



Latitude: 36.185539
Longitude: -86.822969

2027 28th Ave N
Nashville, TN 37208
Radius: 1.0 miles

2027 28th Ave N
Nashville, TN 37208
Radius: 3.0 miles

2027 28th Ave N
Nashville, TN 37208
Radius: 5.0 miles



	2027 28th Ave N Nashville, TN 37208 Radius: 1.0 miles	2027 28th Ave N Nashville, TN 37208 Radius: 3.0 miles	2027 28th Ave N Nashville, TN 37208 Radius: 5.0 miles
2000 Total Population	7,947	61,421	171,351
2000 Group Quarters	282	10,561	17,905
2006 Total Population	8,037	61,525	172,004
2011 Total Population	8,197	62,336	174,656
2006 - 2011 Annual Rate	0.4%	0.26%	0.31%



2000 Households	3,052	21,613	67,153
2000 Average Household Size	2.51	2.35	2.29
2006 Households	3,091	21,748	67,884
2006 Average Household Size	2.5	2.32	2.26
2011 Households	3,165	22,235	69,445
2011 Average Household Size	2.5	2.3	2.24
2006 - 2011 Annual Rate	0.47%	0.44%	0.46%
2000 Families	1,984	12,151	36,248
2000 Average Family Size	3.11	3.11	3.05
2006 Families	1,932	11,573	34,867
2006 Average Family Size	3.15	3.13	3.06
2011 Families	1,910	11,359	34,247
2011 Average Family Size	3.17	3.14	3.07
2006 - 2011 Annual Rate	-0.23%	-0.37%	-0.36%



2000 Housing Units	3,312	23,879	72,836
Owner Occupied Housing Units	45.8%	39.4%	42.2%
Renter Occupied Housing Units	45.8%	51.1%	49.9%
Vacant Housing Units	8.4%	9.5%	7.8%
2006 Housing Units	3,397	24,426	74,613
Owner Occupied Housing Units	46.7%	39.5%	42.6%
Renter Occupied Housing Units	44.3%	49.6%	48.3%
Vacant Housing Units	9.0%	11.0%	9.0%
2011 Housing Units	3,503	25,186	76,862
Owner Occupied Housing Units	45.5%	38.8%	42.3%
Renter Occupied Housing Units	44.9%	49.5%	48.0%
Vacant Housing Units	9.6%	11.7%	9.6%

Median Household Income

2000	\$21,590	\$24,661	\$29,480
2006	\$26,598	\$30,887	\$36,747
2011	\$31,792	\$37,398	\$44,562

Median Home Value

2000	\$65,429	\$77,368	\$90,849
2006	\$84,171	\$100,935	\$118,674
2011	\$101,996	\$122,390	\$144,081

Per Capita Income

2000	\$11,509	\$13,247	\$18,663
2006	\$14,705	\$17,492	\$23,994
2011	\$17,806	\$21,222	\$29,846

Median Age

2000	35.3	29.9	32.0
2006	36.0	31.1	33.2
2011	36.9	32.5	34.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2006 and 2011.



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2000 Households by Income

Household Income Base	3.0 miles	5.0 miles	1.0 miles
< \$15,000	21,631	67,465	3,068
\$15,000 - \$24,999	34.2%	27.6%	38.3%
\$25,000 - \$34,999	16.3%	15.7%	18.2%
\$35,000 - \$49,999	14.5%	14.2%	10.9%
\$50,000 - \$74,999	13.7%	14.8%	14.0%
\$75,000 - \$99,999	12.6%	13.9%	11.0%
\$100,000 - \$149,999	5.2%	6.0%	5.1%
\$150,000 - \$199,999	2.2%	4.1%	1.4%
\$200,000+	0.9%	1.3%	0.7%
Average Household Income	\$34,503	\$45,494	\$30,468

2006 Households by Income

Household Income Base	3.0 miles	5.0 miles	1.0 miles
< \$15,000	21,750	67,883	3,092
\$15,000 - \$24,999	28.1%	22.5%	32.0%
\$25,000 - \$34,999	14.0%	13.3%	15.2%
\$35,000 - \$49,999	13.0%	12.0%	13.9%
\$50,000 - \$74,999	15.2%	15.3%	12.4%
\$75,000 - \$99,999	14.8%	16.1%	13.9%
\$100,000 - \$149,999	6.8%	7.7%	6.0%
\$150,000 - \$199,999	5.9%	7.4%	5.2%
\$200,000+	1.3%	2.2%	0.5%
Average Household Income	\$43,542	\$57,540	\$38,064

2011 Households by Income

Household Income Base	3.0 miles	5.0 miles	1.0 miles
< \$15,000	22,236	69,445	3,164
\$15,000 - \$24,999	23.7%	18.9%	27.3%
\$25,000 - \$34,999	12.3%	11.0%	14.0%
\$35,000 - \$49,999	11.6%	11.1%	12.8%
\$50,000 - \$74,999	15.2%	14.1%	12.3%
\$75,000 - \$99,999	15.4%	16.6%	14.5%
\$100,000 - \$149,999	8.8%	9.5%	8.1%
\$150,000 - \$199,999	9.4%	10.7%	8.9%
\$200,000+	1.8%	3.0%	0.9%
Average Household Income	\$53,084	\$71,548	\$46,080

2000 Owner Occupied HUs by Value

Total	3.0 miles	5.0 miles	1.0 miles
<\$50,000	9,424	30,855	1,541
\$50,000 - 99,999	13.9%	11.3%	22.3%
\$100,000 - 149,999	70.2%	45.5%	70.2%
\$150,000 - 199,999	5.3%	18.4%	5.3%
\$200,000 - \$299,999	0.9%	8.5%	0.9%
\$300,000 - 499,999	4.8%	8.2%	0.5%
\$500,000 - 999,999	2.6%	8.2%	0.5%
\$1,000,000+	0.7%	5.4%	0.5%
Average Home Value	\$93,480	\$138,098	\$72,124

2000 Specified Renter Occupied HUs by Contract Rent

Total	3.0 miles	5.0 miles	1.0 miles
With Cash Rent	12,188	36,320	1,545
No Cash Rent	96.9%	96.3%	96.1%
Median Rent	\$376	\$423	\$338
Average Rent	\$385	\$449	\$320

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2006 and 2011.



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2000 Population by Age

	2027 28th Ave N Radius: 1.0 miles	2027 28th Ave N Radius: 3.0 miles	2027 28th Ave N Radius: 5.0 miles
Total	7,945	61,420	171,352
0 - 4	7.3%	6.1%	6.5%
5 - 9	8.3%	6.5%	6.6%
10 - 14	8.5%	6.1%	6.1%
15 - 19	7.5%	12.0%	8.9%
20 - 24	6.6%	12.3%	10.5%
25 - 34	11.4%	13.7%	16.0%
35 - 44	14.8%	13.3%	14.9%
45 - 54	11.8%	10.9%	12.1%
55 - 64	8.0%	7.3%	7.3%
65 - 74	8.4%	6.3%	5.8%
75 - 84	5.3%	4.0%	3.8%
85+	2.2%	1.7%	1.6%
18+	71.4%	77.5%	77.1%

2006 Population by Age

	2027 28th Ave N Radius: 1.0 miles	2027 28th Ave N Radius: 3.0 miles	2027 28th Ave N Radius: 5.0 miles
Total	8,035	61,524	172,002
0 - 4	7.3%	5.9%	6.4%
5 - 9	7.0%	5.3%	5.7%
10 - 14	8.1%	6.0%	6.0%
15 - 19	7.7%	12.0%	8.9%
20 - 24	7.6%	12.1%	10.1%
25 - 34	11.2%	13.8%	15.5%
35 - 44	12.4%	12.0%	13.5%
45 - 54	14.4%	12.0%	13.4%
55 - 64	9.0%	8.6%	8.9%
65 - 74	7.5%	6.2%	5.6%
75 - 84	5.3%	4.3%	4.0%
85+	2.5%	1.9%	1.8%
18+	72.9%	79.2%	78.2%

2011 Population by Age

	2027 28th Ave N Radius: 1.0 miles	2027 28th Ave N Radius: 3.0 miles	2027 28th Ave N Radius: 5.0 miles
Total	8,197	62,336	174,655
0 - 4	7.3%	5.8%	6.4%
5 - 9	6.9%	5.2%	5.6%
10 - 14	7.0%	5.1%	5.4%
15 - 19	7.3%	12.0%	8.8%
20 - 24	8.0%	12.4%	10.7%
25 - 34	11.5%	12.7%	14.0%
35 - 44	10.7%	11.6%	13.0%
45 - 54	14.2%	12.1%	13.3%
55 - 64	12.1%	10.4%	10.9%
65 - 74	6.5%	6.0%	5.7%
75 - 84	5.8%	4.6%	4.2%
85+	2.8%	2.1%	2.0%
18+	74.5%	80.2%	79.1%

2000 Population by Sex

	2027 28th Ave N Radius: 1.0 miles	2027 28th Ave N Radius: 3.0 miles	2027 28th Ave N Radius: 5.0 miles
Males	44.8%	46.7%	48.0%
Females	55.2%	53.3%	52.0%

2006 Population by Sex

	2027 28th Ave N Radius: 1.0 miles	2027 28th Ave N Radius: 3.0 miles	2027 28th Ave N Radius: 5.0 miles
Males	44.7%	46.9%	48.2%
Females	55.3%	53.1%	51.8%

2011 Population by Sex

	2027 28th Ave N Radius: 1.0 miles	2027 28th Ave N Radius: 3.0 miles	2027 28th Ave N Radius: 5.0 miles
Males	44.6%	47.1%	48.4%
Females	55.4%	52.9%	51.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2006 and 2011.



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2000 Population by Race/Ethnicity

Total	7,946	61,420	171,351
White Alone	6.4%	27.6%	44.5%
Black Alone	91.6%	67.9%	50.0%
American Indian Alone	0.3%	0.3%	0.3%
Asian or Pacific Islander Alone	0.5%	1.5%	2.2%
Some Other Race Alone	0.2%	1.2%	1.3%
Two or More Races	1.0%	1.5%	1.8%
Hispanic Origin	0.4%	2.5%	2.7%
Diversity Index	16.4	48.8	57.5

2006 Population by Race/Ethnicity

Total	8,036	61,525	172,005
White Alone	5.4%	26.2%	42.0%
Black Alone	92.4%	68.5%	51.3%
American Indian Alone	0.3%	0.3%	0.3%
Asian or Pacific Islander Alone	0.5%	1.9%	2.9%
Some Other Race Alone	0.2%	1.5%	1.6%
Two or More Races	1.1%	1.6%	1.9%
Hispanic Origin	0.4%	3.1%	3.4%
Diversity Index	15.0	49.5	58.8

2011 Population by Race/Ethnicity

Total	8,197	62,337	174,656
White Alone	4.9%	24.9%	40.1%
Black Alone	92.9%	69.0%	52.1%
American Indian Alone	0.3%	0.3%	0.3%
Asian or Pacific Islander Alone	0.6%	2.3%	3.5%
Some Other Race Alone	0.2%	1.8%	2.0%
Two or More Races	1.1%	1.7%	2.0%
Hispanic Origin	0.5%	3.7%	4.0%
Diversity Index	14.3	50.0	60.0



2000 Population 3+ by School Enrollment

Total	7,762	59,101	164,281
Enrolled in Nursery/Preschool	1.9%	1.5%	1.7%
Enrolled in Kindergarten	1.5%	1.5%	1.4%
Enrolled in Grade 1-8	15.2%	10.5%	10.8%
Enrolled in Grade 9-12	7.8%	5.8%	5.6%
Enrolled in College	5.0%	15.6%	10.1%
Enrolled in Grad/Prof School	0.5%	1.8%	2.2%
Not Enrolled in School	68.3%	63.3%	68.2%

2000 Population 25+ by Educational Attainment

Total	4,975	34,927	105,168
Less than 9th Grade	10.2%	10.0%	8.3%
9th - 12th Grade, No Diploma	25.2%	23.0%	18.8%
High School Graduate	29.4%	25.2%	24.1%
Some College, No Degree	20.0%	20.1%	18.9%
Associate Degree	3.7%	3.8%	3.7%
Bachelor's Degree	7.1%	11.4%	15.7%
Master's/Prof/Doctorate Degree	4.4%	6.5%	10.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2006 and 2011.



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2000 Population 15+ by Sex and Marital Status

	2000	2006	2011
Total	6,176	50,066	138,415
Females	57.1%	54.5%	52.9%
Never Married	24.6%	25.0%	21.4%
Married, not Separated	13.7%	14.5%	16.2%
Married, Separated	2.1%	2.1%	2.1%
Widowed	9.2%	6.4%	6.1%
Divorced	7.6%	6.5%	7.1%
Males	42.9%	45.5%	47.1%
Never Married	18.0%	22.4%	21.0%
Married, not Separated	14.0%	14.9%	17.7%
Married, Separated	1.4%	1.4%	1.3%
Widowed	2.1%	1.4%	1.3%
Divorced	7.3%	5.3%	5.7%



2000 Population 16+ by Employment Status

	2000	2006	2011
Total	6,042	49,376	136,248
In Labor Force	50.5%	52.3%	58.9%
Civilian Employed	44.8%	47.5%	54.1%
Civilian Unemployed	5.7%	4.8%	4.7%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	49.5%	47.7%	41.1%

2006 Civilian Population 16+ in Labor Force

	2006	2011
Civilian Employed	85.0%	89.8%
Civilian Unemployed	15.0%	10.2%

2011 Civilian Population 16+ in Labor Force

	2011
Civilian Employed	85.5%
Civilian Unemployed	14.5%

2000 Females 16+ by Employment Status and Age of Children

	2000	2006	2011
Total	3,452	26,942	72,231
Own Children < 6 Only	6.4%	5.3%	6.6%
Employed/in Armed Forces	2.1%	2.8%	3.4%
Unemployed	1.4%	0.7%	0.7%
Not in Labor Force	3.0%	1.8%	2.5%
Own Children < 6 and 6-17 Only	5.3%	4.6%	4.8%
Employed/in Armed Forces	2.5%	2.7%	2.6%
Unemployed	0.7%	0.4%	0.5%
Not in Labor Force	2.1%	1.5%	1.7%
Own Children 6-17 Only	15.3%	11.9%	13.5%
Employed/in Armed Forces	8.2%	8.1%	9.2%
Unemployed	1.1%	0.6%	0.7%
Not in Labor Force	6.1%	3.2%	3.6%
No Own Children < 18	73.0%	78.2%	75.1%
Employed/in Armed Forces	27.4%	31.2%	35.8%
Unemployed	1.5%	2.9%	2.4%
Not in Labor Force	44.1%	44.1%	36.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2006.



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2006 Employed Population 16+ by Industry

	2006	2007	2011
Total	2,436	23,213	72,694
Agriculture/Mining	0.5%	0.3%	0.2%
Construction	4.8%	5.7%	5.4%
Manufacturing	6.0%	7.1%	6.8%
Wholesale Trade	4.0%	3.0%	3.3%
Retail Trade	7.6%	9.2%	9.2%
Transportation/Utilities	4.8%	4.6%	3.8%
Information	1.2%	2.7%	3.1%
Finance/Insurance/Real Estate	6.0%	5.7%	6.3%
Services	58.9%	55.2%	55.9%
Public Administration	6.3%	6.4%	6.0%

2006 Employed Population 16+ by Occupation

	2006	2007	2011
Total	2,440	23,214	72,693
White Collar	45.0%	52.8%	59.3%
Management/Business/Financial	7.5%	8.5%	11.0%
Professional	16.0%	19.7%	24.1%
Sales	7.0%	8.5%	9.2%
Administrative Support	14.5%	16.1%	15.0%
Services	28.9%	24.9%	20.9%
Blue Collar	26.1%	22.4%	19.8%
Farming/Forestry/Fishing	0.5%	0.2%	0.1%
Construction/Extraction	6.3%	5.8%	5.3%
Installation/Maintenance/Repair	2.7%	2.2%	2.3%
Production	5.5%	5.8%	5.0%
Transportation/Material Moving	11.1%	8.4%	7.0%



2000 Workers 16+ by Means of Transportation to Work

	2000	2007	2011
Total	2,636	22,847	71,862
Drove Alone - Car, Truck, or Van	70.8%	65.5%	71.1%
Carpooled - Car, Truck, or Van	19.5%	17.0%	14.3%
Public Transportation	5.8%	5.3%	4.2%
Walked	1.7%	9.0%	6.1%
Other Means	0.8%	1.2%	1.4%
Worked at Home	1.5%	2.0%	3.0%

2000 Workers 16+ by Travel Time to Work

	2000	2007	2011
Total	2,635	22,846	71,864
Did Not Work at Home	98.5%	98.0%	97.0%
Less than 5 minutes	2.6%	3.0%	2.6%
5 to 9 minutes	10.7%	11.9%	12.1%
10 to 19 minutes	38.8%	39.9%	41.2%
20 to 24 minutes	18.4%	15.8%	17.6%
25 to 34 minutes	19.9%	17.3%	14.8%
35 to 44 minutes	3.0%	3.0%	2.3%
45 to 59 minutes	2.7%	3.2%	2.7%
60 to 89 minutes	1.8%	2.3%	2.2%
90 or more minutes	0.6%	1.7%	1.5%
Worked at Home	1.5%	2.0%	3.0%
Average Travel Time to Work (in min)	19.8	20.9	20.2

2000 Households by Vehicles Available

	2000	2007	2011
Total	3,096	21,657	67,251
None	20.7%	21.9%	17.7%
1	44.6%	42.0%	43.1%
2	24.2%	25.0%	28.4%
3	7.8%	7.7%	7.7%
4	1.6%	2.4%	2.3%
5+	1.1%	0.9%	0.8%
Average Number of Vehicles Available	1.3	1.3	1.4

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2000 Households by Type

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Total	3,052	21,612	67,153
Family Households	65.0%	56.2%	54.0%
Married-couple Family	23.3%	24.7%	27.7%
With Related Children	10.0%	10.6%	12.0%
Other Family (No Spouse)	41.7%	31.5%	26.2%
With Related Children	27.6%	21.2%	18.0%
Nonfamily Households	35.0%	43.8%	46.0%
Householder Living Alone	29.3%	36.5%	37.1%
Householder Not Living Alone	5.7%	7.3%	8.9%
Households with Related Children	37.6%	31.7%	30.0%
Households with Persons 65+	29.4%	23.8%	21.1%

2000 Households by Size

	2027 28th Ave N Nashville, TN 37208 Radius: 1.0 miles	2027 28th Ave N Nashville, TN 37208 Radius: 3.0 miles	2027 28th Ave N Nashville, TN 37208 Radius: 5.0 miles
Total	3,052	21,613	67,153
1 Person Household	29.3%	36.5%	37.1%
2 Person Household	29.3%	27.9%	29.5%
3 Person Household	18.5%	15.9%	15.2%
4 Person Household	11.1%	10.3%	9.9%
5 Person Household	6.1%	5.4%	4.9%
6 Person Household	3.2%	2.4%	1.9%
7+ Person Household	2.5%	1.7%	1.5%

2000 Households by Year Householder Moved In

	2027 28th Ave N Nashville, TN 37208 Radius: 1.0 miles	2027 28th Ave N Nashville, TN 37208 Radius: 3.0 miles	2027 28th Ave N Nashville, TN 37208 Radius: 5.0 miles
Total	3,098	21,658	67,250
Moved in 1999 to March 2000	17.9%	25.0%	26.2%
Moved in 1995 to 1998	28.2%	28.3%	30.2%
Moved in 1990 to 1994	12.4%	11.7%	13.0%
Moved in 1980 to 1989	13.5%	12.6%	12.2%
Moved in 1970 to 1979	13.6%	10.8%	8.7%
Moved in 1969 or Earlier	14.4%	11.7%	9.7%
Median Year Householder Moved In	1993	1995	1996



2000 Housing Units by Units in Structure

	2027 28th Ave N Nashville, TN 37208 Radius: 1.0 miles	2027 28th Ave N Nashville, TN 37208 Radius: 3.0 miles	2027 28th Ave N Nashville, TN 37208 Radius: 5.0 miles
Total	3,376	23,902	72,914
1, Detached	62.5%	52.3%	48.4%
1, Attached	3.3%	3.3%	5.0%
2	7.6%	8.3%	8.8%
3 or 4	4.7%	7.2%	6.2%
5 to 9	10.4%	7.1%	7.2%
10 to 19	4.7%	6.4%	7.8%
20+	5.7%	14.4%	14.6%
Mobile Home	1.1%	1.0%	2.0%
Other	0.0%	0.0%	0.0%

2000 Housing Units by Year Structure Built

	2027 28th Ave N Nashville, TN 37208 Radius: 1.0 miles	2027 28th Ave N Nashville, TN 37208 Radius: 3.0 miles	2027 28th Ave N Nashville, TN 37208 Radius: 5.0 miles
Total	3,354	23,898	72,899
1999 to March 2000	1.8%	1.2%	1.0%
1995 to 1998	3.8%	4.2%	4.0%
1990 to 1994	3.1%	3.1%	3.4%
1980 to 1989	6.4%	8.9%	10.5%
1970 to 1979	18.9%	18.7%	17.4%
1969 or Earlier	66.0%	64.0%	63.7%
Median Year Structure Built	1964	1963	1963

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Latitude: 36.185539
Longitude: -86.822969


2027 28th Ave N
Nashville, TN 37208
Radius: 1.0 miles

2027 28th Ave N
Nashville, TN 37208
Radius: 3.0 miles

2027 28th Ave N
Nashville, TN 37208
Radius: 5.0 miles

Top 3 Tapestry Segments

1.	Simple Living	Family Foundations	Metro City Edge
2.	Modest Income Homes	City Commons	Metropolitans
3.	Metro City Edge	Modest Income Homes	City Commons

 **2006 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,532,072	\$28,589,630	\$117,478,267
Average Spent	\$1,142.70	\$1,314.59	\$1,730.57
Spending Potential Index	42	48	64
Computers & Accessories: Total \$	\$428,124	\$3,519,847	\$14,644,113
Average Spent	\$138.51	\$161.85	\$215.72
Spending Potential Index	54	63	84
Education: Total \$	\$2,040,120	\$16,773,993	\$69,176,164
Average Spent	\$660.02	\$771.29	\$1,019.03
Spending Potential Index	58	68	90
Entertainment/Recreation: Total \$	\$5,364,329	\$43,178,052	\$178,912,668
Average Spent	\$1,735.47	\$1,985.38	\$2,635.56
Spending Potential Index	52	60	80
Food at Home: Total \$	\$8,748,355	\$69,536,151	\$283,304,932
Average Spent	\$2,830.27	\$3,197.36	\$4,173.37
Spending Potential Index	58	65	85
Food Away from Home: Total \$	\$5,886,971	\$47,534,315	\$195,085,992
Average Spent	\$1,904.55	\$2,185.69	\$2,873.81
Spending Potential Index	57	66	86
Health Care: Total \$	\$6,420,006	\$49,606,673	\$200,742,983
Average Spent	\$2,077.00	\$2,280.98	\$2,957.15
Spending Potential Index	57	62	80
HH Furnishings & Equipment: Total \$	\$3,076,812	\$24,899,156	\$103,750,167
Average Spent	\$995.41	\$1,144.89	\$1,528.34
Spending Potential Index	45	52	69
Investments: Total \$	\$6,851,935	\$57,521,339	\$245,989,581
Average Spent	\$2,216.74	\$2,644.90	\$3,623.68
Spending Potential Index	47	57	78
Retail Goods: Total \$	\$42,113,789	\$335,396,023	\$1,377,121,429
Average Spent	\$13,624.65	\$15,421.92	\$20,286.39
Spending Potential Index	52	59	78
Shelter: Total \$	\$23,559,328	\$193,947,862	\$805,995,889
Average Spent	\$7,621.91	\$8,917.96	\$11,873.13
Spending Potential Index	53	63	83
TV/Video/Sound Equipment: Total \$	\$1,967,413	\$15,671,632	\$63,993,807
Average Spent	\$636.50	\$720.60	\$942.69
Spending Potential Index	58	66	86
Travel: Total \$	\$2,872,483	\$23,215,975	\$96,607,650
Average Spent	\$929.31	\$1,067.50	\$1,423.13
Spending Potential Index	52	60	80
Vehicle Maintenance & Repairs: Total \$	\$1,784,948	\$14,441,682	\$59,689,657
Average Spent	\$577.47	\$664.05	\$879.29
Spending Potential Index	54	62	82

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2001, 2002 and 2003 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2006 and 2011.