



Hurstbourne Center

Latitude: 38.200306

Longitude: -85.602442

2911 S Hurstbourne Pkwy

Louisville, KY 40220

Radius: 1.0 mile

2911 S Hurstbourne Pkwy

Louisville, KY 40220

Radius: 3.0 mile

2911 S Hurstbourne Pkwy

Louisville, KY 40220

Radius: 5.0 mile



	2911 S Hurstbourne Pkwy Radius: 1.0 mile	2911 S Hurstbourne Pkwy Radius: 3.0 mile	2911 S Hurstbourne Pkwy Radius: 5.0 mile
2000 Total Population	12,404	87,596	203,715
2000 Group Quarters	58	1,118	2,499
2008 Total Population	12,576	89,683	210,846
2013 Total Population	12,787	90,853	214,622
2008 - 2013 Annual Rate	0.33%	0.26%	0.36%



2000 Households	4,988	36,867	86,735
2000 Average Household Size	2.47	2.35	2.32
2008 Households	5,205	38,546	91,337
2008 Average Household Size	2.4	2.3	2.28
2013 Households	5,345	39,382	93,633
2013 Average Household Size	2.38	2.28	2.27
2008 - 2013 Annual Rate	0.53%	0.43%	0.5%
2000 Families	3,415	23,707	55,006
2000 Average Family Size	3.03	2.93	2.92
2008 Families	3,372	23,491	55,282
2008 Average Family Size	3.06	2.98	2.97
2013 Families	3,384	23,448	55,538
2013 Average Family Size	3.07	3	2.99
2008 - 2013 Annual Rate	0.07%	-0.04%	0.09%



2000 Housing Units	5,182	39,122	91,950
Owner Occupied Housing Units	73.9%	62.4%	63.1%
Renter Occupied Housing Units	21.8%	32.0%	31.2%
Vacant Housing Units	4.2%	5.6%	5.7%
2008 Housing Units	5,500	41,922	99,441
Owner Occupied Housing Units	72.2%	60.0%	61.1%
Renter Occupied Housing Units	22.4%	32.0%	30.8%
Vacant Housing Units	5.4%	8.1%	8.1%
2013 Housing Units	5,742	43,504	103,531
Owner Occupied Housing Units	70.2%	58.0%	59.4%
Renter Occupied Housing Units	22.9%	32.6%	31.0%
Vacant Housing Units	6.9%	9.5%	9.6%

Median Household Income

2000	\$60,305	\$47,599	\$47,798
2008	\$76,339	\$62,621	\$63,055
2013	\$83,265	\$69,963	\$70,689

Median Home Value

2000	\$136,362	\$119,411	\$123,603
2008	\$175,451	\$154,423	\$160,654
2013	\$189,117	\$166,942	\$172,555

Per Capita Income

2000	\$26,845	\$24,252	\$25,450
2008	\$35,353	\$31,954	\$33,373
2013	\$41,513	\$36,744	\$38,774

Median Age

2000	37.0	37.1	37.6
2008	40.7	39.3	39.7
2013	42.0	40.4	40.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2000 Households by Income

Household Income Base	2911 S Hurstbourne Pkwy (1.0 mile)	2911 S Hurstbourne Pkwy (3.0 mile)	2911 S Hurstbourne Pkwy (5.0 mile)
< \$15,000	4,981 (6.8%)	36,945 (10.4%)	86,863 (10.7%)
\$15,000 - \$24,999	6.8%	12.0%	11.7%
\$25,000 - \$34,999	8.9%	12.8%	12.6%
\$35,000 - \$49,999	16.0%	17.6%	17.3%
\$50,000 - \$74,999	26.3%	22.6%	22.1%
\$75,000 - \$99,999	20.3%	13.2%	12.7%
\$100,000 - \$149,999	11.3%	8.1%	8.9%
\$150,000 - \$199,999	2.5%	1.7%	2.0%
\$200,000+	1.1%	1.6%	2.0%
Average Household Income	\$67,134	\$56,992	\$59,144

2008 Households by Income

Household Income Base	2911 S Hurstbourne Pkwy (1.0 mile)	2911 S Hurstbourne Pkwy (3.0 mile)	2911 S Hurstbourne Pkwy (5.0 mile)
< \$15,000	5,205 (3.8%)	38,547 (6.5%)	91,336 (6.6%)
\$15,000 - \$24,999	5.3%	7.8%	7.8%
\$25,000 - \$34,999	5.7%	9.4%	9.3%
\$35,000 - \$49,999	10.6%	14.1%	13.8%
\$50,000 - \$74,999	22.7%	22.7%	22.0%
\$75,000 - \$99,999	23.9%	19.9%	19.5%
\$100,000 - \$149,999	20.5%	13.6%	14.0%
\$150,000 - \$199,999	4.9%	3.3%	3.8%
\$200,000+	2.6%	2.6%	3.2%
Average Household Income	\$84,770	\$73,831	\$76,649

2013 Households by Income

Household Income Base	2911 S Hurstbourne Pkwy (1.0 mile)	2911 S Hurstbourne Pkwy (3.0 mile)	2911 S Hurstbourne Pkwy (5.0 mile)
< \$15,000	5,343 (3.3%)	39,382 (5.3%)	93,634 (5.4%)
\$15,000 - \$24,999	4.4%	6.0%	6.2%
\$25,000 - \$34,999	4.8%	7.8%	7.6%
\$35,000 - \$49,999	9.0%	11.9%	11.5%
\$50,000 - \$74,999	20.1%	24.1%	23.6%
\$75,000 - \$99,999	20.2%	18.0%	17.1%
\$100,000 - \$149,999	25.1%	17.6%	17.4%
\$150,000 - \$199,999	8.0%	5.3%	6.1%
\$200,000+	5.0%	4.1%	5.0%
Average Household Income	\$98,647	\$84,221	\$88,410

2000 Owner Occupied HUs by Value

Total	2911 S Hurstbourne Pkwy (1.0 mile)	2911 S Hurstbourne Pkwy (3.0 mile)	2911 S Hurstbourne Pkwy (5.0 mile)
<\$50,000	3,864 (0.4%)	24,406 (1.2%)	58,102 (2.7%)
\$50,000 - 99,999	10.0%	27.0%	26.3%
\$100,000 - 149,999	55.9%	49.8%	41.1%
\$150,000 - 199,999	29.1%	14.0%	18.0%
\$200,000 - \$299,999	3.8%	5.6%	9.2%
\$300,000 - 499,999	0.8%	1.8%	2.1%
\$500,000 - 999,999	0.0%	0.5%	0.4%
\$1,000,000+	0.0%	0.2%	0.2%
Average Home Value	\$141,633	\$134,214	\$139,434

2000 Specified Renter Occupied HUs by Contract Rent

Total	2911 S Hurstbourne Pkwy (1.0 mile)	2911 S Hurstbourne Pkwy (3.0 mile)	2911 S Hurstbourne Pkwy (5.0 mile)
Total	1,110	12,459	28,567
With Cash Rent	97.3%	96.9%	97.2%
No Cash Rent	2.7%	3.1%	2.8%
Median Rent	\$538	\$508	\$516
Average Rent	\$579	\$530	\$545

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2000 Population by Age

	2911 S Hurstbourne Pkwy (1.0 mile)	2911 S Hurstbourne Pkwy (3.0 mile)	2911 S Hurstbourne Pkwy (5.0 mile)
Total	12,404	87,591	203,716
0 - 4	6.9%	6.6%	6.4%
5 - 9	6.9%	6.5%	6.5%
10 - 14	6.5%	6.2%	6.3%
15 - 19	6.1%	5.9%	5.9%
20 - 24	5.3%	6.2%	6.0%
25 - 34	14.7%	15.1%	14.8%
35 - 44	17.7%	16.1%	16.2%
45 - 54	16.4%	14.2%	14.4%
55 - 64	8.5%	8.7%	9.0%
65 - 74	6.6%	7.5%	7.4%
75 - 84	3.4%	5.1%	5.3%
85+	0.9%	1.7%	1.8%
18+	75.6%	76.9%	77.1%

2008 Population by Age

	2911 S Hurstbourne Pkwy (1.0 mile)	2911 S Hurstbourne Pkwy (3.0 mile)	2911 S Hurstbourne Pkwy (5.0 mile)
Total	12,576	89,682	210,846
0 - 4	6.3%	6.4%	6.2%
5 - 9	6.1%	6.2%	6.0%
10 - 14	6.6%	6.2%	6.2%
15 - 19	6.2%	5.8%	6.0%
20 - 24	5.2%	5.9%	5.9%
25 - 34	11.2%	13.3%	13.2%
35 - 44	15.4%	14.6%	14.3%
45 - 54	17.4%	15.0%	15.3%
55 - 64	13.0%	11.7%	12.1%
65 - 74	6.4%	6.8%	6.9%
75 - 84	4.7%	5.7%	5.5%
85+	1.5%	2.5%	2.5%
18+	77.1%	77.7%	77.9%

2013 Population by Age

	2911 S Hurstbourne Pkwy (1.0 mile)	2911 S Hurstbourne Pkwy (3.0 mile)	2911 S Hurstbourne Pkwy (5.0 mile)
Total	12,787	90,852	214,620
0 - 4	6.2%	6.4%	6.1%
5 - 9	5.9%	6.0%	5.8%
10 - 14	6.4%	6.1%	6.1%
15 - 19	6.4%	5.9%	5.9%
20 - 24	5.5%	6.0%	6.1%
25 - 34	10.5%	12.6%	12.6%
35 - 44	13.7%	13.7%	13.2%
45 - 54	17.6%	15.1%	15.2%
55 - 64	14.3%	12.8%	13.4%
65 - 74	7.2%	7.4%	7.6%
75 - 84	4.3%	5.1%	5.0%
85+	1.9%	2.9%	2.8%
18+	77.5%	77.9%	78.4%

2000 Population by Sex

	2911 S Hurstbourne Pkwy (1.0 mile)	2911 S Hurstbourne Pkwy (3.0 mile)	2911 S Hurstbourne Pkwy (5.0 mile)
Males	47.6%	47.6%	47.5%
Females	52.4%	52.4%	52.5%

2008 Population by Sex

	2911 S Hurstbourne Pkwy (1.0 mile)	2911 S Hurstbourne Pkwy (3.0 mile)	2911 S Hurstbourne Pkwy (5.0 mile)
Males	47.3%	47.6%	47.7%
Females	52.7%	52.4%	52.3%

2013 Population by Sex

	2911 S Hurstbourne Pkwy (1.0 mile)	2911 S Hurstbourne Pkwy (3.0 mile)	2911 S Hurstbourne Pkwy (5.0 mile)
Males	47.3%	47.8%	47.8%
Females	52.7%	52.2%	52.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2000 Population by Race/Ethnicity

Total	12,404	87,596	203,716
White Alone	83.6%	84.5%	83.5%
Black Alone	12.2%	10.7%	12.4%
American Indian Alone	0.1%	0.2%	0.2%
Asian or Pacific Islander Alone	1.8%	1.9%	1.7%
Some Other Race Alone	0.8%	1.1%	0.9%
Two or More Races	1.4%	1.6%	1.4%
Hispanic Origin	2.0%	2.4%	2.1%
Diversity Index	31.3	30.8	31.5

2008 Population by Race/Ethnicity

Total	12,575	89,682	210,844
White Alone	79.5%	80.8%	81.0%
Black Alone	14.7%	12.7%	13.5%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	2.8%	2.8%	2.5%
Some Other Race Alone	1.2%	1.6%	1.2%
Two or More Races	1.7%	1.8%	1.6%
Hispanic Origin	3.1%	3.7%	3.1%
Diversity Index	38.5	37.7	36.6

2013 Population by Race/Ethnicity

Total	12,785	90,852	214,622
White Alone	77.0%	78.7%	79.4%
Black Alone	15.9%	13.5%	14.0%
American Indian Alone	0.2%	0.3%	0.2%
Asian or Pacific Islander Alone	3.5%	3.6%	3.1%
Some Other Race Alone	1.5%	2.0%	1.5%
Two or More Races	1.9%	2.0%	1.8%
Hispanic Origin	4.0%	4.7%	4.0%
Diversity Index	42.8	41.9	39.9



2000 Population 3+ by School Enrollment

Total	11,932	83,915	195,886
Enrolled in Nursery/Preschool	2.5%	2.1%	2.1%
Enrolled in Kindergarten	1.7%	1.3%	1.3%
Enrolled in Grade 1-8	11.6%	10.6%	10.6%
Enrolled in Grade 9-12	6.1%	5.6%	5.4%
Enrolled in College	4.2%	4.4%	4.4%
Enrolled in Grad/Prof School	1.9%	1.4%	1.5%
Not Enrolled in School	72.0%	74.6%	74.6%

2008 Population 25+ by Educational Attainment

Total	8,755	62,354	147,110
Less than 9th Grade	1.6%	2.3%	2.4%
9th - 12th Grade, No Diploma	4.6%	6.7%	6.6%
High School Graduate	21.2%	25.4%	24.7%
Some College, No Degree	24.7%	25.3%	24.3%
Associate Degree	7.6%	8.0%	7.5%
Bachelor's Degree	24.8%	20.8%	21.6%
Graduate/Professional Degree	15.4%	11.5%	12.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2008 Population 15+ by Marital Status

	2911 S Hurstbourne Pkwy (1.0 mile)	2911 S Hurstbourne Pkwy (3.0 mile)	2911 S Hurstbourne Pkwy (5.0 mile)
Total	10,192	72,856	172,038
Never Married	23.8%	26.0%	26.4%
Married	59.1%	54.3%	54.3%
Widowed	6.2%	7.0%	7.0%
Divorced	11.0%	12.7%	12.4%



2000 Population 16+ by Employment Status

	2911 S Hurstbourne Pkwy (1.0 mile)	2911 S Hurstbourne Pkwy (3.0 mile)	2911 S Hurstbourne Pkwy (5.0 mile)
Total	9,675	69,414	162,378
In Labor Force	72.2%	69.2%	68.8%
Civilian Employed	70.2%	66.9%	66.5%
Civilian Unemployed	1.9%	2.1%	2.3%
In Armed Forces	0.2%	0.2%	0.1%
Not in Labor Force	27.8%	30.8%	31.2%

2008 Civilian Population 16+ in Labor Force

	2911 S Hurstbourne Pkwy (1.0 mile)	2911 S Hurstbourne Pkwy (3.0 mile)	2911 S Hurstbourne Pkwy (5.0 mile)
Civilian Employed	96.2%	95.5%	95.3%
Civilian Unemployed	3.8%	4.5%	4.7%

2013 Civilian Population 16+ in Labor Force

	2911 S Hurstbourne Pkwy (1.0 mile)	2911 S Hurstbourne Pkwy (3.0 mile)	2911 S Hurstbourne Pkwy (5.0 mile)
Civilian Employed	96.5%	95.8%	95.7%
Civilian Unemployed	3.5%	4.2%	4.3%

2000 Females 16+ by Employment Status and Age of Children

	2911 S Hurstbourne Pkwy (1.0 mile)	2911 S Hurstbourne Pkwy (3.0 mile)	2911 S Hurstbourne Pkwy (5.0 mile)
Total	5,172	37,272	87,135
Own Children < 6 Only	8.6%	8.5%	7.8%
Employed/in Armed Forces	5.9%	6.0%	5.2%
Unemployed	0.4%	0.3%	0.2%
Not in Labor Force	2.2%	2.2%	2.4%
Own Children < 6 and 6-17 Only	5.4%	4.8%	5.0%
Employed/in Armed Forces	4.3%	3.5%	3.4%
Unemployed	0.0%	0.1%	0.1%
Not in Labor Force	1.1%	1.2%	1.5%
Own Children 6-17 Only	18.5%	16.4%	15.8%
Employed/in Armed Forces	16.0%	13.2%	12.5%
Unemployed	0.0%	0.4%	0.4%
Not in Labor Force	2.5%	2.9%	2.9%
No Own Children < 18	67.5%	70.3%	71.4%
Employed/in Armed Forces	39.6%	38.7%	39.3%
Unemployed	1.2%	1.2%	1.2%
Not in Labor Force	26.7%	30.4%	30.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



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2008 Employed Population 16+ by Industry

	2911 S Hurstbourne Pkwy	2911 S Hurstbourne Pkwy	2911 S Hurstbourne Pkwy
Total	6,796	46,356	108,940
Agriculture/Mining	0.1%	0.2%	0.2%
Construction	5.7%	6.0%	5.7%
Manufacturing	7.7%	8.8%	8.6%
Wholesale Trade	3.5%	3.6%	3.8%
Retail Trade	11.5%	11.2%	11.2%
Transportation/Utilities	7.2%	6.4%	6.1%
Information	2.1%	1.8%	1.9%
Finance/Insurance/Real Estate	8.5%	10.4%	10.4%
Services	50.1%	47.4%	48.3%
Public Administration	3.7%	4.1%	3.9%

2008 Employed Population 16+ by Occupation

	2911 S Hurstbourne Pkwy	2911 S Hurstbourne Pkwy	2911 S Hurstbourne Pkwy
Total	6,798	46,356	108,939
White Collar	75.4%	70.0%	70.5%
Management/Business/Financial	19.9%	17.1%	17.4%
Professional	29.1%	24.5%	25.1%
Sales	11.5%	11.8%	12.3%
Administrative Support	14.8%	16.6%	15.7%
Services	10.6%	13.2%	13.6%
Blue Collar	14.0%	16.8%	16.0%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	4.0%	4.1%	3.9%
Installation/Maintenance/Repair	2.6%	2.7%	2.6%
Production	3.3%	4.6%	4.4%
Transportation/Material Moving	4.1%	5.3%	4.9%



2000 Workers 16+ by Means of Transportation to Work

	2911 S Hurstbourne Pkwy	2911 S Hurstbourne Pkwy	2911 S Hurstbourne Pkwy
Total	6,705	45,830	106,525
Drove Alone - Car, Truck, or Van	87.8%	85.4%	84.8%
Carpooled - Car, Truck, or Van	8.0%	9.3%	9.2%
Public Transportation	0.6%	1.4%	1.5%
Walked	0.6%	1.0%	1.2%
Other Means	0.3%	0.4%	0.6%
Worked at Home	2.7%	2.5%	2.7%

2000 Workers 16+ by Travel Time to Work

	2911 S Hurstbourne Pkwy	2911 S Hurstbourne Pkwy	2911 S Hurstbourne Pkwy
Total	6,705	45,830	106,526
Did Not Work at Home	97.3%	97.5%	97.3%
Less than 5 minutes	1.2%	2.0%	2.1%
5 to 9 minutes	6.4%	8.0%	8.7%
10 to 19 minutes	35.3%	33.6%	34.5%
20 to 24 minutes	19.2%	21.8%	21.7%
25 to 34 minutes	25.8%	22.9%	21.4%
35 to 44 minutes	3.9%	3.3%	3.0%
45 to 59 minutes	2.3%	2.8%	2.7%
60 to 89 minutes	1.5%	1.7%	1.7%
90 or more minutes	1.7%	1.4%	1.5%
Worked at Home	2.7%	2.5%	2.7%
Average Travel Time to Work (in min)	22.4	21.9	21.6

2000 Households by Vehicles Available

	2911 S Hurstbourne Pkwy	2911 S Hurstbourne Pkwy	2911 S Hurstbourne Pkwy
Total	4,978	36,906	86,760
None	3.7%	5.8%	5.9%
1	31.8%	36.9%	37.8%
2	48.5%	42.6%	42.2%
3	12.5%	11.2%	11.0%
4	2.6%	2.7%	2.6%
5+	0.9%	0.7%	0.5%
Average Number of Vehicles Available	1.8	1.7	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2000 Households by Type

	2911 S Hurstbourne Pkwy (1.0 mile)	2911 S Hurstbourne Pkwy (3.0 mile)	2911 S Hurstbourne Pkwy (5.0 mile)
Total	4,988	36,866	86,735
Family Households	68.5%	64.3%	63.4%
Married-couple Family	57.6%	50.1%	49.4%
With Related Children	27.4%	22.3%	21.6%
Other Family (No Spouse)	10.8%	14.2%	14.0%
With Related Children	6.4%	8.9%	8.6%
Nonfamily Households	31.5%	35.7%	36.6%
Householder Living Alone	26.8%	30.1%	31.0%
Householder Not Living Alone	4.7%	5.6%	5.6%
Households with Related Children	33.8%	31.2%	30.3%
Households with Persons 65+	19.4%	23.2%	23.7%

2000 Households by Size

	2911 S Hurstbourne Pkwy (1.0 mile)	2911 S Hurstbourne Pkwy (3.0 mile)	2911 S Hurstbourne Pkwy (5.0 mile)
Total	4,988	36,867	86,735
1 Person Household	26.8%	30.1%	31.0%
2 Person Household	34.1%	33.9%	33.9%
3 Person Household	16.7%	16.7%	16.1%
4 Person Household	15.2%	12.9%	12.6%
5 Person Household	5.0%	4.6%	4.5%
6 Person Household	1.5%	1.3%	1.3%
7+ Person Household	0.6%	0.5%	0.5%

2000 Households by Year Householder Moved In

	2911 S Hurstbourne Pkwy (1.0 mile)	2911 S Hurstbourne Pkwy (3.0 mile)	2911 S Hurstbourne Pkwy (5.0 mile)
Total	4,978	36,908	86,762
Moved in 1999 to March 2000	22.7%	23.2%	22.1%
Moved in 1995 to 1998	35.5%	28.2%	27.9%
Moved in 1990 to 1994	17.4%	16.0%	16.0%
Moved in 1980 to 1989	13.2%	13.5%	14.1%
Moved in 1970 to 1979	8.5%	9.7%	9.8%
Moved in 1969 or Earlier	2.7%	9.4%	10.0%
Median Year Householder Moved In	1996	1995	1995



2000 Housing Units by Units in Structure

	2911 S Hurstbourne Pkwy (1.0 mile)	2911 S Hurstbourne Pkwy (3.0 mile)	2911 S Hurstbourne Pkwy (5.0 mile)
Total	5,191	39,114	91,999
1, Detached	66.1%	62.9%	64.1%
1, Attached	5.5%	2.9%	3.0%
2	0.2%	0.4%	0.6%
3 or 4	5.0%	5.5%	6.3%
5 to 9	11.1%	9.6%	10.2%
10 to 19	9.0%	9.7%	7.8%
20+	2.5%	8.7%	7.4%
Mobile Home	0.5%	0.3%	0.5%
Other	0.0%	0.0%	0.0%

2000 Housing Units by Year Structure Built

	2911 S Hurstbourne Pkwy (1.0 mile)	2911 S Hurstbourne Pkwy (3.0 mile)	2911 S Hurstbourne Pkwy (5.0 mile)
Total	5,167	39,187	92,004
1999 to March 2000	5.0%	2.4%	2.3%
1995 to 1998	25.7%	7.7%	5.8%
1990 to 1994	18.1%	8.9%	7.0%
1980 to 1989	16.2%	13.1%	13.6%
1970 to 1979	22.2%	28.2%	25.4%
1969 or Earlier	12.9%	39.7%	46.0%
Median Year Structure Built	1989	1974	1972

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Hurstbourne Center
Latitude: 38.200306
Longitude: -85.602442


2911 S Hurstbourne Pkwy
Louisville, KY 40220
Radius: 1.0 mile

2911 S Hurstbourne Pkwy
Louisville, KY 40220
Radius: 3.0 mile

2911 S Hurstbourne Pkwy
Louisville, KY 40220
Radius: 5.0 mile

Top 3 Tapestry Segments

1.	In Style	Cozy and Comfortable	Cozy and Comfortable
2.	Exurbanites	In Style	Old and Newcomers
3.	Midlife Junction	Aspiring Young Familie	Exurbanites

 **2008 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$13,472,848	\$87,918,333	\$216,670,967
Average Spent	\$2,588.44	\$2,280.87	\$2,372.21
Spending Potential Index	96	85	88
Computers & Accessories: Total \$	\$1,453,065	\$9,384,482	\$23,016,045
Average Spent	\$279.17	\$243.46	\$251.99
Spending Potential Index	117	102	105
Education: Total \$	\$8,714,328	\$55,722,460	\$137,160,377
Average Spent	\$1,674.22	\$1,445.61	\$1,501.70
Spending Potential Index	122	105	109
Entertainment/Recreation: Total \$	\$22,375,479	\$143,295,865	\$351,867,737
Average Spent	\$4,298.84	\$3,717.53	\$3,852.41
Spending Potential Index	116	100	104
Food at Home: Total \$	\$28,600,671	\$187,422,075	\$460,487,390
Average Spent	\$5,494.85	\$4,862.30	\$5,041.63
Spending Potential Index	112	100	103
Food Away from Home: Total \$	\$20,428,437	\$133,316,824	\$327,922,292
Average Spent	\$3,924.77	\$3,458.64	\$3,590.25
Spending Potential Index	115	101	105
Health Care: Total \$	\$24,536,131	\$158,108,172	\$387,539,394
Average Spent	\$4,713.95	\$4,101.80	\$4,242.96
Spending Potential Index	115	100	104
HH Furnishings & Equipment: Total \$	\$13,297,210	\$84,991,980	\$208,986,788
Average Spent	\$2,554.70	\$2,204.95	\$2,288.08
Spending Potential Index	111	96	99
Investments: Total \$	\$6,982,997	\$42,383,462	\$105,633,881
Average Spent	\$1,341.59	\$1,099.56	\$1,156.53
Spending Potential Index	132	108	114
Retail Goods: Total \$	\$157,646,350	\$1,015,168,295	\$2,493,209,085
Average Spent	\$30,287.48	\$26,336.54	\$27,296.81
Spending Potential Index	112	97	101
Shelter: Total \$	\$93,625,551	\$608,325,435	\$1,501,560,749
Average Spent	\$17,987.62	\$15,781.80	\$16,439.79
Spending Potential Index	116	102	106
TV/Video/Sound Equipment: Total \$	\$8,531,070	\$55,755,544	\$137,052,845
Average Spent	\$1,639.01	\$1,446.47	\$1,500.52
Spending Potential Index	114	101	104
Travel: Total \$	\$11,766,248	\$74,155,289	\$182,385,447
Average Spent	\$2,260.57	\$1,923.81	\$1,996.84
Spending Potential Index	120	102	106
Vehicle Maintenance & Repairs: Total \$	\$5,911,951	\$38,130,455	\$93,589,739
Average Spent	\$1,135.82	\$989.22	\$1,024.66
Spending Potential Index	114	100	103

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.