



**Galleria Blvd.**

Latitude: 35.957498

Longitude: -86.816154

**1855 Galleria Blvd**

Franklin, TN 37067

Radius: 1.0 mile

**1855 Galleria Blvd**

Franklin, TN 37067

Radius: 3.0 mile

**1855 Galleria Blvd**

Franklin, TN 37067

Radius: 5.0 mile



	1855 Galleria Blvd Franklin, TN 37067 Radius: 1.0 mile	1855 Galleria Blvd Franklin, TN 37067 Radius: 3.0 mile	1855 Galleria Blvd Franklin, TN 37067 Radius: 5.0 mile
2000 Total Population	2,892	21,949	67,185
2000 Group Quarters	79	129	898
2008 Total Population	3,063	27,867	79,584
2013 Total Population	3,436	32,719	93,761
2008 - 2013 Annual Rate	2.32%	3.26%	3.33%



2000 Households	1,531	8,573	24,328
2000 Average Household Size	1.84	2.55	2.72
2008 Households	1,663	10,965	29,376
2008 Average Household Size	1.79	2.53	2.68
2013 Households	1,884	12,956	34,889
2013 Average Household Size	1.78	2.51	2.66
2008 - 2013 Annual Rate	2.53%	3.39%	3.5%
2000 Families	908	6,095	18,841
2000 Average Family Size	2.35	3.05	3.14
2008 Families	931	7,635	22,233
2008 Average Family Size	2.38	3.09	3.14
2013 Families	1,020	8,862	26,023
2013 Average Family Size	2.4	3.1	3.15
2008 - 2013 Annual Rate	1.84%	3.03%	3.2%



<b>2000 Housing Units</b>	1,641	9,151	25,550
Owner Occupied Housing Units	52.2%	60.2%	72.5%
Renter Occupied Housing Units	41.4%	34.0%	22.5%
Vacant Housing Units	6.4%	5.7%	4.9%
<b>2008 Housing Units</b>	1,774	11,530	30,594
Owner Occupied Housing Units	50.7%	59.8%	72.1%
Renter Occupied Housing Units	43.1%	35.3%	23.9%
Vacant Housing Units	6.3%	4.9%	4.0%
<b>2013 Housing Units</b>	1,982	13,487	36,063
Owner Occupied Housing Units	49.7%	58.9%	71.6%
Renter Occupied Housing Units	45.3%	37.2%	25.1%
Vacant Housing Units	4.9%	3.9%	3.3%

**Median Household Income**

2000	\$58,029	\$66,877	\$74,759
2008	\$81,608	\$97,700	\$107,792
2013	\$94,439	\$107,260	\$116,565

**Median Home Value**

2000	\$189,000	\$219,571	\$222,458
2008	\$284,906	\$325,348	\$326,954
2013	\$299,830	\$339,972	\$341,314

**Per Capita Income**

2000	\$36,582	\$34,575	\$35,103
2008	\$52,789	\$50,380	\$51,786
2013	\$62,395	\$60,906	\$62,717

**Median Age**

2000	36.8	35.2	35.8
2008	39.9	36.1	37.0
2013	41.2	36.7	37.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2000 Households by Income**

Household Income Base	1855 Galleria Blvd	1855 Galleria Blvd	1855 Galleria Blvd
< \$15,000	1,523 6.8%	8,606 6.4%	24,394 6.3%
\$15,000 - \$24,999	4.7%	5.9%	5.5%
\$25,000 - \$34,999	11.9%	8.8%	8.3%
\$35,000 - \$49,999	20.2%	14.9%	12.3%
\$50,000 - \$74,999	16.3%	19.0%	17.7%
\$75,000 - \$99,999	13.1%	14.5%	15.4%
\$100,000 - \$149,999	14.9%	17.0%	19.2%
\$150,000 - \$199,999	5.8%	6.8%	7.2%
\$200,000+	6.4%	6.6%	8.1%
Average Household Income	\$80,787	\$90,153	\$97,011

**2008 Households by Income**

Household Income Base	1855 Galleria Blvd	1855 Galleria Blvd	1855 Galleria Blvd
< \$15,000	1,659 2.3%	10,962 2.9%	29,375 3.4%
\$15,000 - \$24,999	4.7%	4.1%	3.6%
\$25,000 - \$34,999	3.7%	4.2%	3.9%
\$35,000 - \$49,999	12.5%	9.5%	8.6%
\$50,000 - \$74,999	23.3%	17.0%	13.9%
\$75,000 - \$99,999	11.1%	13.1%	12.1%
\$100,000 - \$149,999	21.1%	24.0%	25.9%
\$150,000 - \$199,999	9.2%	10.9%	12.5%
\$200,000+	12.1%	14.1%	16.1%
Average Household Income	\$116,316	\$130,237	\$140,841

**2013 Households by Income**

Household Income Base	1855 Galleria Blvd	1855 Galleria Blvd	1855 Galleria Blvd
< \$15,000	1,884 1.9%	12,956 2.4%	34,891 2.9%
\$15,000 - \$24,999	4.2%	3.3%	2.9%
\$25,000 - \$34,999	2.2%	3.2%	2.9%
\$35,000 - \$49,999	7.8%	6.0%	6.0%
\$50,000 - \$74,999	16.6%	17.0%	14.7%
\$75,000 - \$99,999	20.9%	14.1%	12.7%
\$100,000 - \$149,999	17.1%	19.9%	19.4%
\$150,000 - \$199,999	14.8%	14.8%	15.7%
\$200,000+	14.5%	19.4%	22.8%
Average Household Income	\$136,748	\$156,569	\$169,272

**2000 Owner Occupied HUs by Value**

Total	1855 Galleria Blvd	1855 Galleria Blvd	1855 Galleria Blvd
<\$50,000	850 0.0%	5,490 0.5%	18,604 1.4%
\$50,000 - 99,999	0.1%	6.4%	5.3%
\$100,000 - 149,999	28.0%	13.1%	13.2%
\$150,000 - 199,999	27.1%	22.5%	22.1%
\$200,000 - \$299,999	21.4%	34.6%	31.0%
\$300,000 - 499,999	18.7%	17.6%	19.1%
\$500,000 - 999,999	2.7%	3.7%	6.5%
\$1,000,000+	2.0%	1.6%	1.4%
Average Home Value	\$247,036	\$258,972	\$270,344

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	1855 Galleria Blvd	1855 Galleria Blvd	1855 Galleria Blvd
Total	658	3,066	5,663
With Cash Rent	96.2%	97.4%	96.2%
No Cash Rent	3.8%	2.6%	3.8%
Median Rent	\$735	\$743	\$712
Average Rent	\$766	\$808	\$750

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2000 Population by Age**

	1855 Galleria Blvd	1855 Galleria Blvd	1855 Galleria Blvd
Total	2,890	21,947	67,183
0 - 4	4.2%	6.5%	7.3%
5 - 9	6.0%	7.7%	8.4%
10 - 14	6.9%	8.3%	8.9%
15 - 19	6.1%	7.0%	7.0%
20 - 24	7.3%	5.5%	4.1%
25 - 34	17.0%	14.7%	12.8%
35 - 44	16.2%	18.9%	19.5%
45 - 54	15.9%	16.5%	16.7%
55 - 64	10.4%	8.4%	7.9%
65 - 74	5.5%	3.8%	4.1%
75 - 84	3.7%	2.2%	2.4%
85+	1.0%	0.6%	0.9%
18+	78.8%	72.7%	70.5%

**2008 Population by Age**

	1855 Galleria Blvd	1855 Galleria Blvd	1855 Galleria Blvd
Total	3,062	27,867	79,583
0 - 4	4.0%	6.4%	7.0%
5 - 9	5.1%	6.7%	7.6%
10 - 14	6.2%	7.5%	8.3%
15 - 19	6.2%	7.1%	7.3%
20 - 24	7.3%	5.8%	4.8%
25 - 34	15.0%	14.8%	11.7%
35 - 44	14.0%	15.8%	16.4%
45 - 54	17.3%	17.2%	17.9%
55 - 64	14.2%	11.0%	11.0%
65 - 74	5.8%	4.5%	4.4%
75 - 84	3.7%	2.4%	2.4%
85+	1.1%	0.8%	1.0%
18+	80.4%	74.9%	72.2%

**2013 Population by Age**

	1855 Galleria Blvd	1855 Galleria Blvd	1855 Galleria Blvd
Total	3,434	32,723	93,760
0 - 4	4.1%	6.6%	7.1%
5 - 9	4.8%	6.4%	7.2%
10 - 14	5.7%	6.9%	7.8%
15 - 19	5.7%	6.5%	7.1%
20 - 24	7.2%	5.5%	4.6%
25 - 34	14.9%	15.4%	12.7%
35 - 44	13.3%	15.7%	15.2%
45 - 54	17.0%	16.4%	17.5%
55 - 64	16.0%	11.9%	12.2%
65 - 74	6.6%	5.1%	5.1%
75 - 84	3.6%	2.5%	2.4%
85+	1.1%	1.0%	1.1%
18+	81.5%	75.9%	73.3%

**2000 Population by Sex**

	1855 Galleria Blvd	1855 Galleria Blvd	1855 Galleria Blvd
Males	46.1%	49.0%	48.8%
Females	53.9%	51.0%	51.2%

**2008 Population by Sex**

	1855 Galleria Blvd	1855 Galleria Blvd	1855 Galleria Blvd
Males	46.2%	49.1%	48.9%
Females	53.8%	50.9%	51.1%

**2013 Population by Sex**

	1855 Galleria Blvd	1855 Galleria Blvd	1855 Galleria Blvd
Males	46.3%	49.0%	48.9%
Females	53.7%	51.0%	51.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2000 Population by Race/Ethnicity**

Total	2,892	21,948	67,185
White Alone	92.4%	86.2%	89.4%
Black Alone	2.1%	7.5%	6.3%
American Indian Alone	0.1%	0.2%	0.2%
Asian or Pacific Islander Alone	3.3%	2.6%	1.9%
Some Other Race Alone	0.9%	2.4%	1.3%
Two or More Races	1.1%	1.0%	0.9%
Hispanic Origin	2.6%	5.4%	3.3%
Diversity Index	18.9	32.7	24.8

**2008 Population by Race/Ethnicity**

Total	3,064	27,867	79,583
White Alone	89.6%	84.3%	87.5%
Black Alone	2.5%	7.4%	6.5%
American Indian Alone	0.2%	0.3%	0.3%
Asian or Pacific Islander Alone	5.1%	3.9%	2.9%
Some Other Race Alone	1.4%	3.0%	1.8%
Two or More Races	1.3%	1.2%	1.0%
Hispanic Origin	3.9%	7.0%	4.6%
Diversity Index	25.5	37.6	29.8

**2013 Population by Race/Ethnicity**

Total	3,437	32,718	93,760
White Alone	88.2%	83.2%	86.5%
Black Alone	2.6%	7.5%	6.7%
American Indian Alone	0.2%	0.3%	0.3%
Asian or Pacific Islander Alone	6.0%	4.5%	3.4%
Some Other Race Alone	1.6%	3.3%	2.0%
Two or More Races	1.4%	1.2%	1.1%
Hispanic Origin	4.6%	7.8%	5.3%
Diversity Index	28.5	40.0	32.1



**2000 Population 3+ by School Enrollment**

Total	2,793	21,144	64,434
Enrolled in Nursery/Preschool	1.2%	2.5%	3.1%
Enrolled in Kindergarten	0.9%	1.5%	1.6%
Enrolled in Grade 1-8	10.5%	14.3%	14.9%
Enrolled in Grade 9-12	5.0%	6.0%	6.7%
Enrolled in College	6.0%	3.2%	2.6%
Enrolled in Grad/Prof School	1.5%	1.0%	1.1%
Not Enrolled in School	75.0%	71.5%	70.2%

**2008 Population 25+ by Educational Attainment**

Total	2,179	18,541	51,581
Less than 9th Grade	0.2%	2.0%	2.0%
9th - 12th Grade, No Diploma	1.9%	3.4%	3.4%
High School Graduate	14.1%	14.8%	14.9%
Some College, No Degree	21.6%	20.1%	19.3%
Associate Degree	3.3%	5.5%	5.3%
Bachelor's Degree	39.7%	36.9%	36.6%
Graduate/Professional Degree	19.1%	17.3%	18.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2008 Population 15+ by Marital Status**

Total	2,593	22,141	61,277
Never Married	29.8%	25.0%	22.5%
Married	52.7%	61.6%	65.3%
Widowed	4.2%	3.2%	3.6%
Divorced	13.3%	10.2%	8.6%



**2000 Population 16+ by Employment Status**

Total	2,366	16,696	49,656
In Labor Force	74.2%	74.3%	72.5%
Civilian Employed	72.1%	72.5%	70.5%
Civilian Unemployed	1.8%	1.7%	1.9%
In Armed Forces	0.3%	0.1%	0.0%
Not in Labor Force	25.8%	25.7%	27.5%

**2008 Civilian Population 16+ in Labor Force**

Civilian Employed	95.9%	96.3%	96.1%
Civilian Unemployed	4.1%	3.7%	3.9%

**2013 Civilian Population 16+ in Labor Force**

Civilian Employed	96.3%	96.5%	96.4%
Civilian Unemployed	3.7%	3.5%	3.6%

**2000 Females 16+ by Employment Status and Age of Children**

Total	1,258	8,554	25,793
Own Children < 6 Only	6.0%	8.3%	9.1%
Employed/in Armed Forces	3.5%	4.1%	5.1%
Unemployed	0.0%	0.0%	0.1%
Not in Labor Force	2.5%	4.1%	3.9%
Own Children < 6 and 6-17 Only	3.3%	6.0%	7.3%
Employed/in Armed Forces	1.8%	3.5%	3.7%
Unemployed	0.0%	0.1%	0.1%
Not in Labor Force	1.4%	2.4%	3.5%
Own Children 6-17 Only	14.9%	22.1%	24.3%
Employed/in Armed Forces	10.7%	15.2%	16.9%
Unemployed	0.0%	0.0%	0.2%
Not in Labor Force	4.2%	6.9%	7.3%
No Own Children < 18	75.8%	63.7%	59.2%
Employed/in Armed Forces	48.9%	40.6%	34.7%
Unemployed	2.3%	1.5%	1.4%
Not in Labor Force	24.6%	21.6%	23.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



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**2008 Employed Population 16+ by Industry**

	1855 Galleria Blvd	1855 Galleria Blvd	1855 Galleria Blvd
Total	1,610	14,240	38,170
Agriculture/Mining	0.3%	0.2%	0.3%
Construction	3.4%	4.4%	5.0%
Manufacturing	6.6%	8.9%	8.8%
Wholesale Trade	3.9%	3.9%	4.0%
Retail Trade	10.3%	11.8%	11.1%
Transportation/Utilities	2.0%	2.4%	2.8%
Information	6.5%	5.1%	4.6%
Finance/Insurance/Real Estate	12.5%	14.3%	13.6%
Services	53.2%	46.3%	47.0%
Public Administration	1.2%	2.6%	2.7%

**2008 Employed Population 16+ by Occupation**

	1855 Galleria Blvd	1855 Galleria Blvd	1855 Galleria Blvd
Total	1,611	14,239	38,169
White Collar	84.2%	79.5%	79.5%
Management/Business/Financial	24.6%	25.1%	25.4%
Professional	29.4%	25.7%	26.7%
Sales	15.2%	16.4%	15.9%
Administrative Support	15.0%	12.2%	11.4%
Services	7.4%	9.9%	10.0%
Blue Collar	8.4%	10.6%	10.6%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	2.4%	3.0%	3.1%
Installation/Maintenance/Repair	1.9%	1.7%	1.5%
Production	2.6%	3.5%	3.5%
Transportation/Material Moving	1.4%	2.4%	2.4%



**2000 Workers 16+ by Means of Transportation to Work**

	1855 Galleria Blvd	1855 Galleria Blvd	1855 Galleria Blvd
Total	1,669	11,937	34,545
Drove Alone - Car, Truck, or Van	87.1%	84.2%	84.1%
Carpooled - Car, Truck, or Van	6.4%	8.9%	8.4%
Public Transportation	0.4%	0.3%	0.3%
Walked	0.4%	0.7%	0.7%
Other Means	1.8%	1.4%	1.0%
Worked at Home	3.9%	4.5%	5.5%

**2000 Workers 16+ by Travel Time to Work**

	1855 Galleria Blvd	1855 Galleria Blvd	1855 Galleria Blvd
Total	1,670	11,935	34,543
Did Not Work at Home	96.1%	95.5%	94.5%
Less than 5 minutes	2.6%	3.0%	2.5%
5 to 9 minutes	10.4%	10.8%	8.6%
10 to 19 minutes	33.1%	29.5%	27.8%
20 to 24 minutes	12.9%	14.6%	15.1%
25 to 34 minutes	27.6%	26.6%	26.5%
35 to 44 minutes	3.0%	5.0%	6.5%
45 to 59 minutes	2.1%	3.4%	4.4%
60 to 89 minutes	1.9%	1.2%	1.5%
90 or more minutes	2.5%	1.4%	1.5%
Worked at Home	3.9%	4.5%	5.5%
Average Travel Time to Work (in min)	23.1	22.4	23.9

**2000 Households by Vehicles Available**

	1855 Galleria Blvd	1855 Galleria Blvd	1855 Galleria Blvd
Total	1,509	8,573	24,338
None	1.8%	3.0%	2.5%
1	40.0%	27.2%	23.3%
2	42.7%	48.6%	50.9%
3	10.4%	15.7%	17.9%
4	5.1%	4.7%	4.5%
5+	0.0%	0.8%	0.9%
Average Number of Vehicles Available	1.8	1.9	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2000 Households by Type**

	1855 Galleria Blvd	1855 Galleria Blvd	1855 Galleria Blvd
Total	1,532	8,574	24,327
Family Households	59.3%	71.1%	77.4%
Married-couple Family	48.4%	60.4%	67.1%
With Related Children	20.0%	32.0%	37.5%
Other Family (No Spouse)	10.9%	10.6%	10.4%
With Related Children	7.0%	6.9%	6.8%
Nonfamily Households	40.7%	28.9%	22.6%
Householder Living Alone	32.6%	23.4%	18.7%
Householder Not Living Alone	8.2%	5.5%	3.9%
Households with Related Children	27.0%	38.9%	44.3%
Households with Persons 65+	14.5%	12.1%	13.5%

**2000 Households by Size**

	1855 Galleria Blvd	1855 Galleria Blvd	1855 Galleria Blvd
Total	1,531	8,573	24,328
1 Person Household	32.6%	23.4%	18.7%
2 Person Household	38.8%	33.3%	32.5%
3 Person Household	13.4%	16.9%	18.4%
4 Person Household	10.6%	17.0%	19.9%
5 Person Household	3.5%	6.5%	7.8%
6 Person Household	1.0%	1.9%	2.0%
7+ Person Household	0.1%	0.8%	0.7%

**2000 Households by Year Householder Moved In**

	1855 Galleria Blvd	1855 Galleria Blvd	1855 Galleria Blvd
Total	1,510	8,573	24,339
Moved in 1999 to March 2000	35.2%	31.6%	25.4%
Moved in 1995 to 1998	35.2%	34.0%	37.2%
Moved in 1990 to 1994	14.9%	14.8%	17.0%
Moved in 1980 to 1989	9.7%	11.4%	11.9%
Moved in 1970 to 1979	3.2%	6.3%	5.4%
Moved in 1969 or Earlier	1.8%	2.0%	3.2%
Median Year Householder Moved In	1997	1997	1996



**2000 Housing Units by Units in Structure**

	1855 Galleria Blvd	1855 Galleria Blvd	1855 Galleria Blvd
Total	1,617	9,097	25,598
1, Detached	27.6%	55.3%	72.6%
1, Attached	31.4%	9.6%	5.9%
2	1.4%	1.0%	1.5%
3 or 4	6.4%	3.8%	2.5%
5 to 9	10.4%	9.9%	6.1%
10 to 19	12.3%	10.9%	5.8%
20+	10.5%	9.5%	4.7%
Mobile Home	0.0%	0.0%	1.1%
Other	0.0%	0.0%	0.0%

**2000 Housing Units by Year Structure Built**

	1855 Galleria Blvd	1855 Galleria Blvd	1855 Galleria Blvd
Total	1,621	9,154	25,556
1999 to March 2000	5.9%	6.3%	6.2%
1995 to 1998	18.0%	27.1%	25.9%
1990 to 1994	16.1%	14.1%	15.0%
1980 to 1989	45.2%	25.8%	22.7%
1970 to 1979	11.2%	18.8%	16.3%
1969 or Earlier	3.6%	7.9%	14.0%
Median Year Structure Built	1988	1989	1989

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Galleria Blvd.  
Latitude: 35.957498  
Longitude: -86.816154


1855 Galleria Blvd  
Franklin, TN 37067  
Radius: 1.0 mile

1855 Galleria Blvd  
Franklin, TN 37067  
Radius: 3.0 mile

1855 Galleria Blvd  
Franklin, TN 37067  
Radius: 5.0 mile

**Top 3 Tapestry Segments**

	In Style	Boomburbs	Boomburbs
1.			
2.	Boomburbs	Enterprising Professio	Suburban Splendor
3.		In Style	In Style

 **2008 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$5,942,375	\$44,379,148	\$126,795,121
Average Spent	\$3,573.29	\$4,047.35	\$4,316.28
Spending Potential Index	133	151	161
Computers & Accessories: Total \$	\$641,425	\$4,812,725	\$13,761,369
Average Spent	\$385.70	\$438.92	\$468.46
Spending Potential Index	161	183	196
Education: Total \$	\$3,768,548	\$27,563,902	\$80,623,172
Average Spent	\$2,266.11	\$2,513.81	\$2,744.53
Spending Potential Index	165	183	200
Entertainment/Recreation: Total \$	\$9,766,702	\$71,903,905	\$209,780,479
Average Spent	\$5,872.94	\$6,557.58	\$7,141.22
Spending Potential Index	158	177	192
Food at Home: Total \$	\$12,221,779	\$89,178,541	\$254,454,281
Average Spent	\$7,349.24	\$8,133.02	\$8,661.98
Spending Potential Index	150	166	177
Food Away from Home: Total \$	\$8,888,569	\$65,652,159	\$187,717,339
Average Spent	\$5,344.90	\$5,987.43	\$6,390.16
Spending Potential Index	156	175	187
Health Care: Total \$	\$10,089,591	\$70,859,070	\$207,997,271
Average Spent	\$6,067.10	\$6,462.30	\$7,080.52
Spending Potential Index	148	158	173
HH Furnishings & Equipment: Total \$	\$5,952,868	\$44,551,666	\$130,269,889
Average Spent	\$3,579.60	\$4,063.08	\$4,434.57
Spending Potential Index	156	177	193
Investments: Total \$	\$3,142,065	\$22,749,089	\$70,089,702
Average Spent	\$1,889.40	\$2,074.70	\$2,385.95
Spending Potential Index	186	205	235
Retail Goods: Total \$	\$68,570,144	\$505,874,618	\$1,464,881,539
Average Spent	\$41,232.80	\$46,135.40	\$49,866.61
Spending Potential Index	152	170	184
Shelter: Total \$	\$42,071,598	\$312,880,405	\$900,794,359
Average Spent	\$25,298.62	\$28,534.46	\$30,664.30
Spending Potential Index	163	184	197
TV/Video/Sound Equipment: Total \$	\$3,692,161	\$27,299,768	\$78,001,038
Average Spent	\$2,220.18	\$2,489.72	\$2,655.26
Spending Potential Index	155	173	185
Travel: Total \$	\$5,191,506	\$37,769,374	\$111,755,238
Average Spent	\$3,121.77	\$3,444.54	\$3,804.30
Spending Potential Index	166	183	202
Vehicle Maintenance & Repairs: Total \$	\$2,556,880	\$18,815,769	\$54,017,473
Average Spent	\$1,537.51	\$1,715.98	\$1,838.83
Spending Potential Index	155	173	185

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.