



330 N. Burkhardt Road; Evansville, IN 47715

Latitude: 37.979793

37.979793, -87.474201

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37.979793, -87.474201

Longitude: -87.474201

Radius: 1 Miles

Radius: 3 Miles

Radius: 5 Miles



	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Total Population	5,081	46,832	112,547
2000 Group Quarters	21	1,324	3,247
2009 Total Population	5,807	48,868	115,906
2014 Total Population	6,104	49,871	117,988
2009 - 2014 Annual Rate	1%	0.41%	0.36%



2000 Households	2,311	20,852	46,837
2000 Average Household Size	2.19	2.18	2.33
2009 Households	2,776	22,385	49,422
2009 Average Household Size	2.08	2.12	2.28
2014 Households	2,962	23,043	50,676
2014 Average Household Size	2.05	2.11	2.26
2009 - 2014 Annual Rate	1.31%	0.58%	0.5%
2000 Families	1,349	12,274	29,650
2000 Average Family Size	2.88	2.84	2.92
2009 Families	1,443	12,269	29,711
2009 Average Family Size	2.88	2.85	2.92
2014 Families	1,462	12,214	29,727
2014 Average Family Size	2.89	2.87	2.93
2009 - 2014 Annual Rate	0.26%	-0.09%	0.01%



2000 Housing Units	2,439	22,128	50,656
Owner Occupied Housing Units	45.2%	58.0%	61.1%
Renter Occupied Housing Units	49.3%	36.2%	31.4%
Vacant Housing Units	5.6%	5.8%	7.5%
2009 Housing Units	2,948	24,102	54,805
Owner Occupied Housing Units	38.4%	55.4%	58.8%
Renter Occupied Housing Units	55.8%	37.4%	31.4%
Vacant Housing Units	5.8%	7.1%	9.8%
2014 Housing Units	3,130	24,821	56,429
Owner Occupied Housing Units	36.2%	54.8%	58.1%
Renter Occupied Housing Units	58.4%	38.1%	31.7%
Vacant Housing Units	5.4%	7.2%	10.2%

Median Household Income

2000	\$40,413	\$39,849	\$37,846
2009	\$47,018	\$50,037	\$49,475
2014	\$48,113	\$52,378	\$52,165

Median Home Value

2000	\$132,430	\$93,306	\$82,686
2009	\$139,541	\$104,547	\$95,645
2014	\$143,196	\$111,454	\$101,380

Per Capita Income

2000	\$25,150	\$23,333	\$20,688
2009	\$30,566	\$28,835	\$26,302
2014	\$30,605	\$29,451	\$27,039

Median Age

2000	36.5	38.0	36.3
2009	35.1	39.3	37.8
2014	34.3	39.6	38.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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2000 Households by Income

Household Income Base	2000	2009	2014
< \$15,000	2,296 (20.3%)	20,884 (14.4%)	46,922 (16.3%)
\$15,000 - \$24,999	10.5%	14.8%	15.4%
\$25,000 - \$34,999	13.5%	14.5%	14.3%
\$35,000 - \$49,999	13.1%	18.4%	18.3%
\$50,000 - \$74,999	22.6%	20.9%	19.4%
\$75,000 - \$99,999	8.6%	8.1%	8.4%
\$100,000 - \$149,999	4.9%	5.6%	5.0%
\$150,000 - \$199,999	2.5%	1.4%	1.3%
\$200,000+	4.1%	1.9%	1.5%
Average Household Income	\$56,992	\$52,066	\$49,103

2009 Households by Income

Household Income Base	2,774 (16.9%)	22,387 (10.3%)	49,420 (11.1%)
< \$15,000	11.7%	10.4%	11.4%
\$15,000 - \$24,999	10.1%	13.4%	12.6%
\$25,000 - \$34,999	14.7%	15.9%	15.6%
\$35,000 - \$49,999	17.2%	22.1%	21.9%
\$50,000 - \$74,999	15.8%	15.2%	14.8%
\$75,000 - \$99,999	7.9%	7.9%	8.3%
\$100,000 - \$149,999	1.7%	2.5%	2.2%
\$150,000 - \$199,999	4.1%	2.3%	2.1%
\$200,000+	\$63,745	\$62,548	\$60,950

2014 Households by Income

Household Income Base	2,963 (17.5%)	23,043 (10.2%)	50,671 (10.7%)
< \$15,000	11.6%	10.0%	10.7%
\$15,000 - \$24,999	8.5%	11.8%	11.1%
\$25,000 - \$34,999	14.4%	14.5%	14.2%
\$35,000 - \$49,999	19.3%	25.3%	24.8%
\$50,000 - \$74,999	15.9%	15.4%	15.8%
\$75,000 - \$99,999	7.3%	8.0%	8.3%
\$100,000 - \$149,999	1.6%	2.5%	2.2%
\$150,000 - \$199,999	3.9%	2.3%	2.1%
\$200,000+	\$62,812	\$63,291	\$62,150

2000 Owner Occupied HUs by Value

Total	1,097 (1.5%)	12,833 (5.2%)	31,042 (16.8%)
<\$50,000	22.0%	52.7%	48.9%
\$50,000 - 99,999	35.7%	25.9%	20.7%
\$100,000 - 149,999	24.8%	9.2%	7.6%
\$150,000 - 199,999	10.4%	4.6%	4.3%
\$200,000 - \$299,999	4.1%	1.7%	1.3%
\$300,000 - 499,999	1.5%	0.7%	0.4%
\$500,000 - 999,999	0.0%	0.0%	0.0%
\$1,000,000+	\$153,535	\$112,951	\$98,952

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,221 (97.9%)	8,003 (97.0%)	15,714 (96.2%)
With Cash Rent	2.1%	3.0%	3.8%
No Cash Rent	\$404	\$430	\$393
Median Rent	\$424	\$456	\$407
Average Rent			

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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2000 Population by Age

	1 Miles	3 Miles	5 Miles
Total	5,082	46,832	112,548
0 - 4	7.6%	6.2%	6.7%
5 - 9	5.8%	6.0%	6.8%
10 - 14	6.5%	6.2%	6.7%
15 - 19	7.4%	6.1%	7.0%
20 - 24	8.1%	7.6%	7.6%
25 - 34	12.7%	13.5%	13.3%
35 - 44	13.3%	14.8%	15.5%
45 - 54	14.3%	13.5%	13.5%
55 - 64	8.9%	8.7%	8.6%
65 - 74	7.2%	7.9%	7.1%
75 - 84	6.4%	6.7%	5.4%
85+	1.7%	2.7%	2.0%
18+	75.5%	77.8%	75.9%

2009 Population by Age

	1 Miles	3 Miles	5 Miles
Total	5,808	48,868	115,907
0 - 4	7.6%	6.1%	6.6%
5 - 9	7.0%	5.8%	6.3%
10 - 14	6.4%	5.7%	6.2%
15 - 19	6.3%	5.8%	6.8%
20 - 24	7.7%	7.3%	7.3%
25 - 34	14.9%	14.1%	13.4%
35 - 44	11.4%	12.0%	12.7%
45 - 54	12.9%	14.1%	14.6%
55 - 64	11.9%	11.9%	11.7%
65 - 74	6.5%	7.4%	6.9%
75 - 84	5.0%	6.3%	5.1%
85+	2.5%	3.5%	2.5%
18+	75.6%	79.0%	77.2%

2014 Population by Age

	1 Miles	3 Miles	5 Miles
Total	6,105	49,871	117,988
0 - 4	7.9%	6.0%	6.5%
5 - 9	6.8%	5.7%	6.2%
10 - 14	6.6%	5.7%	6.2%
15 - 19	6.5%	5.5%	6.4%
20 - 24	7.8%	7.0%	7.3%
25 - 34	15.5%	14.4%	13.4%
35 - 44	11.9%	12.0%	12.5%
45 - 54	10.9%	12.4%	12.9%
55 - 64	11.9%	12.9%	12.9%
65 - 74	7.7%	9.0%	8.5%
75 - 84	4.2%	5.8%	4.8%
85+	2.4%	3.5%	2.5%
18+	75.4%	79.3%	77.6%

2000 Population by Sex

	1 Miles	3 Miles	5 Miles
Males	46.4%	46.5%	47.1%
Females	53.6%	53.5%	52.9%

2009 Population by Sex

	1 Miles	3 Miles	5 Miles
Males	48.2%	47.0%	47.5%
Females	51.8%	53.0%	52.5%

2014 Population by Sex

	1 Miles	3 Miles	5 Miles
Males	48.8%	47.3%	47.6%
Females	51.2%	52.7%	52.4%

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2000 Population by Race/Ethnicity

Total	5,081	46,831	112,547
White Alone	87.5%	90.1%	86.7%
Black Alone	7.1%	6.6%	10.3%
American Indian Alone	0.1%	0.2%	0.2%
Asian or Pacific Islander Alone	2.9%	1.3%	1.0%
Some Other Race Alone	0.9%	0.6%	0.5%
Two or More Races	1.6%	1.3%	1.3%
Hispanic Origin	1.8%	1.3%	1.2%
Diversity Index	25.6	20.6	25.5

2009 Population by Race/Ethnicity

Total	5,807	48,869	115,906
White Alone	82.2%	87.2%	84.6%
Black Alone	10.1%	8.3%	11.5%
American Indian Alone	0.1%	0.2%	0.2%
Asian or Pacific Islander Alone	4.3%	1.9%	1.5%
Some Other Race Alone	1.3%	0.8%	0.7%
Two or More Races	2.0%	1.5%	1.5%
Hispanic Origin	2.9%	2.0%	1.7%
Diversity Index	35.0	26.1	29.5

2014 Population by Race/Ethnicity

Total	6,104	49,872	117,987
White Alone	79.4%	85.6%	83.4%
Black Alone	11.5%	9.3%	12.2%
American Indian Alone	0.1%	0.2%	0.2%
Asian or Pacific Islander Alone	5.2%	2.3%	1.8%
Some Other Race Alone	1.6%	1.0%	0.8%
Two or More Races	2.2%	1.7%	1.6%
Hispanic Origin	3.6%	2.4%	2.0%
Diversity Index	39.8	29.3	31.8



2000 Population 3+ by School Enrollment

Total	4,935	45,070	107,799
Enrolled in Nursery/Preschool	3.8%	2.0%	2.1%
Enrolled in Kindergarten	1.4%	1.5%	1.5%
Enrolled in Grade 1-8	11.7%	9.9%	11.0%
Enrolled in Grade 9-12	5.4%	4.9%	5.3%
Enrolled in College	7.1%	5.9%	6.2%
Enrolled in Grad/Prof School	0.5%	0.8%	0.5%
Not Enrolled in School	70.1%	75.0%	73.4%

2009 Population 25+ by Educational Attainment

Total	3,773	33,867	77,528
Less than 9th Grade	1.1%	2.7%	3.9%
9th - 12th Grade, No Diploma	6.9%	6.8%	8.8%
High School Graduate	28.8%	31.4%	33.7%
Some College, No Degree	20.7%	22.0%	22.0%
Associate Degree	7.4%	9.0%	8.4%
Bachelor's Degree	23.9%	18.3%	15.2%
Graduate/Professional Degree	11.1%	9.9%	8.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2009 Population 15+ by Marital Status

	1 Mile	3 Miles	5 Miles
Total	4,586	40,254	93,864
Never Married	28.3%	26.7%	27.1%
Married	48.6%	50.7%	51.0%
Widowed	5.8%	8.4%	7.3%
Divorced	17.2%	14.2%	14.6%



2000 Population 16+ by Employment Status

	1 Mile	3 Miles	5 Miles
Total	3,945	37,579	88,459
In Labor Force	67.0%	66.5%	67.2%
Civilian Employed	63.8%	64.0%	63.7%
Civilian Unemployed	3.1%	2.4%	3.4%
In Armed Forces	0.1%	0.1%	0.1%
Not in Labor Force	33.0%	33.5%	32.8%

2009 Civilian Population 16+ in Labor Force

	1 Mile	3 Miles	5 Miles
Civilian Employed	90.7%	92.0%	90.8%
Civilian Unemployed	9.3%	8.0%	9.2%

2014 Civilian Population 16+ in Labor Force

	1 Mile	3 Miles	5 Miles
Civilian Employed	94.2%	95.2%	94.5%
Civilian Unemployed	5.8%	4.8%	5.5%

2000 Females 16+ by Employment Status and Age of Children

	1 Mile	3 Miles	5 Miles
Total	2,160	20,471	47,597
Own Children < 6 Only	11.0%	7.2%	6.9%
Employed/in Armed Forces	5.4%	4.8%	4.5%
Unemployed	0.6%	0.2%	0.2%
Not in Labor Force	4.9%	2.2%	2.2%
Own Children < 6 and 6-17 Only	4.0%	5.1%	5.4%
Employed/in Armed Forces	2.7%	3.5%	3.6%
Unemployed	0.0%	0.1%	0.1%
Not in Labor Force	1.3%	1.5%	1.7%
Own Children 6-17 Only	19.4%	14.6%	15.9%
Employed/in Armed Forces	16.1%	11.8%	12.5%
Unemployed	0.3%	0.3%	0.4%
Not in Labor Force	3.1%	2.5%	2.9%
No Own Children < 18	65.6%	73.2%	71.8%
Employed/in Armed Forces	31.2%	37.8%	36.9%
Unemployed	1.3%	1.1%	2.1%
Not in Labor Force	33.1%	34.3%	32.7%

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2009 Employed Population 16+ by Industry

	1 Mile	3 Miles	5 Miles
Total	2,785	24,662	56,958
Agriculture/Mining	1.5%	0.7%	0.5%
Construction	2.7%	4.5%	5.3%
Manufacturing	9.5%	9.9%	11.2%
Wholesale Trade	1.7%	3.2%	3.4%
Retail Trade	12.8%	12.9%	13.3%
Transportation/Utilities	4.1%	5.4%	5.8%
Information	3.0%	2.7%	2.3%
Finance/Insurance/Real Estate	10.3%	7.9%	6.6%
Services	51.7%	49.7%	48.6%
Public Administration	2.6%	3.2%	3.0%

2009 Employed Population 16+ by Occupation

	1 Mile	3 Miles	5 Miles
Total	2,783	24,660	56,958
White Collar	64.1%	66.0%	60.2%
Management/Business/Financial	13.7%	12.7%	11.3%
Professional	21.0%	24.0%	21.3%
Sales	14.7%	14.2%	13.4%
Administrative Support	14.7%	15.1%	14.3%
Services	20.6%	16.7%	18.5%
Blue Collar	15.3%	17.3%	21.2%
Farming/Forestry/Fishing	0.4%	0.1%	0.1%
Construction/Extraction	1.9%	3.8%	4.4%
Installation/Maintenance/Repair	2.8%	2.6%	3.5%
Production	5.6%	5.8%	7.1%
Transportation/Material Moving	4.7%	4.9%	6.1%



2000 Workers 16+ by Means of Transportation to Work

	1 Mile	3 Miles	5 Miles
Total	2,479	23,756	55,584
Drove Alone - Car, Truck, or Van	90.5%	88.8%	84.5%
Carpooled - Car, Truck, or Van	4.7%	6.5%	9.3%
Public Transportation	0.4%	0.7%	1.2%
Walked	1.8%	1.7%	2.3%
Other Means	0.9%	0.5%	0.6%
Worked at Home	1.7%	1.8%	2.1%

2000 Workers 16+ by Travel Time to Work

	1 Mile	3 Miles	5 Miles
Total	2,477	23,755	55,584
Did Not Work at Home	98.3%	98.2%	97.9%
Less than 5 minutes	3.0%	2.7%	2.9%
5 to 9 minutes	18.4%	14.2%	13.4%
10 to 19 minutes	46.2%	48.0%	46.3%
20 to 24 minutes	14.8%	15.9%	16.9%
25 to 34 minutes	9.2%	9.8%	10.6%
35 to 44 minutes	0.8%	2.1%	2.0%
45 to 59 minutes	1.3%	2.0%	2.5%
60 to 89 minutes	1.9%	1.8%	1.9%
90 or more minutes	2.7%	1.5%	1.4%
Worked at Home	1.7%	1.8%	2.1%
Average Travel Time to Work (in min)	18.0	18.2	18.6

2000 Households by Vehicles Available

	1 Mile	3 Miles	5 Miles
Total	2,348	20,914	46,853
None	10.8%	8.0%	9.4%
1	40.2%	39.9%	37.1%
2	37.6%	37.9%	37.5%
3	7.2%	10.8%	11.9%
4	2.8%	2.6%	3.0%
5+	1.4%	0.9%	0.9%
Average Number of Vehicles Available	1.6	1.6	1.7

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2000 Households by Type

	1 Miles	3 Miles	5 Miles
Total	2,311	20,850	46,837
Family Households	58.4%	58.9%	63.3%
Married-couple Family	42.8%	45.7%	47.1%
With Related Children	19.2%	19.1%	20.6%
Other Family (No Spouse)	15.6%	13.2%	16.2%
With Related Children	11.5%	8.9%	11.1%
Nonfamily Households	41.6%	41.1%	36.7%
Householder Living Alone	35.6%	35.0%	30.8%
Householder Not Living Alone	6.0%	6.1%	5.9%
Households with Related Children	30.7%	28.1%	31.7%
Households with Persons 65+	25.6%	26.7%	24.5%

2000 Households by Size

	1 Miles	3 Miles	5 Miles
Total	2,311	20,852	46,837
1 Person Household	35.6%	35.0%	30.8%
2 Person Household	33.6%	34.6%	34.0%
3 Person Household	13.9%	14.3%	16.2%
4 Person Household	11.2%	10.4%	11.9%
5 Person Household	4.0%	4.1%	4.9%
6 Person Household	1.3%	1.2%	1.5%
7+ Person Household	0.3%	0.3%	0.6%

2000 Households by Year Householder Moved In

	1 Miles	3 Miles	5 Miles
Total	2,347	20,914	46,850
Moved in 1999 to March 2000	25.0%	22.9%	20.9%
Moved in 1995 to 1998	28.5%	28.6%	27.8%
Moved in 1990 to 1994	19.4%	16.5%	16.1%
Moved in 1980 to 1989	14.8%	14.1%	14.7%
Moved in 1970 to 1979	8.6%	8.4%	9.1%
Moved in 1969 or Earlier	3.7%	9.5%	11.5%
Median Year Householder Moved In	1995	1995	1995



2000 Housing Units by Units in Structure

	1 Miles	3 Miles	5 Miles
Total	2,485	22,198	50,673
1, Detached	45.2%	60.1%	69.6%
1, Attached	3.3%	2.6%	2.0%
2	0.6%	2.2%	4.0%
3 or 4	9.8%	6.0%	5.0%
5 to 9	14.0%	9.3%	6.7%
10 to 19	7.6%	7.3%	4.2%
20+	19.5%	11.1%	6.5%
Mobile Home	0.2%	1.3%	2.0%
Other	0.0%	0.0%	0.0%

2000 Housing Units by Year Structure Built

	1 Miles	3 Miles	5 Miles
Total	2,476	22,194	50,711
1999 to March 2000	0.4%	1.9%	1.7%
1995 to 1998	3.6%	5.9%	5.5%
1990 to 1994	5.9%	6.5%	5.2%
1980 to 1989	27.0%	18.4%	12.1%
1970 to 1979	36.2%	20.8%	16.0%
1969 or Earlier	26.8%	46.6%	59.5%
Median Year Structure Built	1976	1972	1961

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Top 3 Tapestry Segments

1.	Inner City Tenants	Inner City Tenants	Rustbelt Traditions
2.	In Style	Midlife Junction	Home Town
3.	Exurbanites	Rustbelt Traditions	Inner City Tenants

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,598,574	\$35,552,556	\$75,989,320
Average Spent	\$1,656.55	\$1,588.23	\$1,537.56
Spending Potential Index	66	63	61
Computers & Accessories: Total \$	\$593,881	\$4,607,499	\$9,853,112
Average Spent	\$213.93	\$205.83	\$199.37
Spending Potential Index	94	90	87
Education: Total \$	\$3,253,145	\$25,510,977	\$55,193,795
Average Spent	\$1,171.88	\$1,139.65	\$1,116.79
Spending Potential Index	93	91	89
Entertainment/Recreation: Total \$	\$7,942,940	\$63,895,510	\$138,670,742
Average Spent	\$2,861.29	\$2,854.39	\$2,805.85
Spending Potential Index	88	88	87
Food at Home: Total \$	\$11,617,823	\$92,031,602	\$198,278,713
Average Spent	\$4,185.09	\$4,111.31	\$4,011.95
Spending Potential Index	92	90	88
Food Away from Home: Total \$	\$8,636,001	\$67,588,959	\$144,844,289
Average Spent	\$3,110.95	\$3,019.39	\$2,930.77
Spending Potential Index	93	91	88
Health Care: Total \$	\$8,718,787	\$74,998,250	\$164,622,597
Average Spent	\$3,140.77	\$3,350.38	\$3,330.96
Spending Potential Index	83	89	88
HH Furnishings & Equipment: Total \$	\$4,802,749	\$37,683,705	\$81,025,877
Average Spent	\$1,730.10	\$1,683.44	\$1,639.47
Spending Potential Index	80	77	75
Investments: Total \$	\$3,066,487	\$24,880,626	\$53,136,684
Average Spent	\$1,104.64	\$1,111.49	\$1,075.16
Spending Potential Index	77	77	75
Retail Goods: Total \$	\$61,020,590	\$486,249,548	\$1,051,346,656
Average Spent	\$21,981.48	\$21,722.12	\$21,272.85
Spending Potential Index	85	84	83
Shelter: Total \$	\$40,543,721	\$310,933,636	\$655,980,842
Average Spent	\$14,605.09	\$13,890.27	\$13,273.05
Spending Potential Index	93	89	85
TV/Video/Sound Equipment: Total \$	\$3,102,998	\$24,637,641	\$53,114,495
Average Spent	\$1,117.79	\$1,100.63	\$1,074.71
Spending Potential Index	92	91	88
Travel: Total \$	\$4,483,702	\$35,558,436	\$76,124,325
Average Spent	\$1,615.17	\$1,588.49	\$1,540.29
Spending Potential Index	87	86	83
Vehicle Maintenance & Repairs: Total \$	\$2,361,610	\$18,677,571	\$40,129,266
Average Spent	\$850.72	\$834.38	\$811.97
Spending Potential Index	91	89	87

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.