






Market Profile

Prepared by Robbins Properties

2868 Charlestown Road, New A...
 2868 Charlestown Rd, New...
 Silver Run

Latitude: 38.332279
 Longitude: -85.799515
 Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
 2000 Total Population	6,359	53,012	112,539
2000 Group Quarters	92	1,222	2,124
2009 Total Population	6,499	54,321	116,631
2014 Total Population	6,641	55,226	119,427
2009 - 2014 Annual Rate	0.43%	0.33%	0.47%
 2000 Households	2,474	21,786	45,237
2000 Average Household Size	2.53	2.38	2.44
2009 Households	2,597	22,832	48,350
2009 Average Household Size	2.47	2.32	2.37
2014 Households	2,673	23,403	50,025
2014 Average Household Size	2.45	2.31	2.34
2009 - 2014 Annual Rate	0.58%	0.5%	0.68%
2000 Families	1,737	14,261	30,001
2000 Average Family Size	3.03	2.92	2.98
2009 Families	1,731	14,156	30,498
2009 Average Family Size	3.03	2.93	2.95
2014 Families	1,737	14,124	30,774
2014 Average Family Size	3.04	2.94	2.95
2009 - 2014 Annual Rate	0.07%	-0.05%	0.18%
 2000 Housing Units	2,590	23,099	48,492
Owner Occupied Housing Units	69.4%	60.0%	60.0%
Renter Occupied Housing Units	25.8%	34.2%	33.2%
Vacant Housing Units	4.9%	5.7%	6.7%
2009 Housing Units	2,783	25,095	53,666
Owner Occupied Housing Units	66.9%	57.2%	57.8%
Renter Occupied Housing Units	26.4%	33.7%	32.3%
Vacant Housing Units	6.7%	9.0%	9.9%
2014 Housing Units	2,838	25,677	55,534
Owner Occupied Housing Units	67.3%	57.0%	57.6%
Renter Occupied Housing Units	26.9%	34.2%	32.5%
Vacant Housing Units	5.8%	8.9%	9.9%
Median Household Income			
2000	\$46,383	\$38,441	\$36,360
2009	\$59,801	\$51,104	\$48,751
2014	\$61,456	\$53,971	\$52,229
Median Home Value			
2000	\$109,197	\$91,593	\$85,593
2009	\$129,266	\$113,436	\$108,792
2014	\$135,162	\$122,139	\$118,758
Per Capita Income			
2000	\$22,307	\$20,249	\$19,013
2009	\$28,257	\$26,294	\$24,923
2014	\$28,608	\$26,964	\$25,729
Median Age			
2000	39.4	36.8	36.0
2009	41.5	38.6	38.0
2014	42.1	39.2	38.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



2868 Charlestown Road, New A...
 2868 Charlestown Rd, New...
 Silver Run

Latitude: 38.332279
 Longitude: -85.799515
 Site Type: Ring

Radius: 1 Miles

Radius: 3 Miles

Radius: 5 Miles



2000 Households by Income

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Household Income Base	2,446	21,754	45,261
< \$15,000	8.5%	16.4%	18.4%
\$15,000 - \$24,999	10.6%	14.1%	15.0%
\$25,000 - \$34,999	16.0%	14.8%	14.7%
\$35,000 - \$49,999	19.3%	19.2%	18.3%
\$50,000 - \$74,999	22.5%	18.9%	18.1%
\$75,000 - \$99,999	14.6%	9.2%	8.4%
\$100,000 - \$149,999	5.6%	5.1%	5.0%
\$150,000 - \$199,999	1.7%	1.1%	1.0%
\$200,000+	1.1%	1.2%	1.0%
Average Household Income	\$56,828	\$48,844	\$46,628

2009 Households by Income

Household Income Base	2,597	22,834	48,349
< \$15,000	5.9%	11.4%	12.7%
\$15,000 - \$24,999	6.5%	10.2%	10.7%
\$25,000 - \$34,999	11.6%	12.0%	12.4%
\$35,000 - \$49,999	15.8%	15.0%	15.3%
\$50,000 - \$74,999	26.2%	23.3%	21.7%
\$75,000 - \$99,999	19.5%	15.0%	14.7%
\$100,000 - \$149,999	10.3%	8.5%	8.4%
\$150,000 - \$199,999	2.4%	2.7%	2.5%
\$200,000+	1.9%	1.9%	1.7%
Average Household Income	\$67,693	\$61,765	\$59,622

2014 Households by Income

Household Income Base	2,673	23,403	50,025
< \$15,000	5.7%	11.2%	12.3%
\$15,000 - \$24,999	6.2%	9.7%	10.0%
\$25,000 - \$34,999	10.0%	10.6%	10.9%
\$35,000 - \$49,999	13.6%	13.0%	13.7%
\$50,000 - \$74,999	31.9%	27.6%	25.6%
\$75,000 - \$99,999	18.7%	15.1%	15.0%
\$100,000 - \$149,999	9.8%	8.2%	8.2%
\$150,000 - \$199,999	2.4%	2.7%	2.5%
\$200,000+	1.8%	1.9%	1.7%
Average Household Income	\$68,002	\$62,763	\$60,889

2000 Owner Occupied HUs by Value

Total	1,781	13,922	29,134
<\$50,000	3.1%	11.4%	17.8%
\$50,000 - 99,999	36.0%	49.1%	47.8%
\$100,000 - 149,999	43.7%	26.1%	21.6%
\$150,000 - 199,999	14.8%	9.1%	7.7%
\$200,000 - \$299,999	1.9%	3.2%	3.6%
\$300,000 - 499,999	0.4%	0.7%	1.1%
\$500,000 - 999,999	0.0%	0.1%	0.1%
\$1,000,000+	0.1%	0.3%	0.2%
Average Home Value	\$114,793	\$104,426	\$97,814

2000 Specified Renter Occupied HUs by Contract Rent

Total	675	7,841	16,012
With Cash Rent	94.8%	97.0%	96.1%
No Cash Rent	5.2%	3.0%	3.9%
Median Rent	\$490	\$456	\$419
Average Rent	\$484	\$437	\$413


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



2868 Charlestown Road, New A...
 2868 Charlestown Rd, New...
 Silver Run

Latitude: 38.332279
 Longitude: -85.799515
 Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Population by Age			
 Total	6,361	53,011	112,537
Age 0 - 4	5.5%	6.8%	6.9%
Age 5 - 9	6.6%	6.9%	7.3%
Age 10 - 14	6.9%	6.7%	7.0%
Age 15 - 19	6.6%	6.3%	6.7%
Age 20 - 24	6.2%	6.5%	6.5%
Age 25 - 34	12.0%	14.0%	14.0%
Age 35 - 44	15.3%	15.4%	15.9%
Age 45 - 54	15.5%	13.3%	13.7%
Age 55 - 64	9.5%	8.9%	8.8%
Age 65 - 74	8.3%	7.4%	6.9%
Age 75 - 84	6.0%	5.7%	4.8%
Age 85+	1.5%	2.2%	1.6%
Age 18+	77.1%	75.8%	74.6%
2009 Population by Age			
Total	6,502	54,320	116,632
Age 0 - 4	5.5%	6.8%	6.9%
Age 5 - 9	5.6%	6.3%	6.6%
Age 10 - 14	5.8%	5.9%	6.4%
Age 15 - 19	6.2%	6.1%	6.5%
Age 20 - 24	5.3%	6.3%	6.3%
Age 25 - 34	13.2%	13.8%	13.4%
Age 35 - 44	12.7%	13.0%	13.4%
Age 45 - 54	15.3%	14.3%	14.7%
Age 55 - 64	14.0%	11.8%	11.9%
Age 65 - 74	7.9%	7.4%	7.0%
Age 75 - 84	6.0%	5.6%	4.8%
Age 85+	2.5%	2.8%	2.1%
Age 18+	79.2%	77.3%	76.3%
2014 Population by Age			
Total	6,641	55,227	119,424
Age 0 - 4	5.5%	6.7%	6.7%
Age 5 - 9	5.6%	6.3%	6.5%
Age 10 - 14	5.9%	6.0%	6.4%
Age 15 - 19	5.5%	5.5%	6.0%
Age 20 - 24	5.3%	6.2%	6.4%
Age 25 - 34	12.2%	13.6%	13.2%
Age 35 - 44	13.8%	12.9%	12.9%
Age 45 - 54	13.0%	12.8%	13.3%
Age 55 - 64	14.9%	12.6%	12.9%
Age 65 - 74	9.9%	9.1%	8.7%
Age 75 - 84	5.6%	5.4%	4.7%
Age 85+	2.7%	2.9%	2.2%
Age 18+	79.5%	77.6%	76.7%
2000 Population by Sex			
Males	47.0%	47.0%	47.7%
Females	53.0%	53.0%	52.3%
2009 Population by Sex			
Males	46.6%	47.0%	47.9%
Females	53.4%	53.0%	52.1%
2014 Population by Sex			
Males	46.4%	47.1%	47.9%
Females	53.6%	52.9%	52.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



2868 Charlestown Road, New A...
2868 Charlestown Rd, New...
Silver Run

Latitude: 38.332279
Longitude: -85.799515
Site Type: Ring

Radius: 1 Miles Radius: 3 Miles Radius: 5 Miles



2000 Population by Race/Ethnicity

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	6,358	53,012	112,540
White Alone	93.0%	90.9%	84.3%
Black Alone	4.4%	6.0%	12.6%
American Indian Alone	0.2%	0.3%	0.3%
Asian or Pacific Islander Alone	0.6%	0.7%	0.7%
Some Other Race Alone	0.7%	0.7%	0.7%
Two or More Races	1.1%	1.5%	1.5%
Hispanic Origin	1.1%	1.8%	1.6%
Diversity Index	15.3	20.0	29.6

2009 Population by Race/Ethnicity

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	6,498	54,321	116,633
White Alone	91.0%	88.8%	82.7%
Black Alone	5.4%	7.1%	13.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian or Pacific Islander Alone	0.9%	1.0%	1.0%
Some Other Race Alone	1.0%	1.1%	1.0%
Two or More Races	1.4%	1.7%	1.7%
Hispanic Origin	1.7%	2.7%	2.4%
Diversity Index	19.6	24.8	33.1

2014 Population by Race/Ethnicity

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	6,641	55,226	119,426
White Alone	89.8%	87.5%	81.6%
Black Alone	6.1%	7.8%	13.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian or Pacific Islander Alone	1.1%	1.2%	1.2%
Some Other Race Alone	1.2%	1.3%	1.2%
Two or More Races	1.5%	1.9%	1.8%
Hispanic Origin	2.1%	3.3%	2.9%
Diversity Index	22.4	27.7	35.3



2000 Population 3+ by School Enrollment

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	6,185	50,901	108,038
Enrolled in Nursery/Preschool	1.6%	1.6%	1.8%
Enrolled in Kindergarten	1.6%	1.5%	1.6%
Enrolled in Grade 1-8	12.6%	11.8%	12.2%
Enrolled in Grade 9-12	4.4%	4.8%	5.3%
Enrolled in College	4.8%	4.0%	3.6%
Enrolled in Grad/Prof School	0.5%	0.6%	0.6%
Not Enrolled in School	74.6%	75.7%	75.0%

2009 Population 25+ by Educational Attainment

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	4,653	37,261	78,554
Less than 9th Grade	3.2%	5.8%	6.3%
9th - 12th Grade, No Diploma	10.0%	12.6%	14.1%
High School Graduate	29.7%	33.1%	34.3%
Some College, No Degree	24.7%	22.8%	21.8%
Associate Degree	7.4%	6.9%	6.6%
Bachelor's Degree	15.3%	12.0%	10.7%
Graduate/Professional Degree	9.7%	6.7%	6.2%



Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



2868 Charlestown Road, New A...
 2868 Charlestown Rd, New...
 Silver Run

Latitude: 38.332279
 Longitude: -85.799515
 Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2009 Population 15+ by Marital Status			
 Total	5,401	43,969	93,554
Never Married	21.9%	24.9%	26.5%
Married	58.7%	52.0%	50.7%
Widowed	5.9%	8.1%	7.5%
Divorced	13.4%	15.0%	15.3%
2000 Population 16+ by Employment Status			
 Total	5,024	41,376	86,925
In Labor Force	68.0%	65.9%	65.5%
Civilian Employed	65.6%	63.2%	61.8%
Civilian Unemployed	2.4%	2.7%	3.6%
In Armed Forces	0.0%	0.1%	0.1%
Not in Labor Force	32.0%	34.1%	34.5%
2009 Civilian Population 16+ in Labor Force			
Civilian Employed	93.3%	92.3%	90.2%
Civilian Unemployed	6.7%	7.7%	9.8%
2014 Civilian Population 16+ in Labor Force			
Civilian Employed	96.0%	95.4%	94.1%
Civilian Unemployed	4.0%	4.6%	5.9%
2000 Females 16+ by Employment Status and Age of Children			
Total	2,665	22,263	46,071
Own Children < 6 Only	7.2%	7.8%	7.8%
Employed/in Armed Forces	5.7%	5.5%	5.3%
Unemployed	0.0%	0.2%	0.4%
Not in Labor Force	1.5%	2.1%	2.1%
Own Children < 6 and 6-17 Only	5.0%	5.3%	5.5%
Employed/in Armed Forces	3.5%	3.4%	3.5%
Unemployed	0.4%	0.2%	0.3%
Not in Labor Force	1.2%	1.7%	1.7%
Own Children 6-17 Only	16.5%	16.7%	17.6%
Employed/in Armed Forces	12.0%	12.5%	12.7%
Unemployed	0.7%	0.6%	0.6%
Not in Labor Force	3.8%	3.6%	4.4%
No Own Children < 18	71.3%	70.2%	69.1%
Employed/in Armed Forces	37.6%	35.1%	34.7%
Unemployed	2.1%	1.7%	2.1%
Not in Labor Force	31.6%	33.5%	32.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



2868 Charlestown Road, New A...
 2868 Charlestown Rd, New...
 Silver Run

Latitude: 38.332279
 Longitude: -85.799515
 Site Type: Ring

Radius: 1 Miles

Radius: 3 Miles

Radius: 5 Miles



2009 Employed Population 16+ by Industry

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	3,263	25,435	52,915
Agriculture/Mining	0.4%	0.4%	0.4%
Construction	3.3%	5.7%	5.8%
Manufacturing	14.3%	13.7%	13.4%
Wholesale Trade	2.5%	3.1%	3.1%
Retail Trade	9.5%	9.9%	10.1%
Transportation/Utilities	6.7%	6.4%	6.9%
Information	1.4%	1.7%	1.8%
Finance/Insurance/Real Estate	7.4%	6.1%	6.3%
Services	49.7%	47.4%	46.0%
Public Administration	4.8%	5.5%	6.1%

2009 Employed Population 16+ by Occupation

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	3,265	25,436	52,917
White Collar	63.6%	57.9%	56.7%
Management/Business/Financial	13.5%	10.8%	10.4%
Professional	23.4%	19.8%	19.1%
Sales	11.9%	11.0%	10.7%
Administrative Support	14.8%	16.4%	16.5%
Services	15.6%	17.4%	17.6%
Blue Collar	20.8%	24.7%	25.7%
Farming/Forestry/Fishing	0.1%	0.2%	0.2%
Construction/Extraction	3.4%	5.0%	5.2%
Installation/Maintenance/Repair	3.6%	4.0%	4.0%
Production	6.9%	8.4%	8.8%
Transportation/Material Moving	6.8%	7.1%	7.6%



2000 Workers 16+ by Means of Transportation to Work

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	3,259	25,696	52,680
Drove Alone - Car, Truck, or Van	87.9%	84.7%	82.0%
Carpooled - Car, Truck, or Van	7.3%	10.1%	11.4%
Public Transportation	0.9%	0.6%	1.9%
Walked	1.0%	1.7%	1.8%
Other Means	0.3%	0.8%	0.9%
Worked at Home	2.6%	2.1%	2.0%

2000 Workers 16+ by Travel Time to Work

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	3,258	25,696	52,678
Did Not Work at Home	97.4%	97.9%	98.0%
Less than 5 minutes	3.1%	3.3%	3.1%
5 to 9 minutes	13.7%	11.7%	11.0%
10 to 19 minutes	41.3%	40.0%	39.4%
20 to 24 minutes	15.9%	18.0%	18.7%
25 to 34 minutes	15.4%	17.0%	17.7%
35 to 44 minutes	5.3%	3.6%	3.3%
45 to 59 minutes	1.3%	1.6%	2.0%
60 to 89 minutes	1.2%	1.3%	1.2%
90 or more minutes	0.1%	1.4%	1.6%
Worked at Home	2.6%	2.1%	2.0%
Average Travel Time to Work (in min)	17.5	19.6	20.1

2000 Households by Vehicles Available

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	2,461	21,785	45,211
None	3.9%	8.6%	10.3%
1	31.9%	36.7%	36.9%
2	45.9%	38.2%	37.0%
3	14.2%	11.8%	11.3%
4	2.4%	3.1%	3.0%
5+	1.8%	1.6%	1.3%
Average Number of Vehicles Available	1.9	1.7	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



2868 Charlestown Road, New A...
 2868 Charlestown Rd, New...
 Silver Run

Latitude: 38.332279
 Longitude: -85.799515
 Site Type: Ring

Radius: 1 Miles Radius: 3 Miles Radius: 5 Miles



2000 Households by Type

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	2,475	21,786	45,237
Family Households	70.2%	65.5%	66.3%
Married-couple Family	55.5%	47.1%	46.0%
With Related Children	23.5%	20.8%	20.9%
Other Family (No Spouse)	14.7%	18.4%	20.3%
With Related Children	8.6%	12.2%	13.7%
Nonfamily Households	29.8%	34.5%	33.7%
Householder Living Alone	24.6%	28.7%	28.0%
Householder Not Living Alone	5.2%	5.8%	5.7%
Households with Related Children	32.1%	32.9%	34.6%
Households with Persons 65+	26.2%	24.9%	23.2%

2000 Households by Size

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	2,474	21,786	45,237
1 Person Household	24.5%	28.7%	28.0%
2 Person Household	37.1%	34.2%	32.9%
3 Person Household	17.3%	17.5%	18.0%
4 Person Household	14.2%	12.8%	13.3%
5 Person Household	5.3%	4.7%	5.2%
6 Person Household	1.3%	1.4%	1.7%
7+ Person Household	0.4%	0.6%	0.9%

2000 Households by Year Householder Moved In

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	2,461	21,782	45,209
Moved in 1999 to March 2000	15.4%	20.6%	20.3%
Moved in 1995 to 1998	24.6%	28.4%	28.9%
Moved in 1990 to 1994	16.0%	14.9%	15.2%
Moved in 1980 to 1989	18.3%	14.5%	13.8%
Moved in 1970 to 1979	10.6%	10.0%	10.6%
Moved in 1969 or Earlier	15.2%	11.5%	11.2%
Median Year Householder Moved In	1992	1995	1995



2000 Housing Units by Units in Structure

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	2,604	23,099	48,480
1, Detached	72.7%	65.7%	68.3%
1, Attached	0.9%	0.7%	1.1%
2	1.5%	3.9%	4.3%
3 or 4	4.1%	4.8%	5.5%
5 to 9	9.9%	7.9%	5.9%
10 to 19	6.1%	5.8%	4.3%
20+	3.5%	7.0%	5.6%
Mobile Home	1.3%	4.3%	4.9%
Other	0.0%	0.1%	0.1%

2000 Housing Units by Year Structure Built

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	2,593	23,086	48,468
1999 to March 2000	0.8%	2.4%	2.2%
1995 to 1998	5.2%	5.8%	7.2%
1990 to 1994	8.3%	7.0%	6.2%
1980 to 1989	21.9%	12.1%	9.5%
1970 to 1979	19.1%	18.4%	16.9%
1969 or Earlier	44.7%	54.3%	57.9%
Median Year Structure Built	1973	1967	1964

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



2868 Charlestown Road, New A...
 2868 Charlestown Rd, New...
 Silver Run

Latitude: 38.332279
 Longitude: -85.799515
 Site Type: Ring


Radius: 1 Miles

Radius: 3 Miles

Radius: 5 Miles

Top 3 Tapestry Segments

1.	Midlife Junction	Midlife Junction	Rustbelt Traditions
2.	Milk and Cookies	Rustbelt Traditions	Midlife Junction
3.	Rustbelt Retirees	Simple Living	Home Town

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Apparel & Services: Total \$	\$4,301,672	\$35,324,499	\$72,342,563
Average Spent	\$1,656.40	\$1,547.15	\$1,496.23
Spending Potential Index	66	62	60
Computers & Accessories: Total \$	\$560,573	\$4,580,409	\$9,319,091
Average Spent	\$215.85	\$200.61	\$192.74
Spending Potential Index	95	88	84
Education: Total \$	\$3,047,528	\$25,454,491	\$51,916,692
Average Spent	\$1,173.48	\$1,114.86	\$1,073.77
Spending Potential Index	94	89	86
Entertainment/Recreation: Total \$	\$8,212,687	\$65,168,290	\$133,062,904
Average Spent	\$3,162.37	\$2,854.25	\$2,752.08
Spending Potential Index	98	88	85
Food at Home: Total \$	\$11,444,303	\$93,307,907	\$190,931,168
Average Spent	\$4,406.74	\$4,086.72	\$3,948.94
Spending Potential Index	97	90	87
Food Away from Home: Total \$	\$8,297,724	\$67,639,443	\$138,375,486
Average Spent	\$3,195.12	\$2,962.48	\$2,861.95
Spending Potential Index	96	89	86
Health Care: Total \$	\$10,118,616	\$79,117,640	\$161,466,543
Average Spent	\$3,896.27	\$3,465.21	\$3,339.54
Spending Potential Index	103	92	89
HH Furnishings & Equipment: Total \$	\$4,778,231	\$37,869,622	\$77,262,601
Average Spent	\$1,839.90	\$1,658.62	\$1,597.99
Spending Potential Index	85	76	74
Investments: Total \$	\$3,482,218	\$25,410,737	\$51,742,087
Average Spent	\$1,340.86	\$1,112.94	\$1,070.16
Spending Potential Index	93	77	74
Retail Goods: Total \$	\$62,367,972	\$495,386,286	\$1,011,499,734
Average Spent	\$24,015.39	\$21,697.02	\$20,920.37
Spending Potential Index	93	84	81
Shelter: Total \$	\$37,319,946	\$304,901,652	\$621,879,313
Average Spent	\$14,370.41	\$13,354.14	\$12,862.03
Spending Potential Index	92	85	82
TV/Video/Sound Equipment: Total \$	\$3,052,694	\$24,937,655	\$51,015,009
Average Spent	\$1,175.47	\$1,092.22	\$1,055.12
Spending Potential Index	97	90	87
Travel: Total \$	\$4,536,784	\$35,509,085	\$72,289,260
Average Spent	\$1,746.93	\$1,555.23	\$1,495.12
Spending Potential Index	95	84	81
Vehicle Maintenance & Repairs: Total \$	\$2,360,592	\$18,848,533	\$38,461,030
Average Spent	\$908.97	\$825.53	\$795.47
Spending Potential Index	97	88	85

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.