






**Granwood Village**  
 4331 Old Hickory Blvd, Old...  
 4331 Old Hickory Blvd., Old...

Latitude: 36.217777  
 Longitude: -86.623876  
 Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
 2000 Total Population	3,478	35,436	96,531
2000 Group Quarters	0	644	1,650
2009 Total Population	4,019	38,835	108,247
2014 Total Population	4,274	40,834	115,082
2009 - 2014 Annual Rate	1.24%	1.01%	1.23%
 2000 Households	1,380	13,984	39,404
2000 Average Household Size	2.52	2.49	2.41
2009 Households	1,644	15,684	45,255
2009 Average Household Size	2.44	2.43	2.35
2014 Households	1,762	16,612	48,425
2014 Average Household Size	2.43	2.42	2.34
2009 - 2014 Annual Rate	1.4%	1.16%	1.36%
2000 Families	987	9,731	26,223
2000 Average Family Size	2.95	2.97	2.93
2009 Families	1,134	10,614	29,254
2009 Average Family Size	2.89	2.91	2.88
2014 Families	1,195	11,088	30,885
2014 Average Family Size	2.88	2.9	2.86
2009 - 2014 Annual Rate	1.05%	0.88%	1.09%
 <b>2000 Housing Units</b>	1,449	14,679	41,461
Owner Occupied Housing Units	72.8%	69.3%	65.5%
Renter Occupied Housing Units	22.4%	25.6%	29.4%
Vacant Housing Units	4.8%	5.1%	5.1%
<b>2009 Housing Units</b>	1,751	16,747	48,465
Owner Occupied Housing Units	70.7%	67.4%	63.7%
Renter Occupied Housing Units	23.2%	26.3%	29.7%
Vacant Housing Units	6.1%	6.3%	6.6%
<b>2014 Housing Units</b>	1,876	17,741	51,848
Owner Occupied Housing Units	71.1%	66.5%	63.2%
Renter Occupied Housing Units	22.8%	27.2%	30.2%
Vacant Housing Units	6.1%	6.4%	6.6%
<b>Median Household Income</b>			
2000	\$51,861	\$48,473	\$46,951
2009	\$70,236	\$64,594	\$63,785
2014	\$72,338	\$65,926	\$65,672
<b>Median Home Value</b>			
2000	\$111,655	\$115,061	\$116,023
2009	\$145,599	\$150,258	\$154,493
2014	\$161,918	\$167,824	\$171,364
<b>Per Capita Income</b>			
2000	\$21,649	\$22,417	\$23,104
2009	\$30,431	\$30,930	\$31,704
2014	\$31,511	\$32,020	\$32,837
<b>Median Age</b>			
2000	34.4	36.2	36.2
2009	35.6	38.3	38.3
2014	35.6	38.5	38.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Radius: 3 Miles

Radius: 5 Miles



**2000 Households by Income**

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Household Income Base	1,387	13,835	39,387
< \$15,000	11.2%	10.0%	9.7%
\$15,000 - \$24,999	8.4%	11.0%	11.5%
\$25,000 - \$34,999	10.6%	12.8%	13.2%
\$35,000 - \$49,999	16.9%	17.9%	18.9%
\$50,000 - \$74,999	30.9%	25.3%	24.3%
\$75,000 - \$99,999	14.1%	11.4%	11.2%
\$100,000 - \$149,999	6.3%	8.4%	8.2%
\$150,000 - \$199,999	0.8%	1.9%	1.7%
\$200,000+	0.7%	1.3%	1.4%
Average Household Income	\$55,210	\$56,851	\$56,096

**2009 Households by Income**

Household Income Base	1,644	15,685	45,257
< \$15,000	8.0%	6.9%	6.6%
\$15,000 - \$24,999	5.7%	6.1%	6.2%
\$25,000 - \$34,999	5.7%	8.5%	8.6%
\$35,000 - \$49,999	11.9%	14.4%	14.7%
\$50,000 - \$74,999	22.4%	23.5%	23.9%
\$75,000 - \$99,999	24.6%	20.6%	20.1%
\$100,000 - \$149,999	17.6%	13.3%	13.2%
\$150,000 - \$199,999	2.7%	3.9%	4.1%
\$200,000+	1.5%	2.9%	2.8%
Average Household Income	\$75,034	\$75,884	\$75,298

**2014 Households by Income**

Household Income Base	1,764	16,615	48,426
< \$15,000	7.4%	6.3%	6.0%
\$15,000 - \$24,999	5.6%	5.9%	6.0%
\$25,000 - \$34,999	5.0%	7.5%	7.6%
\$35,000 - \$49,999	10.5%	13.1%	13.7%
\$50,000 - \$74,999	23.6%	25.7%	25.3%
\$75,000 - \$99,999	25.5%	21.0%	20.8%
\$100,000 - \$149,999	18.2%	13.6%	13.8%
\$150,000 - \$199,999	2.7%	3.9%	4.1%
\$200,000+	1.5%	2.9%	2.8%
Average Household Income	\$76,985	\$77,971	\$77,479

**2000 Owner Occupied HUs by Value**

Total	1,091	10,173	27,236
<\$50,000	5.5%	2.6%	3.5%
\$50,000 - 99,999	29.3%	32.1%	33.2%
\$100,000 - 149,999	57.8%	42.4%	37.1%
\$150,000 - 199,999	6.8%	10.8%	14.2%
\$200,000 - \$299,999	0.0%	7.6%	8.4%
\$300,000 - 499,999	0.5%	3.3%	2.5%
\$500,000 - 999,999	0.0%	1.0%	0.9%
\$1,000,000+	0.0%	0.2%	0.1%
Average Home Value	\$110,704	\$137,439	\$135,579

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	273	3,770	12,064
With Cash Rent	100.0%	96.8%	96.4%
No Cash Rent	0.0%	3.2%	3.6%
Median Rent	\$551	\$548	\$570
Average Rent	\$587	\$579	\$578


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
<b>2000 Population by Age</b>			
 Total	3,479	35,437	96,530
Age 0 - 4	8.0%	7.0%	6.7%
Age 5 - 9	8.6%	7.3%	6.8%
Age 10 - 14	6.1%	6.5%	6.2%
Age 15 - 19	5.7%	6.0%	5.9%
Age 20 - 24	5.1%	5.3%	5.6%
Age 25 - 34	17.6%	15.7%	16.4%
Age 35 - 44	19.1%	17.7%	17.8%
Age 45 - 54	14.1%	14.1%	14.1%
Age 55 - 64	8.1%	9.3%	9.1%
Age 65 - 74	4.7%	5.8%	6.0%
Age 75 - 84	2.3%	3.6%	3.7%
Age 85+	0.6%	1.8%	1.4%
Age 18+	73.2%	75.5%	76.6%
<b>2009 Population by Age</b>			
Total	4,020	38,834	108,248
Age 0 - 4	7.8%	6.7%	6.5%
Age 5 - 9	7.7%	6.6%	6.3%
Age 10 - 14	7.4%	6.6%	6.2%
Age 15 - 19	6.4%	6.5%	6.1%
Age 20 - 24	4.7%	5.9%	6.2%
Age 25 - 34	15.0%	12.9%	13.7%
Age 35 - 44	17.0%	15.1%	15.2%
Age 45 - 54	15.3%	15.5%	15.7%
Age 55 - 64	10.3%	11.6%	11.6%
Age 65 - 74	5.3%	6.8%	6.7%
Age 75 - 84	2.5%	3.9%	3.9%
Age 85+	0.7%	2.0%	1.8%
Age 18+	73.2%	76.1%	77.2%
<b>2014 Population by Age</b>			
Total	4,273	40,835	115,083
Age 0 - 4	7.7%	6.6%	6.4%
Age 5 - 9	7.5%	6.6%	6.3%
Age 10 - 14	7.5%	6.6%	6.2%
Age 15 - 19	6.4%	6.2%	5.9%
Age 20 - 24	5.8%	6.4%	6.5%
Age 25 - 34	14.2%	13.3%	14.2%
Age 35 - 44	15.8%	13.4%	13.4%
Age 45 - 54	14.5%	14.6%	14.8%
Age 55 - 64	10.7%	12.2%	12.5%
Age 65 - 74	6.4%	8.1%	8.0%
Age 75 - 84	2.8%	4.1%	4.0%
Age 85+	0.8%	2.0%	1.8%
Age 18+	73.4%	76.5%	77.6%
<b>2000 Population by Sex</b>			
Males	48.1%	48.3%	48.4%
Females	51.9%	51.7%	51.6%
<b>2009 Population by Sex</b>			
Males	48.0%	48.3%	48.4%
Females	52.0%	51.7%	51.6%
<b>2014 Population by Sex</b>			
Males	48.0%	48.2%	48.5%
Females	52.0%	51.8%	51.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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2000 Population by Race/Ethnicity

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	3,479	35,436	96,531
White Alone	78.9%	86.6%	87.3%
Black Alone	16.3%	9.2%	8.8%
American Indian Alone	0.5%	0.3%	0.4%
Asian or Pacific Islander Alone	1.2%	1.1%	1.1%
Some Other Race Alone	1.7%	1.5%	1.2%
Two or More Races	1.4%	1.3%	1.2%
Hispanic Origin	3.5%	3.2%	2.7%
Diversity Index	39.4	28.8	27.1

2009 Population by Race/Ethnicity

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	4,020	38,834	108,247
White Alone	73.5%	82.6%	84.0%
Black Alone	19.4%	11.2%	10.3%
American Indian Alone	0.5%	0.4%	0.4%
Asian or Pacific Islander Alone	1.9%	1.6%	1.6%
Some Other Race Alone	2.9%	2.5%	2.0%
Two or More Races	1.8%	1.7%	1.6%
Hispanic Origin	5.9%	5.3%	4.5%
Diversity Index	48.5	37.4	34.5

2014 Population by Race/Ethnicity

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	4,273	40,833	115,081
White Alone	70.5%	80.4%	82.1%
Black Alone	20.7%	12.0%	11.0%
American Indian Alone	0.6%	0.4%	0.4%
Asian or Pacific Islander Alone	2.3%	2.0%	2.0%
Some Other Race Alone	3.9%	3.2%	2.7%
Two or More Races	2.0%	1.9%	1.8%
Hispanic Origin	7.7%	6.8%	5.8%
Diversity Index	53.6	42.2	38.8



2000 Population 3+ by School Enrollment

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	3,329	33,977	92,588
Enrolled in Nursery/Preschool	1.4%	2.0%	1.8%
Enrolled in Kindergarten	1.4%	1.5%	1.5%
Enrolled in Grade 1-8	12.0%	11.5%	10.8%
Enrolled in Grade 9-12	5.7%	4.8%	5.1%
Enrolled in College	3.2%	3.1%	3.4%
Enrolled in Grad/Prof School	1.4%	0.5%	0.6%
Not Enrolled in School	74.8%	76.6%	76.7%

2009 Population 25+ by Educational Attainment

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	2,655	26,308	74,288
Less than 9th Grade	3.7%	3.0%	3.2%
9th - 12th Grade, No Diploma	7.5%	8.5%	8.5%
High School Graduate	27.9%	30.8%	29.6%
Some College, No Degree	23.4%	23.7%	23.5%
Associate Degree	7.8%	6.6%	6.9%
Bachelor's Degree	22.2%	19.3%	20.5%
Graduate/Professional Degree	7.6%	8.1%	7.8%



Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
<b>2009 Population 15+ by Marital Status</b>			
 Total	3,100	31,093	87,634
Never Married	24.7%	23.0%	24.5%
Married	56.9%	56.9%	55.6%
Widowed	6.1%	6.2%	6.0%
Divorced	12.4%	13.9%	13.9%
<b>2000 Population 16+ by Employment Status</b>			
 Total	2,675	27,636	76,254
In Labor Force	74.4%	70.7%	70.8%
Civilian Employed	73.0%	67.9%	68.2%
Civilian Unemployed	1.2%	2.7%	2.6%
In Armed Forces	0.2%	0.1%	0.1%
Not in Labor Force	25.6%	29.3%	29.2%
<b>2009 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	93.8%	91.0%	91.2%
Civilian Unemployed	6.2%	9.0%	8.8%
<b>2014 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.2%	94.5%	94.6%
Civilian Unemployed	3.8%	5.5%	5.4%
<b>2000 Females 16+ by Employment Status and Age of Children</b>			
Total	1,468	14,514	39,920
Own Children < 6 Only	9.7%	10.1%	9.0%
Employed/in Armed Forces	6.9%	6.5%	5.7%
Unemployed	0.0%	0.2%	0.3%
Not in Labor Force	2.7%	3.3%	3.0%
Own Children < 6 and 6-17 Only	7.4%	5.7%	5.1%
Employed/in Armed Forces	4.8%	3.6%	3.3%
Unemployed	0.0%	0.1%	0.1%
Not in Labor Force	2.6%	2.0%	1.6%
Own Children 6-17 Only	20.2%	16.9%	16.6%
Employed/in Armed Forces	15.2%	13.2%	13.2%
Unemployed	0.0%	0.4%	0.3%
Not in Labor Force	5.0%	3.2%	3.1%
No Own Children < 18	62.7%	67.4%	69.3%
Employed/in Armed Forces	39.4%	37.2%	39.4%
Unemployed	1.0%	1.6%	1.4%
Not in Labor Force	22.3%	28.6%	28.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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**2009 Employed Population 16+ by Industry**

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	2,084	19,333	54,268
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	4.5%	6.6%	6.5%
Manufacturing	6.3%	6.9%	6.5%
Wholesale Trade	3.8%	5.0%	4.8%
Retail Trade	12.1%	11.0%	11.4%
Transportation/Utilities	4.8%	5.8%	5.5%
Information	3.2%	3.0%	3.3%
Finance/Insurance/Real Estate	11.1%	9.1%	9.2%
Services	49.0%	47.4%	47.2%
Public Administration	5.3%	5.2%	5.4%

**2009 Employed Population 16+ by Occupation**

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	2,086	19,333	54,267
White Collar	70.1%	64.5%	66.4%
Management/Business/Financial	13.6%	14.2%	15.0%
Professional	27.2%	22.4%	22.5%
Sales	14.6%	12.2%	12.9%
Administrative Support	14.8%	15.8%	16.0%
Services	13.2%	16.1%	15.1%
Blue Collar	16.6%	19.4%	18.4%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	2.7%	5.5%	5.4%
Installation/Maintenance/Repair	2.9%	3.2%	3.4%
Production	7.0%	4.2%	3.7%
Transportation/Material Moving	4.1%	6.4%	5.9%



**2000 Workers 16+ by Means of Transportation to Work**

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	1,934	18,517	51,305
Drove Alone - Car, Truck, or Van	82.5%	83.1%	83.3%
Carpooled - Car, Truck, or Van	12.5%	11.2%	11.3%
Public Transportation	0.6%	0.7%	0.5%
Walked	1.2%	1.3%	1.0%
Other Means	0.9%	1.1%	0.9%
Worked at Home	2.3%	2.6%	2.9%

**2000 Workers 16+ by Travel Time to Work**

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	1,934	18,516	51,304
Did Not Work at Home	97.7%	97.4%	97.1%
Less than 5 minutes	1.0%	1.5%	1.7%
5 to 9 minutes	4.7%	6.9%	7.3%
10 to 19 minutes	25.5%	21.8%	23.3%
20 to 24 minutes	15.0%	16.5%	17.2%
25 to 34 minutes	31.5%	29.4%	27.9%
35 to 44 minutes	7.8%	7.5%	7.2%
45 to 59 minutes	6.7%	8.9%	7.7%
60 to 89 minutes	3.3%	3.6%	3.1%
90 or more minutes	2.1%	1.2%	1.7%
Worked at Home	2.3%	2.6%	2.9%
Average Travel Time to Work (in min)	26.5	26.5	26.4

**2000 Households by Vehicles Available**

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	1,365	13,950	39,359
None	4.8%	4.4%	4.0%
1	26.6%	31.5%	34.2%
2	49.4%	43.7%	43.3%
3	15.2%	15.4%	14.2%
4	3.3%	4.2%	3.4%
5+	0.7%	0.7%	0.9%
Average Number of Vehicles Available	1.9	1.9	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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**2000 Households by Type**

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	1,377	13,983	39,404
Family Households	71.6%	69.6%	66.5%
Married-couple Family	53.4%	54.4%	51.9%
With Related Children	27.1%	25.5%	23.6%
Other Family (No Spouse)	18.2%	15.2%	14.6%
With Related Children	12.3%	10.2%	9.6%
Nonfamily Households	28.4%	30.4%	33.5%
Householder Living Alone	23.1%	24.5%	26.8%
Householder Not Living Alone	5.3%	5.9%	6.6%
Households with Related Children	39.3%	35.6%	33.2%
Households with Persons 65+	14.6%	18.9%	18.6%

**2000 Households by Size**

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	1,380	13,984	39,404
1 Person Household	23.1%	24.5%	26.8%
2 Person Household	34.3%	35.3%	35.6%
3 Person Household	18.6%	18.7%	17.8%
4 Person Household	15.9%	14.0%	13.0%
5 Person Household	5.7%	5.3%	4.9%
6 Person Household	1.8%	1.5%	1.4%
7+ Person Household	0.7%	0.7%	0.6%

**2000 Households by Year Householder Moved In**

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	1,364	13,951	39,362
Moved in 1999 to March 2000	17.5%	21.3%	23.7%
Moved in 1995 to 1998	35.6%	32.3%	31.0%
Moved in 1990 to 1994	19.8%	15.8%	15.8%
Moved in 1980 to 1989	11.8%	13.8%	12.9%
Moved in 1970 to 1979	5.4%	9.0%	8.2%
Moved in 1969 or Earlier	9.9%	7.9%	8.4%
Median Year Householder Moved In	1995	1995	1996



**2000 Housing Units by Units in Structure**

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	1,437	14,708	41,488
1, Detached	79.4%	68.6%	66.3%
1, Attached	8.7%	8.9%	6.9%
2	7.0%	4.6%	4.1%
3 or 4	0.7%	1.9%	2.7%
5 to 9	0.7%	2.7%	4.1%
10 to 19	1.0%	4.3%	6.2%
20+	2.2%	7.5%	7.3%
Mobile Home	0.3%	1.5%	2.4%
Other	0.0%	0.0%	0.0%

**2000 Housing Units by Year Structure Built**

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	1,438	14,654	41,415
1999 to March 2000	0.9%	2.6%	3.7%
1995 to 1998	11.3%	9.5%	10.0%
1990 to 1994	11.3%	8.4%	8.7%
1980 to 1989	25.2%	22.3%	22.0%
1970 to 1979	13.0%	24.2%	19.0%
1969 or Earlier	38.2%	33.0%	36.5%
Median Year Structure Built	1979	1977	1977

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Granwood Village  
 4331 Old Hickory Blvd, Old...  
 4331 Old Hickory Blvd., Old...

Latitude: 36.217777  
 Longitude: -86.623876  
 Site Type: Ring


Radius: 1 Miles

Radius: 3 Miles

Radius: 5 Miles

**Top 3 Tapestry Segments**

1.	Up and Coming Families	Aspiring Young Familie	Aspiring Young Familie
2.	Milk and Cookies	Midlife Junction	Up and Coming Families
3.	Great Expectations	Up and Coming Families	Midlife Junction

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Apparel & Services: Total \$	\$3,056,381	\$29,675,869	\$85,301,903
Average Spent	\$1,859.11	\$1,892.11	\$1,884.92
Spending Potential Index	74	76	75
Computers & Accessories: Total \$	\$411,571	\$3,897,724	\$11,170,515
Average Spent	\$250.35	\$248.52	\$246.83
Spending Potential Index	110	109	108
Education: Total \$	\$2,171,433	\$21,561,195	\$61,739,924
Average Spent	\$1,320.82	\$1,374.73	\$1,364.27
Spending Potential Index	105	110	109
Entertainment/Recreation: Total \$	\$5,666,878	\$54,707,253	\$156,488,241
Average Spent	\$3,447.01	\$3,488.09	\$3,457.92
Spending Potential Index	106	108	107
Food at Home: Total \$	\$7,638,038	\$75,980,823	\$218,363,587
Average Spent	\$4,646.01	\$4,844.48	\$4,825.18
Spending Potential Index	102	106	106
Food Away from Home: Total \$	\$5,813,872	\$56,421,376	\$162,163,666
Average Spent	\$3,536.42	\$3,597.38	\$3,583.33
Spending Potential Index	106	108	108
Health Care: Total \$	\$6,132,513	\$62,880,454	\$180,104,154
Average Spent	\$3,730.24	\$4,009.21	\$3,979.76
Spending Potential Index	99	106	106
HH Furnishings & Equipment: Total \$	\$3,515,180	\$32,815,641	\$93,583,603
Average Spent	\$2,138.19	\$2,092.30	\$2,067.92
Spending Potential Index	98	96	95
Investments: Total \$	\$2,254,263	\$22,465,638	\$63,385,001
Average Spent	\$1,371.21	\$1,432.39	\$1,400.62
Spending Potential Index	95	100	97
Retail Goods: Total \$	\$42,872,222	\$414,031,935	\$1,184,253,053
Average Spent	\$26,077.99	\$26,398.36	\$26,168.45
Spending Potential Index	101	103	102
Shelter: Total \$	\$27,603,778	\$263,613,952	\$754,191,670
Average Spent	\$16,790.62	\$16,807.83	\$16,665.38
Spending Potential Index	107	108	107
TV/Video/Sound Equipment: Total \$	\$2,099,099	\$20,499,938	\$58,924,545
Average Spent	\$1,276.82	\$1,307.06	\$1,302.06
Spending Potential Index	105	108	107
Travel: Total \$	\$3,206,854	\$30,951,847	\$88,362,485
Average Spent	\$1,950.64	\$1,973.47	\$1,952.55
Spending Potential Index	106	107	106
Vehicle Maintenance & Repairs: Total \$	\$1,602,142	\$15,704,015	\$45,024,283
Average Spent	\$974.54	\$1,001.28	\$994.90
Spending Potential Index	104	107	106

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.