

ROBBINS PROPERTIES



ROBBINS PROPERTIES

Leasing • Property Management • Investment
Sales

Mark Robbins, Principal

Phone: 615.301.6571

Mobile: 615.473.7731

www.robbsins-properties.com

mrobbsins@robbsins-roperities.com

1,600 SF space available ☐ (20' x 80')

*Other Tenants include: Cold Stone Creamery,
Mariner Finance, SportClips*

Ample Parking

☐

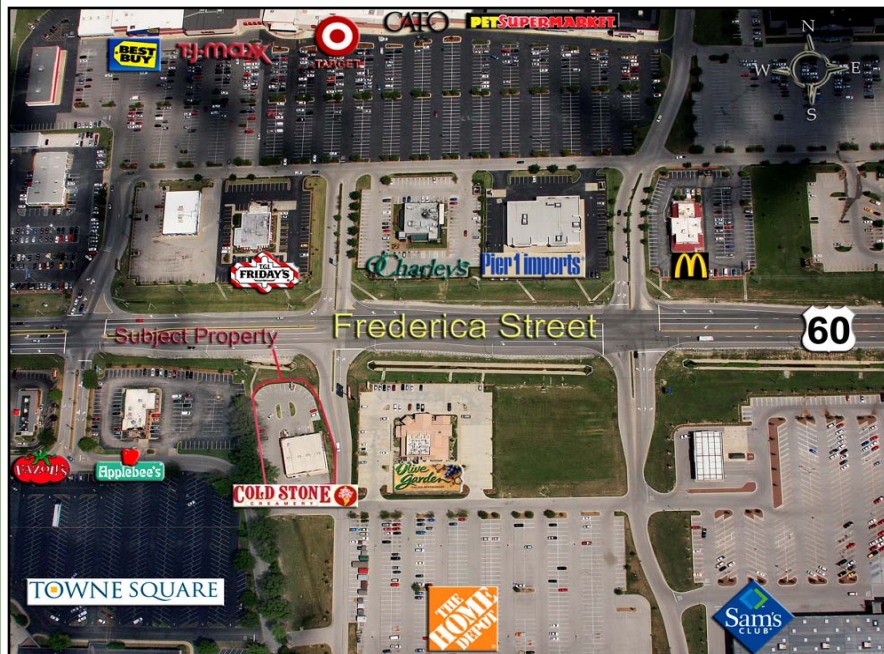
5140 C Frederica Street

☐

Cross Streets: Frederica
& Southtown Blvd.

ROBBINS PROPERTIES

Shopping Center in Owensboro, KY



- High Traffic Region
- Alongside Mall and in front of the Home Depot.
- Adjacent to Sam's Club
- Across from Target
- Great Visibility
- Located directly on Frederica Street in the heart of Owensboro, KY

2010 DEMOGRAPHICS

	<u>1 MILE</u>	<u>3 MILE</u>	<u>5 MILE</u>
POPULATION	2,567	32,523	64,078
AVG. HH INCOME	\$56,517	\$59,283	\$55,515

Traffic Count 28,000+ Cars



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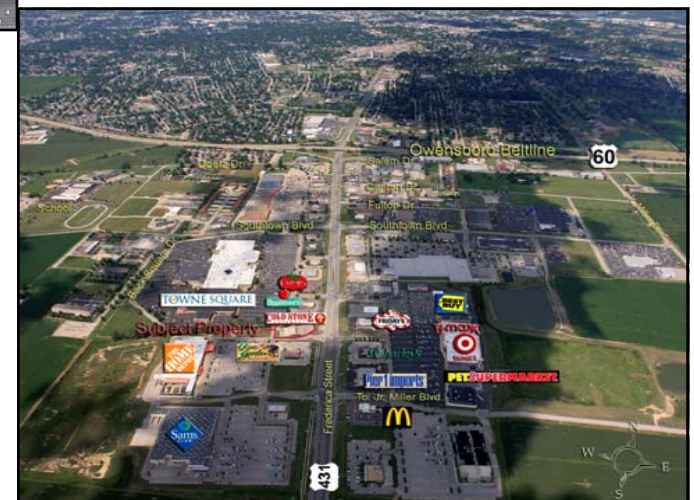
Mark Robbins, Principal

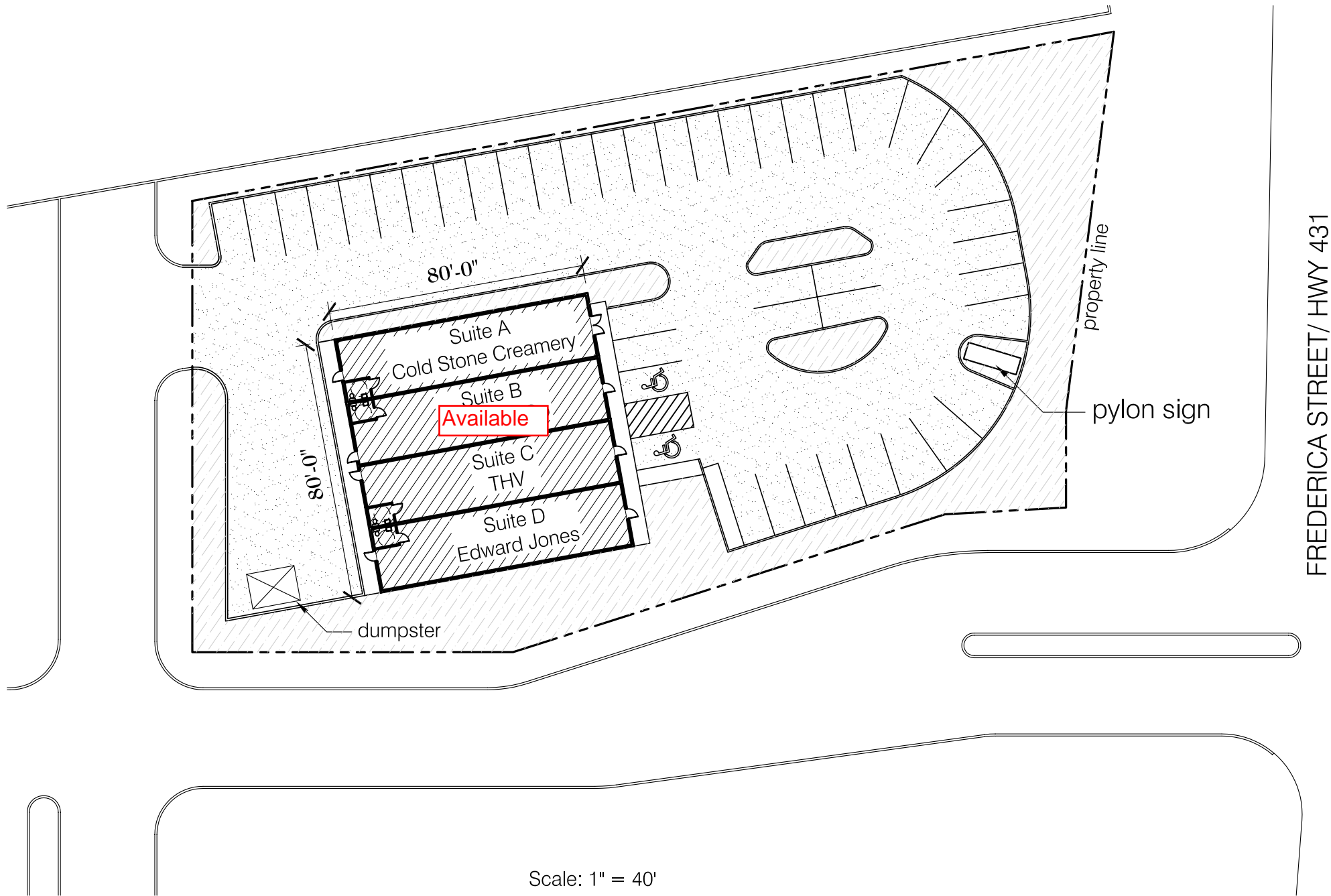
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OLIVER DESIGNS
 5600 brainerd rd. suite b
 chattanooga, TN 37411
 t:423-596-4196 f:553-0515
 bryan.oliverdesigns@gmail.com

Home Depot/ Sam's Shadow Anchored Center
 5750 U.S. Highway 431 - Owensboro, KY
 Robbins Properties - www.robbins-properties.com

OLIVER
 STUDIO
 208023

S1.0
 Site Plan
 11.06.08

BEST BUY

TJ-MAXX



TARGET

CAJO

PET SUPERMARKET

goody's



TGI FRIDAYS

Charley's

Pier 1 imports



Frederica Street

60

FAZZO'S

Applebee's

COLD STONE CREAMERY

Olive Garden

TOWNE SQUARE

THE HOME DEPOT

Sam's CLUB



Owensboro Beltline

60

Goetz Dr

Salem Dr

Carlton Dr

Fulton Dr

Southtown Blvd

Southtown Blvd

School

Back Square Dr

Jr. Miller Blvd

TOWNE SQUARE

Applebee's

COLD STONE

BEST BUY

FRIDAYS

Target

TARGET

THE HOME DEPOT

Olive Garden

Charley's

Pier 1 imports

PET SUPERMARKET

To: Jr. Miller Blvd goody's

McDonald's

Sam's CLUB

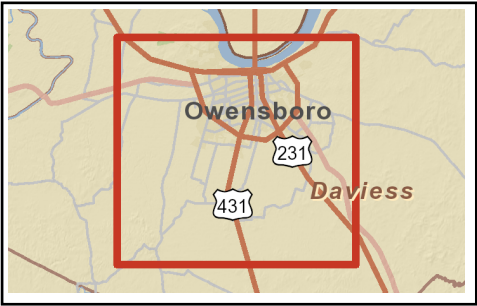
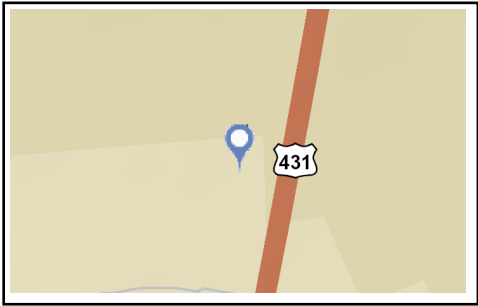
431





5140 Frederica Street
5140 Frederica St, Owensboro, KY 42301-7477
Ring: 1, 3, 5 Miles

Latitude: 37.717941
Longitude: -87.125938








Market Profile

Prepared by Mark Robbins, Robbins Properties

5140 Frederica Street
5140 Frederica St, Owensboro, KY 42301-7477
Ring: 1, 3, 5 Miles

Latitude: 37.717941
Longitude: -87.125938

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	2,487	30,995	60,563
2000 Group Quarters	70	941	2,281
2010 Total Population	2,567	32,523	64,078
2015 Total Population	2,614	33,233	65,553
2010 - 2015 Annual Rate	0.36%	0.43%	0.46%
 2000 Households	1,151	13,469	25,078
2000 Average Household Size	2.1	2.23	2.32
2010 Households	1,257	14,707	27,591
2010 Average Household Size	1.99	2.15	2.24
2015 Households	1,298	15,167	28,494
2015 Average Household Size	1.96	2.13	2.22
2010 - 2015 Annual Rate	0.64%	0.62%	0.65%
2000 Families	701	8,333	16,018
2000 Average Family Size	2.71	2.86	2.93
2010 Families	705	8,645	16,891
2010 Average Family Size	2.68	2.82	2.88
2015 Families	709	8,771	17,207
2015 Average Family Size	2.68	2.82	2.87
2010 - 2015 Annual Rate	0.11%	0.29%	0.37%
 2000 Housing Units	1,236	14,300	26,871
Owner Occupied Housing Units	48.9%	61.0%	58.5%
Renter Occupied Housing Units	46.2%	33.2%	34.8%
Vacant Housing Units	5.0%	5.8%	6.7%
2010 Housing Units	1,370	15,911	30,114
Owner Occupied Housing Units	45.5%	58.0%	56.6%
Renter Occupied Housing Units	46.2%	34.4%	35.0%
Vacant Housing Units	8.2%	7.6%	8.4%
2015 Housing Units	1,425	16,539	31,362
Owner Occupied Housing Units	45.9%	57.2%	56.2%
Renter Occupied Housing Units	45.2%	34.5%	34.7%
Vacant Housing Units	8.9%	8.3%	9.1%
Median Household Income			
2000	\$35,383	\$36,782	\$33,344
2010	\$46,290	\$48,667	\$45,299
2015	\$49,484	\$53,028	\$49,392
Median Home Value			
2000	\$79,500	\$86,069	\$77,944
2010	\$99,865	\$109,428	\$99,295
2015	\$115,625	\$121,967	\$114,211
Per Capita Income			
2000	\$20,553	\$20,544	\$18,715
2010	\$26,174	\$27,190	\$24,282
2015	\$27,354	\$28,457	\$25,738
Median Age			
2000	34.9	40.0	37.4
2010	36.0	41.1	38.5
2015	37.1	41.4	38.8


Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



5140 Frederica Street
5140 Frederica St, Owensboro, KY 42301-7477
Ring: 1, 3, 5 Miles

Latitude: 37.717941
Longitude: -87.125938

	1 mile radius	3 miles radius	5 miles radius
 2000 Households by Income			
Household Income Base	1,161	13,464	25,162
< \$15,000	15.1%	18.3%	22.5%
\$15,000 - \$24,999	16.0%	14.0%	15.1%
\$25,000 - \$34,999	18.3%	14.7%	14.6%
\$35,000 - \$49,999	17.6%	18.7%	17.2%
\$50,000 - \$74,999	21.4%	19.7%	17.5%
\$75,000 - \$99,999	4.9%	7.9%	7.2%
\$100,000 - \$149,999	4.6%	4.4%	3.7%
\$150,000 - \$199,999	0.5%	0.8%	0.6%
\$200,000+	1.6%	1.5%	1.6%
Average Household Income	\$46,959	\$46,609	\$44,360
2010 Households by Income			
Household Income Base	1,258	14,709	27,589
< \$15,000	10.8%	11.5%	15.9%
\$15,000 - \$24,999	11.7%	12.0%	12.3%
\$25,000 - \$34,999	12.6%	10.0%	11.4%
\$35,000 - \$49,999	22.3%	18.6%	17.4%
\$50,000 - \$74,999	19.2%	19.3%	17.8%
\$75,000 - \$99,999	14.4%	17.8%	14.7%
\$100,000 - \$149,999	5.3%	7.3%	7.2%
\$150,000 - \$199,999	2.1%	2.0%	1.7%
\$200,000+	1.6%	1.6%	1.6%
Average Household Income	\$56,517	\$59,283	\$55,515
2015 Households by Income			
Household Income Base	1,299	15,167	28,496
< \$15,000	9.6%	10.0%	14.3%
\$15,000 - \$24,999	10.1%	10.2%	10.5%
\$25,000 - \$34,999	11.4%	9.0%	10.3%
\$35,000 - \$49,999	19.7%	16.4%	15.6%
\$50,000 - \$74,999	26.3%	25.9%	24.1%
\$75,000 - \$99,999	14.2%	17.6%	14.6%
\$100,000 - \$149,999	5.6%	7.9%	6.8%
\$150,000 - \$199,999	1.4%	1.4%	2.0%
\$200,000+	1.6%	1.6%	1.7%
Average Household Income	\$58,349	\$61,443	\$58,234
2000 Owner Occupied HUs by Value			
Total	610	8,696	15,771
<\$50,000	9.2%	6.9%	17.3%
\$50,000 - 99,999	56.6%	59.6%	54.3%
\$100,000 - 149,999	21.0%	20.9%	16.0%
\$150,000 - 199,999	7.2%	7.4%	7.3%
\$200,000 - \$299,999	4.1%	3.3%	3.5%
\$300,000 - 499,999	1.0%	1.4%	1.3%
\$500,000 - 999,999	1.0%	0.4%	0.3%
\$1,000,000+	0.0%	0.0%	0.0%
Average Home Value	\$101,238	\$102,599	\$93,644
2000 Specified Renter Occupied HUs by Contract Rent			
Total	587	4,750	9,289
With Cash Rent	96.6%	96.6%	95.8%
No Cash Rent	3.4%	3.4%	4.2%
Median Rent	\$348	\$357	\$331
Average Rent	\$360	\$374	\$337


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



5140 Frederica Street
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Ring: 1, 3, 5 Miles

Latitude: 37.717941
Longitude: -87.125938

	1 mile radius	3 miles radius	5 miles radius
2000 Population by Age			
 Total	2,485	30,993	60,560
Age 0 - 4	7.2%	5.8%	6.7%
Age 5 - 9	6.4%	5.8%	6.6%
Age 10 - 14	6.4%	6.2%	6.7%
Age 15 - 19	7.6%	7.3%	7.4%
Age 20 - 24	8.1%	6.4%	6.5%
Age 25 - 34	14.5%	11.8%	12.6%
Age 35 - 44	14.8%	14.2%	15.0%
Age 45 - 54	13.7%	13.6%	13.4%
Age 55 - 64	9.5%	10.1%	9.3%
Age 65 - 74	6.6%	9.4%	8.1%
Age 75 - 84	4.2%	7.0%	5.8%
Age 85+	0.9%	2.4%	2.1%
Age 18+	75.6%	77.9%	75.6%
2010 Population by Age			
Total	2,566	32,523	64,080
Age 0 - 4	7.1%	6.0%	6.8%
Age 5 - 9	6.7%	5.9%	6.6%
Age 10 - 14	6.4%	5.8%	6.4%
Age 15 - 19	5.8%	6.0%	6.5%
Age 20 - 24	6.0%	5.8%	6.1%
Age 25 - 34	16.7%	13.2%	13.2%
Age 35 - 44	12.9%	11.6%	12.2%
Age 45 - 54	13.2%	13.7%	14.0%
Age 55 - 64	11.7%	12.7%	12.1%
Age 65 - 74	7.4%	8.7%	7.6%
Age 75 - 84	4.4%	7.1%	5.8%
Age 85+	1.8%	3.6%	2.8%
Age 18+	76.3%	78.9%	76.5%
2015 Population by Age			
Total	2,617	33,231	65,553
Age 0 - 4	6.9%	5.9%	6.6%
Age 5 - 9	6.6%	5.9%	6.5%
Age 10 - 14	6.5%	6.0%	6.6%
Age 15 - 19	6.1%	6.0%	6.4%
Age 20 - 24	5.8%	5.5%	6.0%
Age 25 - 34	14.6%	12.6%	13.0%
Age 35 - 44	14.7%	12.4%	12.4%
Age 45 - 54	11.7%	11.6%	11.9%
Age 55 - 64	12.0%	13.3%	12.8%
Age 65 - 74	8.7%	10.3%	9.2%
Age 75 - 84	4.7%	6.8%	5.6%
Age 85+	1.7%	3.7%	2.9%
Age 18+	76.3%	78.8%	76.6%
2000 Population by Sex			
Males	48.6%	46.3%	47.0%
Females	51.4%	53.7%	53.0%
2010 Population by Sex			
Males	48.6%	46.7%	47.4%
Females	51.4%	53.3%	52.6%
2015 Population by Sex			
Males	48.8%	46.8%	47.5%
Females	51.2%	53.2%	52.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.





5140 Frederica Street
5140 Frederica St, Owensboro, KY 42301-7477
Ring: 1, 3, 5 Miles

Market Profile

Prepared by Mark Robbins, Robbins Properties

Latitude: 37.717941
Longitude: -87.125938

	1 mile radius	3 miles radius	5 miles radius
 2000 Population by Race/Ethnicity			
Total	2,487	30,995	60,562
White Alone	93.8%	95.3%	91.4%
Black Alone	3.2%	2.6%	6.3%
American Indian Alone	0.0%	0.1%	0.1%
Asian or Pacific Islander Alone	0.7%	0.7%	0.5%
Some Other Race Alone	1.0%	0.4%	0.5%
Two or More Races	1.2%	0.9%	1.2%
Hispanic Origin	2.0%	1.0%	1.0%
Diversity Index	15.2	10.8	17.7
2010 Population by Race/Ethnicity			
Total	2,566	32,523	64,077
White Alone	91.4%	93.4%	89.6%
Black Alone	3.7%	3.3%	6.8%
American Indian Alone	0.0%	0.1%	0.1%
Asian or Pacific Islander Alone	1.1%	1.0%	0.8%
Some Other Race Alone	1.9%	0.7%	0.8%
Two or More Races	1.9%	1.5%	1.9%
Hispanic Origin	4.1%	1.9%	2.0%
Diversity Index	22.8	15.9	22.4
2015 Population by Race/Ethnicity			
Total	2,614	33,232	65,552
White Alone	90.3%	92.6%	88.7%
Black Alone	3.9%	3.6%	7.1%
American Indian Alone	0.0%	0.1%	0.1%
Asian or Pacific Islander Alone	1.3%	1.1%	1.0%
Some Other Race Alone	2.2%	0.8%	0.9%
Two or More Races	2.3%	1.8%	2.2%
Hispanic Origin	5.0%	2.4%	2.4%
Diversity Index	26.0	18.1	24.5
 2000 Population 3+ by School Enrollment			
Total	2,380	29,814	57,999
Enrolled in Nursery/Preschool	1.6%	1.4%	1.9%
Enrolled in Kindergarten	1.3%	1.2%	1.5%
Enrolled in Grade 1-8	10.5%	9.5%	11.1%
Enrolled in Grade 9-12	6.1%	6.2%	5.8%
Enrolled in College	3.6%	4.6%	4.1%
Enrolled in Grad/Prof School	0.5%	0.7%	0.6%
Not Enrolled in School	76.4%	76.4%	75.0%
2010 Population 25+ by Educational Attainment			
Total	1,748	22,953	43,333
Less than 9th Grade	2.1%	2.9%	4.6%
9th - 12th Grade, No Diploma	6.7%	6.9%	9.2%
High School Graduate	37.1%	32.8%	34.9%
Some College, No Degree	23.4%	22.6%	21.4%
Associate Degree	7.7%	8.2%	7.8%
Bachelor's Degree	14.0%	15.9%	14.1%
Graduate/Professional Degree	8.9%	10.7%	8.1%




Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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Ring: 1, 3, 5 Miles

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	1 mile radius	3 miles radius	5 miles radius
 2010 Population 15+ by Marital Status			
Total	2,050	26,772	51,405
Never Married	24.6%	24.4%	24.2%
Married	52.3%	52.0%	51.7%
Widowed	5.7%	8.5%	8.2%
Divorced	17.4%	15.0%	15.9%
 2000 Population 16+ by Employment Status			
Total	1,945	25,131	47,605
In Labor Force	68.6%	63.3%	62.3%
Civilian Employed	66.4%	60.6%	58.1%
Civilian Unemployed	2.2%	2.6%	4.1%
In Armed Forces	0.0%	0.1%	0.1%
Not in Labor Force	31.4%	36.7%	37.7%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	92.4%	91.4%	89.5%
Civilian Unemployed	7.6%	8.6%	10.5%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	93.8%	93.0%	91.5%
Civilian Unemployed	6.2%	7.0%	8.5%
2000 Females 16+ by Employment Status and Age of Children			
Total	964	13,720	25,605
Own Children < 6 Only	9.3%	6.3%	7.3%
Employed/in Armed Forces	5.6%	4.3%	4.5%
Unemployed	0.0%	0.2%	0.4%
Not in Labor Force	3.7%	1.8%	2.4%
Own Children < 6 and 6-17 Only	7.5%	4.3%	5.6%
Employed/in Armed Forces	6.5%	3.0%	3.4%
Unemployed	0.0%	0.1%	0.2%
Not in Labor Force	0.9%	1.3%	2.0%
Own Children 6-17 Only	17.9%	15.5%	16.1%
Employed/in Armed Forces	14.3%	12.3%	12.1%
Unemployed	0.2%	0.5%	0.6%
Not in Labor Force	3.4%	2.8%	3.4%
No Own Children < 18	65.2%	73.9%	71.0%
Employed/in Armed Forces	30.5%	32.9%	30.7%
Unemployed	1.8%	1.6%	2.0%
Not in Labor Force	33.0%	39.4%	38.3%
 2010 Employed Population 16+ by Industry			
Total	1,260	14,985	27,763
Agriculture/Mining	3.3%	1.5%	1.6%
Construction	7.3%	6.3%	6.7%
Manufacturing	13.6%	11.4%	12.1%
Wholesale Trade	3.1%	3.0%	3.1%
Retail Trade	12.2%	13.1%	12.6%
Transportation/Utilities	5.1%	5.6%	5.2%
Information	1.7%	1.7%	1.5%
Finance/Insurance/Real Estate	7.1%	6.9%	6.3%
Services	43.7%	46.8%	47.5%
Public Administration	2.9%	3.7%	3.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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Ring: 1, 3, 5 Miles

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	1 mile radius	3 miles radius	5 miles radius
2010 Employed Population 16+ by Occupation			
Total	1,263	14,982	27,761
White Collar	53.4%	60.8%	56.9%
Management/Business/Financial	11.6%	12.2%	12.2%
Professional	21.7%	24.4%	21.5%
Sales	9.4%	11.5%	11.1%
Administrative Support	10.8%	12.8%	12.1%
Services	17.1%	16.5%	18.8%
Blue Collar	29.5%	22.6%	24.3%
Farming/Forestry/Fishing	0.8%	0.4%	0.3%
Construction/Extraction	6.7%	5.2%	5.8%
Installation/Maintenance/Repair	4.4%	3.1%	3.5%
Production	11.2%	8.4%	8.5%
Transportation/Material Moving	6.3%	5.4%	6.2%
2000 Workers 16+ by Means of Transportation to Work			
Total	1,275	14,988	27,214
Drove Alone - Car, Truck, or Van	85.5%	86.0%	85.4%
Carpooled - Car, Truck, or Van	9.7%	9.8%	10.0%
Public Transportation	0.5%	0.3%	0.4%
Walked	1.1%	1.4%	1.8%
Other Means	1.2%	0.7%	0.8%
Worked at Home	2.0%	1.7%	1.6%
2000 Workers 16+ by Travel Time to Work			
Total	1,276	14,988	27,215
Did Not Work at Home	98.0%	98.3%	98.4%
Less than 5 minutes	5.3%	5.0%	5.2%
5 to 9 minutes	16.8%	21.3%	20.4%
10 to 19 minutes	47.7%	50.1%	49.3%
20 to 24 minutes	8.5%	6.1%	7.3%
25 to 34 minutes	6.7%	5.7%	5.9%
35 to 44 minutes	3.5%	3.0%	2.8%
45 to 59 minutes	4.5%	4.0%	4.1%
60 to 89 minutes	3.2%	1.9%	2.1%
90 or more minutes	1.9%	1.2%	1.3%
Worked at Home	2.0%	1.7%	1.6%
Average Travel Time to Work (in min)	19.3	16.3	16.7
2000 Households by Vehicles Available			
Total	1,196	13,459	25,088
None	6.4%	7.7%	10.1%
1	42.2%	38.2%	37.8%
2	37.5%	38.8%	37.1%
3	11.0%	11.4%	11.5%
4	2.5%	3.1%	2.7%
5+	0.3%	0.7%	0.8%
Average Number of Vehicles Available	1.6	1.7	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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 Ring: 1, 3, 5 Miles

Latitude: 37.717941
 Longitude: -87.125938

	1 mile radius	3 miles radius	5 miles radius
2000 Households by Type			
 Total	1,149	13,469	25,078
Family Households	60.9%	61.9%	63.9%
Married-couple Family	46.2%	48.8%	47.2%
With Related Children	21.8%	19.8%	20.8%
Other Family (No Spouse)	14.7%	13.1%	16.7%
With Related Children	10.2%	8.4%	11.2%
Nonfamily Households	39.1%	38.1%	36.1%
Householder Living Alone	33.3%	33.9%	31.8%
Householder Not Living Alone	5.7%	4.2%	4.4%
Households with Related Children	32.0%	28.2%	32.0%
Households with Persons 65+	22.0%	30.6%	27.1%
2000 Households by Size			
Total	1,151	13,469	25,078
1 Person Household	33.4%	33.9%	31.8%
2 Person Household	32.0%	34.2%	32.9%
3 Person Household	15.7%	14.6%	16.0%
4 Person Household	13.3%	11.5%	12.4%
5 Person Household	4.1%	4.1%	4.9%
6 Person Household	1.0%	1.2%	1.4%
7+ Person Household	0.5%	0.5%	0.6%
2000 Households by Year Householder Moved In			
Total	1,196	13,458	25,089
Moved in 1999 to March 2000	28.8%	23.4%	22.7%
Moved in 1995 to 1998	30.1%	25.0%	26.8%
Moved in 1990 to 1994	12.5%	15.9%	15.5%
Moved in 1980 to 1989	11.0%	13.8%	13.5%
Moved in 1970 to 1979	6.4%	8.9%	9.4%
Moved in 1969 or Earlier	11.1%	13.0%	12.1%
Median Year Householder Moved In	1996	1994	1995
2000 Housing Units by Units in Structure			
 Total	1,256	14,275	26,872
1, Detached	52.3%	68.8%	69.9%
1, Attached	2.6%	1.7%	1.6%
2	11.7%	5.0%	6.0%
3 or 4	5.2%	7.6%	7.2%
5 to 9	7.9%	6.4%	5.5%
10 to 19	9.5%	4.0%	3.8%
20+	8.8%	5.6%	4.1%
Mobile Home	2.0%	0.8%	1.8%
Other	0.0%	0.1%	0.1%
2000 Housing Units by Year Structure Built			
Total	1,284	14,284	26,871
1999 to March 2000	0.7%	2.0%	2.3%
1995 to 1998	4.0%	2.9%	4.9%
1990 to 1994	5.4%	5.2%	5.0%
1980 to 1989	30.2%	15.2%	12.1%
1970 to 1979	24.1%	19.8%	17.7%
1969 or Earlier	35.6%	55.0%	58.0%
Median Year Structure Built	1976	1968	1966

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



5140 Frederica Street
5140 Frederica St, Owensboro, KY 42301-7477
Ring: 1, 3, 5 Miles

Latitude: 37.717941
Longitude: -87.125938

	1 mile radius	3 miles radius	5 miles radius
Top 3 Tapestry Segments			
1.	Simple Living	Rustbelt Traditions	Rustbelt Traditions
2.	Rustbelt Traditions	Retirement Communities	Home Town
3.	Aspiring Young Familie	Rustbelt Retirees	Simple Living



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,725,522	\$20,878,157	\$37,069,204
Average Spent	\$1,372.73	\$1,419.61	\$1,343.53
Spending Potential Index	57	59	56
Computers & Accessories: Total \$	\$227,890	\$2,713,671	\$4,817,708
Average Spent	\$181.30	\$184.52	\$174.61
Spending Potential Index	82	84	79
Education: Total \$	\$1,326,636	\$16,073,636	\$28,361,739
Average Spent	\$1,055.40	\$1,092.92	\$1,027.93
Spending Potential Index	87	90	84
Entertainment/Recreation: Total \$	\$3,330,456	\$40,863,990	\$71,913,542
Average Spent	\$2,649.53	\$2,778.54	\$2,606.41
Spending Potential Index	82	86	81
Food at Home: Total \$	\$4,649,949	\$56,699,762	\$101,001,490
Average Spent	\$3,699.24	\$3,855.29	\$3,660.67
Spending Potential Index	83	86	82
Food Away from Home: Total \$	\$3,340,763	\$40,519,070	\$71,877,849
Average Spent	\$2,657.73	\$2,755.09	\$2,605.12
Spending Potential Index	83	86	81
Health Care: Total \$	\$3,939,689	\$50,348,199	\$87,571,849
Average Spent	\$3,134.20	\$3,423.42	\$3,173.93
Spending Potential Index	84	92	85
HH Furnishings & Equipment: Total \$	\$1,825,683	\$22,374,120	\$39,264,000
Average Spent	\$1,452.41	\$1,521.32	\$1,423.07
Spending Potential Index	71	74	69
Investments: Total \$	\$1,680,665	\$21,805,684	\$36,965,667
Average Spent	\$1,337.04	\$1,482.67	\$1,339.77
Spending Potential Index	77	85	77
Retail Goods: Total \$	\$24,427,061	\$299,291,560	\$530,166,803
Average Spent	\$19,432.82	\$20,350.28	\$19,215.21
Spending Potential Index	78	82	77
Shelter: Total \$	\$16,013,167	\$195,992,521	\$340,642,191
Average Spent	\$12,739.19	\$13,326.48	\$12,346.13
Spending Potential Index	81	84	78
TV/Video/Audio: Total \$	\$1,293,374	\$15,731,340	\$28,062,207
Average Spent	\$1,028.94	\$1,069.65	\$1,017.08
Spending Potential Index	83	86	82
Travel: Total \$	\$1,874,564	\$23,451,501	\$40,026,807
Average Spent	\$1,491.30	\$1,594.58	\$1,450.72
Spending Potential Index	79	84	77
Vehicle Maintenance & Repairs: Total \$	\$966,284	\$11,839,592	\$20,908,410
Average Spent	\$768.72	\$805.03	\$757.80
Spending Potential Index	82	85	80

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.