





# 2010 Census Profile

2801 West End Ave, Nashville, Tennessee,  
Drive Time: 5 minutes

Prepared by Mark Robbins

Latitude: 36.145184513

Longitude: -86.81200759

	2000	2010	2000-2010 Annual Rate
Population	30,511	30,944	0.14%
Households	12,950	13,362	0.31%
Housing Units	14,009	15,036	0.71%

Population by Race	Number	Percent
Total	30,944	100.0%
Population Reporting One Race	30,351	98.1%
White	23,903	77.2%
Black	4,127	13.3%
American Indian	91	0.3%
Asian	2,008	6.5%
Pacific Islander	6	0.0%
Some Other Race	216	0.7%
Population Reporting Two or More Races	593	1.9%
Total Hispanic Population	1,018	3.3%

Population by Sex	Number	Percent
Male	14,684	47.5%
Female	16,260	52.5%

Population by Age	Number	Percent
Total	30,945	100.0%
Age 0 - 4	1,068	3.5%
Age 5 - 9	791	2.6%
Age 10 - 14	744	2.4%
Age 15 - 19	3,999	12.9%
Age 20 - 24	7,076	22.9%
Age 25 - 29	3,983	12.9%
Age 30 - 34	2,472	8.0%
Age 35 - 39	1,601	5.2%
Age 40 - 44	1,323	4.3%
Age 45 - 49	1,444	4.7%
Age 50 - 54	1,422	4.6%
Age 55 - 59	1,357	4.4%
Age 60 - 64	1,105	3.6%
Age 65 - 69	681	2.2%
Age 70 - 74	486	1.6%
Age 75 - 79	416	1.3%
Age 80 - 84	420	1.4%
Age 85+	558	1.8%
Age 18+	27,871	90.1%
Age 65+	2,561	8.3%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	27.3
Male	27.6
Female	27.0
White Alone	27.4
Black Alone	31.1
American Indian Alone	24.0
Asian Alone	24.7
Pacific Islander Alone	25.0
Some Other Race Alone	24.3
Two or More Races	22.4
Hispanic Population	23.4

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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Households by Type		
Total	13,362	100.0%
Households with 1 Person	6,822	51.1%
Households with 2+ People	6,540	48.9%
Family Households	4,311	32.3%
Husband-wife Families	3,169	23.7%
With Own Children	1,111	8.3%
Other Family (No Spouse Present)	1,142	8.5%
With Own Children	552	4.1%
Nonfamily Households	2,229	16.7%
All Households with Children	1,799	13.5%
Multigenerational Households	136	1.0%
Unmarried Partner Households	722	5.4%
Male-female	576	4.3%
Same-sex	146	1.1%
Average Household Size	1.76	

Family Households by Size		
Total	4,311	100.0%
2 People	2,375	55.1%
3 People	969	22.5%
4 People	638	14.8%
5 People	219	5.1%
6 People	67	1.6%
7+ People	43	1.0%
Average Family Size	2.67	

Nonfamily Households by Size		
Total	9,051	100.0%
1 Person	6,822	75.4%
2 People	1,820	20.1%
3 People	292	3.2%
4 People	82	0.9%
5 People	24	0.3%
6 People	10	0.1%
7+ People	1	0.0%
Average Nonfamily Size	1.30	

Population by Relationship and Household Type		
Total	30,944	100.0%
In Households	23,499	75.9%
In Family Households	11,760	38.0%
Householder	4,221	13.6%
Spouse	3,124	10.1%
Child	3,677	11.9%
Other relative	502	1.6%
Nonrelative	238	0.8%
In Nonfamily Households	11,739	37.9%
In Group Quarters	7,445	24.1%
Institutionalized Population	334	1.1%
Noninstitutionalized Population	7,111	23.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

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Family Households by Age of Householder		
Total	4,311	100.0%
Householder Age 15 - 44	2,110	48.9%
Householder Age 45 - 54	837	19.4%
Householder Age 55 - 64	751	17.4%
Householder Age 65 - 74	328	7.6%
Householder Age 75+	285	6.6%
Nonfamily Households by Age of Householder		
Total	9,053	100.0%
Householder Age 15 - 44	5,712	63.1%
Householder Age 45 - 54	1,076	11.9%
Householder Age 55 - 64	960	10.6%
Householder Age 65 - 74	538	5.9%
Householder Age 75+	767	8.5%
Households by Race of Householder		
Total	13,362	100.0%
Householder is White Alone	10,565	79.1%
Householder is Black Alone	1,798	13.5%
Householder is American Indian Alone	36	0.3%
Householder is Asian Alone	705	5.3%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	65	0.5%
Householder is Two or More Races	191	1.4%
Households with Hispanic Householder	287	2.1%
Husband-wife Families by Race of Householder		
Total	3,169	100.0%
Householder is White Alone	2,687	84.8%
Householder is Black Alone	217	6.8%
Householder is American Indian Alone	5	0.2%
Householder is Asian Alone	210	6.6%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	13	0.4%
Householder is Two or More Races	37	1.2%
Husband-wife Families with Hispanic Householder	60	1.9%
Other Families (No Spouse) by Race of Householder		
Total	1,143	100.0%
Householder is White Alone	540	47.2%
Householder is Black Alone	529	46.3%
Householder is American Indian Alone	5	0.4%
Householder is Asian Alone	43	3.8%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	7	0.6%
Householder is Two or More Races	18	1.6%
Other Families with Hispanic Householder	28	2.5%
Nonfamily Households by Race of Householder		
Total	9,051	100.0%
Householder is White Alone	7,339	81.1%
Householder is Black Alone	1,052	11.6%
Householder is American Indian Alone	26	0.3%
Householder is Asian Alone	452	5.0%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	45	0.5%
Householder is Two or More Races	136	1.5%
Nonfamily Households with Hispanic Householder	200	2.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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## Total Housing Units by Occupancy

Total	15,072	100.0%
Occupied Housing Units	13,362	88.7%
Vacant Housing Units		
For Rent	720	4.8%
Rented, not Occupied	52	0.3%
For Sale Only	367	2.4%
Sold, not Occupied	44	0.3%
For Seasonal/Recreational/Occasional Use	223	1.5%
For Migrant Workers	0	0.0%
Other Vacant	304	2.0%
Total Vacancy Rate	11.1%	

## Households by Tenure and Mortgage Status

Total	13,362	100.0%
Owner Occupied	5,505	41.2%
Owned with a Mortgage/Loan	3,999	29.9%
Owned Free and Clear	1,506	11.3%
Average Household Size	1.97	
Renter Occupied	7,857	58.8%
Average Household Size	1.61	

## Owner-occupied Housing Units by Race of Householder

Total	5,506	100.0%
Householder is White Alone	4,803	87.2%
Householder is Black Alone	457	8.3%
Householder is American Indian Alone	9	0.2%
Householder is Asian Alone	176	3.2%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	11	0.2%
Householder is Two or More Races	49	0.9%
Owner-occupied Housing Units with Hispanic Householder	63	1.1%

## Renter-occupied Housing Units by Race of Householder

Total	7,857	100.0%
Householder is White Alone	5,762	73.3%
Householder is Black Alone	1,341	17.1%
Householder is American Indian Alone	28	0.4%
Householder is Asian Alone	529	6.7%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	54	0.7%
Householder is Two or More Races	142	1.8%
Renter-occupied Housing Units with Hispanic Householder	224	2.9%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.72
Householder is Black Alone	1.93
Householder is American Indian Alone	1.83
Householder is Asian Alone	1.87
Householder is Pacific Islander Alone	2.00
Householder is Some Other Race Alone	2.09
Householder is Two or More Races	1.79
Householder is Hispanic	1.93

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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	2000	2010	2000-2010 Annual Rate
Population	135,474	136,733	0.09%
Households	56,810	57,979	0.20%
Housing Units	61,603	65,424	0.60%

Population by Race	Number	Percent
Total	136,735	100.0%
Population Reporting One Race	133,988	98.0%
White	83,196	60.8%
Black	43,185	31.6%
American Indian	418	0.3%
Asian	4,380	3.2%
Pacific Islander	47	0.0%
Some Other Race	2,762	2.0%
Population Reporting Two or More Races	2,747	2.0%
Total Hispanic Population	6,369	4.7%

Population by Sex	Number	Percent
Male	65,264	47.7%
Female	71,469	52.3%

Population by Age	Number	Percent
Total	136,733	100.0%
Age 0 - 4	8,107	5.9%
Age 5 - 9	6,569	4.8%
Age 10 - 14	6,063	4.4%
Age 15 - 19	11,643	8.5%
Age 20 - 24	19,405	14.2%
Age 25 - 29	14,442	10.6%
Age 30 - 34	10,293	7.5%
Age 35 - 39	7,997	5.8%
Age 40 - 44	7,219	5.3%
Age 45 - 49	8,084	5.9%
Age 50 - 54	8,434	6.2%
Age 55 - 59	7,726	5.7%
Age 60 - 64	6,077	4.4%
Age 65 - 69	4,140	3.0%
Age 70 - 74	2,980	2.2%
Age 75 - 79	2,596	1.9%
Age 80 - 84	2,292	1.7%
Age 85+	2,666	2.0%
Age 18+	112,334	82.2%
Age 65+	14,674	10.7%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	31.0
Male	31.0
Female	31.1
White Alone	33.1
Black Alone	28.3
American Indian Alone	31.1
Asian Alone	27.9
Pacific Islander Alone	32.5
Some Other Race Alone	25.7
Two or More Races	21.7
Hispanic Population	25.5

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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Households by Type		
Total	57,979	100.0%
Households with 1 Person	24,994	43.1%
Households with 2+ People	32,985	56.9%
Family Households	25,745	44.4%
Husband-wife Families	15,315	26.4%
With Own Children	5,521	9.5%
Other Family (No Spouse Present)	10,430	18.0%
With Own Children	5,688	9.8%
Nonfamily Households	7,240	12.5%
All Households with Children	12,664	21.8%
Multigenerational Households	1,396	2.4%
Unmarried Partner Households	3,618	6.2%
Male-female	3,044	5.3%
Same-sex	574	1.0%
Average Household Size	2.06	

Family Households by Size		
Total	25,745	100.0%
2 People	12,410	48.2%
3 People	5,868	22.8%
4 People	4,144	16.1%
5 People	2,019	7.8%
6 People	722	2.8%
7+ People	582	2.3%
Average Family Size	2.93	

Nonfamily Households by Size		
Total	32,234	100.0%
1 Person	24,994	77.5%
2 People	5,752	17.8%
3 People	1,010	3.1%
4 People	346	1.1%
5 People	90	0.3%
6 People	28	0.1%
7+ People	14	0.0%
Average Nonfamily Size	1.29	

Population by Relationship and Household Type		
Total	136,733	100.0%
In Households	119,449	87.4%
In Family Households	77,871	57.0%
Householder	25,680	18.8%
Spouse	15,256	11.2%
Child	30,081	22.0%
Other relative	4,407	3.2%
Nonrelative	2,446	1.8%
In Nonfamily Households	41,578	30.4%
In Group Quarters	17,284	12.6%
Institutionalized Population	2,090	1.5%
Noninstitutionalized Population	15,194	11.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

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<b>Family Households by Age of Householder</b>		
Total		25,745 100.0%
Householder Age	15 - 44	12,176 47.3%
Householder Age	45 - 54	5,024 19.5%
Householder Age	55 - 64	4,277 16.6%
Householder Age	65 - 74	2,259 8.8%
Householder Age	75+	2,009 7.8%
<b>Nonfamily Households by Age of Householder</b>		
Total		32,233 100.0%
Householder Age	15 - 44	16,317 50.6%
Householder Age	45 - 54	4,845 15.0%
Householder Age	55 - 64	4,629 14.4%
Householder Age	65 - 74	2,804 8.7%
Householder Age	75+	3,638 11.3%
<b>Households by Race of Householder</b>		
Total		57,979 100.0%
Householder is	White Alone	38,740 66.8%
Householder is	Black Alone	15,901 27.4%
Householder is	American Indian Alone	171 0.3%
Householder is	Asian Alone	1,622 2.8%
Householder is	Pacific Islander Alone	16 0.0%
Householder is	Some Other Race Alone	729 1.3%
Householder is	Two or More Races	800 1.4%
Households with	Hispanic Householder	1,763 3.0%
<b>Husband-wife Families by Race of Householder</b>		
Total		15,315 100.0%
Householder is	White Alone	12,118 79.1%
Householder is	Black Alone	2,096 13.7%
Householder is	American Indian Alone	36 0.2%
Householder is	Asian Alone	604 3.9%
Householder is	Pacific Islander Alone	2 0.0%
Householder is	Some Other Race Alone	302 2.0%
Householder is	Two or More Races	157 1.0%
Husband-wife Families with	Hispanic Householder	631 4.1%
<b>Other Families (No Spouse) by Race of Householder</b>		
Total		10,431 100.0%
Householder is	White Alone	3,353 32.1%
Householder is	Black Alone	6,521 62.5%
Householder is	American Indian Alone	33 0.3%
Householder is	Asian Alone	137 1.3%
Householder is	Pacific Islander Alone	3 0.0%
Householder is	Some Other Race Alone	200 1.9%
Householder is	Two or More Races	184 1.8%
Other Families with	Hispanic Householder	442 4.2%
<b>Nonfamily Households by Race of Householder</b>		
Total		32,234 100.0%
Householder is	White Alone	23,269 72.2%
Householder is	Black Alone	7,285 22.6%
Householder is	American Indian Alone	103 0.3%
Householder is	Asian Alone	880 2.7%
Householder is	Pacific Islander Alone	12 0.0%
Householder is	Some Other Race Alone	227 0.7%
Householder is	Two or More Races	458 1.4%
Nonfamily Households with	Hispanic Householder	690 2.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.





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## Total Housing Units by Occupancy

Total	65,345	100.0%
Occupied Housing Units	57,979	88.7%
Vacant Housing Units		
For Rent	2,967	4.5%
Rented, not Occupied	159	0.2%
For Sale Only	1,778	2.7%
Sold, not Occupied	187	0.3%
For Seasonal/Recreational/Occasional Use	731	1.1%
For Migrant Workers	0	0.0%
Other Vacant	1,544	2.4%
Total Vacancy Rate	11.4%	

## Households by Tenure and Mortgage Status

Total	57,979	100.0%
Owner Occupied	26,368	45.5%
Owned with a Mortgage/Loan	18,722	32.3%
Owned Free and Clear	7,646	13.2%
Average Household Size	2.13	
Renter Occupied	31,611	54.5%
Average Household Size	2.01	

## Owner-occupied Housing Units by Race of Householder

Total	26,369	100.0%
Householder is White Alone	21,222	80.5%
Householder is Black Alone	4,083	15.5%
Householder is American Indian Alone	44	0.2%
Householder is Asian Alone	622	2.4%
Householder is Pacific Islander Alone	7	0.0%
Householder is Some Other Race Alone	159	0.6%
Householder is Two or More Races	232	0.9%
Owner-occupied Housing Units with Hispanic Householder	448	1.7%

## Renter-occupied Housing Units by Race of Householder

Total	31,610	100.0%
Householder is White Alone	17,518	55.4%
Householder is Black Alone	11,818	37.4%
Householder is American Indian Alone	127	0.4%
Householder is Asian Alone	1,000	3.2%
Householder is Pacific Islander Alone	9	0.0%
Householder is Some Other Race Alone	570	1.8%
Householder is Two or More Races	568	1.8%
Renter-occupied Housing Units with Hispanic Householder	1,315	4.2%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.91
Householder is Black Alone	2.35
Householder is American Indian Alone	2.16
Householder is Asian Alone	2.18
Householder is Pacific Islander Alone	2.44
Householder is Some Other Race Alone	3.48
Householder is Two or More Races	2.21
Householder is Hispanic	3.04

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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	2000	2010	2000-2010 Annual Rate
Population	319,859	326,480	0.21%
Households	130,783	133,680	0.22%
Housing Units	140,118	148,400	0.58%

Population by Race	Number	Percent
<b>Total</b>	326,480	100.0%
Population Reporting One Race	319,120	97.7%
White	189,647	58.1%
Black	103,382	31.7%
American Indian	1,053	0.3%
Asian	9,314	2.9%
Pacific Islander	198	0.1%
Some Other Race	15,526	4.8%
Population Reporting Two or More Races	7,360	2.3%
Total Hispanic Population	29,909	9.2%

Population by Sex	Number	Percent
Male	159,591	48.9%
Female	166,889	51.1%

Population by Age	Number	Percent
<b>Total</b>	326,479	100.0%
Age 0 - 4	22,122	6.8%
Age 5 - 9	18,469	5.7%
Age 10 - 14	16,665	5.1%
Age 15 - 19	22,841	7.0%
Age 20 - 24	34,171	10.5%
Age 25 - 29	32,561	10.0%
Age 30 - 34	25,869	7.9%
Age 35 - 39	21,528	6.6%
Age 40 - 44	19,665	6.0%
Age 45 - 49	21,124	6.5%
Age 50 - 54	21,431	6.6%
Age 55 - 59	19,248	5.9%
Age 60 - 64	15,138	4.6%
Age 65 - 69	10,402	3.2%
Age 70 - 74	7,818	2.4%
Age 75 - 79	6,482	2.0%
Age 80 - 84	5,422	1.7%
Age 85+	5,523	1.7%
Age 18+	259,057	79.3%
Age 65+	35,647	10.9%

Median Age by Sex and Race/Hispanic Origin	Median Age
<b>Total Population</b>	33.2
Male	32.5
Female	33.8
White Alone	36.2
Black Alone	30.5
American Indian Alone	33.1
Asian Alone	29.9
Pacific Islander Alone	28.8
Some Other Race Alone	25.6
Two or More Races	21.6
Hispanic Population	25.7

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

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Households by Type		
Total	133,680	100.0%
Households with 1 Person	49,636	37.1%
Households with 2+ People	84,044	62.9%
Family Households	69,792	52.2%
Husband-wife Families	42,871	32.1%
With Own Children	16,529	12.4%
Other Family (No Spouse Present)	26,921	20.1%
With Own Children	14,104	10.6%
Nonfamily Households	14,252	10.7%
All Households with Children	35,179	26.3%
Multigenerational Households	4,557	3.4%
Unmarried Partner Households	9,123	6.8%
Male-female	7,759	5.8%
Same-sex	1,364	1.0%
Average Household Size	2.26	

Family Households by Size		
Total	69,792	100.0%
2 People	31,057	44.5%
3 People	16,484	23.6%
4 People	11,842	17.0%
5 People	5,936	8.5%
6 People	2,441	3.5%
7+ People	2,032	2.9%
Average Family Size	3.02	

Nonfamily Households by Size		
Total	63,888	100.0%
1 Person	49,636	77.7%
2 People	11,308	17.7%
3 People	1,913	3.0%
4 People	676	1.1%
5 People	227	0.4%
6 People	75	0.1%
7+ People	53	0.1%
Average Nonfamily Size	1.29	

Population by Relationship and Household Type		
Total	326,479	100.0%
In Households	301,873	92.5%
In Family Households	219,229	67.1%
Householder	69,717	21.4%
Spouse	42,822	13.1%
Child	84,433	25.9%
Other relative	14,104	4.3%
Nonrelative	8,154	2.5%
In Nonfamily Households	82,644	25.3%
In Group Quarters	24,606	7.5%
Institutionalized Population	8,255	2.5%
Noninstitutionalized Population	16,352	5.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

2801 West End Ave, Nashville, Tennessee,  
Drive Time: 15 minutes

Prepared by Mark Robbins

Latitude: 36.145184513

Longitude: -86.81200759

<b>Family Households by Age of Householder</b>		
Total		69,792 100.0%
Householder Age	15 - 44	32,557 46.6%
Householder Age	45 - 54	13,964 20.0%
Householder Age	55 - 64	11,665 16.7%
Householder Age	65 - 74	6,399 9.2%
Householder Age	75+	5,207 7.5%
<b>Nonfamily Households by Age of Householder</b>		
Total		63,887 100.0%
Householder Age	15 - 44	30,214 47.3%
Householder Age	45 - 54	10,673 16.7%
Householder Age	55 - 64	9,896 15.5%
Householder Age	65 - 74	5,855 9.2%
Householder Age	75+	7,249 11.3%
<b>Households by Race of Householder</b>		
Total		133,679 100.0%
Householder is	White Alone	85,432 63.9%
Householder is	Black Alone	38,693 28.9%
Householder is	American Indian Alone	408 0.3%
Householder is	Asian Alone	3,172 2.4%
Householder is	Pacific Islander Alone	74 0.1%
Householder is	Some Other Race Alone	3,853 2.9%
Householder is	Two or More Races	2,047 1.5%
Households with	Hispanic Householder	7,677 5.7%
<b>Husband-wife Families by Race of Householder</b>		
Total		42,872 100.0%
Householder is	White Alone	31,256 72.9%
Householder is	Black Alone	7,596 17.7%
Householder is	American Indian Alone	105 0.2%
Householder is	Asian Alone	1,526 3.6%
Householder is	Pacific Islander Alone	21 0.0%
Householder is	Some Other Race Alone	1,770 4.1%
Householder is	Two or More Races	598 1.4%
Husband-wife Families with	Hispanic Householder	3,377 7.9%
<b>Other Families (No Spouse) by Race of Householder</b>		
Total		26,921 100.0%
Householder is	White Alone	9,620 35.7%
Householder is	Black Alone	15,110 56.1%
Householder is	American Indian Alone	95 0.4%
Householder is	Asian Alone	372 1.4%
Householder is	Pacific Islander Alone	16 0.1%
Householder is	Some Other Race Alone	1,189 4.4%
Householder is	Two or More Races	519 1.9%
Other Families with	Hispanic Householder	2,285 8.5%
<b>Nonfamily Households by Race of Householder</b>		
Total		63,888 100.0%
Householder is	White Alone	44,557 69.7%
Householder is	Black Alone	15,987 25.0%
Householder is	American Indian Alone	208 0.3%
Householder is	Asian Alone	1,274 2.0%
Householder is	Pacific Islander Alone	37 0.1%
Householder is	Some Other Race Alone	895 1.4%
Householder is	Two or More Races	930 1.5%
Nonfamily Households with	Hispanic Householder	2,015 3.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

2801 West End Ave, Nashville, Tennessee,  
Drive Time: 15 minutes

Prepared by Mark Robbins

Latitude: 36.145184513

Longitude: -86.81200759

## Total Housing Units by Occupancy

Total	148,416	100.0%
Occupied Housing Units	133,680	90.1%
Vacant Housing Units		
For Rent	6,966	4.7%
Rented, not Occupied	272	0.2%
For Sale Only	2,967	2.0%
Sold, not Occupied	374	0.3%
For Seasonal/Recreational/Occasional Use	1,000	0.7%
For Migrant Workers	2	0.0%
Other Vacant	3,155	2.1%
Total Vacancy Rate	9.9%	

## Households by Tenure and Mortgage Status

Total	133,680	100.0%
Owner Occupied	67,655	50.6%
Owned with a Mortgage/Loan	48,125	36.0%
Owned Free and Clear	19,530	14.6%
Average Household Size	2.30	
Renter Occupied	66,025	49.4%
Average Household Size	2.22	

## Owner-occupied Housing Units by Race of Householder

Total	67,656	100.0%
Householder is White Alone	50,422	74.5%
Householder is Black Alone	14,100	20.8%
Householder is American Indian Alone	130	0.2%
Householder is Asian Alone	1,426	2.1%
Householder is Pacific Islander Alone	24	0.0%
Householder is Some Other Race Alone	848	1.3%
Householder is Two or More Races	706	1.0%
Owner-occupied Housing Units with Hispanic Householder	1,886	2.8%

## Renter-occupied Housing Units by Race of Householder

Total	66,025	100.0%
Householder is White Alone	35,009	53.0%
Householder is Black Alone	24,593	37.2%
Householder is American Indian Alone	279	0.4%
Householder is Asian Alone	1,745	2.6%
Householder is Pacific Islander Alone	51	0.1%
Householder is Some Other Race Alone	3,006	4.6%
Householder is Two or More Races	1,342	2.0%
Renter-occupied Housing Units with Hispanic Householder	5,791	8.8%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.08
Householder is Black Alone	2.43
Householder is American Indian Alone	2.42
Householder is Asian Alone	2.63
Householder is Pacific Islander Alone	3.08
Householder is Some Other Race Alone	3.92
Householder is Two or More Races	2.64
Householder is Hispanic	3.66

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# Executive Summary

2801 West End Ave, Nashville, Tennessee, 37203  
 Drive Time: 5, 10, 15 minutes

Prepared by Mark Robbins  
 Latitude: 36.145184513  
 Longitude: -86.81200759

	0 - 5 minutes	0 - 10 minutes	0 - 15 minutes
<b>Population</b>			
2000 Population	30,511	135,474	319,859
2010 Population	30,944	136,733	326,480
2013 Population	32,079	140,418	334,958
2018 Population	34,166	148,700	354,917
2000-2010 Annual Rate	0.14%	0.09%	0.21%
2010-2013 Annual Rate	1.11%	0.82%	0.79%
2013-2018 Annual Rate	1.27%	1.15%	1.16%
2013 Male Population	47.6%	47.9%	49.0%
2013 Female Population	52.4%	52.1%	51.0%
2013 Median Age	27.8	31.8	33.8

In the identified area, the current year population is 334,958. In 2010, the Census count in the area was 326,480. The rate of change since 2010 was 0.79% annually. The five-year projection for the population in the area is 354,917 representing a change of 1.16% annually from 2013 to 2018. Currently, the population is 49.0% male and 51.0% female.

## Median Age

The median age in this area is 33.8, compared to U.S. median age of 37.3.

## Race and Ethnicity

2013 White Alone	76.9%	61.0%	58.1%
2013 Black Alone	13.3%	30.9%	30.8%
2013 American Indian/Alaska Native Alone	0.3%	0.3%	0.3%
2013 Asian Alone	6.6%	3.3%	2.9%
2013 Pacific Islander Alone	0.0%	0.0%	0.1%
2013 Other Race	0.8%	2.4%	5.4%
2013 Two or More Races	2.0%	2.1%	2.4%
2013 Hispanic Origin (Any Race)	3.9%	5.5%	10.5%

Persons of Hispanic origin represent 10.5% of the population in the identified area compared to 17.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 64.8 in the identified area, compared to 62.1 for the U.S. as a whole.

## Households

2000 Households	12,950	56,810	130,783
2010 Households	13,362	57,979	133,680
2013 Total Households	14,042	59,940	137,539
2018 Total Households	15,231	64,054	146,372
2000-2010 Annual Rate	0.31%	0.20%	0.22%
2010-2013 Annual Rate	1.54%	1.03%	0.88%
2013-2018 Annual Rate	1.64%	1.34%	1.25%
2013 Average Household Size	1.75	2.05	2.26

The household count in this area has changed from 133,680 in 2010 to 137,539 in the current year, a change of 0.88% annually. The five-year projection of households is 146,372, a change of 1.25% annually from the current year total. Average household size is currently 2.26, compared to 2.26 in the year 2010. The number of families in the current year is 70,883 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.



# Executive Summary

2801 West End Ave, Nashville, Tennessee, 37203  
 Drive Time: 5, 10, 15 minutes

Prepared by Mark Robbins  
 Latitude: 36.145184513  
 Longitude: -86.81200759

	0 - 5 minutes	0 - 10 minutes	0 - 15 minutes
<b>Median Household Income</b>			
2013 Median Household Income	\$44,239	\$37,481	\$39,227
2018 Median Household Income	\$53,707	\$45,930	\$47,995
2013-2018 Annual Rate	3.96%	4.15%	4.12%
<b>Average Household Income</b>			
2013 Average Household Income	\$77,387	\$69,431	\$66,480
2018 Average Household Income	\$94,610	\$85,461	\$80,741
2013-2018 Annual Rate	4.10%	4.24%	3.96%
<b>Per Capita Income</b>			
2013 Per Capita Income	\$37,726	\$31,811	\$28,635
2018 Per Capita Income	\$45,701	\$38,826	\$34,555
2013-2018 Annual Rate	3.91%	4.07%	3.83%

Current median household income is \$39,227 in the area, compared to \$51,314 for all U.S. households. Median household income is projected to be \$47,995 in five years, compared to \$59,580 for all U.S. households

Current average household income is \$66,480 in this area, compared to \$71,842 for all U.S. households. Average household income is projected to be \$80,741 in five years, compared to \$83,667 for all U.S. households

Current per capita income is \$28,635 in the area, compared to the U.S. per capita income of \$27,567. The per capita income is projected to be \$34,555 in five years, compared to \$32,073 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	14,009	61,603	140,118
2000 Owner Occupied Housing Units	4,990	25,631	66,940
2000 Owner Occupied Housing Units	7,960	31,179	63,844
2000 Vacant Housing Units	1,059	4,793	9,334
2010 Total Housing Units	15,036	65,424	148,400
2010 Owner Occupied Housing Units	5,505	26,368	67,655
2010 Renter Occupied Housing Units	7,857	31,611	66,025
2010 Vacant Housing Units	1,674	7,445	14,720
2013 Total Housing Units	15,435	66,686	151,335
2013 Owner Occupied Housing Units	5,201	25,140	64,870
2013 Renter Occupied Housing Units	8,841	34,800	72,669
2013 Vacant Housing Units	1,393	6,746	13,796
2018 Total Housing Units	16,495	70,496	160,113
2018 Owner Occupied Housing Units	5,718	27,188	69,849
2018 Renter Occupied Housing Units	9,513	36,866	76,523
2018 Vacant Housing Units	1,264	6,442	13,741

Currently, 42.9% of the 151,335 housing units in the area are owner occupied; 48.0%, renter occupied; and 9.1% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 148,400 housing units in the area - 45.6% owner occupied, 44.5% renter occupied, and 9.9% vacant. The annual rate of change in housing units since 2010 is 0.87%. Median home value in the area is \$181,843, compared to a median home value of \$177,257 for the U.S. In five years, median value is projected to change by 3.21% annually to \$212,961.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.



# Demographic and Income Profile

2801 West End Ave, Nashville, Tennessee, 37203  
 Drive Time: 5 minutes

Prepared by Mark Robbins  
 Latitude: 36.145184513  
 Longitude: -86.81200759

Summary	Census 2010	2013	2018
Population	30,944	32,079	34,166
Households	13,362	14,042	15,231
Families	4,311	4,445	4,727
Average Household Size	1.76	1.75	1.75
Owner Occupied Housing Units	5,505	5,201	5,718
Renter Occupied Housing Units	7,857	8,841	9,513
Median Age	27.3	27.8	28.5
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.27%	0.82%	0.71%
Households	1.64%	0.83%	0.74%
Families	1.24%	0.66%	0.63%
Owner HHs	1.91%	0.96%	0.94%
Median Household Income	3.95%	3.82%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	2,647	18.9%	2,670	17.5%
\$15,000 - \$24,999	1,425	10.1%	1,082	7.1%
\$25,000 - \$34,999	1,641	11.7%	1,343	8.8%
\$35,000 - \$49,999	1,907	13.6%	1,951	12.8%
\$50,000 - \$74,999	2,272	16.2%	2,749	18.0%
\$75,000 - \$99,999	1,130	8.0%	1,558	10.2%
\$100,000 - \$149,999	1,335	9.5%	1,815	11.9%
\$150,000 - \$199,999	656	4.7%	874	5.7%
\$200,000+	1,028	7.3%	1,190	7.8%
Median Household Income	\$44,239		\$53,707	
Average Household Income	\$77,387		\$94,610	
Per Capita Income	\$37,726		\$45,701	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,068	3.5%	1,063	3.3%	1,145	3.4%
5 - 9	791	2.6%	838	2.6%	857	2.5%
10 - 14	744	2.4%	758	2.4%	795	2.3%
15 - 19	3,999	12.9%	4,049	12.6%	4,095	12.0%
20 - 24	7,076	22.9%	6,975	21.7%	7,158	21.0%
25 - 34	6,455	20.9%	6,986	21.8%	7,483	21.9%
35 - 44	2,924	9.4%	2,998	9.3%	3,342	9.8%
45 - 54	2,866	9.3%	2,838	8.8%	2,712	7.9%
55 - 64	2,462	8.0%	2,713	8.5%	3,031	8.9%
65 - 74	1,167	3.8%	1,389	4.3%	1,846	5.4%
75 - 84	836	2.7%	864	2.7%	1,023	3.0%
85+	558	1.8%	605	1.9%	680	2.0%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	23,903	77.2%	24,677	76.9%	26,002	76.1%
Black Alone	4,127	13.3%	4,258	13.3%	4,488	13.1%
American Indian Alone	91	0.3%	94	0.3%	100	0.3%
Asian Alone	2,008	6.5%	2,129	6.6%	2,406	7.0%
Pacific Islander Alone	6	0.0%	7	0.0%	8	0.0%
Some Other Race Alone	216	0.7%	268	0.8%	393	1.2%
Two or More Races	593	1.9%	646	2.0%	768	2.2%
Hispanic Origin (Any Race)	1,018	3.3%	1,244	3.9%	1,848	5.4%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



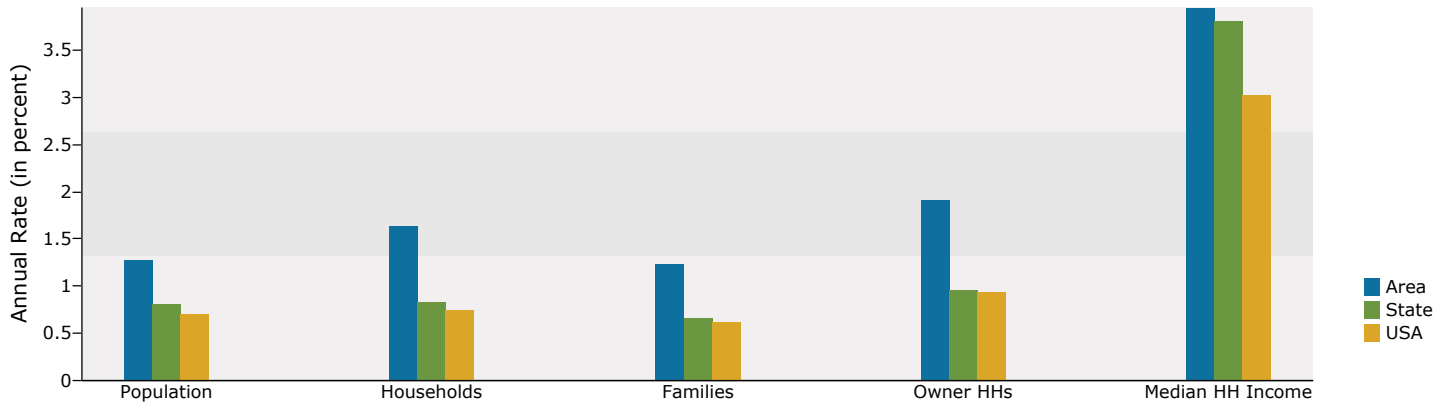


# Demographic and Income Profile

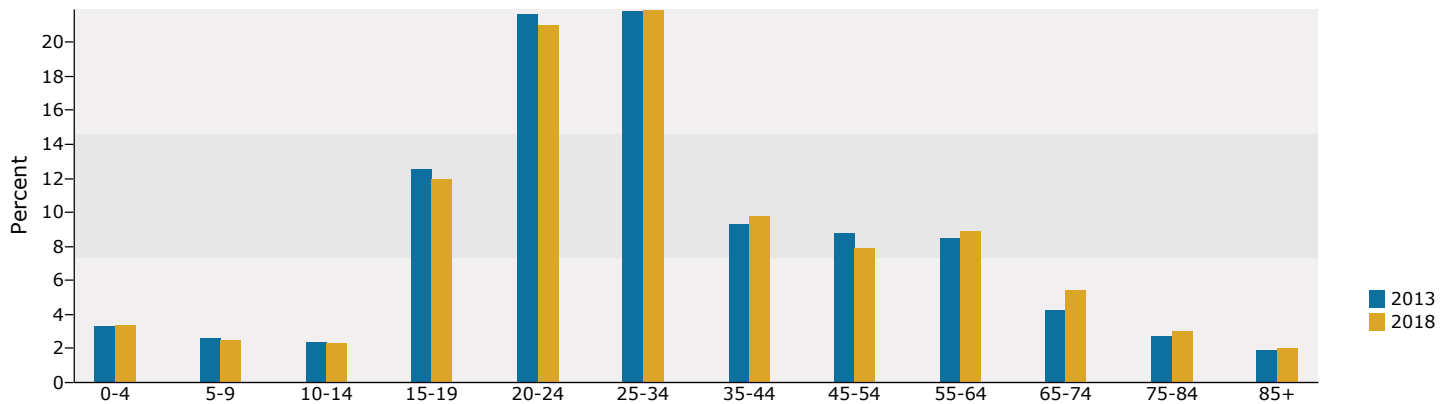
2801 West End Ave, Nashville, Tennessee, 37203  
 Drive Time: 5 minutes

Prepared by Mark Robbins  
 Latitude: 36.145184513  
 Longitude: -86.81200759

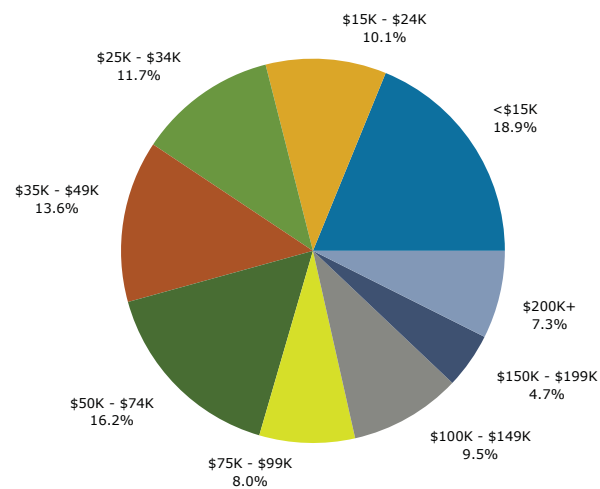
## Trends 2013-2018



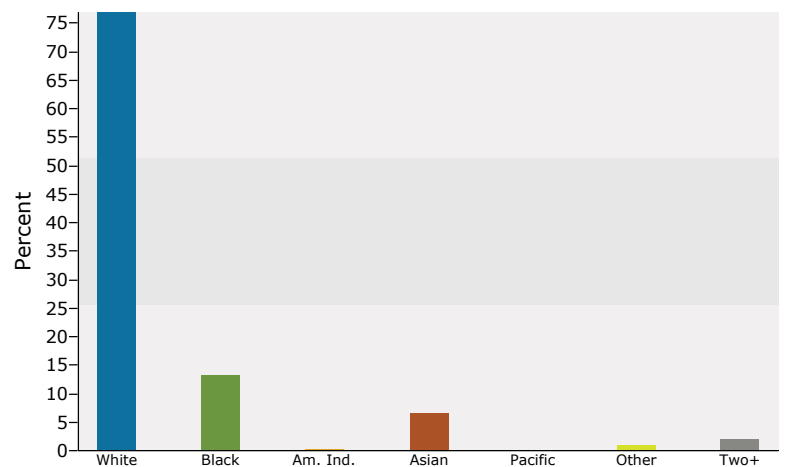
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 3.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

August 11, 2014



# Demographic and Income Profile

2801 West End Ave, Nashville, Tennessee, 37203  
 Drive Time: 10 minutes

Prepared by Mark Robbins  
 Latitude: 36.145184513  
 Longitude: -86.81200759

Summary	Census 2010	2013	2018
Population	136,733	140,418	148,700
Households	57,979	59,940	64,054
Families	25,745	26,153	27,443
Average Household Size	2.06	2.05	2.05
Owner Occupied Housing Units	26,368	25,140	27,188
Renter Occupied Housing Units	31,611	34,800	36,866
Median Age	31.0	31.8	32.7
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.15%	0.82%	0.71%
Households	1.34%	0.83%	0.74%
Families	0.97%	0.66%	0.63%
Owner HHs	1.58%	0.96%	0.94%
Median Household Income	4.15%	3.82%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	13,191	22.0%	13,318	20.8%
\$15,000 - \$24,999	7,320	12.2%	5,617	8.8%
\$25,000 - \$34,999	7,736	12.9%	6,654	10.4%
\$35,000 - \$49,999	7,994	13.3%	8,216	12.8%
\$50,000 - \$74,999	8,599	14.3%	10,599	16.5%
\$75,000 - \$99,999	4,422	7.4%	6,019	9.4%
\$100,000 - \$149,999	4,701	7.8%	6,226	9.7%
\$150,000 - \$199,999	2,037	3.4%	2,860	4.5%
\$200,000+	3,935	6.6%	4,540	7.1%
Median Household Income	\$37,481		\$45,930	
Average Household Income	\$69,431		\$85,461	
Per Capita Income	\$31,811		\$38,826	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,107	5.9%	7,911	5.6%	8,404	5.7%
5 - 9	6,569	4.8%	7,032	5.0%	7,246	4.9%
10 - 14	6,063	4.4%	6,236	4.4%	6,750	4.5%
15 - 19	11,643	8.5%	11,709	8.3%	11,994	8.1%
20 - 24	19,405	14.2%	18,821	13.4%	18,768	12.6%
25 - 34	24,735	18.1%	25,841	18.4%	26,774	18.0%
35 - 44	15,216	11.1%	15,712	11.2%	17,073	11.5%
45 - 54	16,518	12.1%	16,000	11.4%	15,556	10.5%
55 - 64	13,803	10.1%	15,087	10.7%	16,356	11.0%
65 - 74	7,120	5.2%	8,305	5.9%	10,929	7.3%
75 - 84	4,888	3.6%	4,894	3.5%	5,675	3.8%
85+	2,666	1.9%	2,869	2.0%	3,176	2.1%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	83,196	60.8%	85,663	61.0%	90,201	60.7%
Black Alone	43,185	31.6%	43,347	30.9%	44,696	30.1%
American Indian Alone	418	0.3%	426	0.3%	453	0.3%
Asian Alone	4,380	3.2%	4,616	3.3%	5,188	3.5%
Pacific Islander Alone	47	0.0%	59	0.0%	80	0.1%
Some Other Race Alone	2,762	2.0%	3,325	2.4%	4,573	3.1%
Two or More Races	2,747	2.0%	2,982	2.1%	3,510	2.4%
Hispanic Origin (Any Race)	6,369	4.7%	7,756	5.5%	10,957	7.4%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

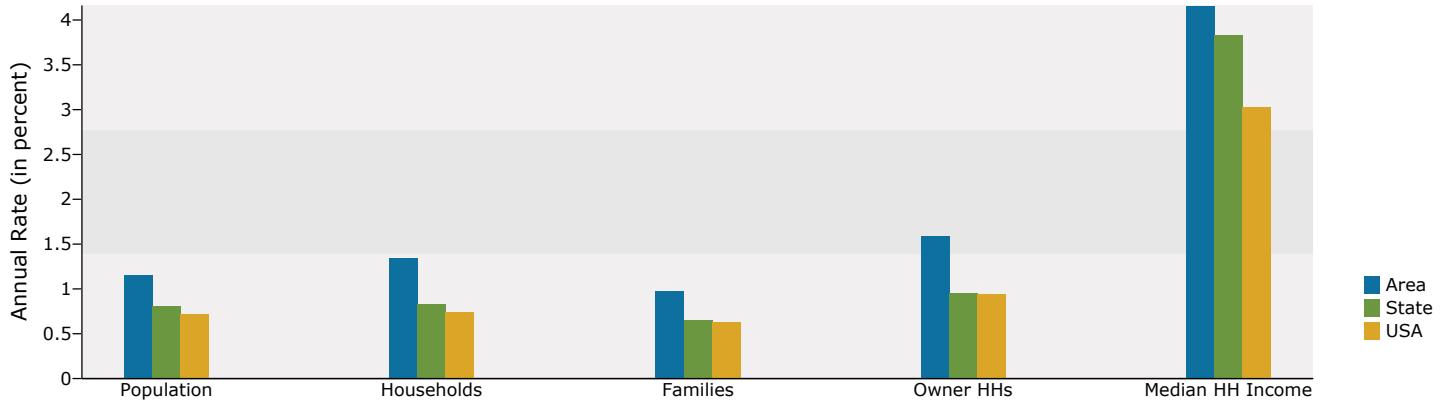


# Demographic and Income Profile

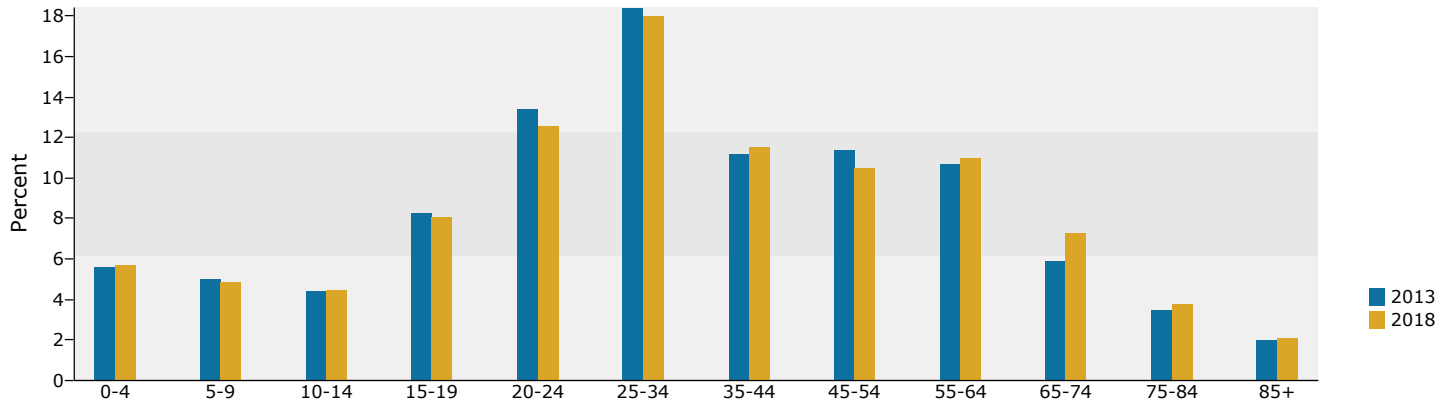
2801 West End Ave, Nashville, Tennessee, 37203  
 Drive Time: 10 minutes

Prepared by Mark Robbins  
 Latitude: 36.145184513  
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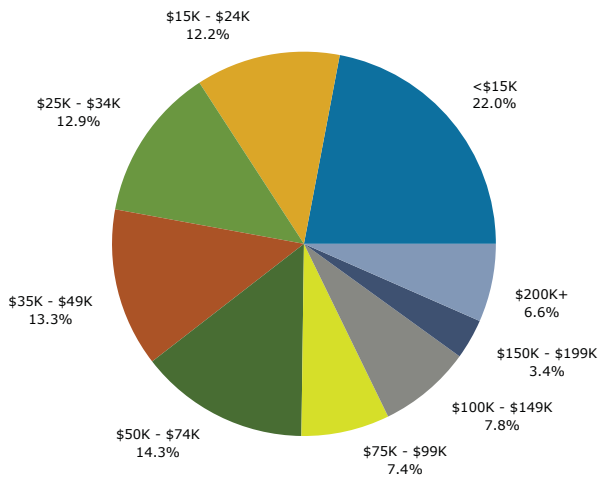
## Trends 2013-2018



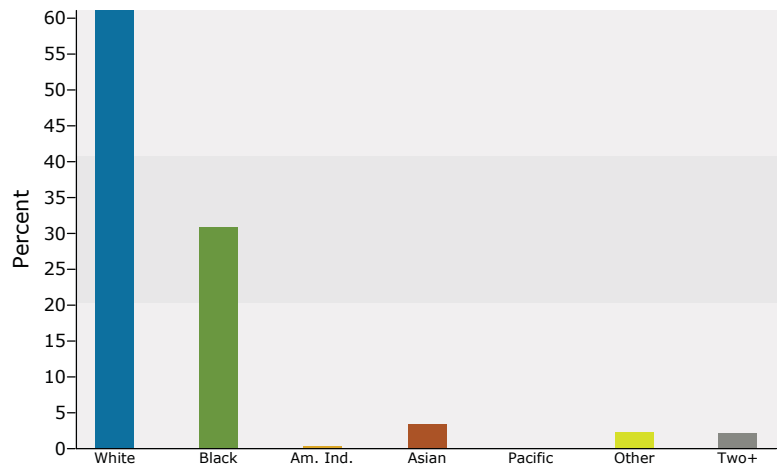
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 5.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



# Demographic and Income Profile

2801 West End Ave, Nashville, Tennessee, 37203  
 Drive Time: 15 minutes

Prepared by Mark Robbins  
 Latitude: 36.145184513  
 Longitude: -86.81200759

Summary	Census 2010	2013	2018
Population	326,480	334,958	354,917
Households	133,680	137,539	146,372
Families	69,792	70,883	74,410
Average Household Size	2.26	2.26	2.26
Owner Occupied Housing Units	67,655	64,870	69,849
Renter Occupied Housing Units	66,025	72,669	76,523
Median Age	33.2	33.8	34.7
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.16%	0.82%	0.71%
Households	1.25%	0.83%	0.74%
Families	0.98%	0.66%	0.63%
Owner HHs	1.49%	0.96%	0.94%
Median Household Income	4.12%	3.82%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	25,248	18.4%	25,556	17.5%
\$15,000 - \$24,999	17,899	13.0%	13,806	9.4%
\$25,000 - \$34,999	18,524	13.5%	15,609	10.7%
\$35,000 - \$49,999	20,066	14.6%	20,290	13.9%
\$50,000 - \$74,999	22,517	16.4%	27,932	19.1%
\$75,000 - \$99,999	10,945	8.0%	14,923	10.2%
\$100,000 - \$149,999	10,881	7.9%	13,944	9.5%
\$150,000 - \$199,999	4,165	3.0%	5,787	4.0%
\$200,000+	7,289	5.3%	8,519	5.8%
Median Household Income	\$39,227		\$47,995	
Average Household Income	\$66,480		\$80,741	
Per Capita Income	\$28,635		\$34,555	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	22,122	6.8%	21,642	6.5%	22,781	6.4%
5 - 9	18,469	5.7%	19,668	5.9%	20,369	5.7%
10 - 14	16,665	5.1%	17,554	5.2%	19,394	5.5%
15 - 19	22,841	7.0%	22,833	6.8%	23,915	6.7%
20 - 24	34,171	10.5%	33,145	9.9%	32,552	9.2%
25 - 34	58,430	17.9%	59,564	17.8%	60,389	17.0%
35 - 44	41,193	12.6%	42,372	12.6%	45,481	12.8%
45 - 54	42,555	13.0%	41,413	12.4%	40,837	11.5%
55 - 64	34,386	10.5%	37,668	11.2%	41,002	11.6%
65 - 74	18,220	5.6%	21,067	6.3%	27,645	7.8%
75 - 84	11,904	3.6%	12,033	3.6%	13,840	3.9%
85+	5,523	1.7%	5,999	1.8%	6,713	1.9%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	189,647	58.1%	194,700	58.1%	204,271	57.6%
Black Alone	103,382	31.7%	103,177	30.8%	105,601	29.8%
American Indian Alone	1,053	0.3%	1,053	0.3%	1,105	0.3%
Asian Alone	9,314	2.9%	9,695	2.9%	10,675	3.0%
Pacific Islander Alone	198	0.1%	250	0.1%	327	0.1%
Some Other Race Alone	15,526	4.8%	18,130	5.4%	23,705	6.7%
Two or More Races	7,360	2.3%	7,953	2.4%	9,233	2.6%
Hispanic Origin (Any Race)	29,909	9.2%	35,219	10.5%	46,737	13.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

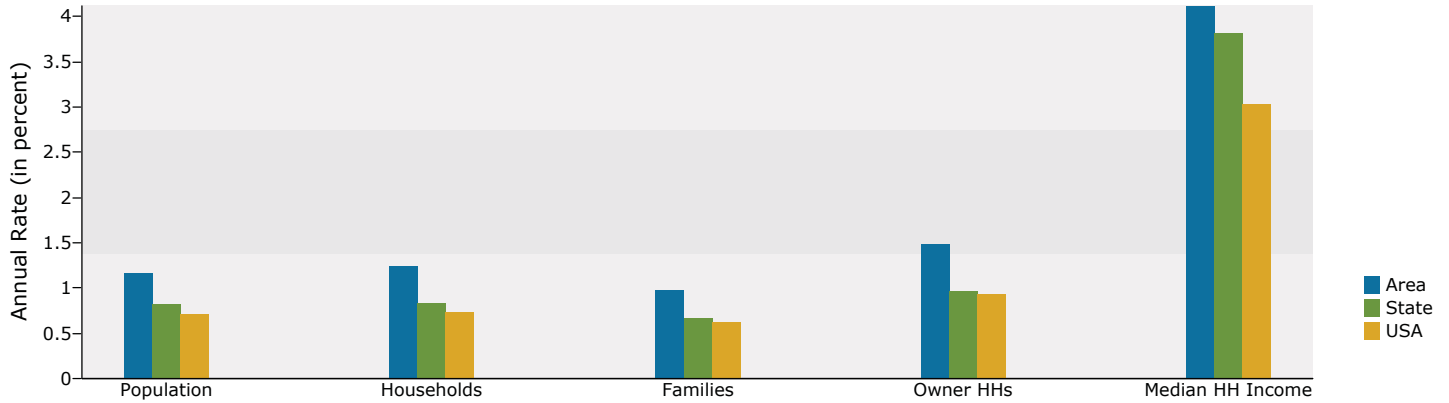


# Demographic and Income Profile

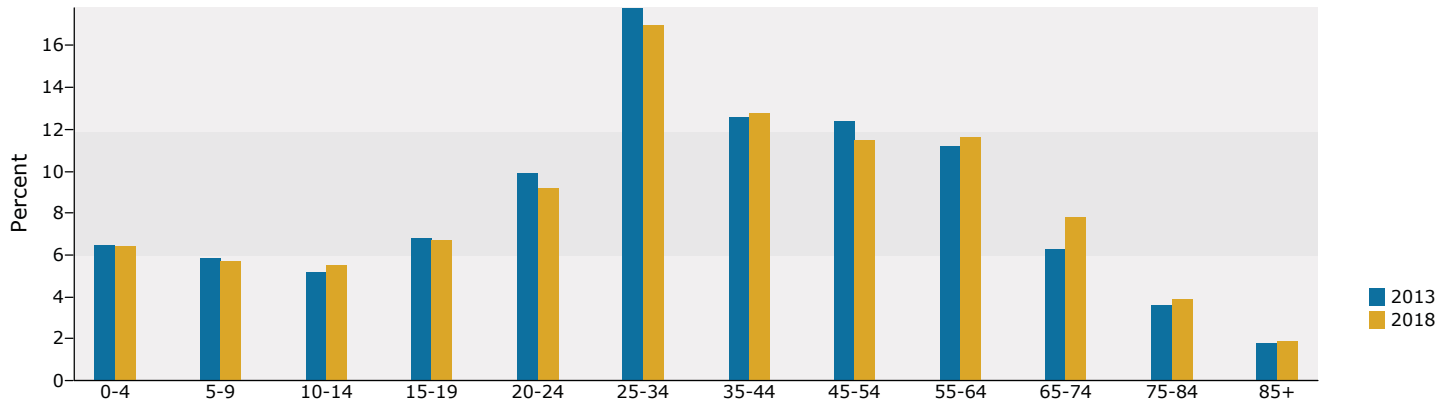
2801 West End Ave, Nashville, Tennessee, 37203  
 Drive Time: 15 minutes

Prepared by Mark Robbins  
 Latitude: 36.145184513  
 Longitude: -86.81200759

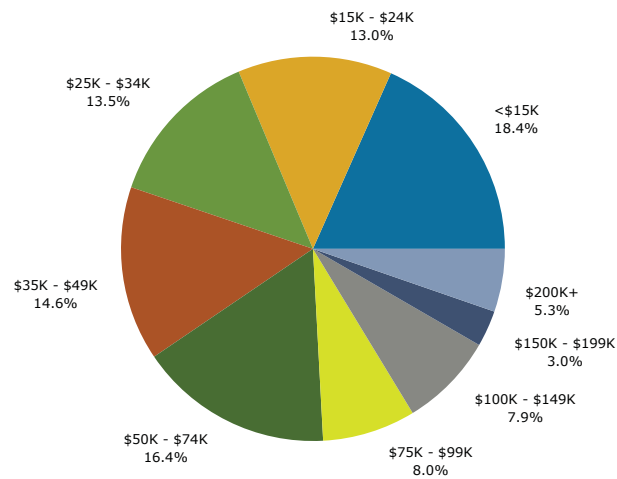
## Trends 2013-2018



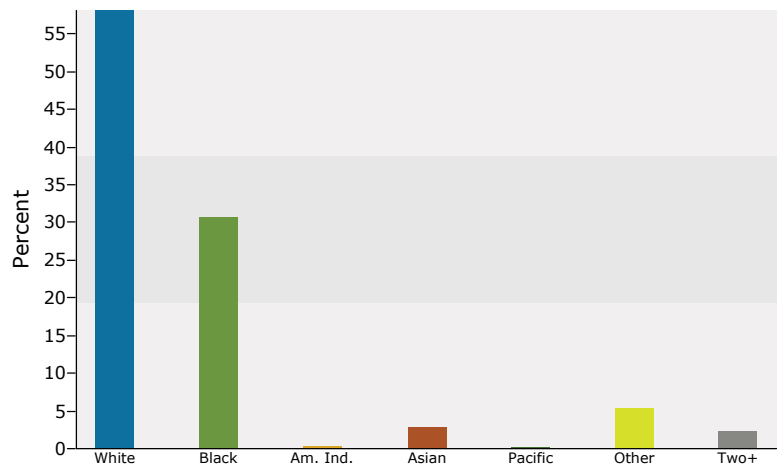
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 10.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



# Market Profile

2801 West End Ave, Nashville, Tennessee, 37203  
Drive Time: 5, 10, 15 minutes

Prepared by Mark Robbins  
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	0 - 5 minutes	0 - 10 minutes	0 - 15 minutes
<b>Population Summary</b>			
2000 Total Population	30,511	135,474	319,859
2010 Total Population	30,944	136,733	326,480
2013 Total Population	32,079	140,418	334,958
2013 Group Quarters	7,445	17,284	24,606
2018 Total Population	34,166	148,700	354,917
2013-2018 Annual Rate	1.27%	1.15%	1.16%
<b>Household Summary</b>			
2000 Households	12,950	56,810	130,783
2000 Average Household Size	1.82	2.12	2.28
2010 Households	13,362	57,979	133,680
2010 Average Household Size	1.76	2.06	2.26
2013 Households	14,042	59,940	137,539
2013 Average Household Size	1.75	2.05	2.26
2018 Households	15,231	64,054	146,372
2018 Average Household Size	1.75	2.05	2.26
2013-2018 Annual Rate	1.64%	1.34%	1.25%
2010 Families	4,311	25,745	69,792
2010 Average Family Size	2.67	2.93	3.02
2013 Families	4,445	26,153	70,883
2013 Average Family Size	2.66	2.92	3.02
2018 Families	4,727	27,443	74,410
2018 Average Family Size	2.65	2.92	3.02
2013-2018 Annual Rate	1.24%	0.97%	0.98%
<b>Housing Unit Summary</b>			
2000 Housing Units	14,009	61,603	140,118
Owner Occupied Housing Units	35.6%	41.6%	47.8%
Renter Occupied Housing Units	56.8%	50.6%	45.6%
Vacant Housing Units	7.6%	7.8%	6.7%
2010 Housing Units	15,036	65,424	148,400
Owner Occupied Housing Units	36.6%	40.3%	45.6%
Renter Occupied Housing Units	52.3%	48.3%	44.5%
Vacant Housing Units	11.1%	11.4%	9.9%
2013 Housing Units	15,435	66,686	151,335
Owner Occupied Housing Units	33.7%	37.7%	42.9%
Renter Occupied Housing Units	57.3%	52.2%	48.0%
Vacant Housing Units	9.0%	10.1%	9.1%
2018 Housing Units	16,495	70,496	160,113
Owner Occupied Housing Units	34.7%	38.6%	43.6%
Renter Occupied Housing Units	57.7%	52.3%	47.8%
Vacant Housing Units	7.7%	9.1%	8.6%
<b>Median Household Income</b>			
2013	\$44,239	\$37,481	\$39,227
2018	\$53,707	\$45,930	\$47,995
<b>Median Home Value</b>			
2013	\$275,037	\$235,783	\$181,843
2018	\$295,138	\$259,830	\$212,961
<b>Per Capita Income</b>			
2013	\$37,726	\$31,811	\$28,635
2018	\$45,701	\$38,826	\$34,555
<b>Median Age</b>			
2010	27.3	31.0	33.2
2013	27.8	31.8	33.8
2018	28.5	32.7	34.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.



# Market Profile

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	0 - 5 minutes	0 - 10 minutes	0 - 15 minutes
<b>2013 Households by Income</b>			
Household Income Base	14,042	59,935	137,534
<\$15,000	18.9%	22.0%	18.4%
\$15,000 - \$24,999	10.1%	12.2%	13.0%
\$25,000 - \$34,999	11.7%	12.9%	13.5%
\$35,000 - \$49,999	13.6%	13.3%	14.6%
\$50,000 - \$74,999	16.2%	14.3%	16.4%
\$75,000 - \$99,999	8.0%	7.4%	8.0%
\$100,000 - \$149,999	9.5%	7.8%	7.9%
\$150,000 - \$199,999	4.7%	3.4%	3.0%
\$200,000+	7.3%	6.6%	5.3%
Average Household Income	\$77,387	\$69,431	\$66,480
<b>2018 Households by Income</b>			
Household Income Base	15,231	64,049	146,367
<\$15,000	17.5%	20.8%	17.5%
\$15,000 - \$24,999	7.1%	8.8%	9.4%
\$25,000 - \$34,999	8.8%	10.4%	10.7%
\$35,000 - \$49,999	12.8%	12.8%	13.9%
\$50,000 - \$74,999	18.0%	16.5%	19.1%
\$75,000 - \$99,999	10.2%	9.4%	10.2%
\$100,000 - \$149,999	11.9%	9.7%	9.5%
\$150,000 - \$199,999	5.7%	4.5%	4.0%
\$200,000+	7.8%	7.1%	5.8%
Average Household Income	\$94,610	\$85,461	\$80,741
<b>2013 Owner Occupied Housing Units by Value</b>			
Total	5,198	25,111	64,831
<\$50,000	1.5%	2.0%	1.9%
\$50,000 - \$99,999	7.7%	13.4%	15.2%
\$100,000 - \$149,999	10.2%	14.5%	23.5%
\$150,000 - \$199,999	12.7%	11.9%	14.8%
\$200,000 - \$249,999	12.4%	11.4%	10.6%
\$250,000 - \$299,999	10.9%	9.3%	7.0%
\$300,000 - \$399,999	15.8%	12.9%	9.5%
\$400,000 - \$499,999	9.8%	7.8%	5.9%
\$500,000 - \$749,999	12.1%	9.5%	6.2%
\$750,000 - \$999,999	4.0%	3.4%	2.3%
\$1,000,000 +	2.9%	3.9%	3.1%
Average Home Value	\$344,909	\$318,766	\$267,497
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	5,716	27,156	69,807
<\$50,000	1.1%	1.6%	1.4%
\$50,000 - \$99,999	4.1%	8.7%	9.8%
\$100,000 - \$149,999	4.8%	9.3%	16.4%
\$150,000 - \$199,999	11.7%	12.8%	18.4%
\$200,000 - \$249,999	15.8%	15.3%	15.4%
\$250,000 - \$299,999	13.9%	12.0%	9.4%
\$300,000 - \$399,999	16.3%	13.1%	9.8%
\$400,000 - \$499,999	9.5%	7.5%	5.8%
\$500,000 - \$749,999	14.6%	11.4%	7.6%
\$750,000 - \$999,999	5.2%	4.4%	2.9%
\$1,000,000 +	3.1%	3.9%	3.1%
Average Home Value	\$378,376	\$346,850	\$293,295

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.



# Market Profile

2801 West End Ave, Nashville, Tennessee, 37203  
 Drive Time: 5, 10, 15 minutes

Prepared by Mark Robbins  
 Latitude: 36.145184513  
 Longitude: -86.81200759

	0 - 5 minutes	0 - 10 minutes	0 - 15 minutes
<b>2010 Population by Age</b>			
Total	30,945	136,733	326,479
0 - 4	3.5%	5.9%	6.8%
5 - 9	2.6%	4.8%	5.7%
10 - 14	2.4%	4.4%	5.1%
15 - 24	35.8%	22.7%	17.5%
25 - 34	20.9%	18.1%	17.9%
35 - 44	9.4%	11.1%	12.6%
45 - 54	9.3%	12.1%	13.0%
55 - 64	8.0%	10.1%	10.5%
65 - 74	3.8%	5.2%	5.6%
75 - 84	2.7%	3.6%	3.6%
85 +	1.8%	1.9%	1.7%
18 +	90.1%	82.2%	79.3%
<b>2013 Population by Age</b>			
Total	32,076	140,417	334,958
0 - 4	3.3%	5.6%	6.5%
5 - 9	2.6%	5.0%	5.9%
10 - 14	2.4%	4.4%	5.2%
15 - 24	34.4%	21.7%	16.7%
25 - 34	21.8%	18.4%	17.8%
35 - 44	9.3%	11.2%	12.6%
45 - 54	8.8%	11.4%	12.4%
55 - 64	8.5%	10.7%	11.2%
65 - 74	4.3%	5.9%	6.3%
75 - 84	2.7%	3.5%	3.6%
85 +	1.9%	2.0%	1.8%
18 +	90.2%	82.4%	79.5%
<b>2018 Population by Age</b>			
Total	34,167	148,701	354,918
0 - 4	3.4%	5.7%	6.4%
5 - 9	2.5%	4.9%	5.7%
10 - 14	2.3%	4.5%	5.5%
15 - 24	32.9%	20.7%	15.9%
25 - 34	21.9%	18.0%	17.0%
35 - 44	9.8%	11.5%	12.8%
45 - 54	7.9%	10.5%	11.5%
55 - 64	8.9%	11.0%	11.6%
65 - 74	5.4%	7.3%	7.8%
75 - 84	3.0%	3.8%	3.9%
85 +	2.0%	2.1%	1.9%
18 +	90.4%	82.4%	79.4%
<b>2010 Population by Sex</b>			
Males	14,684	65,264	159,591
Females	16,260	71,469	166,889
<b>2013 Population by Sex</b>			
Males	15,254	67,228	164,037
Females	16,825	73,190	170,921
<b>2018 Population by Sex</b>			
Males	16,310	71,391	174,128
Females	17,855	77,309	180,789

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.





# Market Profile

2801 West End Ave, Nashville, Tennessee, 37203  
 Drive Time: 5, 10, 15 minutes

Prepared by Mark Robbins  
 Latitude: 36.145184513  
 Longitude: -86.81200759

	0 - 5 minutes	0 - 10 minutes	0 - 15 minutes
<b>2010 Population by Race/Ethnicity</b>			
Total	30,944	136,735	326,480
White Alone	77.2%	60.8%	58.1%
Black Alone	13.3%	31.6%	31.7%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	6.5%	3.2%	2.9%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.7%	2.0%	4.8%
Two or More Races	1.9%	2.0%	2.3%
Hispanic Origin	3.3%	4.7%	9.2%
Diversity Index	42.1	57.1	63.4
<b>2013 Population by Race/Ethnicity</b>			
Total	32,079	140,418	334,958
White Alone	76.9%	61.0%	58.1%
Black Alone	13.3%	30.9%	30.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	6.6%	3.3%	2.9%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.8%	2.4%	5.4%
Two or More Races	2.0%	2.1%	2.4%
Hispanic Origin	3.9%	5.5%	10.5%
Diversity Index	43.2	58.0	64.8
<b>2018 Population by Race/Ethnicity</b>			
Total	34,165	148,701	354,917
White Alone	76.1%	60.7%	57.6%
Black Alone	13.1%	30.1%	29.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	7.0%	3.5%	3.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.2%	3.1%	6.7%
Two or More Races	2.2%	2.4%	2.6%
Hispanic Origin	5.4%	7.4%	13.2%
Diversity Index	46.0	60.3	67.6
<b>2010 Population by Relationship and Household Type</b>			
Total	30,944	136,733	326,479
In Households	75.9%	87.4%	92.5%
In Family Households	38.0%	57.0%	67.1%
Householder	13.6%	18.8%	21.4%
Spouse	10.1%	11.2%	13.1%
Child	11.9%	22.0%	25.9%
Other relative	1.6%	3.2%	4.3%
Nonrelative	0.8%	1.8%	2.5%
In Nonfamily Households	37.9%	30.4%	25.3%
In Group Quarters	24.1%	12.6%	7.5%
Institutionalized Population	1.1%	1.5%	2.5%
Noninstitutionalized Population	23.0%	11.1%	5.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.



# Market Profile

2801 West End Ave, Nashville, Tennessee, 37203  
 Drive Time: 5, 10, 15 minutes

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	0 - 5 minutes	0 - 10 minutes	0 - 15 minutes
<b>2013 Population 25+ by Educational Attainment</b>			
Total	18,394	88,708	220,117
Less than 9th Grade	2.5%	4.5%	6.0%
9th - 12th Grade, No Diploma	5.4%	10.1%	10.8%
High School Graduate	12.2%	19.1%	23.0%
Some College, No Degree	13.0%	17.1%	18.5%
Associate Degree	3.3%	4.3%	4.8%
Bachelor's Degree	34.0%	25.5%	22.1%
Graduate/Professional Degree	29.7%	19.4%	14.8%
<b>2013 Population 15+ by Marital Status</b>			
Total	29,419	119,239	276,093
Never Married	61.6%	51.4%	43.5%
Married	25.5%	31.1%	38.2%
Widowed	4.1%	5.9%	6.0%
Divorced	8.9%	11.5%	12.3%
<b>2013 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	94.8%	92.5%	92.5%
Civilian Unemployed	5.2%	7.5%	7.5%
<b>2013 Employed Population 16+ by Industry</b>			
Total	16,656	67,963	160,087
Agriculture/Mining	0.2%	0.4%	0.3%
Construction	1.6%	3.2%	5.0%
Manufacturing	4.5%	5.9%	7.2%
Wholesale Trade	4.2%	3.1%	3.0%
Retail Trade	8.4%	10.1%	10.9%
Transportation/Utilities	2.6%	3.1%	3.7%
Information	2.6%	2.3%	2.6%
Finance/Insurance/Real Estate	6.0%	6.5%	6.4%
Services	66.8%	62.0%	57.0%
Public Administration	3.1%	3.3%	3.7%
<b>2013 Employed Population 16+ by Occupation</b>			
Total	16,657	67,961	160,089
White Collar	81.3%	69.7%	64.0%
Management/Business/Financial	18.6%	15.1%	13.8%
Professional	39.9%	31.2%	25.6%
Sales	13.0%	12.0%	11.3%
Administrative Support	9.8%	11.4%	13.3%
Services	12.9%	18.4%	19.4%
Blue Collar	5.8%	11.9%	16.6%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	0.9%	2.4%	4.2%
Installation/Maintenance/Repair	0.8%	1.4%	2.0%
Production	2.0%	3.9%	5.1%
Transportation/Material Moving	2.0%	4.1%	5.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.



# Market Profile

2801 West End Ave, Nashville, Tennessee, 37203  
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Prepared by Mark Robbins  
 Latitude: 36.145184513  
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	0 - 5 minutes	0 - 10 minutes	0 - 15 minutes
<b>2010 Households by Type</b>			
Total	13,362	57,979	133,680
Households with 1 Person	51.1%	43.1%	37.1%
Households with 2+ People	48.9%	56.9%	62.9%
Family Households	32.3%	44.4%	52.2%
Husband-wife Families	23.7%	26.4%	32.1%
With Related Children	8.6%	10.1%	13.3%
Other Family (No Spouse Present)	8.5%	18.0%	20.1%
Other Family with Male Householder	1.9%	3.4%	4.6%
With Related Children	0.8%	1.5%	2.2%
Other Family with Female Householder	6.6%	14.6%	15.6%
With Related Children	4.0%	10.0%	10.4%
Nonfamily Households	16.7%	12.5%	10.7%
All Households with Children	13.5%	21.8%	26.3%
Multigenerational Households	1.0%	2.4%	3.4%
Unmarried Partner Households	5.4%	6.2%	6.8%
Male-female	4.3%	5.3%	5.8%
Same-sex	1.1%	1.0%	1.0%
<b>2010 Households by Size</b>			
Total	13,362	57,979	133,680
1 Person Household	51.1%	43.1%	37.1%
2 Person Household	31.4%	31.3%	31.7%
3 Person Household	9.4%	11.9%	13.8%
4 Person Household	5.4%	7.7%	9.4%
5 Person Household	1.8%	3.6%	4.6%
6 Person Household	0.6%	1.3%	1.9%
7 + Person Household	0.3%	1.0%	1.6%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	13,362	57,979	133,680
Owner Occupied	41.2%	45.5%	50.6%
Owned with a Mortgage/Loan	29.9%	32.3%	36.0%
Owned Free and Clear	11.3%	13.2%	14.6%
Renter Occupied	58.8%	54.5%	49.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.



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	0 - 5 minutes	0 - 10 minutes	0 - 15 minutes
<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Metro Renters	Metropolitans	Metropolitans
<b>2.</b>	Metropolitans	Metro Renters	Metro Renters
<b>3.</b>	Laptops and Lattes	City Commons	Great Expectations
<b>2013 Consumer Spending</b>			
Apparel & Services: Total \$	\$24,846,902	\$93,821,385	\$203,622,508
Average Spent	\$1,769.47	\$1,565.25	\$1,480.47
Spending Potential Index	78	69	65
Computers & Accessories: Total \$	\$4,038,291	\$15,097,130	\$32,899,666
Average Spent	\$287.59	\$251.87	\$239.20
Spending Potential Index	116	101	96
Education: Total \$	\$25,473,286	\$93,950,651	\$199,552,846
Average Spent	\$1,814.08	\$1,567.41	\$1,450.88
Spending Potential Index	124	107	99
Entertainment/Recreation: Total \$	\$49,565,370	\$191,806,053	\$423,338,502
Average Spent	\$3,529.79	\$3,199.97	\$3,077.95
Spending Potential Index	109	98	95
Food at Home: Total \$	\$77,699,966	\$300,829,924	\$658,123,737
Average Spent	\$5,533.40	\$5,018.85	\$4,785.00
Spending Potential Index	110	100	95
Food Away from Home: Total \$	\$51,772,875	\$194,465,497	\$424,046,473
Average Spent	\$3,687.00	\$3,244.34	\$3,083.10
Spending Potential Index	115	102	97
Health Care: Total \$	\$61,192,137	\$244,887,165	\$546,543,211
Average Spent	\$4,357.79	\$4,085.54	\$3,973.73
Spending Potential Index	98	92	89
HH Furnishings & Equipment: Total \$	\$24,164,444	\$92,650,547	\$204,409,869
Average Spent	\$1,720.87	\$1,545.72	\$1,486.20
Spending Potential Index	95	86	82
Investments: Total \$	\$30,463,810	\$108,392,139	\$238,202,299
Average Spent	\$2,169.48	\$1,808.34	\$1,731.89
Spending Potential Index	105	87	84
Retail Goods: Total \$	\$341,993,197	\$1,332,747,105	\$2,945,760,178
Average Spent	\$24,355.02	\$22,234.69	\$21,417.64
Spending Potential Index	101	92	89
Shelter: Total \$	\$264,320,828	\$989,400,701	\$2,151,047,532
Average Spent	\$18,823.59	\$16,506.52	\$15,639.55
Spending Potential Index	116	102	96
TV/Video/Audio: Total \$	\$20,086,968	\$77,821,468	\$170,324,309
Average Spent	\$1,430.49	\$1,298.32	\$1,238.37
Spending Potential Index	111	101	96
Travel: Total \$	\$27,025,509	\$102,991,434	\$228,276,003
Average Spent	\$1,924.62	\$1,718.24	\$1,659.72
Spending Potential Index	105	94	90
Vehicle Maintenance & Repairs: Total \$	\$16,346,699	\$63,479,810	\$140,624,903
Average Spent	\$1,164.13	\$1,059.06	\$1,022.44
Spending Potential Index	106	97	93

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.