





## 2010 Census Profile

734 Freeland Station Rd, Nashville, Tennessee,  
Ring: 1 mile radius

Prepared by Mark Robbins

Latitude: 36.193561533

Longitude: -86.82080738

	2000	2010	2000-2010 Annual Rate
Population	6,481	6,521	0.06%
Households	2,557	2,563	0.02%
Housing Units	2,765	2,857	0.33%

Population by Race	Number	Percent
Total	6,520	100.0%
Population Reporting One Race	6,330	97.1%
White	635	9.7%
Black	5,567	85.4%
American Indian	17	0.3%
Asian	34	0.5%
Pacific Islander	1	0.0%
Some Other Race	76	1.2%
Population Reporting Two or More Races	190	2.9%
Total Hispanic Population	139	2.1%

Population by Sex		
Male	2,948	45.2%
Female	3,573	54.8%

Population by Age		
Total	6,522	100.0%
Age 0 - 4	583	8.9%
Age 5 - 9	523	8.0%
Age 10 - 14	529	8.1%
Age 15 - 19	466	7.1%
Age 20 - 24	422	6.5%
Age 25 - 29	397	6.1%
Age 30 - 34	365	5.6%
Age 35 - 39	353	5.4%
Age 40 - 44	354	5.4%
Age 45 - 49	416	6.4%
Age 50 - 54	466	7.1%
Age 55 - 59	400	6.1%
Age 60 - 64	284	4.4%
Age 65 - 69	245	3.8%
Age 70 - 74	226	3.5%
Age 75 - 79	210	3.2%
Age 80 - 84	150	2.3%
Age 85+	131	2.0%
Age 18+	4,594	70.4%
Age 65+	962	14.8%

Median Age by Sex and Race/Hispanic Origin	
Total Population	34.7
Male	31.8
Female	36.8
White Alone	44.8
Black Alone	34.6
American Indian Alone	42.5
Asian Alone	26.3
Pacific Islander Alone	17.5
Some Other Race Alone	27.3
Two or More Races	16.4
Hispanic Population	28.2

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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### Households by Type

Total	2,563	100.0%
Households with 1 Person	900	35.1%
Households with 2+ People	1,663	64.9%
Family Households	1,514	59.1%
Husband-wife Families	475	18.5%
With Own Children	163	6.4%
Other Family (No Spouse Present)	1,039	40.5%
With Own Children	563	22.0%
Nonfamily Households	149	5.8%
All Households with Children	890	34.7%
Multigenerational Households	153	6.0%
Unmarried Partner Households	196	7.6%
Male-female	181	7.1%
Same-sex	15	0.6%
Average Household Size	2.45	

### Family Households by Size

Total	1,514	100.0%
2 People	608	40.2%
3 People	365	24.1%
4 People	250	16.5%
5 People	137	9.0%
6 People	72	4.8%
7+ People	82	5.4%
Average Family Size	3.19	

### Nonfamily Households by Size

Total	1,048	100.0%
1 Person	900	85.9%
2 People	131	12.5%
3 People	10	1.0%
4 People	4	0.4%
5 People	2	0.2%
6 People	0	0.0%
7+ People	1	0.1%
Average Nonfamily Size	1.17	

### Population by Relationship and Household Type

Total	6,521	100.0%
In Households	6,277	96.3%
In Family Households	5,052	77.5%
Householder	1,499	23.0%
Spouse	470	7.2%
Child	2,511	38.5%
Other relative	358	5.5%
Nonrelative	215	3.3%
In Nonfamily Households	1,226	18.8%
In Group Quarters	244	3.7%
Institutionalized Population	149	2.3%
Noninstitutionalized Population	94	1.4%

**Data Note:** **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



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### Family Households by Age of Householder

Total	1,515	100.0%
Householder Age 15 - 44	724	47.8%
Householder Age 45 - 54	277	18.3%
Householder Age 55 - 64	228	15.1%
Householder Age 65 - 74	148	9.8%
Householder Age 75+	138	9.1%

### Nonfamily Households by Age of Householder

Total	1,049	100.0%
Householder Age 15 - 44	209	19.9%
Householder Age 45 - 54	223	21.3%
Householder Age 55 - 64	216	20.6%
Householder Age 65 - 74	200	19.1%
Householder Age 75+	201	19.2%

### Households by Race of Householder

Total	2,563	100.0%
Householder is White Alone	247	9.6%
Householder is Black Alone	2,231	87.0%
Householder is American Indian Alone	9	0.4%
Householder is Asian Alone	7	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	17	0.7%
Householder is Two or More Races	52	2.0%
Households with Hispanic Householder	38	1.5%

### Husband-wife Families by Race of Householder

Total	476	100.0%
Householder is White Alone	66	13.9%
Householder is Black Alone	392	82.4%
Householder is American Indian Alone	1	0.2%
Householder is Asian Alone	2	0.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	8	1.7%
Householder is Two or More Races	7	1.5%
Husband-wife Families with Hispanic Householder	12	2.5%

### Other Families (No Spouse) by Race of Householder

Total	1,040	100.0%
Householder is White Alone	56	5.4%
Householder is Black Alone	946	91.0%
Householder is American Indian Alone	2	0.2%
Householder is Asian Alone	3	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	5	0.5%
Householder is Two or More Races	28	2.7%
Other Families with Hispanic Householder	9	0.9%

### Nonfamily Households by Race of Householder

Total	1,049	100.0%
Householder is White Alone	125	11.9%
Householder is Black Alone	893	85.1%
Householder is American Indian Alone	7	0.7%
Householder is Asian Alone	3	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	4	0.4%
Householder is Two or More Races	17	1.6%
Nonfamily Households with Hispanic Householder	18	1.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1.





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### Total Housing Units by Occupancy

Total	2,864	100.0%
Occupied Housing Units	2,563	89.5%
Vacant Housing Units		
For Rent	141	4.9%
Rented, not Occupied	4	0.1%
For Sale Only	18	0.6%
Sold, not Occupied	5	0.2%
For Seasonal/Recreational/Occasional Use	3	0.1%
For Migrant Workers	0	0.0%
Other Vacant	130	4.5%
Total Vacancy Rate	10.3%	

### Households by Tenure and Mortgage Status

Total	2,563	100.0%
Owner Occupied	1,035	40.4%
Owned with a Mortgage/Loan	685	26.7%
Owned Free and Clear	350	13.7%
Average Household Size	2.31	
Renter Occupied	1,528	59.6%
Average Household Size	2.55	

### Owner-occupied Housing Units by Race of Householder

Total	1,034	100.0%
Householder is White Alone	128	12.4%
Householder is Black Alone	873	84.4%
Householder is American Indian Alone	3	0.3%
Householder is Asian Alone	3	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	10	1.0%
Householder is Two or More Races	17	1.6%
Owner-occupied Housing Units with Hispanic Householder	16	1.5%

### Renter-occupied Housing Units by Race of Householder

Total	1,529	100.0%
Householder is White Alone	119	7.8%
Householder is Black Alone	1,358	88.8%
Householder is American Indian Alone	6	0.4%
Householder is Asian Alone	4	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	7	0.5%
Householder is Two or More Races	35	2.3%
Renter-occupied Housing Units with Hispanic Householder	23	1.5%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.20
Householder is Black Alone	2.46
Householder is American Indian Alone	1.44
Householder is Asian Alone	3.86
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	3.76
Householder is Two or More Races	2.83
Householder is Hispanic	2.89

Source: U.S. Census Bureau, Census 2010 Summary File 1.

August 11, 2014



## 2010 Census Profile

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Latitude: 36.193561533

Longitude: -86.82080738

	2000	2010	2000-2010 Annual Rate
Population	53,447	52,384	-0.20%
Households	18,503	19,008	0.27%
Housing Units	20,425	21,623	0.57%
<b>Population by Race</b>			
Total		52,385	100.0%
Population Reporting One Race		51,314	98.0%
White		9,353	17.9%
Black		40,249	76.8%
American Indian		124	0.2%
Asian		391	0.7%
Pacific Islander		13	0.0%
Some Other Race		1,184	2.3%
Population Reporting Two or More Races		1,071	2.0%
Total Hispanic Population		2,137	4.1%
<b>Population by Sex</b>			
Male		24,206	46.2%
Female		28,178	53.8%
<b>Population by Age</b>			
Total		52,381	100.0%
Age 0 - 4		3,517	6.7%
Age 5 - 9		3,297	6.3%
Age 10 - 14		3,335	6.4%
Age 15 - 19		4,922	9.4%
Age 20 - 24		5,157	9.8%
Age 25 - 29		4,183	8.0%
Age 30 - 34		3,456	6.6%
Age 35 - 39		3,092	5.9%
Age 40 - 44		2,915	5.6%
Age 45 - 49		3,394	6.5%
Age 50 - 54		3,499	6.7%
Age 55 - 59		3,126	6.0%
Age 60 - 64		2,488	4.8%
Age 65 - 69		1,842	3.5%
Age 70 - 74		1,420	2.7%
Age 75 - 79		1,195	2.3%
Age 80 - 84		781	1.5%
Age 85+		766	1.5%
Age 18+		40,068	76.5%
Age 65+		6,004	11.5%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		32.6	
Male		31.1	
Female		33.8	
White Alone		35.0	
Black Alone		32.6	
American Indian Alone		38.6	
Asian Alone		30.0	
Pacific Islander Alone		33.3	
Some Other Race Alone		24.6	
Two or More Races		18.6	
Hispanic Population		25.5	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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### Households by Type

Total	19,007	100.0%
Households with 1 Person	6,621	34.8%
Households with 2+ People	12,386	65.2%
Family Households	10,894	57.3%
Husband-wife Families	4,180	22.0%
With Own Children	1,333	7.0%
Other Family (No Spouse Present)	6,714	35.3%
With Own Children	3,488	18.4%
Nonfamily Households	1,492	7.9%
All Households with Children	6,004	31.6%
Multigenerational Households	1,163	6.1%
Unmarried Partner Households	1,455	7.7%
Male-female	1,298	6.8%
Same-sex	157	0.8%
Average Household Size	2.44	

### Family Households by Size

Total	10,894	100.0%
2 People	4,359	40.0%
3 People	2,809	25.8%
4 People	1,793	16.5%
5 People	1,026	9.4%
6 People	470	4.3%
7+ People	437	4.0%
Average Family Size	3.17	

### Nonfamily Households by Size

Total	8,113	100.0%
1 Person	6,621	81.6%
2 People	1,238	15.3%
3 People	160	2.0%
4 People	58	0.7%
5 People	21	0.3%
6 People	7	0.1%
7+ People	8	0.1%
Average Nonfamily Size	1.27	

### Population by Relationship and Household Type

Total	52,384	100.0%
In Households	46,316	88.4%
In Family Households	35,973	68.7%
Householder	10,970	20.9%
Spouse	4,231	8.1%
Child	16,539	31.6%
Other relative	2,745	5.2%
Nonrelative	1,489	2.8%
In Nonfamily Households	10,343	19.7%
In Group Quarters	6,068	11.6%
Institutionalized Population	2,317	4.4%
Noninstitutionalized Population	3,751	7.2%

**Data Note:** **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



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### Family Households by Age of Householder

Total	10,895	100.0%
Householder Age 15 - 44	4,952	45.5%
Householder Age 45 - 54	2,091	19.2%
Householder Age 55 - 64	1,808	16.6%
Householder Age 65 - 74	1,164	10.7%
Householder Age 75+	880	8.1%

### Nonfamily Households by Age of Householder

Total	8,113	100.0%
Householder Age 15 - 44	2,738	33.7%
Householder Age 45 - 54	1,648	20.3%
Householder Age 55 - 64	1,643	20.3%
Householder Age 65 - 74	1,075	13.3%
Householder Age 75+	1,009	12.4%

### Households by Race of Householder

Total	19,008	100.0%
Householder is White Alone	3,565	18.8%
Householder is Black Alone	14,691	77.3%
Householder is American Indian Alone	57	0.3%
Householder is Asian Alone	130	0.7%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	279	1.5%
Householder is Two or More Races	281	1.5%
Households with Hispanic Householder	524	2.8%

### Husband-wife Families by Race of Householder

Total	4,181	100.0%
Householder is White Alone	900	21.5%
Householder is Black Alone	3,050	72.9%
Householder is American Indian Alone	6	0.1%
Householder is Asian Alone	41	1.0%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	143	3.4%
Householder is Two or More Races	40	1.0%
Husband-wife Families with Hispanic Householder	218	5.2%

### Other Families (No Spouse) by Race of Householder

Total	6,715	100.0%
Householder is White Alone	626	9.3%
Householder is Black Alone	5,848	87.1%
Householder is American Indian Alone	17	0.3%
Householder is Asian Alone	19	0.3%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	81	1.2%
Householder is Two or More Races	121	1.8%
Other Families with Hispanic Householder	160	2.4%

### Nonfamily Households by Race of Householder

Total	8,114	100.0%
Householder is White Alone	2,039	25.1%
Householder is Black Alone	5,794	71.4%
Householder is American Indian Alone	34	0.4%
Householder is Asian Alone	70	0.9%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	55	0.7%
Householder is Two or More Races	121	1.5%
Nonfamily Households with Hispanic Householder	147	1.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1.





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Longitude: -86.82080738

### Total Housing Units by Occupancy

Total	21,593	100.0%
Occupied Housing Units	19,008	88.0%
Vacant Housing Units		
For Rent	1,135	5.3%
Rented, not Occupied	40	0.2%
For Sale Only	347	1.6%
Sold, not Occupied	58	0.3%
For Seasonal/Recreational/Occasional Use	109	0.5%
For Migrant Workers	0	0.0%
Other Vacant	896	4.1%
Total Vacancy Rate	12.1%	

### Households by Tenure and Mortgage Status

Total	19,008	100.0%
Owner Occupied	8,637	45.4%
Owned with a Mortgage/Loan	6,185	32.5%
Owned Free and Clear	2,451	12.9%
Average Household Size	2.41	
Renter Occupied	10,371	54.6%
Average Household Size	2.46	

### Owner-occupied Housing Units by Race of Householder

Total	8,637	100.0%
Householder is White Alone	1,829	21.2%
Householder is Black Alone	6,531	75.6%
Householder is American Indian Alone	27	0.3%
Householder is Asian Alone	53	0.6%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	99	1.1%
Householder is Two or More Races	96	1.1%
Owner-occupied Housing Units with Hispanic Householder	176	2.0%

### Renter-occupied Housing Units by Race of Householder

Total	10,371	100.0%
Householder is White Alone	1,736	16.7%
Householder is Black Alone	8,160	78.7%
Householder is American Indian Alone	31	0.3%
Householder is Asian Alone	77	0.7%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	179	1.7%
Householder is Two or More Races	185	1.8%
Renter-occupied Housing Units with Hispanic Householder	349	3.4%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.21
Householder is Black Alone	2.46
Householder is American Indian Alone	1.96
Householder is Asian Alone	2.52
Householder is Pacific Islander Alone	3.80
Householder is Some Other Race Alone	4.00
Householder is Two or More Races	2.66
Householder is Hispanic	3.60

Source: U.S. Census Bureau, Census 2010 Summary File 1.

August 11, 2014



## 2010 Census Profile

734 Freeland Station Rd, Nashville, Tennessee,  
Ring: 5 mile radius

Prepared by Mark Robbins

Latitude: 36.193561533

Longitude: -86.82080738

	2000	2010	2000-2010 Annual Rate
Population	162,973	162,192	-0.05%
Households	62,314	64,144	0.29%
Housing Units	67,666	72,405	0.68%
<b>Population by Race</b>			
Total		162,191	100.0%
Population Reporting One Race		158,717	97.9%
White		71,773	44.3%
Black		78,795	48.6%
American Indian		516	0.3%
Asian		4,107	2.5%
Pacific Islander		71	0.0%
Some Other Race		3,455	2.1%
Population Reporting Two or More Races		3,474	2.1%
Total Hispanic Population		7,333	4.5%
<b>Population by Sex</b>			
Male		78,230	48.2%
Female		83,962	51.8%
<b>Population by Age</b>			
Total		162,193	100.0%
Age 0 - 4		10,632	6.6%
Age 5 - 9		9,002	5.6%
Age 10 - 14		8,438	5.2%
Age 15 - 19		14,001	8.6%
Age 20 - 24		20,045	12.4%
Age 25 - 29		16,266	10.0%
Age 30 - 34		12,560	7.7%
Age 35 - 39		10,024	6.2%
Age 40 - 44		9,142	5.6%
Age 45 - 49		10,111	6.2%
Age 50 - 54		10,294	6.3%
Age 55 - 59		9,015	5.6%
Age 60 - 64		7,082	4.4%
Age 65 - 69		4,843	3.0%
Age 70 - 74		3,529	2.2%
Age 75 - 79		2,898	1.8%
Age 80 - 84		2,188	1.3%
Age 85+		2,120	1.3%
Age 18+		128,886	79.5%
Age 65+		15,578	9.6%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		31.1	
Male		30.7	
Female		31.4	
White Alone		32.4	
Black Alone		30.9	
American Indian Alone		32.9	
Asian Alone		27.5	
Pacific Islander Alone		32.9	
Some Other Race Alone		24.9	
Two or More Races		20.4	
Hispanic Population		25.2	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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Longitude: -86.82080738

### Households by Type

Total	64,145	100.0%
Households with 1 Person	24,788	38.6%
Households with 2+ People	39,357	61.4%
Family Households	31,834	49.6%
Husband-wife Families	15,603	24.3%
With Own Children	5,394	8.4%
Other Family (No Spouse Present)	16,231	25.3%
With Own Children	8,697	13.6%
Nonfamily Households	7,523	11.7%
All Households with Children	16,826	26.2%
Multigenerational Households	2,662	4.2%
Unmarried Partner Households	4,875	7.6%
Male-female	4,158	6.5%
Same-sex	717	1.1%
Average Household Size	2.23	

### Family Households by Size

Total	31,833	100.0%
2 People	13,729	43.1%
3 People	7,977	25.1%
4 People	5,182	16.3%
5 People	2,738	8.6%
6 People	1,196	3.8%
7+ People	1,011	3.2%
Average Family Size	3.05	

### Nonfamily Households by Size

Total	32,309	100.0%
1 Person	24,788	76.7%
2 People	6,058	18.8%
3 People	977	3.0%
4 People	337	1.0%
5 People	89	0.3%
6 People	36	0.1%
7+ People	24	0.1%
Average Nonfamily Size	1.30	

### Population by Relationship and Household Type

Total	162,192	100.0%
In Households	143,049	88.2%
In Family Households	101,019	62.3%
Householder	31,818	19.6%
Spouse	15,575	9.6%
Child	42,825	26.4%
Other relative	6,884	4.2%
Nonrelative	3,915	2.4%
In Nonfamily Households	42,030	25.9%
In Group Quarters	19,143	11.8%
Institutionalized Population	5,154	3.2%
Noninstitutionalized Population	13,989	8.6%

**Data Note:** **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

734 Freeland Station Rd, Nashville, Tennessee,  
Ring: 5 mile radius

Prepared by Mark Robbins

Latitude: 36.193561533

Longitude: -86.82080738

### Family Households by Age of Householder

Total	31,834	100.0%
Householder Age 15 - 44	15,518	48.7%
Householder Age 45 - 54	6,155	19.3%
Householder Age 55 - 64	5,105	16.0%
Householder Age 65 - 74	2,883	9.1%
Householder Age 75+	2,173	6.8%

### Nonfamily Households by Age of Householder

Total	32,310	100.0%
Householder Age 15 - 44	15,872	49.1%
Householder Age 45 - 54	5,472	16.9%
Householder Age 55 - 64	4,959	15.3%
Householder Age 65 - 74	2,965	9.2%
Householder Age 75+	3,042	9.4%

### Households by Race of Householder

Total	64,144	100.0%
Householder is White Alone	32,010	49.9%
Householder is Black Alone	28,671	44.7%
Householder is American Indian Alone	195	0.3%
Householder is Asian Alone	1,429	2.2%
Householder is Pacific Islander Alone	27	0.0%
Householder is Some Other Race Alone	853	1.3%
Householder is Two or More Races	959	1.5%
Households with Hispanic Householder	1,927	3.0%

### Husband-wife Families by Race of Householder

Total	15,602	100.0%
Householder is White Alone	8,906	57.1%
Householder is Black Alone	5,534	35.5%
Householder is American Indian Alone	40	0.3%
Householder is Asian Alone	531	3.4%
Householder is Pacific Islander Alone	7	0.0%
Householder is Some Other Race Alone	387	2.5%
Householder is Two or More Races	197	1.3%
Husband-wife Families with Hispanic Householder	739	4.7%

### Other Families (No Spouse) by Race of Householder

Total	16,230	100.0%
Householder is White Alone	3,564	22.0%
Householder is Black Alone	11,973	73.8%
Householder is American Indian Alone	47	0.3%
Householder is Asian Alone	135	0.8%
Householder is Pacific Islander Alone	6	0.0%
Householder is Some Other Race Alone	229	1.4%
Householder is Two or More Races	276	1.7%
Other Families with Hispanic Householder	508	3.1%

### Nonfamily Households by Race of Householder

Total	32,310	100.0%
Householder is White Alone	19,539	60.5%
Householder is Black Alone	11,164	34.6%
Householder is American Indian Alone	108	0.3%
Householder is Asian Alone	762	2.4%
Householder is Pacific Islander Alone	14	0.0%
Householder is Some Other Race Alone	237	0.7%
Householder is Two or More Races	486	1.5%
Nonfamily Households with Hispanic Householder	680	2.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

734 Freeland Station Rd, Nashville, Tennessee,  
Ring: 5 mile radius

Prepared by Mark Robbins

Latitude: 36.193561533

Longitude: -86.82080738

### Total Housing Units by Occupancy

Total	72,389	100.0%
Occupied Housing Units	64,144	88.6%
Vacant Housing Units		
For Rent	3,504	4.8%
Rented, not Occupied	160	0.2%
For Sale Only	1,843	2.5%
Sold, not Occupied	214	0.3%
For Seasonal/Recreational/Occasional Use	596	0.8%
For Migrant Workers	0	0.0%
Other Vacant	1,928	2.7%
Total Vacancy Rate	11.4%	

### Households by Tenure and Mortgage Status

Total	64,144	100.0%
Owner Occupied	29,212	45.5%
Owned with a Mortgage/Loan	21,663	33.8%
Owned Free and Clear	7,549	11.8%
Average Household Size	2.26	
Renter Occupied	34,932	54.5%
Average Household Size	2.21	

### Owner-occupied Housing Units by Race of Householder

Total	29,212	100.0%
Householder is White Alone	16,556	56.7%
Householder is Black Alone	11,470	39.3%
Householder is American Indian Alone	62	0.2%
Householder is Asian Alone	522	1.8%
Householder is Pacific Islander Alone	9	0.0%
Householder is Some Other Race Alone	258	0.9%
Householder is Two or More Races	335	1.1%
Owner-occupied Housing Units with Hispanic Householder	577	2.0%

### Renter-occupied Housing Units by Race of Householder

Total	34,931	100.0%
Householder is White Alone	15,454	44.2%
Householder is Black Alone	17,201	49.2%
Householder is American Indian Alone	133	0.4%
Householder is Asian Alone	907	2.6%
Householder is Pacific Islander Alone	18	0.1%
Householder is Some Other Race Alone	594	1.7%
Householder is Two or More Races	624	1.8%
Renter-occupied Housing Units with Hispanic Householder	1,350	3.9%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.94
Householder is Black Alone	2.50
Householder is American Indian Alone	2.24
Householder is Asian Alone	2.30
Householder is Pacific Islander Alone	3.26
Householder is Some Other Race Alone	3.72
Householder is Two or More Races	2.41
Householder is Hispanic	3.27

Source: U.S. Census Bureau, Census 2010 Summary File 1.

August 11, 2014





## Executive Summary

734 Freeland Station Rd, Nashville, Tennessee, 37228

Rings: 1, 3, 5 mile radii

Prepared by Mark Robbins

Latitude: 36.193561533

Longitude: -86.82080738

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	6,481	53,447	162,973
2010 Population	6,521	52,384	162,192
2013 Population	6,221	53,454	166,419
2018 Population	6,173	56,370	176,192
2000-2010 Annual Rate	0.06%	-0.20%	-0.05%
2010-2013 Annual Rate	-1.44%	0.62%	0.79%
2013-2018 Annual Rate	-0.16%	1.07%	1.15%
2013 Male Population	45.0%	46.3%	48.3%
2013 Female Population	55.0%	53.7%	51.7%
2013 Median Age	34.8	33.0	31.7

In the identified area, the current year population is 166,419. In 2010, the Census count in the area was 162,192. The rate of change since 2010 was 0.79% annually. The five-year projection for the population in the area is 176,192 representing a change of 1.15% annually from 2013 to 2018. Currently, the population is 48.3% male and 51.7% female.

### Median Age

The median age in this area is 31.7, compared to U.S. median age of 37.3.

### Race and Ethnicity

2013 White Alone	10.1%	18.2%	44.5%
2013 Black Alone	84.4%	76.0%	47.8%
2013 American Indian/Alaska Native Alone	0.3%	0.2%	0.3%
2013 Asian Alone	0.5%	0.8%	2.6%
2013 Pacific Islander Alone	0.0%	0.0%	0.1%
2013 Other Race	1.5%	2.5%	2.5%
2013 Two or More Races	3.2%	2.2%	2.3%
2013 Hispanic Origin (Any Race)	2.7%	4.7%	5.4%

Persons of Hispanic origin represent 5.4% of the population in the identified area compared to 17.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 61.6 in the identified area, compared to 62.1 for the U.S. as a whole.

### Households

2000 Households	2,557	18,503	62,314
2010 Households	2,563	19,008	64,144
2013 Total Households	2,435	19,544	66,280
2018 Total Households	2,407	20,806	70,794
2000-2010 Annual Rate	0.02%	0.27%	0.29%
2010-2013 Annual Rate	-1.56%	0.86%	1.01%
2013-2018 Annual Rate	-0.23%	1.26%	1.33%
2013 Average Household Size	2.46	2.42	2.22

The household count in this area has changed from 64,144 in 2010 to 66,280 in the current year, a change of 1.01% annually. The five-year projection of households is 70,794, a change of 1.33% annually from the current year total. Average household size is currently 2.22, compared to 2.23 in the year 2010. The number of families in the current year is 32,376 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

August 11, 2014



## Executive Summary

734 Freeland Station Rd, Nashville, Tennessee, 37228

Rings: 1, 3, 5 mile radii

Prepared by Mark Robbins

Latitude: 36.193561533

Longitude: -86.82080738

	1 mile	3 miles	5 miles
<b>Median Household Income</b>			
2013 Median Household Income	\$26,415	\$27,304	\$32,698
2018 Median Household Income	\$29,304	\$31,474	\$39,094
2013-2018 Annual Rate	2.10%	2.88%	3.64%
<b>Average Household Income</b>			
2013 Average Household Income	\$33,357	\$39,387	\$52,111
2018 Average Household Income	\$37,364	\$45,476	\$62,326
2013-2018 Annual Rate	2.29%	2.92%	3.64%
<b>Per Capita Income</b>			
2013 Per Capita Income	\$13,653	\$16,937	\$22,811
2018 Per Capita Income	\$15,190	\$19,296	\$26,958
2013-2018 Annual Rate	2.16%	2.64%	3.40%
<b>Households by Income</b>			

Current median household income is \$32,698 in the area, compared to \$51,314 for all U.S. households. Median household income is projected to be \$39,094 in five years, compared to \$59,580 for all U.S. households

Current average household income is \$52,111 in this area, compared to \$71,842 for all U.S. households. Average household income is projected to be \$62,326 in five years, compared to \$83,667 for all U.S. households

Current per capita income is \$22,811 in the area, compared to the U.S. per capita income of \$27,567. The per capita income is projected to be \$26,958 in five years, compared to \$32,073 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	2,765	20,425	67,666
2000 Owner Occupied Housing Units	1,183	8,705	28,475
2000 Owner Occupied Housing Units	1,375	9,798	33,839
2000 Vacant Housing Units	207	1,922	5,352
2010 Total Housing Units	2,857	21,623	72,405
2010 Owner Occupied Housing Units	1,035	8,637	29,212
2010 Renter Occupied Housing Units	1,528	10,371	34,932
2010 Vacant Housing Units	294	2,615	8,261
2013 Total Housing Units	2,854	21,904	73,854
2013 Owner Occupied Housing Units	877	8,168	27,692
2013 Renter Occupied Housing Units	1,558	11,376	38,588
2013 Vacant Housing Units	419	2,360	7,574
2018 Total Housing Units	2,957	23,102	78,122
2018 Owner Occupied Housing Units	883	8,821	29,947
2018 Renter Occupied Housing Units	1,524	11,985	40,847
2018 Vacant Housing Units	550	2,296	7,328

Currently, 37.5% of the 73,854 housing units in the area are owner occupied; 52.2%, renter occupied; and 10.3% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 72,405 housing units in the area - 40.3% owner occupied, 48.2% renter occupied, and 11.4% vacant. The annual rate of change in housing units since 2010 is 0.88%. Median home value in the area is \$141,161, compared to a median home value of \$177,257 for the U.S. In five years, median value is projected to change by 4.87% annually to \$179,008.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

August 11, 2014



# Demographic and Income Profile

734 Freeland Station Rd, Nashville, Tennessee, 37228  
Ring: 1 mile radius

Prepared by Mark Robbins  
Latitude: 36.193561533  
Longitude: -86.82080738

Summary	Census 2010		2013		2018	
Population	6,521		6,221		6,173	
Households	2,563		2,435		2,407	
Families	1,514		1,430		1,403	
Average Household Size	2.45		2.46		2.46	
Owner Occupied Housing Units	1,035		877		883	
Renter Occupied Housing Units	1,528		1,558		1,524	
Median Age	34.7		34.8		35.4	
Trends: 2013 - 2018 Annual Rate	Area		State		National	
Population	-0.15%		0.82%		0.71%	
Households	-0.23%		0.83%		0.74%	
Families	-0.38%		0.66%		0.63%	
Owner HHs	0.14%		0.96%		0.94%	
Median Household Income	2.10%		3.82%		3.03%	
Households by Income	2013		2018			
	Number	Percent	Number	Percent		
< \$15,000	801	32.9%	786	32.7%		
\$15,000 - \$24,999	341	14.0%	246	10.2%		
\$25,000 - \$34,999	400	16.4%	339	14.1%		
\$35,000 - \$49,999	380	15.6%	386	16.0%		
\$50,000 - \$74,999	352	14.5%	426	17.7%		
\$75,000 - \$99,999	120	4.9%	170	7.1%		
\$100,000 - \$149,999	24	1.0%	32	1.3%		
\$150,000 - \$199,999	10	0.4%	13	0.5%		
\$200,000+	8	0.3%	10	0.4%		
Median Household Income	\$26,415		\$29,304			
Average Household Income	\$33,357		\$37,364			
Per Capita Income	\$13,653		\$15,190			
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	583	8.9%	538	8.6%	543	8.8%
5 - 9	523	8.0%	492	7.9%	464	7.5%
10 - 14	529	8.1%	469	7.5%	448	7.3%
15 - 19	466	7.1%	450	7.2%	432	7.0%
20 - 24	422	6.5%	444	7.1%	419	6.8%
25 - 34	762	11.7%	734	11.8%	757	12.3%
35 - 44	707	10.8%	644	10.4%	616	10.0%
45 - 54	882	13.5%	773	12.4%	680	11.0%
55 - 64	684	10.5%	730	11.7%	750	12.1%
65 - 74	471	7.2%	483	7.8%	592	9.6%
75 - 84	360	5.5%	331	5.3%	334	5.4%
85+	131	2.0%	132	2.1%	140	2.3%
Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	635	9.7%	629	10.1%	639	10.3%
Black Alone	5,567	85.4%	5,251	84.4%	5,135	83.2%
American Indian Alone	17	0.3%	17	0.3%	16	0.3%
Asian Alone	34	0.5%	34	0.5%	37	0.6%
Pacific Islander Alone	1	0.0%	1	0.0%	1	0.0%
Some Other Race Alone	76	1.2%	91	1.5%	128	2.1%
Two or More Races	190	2.9%	197	3.2%	218	3.5%
Hispanic Origin (Any Race)	139	2.1%	169	2.7%	235	3.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

August 11, 2014

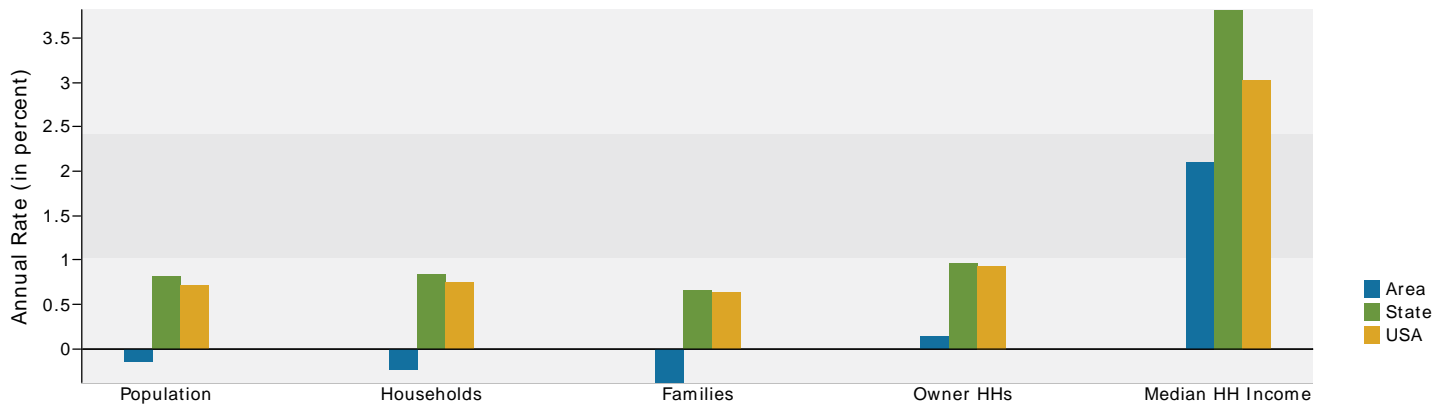


# Demographic and Income Profile

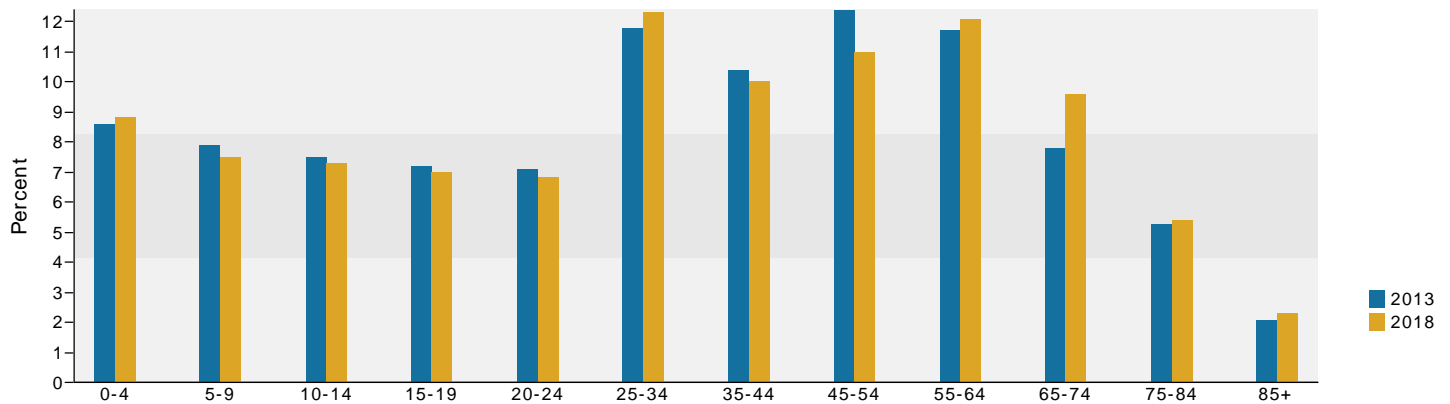
734 Freeland Station Rd, Nashville, Tennessee, 37228  
Ring: 1 mile radius

Prepared by Mark Robbins  
Latitude: 36.193561533  
Longitude: -86.82080738

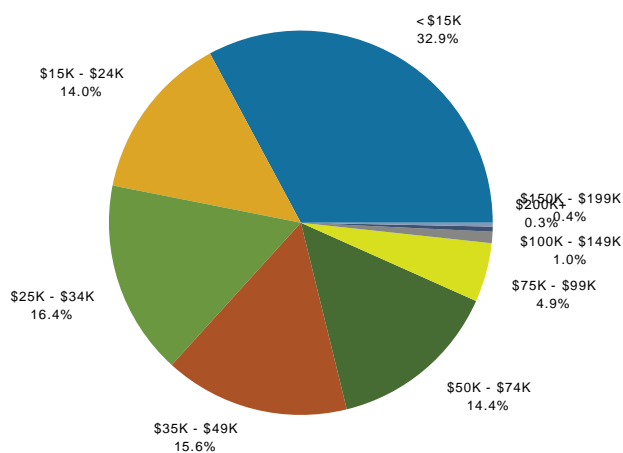
## Trends 2013-2018



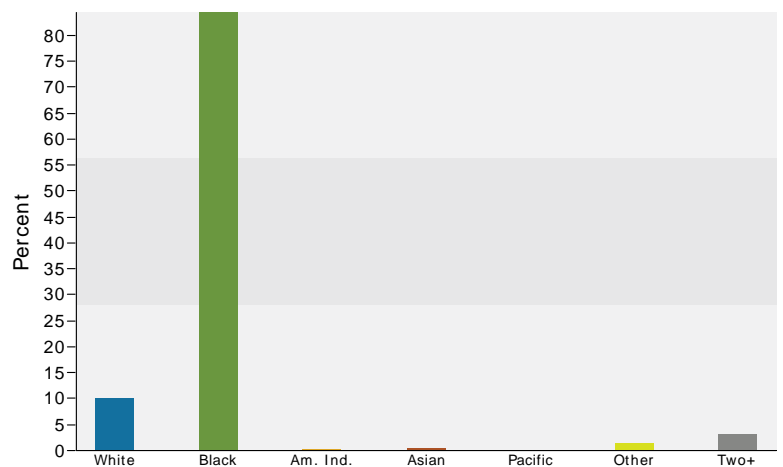
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 2.7%



# Demographic and Income Profile

734 Freeland Station Rd, Nashville, Tennessee, 37228  
Ring: 3 mile radius

Prepared by Mark Robbins  
Latitude: 36.193561533  
Longitude: -86.82080738

Summary	Census 2010		2013		2018	
Population	52,384		53,454		56,370	
Households	19,008		19,544		20,806	
Families	10,894		11,060		11,621	
Average Household Size	2.44		2.42		2.42	
Owner Occupied Housing Units	8,637		8,168		8,821	
Renter Occupied Housing Units	10,371		11,376		11,985	
Median Age	32.6		33.0		33.8	
Trends: 2013 - 2018 Annual Rate	Area		State		National	
Population	1.07%		0.82%		0.71%	
Households	1.26%		0.83%		0.74%	
Families	0.99%		0.66%		0.63%	
Owner HHs	1.55%		0.96%		0.94%	
Median Household Income	2.88%		3.82%		3.03%	
Households by Income			2013		2018	
			Number	Percent	Number	Percent
< \$15,000			5,589	28.6%	5,864	28.2%
\$15,000 - \$24,999			3,310	16.9%	2,658	12.8%
\$25,000 - \$34,999			2,958	15.1%	2,645	12.7%
\$35,000 - \$49,999			2,796	14.3%	3,011	14.5%
\$50,000 - \$74,999			2,767	14.2%	3,572	17.2%
\$75,000 - \$99,999			1,022	5.2%	1,522	7.3%
\$100,000 - \$149,999			749	3.8%	1,058	5.1%
\$150,000 - \$199,999			163	0.8%	251	1.2%
\$200,000+			185	0.9%	220	1.1%
Median Household Income			\$27,304		\$31,474	
Average Household Income			\$39,387		\$45,476	
Per Capita Income			\$16,937		\$19,296	
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,517	6.7%	3,483	6.5%	3,738	6.6%
5 - 9	3,297	6.3%	3,285	6.1%	3,331	5.9%
10 - 14	3,335	6.4%	3,277	6.1%	3,346	5.9%
15 - 19	4,922	9.4%	4,780	8.9%	4,835	8.6%
20 - 24	5,157	9.8%	5,394	10.1%	5,288	9.4%
25 - 34	7,639	14.6%	7,926	14.8%	8,545	15.2%
35 - 44	6,007	11.5%	6,057	11.3%	6,332	11.2%
45 - 54	6,893	13.2%	6,580	12.3%	6,320	11.2%
55 - 64	5,614	10.7%	6,092	11.4%	6,534	11.6%
65 - 74	3,262	6.2%	3,694	6.9%	4,731	8.4%
75 - 84	1,976	3.8%	2,076	3.9%	2,446	4.3%
85+	766	1.5%	811	1.5%	923	1.6%
Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	9,353	17.9%	9,753	18.2%	10,351	18.4%
Black Alone	40,249	76.8%	40,616	76.0%	42,268	75.0%
American Indian Alone	124	0.2%	126	0.2%	133	0.2%
Asian Alone	391	0.7%	419	0.8%	470	0.8%
Pacific Islander Alone	13	0.0%	17	0.0%	23	0.0%
Some Other Race Alone	1,184	2.3%	1,358	2.5%	1,770	3.1%
Two or More Races	1,071	2.0%	1,164	2.2%	1,356	2.4%
Hispanic Origin (Any Race)	2,137	4.1%	2,520	4.7%	3,397	6.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

August 11, 2014



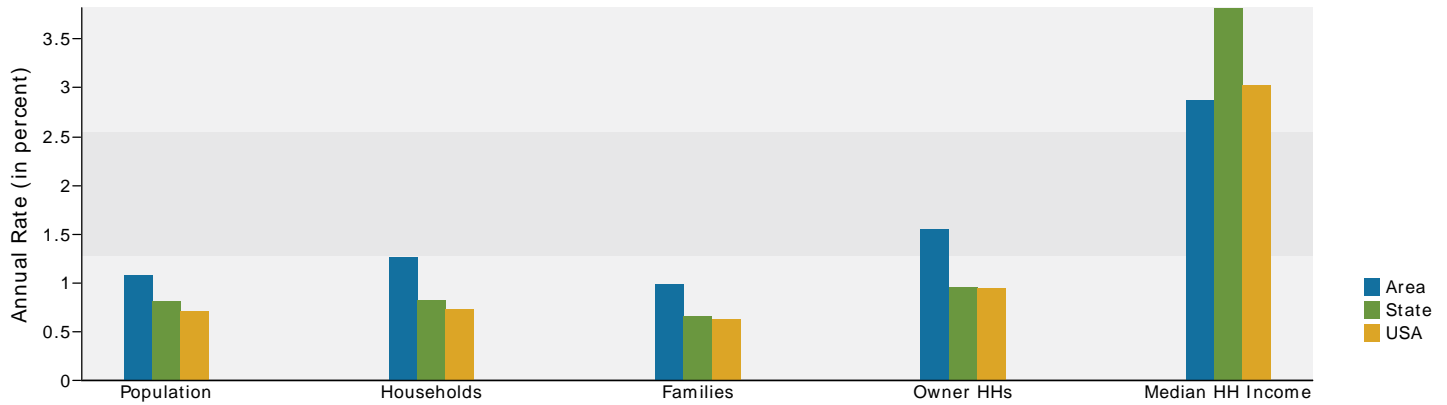


# Demographic and Income Profile

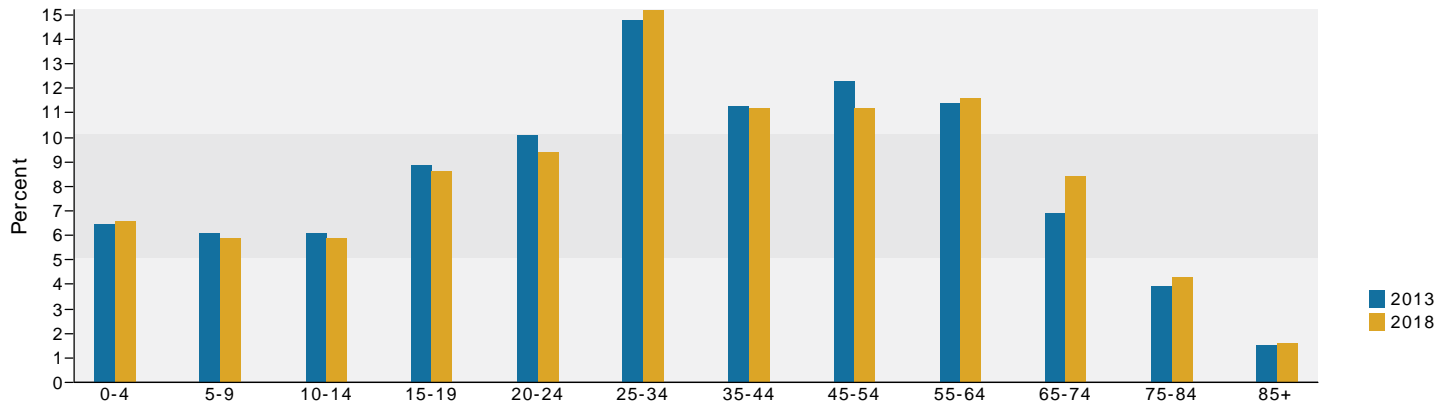
734 Freeland Station Rd, Nashville, Tennessee, 37228  
Ring: 3 mile radius

Prepared by Mark Robbins  
Latitude: 36.193561533  
Longitude: -86.82080738

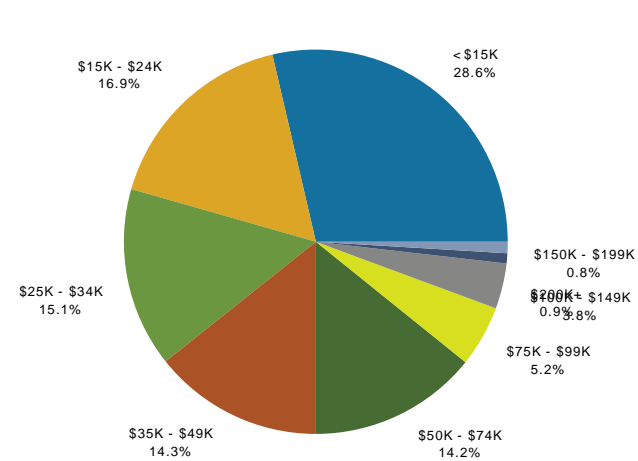
## Trends 2013-2018



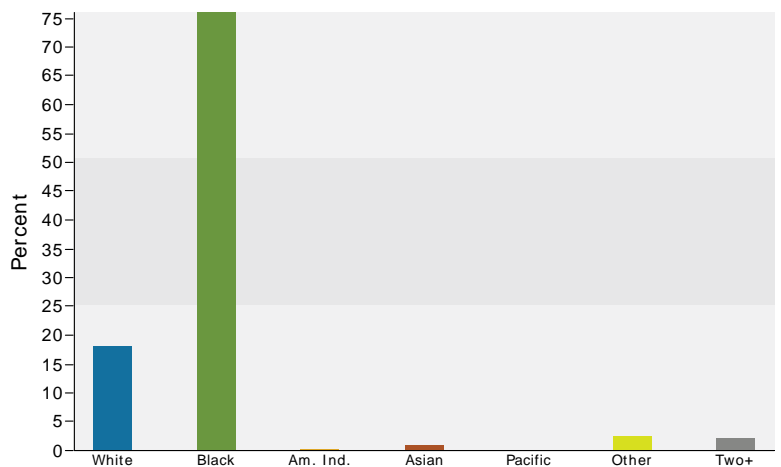
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 4.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

August 11, 2014



# Demographic and Income Profile

734 Freeland Station Rd, Nashville, Tennessee, 37228  
Ring: 5 mile radius

Prepared by Mark Robbins  
Latitude: 36.193561533  
Longitude: -86.82080738

Summary	Census 2010		2013		2018	
Population	162,192		166,419		176,192	
Households	64,144		66,280		70,794	
Families	31,834		32,376		34,025	
Average Household Size	2.23		2.22		2.22	
Owner Occupied Housing Units	29,212		27,692		29,947	
Renter Occupied Housing Units	34,932		38,588		40,847	
Median Age	31.1		31.7		32.6	
Trends: 2013 - 2018 Annual Rate	Area		State		National	
Population	1.15%		0.82%		0.71%	
Households	1.33%		0.83%		0.74%	
Families	1.00%		0.66%		0.63%	
Owner HHs	1.58%		0.96%		0.94%	
Median Household Income	3.64%		3.82%		3.03%	
Households by Income			2013		2018	
			Number	Percent	Number	Percent
< \$15,000			16,095	24.3%	16,476	23.3%
\$15,000 - \$24,999			9,541	14.4%	7,492	10.6%
\$25,000 - \$34,999			9,172	13.8%	7,973	11.3%
\$35,000 - \$49,999			9,704	14.6%	10,075	14.2%
\$50,000 - \$74,999			10,043	15.2%	12,754	18.0%
\$75,000 - \$99,999			4,568	6.9%	6,518	9.2%
\$100,000 - \$149,999			3,853	5.8%	5,232	7.4%
\$150,000 - \$199,999			1,460	2.2%	2,071	2.9%
\$200,000+			1,840	2.8%	2,199	3.1%
Median Household Income			\$32,698		\$39,094	
Average Household Income			\$52,111		\$62,326	
Per Capita Income			\$22,811		\$26,958	
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,632	6.6%	10,494	6.3%	11,213	6.4%
5 - 9	9,002	5.6%	9,421	5.7%	9,661	5.5%
10 - 14	8,438	5.2%	8,564	5.1%	9,057	5.1%
15 - 19	14,001	8.6%	13,783	8.3%	14,122	8.0%
20 - 24	20,045	12.4%	19,920	12.0%	19,761	11.2%
25 - 34	28,826	17.8%	29,901	18.0%	31,220	17.7%
35 - 44	19,166	11.8%	19,741	11.9%	21,273	12.1%
45 - 54	20,405	12.6%	19,729	11.9%	19,141	10.9%
55 - 64	16,097	9.9%	17,681	10.6%	19,287	10.9%
65 - 74	8,372	5.2%	9,647	5.8%	12,597	7.1%
75 - 84	5,086	3.1%	5,222	3.1%	6,168	3.5%
85+	2,120	1.3%	2,318	1.4%	2,690	1.5%
Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	71,773	44.3%	74,030	44.5%	77,873	44.2%
Black Alone	78,795	48.6%	79,497	47.8%	82,570	46.9%
American Indian Alone	516	0.3%	530	0.3%	571	0.3%
Asian Alone	4,107	2.5%	4,335	2.6%	4,866	2.8%
Pacific Islander Alone	71	0.0%	93	0.1%	127	0.1%
Some Other Race Alone	3,455	2.1%	4,141	2.5%	5,717	3.2%
Two or More Races	3,474	2.1%	3,793	2.3%	4,468	2.5%
Hispanic Origin (Any Race)	7,333	4.5%	8,911	5.4%	12,600	7.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

August 11, 2014

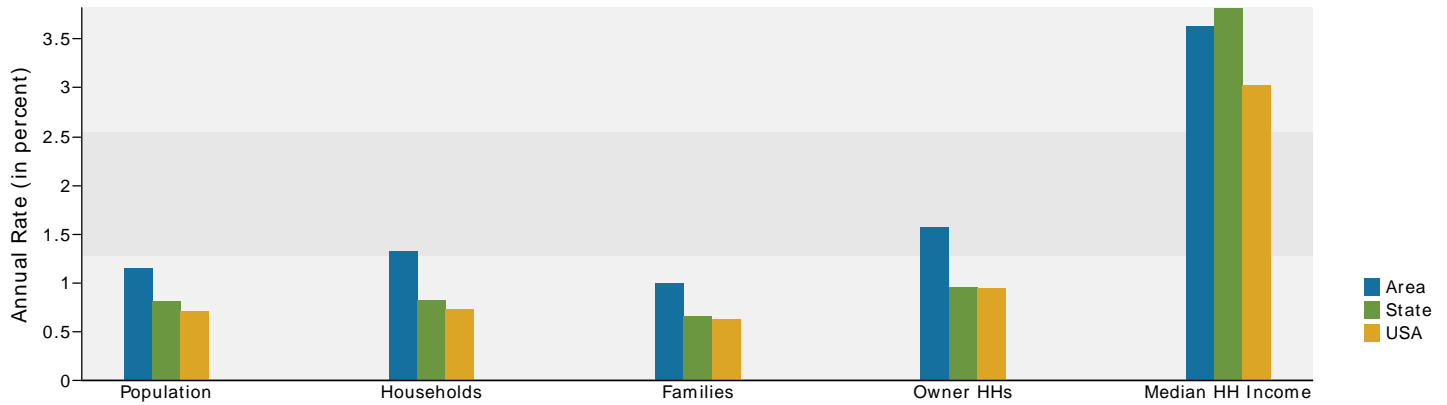


# Demographic and Income Profile

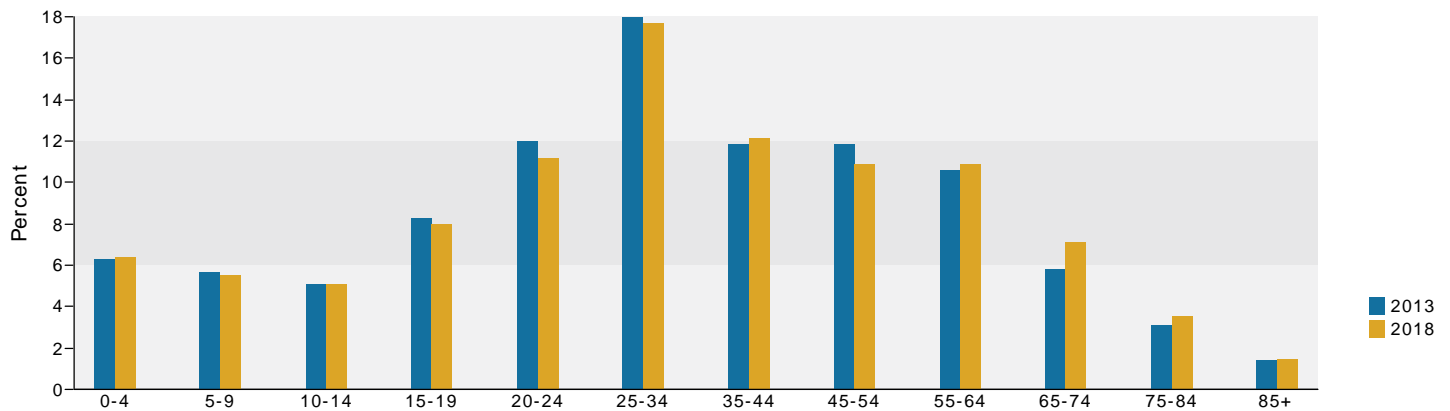
734 Freeland Station Rd, Nashville, Tennessee, 37228  
Ring: 5 mile radius

Prepared by Mark Robbins  
Latitude: 36.193561533  
Longitude: -86.82080738

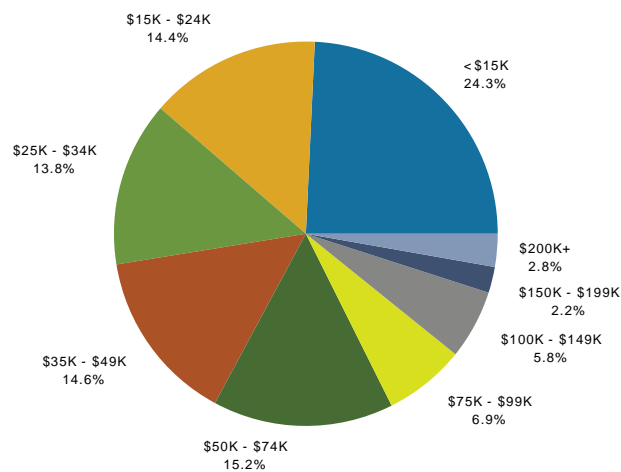
## Trends 2013-2018



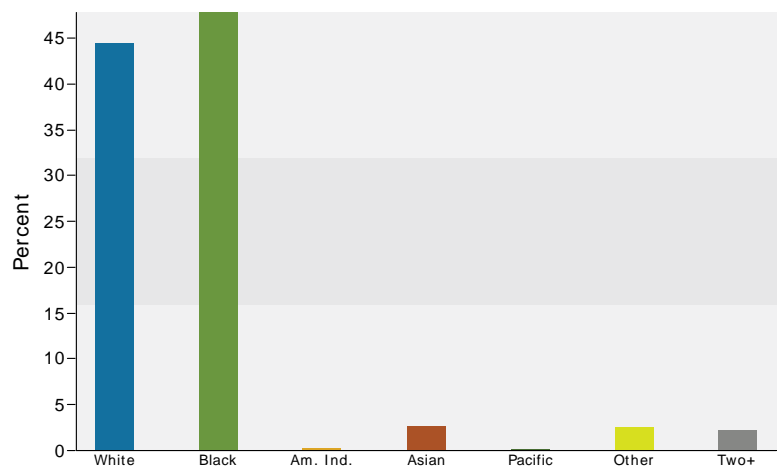
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 5.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

August 11, 2014



## Market Profile

734 Freeland Station Rd, Nashville, Tennessee, 37228

Rings: 1, 3, 5 mile radii

Prepared by Mark Robbins

Latitude: 36.193561533

Longitude: -86.82080738

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	6,481	53,447	162,973
2010 Total Population	6,521	52,384	162,192
2013 Total Population	6,221	53,454	166,419
2013 Group Quarters	244	6,068	19,143
2018 Total Population	6,173	56,370	176,192
2013-2018 Annual Rate	-0.16%	1.07%	1.15%
<b>Household Summary</b>			
2000 Households	2,557	18,503	62,314
2000 Average Household Size	2.46	2.53	2.33
2010 Households	2,563	19,008	64,144
2010 Average Household Size	2.45	2.44	2.23
2013 Households	2,435	19,544	66,280
2013 Average Household Size	2.46	2.42	2.22
2018 Households	2,407	20,806	70,794
2018 Average Household Size	2.46	2.42	2.22
2013-2018 Annual Rate	-0.23%	1.26%	1.33%
2010 Families	1,514	10,894	31,834
2010 Average Family Size	3.19	3.17	3.05
2013 Families	1,430	11,060	32,376
2013 Average Family Size	3.20	3.15	3.04
2018 Families	1,403	11,621	34,025
2018 Average Family Size	3.21	3.15	3.04
2013-2018 Annual Rate	-0.38%	0.99%	1.00%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,765	20,425	67,666
Owner Occupied Housing Units	42.8%	42.6%	42.1%
Renter Occupied Housing Units	49.7%	48.0%	50.0%
Vacant Housing Units	7.5%	9.4%	7.9%
2010 Housing Units	2,857	21,623	72,405
Owner Occupied Housing Units	36.2%	39.9%	40.3%
Renter Occupied Housing Units	53.5%	48.0%	48.2%
Vacant Housing Units	10.3%	12.1%	11.4%
2013 Housing Units	2,854	21,904	73,854
Owner Occupied Housing Units	30.7%	37.3%	37.5%
Renter Occupied Housing Units	54.6%	51.9%	52.2%
Vacant Housing Units	14.7%	10.8%	10.3%
2018 Housing Units	2,957	23,102	78,122
Owner Occupied Housing Units	29.9%	38.2%	38.3%
Renter Occupied Housing Units	51.5%	51.9%	52.3%
Vacant Housing Units	18.6%	9.9%	9.4%
<b>Median Household Income</b>			
2013	\$26,415	\$27,304	\$32,698
2018	\$29,304	\$31,474	\$39,094
<b>Median Home Value</b>			
2013	\$93,342	\$111,542	\$141,161
2018	\$113,394	\$135,087	\$179,008
<b>Per Capita Income</b>			
2013	\$13,653	\$16,937	\$22,811
2018	\$15,190	\$19,296	\$26,958
<b>Median Age</b>			
2010	34.7	32.6	31.1
2013	34.8	33.0	31.7
2018	35.4	33.8	32.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

August 11, 2014



## Market Profile

734 Freeland Station Rd, Nashville, Tennessee, 37228

Rings: 1, 3, 5 mile radii

Prepared by Mark Robbins

Latitude: 36.193561533

Longitude: -86.82080738

	1 mile	3 miles	5 miles
<b>2013 Households by Income</b>			
Household Income Base	2,435	19,539	66,275
< \$15,000	32.9%	28.6%	24.3%
\$15,000 - \$24,999	14.0%	16.9%	14.4%
\$25,000 - \$34,999	16.4%	15.1%	13.8%
\$35,000 - \$49,999	15.6%	14.3%	14.6%
\$50,000 - \$74,999	14.5%	14.2%	15.2%
\$75,000 - \$99,999	4.9%	5.2%	6.9%
\$100,000 - \$149,999	1.0%	3.8%	5.8%
\$150,000 - \$199,999	0.4%	0.8%	2.2%
\$200,000+	0.3%	0.9%	2.8%
Average Household Income	\$33,357	\$39,387	\$52,111
<b>2018 Households by Income</b>			
Household Income Base	2,407	20,801	70,789
< \$15,000	32.7%	28.2%	23.3%
\$15,000 - \$24,999	10.2%	12.8%	10.6%
\$25,000 - \$34,999	14.1%	12.7%	11.3%
\$35,000 - \$49,999	16.0%	14.5%	14.2%
\$50,000 - \$74,999	17.7%	17.2%	18.0%
\$75,000 - \$99,999	7.1%	7.3%	9.2%
\$100,000 - \$149,999	1.3%	5.1%	7.4%
\$150,000 - \$199,999	0.5%	1.2%	2.9%
\$200,000+	0.4%	1.1%	3.1%
Average Household Income	\$37,364	\$45,476	\$62,326
<b>2013 Owner Occupied Housing Units by Value</b>			
Total	877	8,164	27,670
< \$50,000	5.1%	5.4%	3.4%
\$50,000 - \$99,999	51.8%	36.7%	24.4%
\$100,000 - \$149,999	29.5%	34.3%	27.0%
\$150,000 - \$199,999	8.0%	11.2%	14.5%
\$200,000 - \$249,999	2.9%	6.2%	9.2%
\$250,000 - \$299,999	0.7%	2.9%	5.9%
\$300,000 - \$399,999	0.5%	1.9%	6.6%
\$400,000 - \$499,999	0.1%	0.7%	3.4%
\$500,000 - \$749,999	0.0%	0.3%	3.5%
\$750,000 - \$999,999	0.0%	0.0%	1.0%
\$1,000,000 +	1.6%	0.4%	1.0%
Average Home Value	\$120,801	\$130,179	\$197,155
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	883	8,817	29,923
< \$50,000	4.1%	4.4%	2.6%
\$50,000 - \$99,999	39.1%	26.5%	16.7%
\$100,000 - \$149,999	25.5%	27.2%	19.9%
\$150,000 - \$199,999	15.6%	17.6%	18.8%
\$200,000 - \$249,999	8.4%	12.9%	14.8%
\$250,000 - \$299,999	2.2%	5.6%	8.9%
\$300,000 - \$399,999	1.2%	3.1%	7.6%
\$400,000 - \$499,999	0.5%	1.3%	3.6%
\$500,000 - \$749,999	0.9%	0.7%	4.7%
\$750,000 - \$999,999	0.8%	0.2%	1.4%
\$1,000,000 +	1.8%	0.5%	1.2%
Average Home Value	\$156,226	\$159,451	\$227,720

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

August 11, 2014





## Market Profile

734 Freeland Station Rd, Nashville, Tennessee, 37228

Rings: 1, 3, 5 mile radii

Prepared by Mark Robbins

Latitude: 36.193561533

Longitude: -86.82080738

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	6,522	52,381	162,193
0 - 4	8.9%	6.7%	6.6%
5 - 9	8.0%	6.3%	5.6%
10 - 14	8.1%	6.4%	5.2%
15 - 24	13.6%	19.2%	21.0%
25 - 34	11.7%	14.6%	17.8%
35 - 44	10.8%	11.5%	11.8%
45 - 54	13.5%	13.2%	12.6%
55 - 64	10.5%	10.7%	9.9%
65 - 74	7.2%	6.2%	5.2%
75 - 84	5.5%	3.8%	3.1%
85 +	2.0%	1.5%	1.3%
18 +	70.4%	76.5%	79.5%
<b>2013 Population by Age</b>			
Total	6,220	53,455	166,421
0 - 4	8.6%	6.5%	6.3%
5 - 9	7.9%	6.1%	5.7%
10 - 14	7.5%	6.1%	5.1%
15 - 24	14.4%	19.0%	20.3%
25 - 34	11.8%	14.8%	18.0%
35 - 44	10.4%	11.3%	11.9%
45 - 54	12.4%	12.3%	11.9%
55 - 64	11.7%	11.4%	10.6%
65 - 74	7.8%	6.9%	5.8%
75 - 84	5.3%	3.9%	3.1%
85 +	2.1%	1.5%	1.4%
18 +	71.6%	77.4%	79.9%
<b>2018 Population by Age</b>			
Total	6,175	56,369	176,190
0 - 4	8.8%	6.6%	6.4%
5 - 9	7.5%	5.9%	5.5%
10 - 14	7.3%	5.9%	5.1%
15 - 24	13.8%	18.0%	19.2%
25 - 34	12.3%	15.2%	17.7%
35 - 44	10.0%	11.2%	12.1%
45 - 54	11.0%	11.2%	10.9%
55 - 64	12.1%	11.6%	10.9%
65 - 74	9.6%	8.4%	7.1%
75 - 84	5.4%	4.3%	3.5%
85 +	2.3%	1.6%	1.5%
18 +	72.2%	77.8%	80.0%
<b>2010 Population by Sex</b>			
Males	2,948	24,206	78,230
Females	3,573	28,178	83,962
<b>2013 Population by Sex</b>			
Males	2,801	24,734	80,443
Females	3,421	28,720	85,977
<b>2018 Population by Sex</b>			
Males	2,771	26,134	85,316
Females	3,402	30,237	90,876

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

August 11, 2014



## Market Profile

734 Freeland Station Rd, Nashville, Tennessee, 37228

Rings: 1, 3, 5 mile radii

Prepared by Mark Robbins

Latitude: 36.193561533

Longitude: -86.82080738

	1 mile	3 miles	5 miles
<b>2010 Population by Race/ Ethnicity</b>			
Total	6,520	52,385	162,191
White Alone	9.7%	17.9%	44.3%
Black Alone	85.4%	76.8%	48.6%
American Indian Alone	0.3%	0.2%	0.3%
Asian Alone	0.5%	0.7%	2.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	2.3%	2.1%
Two or More Races	2.9%	2.0%	2.1%
Hispanic Origin	2.1%	4.1%	4.5%
Diversity Index	29.2	42.6	60.5
<b>2013 Population by Race/ Ethnicity</b>			
Total	6,220	53,453	166,419
White Alone	10.1%	18.2%	44.5%
Black Alone	84.4%	76.0%	47.8%
American Indian Alone	0.3%	0.2%	0.3%
Asian Alone	0.5%	0.8%	2.6%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.5%	2.5%	2.5%
Two or More Races	3.2%	2.2%	2.3%
Hispanic Origin	2.7%	4.7%	5.4%
Diversity Index	31.5	44.4	61.6
<b>2018 Population by Race/ Ethnicity</b>			
Total	6,174	56,371	176,192
White Alone	10.3%	18.4%	44.2%
Black Alone	83.2%	75.0%	46.9%
American Indian Alone	0.3%	0.2%	0.3%
Asian Alone	0.6%	0.8%	2.8%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	2.1%	3.1%	3.2%
Two or More Races	3.5%	2.4%	2.5%
Hispanic Origin	3.8%	6.0%	7.2%
Diversity Index	34.9	47.1	63.9
<b>2010 Population by Relationship and Household Type</b>			
Total	6,521	52,384	162,192
In Households	96.3%	88.4%	88.2%
In Family Households	77.5%	68.7%	62.3%
Householder	23.0%	20.9%	19.6%
Spouse	7.2%	8.1%	9.6%
Child	38.5%	31.6%	26.4%
Other relative	5.5%	5.2%	4.2%
Nonrelative	3.3%	2.8%	2.4%
In Nonfamily Households	18.8%	19.7%	25.9%
In Group Quarters	3.7%	11.6%	11.8%
Institutionalized Population	2.3%	4.4%	3.2%
Noninstitutionalized Population	1.4%	7.2%	8.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

August 11, 2014



## Market Profile

734 Freeland Station Rd, Nashville, Tennessee, 37228

Rings: 1, 3, 5 mile radii

Prepared by Mark Robbins

Latitude: 36.193561533

Longitude: -86.82080738

	1 mile	3 miles	5 miles
<b>2013 Population 25+ by Educational Attainment</b>			
Total	3,828	33,234	104,238
Less than 9th Grade	8.8%	6.9%	5.8%
9th - 12th Grade, No Diploma	14.8%	16.7%	13.6%
High School Graduate	31.6%	29.4%	25.5%
Some College, No Degree	27.1%	22.3%	19.0%
Associate Degree	4.9%	5.4%	4.6%
Bachelor's Degree	8.4%	11.1%	18.8%
Graduate/Professional Degree	4.4%	8.2%	12.8%
<b>2013 Population 15+ by Marital Status</b>			
Total	4,722	43,409	137,940
Never Married	50.7%	52.2%	51.3%
Married	26.6%	28.3%	30.1%
Widowed	9.9%	7.1%	6.0%
Divorced	12.9%	12.4%	12.6%
<b>2013 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	86.2%	87.3%	90.7%
Civilian Unemployed	13.8%	12.7%	9.3%
<b>2013 Employed Population 16+ by Industry</b>			
Total	2,368	20,758	74,015
Agriculture/Mining	0.0%	0.4%	0.4%
Construction	5.5%	3.1%	3.3%
Manufacturing	6.8%	5.2%	6.2%
Wholesale Trade	2.9%	2.2%	3.3%
Retail Trade	12.7%	10.8%	10.8%
Transportation/Utilities	5.8%	6.2%	4.1%
Information	1.0%	1.4%	2.6%
Finance/Insurance/Real Estate	4.3%	4.6%	5.2%
Services	55.6%	60.6%	59.8%
Public Administration	5.5%	5.5%	4.4%
<b>2013 Employed Population 16+ by Occupation</b>			
Total	2,370	20,759	74,015
White Collar	47.6%	53.1%	62.8%
Management/Business/Financial	5.3%	8.4%	12.0%
Professional	17.1%	18.5%	25.7%
Sales	13.9%	9.6%	10.8%
Administrative Support	11.3%	16.6%	14.2%
Services	27.7%	28.9%	22.4%
Blue Collar	24.8%	18.1%	14.9%
Farming/Forestry/Fishing	0.0%	0.3%	0.2%
Construction/Extraction	6.0%	2.8%	2.6%
Installation/Maintenance/Repair	0.5%	2.7%	1.9%
Production	4.3%	4.9%	4.5%
Transportation/Material Moving	14.0%	7.4%	5.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

August 11, 2014



## Market Profile

734 Freeland Station Rd, Nashville, Tennessee, 37228

Rings: 1, 3, 5 mile radii

Prepared by Mark Robbins

Latitude: 36.193561533

Longitude: -86.82080738

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	2,563	19,007	64,145
Households with 1 Person	35.1%	34.8%	38.6%
Households with 2+ People	64.9%	65.2%	61.4%
Family Households	59.1%	57.3%	49.6%
Husband-wife Families	18.5%	22.0%	24.3%
With Related Children	7.6%	8.5%	9.5%
Other Family (No Spouse Present)	40.5%	35.3%	25.3%
Other Family with Male Householder	5.8%	5.9%	4.5%
With Related Children	2.8%	2.8%	2.1%
Other Family with Female Householder	34.8%	29.4%	20.8%
With Related Children	23.9%	19.9%	14.3%
Nonfamily Households	5.8%	7.8%	11.7%
All Households with Children	34.7%	31.6%	26.2%
Multigenerational Households	6.0%	6.1%	4.2%
Unmarried Partner Households	7.6%	7.7%	7.6%
Male-female	7.1%	6.8%	6.5%
Same-sex	0.6%	0.8%	1.1%
<b>2010 Households by Size</b>			
Total	2,562	19,007	64,142
1 Person Household	35.1%	34.8%	38.6%
2 Person Household	28.8%	29.4%	30.8%
3 Person Household	14.6%	15.6%	14.0%
4 Person Household	9.9%	9.7%	8.6%
5 Person Household	5.4%	5.5%	4.4%
6 Person Household	2.8%	2.5%	1.9%
7 + Person Household	3.2%	2.3%	1.6%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,563	19,008	64,144
Owner Occupied	40.4%	45.4%	45.5%
Owned with a Mortgage/Loan	26.7%	32.5%	33.8%
Owned Free and Clear	13.7%	12.9%	11.8%
Renter Occupied	59.6%	54.6%	54.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

August 11, 2014



## Market Profile

734 Freeland Station Rd, Nashville, Tennessee, 37228

Rings: 1, 3, 5 mile radii

Prepared by Mark Robbins

Latitude: 36.193561533

Longitude: -86.82080738

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Simple Living	City Commons	City Commons
2.	City Commons	Family Foundations	Metro Renters
3.	Metro City Edge	Metro City Edge	Metro City Edge
2013 Consumer Spending			
Apparel & Services: Total \$	\$1,806,594	\$17,188,428	\$77,698,691
Average Spent	\$741.93	\$879.47	\$1,172.28
Spending Potential Index	33	39	52
Computers & Accessories: Total \$	\$280,076	\$2,662,488	\$12,309,519
Average Spent	\$115.02	\$136.23	\$185.72
Spending Potential Index	46	55	75
Education: Total \$	\$1,681,811	\$15,969,670	\$75,108,535
Average Spent	\$690.68	\$817.11	\$1,133.20
Spending Potential Index	47	56	78
Entertainment/Recreation: Total \$	\$3,797,109	\$35,808,397	\$159,986,080
Average Spent	\$1,559.39	\$1,832.19	\$2,413.79
Spending Potential Index	48	56	74
Food at Home: Total \$	\$6,180,348	\$57,755,844	\$254,410,966
Average Spent	\$2,538.13	\$2,955.17	\$3,838.43
Spending Potential Index	50	59	76
Food Away from Home: Total \$	\$3,722,824	\$35,440,115	\$160,896,868
Average Spent	\$1,528.88	\$1,813.35	\$2,427.53
Spending Potential Index	48	57	76
Health Care: Total \$	\$5,172,425	\$48,349,084	\$208,528,701
Average Spent	\$2,124.20	\$2,473.86	\$3,146.18
Spending Potential Index	48	56	71
HH Furnishings & Equipment: Total \$	\$1,802,662	\$17,099,931	\$76,995,856
Average Spent	\$740.31	\$874.95	\$1,161.68
Spending Potential Index	41	49	64
Investments: Total \$	\$1,159,406	\$11,870,244	\$68,974,777
Average Spent	\$476.14	\$607.36	\$1,040.66
Spending Potential Index	23	29	50
Retail Goods: Total \$	\$27,067,757	\$253,776,342	\$1,123,159,907
Average Spent	\$11,116.12	\$12,984.87	\$16,945.68
Spending Potential Index	46	54	70
Shelter: Total \$	\$18,386,860	\$175,981,775	\$805,366,829
Average Spent	\$7,551.07	\$9,004.39	\$12,150.98
Spending Potential Index	46	55	75
TV/Video/Audio: Total \$	\$1,600,784	\$15,033,302	\$66,103,267
Average Spent	\$657.41	\$769.20	\$997.33
Spending Potential Index	51	60	77
Travel: Total \$	\$1,893,131	\$18,185,733	\$83,327,275
Average Spent	\$777.47	\$930.50	\$1,257.20
Spending Potential Index	42	51	69
Vehicle Maintenance & Repairs: Total \$	\$1,269,027	\$11,948,027	\$53,194,732
Average Spent	\$521.16	\$611.34	\$802.58
Spending Potential Index	48	56	73

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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