



Demographic and Income Profile

250 Indian Lake Blvd, Hendersonville, Tennessee, 37075
 Ring: 3 mile radius

Prepared by Mark Robbins
 Latitude: 36.326277124
 Longitude: -86.59552150

Summary	Census 2010	2013	2018
Population	36,257	38,251	41,733
Households	14,311	15,174	16,592
Families	10,202	10,722	11,619
Average Household Size	2.52	2.51	2.51
Owner Occupied Housing Units	10,440	10,688	11,783
Renter Occupied Housing Units	3,871	4,486	4,810
Median Age	39.1	40.3	41.3
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.76%	0.82%	0.71%
Households	1.80%	0.83%	0.74%
Families	1.62%	0.66%	0.63%
Owner HHs	1.97%	0.96%	0.94%
Median Household Income	2.53%	3.82%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	1,480	9.8%	1,456	8.8%
\$15,000 - \$24,999	1,326	8.7%	939	5.7%
\$25,000 - \$34,999	1,303	8.6%	987	5.9%
\$35,000 - \$49,999	1,874	12.4%	1,771	10.7%
\$50,000 - \$74,999	3,504	23.1%	4,176	25.2%
\$75,000 - \$99,999	1,959	12.9%	2,591	15.6%
\$100,000 - \$149,999	2,230	14.7%	2,738	16.5%
\$150,000 - \$199,999	950	6.3%	1,281	7.7%
\$200,000+	548	3.6%	652	3.9%
Median Household Income	\$58,793		\$66,602	
Average Household Income	\$78,895		\$91,088	
Per Capita Income	\$31,003		\$35,851	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,320	6.4%	2,323	6.1%	2,489	6.0%
5 - 9	2,660	7.3%	2,590	6.8%	2,662	6.4%
10 - 14	2,718	7.5%	2,852	7.5%	3,000	7.2%
15 - 19	2,435	6.7%	2,517	6.6%	2,738	6.6%
20 - 24	1,711	4.7%	2,024	5.3%	2,129	5.1%
25 - 34	4,155	11.5%	4,248	11.1%	4,691	11.2%
35 - 44	5,425	15.0%	5,268	13.8%	5,146	12.3%
45 - 54	5,430	15.0%	5,773	15.1%	6,125	14.7%
55 - 64	4,485	12.4%	4,830	12.6%	5,545	13.3%
65 - 74	2,784	7.7%	3,292	8.6%	4,027	9.6%
75 - 84	1,464	4.0%	1,726	4.5%	2,204	5.3%
85+	670	1.8%	807	2.1%	976	2.3%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	32,437	89.5%	33,814	88.4%	36,108	86.5%
Black Alone	2,016	5.6%	2,313	6.0%	2,823	6.8%
American Indian Alone	95	0.3%	101	0.3%	116	0.3%
Asian Alone	526	1.5%	621	1.6%	808	1.9%
Pacific Islander Alone	19	0.1%	22	0.1%	29	0.1%
Some Other Race Alone	475	1.3%	604	1.6%	886	2.1%
Two or More Races	689	1.9%	776	2.0%	962	2.3%
Hispanic Origin (Any Race)	1,388	3.8%	1,750	4.6%	2,539	6.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

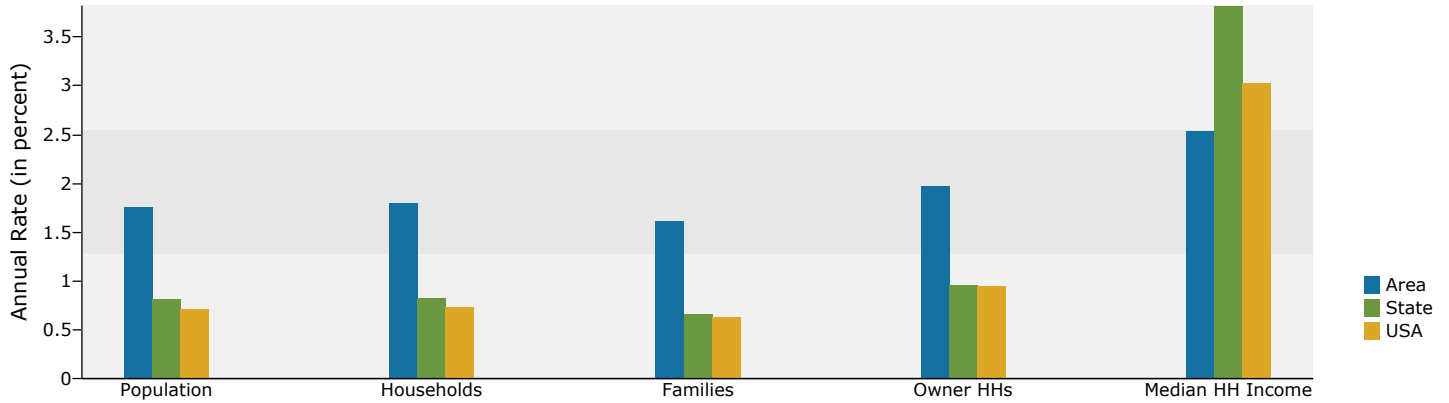


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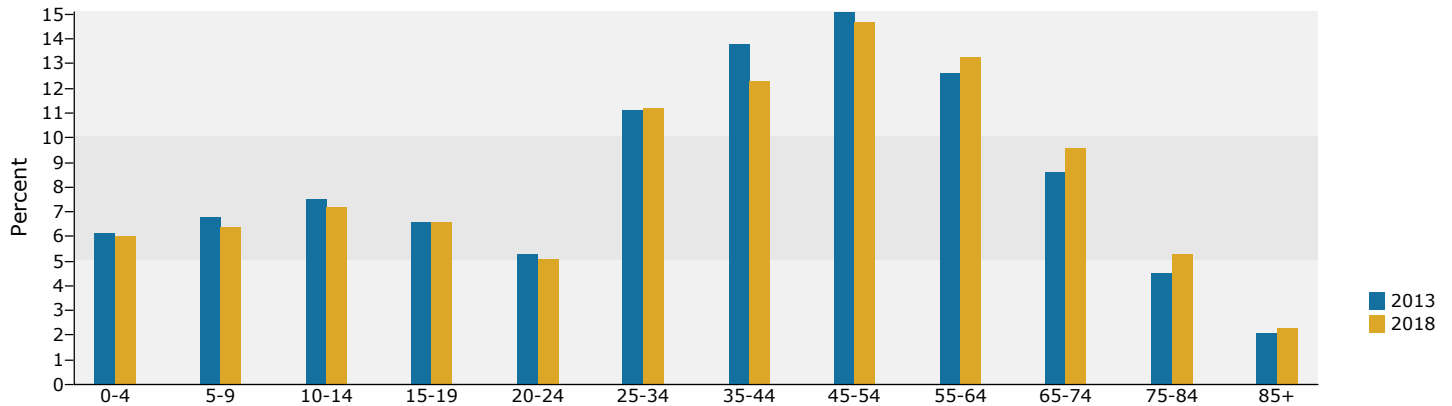
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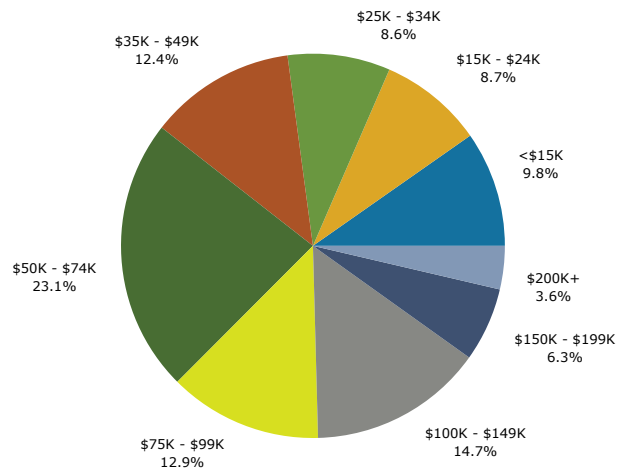
Trends 2013-2018



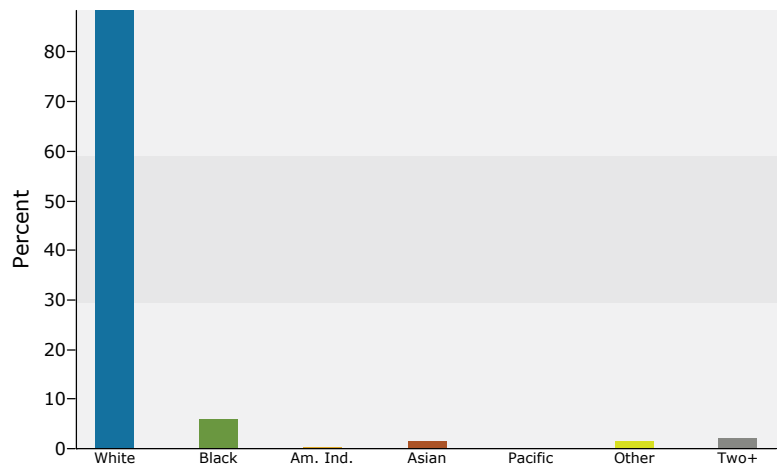
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 4.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



Demographic and Income Profile

250 Indian Lake Blvd, Hendersonville, Tennessee, 37075
 Ring: 5 mile radius

Prepared by Mark Robbins
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Summary	Census 2010	2013	2018
Population	65,903	69,401	75,298
Households	25,459	26,918	29,246
Families	18,457	19,393	20,926
Average Household Size	2.58	2.57	2.57
Owner Occupied Housing Units	18,649	19,142	20,939
Renter Occupied Housing Units	6,810	7,776	8,307
Median Age	39.3	40.4	41.3
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.64%	0.82%	0.71%
Households	1.67%	0.83%	0.74%
Families	1.53%	0.66%	0.63%
Owner HHs	1.81%	0.96%	0.94%
Median Household Income	2.75%	3.82%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	2,357	8.8%	2,258	7.7%
\$15,000 - \$24,999	2,040	7.6%	1,438	4.9%
\$25,000 - \$34,999	2,331	8.7%	1,755	6.0%
\$35,000 - \$49,999	3,362	12.5%	3,138	10.7%
\$50,000 - \$74,999	5,820	21.6%	6,825	23.3%
\$75,000 - \$99,999	3,665	13.6%	4,719	16.1%
\$100,000 - \$149,999	4,364	16.2%	5,198	17.8%
\$150,000 - \$199,999	1,792	6.7%	2,440	8.3%
\$200,000+	1,187	4.4%	1,476	5.0%
Median Household Income	\$61,895		\$70,902	
Average Household Income	\$83,952		\$98,388	
Per Capita Income	\$32,756		\$38,440	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,018	6.1%	4,039	5.8%	4,338	5.8%
5 - 9	4,659	7.1%	4,575	6.6%	4,731	6.3%
10 - 14	4,992	7.6%	5,086	7.3%	5,273	7.0%
15 - 19	4,541	6.9%	4,641	6.7%	4,868	6.5%
20 - 24	3,204	4.9%	3,833	5.5%	3,976	5.3%
25 - 34	7,431	11.3%	7,696	11.1%	8,661	11.5%
35 - 44	9,949	15.1%	9,620	13.9%	9,364	12.4%
45 - 54	10,318	15.7%	10,785	15.5%	11,222	14.9%
55 - 64	8,362	12.7%	9,143	13.2%	10,462	13.9%
65 - 74	5,077	7.7%	6,005	8.7%	7,372	9.8%
75 - 84	2,419	3.7%	2,855	4.1%	3,657	4.9%
85+	932	1.4%	1,123	1.6%	1,374	1.8%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	59,091	89.7%	61,532	88.7%	65,429	86.9%
Black Alone	3,695	5.6%	4,219	6.1%	5,105	6.8%
American Indian Alone	199	0.3%	211	0.3%	239	0.3%
Asian Alone	1,000	1.5%	1,176	1.7%	1,513	2.0%
Pacific Islander Alone	36	0.1%	41	0.1%	55	0.1%
Some Other Race Alone	718	1.1%	912	1.3%	1,333	1.8%
Two or More Races	1,164	1.8%	1,311	1.9%	1,625	2.2%
Hispanic Origin (Any Race)	2,158	3.3%	2,728	3.9%	3,962	5.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

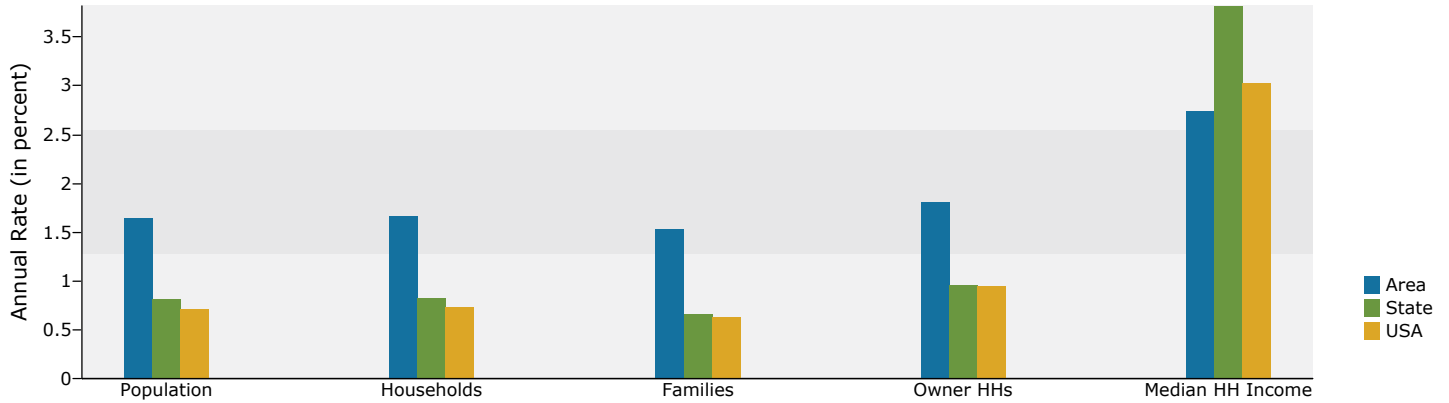


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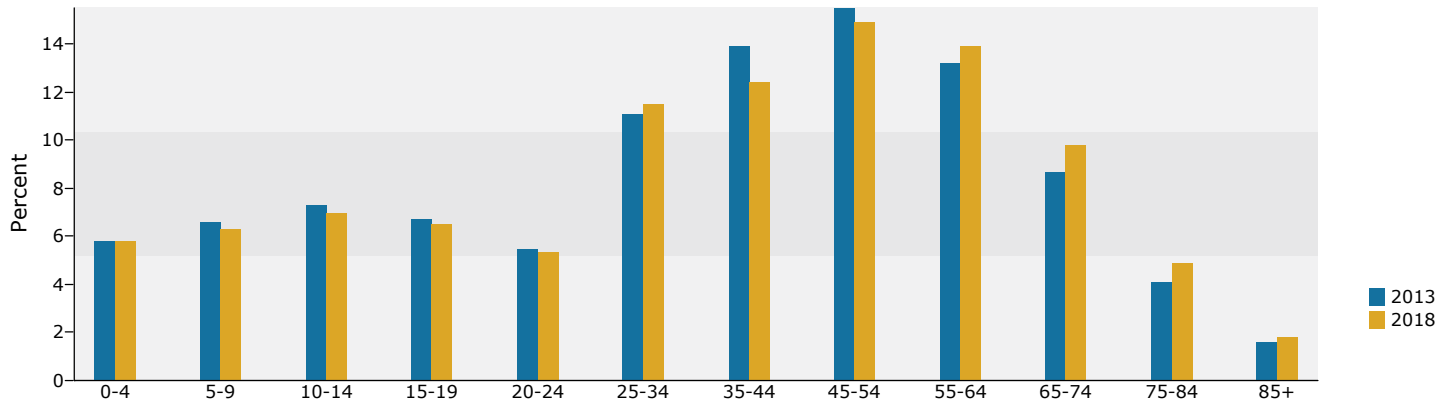
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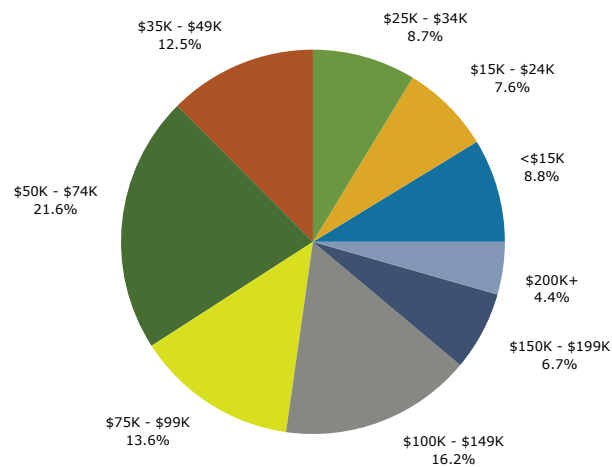
Trends 2013-2018



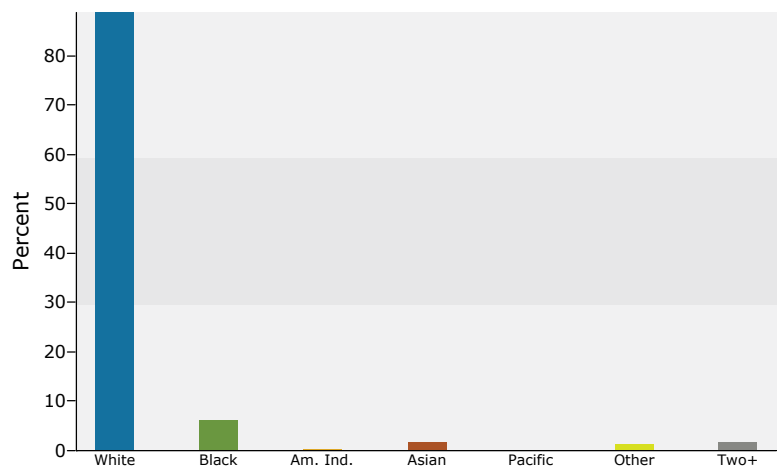
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 3.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



Demographic and Income Profile

250 Indian Lake Blvd, Hendersonville, Tennessee, 37075
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Prepared by Mark Robbins
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Summary	Census 2010	2013	2018
Population	117,827	123,472	133,189
Households	46,254	48,645	52,560
Families	32,749	34,197	36,672
Average Household Size	2.54	2.53	2.53
Owner Occupied Housing Units	32,910	33,392	36,302
Renter Occupied Housing Units	13,344	15,253	16,258
Median Age	39.3	40.4	41.2
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.53%	0.82%	0.71%
Households	1.56%	0.83%	0.74%
Families	1.41%	0.66%	0.63%
Owner HHs	1.69%	0.96%	0.94%
Median Household Income	2.75%	3.82%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	4,922	10.1%	4,848	9.2%
\$15,000 - \$24,999	4,061	8.3%	2,969	5.6%
\$25,000 - \$34,999	5,022	10.3%	3,886	7.4%
\$35,000 - \$49,999	6,440	13.2%	6,094	11.6%
\$50,000 - \$74,999	10,074	20.7%	11,874	22.6%
\$75,000 - \$99,999	6,356	13.1%	8,307	15.8%
\$100,000 - \$149,999	7,051	14.5%	8,453	16.1%
\$150,000 - \$199,999	2,616	5.4%	3,541	6.7%
\$200,000+	2,104	4.3%	2,589	4.9%
Median Household Income	\$57,268		\$65,593	
Average Household Income	\$79,275		\$93,159	
Per Capita Income	\$31,332		\$36,867	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,330	6.2%	7,325	5.9%	7,802	5.9%
5 - 9	8,099	6.9%	8,025	6.5%	8,249	6.2%
10 - 14	8,522	7.2%	8,703	7.0%	9,056	6.8%
15 - 19	7,833	6.6%	7,986	6.5%	8,396	6.3%
20 - 24	5,948	5.0%	6,869	5.6%	7,096	5.3%
25 - 34	14,011	11.9%	14,352	11.6%	15,552	11.7%
35 - 44	17,314	14.7%	16,933	13.7%	16,813	12.6%
45 - 54	18,531	15.7%	19,045	15.4%	19,529	14.7%
55 - 64	15,129	12.8%	16,620	13.5%	18,859	14.2%
65 - 74	9,029	7.7%	10,623	8.6%	13,194	9.9%
75 - 84	4,463	3.8%	5,091	4.1%	6,347	4.8%
85+	1,619	1.4%	1,899	1.5%	2,295	1.7%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	100,582	85.4%	104,615	84.7%	110,997	83.3%
Black Alone	10,719	9.1%	11,270	9.1%	12,386	9.3%
American Indian Alone	385	0.3%	409	0.3%	459	0.3%
Asian Alone	1,690	1.4%	1,928	1.6%	2,411	1.8%
Pacific Islander Alone	71	0.1%	91	0.1%	126	0.1%
Some Other Race Alone	2,132	1.8%	2,644	2.1%	3,744	2.8%
Two or More Races	2,247	1.9%	2,515	2.0%	3,067	2.3%
Hispanic Origin (Any Race)	5,445	4.6%	6,796	5.5%	9,674	7.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

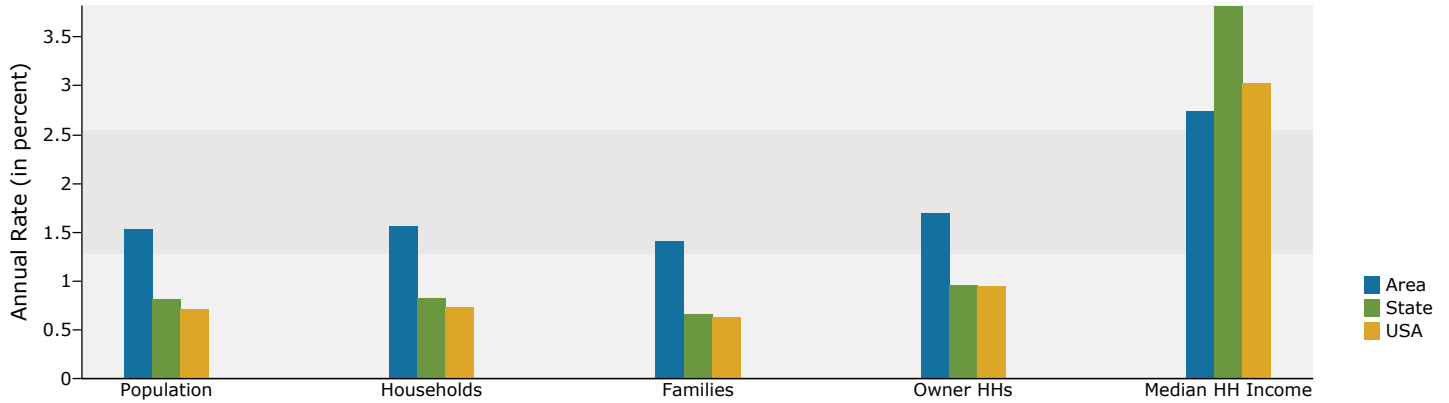


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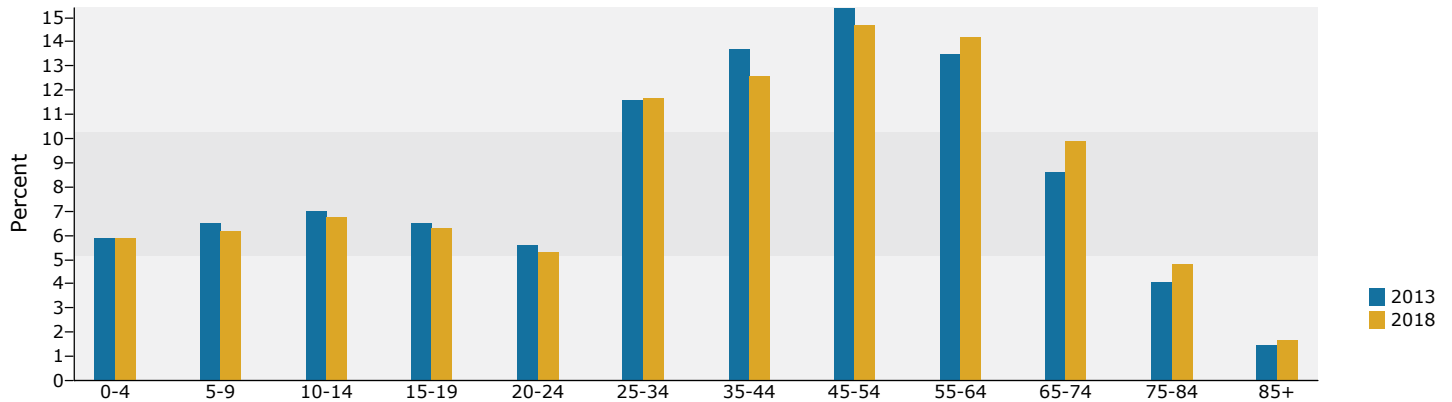
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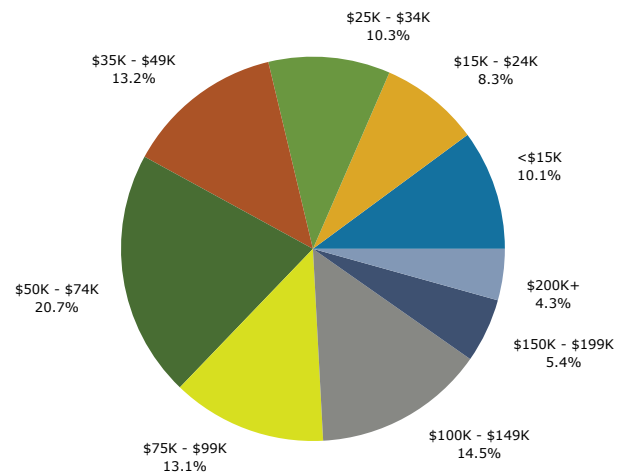
Trends 2013-2018



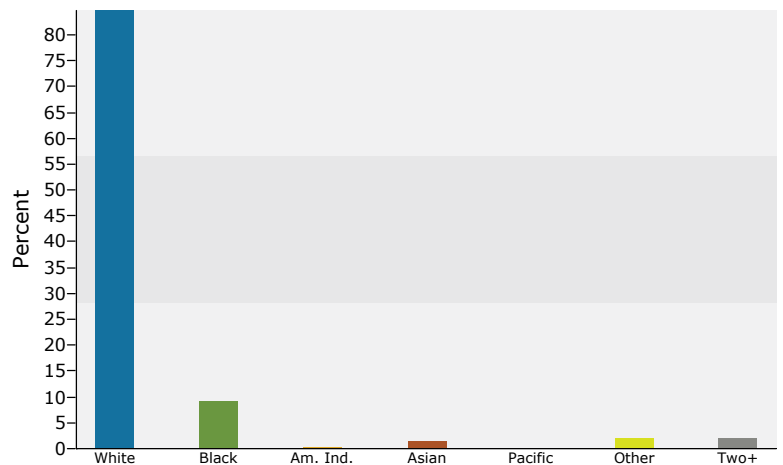
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 5.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

October 14, 2014