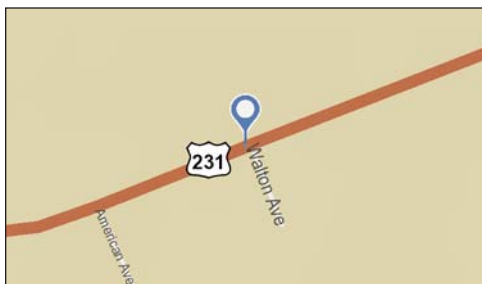
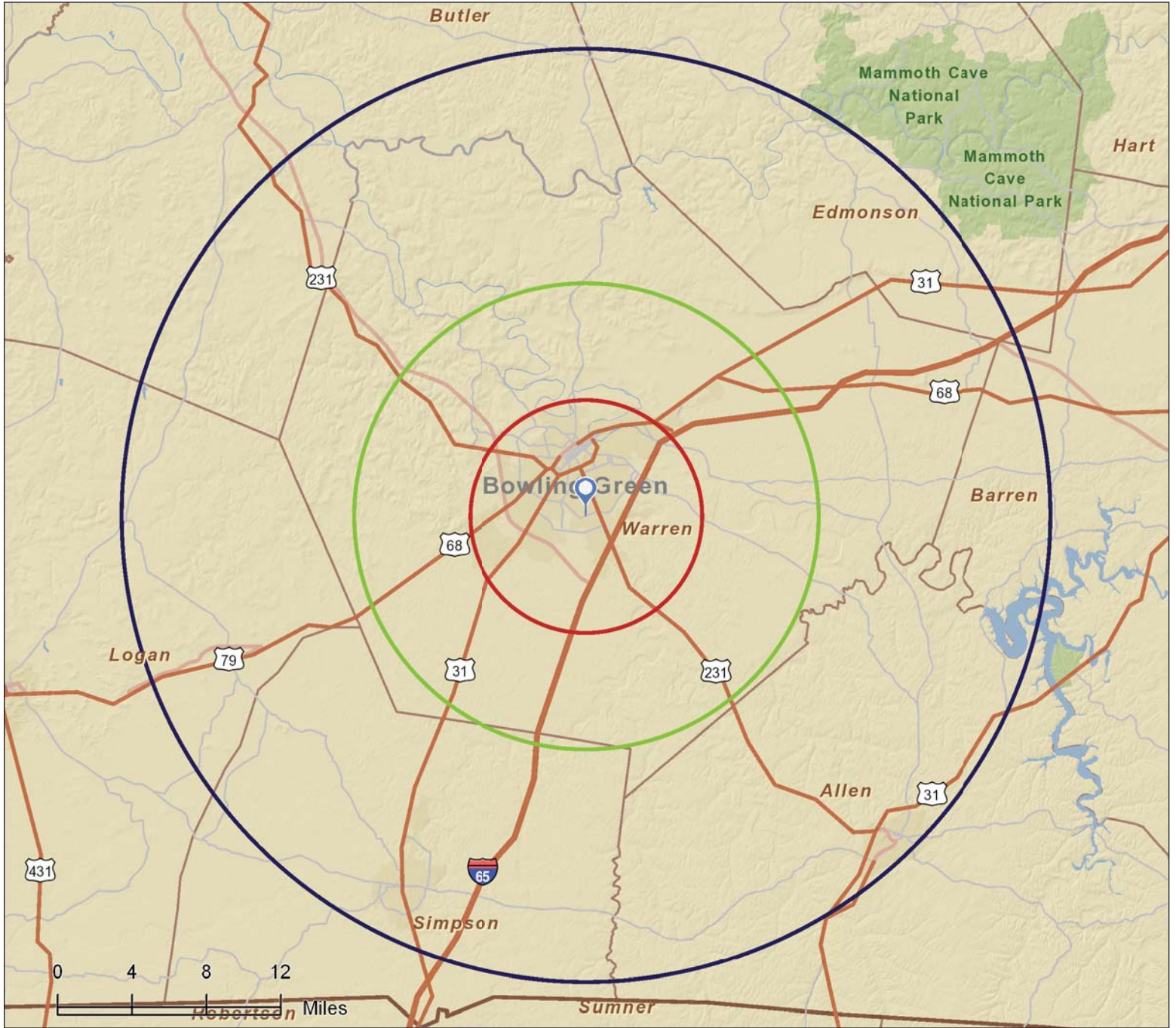




Site Map

1680 Campbell Ln, Bowling Green, KY, 42104
Ring: 5, 10, 20 Miles

Prepared by Mark Robbins
Latitude: 36.951901
Longitude: -86.435451





Census 2010 Summary Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Ring: 5 mile radius

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

	2000	2010	2000-2010 Annual Rate
Population	61,745	78,164	2.39%
Households	23,842	30,141	2.37%
Housing Units	26,025	32,448	2.23%

Population by Race	Number	Percent
Total	78,164	100.0%
Population Reporting One Race	76,373	97.7%
White	62,358	79.8%
Black	8,747	11.2%
American Indian	210	0.3%
Asian	2,961	3.8%
Pacific Islander	114	0.1%
Some Other Race	1,983	2.5%
Population Reporting Two or More Races	1,791	2.3%

Total Hispanic Population	4,315	5.5%
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Population by Sex	Number	Percent
Male	37,969	48.6%
Female	40,195	51.4%

Population by Age	Number	Percent
Total	78,165	100.0%
Age 0 - 4	4,862	6.2%
Age 5 - 9	4,825	6.2%
Age 10 - 14	4,535	5.8%
Age 15 - 19	7,479	9.6%
Age 20 - 24	10,974	14.0%
Age 25 - 29	6,145	7.9%
Age 30 - 34	5,052	6.5%
Age 35 - 39	4,843	6.2%
Age 40 - 44	4,429	5.7%
Age 45 - 49	4,736	6.1%
Age 50 - 54	4,488	5.7%
Age 55 - 59	3,975	5.1%
Age 60 - 64	3,428	4.4%
Age 65 - 69	2,598	3.3%
Age 70 - 74	1,882	2.4%
Age 75 - 79	1,525	2.0%
Age 80 - 84	1,189	1.5%
Age 85+	1,199	1.5%
Age 18+	61,214	78.3%
Age 65+	8,393	10.7%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	30.3
Male	29.3
Female	31.5
White Alone	32.4
Black Alone	26.3
American Indian Alone	30.3
Asian Alone	25.8
Pacific Islander Alone	22.8
Some Other Race Alone	23.2
Two or More Races	15.4
Hispanic Population	23.3

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

1680 Campbell Ln, Bowling Green, KY, 42104
Ring: 5 mile radius

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

Households by Type		
Total	30,141	100.0%
Households with 1 Person	9,324	30.9%
Households with 2+ People	20,817	69.1%
Family Households	17,623	58.5%
Husband-wife Families	12,641	41.9%
With Own Children	5,457	18.1%
Other Family (No Spouse Present)	4,982	16.5%
With Own Children	2,859	9.5%
Nonfamily Households	3,194	10.6%
All Households with Children	9,131	30.3%
Multigenerational Households	845	2.8%
Unmarried Partner Households	1,949	6.5%
Male-female	1,768	5.9%
Same-sex	181	0.6%
Average Household Size	2.39	
Family Households by Size		
Total	17,623	100.0%
2 People	7,601	43.1%
3 People	4,184	23.7%
4 People	3,494	19.8%
5 People	1,528	8.7%
6 People	545	3.1%
7+ People	271	1.5%
Average Family Size	3.01	
Nonfamily Households by Size		
Total	12,519	100.0%
1 Person	9,324	74.5%
2 People	2,139	17.1%
3 People	621	5.0%
4 People	379	3.0%
5 People	38	0.3%
6 People	7	0.1%
7+ People	11	0.1%
Average Nonfamily Size	1.38	
Population by Relationship and Household Type		
Total	78,164	100.0%
In Households	72,000	92.1%
In Family Households	54,697	70.0%
Householder	17,608	22.5%
Spouse	12,628	16.2%
Child	20,576	26.3%
Other relative	2,282	2.9%
Nonrelative	1,603	2.1%
In Nonfamily Households	17,303	22.1%
In Group Quarters	6,164	7.9%
Institutionalized Population	1,191	1.5%
Noninstitutionalized Population	4,973	6.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

1680 Campbell Ln, Bowling Green, KY, 42104
Ring: 5 mile radius

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

Family Households by Age of Householder		
Total	17,623	100.0%
Householder Age 15 - 44	8,298	47.1%
Householder Age 45 - 54	3,670	20.8%
Householder Age 55 - 64	2,787	15.8%
Householder Age 65 - 74	1,788	10.1%
Householder Age 75+	1,080	6.1%
Nonfamily Households by Age of Householder		
Total	12,518	100.0%
Householder Age 15 - 44	6,557	52.4%
Householder Age 45 - 54	1,645	13.1%
Householder Age 55 - 64	1,667	13.3%
Householder Age 65 - 74	1,106	8.8%
Householder Age 75+	1,543	12.3%
Households by Race of Householder		
Total	30,142	100.0%
Householder is White Alone	25,122	83.3%
Householder is Black Alone	3,175	10.5%
Householder is American Indian Alone	80	0.3%
Householder is Asian Alone	853	2.8%
Householder is Pacific Islander Alone	33	0.1%
Householder is Some Other Race Alone	478	1.6%
Householder is Two or More Races	401	1.3%
Households with Hispanic Householder	1,076	3.6%
Husband-wife Families by Race of Householder		
Total	12,641	100.0%
Householder is White Alone	11,008	87.1%
Householder is Black Alone	745	5.9%
Householder is American Indian Alone	35	0.3%
Householder is Asian Alone	475	3.8%
Householder is Pacific Islander Alone	9	0.1%
Householder is Some Other Race Alone	235	1.9%
Householder is Two or More Races	134	1.1%
Husband-wife Families with Hispanic Householder	529	4.2%
Other Families (No Spouse) by Race of Householder		
Total	4,984	100.0%
Householder is White Alone	3,506	70.3%
Householder is Black Alone	1,085	21.8%
Householder is American Indian Alone	14	0.3%
Householder is Asian Alone	105	2.1%
Householder is Pacific Islander Alone	15	0.3%
Householder is Some Other Race Alone	143	2.9%
Householder is Two or More Races	116	2.3%
Other Families with Hispanic Householder	281	5.6%
Nonfamily Households by Race of Householder		
Total	12,517	100.0%
Householder is White Alone	10,608	84.7%
Householder is Black Alone	1,345	10.7%
Householder is American Indian Alone	31	0.2%
Householder is Asian Alone	273	2.2%
Householder is Pacific Islander Alone	9	0.1%
Householder is Some Other Race Alone	100	0.8%
Householder is Two or More Races	151	1.2%
Nonfamily Households with Hispanic Householder	266	2.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Ring: 5 mile radius

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

Total Housing Units by Occupancy		
Total	32,425	100.0%
Occupied Housing Units	30,141	93.0%
Vacant Housing Units		
For Rent	1,257	3.9%
Rented, not Occupied	58	0.2%
For Sale Only	325	1.0%
Sold, not Occupied	90	0.3%
For Seasonal/Recreational/Occasional Use	80	0.2%
For Migrant Workers	0	0.0%
Other Vacant	474	1.5%
Total Vacancy Rate	7.1%	
Households by Tenure and Mortgage Status		
Total	30,141	100.0%
Owner Occupied	15,710	52.1%
Owned with a Mortgage/Loan	11,026	36.6%
Owned Free and Clear	4,684	15.5%
Average Household Size	2.53	
Renter Occupied	14,431	47.9%
Average Household Size	2.24	
Owner-occupied Housing Units by Race of Householder		
Total	15,710	100.0%
Householder is White Alone	14,258	90.8%
Householder is Black Alone	862	5.5%
Householder is American Indian Alone	38	0.2%
Householder is Asian Alone	268	1.7%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	148	0.9%
Householder is Two or More Races	131	0.8%
Owner-occupied Housing Units with Hispanic Householder	358	2.3%
Renter-occupied Housing Units by Race of Householder		
Total	14,431	100.0%
Householder is White Alone	10,864	75.3%
Householder is Black Alone	2,312	16.0%
Householder is American Indian Alone	42	0.3%
Householder is Asian Alone	585	4.1%
Householder is Pacific Islander Alone	28	0.2%
Householder is Some Other Race Alone	330	2.3%
Householder is Two or More Races	270	1.9%
Renter-occupied Housing Units with Hispanic Householder	718	5.0%
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	2.32	
Householder is Black Alone	2.40	
Householder is American Indian Alone	2.34	
Householder is Asian Alone	3.26	
Householder is Pacific Islander Alone	3.00	
Householder is Some Other Race Alone	3.81	
Householder is Two or More Races	2.77	
Householder is Hispanic	3.59	

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Ring: 10 mile radius

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

	2000	2010	2000-2010 Annual Rate
Population	84,498	105,494	2.24%
Households	32,367	40,466	2.26%
Housing Units	35,139	43,682	2.20%
Population by Race			
		Number	Percent
Total		105,494	100.0%
Population Reporting One Race		103,232	97.9%
White		87,379	82.8%
Black		10,006	9.5%
American Indian		287	0.3%
Asian		3,156	3.0%
Pacific Islander		128	0.1%
Some Other Race		2,276	2.2%
Population Reporting Two or More Races		2,262	2.1%
Total Hispanic Population		5,086	4.8%
Population by Sex			
Male		51,564	48.9%
Female		53,930	51.1%
Population by Age			
Total		105,494	100.0%
Age 0 - 4		6,735	6.4%
Age 5 - 9		6,721	6.4%
Age 10 - 14		6,567	6.2%
Age 15 - 19		9,309	8.8%
Age 20 - 24		12,433	11.8%
Age 25 - 29		8,014	7.6%
Age 30 - 34		6,924	6.6%
Age 35 - 39		6,653	6.3%
Age 40 - 44		6,295	6.0%
Age 45 - 49		6,904	6.5%
Age 50 - 54		6,672	6.3%
Age 55 - 59		5,882	5.6%
Age 60 - 64		5,086	4.8%
Age 65 - 69		3,645	3.5%
Age 70 - 74		2,654	2.5%
Age 75 - 79		2,042	1.9%
Age 80 - 84		1,498	1.4%
Age 85+		1,460	1.4%
Age 18+		81,544	77.3%
Age 65+		11,299	10.7%
Median Age by Sex and Race/Hispanic Origin			
Total Population		32.1	
Male		31.0	
Female		33.3	
White Alone		34.2	
Black Alone		27.1	
American Indian Alone		35.1	
Asian Alone		26.1	
Pacific Islander Alone		22.9	
Some Other Race Alone		23.1	
Two or More Races		15.0	
Hispanic Population		23.3	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

1680 Campbell Ln, Bowling Green, KY, 42104
Ring: 10 mile radius

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

Households by Type		
Total	40,466	100.0%
Households with 1 Person	11,375	28.1%
Households with 2+ People	29,091	71.9%
Family Households	25,391	62.7%
Husband-wife Families	18,745	46.3%
With Own Children	7,891	19.5%
Other Family (No Spouse Present)	6,646	16.4%
With Own Children	3,837	9.5%
Nonfamily Households	3,700	9.1%
All Households with Children	12,987	32.1%
Multigenerational Households	1,229	3.0%
Unmarried Partner Households	2,641	6.5%
Male-female	2,399	5.9%
Same-sex	242	0.6%
Average Household Size	2.45	
Family Households by Size		
Total	25,391	100.0%
2 People	10,911	43.0%
3 People	6,093	24.0%
4 People	5,066	20.0%
5 People	2,163	8.5%
6 People	778	3.1%
7+ People	380	1.5%
Average Family Size	3.01	
Nonfamily Households by Size		
Total	15,075	100.0%
1 Person	11,375	75.5%
2 People	2,553	16.9%
3 People	684	4.5%
4 People	401	2.7%
5 People	43	0.3%
6 People	7	0.0%
7+ People	12	0.1%
Average Nonfamily Size	1.36	
Population by Relationship and Household Type		
Total	105,494	100.0%
In Households	99,284	94.1%
In Family Households	78,788	74.7%
Householder	25,391	24.1%
Spouse	18,745	17.8%
Child	29,279	27.8%
Other relative	3,074	2.9%
Nonrelative	2,299	2.2%
In Nonfamily Households	20,496	19.4%
In Group Quarters	6,210	5.9%
Institutionalized Population	1,236	1.2%
Noninstitutionalized Population	4,974	4.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

1680 Campbell Ln, Bowling Green, KY, 42104
Ring: 10 mile radius

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

Family Households by Age of Householder		
Total	25,391	100.0%
Householder Age 15 - 44	11,509	45.3%
Householder Age 45 - 54	5,489	21.6%
Householder Age 55 - 64	4,317	17.0%
Householder Age 65 - 74	2,599	10.2%
Householder Age 75+	1,477	5.8%
Nonfamily Households by Age of Householder		
Total	15,075	100.0%
Householder Age 15 - 44	7,407	49.1%
Householder Age 45 - 54	2,162	14.3%
Householder Age 55 - 64	2,223	14.7%
Householder Age 65 - 74	1,431	9.5%
Householder Age 75+	1,852	12.3%
Households by Race of Householder		
Total	40,466	100.0%
Householder is White Alone	34,735	85.8%
Householder is Black Alone	3,649	9.0%
Householder is American Indian Alone	106	0.3%
Householder is Asian Alone	902	2.2%
Householder is Pacific Islander Alone	36	0.1%
Householder is Some Other Race Alone	551	1.4%
Householder is Two or More Races	487	1.2%
Households with Hispanic Householder	1,272	3.1%
Husband-wife Families by Race of Householder		
Total	18,745	100.0%
Householder is White Alone	16,791	89.6%
Householder is Black Alone	938	5.0%
Householder is American Indian Alone	50	0.3%
Householder is Asian Alone	507	2.7%
Householder is Pacific Islander Alone	11	0.1%
Householder is Some Other Race Alone	272	1.5%
Householder is Two or More Races	176	0.9%
Husband-wife Families with Hispanic Householder	639	3.4%
Other Families (No Spouse) by Race of Householder		
Total	6,646	100.0%
Householder is White Alone	4,970	74.8%
Householder is Black Alone	1,227	18.5%
Householder is American Indian Alone	19	0.3%
Householder is Asian Alone	113	1.7%
Householder is Pacific Islander Alone	15	0.2%
Householder is Some Other Race Alone	160	2.4%
Householder is Two or More Races	142	2.1%
Other Families with Hispanic Householder	330	5.0%
Nonfamily Households by Race of Householder		
Total	15,075	100.0%
Householder is White Alone	12,974	86.1%
Householder is Black Alone	1,484	9.8%
Householder is American Indian Alone	37	0.2%
Householder is Asian Alone	282	1.9%
Householder is Pacific Islander Alone	10	0.1%
Householder is Some Other Race Alone	119	0.8%
Householder is Two or More Races	169	1.1%
Nonfamily Households with Hispanic Householder	303	2.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Ring: 10 mile radius

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

Total Housing Units by Occupancy		
Total	43,682	100.0%
Occupied Housing Units	40,466	92.6%
Vacant Housing Units		
For Rent	1,618	3.7%
Rented, not Occupied	64	0.1%
For Sale Only	499	1.1%
Sold, not Occupied	122	0.3%
For Seasonal/Recreational/Occasional Use	121	0.3%
For Migrant Workers	1	0.0%
Other Vacant	791	1.8%
Total Vacancy Rate	7.4%	
Households by Tenure and Mortgage Status		
Total	40,466	100.0%
Owner Occupied	23,670	58.5%
Owned with a Mortgage/Loan	16,786	41.5%
Owned Free and Clear	6,884	17.0%
Average Household Size	2.57	
Renter Occupied	16,796	41.5%
Average Household Size	2.29	
Owner-occupied Housing Units by Race of Householder		
Total	23,670	100.0%
Householder is White Alone	21,820	92.2%
Householder is Black Alone	1,113	4.7%
Householder is American Indian Alone	56	0.2%
Householder is Asian Alone	307	1.3%
Householder is Pacific Islander Alone	7	0.0%
Householder is Some Other Race Alone	186	0.8%
Householder is Two or More Races	181	0.8%
Owner-occupied Housing Units with Hispanic Householder	469	2.0%
Renter-occupied Housing Units by Race of Householder		
Total	16,796	100.0%
Householder is White Alone	12,915	76.9%
Householder is Black Alone	2,536	15.1%
Householder is American Indian Alone	50	0.3%
Householder is Asian Alone	595	3.5%
Householder is Pacific Islander Alone	29	0.2%
Householder is Some Other Race Alone	365	2.2%
Householder is Two or More Races	306	1.8%
Renter-occupied Housing Units with Hispanic Householder	803	4.8%
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	2.41	
Householder is Black Alone	2.44	
Householder is American Indian Alone	2.42	
Householder is Asian Alone	3.27	
Householder is Pacific Islander Alone	3.08	
Householder is Some Other Race Alone	3.80	
Householder is Two or More Races	2.77	
Householder is Hispanic	3.59	

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Ring: 20 mile radius

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

	2000	2010	2000-2010 Annual Rate
Population	132,693	157,811	1.75%
Households	50,880	60,820	1.80%
Housing Units	55,608	66,703	1.84%

Population by Race	Number	Percent
Total	157,811	100.0%
Population Reporting One Race	154,794	98.1%
White	136,180	86.3%
Black	12,163	7.7%
American Indian	437	0.3%
Asian	3,340	2.1%
Pacific Islander	133	0.1%
Some Other Race	2,541	1.6%
Population Reporting Two or More Races	3,017	1.9%
Total Hispanic Population	5,847	3.7%

Population by Sex	Number	Percent
Male	77,245	48.9%
Female	80,566	51.1%

Population by Age	Number	Percent
Total	157,811	100.0%
Age 0 - 4	10,071	6.4%
Age 5 - 9	10,312	6.5%
Age 10 - 14	10,235	6.5%
Age 15 - 19	12,803	8.1%
Age 20 - 24	15,263	9.7%
Age 25 - 29	11,118	7.0%
Age 30 - 34	10,120	6.4%
Age 35 - 39	10,095	6.4%
Age 40 - 44	9,842	6.2%
Age 45 - 49	10,987	7.0%
Age 50 - 54	10,589	6.7%
Age 55 - 59	9,344	5.9%
Age 60 - 64	8,315	5.3%
Age 65 - 69	6,176	3.9%
Age 70 - 74	4,442	2.8%
Age 75 - 79	3,406	2.2%
Age 80 - 84	2,406	1.5%
Age 85+	2,287	1.4%
Age 18+	120,994	76.7%
Age 65+	18,717	11.9%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	34.5
Male	33.4
Female	35.6
White Alone	36.2
Black Alone	29.0
American Indian Alone	37.9
Asian Alone	26.5
Pacific Islander Alone	23.0
Some Other Race Alone	23.2
Two or More Races	15.3
Hispanic Population	23.2

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

1680 Campbell Ln, Bowling Green, KY, 42104
Ring: 20 mile radius

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

Households by Type		
Total	60,820	100.0%
Households with 1 Person	16,393	27.0%
Households with 2+ People	44,427	73.0%
Family Households	39,859	65.5%
Husband-wife Families	30,072	49.4%
With Own Children	12,264	20.2%
Other Family (No Spouse Present)	9,787	16.1%
With Own Children	5,559	9.1%
Nonfamily Households	4,568	7.5%
All Households with Children	19,922	32.8%
Multigenerational Households	1,966	3.2%
Unmarried Partner Households	3,920	6.4%
Male-female	3,584	5.9%
Same-sex	336	0.6%
Average Household Size	2.48	
Family Households by Size		
Total	39,859	100.0%
2 People	17,352	43.5%
3 People	9,578	24.0%
4 People	7,739	19.4%
5 People	3,341	8.4%
6 People	1,194	3.0%
7+ People	655	1.6%
Average Family Size	3.01	
Nonfamily Households by Size		
Total	20,961	100.0%
1 Person	16,393	78.2%
2 People	3,291	15.7%
3 People	767	3.7%
4 People	435	2.1%
5 People	47	0.2%
6 People	11	0.1%
7+ People	17	0.1%
Average Nonfamily Size	1.31	
Population by Relationship and Household Type		
Total	157,811	100.0%
In Households	150,906	95.6%
In Family Households	123,450	78.2%
Householder	39,859	25.3%
Spouse	30,072	19.1%
Child	45,537	28.9%
Other relative	4,482	2.8%
Nonrelative	3,500	2.2%
In Nonfamily Households	27,456	17.4%
In Group Quarters	6,905	4.4%
Institutionalized Population	1,868	1.2%
Noninstitutionalized Population	5,037	3.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Ring: 20 mile radius

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

Family Households by Age of Householder		
Total		39,859 100.0%
Householder Age	15 - 44	17,302 43.4%
Householder Age	45 - 54	8,726 21.9%
Householder Age	55 - 64	6,981 17.5%
Householder Age	65 - 74	4,409 11.1%
Householder Age	75+	2,441 6.1%
Nonfamily Households by Age of Householder		
Total		20,961 100.0%
Householder Age	15 - 44	8,758 41.8%
Householder Age	45 - 54	3,309 15.8%
Householder Age	55 - 64	3,478 16.6%
Householder Age	65 - 74	2,381 11.4%
Householder Age	75+	3,035 14.5%
Households by Race of Householder		
Total		60,820 100.0%
Householder is	White Alone	53,885 88.6%
Householder is	Black Alone	4,507 7.4%
Householder is	American Indian Alone	169 0.3%
Householder is	Asian Alone	954 1.6%
Householder is	Pacific Islander Alone	37 0.1%
Householder is	Some Other Race Alone	602 1.0%
Householder is	Two or More Races	666 1.1%
Households with	Hispanic Householder	1,440 2.4%
Husband-wife Families by Race of Householder		
Total		30,072 100.0%
Householder is	White Alone	27,649 91.9%
Householder is	Black Alone	1,241 4.1%
Householder is	American Indian Alone	86 0.3%
Householder is	Asian Alone	538 1.8%
Householder is	Pacific Islander Alone	11 0.0%
Householder is	Some Other Race Alone	294 1.0%
Householder is	Two or More Races	253 0.8%
Husband-wife Families with	Hispanic Householder	724 2.4%
Other Families (No Spouse) by Race of Householder		
Total		9,787 100.0%
Householder is	White Alone	7,787 79.6%
Householder is	Black Alone	1,483 15.2%
Householder is	American Indian Alone	30 0.3%
Householder is	Asian Alone	121 1.2%
Householder is	Pacific Islander Alone	16 0.2%
Householder is	Some Other Race Alone	173 1.8%
Householder is	Two or More Races	177 1.8%
Other Families with	Hispanic Householder	361 3.7%
Nonfamily Households by Race of Householder		
Total		20,961 100.0%
Householder is	White Alone	18,449 88.0%
Householder is	Black Alone	1,783 8.5%
Householder is	American Indian Alone	53 0.3%
Householder is	Asian Alone	295 1.4%
Householder is	Pacific Islander Alone	10 0.0%
Householder is	Some Other Race Alone	135 0.6%
Householder is	Two or More Races	236 1.1%
Nonfamily Households with	Hispanic Householder	355 1.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

1680 Campbell Ln, Bowling Green, KY, 42104
Ring: 20 mile radius

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

Total Housing Units by Occupancy		
Total	66,703	100.0%
Occupied Housing Units	60,820	91.2%
Vacant Housing Units		
For Rent	2,127	3.2%
Rented, not Occupied	87	0.1%
For Sale Only	857	1.3%
Sold, not Occupied	240	0.4%
For Seasonal/Recreational/Occasional Use	524	0.8%
For Migrant Workers	16	0.0%
Other Vacant	2,032	3.0%
Total Vacancy Rate	8.8%	
Households by Tenure and Mortgage Status		
Total	60,820	100.0%
Owner Occupied	39,002	64.1%
Owned with a Mortgage/Loan	26,401	43.4%
Owned Free and Clear	12,601	20.7%
Average Household Size	2.56	
Renter Occupied	21,818	35.9%
Average Household Size	2.34	
Owner-occupied Housing Units by Race of Householder		
Total	39,002	100.0%
Householder is White Alone	36,488	93.6%
Householder is Black Alone	1,603	4.1%
Householder is American Indian Alone	92	0.2%
Householder is Asian Alone	332	0.9%
Householder is Pacific Islander Alone	7	0.0%
Householder is Some Other Race Alone	202	0.5%
Householder is Two or More Races	278	0.7%
Owner-occupied Housing Units with Hispanic Householder	547	1.4%
Renter-occupied Housing Units by Race of Householder		
Total	21,818	100.0%
Householder is White Alone	17,397	79.7%
Householder is Black Alone	2,904	13.3%
Householder is American Indian Alone	77	0.4%
Householder is Asian Alone	622	2.9%
Householder is Pacific Islander Alone	30	0.1%
Householder is Some Other Race Alone	400	1.8%
Householder is Two or More Races	388	1.8%
Renter-occupied Housing Units with Hispanic Householder	893	4.1%
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	2.45	
Householder is Black Alone	2.44	
Householder is American Indian Alone	2.67	
Householder is Asian Alone	3.25	
Householder is Pacific Islander Alone	3.08	
Householder is Some Other Race Alone	3.79	
Householder is Two or More Races	2.68	
Householder is Hispanic	3.55	

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Executive Summary

1680 Campbell Ln, Bowling Green, KY, 42104
Rings: 5, 10, 20 mile radii

Prepared by Mark Robbins
Latitude: 36.951900731
Longitude: -86.43545104

	5 miles	10 miles	20 miles
Population			
2000 Population	61,745	84,498	132,693
2010 Population	78,164	105,494	157,811
2012 Population	80,083	107,917	161,189
2017 Population	85,683	115,388	170,380
2000-2010 Annual Rate	2.39%	2.24%	1.75%
2010-2012 Annual Rate	1.08%	1.01%	0.95%
2012-2017 Annual Rate	1.36%	1.35%	1.12%
2012 Male Population	48.7%	49.0%	49.1%
2012 Female Population	51.3%	51.0%	50.9%
2012 Median Age	30.5	32.4	34.7

In the identified area, the current year population is 161,189. In 2010, the Census count in the area was 157,811. The rate of change since 2010 was 0.95% annually. The five-year projection for the population in the area is 170,380 representing a change of 1.12% annually from 2012 to 2017. Currently, the population is 49.1% male and 50.9% female.

Median Age

The median age in this area is 34.7, compared to U.S. median age of 37.3.

Race and Ethnicity

2012 White Alone	79.6%	82.7%	86.1%
2012 Black Alone	11.2%	9.5%	7.8%
2012 American Indian/Alaska Native Alone	0.3%	0.3%	0.3%
2012 Asian Alone	3.7%	2.9%	2.1%
2012 Pacific Islander Alone	0.2%	0.2%	0.1%
2012 Other Race	2.7%	2.3%	1.7%
2012 Two or More Races	2.3%	2.1%	1.9%
2012 Hispanic Origin (Any Race)	5.9%	5.1%	3.9%

Persons of Hispanic origin represent 3.9% of the population in the identified area compared to 16.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 30.8 in the identified area, compared to 61.4 for the U.S. as a whole.

Households

2000 Households	23,842	32,367	50,880
2010 Households	30,141	40,466	60,820
2012 Total Households	30,935	41,481	62,213
2017 Total Households	33,195	44,463	65,922
2000-2010 Annual Rate	2.37%	2.26%	1.80%
2010-2012 Annual Rate	1.16%	1.11%	1.01%
2012-2017 Annual Rate	1.42%	1.40%	1.16%
2012 Average Household Size	2.39	2.45	2.48

The household count in this area has changed from 60,820 in 2010 to 62,213 in the current year, a change of 1.01% annually. The five-year projection of households is 65,922, a change of 1.16% annually from the current year total. Average household size is currently 2.48, compared to 2.48 in the year 2010. The number of families in the current year is 40,462 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

April 23, 2013



Executive Summary

1680 Campbell Ln, Bowling Green, KY, 42104
Rings: 5, 10, 20 mile radii

Prepared by Mark Robbins
Latitude: 36.951900731
Longitude: -86.43545104

	5 miles	10 miles	20 miles
Median Household Income			
2012 Median Household Income	\$40,035	\$40,338	\$39,499
2017 Median Household Income	\$48,315	\$48,360	\$45,815
2012-2017 Annual Rate	3.83%	3.69%	3.01%
Average Household Income			
2012 Average Household Income	\$54,736	\$53,771	\$52,151
2017 Average Household Income	\$60,391	\$59,373	\$57,255
2012-2017 Annual Rate	1.99%	2.00%	1.88%
Per Capita Income			
2012 Per Capita Income	\$22,862	\$21,964	\$21,104
2017 Per Capita Income	\$25,055	\$24,132	\$23,107
2012-2017 Annual Rate	1.85%	1.90%	1.83%
Households by Income			

Current median household income is \$39,499 in the area, compared to \$50,157 for all U.S. households. Median household income is projected to be \$45,815 in five years, compared to \$56,895 for all U.S. households

Current average household income is \$52,151 in this area, compared to \$68,162 for all U.S. households. Average household income is projected to be \$57,255 in five years, compared to \$77,137 for all U.S. households

Current per capita income is \$21,104 in the area, compared to the U.S. per capita income of \$26,409. The per capita income is projected to be \$23,107 in five years, compared to \$29,882 for all U.S. households

Housing			
2000 Total Housing Units	26,025	35,139	55,608
2000 Owner Occupied Housing Units	13,097	20,068	34,629
2000 Owner Occupied Housing Units	10,744	12,299	16,251
2000 Vacant Housing Units	2,184	2,772	4,728
2010 Total Housing Units	32,448	43,682	66,703
2010 Owner Occupied Housing Units	15,710	23,670	39,002
2010 Renter Occupied Housing Units	14,431	16,796	21,818
2010 Vacant Housing Units	2,307	3,216	5,883
2012 Total Housing Units	33,310	44,784	68,228
2012 Owner Occupied Housing Units	15,316	23,171	38,318
2012 Renter Occupied Housing Units	15,618	18,310	23,895
2012 Vacant Housing Units	2,375	3,303	6,015
2017 Total Housing Units	35,472	47,624	71,896
2017 Owner Occupied Housing Units	16,651	25,065	40,803
2017 Renter Occupied Housing Units	16,544	19,398	25,119
2017 Vacant Housing Units	2,277	3,161	5,974

Currently, 56.2% of the 68,228 housing units in the area are owner occupied; 35.0%, renter occupied; and 8.8% are vacant. Currently, in the U.S., 56.5% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 11.4% are vacant. In 2010, there were 66,703 housing units in the area - 58.5% owner occupied, 32.7% renter occupied, and 8.8% vacant. The annual rate of change in housing units since 2010 is 1.01%. Median home value in the area is \$105,965, compared to a median home value of \$167,749 for the U.S. In five years, median value is projected to change by 2.50% annually to \$119,889.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Demographic and Income Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Ring: 5 mile radius

Prepared by Mark Robbins
 Latitude: 36.951900731
 Longitude: -86.43545104

Summary	Census 2010	2012	2017
Population	78,164	80,083	85,683
Households	30,141	30,935	33,195
Families	17,623	17,942	19,106
Average Household Size	2.39	2.39	2.40
Owner Occupied Housing Units	15,710	15,316	16,651
Renter Occupied Housing Units	14,431	15,618	16,544
Median Age	30.3	30.5	31.4
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	1.36%	0.58%	0.68%
Households	1.42%	0.64%	0.74%
Families	1.27%	0.49%	0.72%
Owner HHs	1.69%	0.72%	0.91%
Median Household Income	3.83%	3.09%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	5,428	17.5%	5,717	17.2%
\$15,000 - \$24,999	4,210	13.6%	3,562	10.7%
\$25,000 - \$34,999	3,808	12.3%	3,080	9.3%
\$35,000 - \$49,999	4,864	15.7%	4,635	14.0%
\$50,000 - \$74,999	5,091	16.5%	6,774	20.4%
\$75,000 - \$99,999	3,037	9.8%	4,066	12.2%
\$100,000 - \$149,999	3,265	10.6%	3,909	11.8%
\$150,000 - \$199,999	775	2.5%	924	2.8%
\$200,000+	456	1.5%	528	1.6%
Median Household Income	\$40,035		\$48,315	
Average Household Income	\$54,736		\$60,391	
Per Capita Income	\$22,862		\$25,055	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,862	6.2%	4,964	6.2%	5,363	6.3%
5 - 9	4,825	6.2%	4,921	6.1%	5,301	6.2%
10 - 14	4,535	5.8%	4,578	5.7%	4,985	5.8%
15 - 19	7,479	9.6%	7,370	9.2%	7,505	8.8%
20 - 24	10,974	14.0%	11,336	14.2%	11,228	13.1%
25 - 34	11,197	14.3%	11,642	14.5%	12,637	14.7%
35 - 44	9,272	11.9%	9,252	11.6%	9,807	11.4%
45 - 54	9,224	11.8%	9,179	11.5%	9,172	10.7%
55 - 64	7,403	9.5%	7,918	9.9%	8,912	10.4%
65 - 74	4,480	5.7%	4,885	6.1%	6,276	7.3%
75 - 84	2,714	3.5%	2,760	3.4%	3,078	3.6%
85+	1,199	1.5%	1,278	1.6%	1,419	1.7%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	62,358	79.8%	63,768	79.6%	67,339	78.6%
Black Alone	8,747	11.2%	9,004	11.2%	9,855	11.5%
American Indian Alone	210	0.3%	207	0.3%	211	0.2%
Asian Alone	2,961	3.8%	2,950	3.7%	3,263	3.8%
Pacific Islander Alone	114	0.1%	180	0.2%	298	0.3%
Some Other Race Alone	1,983	2.5%	2,146	2.7%	2,664	3.1%
Two or More Races	1,791	2.3%	1,830	2.3%	2,054	2.4%
Hispanic Origin (Any Race)	4,315	5.5%	4,699	5.9%	5,969	7.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

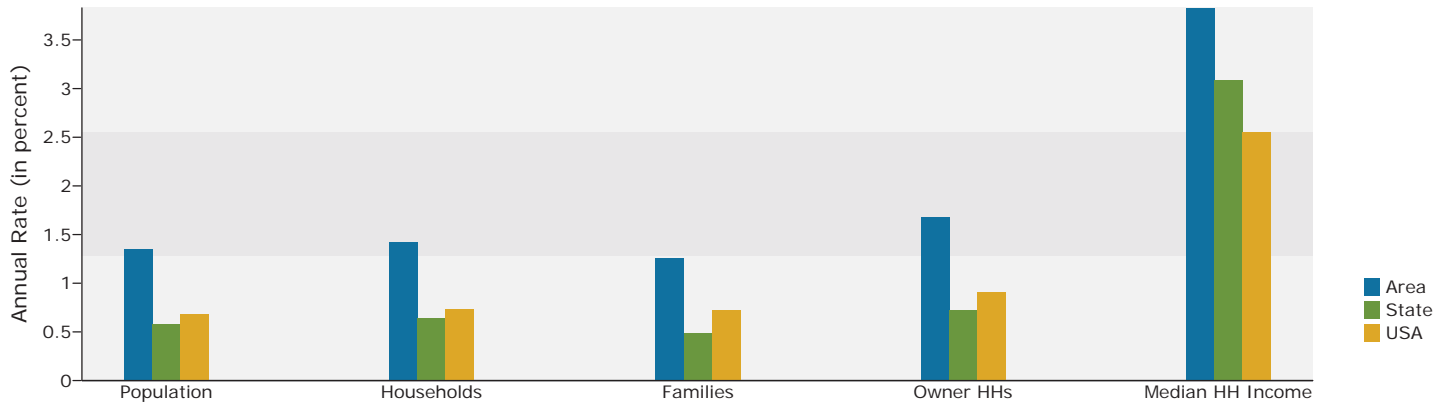


Demographic and Income Profile

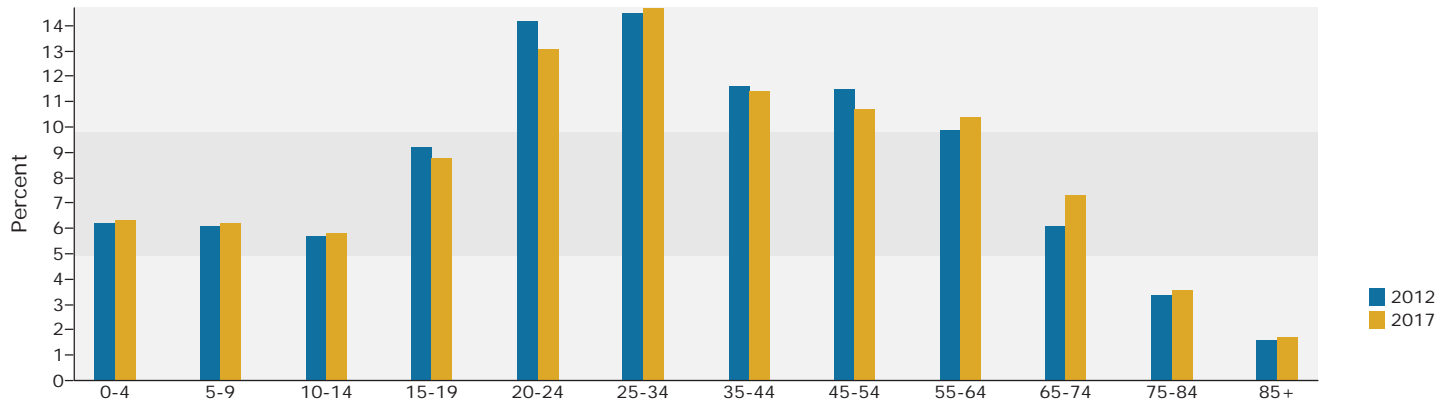
1680 Campbell Ln, Bowling Green, KY, 42104
 Ring: 5 mile radius

Prepared by Mark Robbins
 Latitude: 36.951900731
 Longitude: -86.43545104

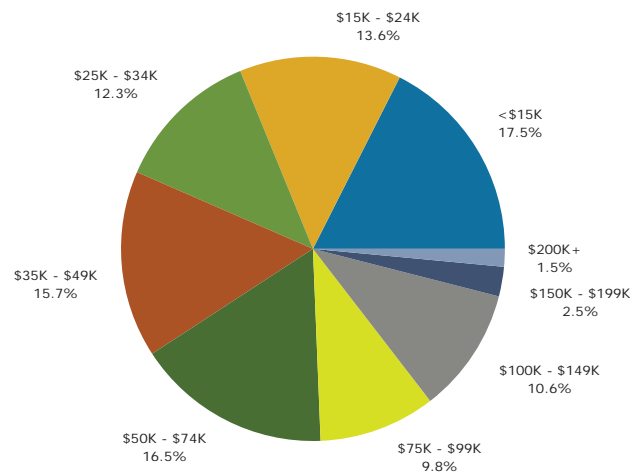
Trends 2012-2017



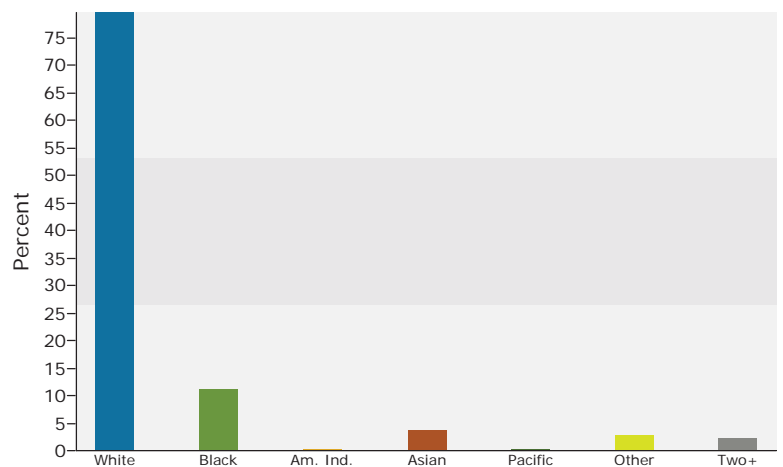
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 5.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Demographic and Income Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Ring: 10 mile radius

Prepared by Mark Robbins
 Latitude: 36.951900731
 Longitude: -86.43545104

Summary	Census 2010	2012	2017
Population	105,494	107,917	115,388
Households	40,466	41,481	44,463
Families	25,391	25,825	27,468
Average Household Size	2.45	2.45	2.46
Owner Occupied Housing Units	23,670	23,171	25,065
Renter Occupied Housing Units	16,796	18,310	19,398
Median Age	32.1	32.4	33.1
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	1.35%	0.58%	0.68%
Households	1.40%	0.64%	0.74%
Families	1.24%	0.49%	0.72%
Owner HHs	1.58%	0.72%	0.91%
Median Household Income	3.69%	3.09%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	6,760	16.3%	7,066	15.9%
\$15,000 - \$24,999	5,545	13.4%	4,669	10.5%
\$25,000 - \$34,999	5,316	12.8%	4,290	9.6%
\$35,000 - \$49,999	7,081	17.1%	6,764	15.2%
\$50,000 - \$74,999	7,311	17.6%	9,734	21.9%
\$75,000 - \$99,999	3,993	9.6%	5,374	12.1%
\$100,000 - \$149,999	4,039	9.7%	4,850	10.9%
\$150,000 - \$199,999	909	2.2%	1,103	2.5%
\$200,000+	527	1.3%	613	1.4%
Median Household Income	\$40,338		\$48,360	
Average Household Income	\$53,771		\$59,373	
Per Capita Income	\$21,964		\$24,132	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,735	6.4%	6,864	6.4%	7,381	6.4%
5 - 9	6,721	6.4%	6,832	6.3%	7,320	6.3%
10 - 14	6,567	6.2%	6,606	6.1%	7,157	6.2%
15 - 19	9,309	8.8%	9,143	8.5%	9,305	8.1%
20 - 24	12,433	11.8%	12,862	11.9%	12,727	11.0%
25 - 34	14,938	14.2%	15,517	14.4%	16,792	14.6%
35 - 44	12,948	12.3%	12,886	11.9%	13,589	11.8%
45 - 54	13,576	12.9%	13,467	12.5%	13,389	11.6%
55 - 64	10,968	10.4%	11,714	10.9%	13,146	11.4%
65 - 74	6,299	6.0%	6,869	6.4%	8,825	7.6%
75 - 84	3,540	3.4%	3,601	3.3%	4,028	3.5%
85+	1,460	1.4%	1,556	1.4%	1,729	1.5%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	87,379	82.8%	89,225	82.7%	94,343	81.8%
Black Alone	10,006	9.5%	10,301	9.5%	11,302	9.8%
American Indian Alone	287	0.3%	282	0.3%	290	0.3%
Asian Alone	3,156	3.0%	3,143	2.9%	3,478	3.0%
Pacific Islander Alone	128	0.1%	204	0.2%	338	0.3%
Some Other Race Alone	2,276	2.2%	2,461	2.3%	3,063	2.7%
Two or More Races	2,262	2.1%	2,301	2.1%	2,574	2.2%
Hispanic Origin (Any Race)	5,086	4.8%	5,531	5.1%	7,036	6.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

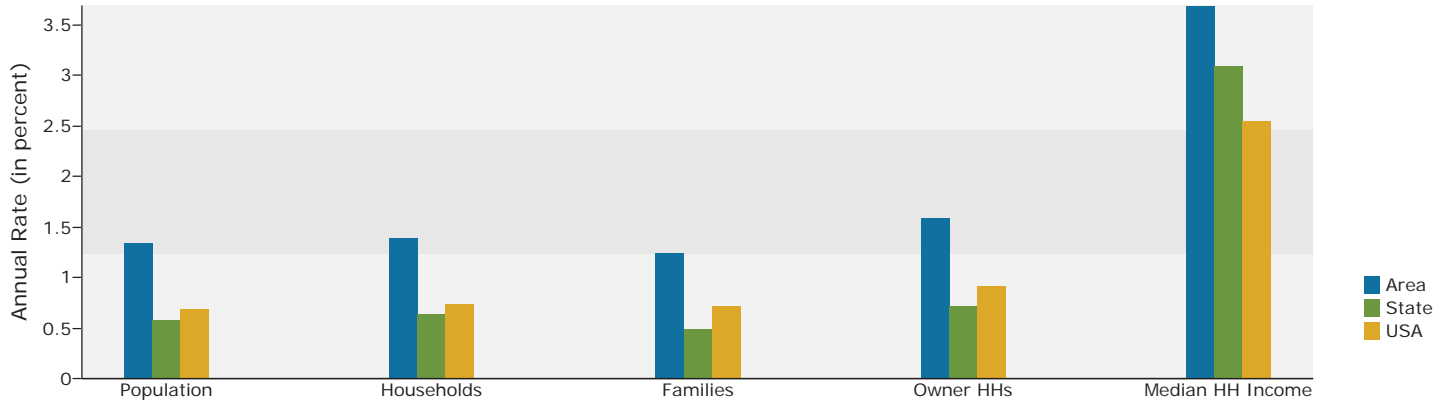


Demographic and Income Profile

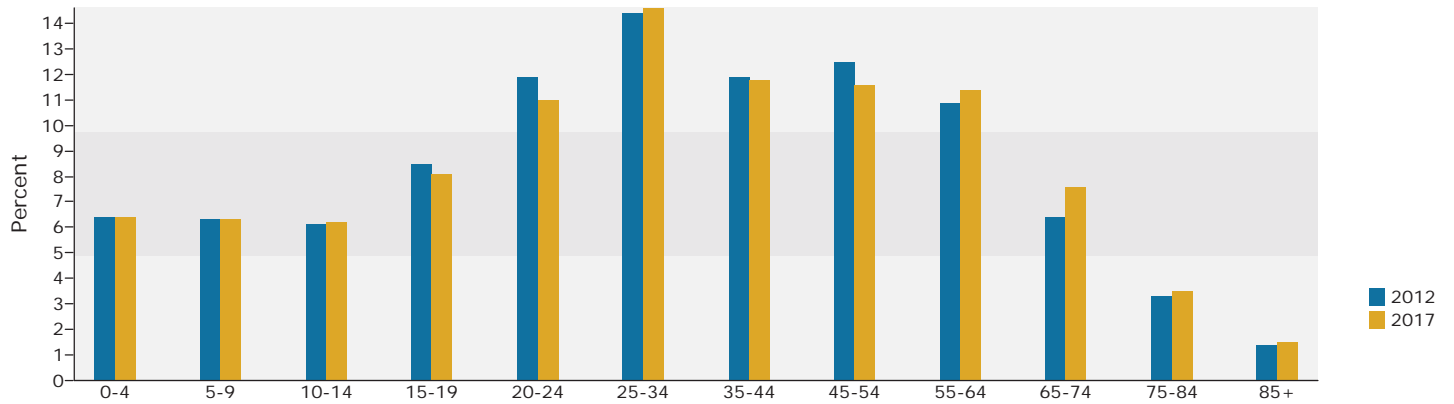
1680 Campbell Ln, Bowling Green, KY, 42104
 Ring: 10 mile radius

Prepared by Mark Robbins
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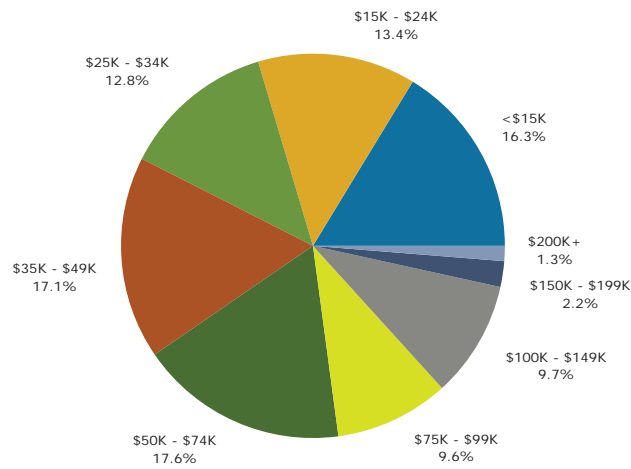
Trends 2012-2017



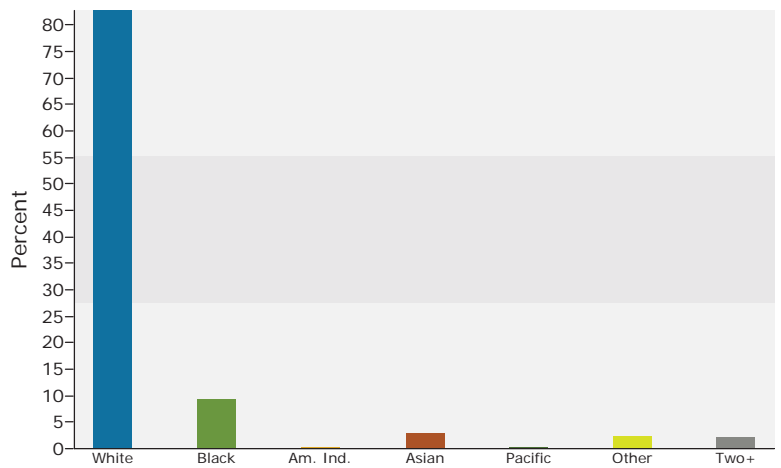
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 5.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Demographic and Income Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Ring: 20 mile radius

Prepared by Mark Robbins
 Latitude: 36.951900731
 Longitude: -86.43545104

Summary	Census 2010	2012	2017
Population	157,811	161,189	170,380
Households	60,820	62,213	65,922
Families	39,859	40,462	42,518
Average Household Size	2.48	2.48	2.48
Owner Occupied Housing Units	39,002	38,318	40,803
Renter Occupied Housing Units	21,818	23,895	25,119
Median Age	34.5	34.7	35.4
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	1.12%	0.58%	0.68%
Households	1.16%	0.64%	0.74%
Families	1.00%	0.49%	0.72%
Owner HHs	1.26%	0.72%	0.91%
Median Household Income	3.01%	3.09%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	10,593	17.0%	10,827	16.4%
\$15,000 - \$24,999	8,485	13.6%	7,123	10.8%
\$25,000 - \$34,999	7,920	12.7%	6,669	10.1%
\$35,000 - \$49,999	10,791	17.3%	10,670	16.2%
\$50,000 - \$74,999	11,152	17.9%	14,369	21.8%
\$75,000 - \$99,999	5,966	9.6%	7,625	11.6%
\$100,000 - \$149,999	5,284	8.5%	6,225	9.4%
\$150,000 - \$199,999	1,266	2.0%	1,539	2.3%
\$200,000+	756	1.2%	875	1.3%
Median Household Income	\$39,499		\$45,815	
Average Household Income	\$52,151		\$57,255	
Per Capita Income	\$21,104		\$23,107	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,071	6.4%	10,241	6.4%	10,847	6.4%
5 - 9	10,312	6.5%	10,457	6.5%	11,016	6.5%
10 - 14	10,235	6.5%	10,266	6.4%	10,941	6.4%
15 - 19	12,803	8.1%	12,523	7.8%	12,609	7.4%
20 - 24	15,263	9.7%	15,794	9.8%	15,493	9.1%
25 - 34	21,238	13.5%	22,022	13.7%	23,504	13.8%
35 - 44	19,937	12.6%	19,801	12.3%	20,525	12.0%
45 - 54	21,576	13.7%	21,359	13.3%	20,884	12.3%
55 - 64	17,659	11.2%	18,826	11.7%	20,783	12.2%
65 - 74	10,618	6.7%	11,561	7.2%	14,597	8.6%
75 - 84	5,812	3.7%	5,903	3.7%	6,509	3.8%
85+	2,287	1.4%	2,436	1.5%	2,672	1.6%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	136,180	86.3%	138,805	86.1%	145,169	85.2%
Black Alone	12,163	7.7%	12,571	7.8%	13,801	8.1%
American Indian Alone	437	0.3%	436	0.3%	461	0.3%
Asian Alone	3,340	2.1%	3,340	2.1%	3,711	2.2%
Pacific Islander Alone	133	0.1%	212	0.1%	352	0.2%
Some Other Race Alone	2,541	1.6%	2,731	1.7%	3,377	2.0%
Two or More Races	3,017	1.9%	3,094	1.9%	3,509	2.1%
Hispanic Origin (Any Race)	5,847	3.7%	6,301	3.9%	7,902	4.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

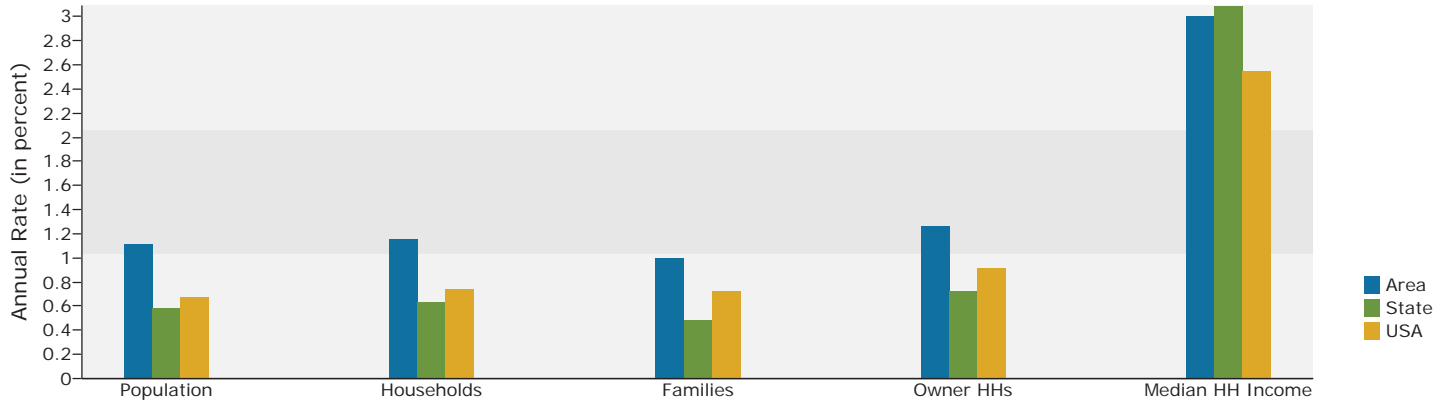


Demographic and Income Profile

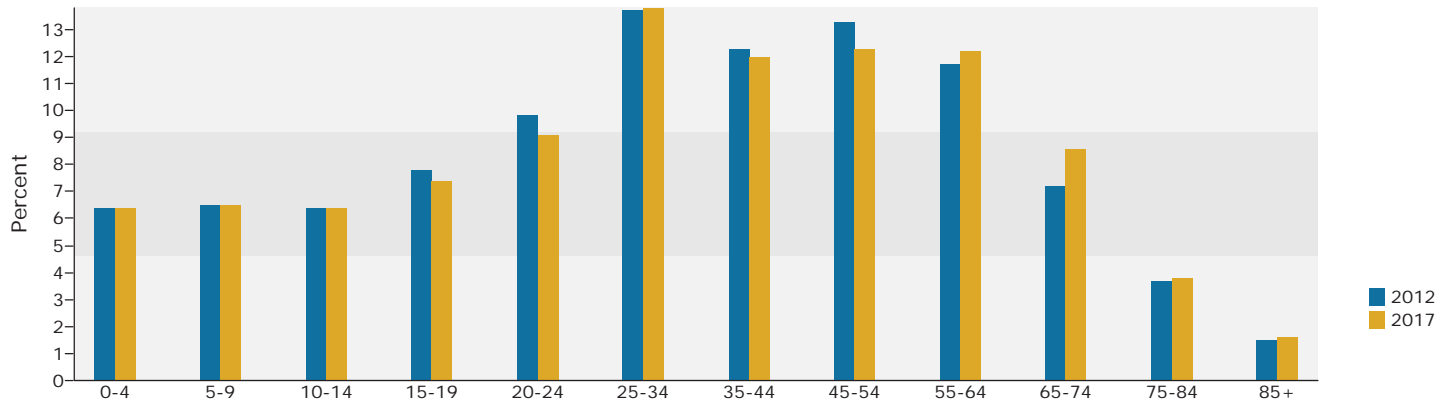
1680 Campbell Ln, Bowling Green, KY, 42104
 Ring: 20 mile radius

Prepared by Mark Robbins
 Latitude: 36.951900731
 Longitude: -86.43545104

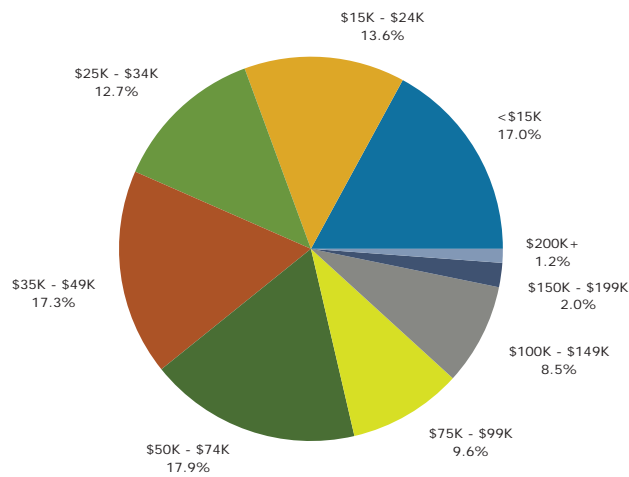
Trends 2012-2017



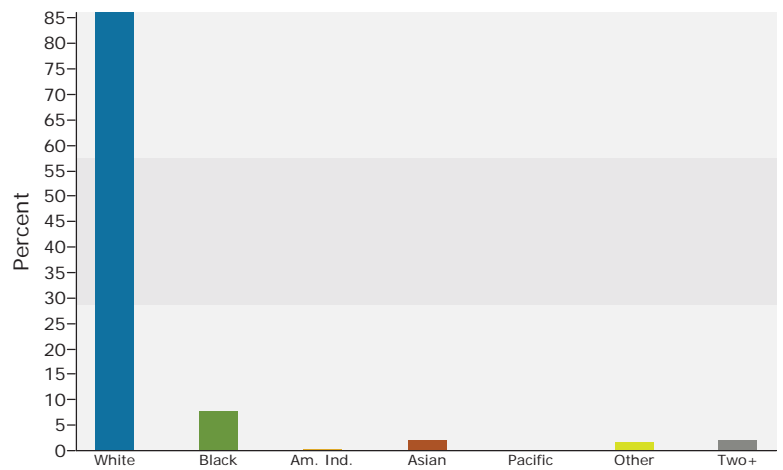
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 3.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Market Profile

1680 Campbell Ln, Bowling Green, KY, 42104
Rings: 5, 10, 20 mile radii

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

	5 miles	10 miles	20 miles
Population Summary			
2000 Total Population	61,745	84,498	132,693
2010 Total Population	78,164	105,494	157,811
2012 Total Population	80,083	107,917	161,189
2012 Group Quarters	6,164	6,210	6,905
2017 Total Population	85,683	115,388	170,380
2012-2017 Annual Rate	1.36%	1.35%	1.12%
Household Summary			
2000 Households	23,842	32,367	50,880
2000 Average Household Size	2.36	2.44	2.49
2010 Households	30,141	40,466	60,820
2010 Average Household Size	2.39	2.45	2.48
2012 Households	30,935	41,481	62,213
2012 Average Household Size	2.39	2.45	2.48
2017 Households	33,195	44,463	65,922
2017 Average Household Size	2.40	2.46	2.48
2012-2017 Annual Rate	1.42%	1.40%	1.16%
2010 Families	17,623	25,391	39,859
2010 Average Family Size	3.01	3.01	3.01
2012 Families	17,942	25,825	40,462
2012 Average Family Size	3.01	3.01	3.00
2017 Families	19,106	27,468	42,518
2017 Average Family Size	3.03	3.02	3.02
2012-2017 Annual Rate	1.26%	1.24%	1.00%
Housing Unit Summary			
2000 Housing Units	26,025	35,139	55,608
Owner Occupied Housing Units	50.3%	57.1%	62.3%
Renter Occupied Housing Units	41.3%	35.0%	29.2%
Vacant Housing Units	8.4%	7.9%	8.5%
2010 Housing Units	32,448	43,682	66,703
Owner Occupied Housing Units	48.4%	54.2%	58.5%
Renter Occupied Housing Units	44.5%	38.5%	32.7%
Vacant Housing Units	7.1%	7.4%	8.8%
2012 Housing Units	33,310	44,784	68,228
Owner Occupied Housing Units	46.0%	51.7%	56.2%
Renter Occupied Housing Units	46.9%	40.9%	35.0%
Vacant Housing Units	7.1%	7.4%	8.8%
2017 Housing Units	35,472	47,624	71,896
Owner Occupied Housing Units	46.9%	52.6%	56.8%
Renter Occupied Housing Units	46.6%	40.7%	34.9%
Vacant Housing Units	6.4%	6.6%	8.3%
Median Household Income			
2012	\$40,035	\$40,338	\$39,499
2017	\$48,315	\$48,360	\$45,815
Median Home Value			
2012	\$125,846	\$117,332	\$105,965
2017	\$140,221	\$132,270	\$119,889
Per Capita Income			
2012	\$22,862	\$21,964	\$21,104
2017	\$25,055	\$24,132	\$23,107
Median Age			
2010	30.3	32.1	34.5
2012	30.5	32.4	34.7
2017	31.4	33.1	35.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

1680 Campbell Ln, Bowling Green, KY, 42104
Rings: 5, 10, 20 mile radii

Prepared by Mark Robbins
Latitude: 36.951900731
Longitude: -86.43545104

	5 miles	10 miles	20 miles
2012 Households by Income			
Household Income Base	30,935	41,481	62,213
< \$15,000	17.5%	16.3%	17.0%
\$15,000 - \$24,999	13.6%	13.4%	13.6%
\$25,000 - \$34,999	12.3%	12.8%	12.7%
\$35,000 - \$49,999	15.7%	17.1%	17.3%
\$50,000 - \$74,999	16.5%	17.6%	17.9%
\$75,000 - \$99,999	9.8%	9.6%	9.6%
\$100,000 - \$149,999	10.6%	9.7%	8.5%
\$150,000 - \$199,999	2.5%	2.2%	2.0%
\$200,000+	1.5%	1.3%	1.2%
Average Household Income	\$54,736	\$53,771	\$52,151
2017 Households by Income			
Household Income Base	33,195	44,463	65,922
< \$15,000	17.2%	15.9%	16.4%
\$15,000 - \$24,999	10.7%	10.5%	10.8%
\$25,000 - \$34,999	9.3%	9.6%	10.1%
\$35,000 - \$49,999	14.0%	15.2%	16.2%
\$50,000 - \$74,999	20.4%	21.9%	21.8%
\$75,000 - \$99,999	12.2%	12.1%	11.6%
\$100,000 - \$149,999	11.8%	10.9%	9.4%
\$150,000 - \$199,999	2.8%	2.5%	2.3%
\$200,000+	1.6%	1.4%	1.3%
Average Household Income	\$60,391	\$59,373	\$57,255
2012 Owner Occupied Housing Units by Value			
Total	15,316	23,171	38,318
< \$50,000	4.0%	4.3%	5.4%
\$50,000 - \$99,999	30.0%	35.2%	40.9%
\$100,000 - \$149,999	30.9%	30.4%	30.6%
\$150,000 - \$199,999	15.9%	13.9%	11.5%
\$200,000 - \$249,999	8.7%	7.4%	5.5%
\$250,000 - \$299,999	4.7%	3.9%	2.7%
\$300,000 - \$399,999	3.4%	2.8%	1.9%
\$400,000 - \$499,999	1.2%	1.0%	0.7%
\$500,000 - \$749,999	0.8%	0.8%	0.5%
\$750,000 - \$999,999	0.1%	0.2%	0.1%
\$1,000,000 +	0.3%	0.2%	0.1%
Average Home Value	\$148,884	\$140,107	\$125,604
2017 Owner Occupied Housing Units by Value			
Total	16,651	25,065	40,803
< \$50,000	2.8%	2.8%	3.3%
\$50,000 - \$99,999	24.1%	28.4%	33.9%
\$100,000 - \$149,999	28.7%	29.2%	32.1%
\$150,000 - \$199,999	21.4%	19.4%	16.4%
\$200,000 - \$249,999	12.3%	10.9%	7.9%
\$250,000 - \$299,999	4.8%	4.1%	2.9%
\$300,000 - \$399,999	3.4%	3.0%	2.0%
\$400,000 - \$499,999	1.1%	1.0%	0.7%
\$500,000 - \$749,999	0.8%	0.9%	0.6%
\$750,000 - \$999,999	0.2%	0.2%	0.1%
\$1,000,000 +	0.3%	0.2%	0.1%
Average Home Value	\$160,374	\$153,190	\$137,419

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

1680 Campbell Ln, Bowling Green, KY, 42104
Rings: 5, 10, 20 mile radii

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

	5 miles	10 miles	20 miles
2010 Population by Age			
Total	78,165	105,494	157,811
0 - 4	6.2%	6.4%	6.4%
5 - 9	6.2%	6.4%	6.5%
10 - 14	5.8%	6.2%	6.5%
15 - 24	23.6%	20.6%	17.8%
25 - 34	14.3%	14.2%	13.5%
35 - 44	11.9%	12.3%	12.6%
45 - 54	11.8%	12.9%	13.7%
55 - 64	9.5%	10.4%	11.2%
65 - 74	5.7%	6.0%	6.7%
75 - 84	3.5%	3.4%	3.7%
85 +	1.5%	1.4%	1.4%
18 +	78.3%	77.3%	76.7%
2012 Population by Age			
Total	80,083	107,917	161,189
0 - 4	6.2%	6.4%	6.4%
5 - 9	6.1%	6.3%	6.5%
10 - 14	5.7%	6.1%	6.4%
15 - 24	23.4%	20.4%	17.6%
25 - 34	14.5%	14.4%	13.7%
35 - 44	11.6%	11.9%	12.3%
45 - 54	11.5%	12.5%	13.3%
55 - 64	9.9%	10.9%	11.7%
65 - 74	6.1%	6.4%	7.2%
75 - 84	3.4%	3.3%	3.7%
85 +	1.6%	1.4%	1.5%
18 +	78.6%	77.6%	77.0%
2017 Population by Age			
Total	85,683	115,388	170,380
0 - 4	6.3%	6.4%	6.4%
5 - 9	6.2%	6.3%	6.5%
10 - 14	5.8%	6.2%	6.4%
15 - 24	21.9%	19.1%	16.5%
25 - 34	14.7%	14.6%	13.8%
35 - 44	11.4%	11.8%	12.0%
45 - 54	10.7%	11.6%	12.3%
55 - 64	10.4%	11.4%	12.2%
65 - 74	7.3%	7.6%	8.6%
75 - 84	3.6%	3.5%	3.8%
85 +	1.7%	1.5%	1.6%
18 +	78.5%	77.6%	77.2%
2010 Population by Sex			
Males	37,969	51,564	77,245
Females	40,195	53,930	80,566
2012 Population by Sex			
Males	38,984	52,866	79,076
Females	41,099	55,051	82,113
2017 Population by Sex			
Males	41,753	56,612	83,731
Females	43,930	58,776	86,649

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

1680 Campbell Ln, Bowling Green, KY, 42104
Rings: 5, 10, 20 mile radii

Prepared by Mark Robbins
Latitude: 36.951900731
Longitude: -86.43545104

	5 miles	10 miles	20 miles
2010 Population by Race/Ethnicity			
Total	78,164	105,494	157,811
White Alone	79.8%	82.8%	86.3%
Black Alone	11.2%	9.5%	7.7%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	3.8%	3.0%	2.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.5%	2.2%	1.6%
Two or More Races	2.3%	2.1%	1.9%
Hispanic Origin	5.5%	4.8%	3.7%
Diversity Index	41.7	36.8	30.3
2012 Population by Race/Ethnicity			
Total	80,085	107,917	161,189
White Alone	79.6%	82.7%	86.1%
Black Alone	11.2%	9.5%	7.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	3.7%	2.9%	2.1%
Pacific Islander Alone	0.2%	0.2%	0.1%
Some Other Race Alone	2.7%	2.3%	1.7%
Two or More Races	2.3%	2.1%	1.9%
Hispanic Origin	5.9%	5.1%	3.9%
Diversity Index	42.4	37.4	30.8
2017 Population by Race/Ethnicity			
Total	85,684	115,388	170,380
White Alone	78.6%	81.8%	85.2%
Black Alone	11.5%	9.8%	8.1%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	3.8%	3.0%	2.2%
Pacific Islander Alone	0.3%	0.3%	0.2%
Some Other Race Alone	3.1%	2.7%	2.0%
Two or More Races	2.4%	2.2%	2.1%
Hispanic Origin	7.0%	6.1%	4.6%
Diversity Index	45.0	39.9	33.2
2010 Population by Relationship and Household Type			
Total	78,164	105,494	157,811
In Households	92.1%	94.1%	95.6%
In Family Households	70.0%	74.7%	78.2%
Householder	22.5%	24.1%	25.3%
Spouse	16.2%	17.8%	19.1%
Child	26.3%	27.8%	28.9%
Other relative	2.9%	2.9%	2.8%
Nonrelative	2.1%	2.2%	2.2%
In Nonfamily Households	22.1%	19.4%	17.4%
In Group Quarters	7.9%	5.9%	4.4%
Institutionalized Population	1.5%	1.2%	1.2%
Noninstitutionalized Population	6.4%	4.7%	3.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Rings: 5, 10, 20 mile radii

Prepared by Mark Robbins
 Latitude: 36.951900731
 Longitude: -86.43545104

	5 miles	10 miles	20 miles
2010 Households by Type			
Total	30,141	40,466	60,820
Households with 1 Person	30.9%	28.1%	27.0%
Households with 2+ People	69.1%	71.9%	73.0%
Family Households	58.5%	62.7%	65.5%
Husband-wife Families	41.9%	46.3%	49.4%
With Related Children	19.1%	20.8%	21.7%
Other Family (No Spouse Present)	16.5%	16.4%	16.1%
Other Family with Male Householder	4.1%	4.2%	4.3%
With Related Children	2.3%	2.4%	2.5%
Other Family with Female Householder	12.4%	12.2%	11.8%
With Related Children	8.5%	8.4%	8.0%
Nonfamily Households	10.6%	9.1%	7.5%
All Households with Children	30.3%	32.1%	32.8%
Multigenerational Households	2.8%	3.0%	3.2%
Unmarried Partner Households	6.5%	6.5%	6.4%
Male-female	5.9%	5.9%	5.9%
Same-sex	0.6%	0.6%	0.6%
2010 Households by Size			
Total	30,142	40,466	60,820
1 Person Household	30.9%	28.1%	27.0%
2 Person Household	32.3%	33.3%	33.9%
3 Person Household	15.9%	16.7%	17.0%
4 Person Household	12.8%	13.5%	13.4%
5 Person Household	5.2%	5.5%	5.6%
6 Person Household	1.8%	1.9%	2.0%
7 + Person Household	0.9%	1.0%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	30,141	40,466	60,820
Owner Occupied	52.1%	58.5%	64.1%
Owned with a Mortgage/Loan	36.6%	41.5%	43.4%
Owned Free and Clear	15.5%	17.0%	20.7%
Renter Occupied	47.9%	41.5%	35.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.