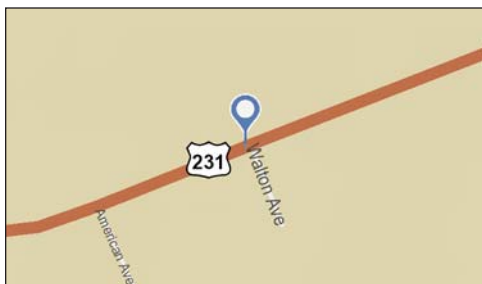
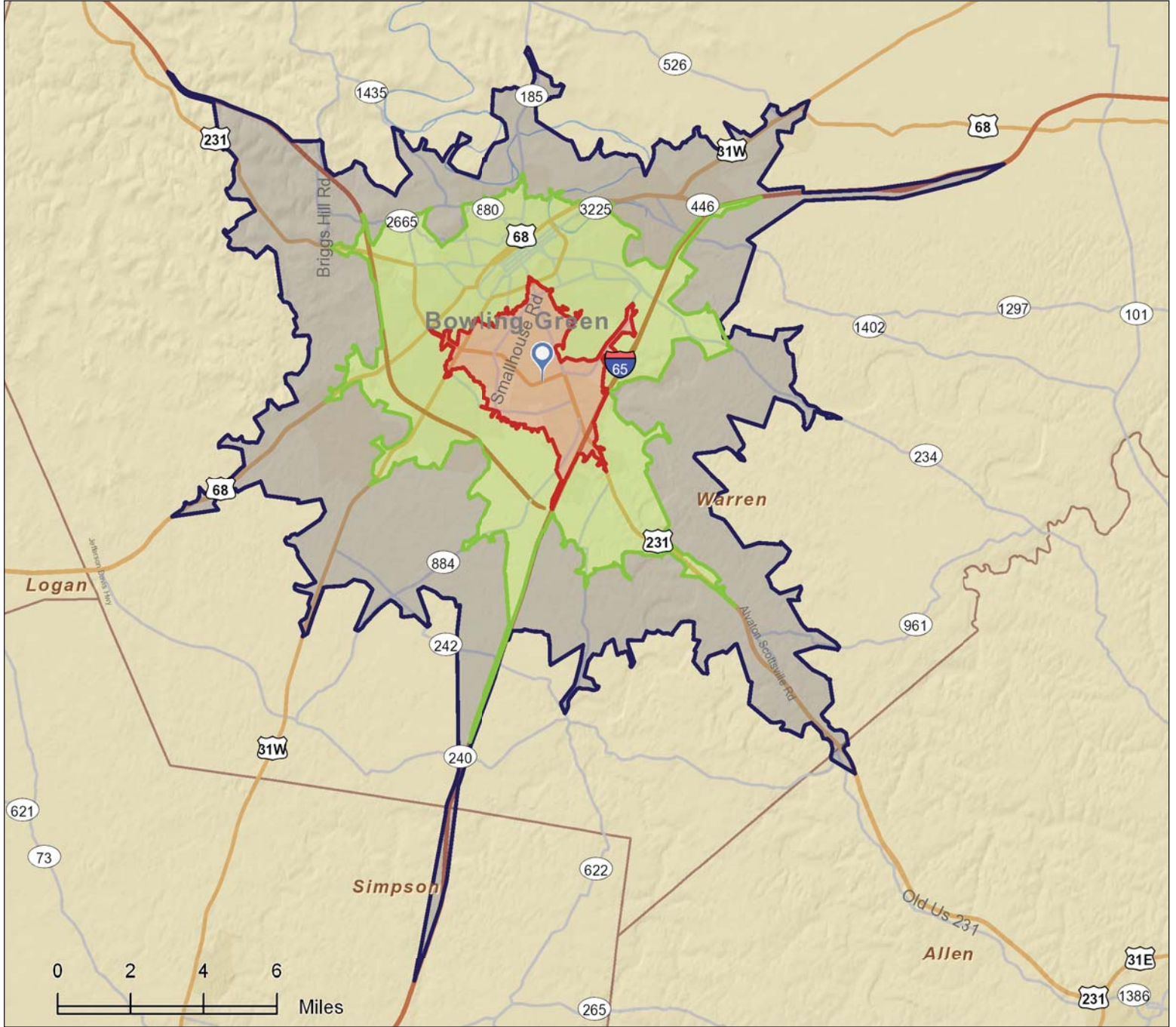




Site Map

1680 Campbell Ln, Bowling Green, KY, 42104
Drive Time: 5, 10, 15 Minutes

Prepared by Mark Robbins
Latitude: 36.951901
Longitude: -86.435451





Census 2010 Summary Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Drive Time: 5 minutes

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

	2000	2010	2000-2010 Annual Rate
Population	12,264	16,954	3.29%
Households	5,466	7,865	3.71%
Housing Units	6,079	8,466	3.37%

Population by Race	Number	Percent
Total	16,954	100.0%
Population Reporting One Race	16,525	97.5%
White	13,477	79.5%
Black	1,611	9.5%
American Indian	39	0.2%
Asian	1,091	6.4%
Pacific Islander	55	0.3%
Some Other Race	252	1.5%
Population Reporting Two or More Races	429	2.5%
Total Hispanic Population	647	3.8%

Population by Sex	Number	Percent
Male	8,019	47.3%
Female	8,935	52.7%

Population by Age	Number	Percent
Total	16,954	100.0%
Age 0 - 4	1,106	6.5%
Age 5 - 9	940	5.5%
Age 10 - 14	871	5.1%
Age 15 - 19	1,013	6.0%
Age 20 - 24	2,757	16.3%
Age 25 - 29	1,646	9.7%
Age 30 - 34	1,122	6.6%
Age 35 - 39	983	5.8%
Age 40 - 44	869	5.1%
Age 45 - 49	985	5.8%
Age 50 - 54	942	5.6%
Age 55 - 59	855	5.0%
Age 60 - 64	704	4.2%
Age 65 - 69	550	3.2%
Age 70 - 74	422	2.5%
Age 75 - 79	384	2.3%
Age 80 - 84	369	2.2%
Age 85+	435	2.6%
Age 18+	13,515	79.7%
Age 65+	2,160	12.7%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	30.6
Male	29.4
Female	32.2
White Alone	33.3
Black Alone	25.8
American Indian Alone	30.0
Asian Alone	25.7
Pacific Islander Alone	24.5
Some Other Race Alone	22.8
Two or More Races	15.4
Hispanic Population	25.0

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

1680 Campbell Ln, Bowling Green, KY, 42104
Drive Time: 5 minutes

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

Households by Type		
Total	7,865	100.0%
Households with 1 Person	3,112	39.6%
Households with 2+ People	4,753	60.4%
Family Households	3,877	49.3%
Husband-wife Families	2,653	33.7%
With Own Children	1,085	13.8%
Other Family (No Spouse Present)	1,224	15.6%
With Own Children	743	9.4%
Nonfamily Households	876	11.1%
All Households with Children	1,985	25.2%
Multigenerational Households	170	2.2%
Unmarried Partner Households	512	6.5%
Male-female	466	5.9%
Same-sex	46	0.6%
Average Household Size	2.12	
Family Households by Size		
Total	3,876	100.0%
2 People	1,790	46.2%
3 People	931	24.0%
4 People	701	18.1%
5 People	298	7.7%
6 People	107	2.8%
7+ People	49	1.3%
Average Family Size	2.86	
Nonfamily Households by Size		
Total	3,989	100.0%
1 Person	3,112	78.0%
2 People	585	14.7%
3 People	163	4.1%
4 People	120	3.0%
5 People	5	0.1%
6 People	1	0.0%
7+ People	3	0.1%
Average Nonfamily Size	1.31	
Population by Relationship and Household Type		
Total	16,954	100.0%
In Households	16,665	98.3%
In Family Households	11,447	67.5%
Householder	3,796	22.4%
Spouse	2,591	15.3%
Child	4,170	24.6%
Other relative	527	3.1%
Nonrelative	364	2.1%
In Nonfamily Households	5,218	30.8%
In Group Quarters	289	1.7%
Institutionalized Population	176	1.0%
Noninstitutionalized Population	113	0.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Drive Time: 5 minutes

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

Family Households by Age of Householder		
Total		3,877 100.0%
Householder Age 15 - 44	1,908	49.2%
Householder Age 45 - 54	751	19.4%
Householder Age 55 - 64	587	15.1%
Householder Age 65 - 74	356	9.2%
Householder Age 75+	275	7.1%
Nonfamily Households by Age of Householder		
Total		3,988 100.0%
Householder Age 15 - 44	2,341	58.7%
Householder Age 45 - 54	453	11.4%
Householder Age 55 - 64	389	9.8%
Householder Age 65 - 74	267	6.7%
Householder Age 75+	538	13.5%
Households by Race of Householder		
Total		7,866 100.0%
Householder is White Alone	6,619	84.1%
Householder is Black Alone	719	9.1%
Householder is American Indian Alone	16	0.2%
Householder is Asian Alone	325	4.1%
Householder is Pacific Islander Alone	18	0.2%
Householder is Some Other Race Alone	63	0.8%
Householder is Two or More Races	106	1.3%
Households with Hispanic Householder	198	2.5%
Husband-wife Families by Race of Householder		
Total		2,653 100.0%
Householder is White Alone	2,267	85.5%
Householder is Black Alone	132	5.0%
Householder is American Indian Alone	6	0.2%
Householder is Asian Alone	191	7.2%
Householder is Pacific Islander Alone	5	0.2%
Householder is Some Other Race Alone	21	0.8%
Householder is Two or More Races	31	1.2%
Husband-wife Families with Hispanic Householder	78	2.9%
Other Families (No Spouse) by Race of Householder		
Total		1,223 100.0%
Householder is White Alone	897	73.3%
Householder is Black Alone	225	18.4%
Householder is American Indian Alone	5	0.4%
Householder is Asian Alone	37	3.0%
Householder is Pacific Islander Alone	8	0.7%
Householder is Some Other Race Alone	22	1.8%
Householder is Two or More Races	29	2.4%
Other Families with Hispanic Householder	54	4.4%
Nonfamily Households by Race of Householder		
Total		3,988 100.0%
Householder is White Alone	3,454	86.6%
Householder is Black Alone	361	9.1%
Householder is American Indian Alone	4	0.1%
Householder is Asian Alone	97	2.4%
Householder is Pacific Islander Alone	5	0.1%
Householder is Some Other Race Alone	20	0.5%
Householder is Two or More Races	47	1.2%
Nonfamily Households with Hispanic Householder	65	1.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

1680 Campbell Ln, Bowling Green, KY, 42104
Drive Time: 5 minutes

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

Total Housing Units by Occupancy		
Total	8,427	100.0%
Occupied Housing Units	7,865	93.3%
Vacant Housing Units		
For Rent	398	4.7%
Rented, not Occupied	26	0.3%
For Sale Only	46	0.5%
Sold, not Occupied	19	0.2%
For Seasonal/Recreational/Occasional Use	16	0.2%
For Migrant Workers	0	0.0%
Other Vacant	57	0.7%
Total Vacancy Rate	7.1%	
Households by Tenure and Mortgage Status		
Total	7,865	100.0%
Owner Occupied	2,931	37.3%
Owned with a Mortgage/Loan	1,856	23.6%
Owned Free and Clear	1,074	13.7%
Average Household Size	2.28	
Renter Occupied	4,934	62.7%
Average Household Size	2.02	
Owner-occupied Housing Units by Race of Householder		
Total	2,930	100.0%
Householder is White Alone	2,746	93.7%
Householder is Black Alone	77	2.6%
Householder is American Indian Alone	5	0.2%
Householder is Asian Alone	74	2.5%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	11	0.4%
Householder is Two or More Races	16	0.5%
Owner-occupied Housing Units with Hispanic Householder	42	1.4%
Renter-occupied Housing Units by Race of Householder		
Total	4,934	100.0%
Householder is White Alone	3,873	78.5%
Householder is Black Alone	641	13.0%
Householder is American Indian Alone	10	0.2%
Householder is Asian Alone	251	5.1%
Householder is Pacific Islander Alone	17	0.3%
Householder is Some Other Race Alone	52	1.1%
Householder is Two or More Races	90	1.8%
Renter-occupied Housing Units with Hispanic Householder	156	3.2%
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	2.03	
Householder is Black Alone	2.22	
Householder is American Indian Alone	2.38	
Householder is Asian Alone	3.29	
Householder is Pacific Islander Alone	3.00	
Householder is Some Other Race Alone	3.21	
Householder is Two or More Races	2.71	
Householder is Hispanic	2.96	

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Drive Time: 10 minutes

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

	2000	2010	2000-2010 Annual Rate
Population	55,429	70,028	2.37%
Households	21,476	27,099	2.35%
Housing Units	23,510	29,212	2.20%

Population by Race	Number	Percent
Total	70,028	100.0%
Population Reporting One Race	68,395	97.7%
White	55,686	79.5%
Black	7,793	11.1%
American Indian	191	0.3%
Asian	2,794	4.0%
Pacific Islander	113	0.2%
Some Other Race	1,818	2.6%
Population Reporting Two or More Races	1,633	2.3%
Total Hispanic Population	3,925	5.6%

Population by Sex	Number	Percent
Male	34,004	48.6%
Female	36,024	51.4%

Population by Age	Number	Percent
Total	70,027	100.0%
Age 0 - 4	4,288	6.1%
Age 5 - 9	4,165	5.9%
Age 10 - 14	3,873	5.5%
Age 15 - 19	6,888	9.8%
Age 20 - 24	10,561	15.1%
Age 25 - 29	5,615	8.0%
Age 30 - 34	4,528	6.5%
Age 35 - 39	4,228	6.0%
Age 40 - 44	3,833	5.5%
Age 45 - 49	4,099	5.9%
Age 50 - 54	3,897	5.6%
Age 55 - 59	3,483	5.0%
Age 60 - 64	2,955	4.2%
Age 65 - 69	2,288	3.3%
Age 70 - 74	1,683	2.4%
Age 75 - 79	1,388	2.0%
Age 80 - 84	1,123	1.6%
Age 85+	1,134	1.6%
Age 18+	55,371	79.1%
Age 65+	7,616	10.9%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	29.7
Male	28.8
Female	30.7
White Alone	31.8
Black Alone	25.5
American Indian Alone	31.4
Asian Alone	25.8
Pacific Islander Alone	22.8
Some Other Race Alone	23.1
Two or More Races	15.8
Hispanic Population	23.3

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Drive Time: 10 minutes

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

Households by Type		
Total	27,099	100.0%
Households with 1 Person	8,664	32.0%
Households with 2+ People	18,435	68.0%
Family Households	15,379	56.8%
Husband-wife Families	10,908	40.3%
With Own Children	4,640	17.1%
Other Family (No Spouse Present)	4,471	16.5%
With Own Children	2,555	9.4%
Nonfamily Households	3,056	11.3%
All Households with Children	7,904	29.2%
Multigenerational Households	749	2.8%
Unmarried Partner Households	1,783	6.6%
Male-female	1,619	6.0%
Same-sex	164	0.6%
Average Household Size	2.36	

Family Households by Size		
Total	15,380	100.0%
2 People	6,721	43.7%
3 People	3,641	23.7%
4 People	2,992	19.5%
5 People	1,320	8.6%
6 People	474	3.1%
7+ People	232	1.5%
Average Family Size	3.00	

Nonfamily Households by Size		
Total	11,721	100.0%
1 Person	8,664	73.9%
2 People	2,031	17.3%
3 People	600	5.1%
4 People	373	3.2%
5 People	35	0.3%
6 People	7	0.1%
7+ People	11	0.1%
Average Nonfamily Size	1.39	

Population by Relationship and Household Type		
Total	70,028	100.0%
In Households	63,943	91.3%
In Family Households	47,607	68.0%
Householder	15,387	22.0%
Spouse	10,906	15.6%
Child	17,792	25.4%
Other relative	2,071	3.0%
Nonrelative	1,450	2.1%
In Nonfamily Households	16,336	23.3%
In Group Quarters	6,085	8.7%
Institutionalized Population	1,182	1.7%
Noninstitutionalized Population	4,903	7.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Drive Time: 10 minutes

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

Family Households by Age of Householder		
Total	15,380	100.0%
Householder Age 15 - 44	7,306	47.5%
Householder Age 45 - 54	3,129	20.3%
Householder Age 55 - 64	2,389	15.5%
Householder Age 65 - 74	1,573	10.2%
Householder Age 75+	983	6.4%
Nonfamily Households by Age of Householder		
Total	11,721	100.0%
Householder Age 15 - 44	6,313	53.9%
Householder Age 45 - 54	1,505	12.8%
Householder Age 55 - 64	1,471	12.6%
Householder Age 65 - 74	983	8.4%
Householder Age 75+	1,449	12.4%
Households by Race of Householder		
Total	27,100	100.0%
Householder is White Alone	22,610	83.4%
Householder is Black Alone	2,769	10.2%
Householder is American Indian Alone	75	0.3%
Householder is Asian Alone	807	3.0%
Householder is Pacific Islander Alone	33	0.1%
Householder is Some Other Race Alone	437	1.6%
Householder is Two or More Races	369	1.4%
Households with Hispanic Householder	990	3.7%
Husband-wife Families by Race of Householder		
Total	10,907	100.0%
Householder is White Alone	9,457	86.7%
Householder is Black Alone	625	5.7%
Householder is American Indian Alone	32	0.3%
Householder is Asian Alone	447	4.1%
Householder is Pacific Islander Alone	9	0.1%
Householder is Some Other Race Alone	213	2.0%
Householder is Two or More Races	124	1.1%
Husband-wife Families with Hispanic Householder	483	4.4%
Other Families (No Spouse) by Race of Householder		
Total	4,472	100.0%
Householder is White Alone	3,167	70.8%
Householder is Black Alone	947	21.2%
Householder is American Indian Alone	13	0.3%
Householder is Asian Alone	95	2.1%
Householder is Pacific Islander Alone	15	0.3%
Householder is Some Other Race Alone	132	3.0%
Householder is Two or More Races	103	2.3%
Other Families with Hispanic Householder	255	5.7%
Nonfamily Households by Race of Householder		
Total	11,720	100.0%
Householder is White Alone	9,986	85.2%
Householder is Black Alone	1,197	10.2%
Householder is American Indian Alone	29	0.2%
Householder is Asian Alone	265	2.3%
Householder is Pacific Islander Alone	9	0.1%
Householder is Some Other Race Alone	92	0.8%
Householder is Two or More Races	142	1.2%
Nonfamily Households with Hispanic Householder	251	2.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Drive Time: 10 minutes

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

Total Housing Units by Occupancy		
Total	29,198	100.0%
Occupied Housing Units	27,099	92.8%
Vacant Housing Units		
For Rent	1,188	4.1%
Rented, not Occupied	55	0.2%
For Sale Only	276	0.9%
Sold, not Occupied	78	0.3%
For Seasonal/Recreational/Occasional Use	68	0.2%
For Migrant Workers	0	0.0%
Other Vacant	434	1.5%
Total Vacancy Rate	7.2%	
Households by Tenure and Mortgage Status		
Total	27,099	100.0%
Owner Occupied	13,538	50.0%
Owned with a Mortgage/Loan	9,362	34.5%
Owned Free and Clear	4,176	15.4%
Average Household Size	2.49	
Renter Occupied	13,561	50.0%
Average Household Size	2.23	
Owner-occupied Housing Units by Race of Householder		
Total	13,539	100.0%
Householder is White Alone	12,330	91.1%
Householder is Black Alone	683	5.0%
Householder is American Indian Alone	35	0.3%
Householder is Asian Alone	244	1.8%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	129	1.0%
Householder is Two or More Races	113	0.8%
Owner-occupied Housing Units with Hispanic Householder	318	2.3%
Renter-occupied Housing Units by Race of Householder		
Total	13,562	100.0%
Householder is White Alone	10,280	75.8%
Householder is Black Alone	2,086	15.4%
Householder is American Indian Alone	40	0.3%
Householder is Asian Alone	564	4.2%
Householder is Pacific Islander Alone	28	0.2%
Householder is Some Other Race Alone	308	2.3%
Householder is Two or More Races	256	1.9%
Renter-occupied Housing Units with Hispanic Householder	671	4.9%
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	2.29	
Householder is Black Alone	2.41	
Householder is American Indian Alone	2.36	
Householder is Asian Alone	3.24	
Householder is Pacific Islander Alone	2.97	
Householder is Some Other Race Alone	3.80	
Householder is Two or More Races	2.78	
Householder is Hispanic	3.56	

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Drive Time: 15 minutes

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

	2000	2010	2000-2010 Annual Rate
Population	72,598	91,625	2.36%
Households	27,935	35,287	2.36%
Housing Units	30,427	38,049	2.26%

Population by Race	Number	Percent
Total	91,625	100.0%
Population Reporting One Race	89,552	97.7%
White	74,325	81.1%
Black	9,545	10.4%
American Indian	253	0.3%
Asian	3,119	3.4%
Pacific Islander	124	0.1%
Some Other Race	2,186	2.4%
Population Reporting Two or More Races	2,073	2.3%
 Total Hispanic Population	 4,824	 5.3%

Population by Sex	Number	Percent
Male	44,576	48.7%
Female	47,049	51.4%

Population by Age	Number	Percent
Total	91,625	100.0%
Age 0 - 4	5,834	6.4%
Age 5 - 9	5,808	6.3%
Age 10 - 14	5,547	6.1%
Age 15 - 19	8,396	9.2%
Age 20 - 24	11,740	12.8%
Age 25 - 29	7,148	7.8%
Age 30 - 34	5,998	6.5%
Age 35 - 39	5,782	6.3%
Age 40 - 44	5,385	5.9%
Age 45 - 49	5,730	6.3%
Age 50 - 54	5,512	6.0%
Age 55 - 59	4,830	5.3%
Age 60 - 64	4,187	4.6%
Age 65 - 69	3,105	3.4%
Age 70 - 74	2,239	2.4%
Age 75 - 79	1,746	1.9%
Age 80 - 84	1,336	1.5%
Age 85+	1,302	1.4%
 Age 18+	 71,103	 77.6%
Age 65+	9,728	10.6%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	31.1
Male	30.0
Female	32.3
White Alone	33.2
Black Alone	26.8
American Indian Alone	33.9
Asian Alone	26.0
Pacific Islander Alone	22.6
Some Other Race Alone	23.0
Two or More Races	14.9
Hispanic Population	23.3

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

1680 Campbell Ln, Bowling Green, KY, 42104
Drive Time: 15 minutes

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

Households by Type		
Total	35,287	100.0%
Households with 1 Person	10,430	29.6%
Households with 2+ People	24,857	70.4%
Family Households	21,396	60.6%
Husband-wife Families	15,529	44.0%
With Own Children	6,688	19.0%
Other Family (No Spouse Present)	5,867	16.6%
With Own Children	3,409	9.7%
Nonfamily Households	3,461	9.8%
All Households with Children	11,091	31.4%
Multigenerational Households	1,010	2.9%
Unmarried Partner Households	2,316	6.6%
Male-female	2,101	6.0%
Same-sex	215	0.6%
Average Household Size	2.42	
Family Households by Size		
Total	21,396	100.0%
2 People	9,178	42.9%
3 People	5,111	23.9%
4 People	4,279	20.0%
5 People	1,854	8.7%
6 People	656	3.1%
7+ People	318	1.5%
Average Family Size	3.01	
Nonfamily Households by Size		
Total	13,891	100.0%
1 Person	10,430	75.1%
2 People	2,364	17.0%
3 People	652	4.7%
4 People	388	2.8%
5 People	39	0.3%
6 People	7	0.1%
7+ People	11	0.1%
Average Nonfamily Size	1.37	
Population by Relationship and Household Type		
Total	91,625	100.0%
In Households	85,465	93.3%
In Family Households	66,468	72.5%
Householder	21,396	23.4%
Spouse	15,529	16.9%
Child	24,944	27.2%
Other relative	2,635	2.9%
Nonrelative	1,964	2.1%
In Nonfamily Households	18,997	20.7%
In Group Quarters	6,160	6.7%
Institutionalized Population	1,186	1.3%
Noninstitutionalized Population	4,974	5.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Drive Time: 15 minutes

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

Family Households by Age of Householder		
Total	21,396	100.0%
Householder Age 15 - 44	10,002	46.7%
Householder Age 45 - 54	4,534	21.2%
Householder Age 55 - 64	3,449	16.1%
Householder Age 65 - 74	2,157	10.1%
Householder Age 75+	1,254	5.9%
Nonfamily Households by Age of Householder		
Total	13,891	100.0%
Householder Age 15 - 44	7,055	50.8%
Householder Age 45 - 54	1,906	13.7%
Householder Age 55 - 64	1,953	14.1%
Householder Age 65 - 74	1,289	9.3%
Householder Age 75+	1,688	12.2%
Households by Race of Householder		
Total	35,287	100.0%
Householder is White Alone	29,814	84.5%
Householder is Black Alone	3,481	9.9%
Householder is American Indian Alone	93	0.3%
Householder is Asian Alone	893	2.5%
Householder is Pacific Islander Alone	35	0.1%
Householder is Some Other Race Alone	526	1.5%
Householder is Two or More Races	445	1.3%
Households with Hispanic Householder	1,207	3.4%
Husband-wife Families by Race of Householder		
Total	15,529	100.0%
Householder is White Alone	13,712	88.3%
Householder is Black Alone	855	5.5%
Householder is American Indian Alone	42	0.3%
Householder is Asian Alone	500	3.2%
Householder is Pacific Islander Alone	11	0.1%
Householder is Some Other Race Alone	258	1.7%
Householder is Two or More Races	151	1.0%
Husband-wife Families with Hispanic Householder	598	3.9%
Other Families (No Spouse) by Race of Householder		
Total	5,867	100.0%
Householder is White Alone	4,247	72.4%
Householder is Black Alone	1,190	20.3%
Householder is American Indian Alone	15	0.3%
Householder is Asian Alone	112	1.9%
Householder is Pacific Islander Alone	15	0.3%
Householder is Some Other Race Alone	156	2.7%
Householder is Two or More Races	132	2.3%
Other Families with Hispanic Householder	313	5.3%
Nonfamily Households by Race of Householder		
Total	13,891	100.0%
Householder is White Alone	11,855	85.3%
Householder is Black Alone	1,436	10.3%
Householder is American Indian Alone	36	0.3%
Householder is Asian Alone	281	2.0%
Householder is Pacific Islander Alone	9	0.1%
Householder is Some Other Race Alone	112	0.8%
Householder is Two or More Races	162	1.2%
Nonfamily Households with Hispanic Householder	296	2.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Drive Time: 15 minutes

Prepared by Mark Robbins

Latitude: 36.951900731

Longitude: -86.43545104

Total Housing Units by Occupancy		
Total	38,049	100.0%
Occupied Housing Units	35,287	92.7%
Vacant Housing Units		
For Rent	1,490	3.9%
Rented, not Occupied	61	0.2%
For Sale Only	413	1.1%
Sold, not Occupied	114	0.3%
For Seasonal/Recreational/Occasional Use	91	0.2%
For Migrant Workers	0	0.0%
Other Vacant	593	1.6%
Total Vacancy Rate	7.3%	
Households by Tenure and Mortgage Status		
Total	35,287	100.0%
Owner Occupied	19,480	55.2%
Owned with a Mortgage/Loan	13,835	39.2%
Owned Free and Clear	5,645	16.0%
Average Household Size	2.55	
Renter Occupied	15,807	44.8%
Average Household Size	2.26	
Owner-occupied Housing Units by Race of Householder		
Total	19,480	100.0%
Householder is White Alone	17,800	91.4%
Householder is Black Alone	1,002	5.1%
Householder is American Indian Alone	47	0.2%
Householder is Asian Alone	299	1.5%
Householder is Pacific Islander Alone	6	0.0%
Householder is Some Other Race Alone	172	0.9%
Householder is Two or More Races	154	0.8%
Owner-occupied Housing Units with Hispanic Householder	426	2.2%
Renter-occupied Housing Units by Race of Householder		
Total	15,807	100.0%
Householder is White Alone	12,014	76.0%
Householder is Black Alone	2,479	15.7%
Householder is American Indian Alone	46	0.3%
Householder is Asian Alone	594	3.8%
Householder is Pacific Islander Alone	29	0.2%
Householder is Some Other Race Alone	354	2.2%
Householder is Two or More Races	291	1.8%
Renter-occupied Housing Units with Hispanic Householder	781	4.9%
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	2.37	
Householder is Black Alone	2.42	
Householder is American Indian Alone	2.32	
Householder is Asian Alone	3.27	
Householder is Pacific Islander Alone	3.14	
Householder is Some Other Race Alone	3.83	
Householder is Two or More Races	2.78	
Householder is Hispanic	3.58	

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Executive Summary

1680 Campbell Ln, Bowling Green, KY, 42104
 Drive Time: 5, 10, 15 minutes

Prepared by Mark Robbins
 Latitude: 36.951900731
 Longitude: -86.43545104

	0 - 5 minutes	0 - 10 minutes	0 - 15 minutes
Population			
2000 Population	12,264	55,429	72,598
2010 Population	16,954	70,028	91,625
2012 Population	17,084	71,614	93,770
2017 Population	17,807	76,353	100,250
2000-2010 Annual Rate	3.29%	2.37%	2.35%
2010-2012 Annual Rate	0.34%	1.00%	1.03%
2012-2017 Annual Rate	0.83%	1.29%	1.35%
2012 Male Population	47.4%	48.7%	48.8%
2012 Female Population	52.6%	51.3%	51.2%
2012 Median Age	30.9	29.9	31.4

In the identified area, the current year population is 93,770. In 2010, the Census count in the area was 91,625. The rate of change since 2010 was 1.03% annually. The five-year projection for the population in the area is 100,250 representing a change of 1.35% annually from 2012 to 2017. Currently, the population is 48.8% male and 51.2% female.

Median Age

The median age in this area is 31.4, compared to U.S. median age of 37.3.

Race and Ethnicity

2012 White Alone	79.3%	79.4%	81.0%
2012 Black Alone	9.6%	11.2%	10.5%
2012 American Indian/Alaska Native Alone	0.2%	0.3%	0.3%
2012 Asian Alone	6.3%	3.9%	3.3%
2012 Pacific Islander Alone	0.5%	0.2%	0.2%
2012 Other Race	1.6%	2.7%	2.5%
2012 Two or More Races	2.5%	2.3%	2.3%
2012 Hispanic Origin (Any Race)	4.1%	6.0%	5.6%

Persons of Hispanic origin represent 5.6% of the population in the identified area compared to 16.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 40.3 in the identified area, compared to 61.4 for the U.S. as a whole.

Households

2000 Households	5,466	21,476	27,935
2010 Households	7,865	27,099	35,287
2012 Total Households	7,943	27,760	36,183
2017 Total Households	8,282	29,693	38,787
2000-2010 Annual Rate	3.71%	2.35%	2.36%
2010-2012 Annual Rate	0.44%	1.08%	1.12%
2012-2017 Annual Rate	0.84%	1.36%	1.40%
2012 Average Household Size	2.11	2.36	2.42

The household count in this area has changed from 35,287 in 2010 to 36,183 in the current year, a change of 1.12% annually. The five-year projection of households is 38,787, a change of 1.40% annually from the current year total. Average household size is currently 2.42, compared to 2.42 in the year 2010. The number of families in the current year is 21,765 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

April 24, 2013



Executive Summary

1680 Campbell Ln, Bowling Green, KY, 42104
 Drive Time: 5, 10, 15 minutes

Prepared by Mark Robbins
 Latitude: 36.951900731
 Longitude: -86.43545104

	0 - 5 minutes	0 - 10 minutes	0 - 15 minutes
Median Household Income			
2012 Median Household Income	\$36,648	\$39,460	\$40,467
2017 Median Household Income	\$42,984	\$47,489	\$48,807
2012-2017 Annual Rate	3.24%	3.77%	3.82%
Average Household Income			
2012 Average Household Income	\$51,079	\$54,075	\$54,531
2017 Average Household Income	\$57,018	\$59,826	\$60,126
2012-2017 Annual Rate	2.22%	2.04%	1.97%
Per Capita Income			
2012 Per Capita Income	\$23,573	\$22,873	\$22,521
2017 Per Capita Income	\$26,275	\$25,120	\$24,694
2012-2017 Annual Rate	2.19%	1.89%	1.86%

Current median household income is \$40,467 in the area, compared to \$50,157 for all U.S. households. Median household income is projected to be \$48,807 in five years, compared to \$56,895 for all U.S. households

Current average household income is \$54,531 in this area, compared to \$68,162 for all U.S. households. Average household income is projected to be \$60,126 in five years, compared to \$77,137 for all U.S. households

Current per capita income is \$22,521 in the area, compared to the U.S. per capita income of \$26,409. The per capita income is projected to be \$24,694 in five years, compared to \$29,882 for all U.S. households

Housing			
2000 Total Housing Units	6,079	23,510	30,427
2000 Owner Occupied Housing Units	2,706	11,432	16,372
2000 Owner Occupied Housing Units	2,760	10,044	11,563
2000 Vacant Housing Units	613	2,034	2,492
2010 Total Housing Units	8,466	29,212	38,049
2010 Owner Occupied Housing Units	2,931	13,538	19,480
2010 Renter Occupied Housing Units	4,934	13,561	15,807
2010 Vacant Housing Units	601	2,113	2,762
2012 Total Housing Units	8,569	29,940	39,015
2012 Owner Occupied Housing Units	2,738	13,126	19,032
2012 Renter Occupied Housing Units	5,205	14,634	17,151
2012 Vacant Housing Units	626	2,180	2,832
2017 Total Housing Units	8,884	31,790	41,484
2017 Owner Occupied Housing Units	2,899	14,236	20,638
2017 Renter Occupied Housing Units	5,383	15,457	18,149
2017 Vacant Housing Units	602	2,097	2,697

Currently, 48.8% of the 39,015 housing units in the area are owner occupied; 44.0%, renter occupied; and 7.3% are vacant. Currently, in the U.S., 56.5% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 11.4% are vacant. In 2010, there were 38,049 housing units in the area - 51.2% owner occupied, 41.5% renter occupied, and 7.3% vacant. The annual rate of change in housing units since 2010 is 1.12%. Median home value in the area is \$121,541, compared to a median home value of \$167,749 for the U.S. In five years, median value is projected to change by 2.30% annually to \$136,169.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Demographic and Income Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Drive Time: 5 minutes

Prepared by Mark Robbins
 Latitude: 36.951900731
 Longitude: -86.43545104

Summary	Census 2010	2012	2017
Population	16,954	17,084	17,807
Households	7,865	7,943	8,282
Families	3,877	3,855	3,948
Average Household Size	2.12	2.11	2.12
Owner Occupied Housing Units	2,931	2,738	2,899
Renter Occupied Housing Units	4,934	5,205	5,383
Median Age	30.6	30.9	31.8
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	0.83%	0.58%	0.68%
Households	0.84%	0.64%	0.74%
Families	0.48%	0.49%	0.72%
Owner HHs	1.15%	0.72%	0.91%
Median Household Income	3.24%	3.09%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	1,368	17.2%	1,456	17.6%
\$15,000 - \$24,999	1,252	15.8%	1,051	12.7%
\$25,000 - \$34,999	1,151	14.5%	901	10.9%
\$35,000 - \$49,999	1,321	16.6%	1,201	14.5%
\$50,000 - \$74,999	1,217	15.3%	1,606	19.4%
\$75,000 - \$99,999	614	7.7%	846	10.2%
\$100,000 - \$149,999	752	9.5%	896	10.8%
\$150,000 - \$199,999	162	2.0%	200	2.4%
\$200,000+	105	1.3%	125	1.5%
Median Household Income	\$36,648		\$42,984	
Average Household Income	\$51,079		\$57,018	
Per Capita Income	\$23,573		\$26,275	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,106	6.5%	1,104	6.5%	1,152	6.5%
5 - 9	940	5.5%	938	5.5%	979	5.5%
10 - 14	871	5.1%	856	5.0%	904	5.1%
15 - 19	1,013	6.0%	966	5.7%	966	5.4%
20 - 24	2,757	16.3%	2,813	16.5%	2,709	15.2%
25 - 34	2,768	16.3%	2,818	16.5%	2,978	16.7%
35 - 44	1,852	10.9%	1,809	10.6%	1,861	10.5%
45 - 54	1,927	11.4%	1,886	11.0%	1,833	10.3%
55 - 64	1,559	9.2%	1,634	9.6%	1,787	10.0%
65 - 74	972	5.7%	1,039	6.1%	1,302	7.3%
75 - 84	753	4.4%	759	4.4%	830	4.7%
85+	435	2.6%	461	2.7%	505	2.8%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	13,477	79.5%	13,554	79.3%	13,911	78.1%
Black Alone	1,611	9.5%	1,637	9.6%	1,765	9.9%
American Indian Alone	39	0.2%	37	0.2%	34	0.2%
Asian Alone	1,091	6.4%	1,069	6.3%	1,153	6.5%
Pacific Islander Alone	55	0.3%	89	0.5%	147	0.8%
Some Other Race Alone	252	1.5%	271	1.6%	335	1.9%
Two or More Races	429	2.5%	428	2.5%	463	2.6%
Hispanic Origin (Any Race)	647	3.8%	698	4.1%	880	4.9%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

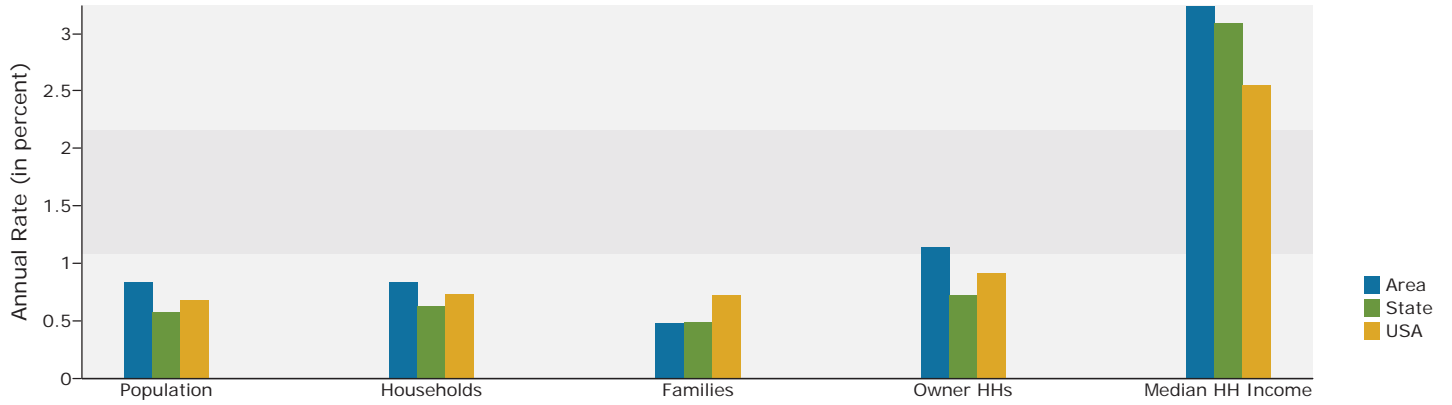


Demographic and Income Profile

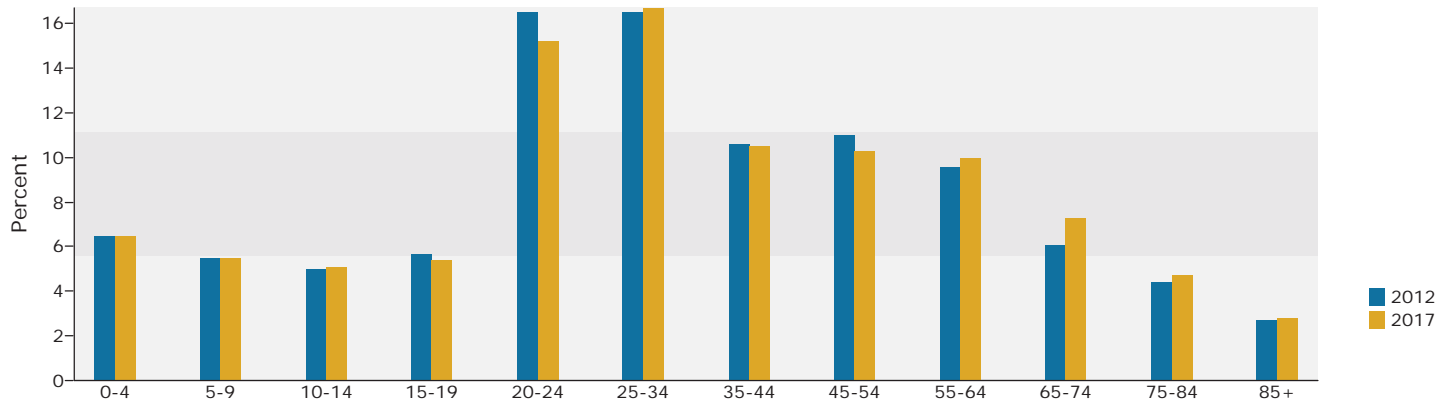
1680 Campbell Ln, Bowling Green, KY, 42104
 Drive Time: 5 minutes

Prepared by Mark Robbins
 Latitude: 36.951900731
 Longitude: -86.43545104

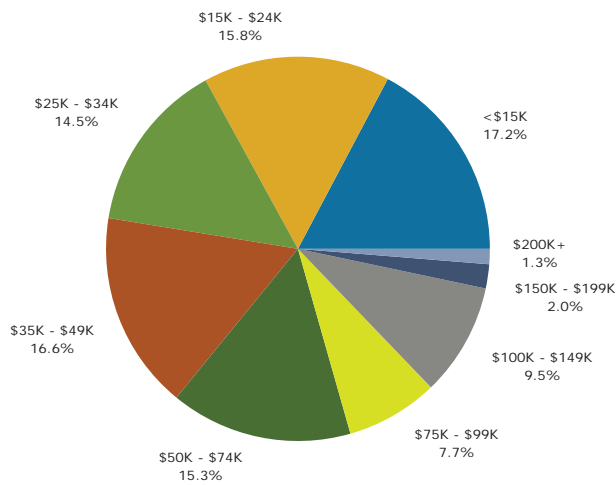
Trends 2012-2017



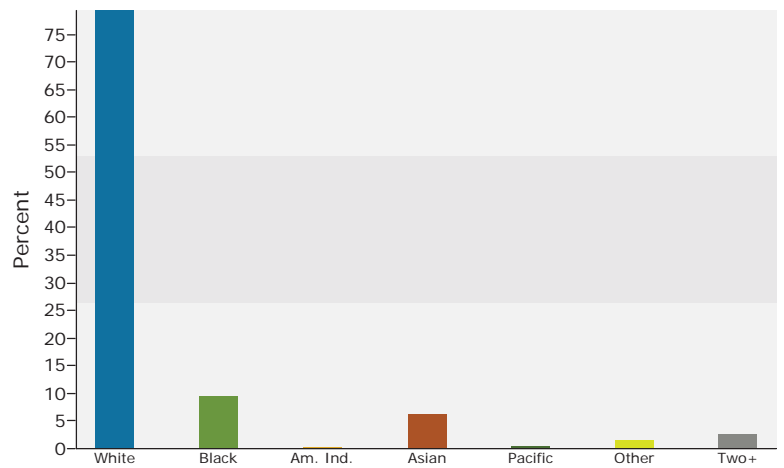
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 4.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Demographic and Income Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Drive Time: 10 minutes

Prepared by Mark Robbins
 Latitude: 36.951900731
 Longitude: -86.43545104

Summary	Census 2010	2012	2017
Population	70,028	71,614	76,353
Households	27,099	27,760	29,693
Families	15,379	15,616	16,557
Average Household Size	2.36	2.36	2.37
Owner Occupied Housing Units	13,538	13,126	14,236
Renter Occupied Housing Units	13,561	14,634	15,457
Median Age	29.7	29.9	30.8
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	1.29%	0.58%	0.68%
Households	1.36%	0.64%	0.74%
Families	1.18%	0.49%	0.72%
Owner HHs	1.64%	0.72%	0.91%
Median Household Income	3.77%	3.09%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	4,855	17.5%	5,111	17.2%
\$15,000 - \$24,999	3,899	14.0%	3,281	11.0%
\$25,000 - \$34,999	3,460	12.5%	2,765	9.3%
\$35,000 - \$49,999	4,447	16.0%	4,235	14.3%
\$50,000 - \$74,999	4,520	16.3%	6,055	20.4%
\$75,000 - \$99,999	2,644	9.5%	3,534	11.9%
\$100,000 - \$149,999	2,860	10.3%	3,432	11.6%
\$150,000 - \$199,999	679	2.4%	821	2.8%
\$200,000+	395	1.4%	458	1.5%
Median Household Income	\$39,460		\$47,489	
Average Household Income	\$54,075		\$59,826	
Per Capita Income	\$22,873		\$25,120	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,288	6.1%	4,369	6.1%	4,709	6.2%
5 - 9	4,165	5.9%	4,238	5.9%	4,553	6.0%
10 - 14	3,873	5.5%	3,898	5.4%	4,231	5.5%
15 - 19	6,888	9.8%	6,781	9.5%	6,886	9.0%
20 - 24	10,561	15.1%	10,897	15.2%	10,785	14.1%
25 - 34	10,143	14.5%	10,532	14.7%	11,417	15.0%
35 - 44	8,061	11.5%	8,025	11.2%	8,487	11.1%
45 - 54	7,996	11.4%	7,937	11.1%	7,902	10.3%
55 - 64	6,438	9.2%	6,866	9.6%	7,694	10.1%
65 - 74	3,971	5.7%	4,316	6.0%	5,523	7.2%
75 - 84	2,511	3.6%	2,550	3.6%	2,832	3.7%
85+	1,134	1.6%	1,206	1.7%	1,333	1.7%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	55,686	79.5%	56,830	79.4%	59,760	78.3%
Black Alone	7,793	11.1%	8,006	11.2%	8,738	11.4%
American Indian Alone	191	0.3%	189	0.3%	191	0.3%
Asian Alone	2,794	4.0%	2,778	3.9%	3,066	4.0%
Pacific Islander Alone	113	0.2%	177	0.2%	294	0.4%
Some Other Race Alone	1,818	2.6%	1,966	2.7%	2,436	3.2%
Two or More Races	1,633	2.3%	1,668	2.3%	1,869	2.4%
Hispanic Origin (Any Race)	3,925	5.6%	4,271	6.0%	5,417	7.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

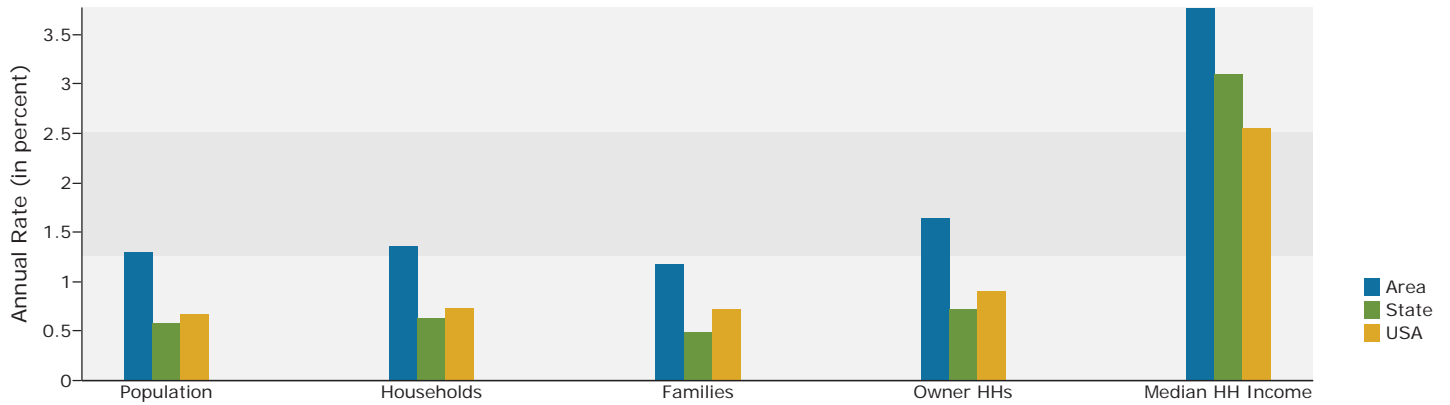


Demographic and Income Profile

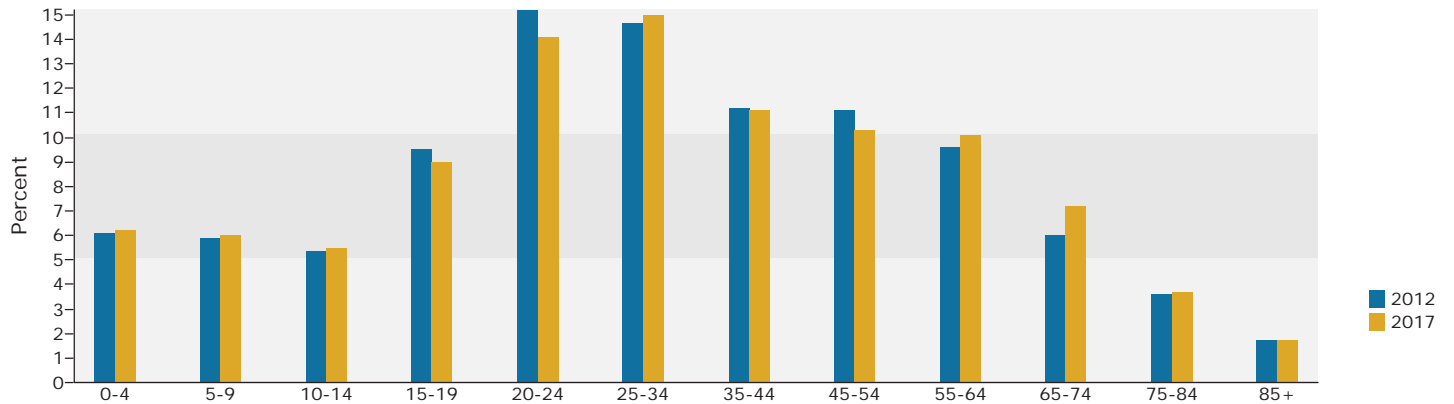
1680 Campbell Ln, Bowling Green, KY, 42104
 Drive Time: 10 minutes

Prepared by Mark Robbins
 Latitude: 36.951900731
 Longitude: -86.43545104

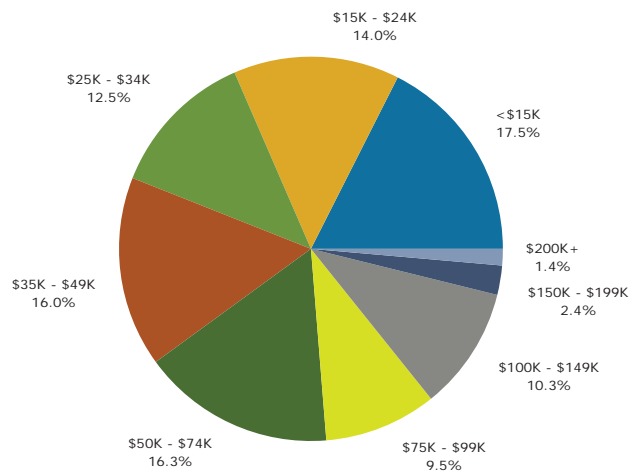
Trends 2012-2017



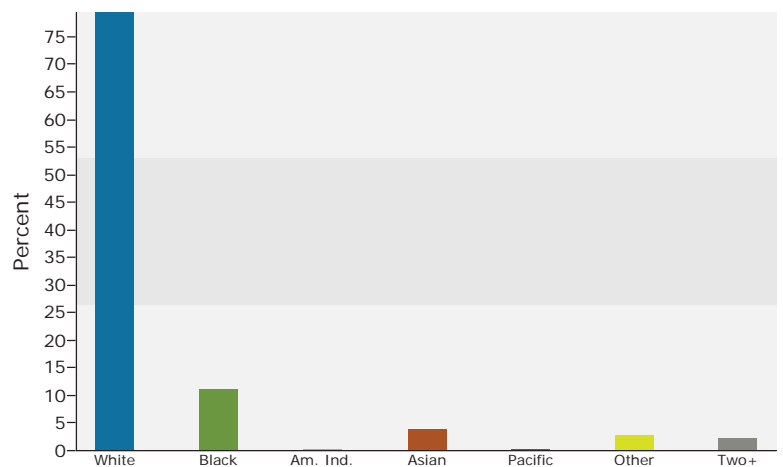
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 6.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Demographic and Income Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Drive Time: 15 minutes

Prepared by Mark Robbins
 Latitude: 36.951900731
 Longitude: -86.43545104

Summary	Census 2010	2012	2017
Population	91,625	93,770	100,250
Households	35,287	36,183	38,787
Families	21,396	21,765	23,153
Average Household Size	2.42	2.42	2.43
Owner Occupied Housing Units	19,480	19,032	20,638
Renter Occupied Housing Units	15,807	17,151	18,149
Median Age	31.1	31.4	32.2
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	1.35%	0.58%	0.68%
Households	1.40%	0.64%	0.74%
Families	1.24%	0.49%	0.72%
Owner HHs	1.63%	0.72%	0.91%
Median Household Income	3.82%	3.09%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	6,001	16.6%	6,300	16.2%
\$15,000 - \$24,999	4,939	13.7%	4,170	10.8%
\$25,000 - \$34,999	4,521	12.5%	3,656	9.4%
\$35,000 - \$49,999	5,878	16.2%	5,603	14.4%
\$50,000 - \$74,999	6,201	17.1%	8,220	21.2%
\$75,000 - \$99,999	3,554	9.8%	4,767	12.3%
\$100,000 - \$149,999	3,758	10.4%	4,495	11.6%
\$150,000 - \$199,999	842	2.3%	1,010	2.6%
\$200,000+	489	1.4%	566	1.5%
Median Household Income	\$40,467		\$48,807	
Average Household Income	\$54,531		\$60,126	
Per Capita Income	\$22,521		\$24,694	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,834	6.4%	5,945	6.3%	6,397	6.4%
5 - 9	5,808	6.3%	5,909	6.3%	6,342	6.3%
10 - 14	5,547	6.1%	5,587	6.0%	6,062	6.0%
15 - 19	8,396	9.2%	8,257	8.8%	8,404	8.4%
20 - 24	11,740	12.8%	12,134	12.9%	12,008	12.0%
25 - 34	13,146	14.3%	13,650	14.6%	14,776	14.7%
35 - 44	11,167	12.2%	11,123	11.9%	11,751	11.7%
45 - 54	11,242	12.3%	11,169	11.9%	11,131	11.1%
55 - 64	9,017	9.8%	9,641	10.3%	10,838	10.8%
65 - 74	5,344	5.8%	5,830	6.2%	7,492	7.5%
75 - 84	3,082	3.4%	3,136	3.3%	3,503	3.5%
85+	1,302	1.4%	1,389	1.5%	1,546	1.5%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	74,325	81.1%	75,929	81.0%	80,201	80.0%
Black Alone	9,545	10.4%	9,818	10.5%	10,746	10.7%
American Indian Alone	253	0.3%	247	0.3%	249	0.2%
Asian Alone	3,119	3.4%	3,106	3.3%	3,436	3.4%
Pacific Islander Alone	124	0.1%	196	0.2%	324	0.3%
Some Other Race Alone	2,186	2.4%	2,364	2.5%	2,934	2.9%
Two or More Races	2,073	2.3%	2,110	2.3%	2,360	2.4%
Hispanic Origin (Any Race)	4,824	5.3%	5,246	5.6%	6,659	6.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

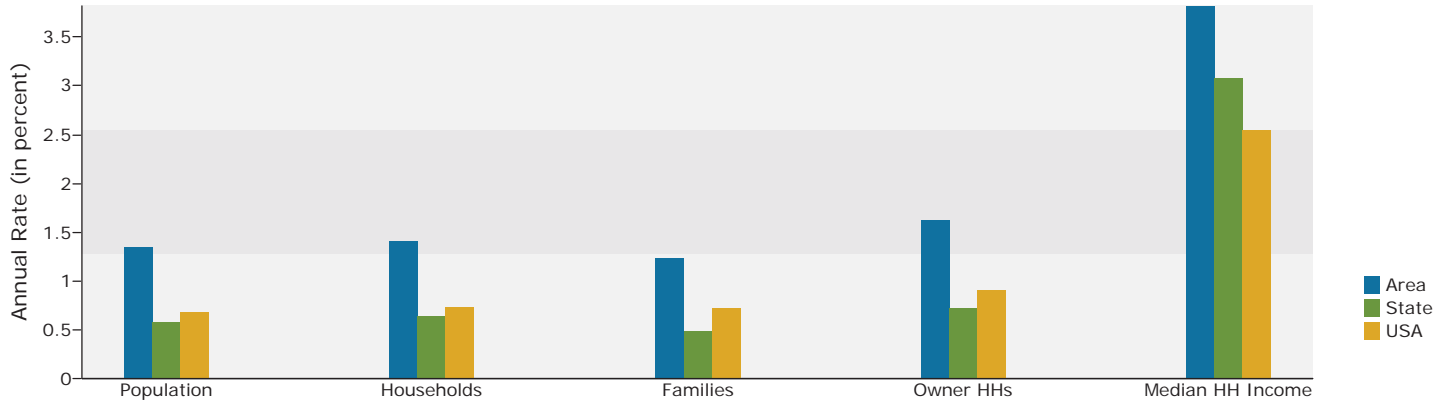


Demographic and Income Profile

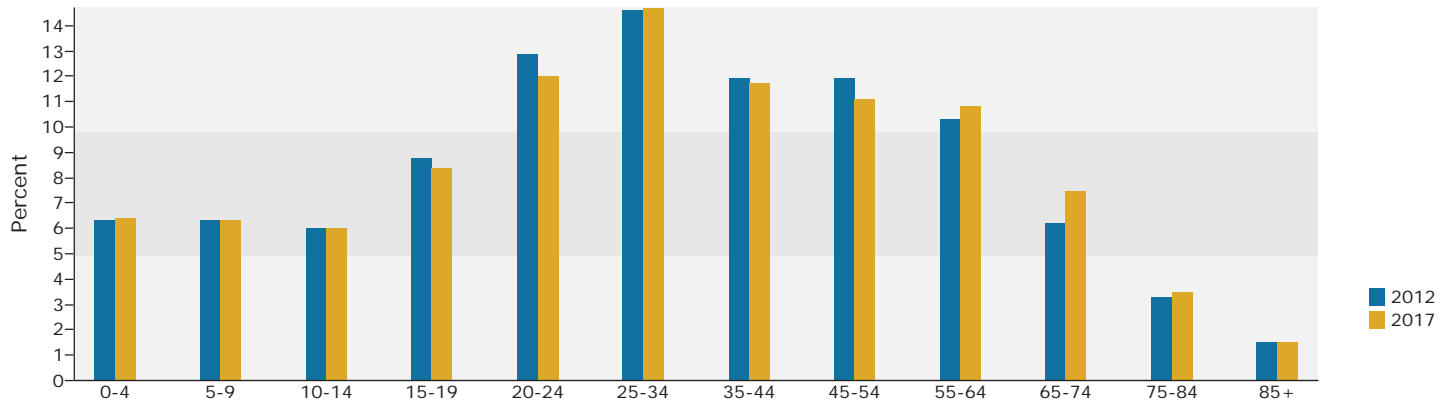
1680 Campbell Ln, Bowling Green, KY, 42104
 Drive Time: 15 minutes

Prepared by Mark Robbins
 Latitude: 36.951900731
 Longitude: -86.43545104

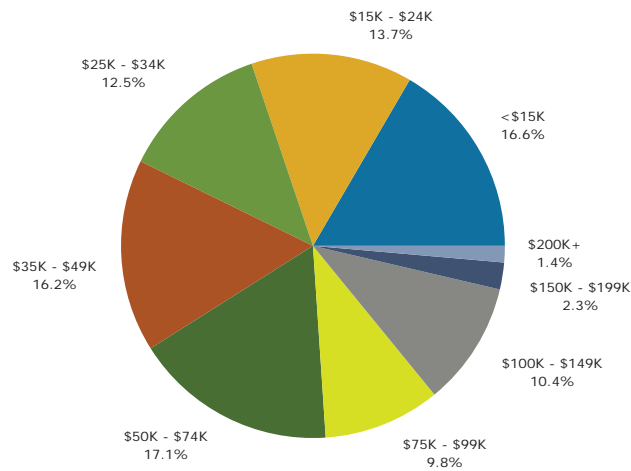
Trends 2012-2017



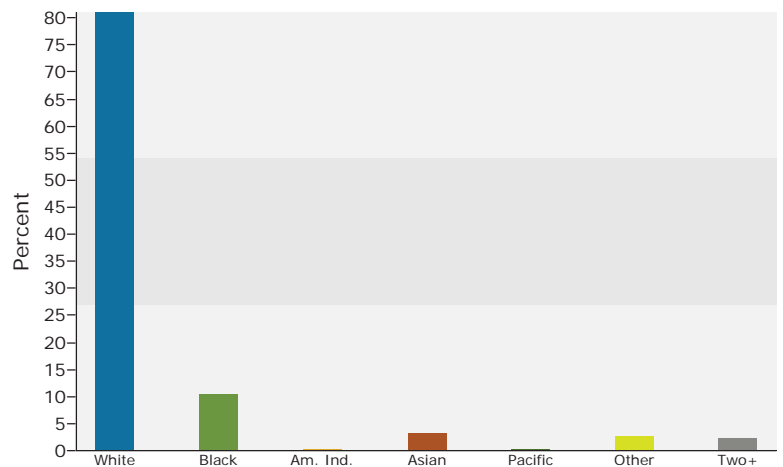
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 5.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Market Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Drive Time: 5, 10, 15 minutes

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	0 - 5 minutes	0 - 10 minutes	0 - 15 minutes
Population Summary			
2000 Total Population	12,264	55,429	72,598
2010 Total Population	16,954	70,028	91,625
2012 Total Population	17,084	71,614	93,770
2012 Group Quarters	289	6,085	6,160
2017 Total Population	17,807	76,353	100,250
2012-2017 Annual Rate	0.83%	1.29%	1.35%
Household Summary			
2000 Households	5,466	21,476	27,935
2000 Average Household Size	2.19	2.33	2.40
2010 Households	7,865	27,099	35,287
2010 Average Household Size	2.12	2.36	2.42
2012 Households	7,943	27,760	36,183
2012 Average Household Size	2.11	2.36	2.42
2017 Households	8,282	29,693	38,787
2017 Average Household Size	2.12	2.37	2.43
2012-2017 Annual Rate	0.84%	1.36%	1.40%
2010 Families	3,877	15,379	21,396
2010 Average Family Size	2.86	3.00	3.01
2012 Families	3,855	15,616	21,765
2012 Average Family Size	2.85	2.99	3.01
2017 Families	3,948	16,557	23,153
2017 Average Family Size	2.87	3.02	3.03
2012-2017 Annual Rate	0.48%	1.18%	1.24%
Housing Unit Summary			
2000 Housing Units	6,079	23,510	30,427
Owner Occupied Housing Units	44.5%	48.6%	53.8%
Renter Occupied Housing Units	45.4%	42.7%	38.0%
Vacant Housing Units	10.1%	8.7%	8.2%
2010 Housing Units	8,466	29,212	38,049
Owner Occupied Housing Units	34.6%	46.3%	51.2%
Renter Occupied Housing Units	58.3%	46.4%	41.5%
Vacant Housing Units	7.1%	7.2%	7.3%
2012 Housing Units	8,569	29,940	39,015
Owner Occupied Housing Units	32.0%	43.8%	48.8%
Renter Occupied Housing Units	60.7%	48.9%	44.0%
Vacant Housing Units	7.3%	7.3%	7.3%
2017 Housing Units	8,884	31,790	41,484
Owner Occupied Housing Units	32.6%	44.8%	49.7%
Renter Occupied Housing Units	60.6%	48.6%	43.7%
Vacant Housing Units	6.8%	6.6%	6.5%
Median Household Income			
2012	\$36,648	\$39,460	\$40,467
2017	\$42,984	\$47,489	\$48,807
Median Home Value			
2012	\$127,539	\$124,796	\$121,541
2017	\$140,774	\$138,615	\$136,169
Per Capita Income			
2012	\$23,573	\$22,873	\$22,521
2017	\$26,275	\$25,120	\$24,694
Median Age			
2010	30.6	29.7	31.1
2012	30.9	29.9	31.4
2017	31.8	30.8	32.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

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	0 - 5 minutes	0 - 10 minutes	0 - 15 minutes
2012 Households by Income			
Household Income Base	7,943	27,760	36,183
< \$15,000	17.2%	17.5%	16.6%
\$15,000 - \$24,999	15.8%	14.0%	13.7%
\$25,000 - \$34,999	14.5%	12.5%	12.5%
\$35,000 - \$49,999	16.6%	16.0%	16.2%
\$50,000 - \$74,999	15.3%	16.3%	17.1%
\$75,000 - \$99,999	7.7%	9.5%	9.8%
\$100,000 - \$149,999	9.5%	10.3%	10.4%
\$150,000 - \$199,999	2.0%	2.4%	2.3%
\$200,000+	1.3%	1.4%	1.4%
Average Household Income	\$51,079	\$54,075	\$54,531
2017 Households by Income			
Household Income Base	8,282	29,693	38,787
< \$15,000	17.6%	17.2%	16.2%
\$15,000 - \$24,999	12.7%	11.0%	10.8%
\$25,000 - \$34,999	10.9%	9.3%	9.4%
\$35,000 - \$49,999	14.5%	14.3%	14.4%
\$50,000 - \$74,999	19.4%	20.4%	21.2%
\$75,000 - \$99,999	10.2%	11.9%	12.3%
\$100,000 - \$149,999	10.8%	11.6%	11.6%
\$150,000 - \$199,999	2.4%	2.8%	2.6%
\$200,000+	1.5%	1.5%	1.5%
Average Household Income	\$57,018	\$59,826	\$60,126
2012 Owner Occupied Housing Units by Value			
Total	2,738	13,126	19,032
< \$50,000	1.5%	4.0%	4.0%
\$50,000 - \$99,999	28.9%	30.4%	32.9%
\$100,000 - \$149,999	35.5%	31.5%	30.6%
\$150,000 - \$199,999	15.8%	16.0%	14.9%
\$200,000 - \$249,999	8.4%	8.7%	8.0%
\$250,000 - \$299,999	3.8%	4.2%	4.3%
\$300,000 - \$399,999	3.4%	3.0%	3.0%
\$400,000 - \$499,999	0.8%	1.1%	1.1%
\$500,000 - \$749,999	0.5%	0.7%	0.8%
\$750,000 - \$999,999	0.1%	0.1%	0.2%
\$1,000,000 +	1.3%	0.3%	0.2%
Average Home Value	\$159,007	\$146,843	\$144,792
2017 Owner Occupied Housing Units by Value			
Total	2,899	14,236	20,638
< \$50,000	1.0%	2.8%	2.7%
\$50,000 - \$99,999	22.2%	24.6%	26.5%
\$100,000 - \$149,999	32.8%	29.2%	28.8%
\$150,000 - \$199,999	21.9%	21.5%	20.4%
\$200,000 - \$249,999	12.1%	12.2%	11.5%
\$250,000 - \$299,999	4.0%	4.3%	4.6%
\$300,000 - \$399,999	3.2%	3.0%	3.1%
\$400,000 - \$499,999	0.8%	1.1%	1.1%
\$500,000 - \$749,999	0.5%	0.7%	0.9%
\$750,000 - \$999,999	0.1%	0.1%	0.2%
\$1,000,000 +	1.4%	0.3%	0.3%
Average Home Value	\$170,900	\$157,956	\$157,111

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Drive Time: 5, 10, 15 minutes

Prepared by Mark Robbins
 Latitude: 36.951900731
 Longitude: -86.43545104

	0 - 5 minutes	0 - 10 minutes	0 - 15 minutes
2010 Population by Age			
Total	16,954	70,027	91,625
0 - 4	6.5%	6.1%	6.4%
5 - 9	5.5%	5.9%	6.3%
10 - 14	5.1%	5.5%	6.1%
15 - 24	22.2%	24.9%	22.0%
25 - 34	16.3%	14.5%	14.3%
35 - 44	10.9%	11.5%	12.2%
45 - 54	11.4%	11.4%	12.3%
55 - 64	9.2%	9.2%	9.8%
65 - 74	5.7%	5.7%	5.8%
75 - 84	4.4%	3.6%	3.4%
85 +	2.6%	1.6%	1.4%
18 +	79.7%	79.1%	77.6%
2012 Population by Age			
Total	17,083	71,615	93,770
0 - 4	6.5%	6.1%	6.3%
5 - 9	5.5%	5.9%	6.3%
10 - 14	5.0%	5.4%	6.0%
15 - 24	22.1%	24.7%	21.7%
25 - 34	16.5%	14.7%	14.6%
35 - 44	10.6%	11.2%	11.9%
45 - 54	11.0%	11.1%	11.9%
55 - 64	9.6%	9.6%	10.3%
65 - 74	6.1%	6.0%	6.2%
75 - 84	4.4%	3.6%	3.3%
85 +	2.7%	1.7%	1.5%
18 +	80.1%	79.3%	77.9%
2017 Population by Age			
Total	17,806	76,352	100,250
0 - 4	6.5%	6.2%	6.4%
5 - 9	5.5%	6.0%	6.3%
10 - 14	5.1%	5.5%	6.0%
15 - 24	20.6%	23.1%	20.4%
25 - 34	16.7%	15.0%	14.7%
35 - 44	10.5%	11.1%	11.7%
45 - 54	10.3%	10.3%	11.1%
55 - 64	10.0%	10.1%	10.8%
65 - 74	7.3%	7.2%	7.5%
75 - 84	4.7%	3.7%	3.5%
85 +	2.8%	1.7%	1.5%
18 +	80.1%	79.2%	77.9%
2010 Population by Sex			
Males	8,019	34,004	44,576
Females	8,935	36,024	47,049
2012 Population by Sex			
Males	8,099	34,847	45,717
Females	8,985	36,767	48,053
2017 Population by Sex			
Males	8,448	37,190	48,940
Females	9,360	39,163	51,310

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Drive Time: 5, 10, 15 minutes

Prepared by Mark Robbins
 Latitude: 36.951900731
 Longitude: -86.43545104

	0 - 5 minutes	0 - 10 minutes	0 - 15 minutes
2010 Population by Race/Ethnicity			
Total	16,954	70,028	91,625
White Alone	79.5%	79.5%	81.1%
Black Alone	9.5%	11.1%	10.4%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	6.4%	4.0%	3.4%
Pacific Islander Alone	0.3%	0.2%	0.1%
Some Other Race Alone	1.5%	2.6%	2.4%
Two or More Races	2.5%	2.3%	2.3%
Hispanic Origin	3.8%	5.6%	5.3%
Diversity Index	40.2	42.2	39.7
2012 Population by Race/Ethnicity			
Total	17,085	71,614	93,770
White Alone	79.3%	79.4%	81.0%
Black Alone	9.6%	11.2%	10.5%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	6.3%	3.9%	3.3%
Pacific Islander Alone	0.5%	0.2%	0.2%
Some Other Race Alone	1.6%	2.7%	2.5%
Two or More Races	2.5%	2.3%	2.3%
Hispanic Origin	4.1%	6.0%	5.6%
Diversity Index	40.8	42.8	40.3
2017 Population by Race/Ethnicity			
Total	17,808	76,354	100,250
White Alone	78.1%	78.3%	80.0%
Black Alone	9.9%	11.4%	10.7%
American Indian Alone	0.2%	0.3%	0.2%
Asian Alone	6.5%	4.0%	3.4%
Pacific Islander Alone	0.8%	0.4%	0.3%
Some Other Race Alone	1.9%	3.2%	2.9%
Two or More Races	2.6%	2.4%	2.4%
Hispanic Origin	4.9%	7.1%	6.6%
Diversity Index	43.4	45.5	42.8
2010 Population by Relationship and Household Type			
Total	16,954	70,028	91,625
In Households	98.3%	91.3%	93.3%
In Family Households	67.5%	68.0%	72.5%
Householder	22.4%	22.0%	23.4%
Spouse	15.3%	15.6%	16.9%
Child	24.6%	25.4%	27.2%
Other relative	3.1%	3.0%	2.9%
Nonrelative	2.1%	2.1%	2.1%
In Nonfamily Households	30.8%	23.3%	20.7%
In Group Quarters	1.7%	8.7%	6.7%
Institutionalized Population	1.0%	1.7%	1.3%
Noninstitutionalized Population	0.7%	7.0%	5.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

1680 Campbell Ln, Bowling Green, KY, 42104
 Drive Time: 5, 10, 15 minutes

Prepared by Mark Robbins
 Latitude: 36.951900731
 Longitude: -86.43545104

	0 - 5 minutes	0 - 10 minutes	0 - 15 minutes
2010 Households by Type			
Total	7,865	27,099	35,287
Households with 1 Person	39.6%	32.0%	29.6%
Households with 2+ People	60.4%	68.0%	70.4%
Family Households	49.3%	56.8%	60.6%
Husband-wife Families	33.7%	40.3%	44.0%
With Related Children	14.5%	18.1%	20.0%
Other Family (No Spouse Present)	15.6%	16.5%	16.6%
Other Family with Male Householder	3.8%	4.2%	4.2%
With Related Children	2.1%	2.3%	2.4%
Other Family with Female Householder	11.7%	12.3%	12.5%
With Related Children	8.1%	8.4%	8.6%
Nonfamily Households	11.1%	11.3%	9.8%
All Households with Children	25.2%	29.2%	31.4%
Multigenerational Households	2.2%	2.8%	2.9%
Unmarried Partner Households	6.5%	6.6%	6.6%
Male-female	5.9%	6.0%	6.0%
Same-sex	0.6%	0.6%	0.6%
2010 Households by Size			
Total	7,865	27,101	35,287
1 Person Household	39.6%	32.0%	29.6%
2 Person Household	30.2%	32.3%	32.7%
3 Person Household	13.9%	15.6%	16.3%
4 Person Household	10.4%	12.4%	13.2%
5 Person Household	3.9%	5.0%	5.4%
6 Person Household	1.4%	1.8%	1.9%
7 + Person Household	0.7%	0.9%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	7,865	27,099	35,287
Owner Occupied	37.3%	50.0%	55.2%
Owned with a Mortgage/Loan	23.6%	34.5%	39.2%
Owned Free and Clear	13.7%	15.4%	16.0%
Renter Occupied	62.7%	50.0%	44.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.