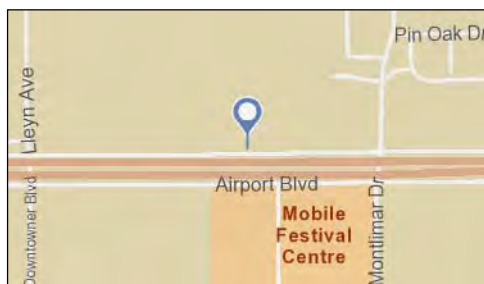
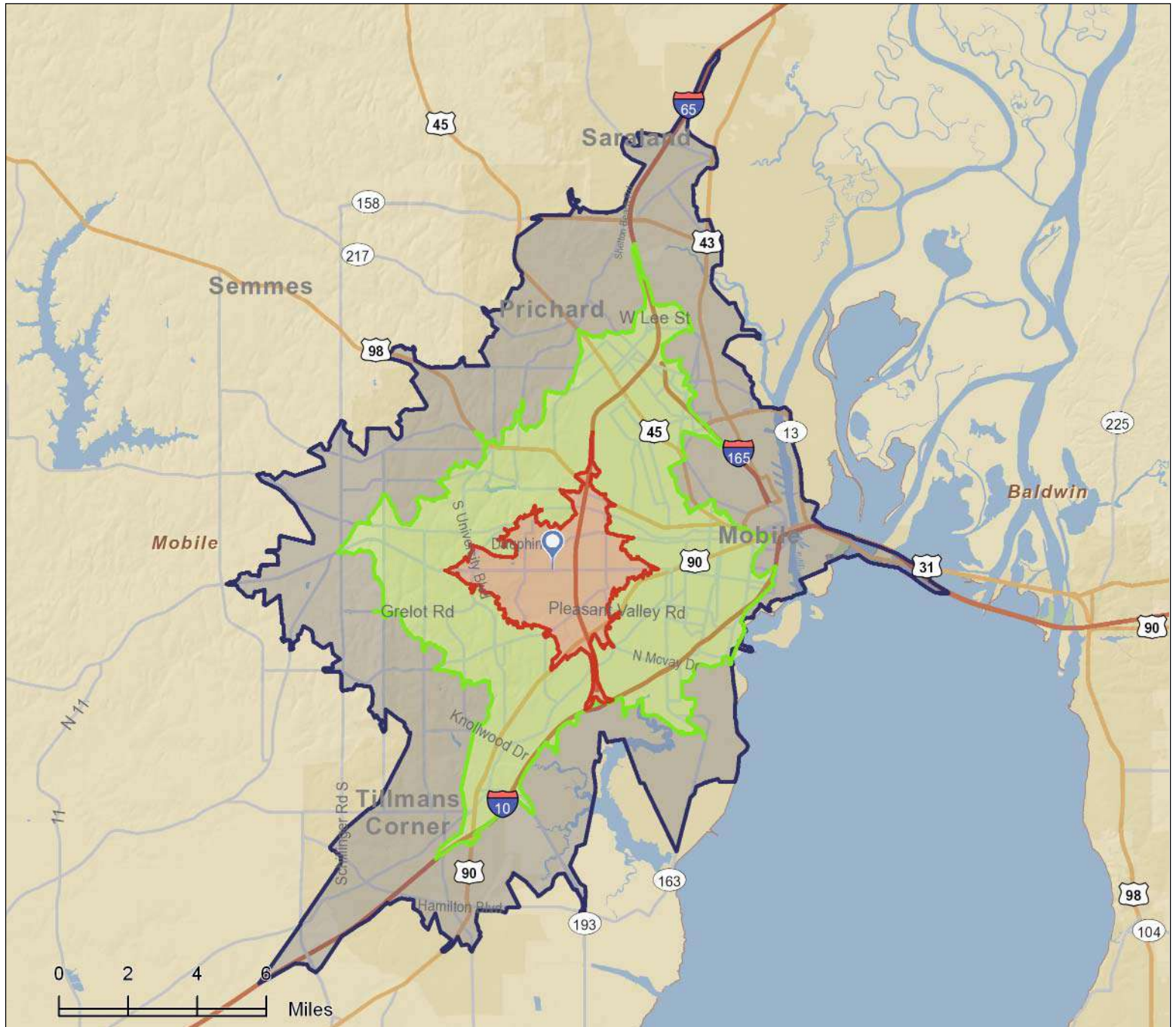




Site Map

3716 Airport Blvd, Mobile, Alabama, 36608
Drive Time: 5, 10, 15 Minutes

Prepared by Mark Robbins
Latitude: 30.676348
Longitude: -88.136881





2010 Census Profile

3716 Airport Blvd, Mobile, Alabama, 36608
Drive Time: 5 minutes

Prepared by Mark Robbins

Latitude: 30.676348108

Longitude: -88.13688082

	2000	2010	2000-2010 Annual Rate
Population	6,399	7,850	2.07%
Households	3,182	3,885	2.02%
Housing Units	3,753	4,429	1.67%
Population by Race			
Total		7,849	100.0%
Population Reporting One Race		7,681	97.9%
White		4,174	53.2%
Black		2,777	35.4%
American Indian		36	0.5%
Asian		435	5.5%
Pacific Islander		18	0.2%
Some Other Race		241	3.1%
Population Reporting Two or More Races		168	2.1%
Total Hispanic Population		475	6.1%
Population by Sex			
Male		3,703	47.2%
Female		4,147	52.8%
Population by Age			
Total		7,850	100.0%
Age 0 - 4		623	7.9%
Age 5 - 9		441	5.6%
Age 10 - 14		332	4.2%
Age 15 - 19		378	4.8%
Age 20 - 24		1,166	14.9%
Age 25 - 29		1,199	15.3%
Age 30 - 34		667	8.5%
Age 35 - 39		444	5.7%
Age 40 - 44		411	5.2%
Age 45 - 49		419	5.3%
Age 50 - 54		397	5.1%
Age 55 - 59		360	4.6%
Age 60 - 64		268	3.4%
Age 65 - 69		193	2.5%
Age 70 - 74		150	1.9%
Age 75 - 79		137	1.7%
Age 80 - 84		133	1.7%
Age 85+		131	1.7%
Age 18+		6,254	79.7%
Age 65+		744	9.5%
Median Age by Sex and Race/Hispanic Origin			
Total Population		29.1	
Male		29.1	
Female		29.1	
White Alone		33.9	
Black Alone		26.6	
American Indian Alone		27.7	
Asian Alone		27.5	
Pacific Islander Alone		25.0	
Some Other Race Alone		27.4	
Two or More Races		22.1	
Hispanic Population		27.9	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

3716 Airport Blvd, Mobile, Alabama, 36608
Drive Time: 5 minutes

Prepared by Mark Robbins

Latitude: 30.676348108

Longitude: -88.13688082

Households by Type

Total	3,886	100.0%
Households with 1 Person	1,612	41.5%
Households with 2+ People	2,274	58.5%
Family Households	1,841	47.4%
Husband-wife Families	1,077	27.7%
With Own Children	452	11.6%
Other Family (No Spouse Present)	764	19.7%
With Own Children	498	12.8%
Nonfamily Households	433	11.1%
All Households with Children	1,022	26.3%
Multigenerational Households	56	1.4%
Unmarried Partner Households	277	7.1%
Male-female	255	6.6%
Same-sex	22	0.6%
Average Household Size	2.00	

Family Households by Size

Total	1,841	100.0%
2 People	911	49.5%
3 People	491	26.7%
4 People	308	16.7%
5 People	102	5.5%
6 People	20	1.1%
7+ People	9	0.5%
Average Family Size	2.74	

Nonfamily Households by Size

Total	2,045	100.0%
1 Person	1,612	78.8%
2 People	353	17.3%
3 People	65	3.2%
4 People	14	0.7%
5 People	1	0.0%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.25	

Population by Relationship and Household Type

Total	7,850	100.0%
In Households	7,752	98.8%
In Family Households	5,192	66.1%
Householder	1,830	23.3%
Spouse	1,071	13.6%
Child	1,899	24.2%
Other relative	248	3.2%
Nonrelative	144	1.8%
In Nonfamily Households	2,560	32.6%
In Group Quarters	98	1.2%
Institutionalized Population	94	1.2%
Noninstitutionalized Population	4	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

3716 Airport Blvd, Mobile, Alabama, 36608
Drive Time: 5 minutes

Prepared by Mark Robbins

Latitude: 30.676348108

Longitude: -88.13688082

Family Households by Age of Householder

Total	1,841	100.0%
Householder Age 15 - 44	1,153	62.6%
Householder Age 45 - 54	287	15.6%
Householder Age 55 - 64	198	10.8%
Householder Age 65 - 74	96	5.2%
Householder Age 75+	107	5.8%

Nonfamily Households by Age of Householder

Total	2,044	100.0%
Householder Age 15 - 44	1,263	61.8%
Householder Age 45 - 54	274	13.4%
Householder Age 55 - 64	239	11.7%
Householder Age 65 - 74	136	6.7%
Householder Age 75+	132	6.5%

Households by Race of Householder

Total	3,884	100.0%
Householder is White Alone	2,172	55.9%
Householder is Black Alone	1,371	35.3%
Householder is American Indian Alone	20	0.5%
Householder is Asian Alone	167	4.3%
Householder is Pacific Islander Alone	8	0.2%
Householder is Some Other Race Alone	92	2.4%
Householder is Two or More Races	54	1.4%
Households with Hispanic Householder	182	4.7%

Husband-wife Families by Race of Householder

Total	1,077	100.0%
Householder is White Alone	705	65.5%
Householder is Black Alone	230	21.4%
Householder is American Indian Alone	2	0.2%
Householder is Asian Alone	89	8.3%
Householder is Pacific Islander Alone	2	0.2%
Householder is Some Other Race Alone	30	2.8%
Householder is Two or More Races	19	1.8%
Husband-wife Families with Hispanic Householder	67	6.2%

Other Families (No Spouse) by Race of Householder

Total	765	100.0%
Householder is White Alone	232	30.3%
Householder is Black Alone	474	62.0%
Householder is American Indian Alone	8	1.0%
Householder is Asian Alone	20	2.6%
Householder is Pacific Islander Alone	3	0.4%
Householder is Some Other Race Alone	19	2.5%
Householder is Two or More Races	9	1.2%
Other Families with Hispanic Householder	29	3.8%

Nonfamily Households by Race of Householder

Total	2,044	100.0%
Householder is White Alone	1,236	60.5%
Householder is Black Alone	667	32.6%
Householder is American Indian Alone	10	0.5%
Householder is Asian Alone	59	2.9%
Householder is Pacific Islander Alone	3	0.1%
Householder is Some Other Race Alone	43	2.1%
Householder is Two or More Races	26	1.3%
Nonfamily Households with Hispanic Householder	86	4.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

3716 Airport Blvd, Mobile, Alabama, 36608
Drive Time: 5 minutes

Prepared by Mark Robbins

Latitude: 30.676348108

Longitude: -88.13688082

Total Housing Units by Occupancy

Total	4,432	100.0%
Occupied Housing Units	3,885	87.7%
Vacant Housing Units		
For Rent	453	10.2%
Rented, not Occupied	10	0.2%
For Sale Only	13	0.3%
Sold, not Occupied	2	0.0%
For Seasonal/Recreational/Occasional Use	52	1.2%
For Migrant Workers	1	0.0%
Other Vacant	16	0.4%
Total Vacancy Rate	12.3%	

Households by Tenure and Mortgage Status

Total	3,885	100.0%
Owner Occupied	527	13.6%
Owned with a Mortgage/Loan	324	8.3%
Owned Free and Clear	203	5.2%
Average Household Size	2.50	
Renter Occupied	3,358	86.4%
Average Household Size	1.92	

Owner-occupied Housing Units by Race of Householder

Total	526	100.0%
Householder is White Alone	506	96.2%
Householder is Black Alone	10	1.9%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	7	1.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.2%
Householder is Two or More Races	2	0.4%
Owner-occupied Housing Units with Hispanic Householder	4	0.8%

Renter-occupied Housing Units by Race of Householder

Total	3,358	100.0%
Householder is White Alone	1,666	49.6%
Householder is Black Alone	1,361	40.5%
Householder is American Indian Alone	20	0.6%
Householder is Asian Alone	160	4.8%
Householder is Pacific Islander Alone	8	0.2%
Householder is Some Other Race Alone	91	2.7%
Householder is Two or More Races	52	1.5%
Renter-occupied Housing Units with Hispanic Householder	179	5.3%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.91
Householder is Black Alone	2.00
Householder is American Indian Alone	1.85
Householder is Asian Alone	2.63
Householder is Pacific Islander Alone	2.38
Householder is Some Other Race Alone	2.47
Householder is Two or More Races	2.54
Householder is Hispanic	2.48

Source: U.S. Census Bureau, Census 2010 Summary File 1.

April 17, 2014



2010 Census Profile

3716 Airport Blvd, Mobile, Alabama, 36608
Drive Time: 10 minutes

Prepared by Mark Robbins

Latitude: 30.676348108

Longitude: -88.13688082

	2000	2010	2000-2010 Annual Rate
Population	107,493	104,335	-0.30%
Households	43,788	43,476	-0.07%
Housing Units	48,110	49,275	0.24%

Population by Race	Number	Percent
Total	104,335	100.0%
Population Reporting One Race	102,751	98.5%
White	48,503	46.5%
Black	50,391	48.3%
American Indian	352	0.3%
Asian	2,341	2.2%
Pacific Islander	53	0.1%
Some Other Race	1,111	1.1%
Population Reporting Two or More Races	1,584	1.5%
Total Hispanic Population	2,910	2.8%

Population by Sex		
Male	48,427	46.4%
Female	55,908	53.6%

Population by Age		
Total	104,335	100.0%
Age 0 - 4	7,408	7.1%
Age 5 - 9	6,972	6.7%
Age 10 - 14	6,766	6.5%
Age 15 - 19	7,583	7.3%
Age 20 - 24	9,150	8.8%
Age 25 - 29	8,538	8.2%
Age 30 - 34	6,907	6.6%
Age 35 - 39	5,986	5.7%
Age 40 - 44	5,904	5.7%
Age 45 - 49	6,733	6.5%
Age 50 - 54	7,007	6.7%
Age 55 - 59	6,184	5.9%
Age 60 - 64	5,276	5.1%
Age 65 - 69	3,761	3.6%
Age 70 - 74	3,091	3.0%
Age 75 - 79	2,614	2.5%
Age 80 - 84	2,233	2.1%
Age 85+	2,221	2.1%
Age 18+	78,845	75.6%
Age 65+	13,920	13.3%

Median Age by Sex and Race/Hispanic Origin	
Total Population	34.2
Male	32.5
Female	35.9
White Alone	41.6
Black Alone	29.5
American Indian Alone	31.7
Asian Alone	28.0
Pacific Islander Alone	25.8
Some Other Race Alone	26.7
Two or More Races	21.1
Hispanic Population	28.1

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

3716 Airport Blvd, Mobile, Alabama, 36608
Drive Time: 10 minutes

Prepared by Mark Robbins

Latitude: 30.676348108

Longitude: -88.13688082

Households by Type

Total	43,476	100.0%
Households with 1 Person	14,744	33.9%
Households with 2+ People	28,732	66.1%
Family Households	25,817	59.4%
Husband-wife Families	14,386	33.1%
With Own Children	5,467	12.6%
Other Family (No Spouse Present)	11,431	26.3%
With Own Children	6,114	14.1%
Nonfamily Households	2,915	6.7%
All Households with Children	13,538	31.1%
Multigenerational Households	2,057	4.7%
Unmarried Partner Households	2,499	5.7%
Male-female	2,194	5.0%
Same-sex	305	0.7%
Average Household Size	2.35	

Family Households by Size

Total	25,816	100.0%
2 People	10,891	42.2%
3 People	6,670	25.8%
4 People	4,605	17.8%
5 People	2,213	8.6%
6 People	857	3.3%
7+ People	580	2.2%
Average Family Size	3.06	

Nonfamily Households by Size

Total	17,659	100.0%
1 Person	14,744	83.5%
2 People	2,423	13.7%
3 People	374	2.1%
4 People	82	0.5%
5 People	22	0.1%
6 People	5	0.0%
7+ People	9	0.1%
Average Nonfamily Size	1.20	

Population by Relationship and Household Type

Total	104,335	100.0%
In Households	102,213	98.0%
In Family Households	80,964	77.6%
Householder	25,815	24.7%
Spouse	14,394	13.8%
Child	34,329	32.9%
Other relative	4,354	4.2%
Nonrelative	2,073	2.0%
In Nonfamily Households	21,249	20.4%
In Group Quarters	2,122	2.0%
Institutionalized Population	668	0.6%
Noninstitutionalized Population	1,454	1.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

3716 Airport Blvd, Mobile, Alabama, 36608
Drive Time: 10 minutes

Prepared by Mark Robbins

Latitude: 30.676348108

Longitude: -88.13688082

Family Households by Age of Householder

Total	25,817	100.0%
Householder Age 15 - 44	11,436	44.3%
Householder Age 45 - 54	5,357	20.8%
Householder Age 55 - 64	4,217	16.3%
Householder Age 65 - 74	2,521	9.8%
Householder Age 75+	2,286	8.9%

Nonfamily Households by Age of Householder

Total	17,659	100.0%
Householder Age 15 - 44	6,842	38.7%
Householder Age 45 - 54	2,912	16.5%
Householder Age 55 - 64	3,095	17.5%
Householder Age 65 - 74	2,086	11.8%
Householder Age 75+	2,724	15.4%

Households by Race of Householder

Total	43,477	100.0%
Householder is White Alone	22,504	51.8%
Householder is Black Alone	19,124	44.0%
Householder is American Indian Alone	169	0.4%
Householder is Asian Alone	824	1.9%
Householder is Pacific Islander Alone	20	0.0%
Householder is Some Other Race Alone	368	0.8%
Householder is Two or More Races	468	1.1%
Households with Hispanic Householder	1,001	2.3%

Husband-wife Families by Race of Householder

Total	14,385	100.0%
Householder is White Alone	9,265	64.4%
Householder is Black Alone	4,436	30.8%
Householder is American Indian Alone	49	0.3%
Householder is Asian Alone	351	2.4%
Householder is Pacific Islander Alone	7	0.0%
Householder is Some Other Race Alone	132	0.9%
Householder is Two or More Races	145	1.0%
Husband-wife Families with Hispanic Householder	377	2.6%

Other Families (No Spouse) by Race of Householder

Total	11,431	100.0%
Householder is White Alone	2,866	25.1%
Householder is Black Alone	8,188	71.6%
Householder is American Indian Alone	40	0.4%
Householder is Asian Alone	121	1.1%
Householder is Pacific Islander Alone	6	0.1%
Householder is Some Other Race Alone	80	0.7%
Householder is Two or More Races	130	1.1%
Other Families with Hispanic Householder	203	1.8%

Nonfamily Households by Race of Householder

Total	17,659	100.0%
Householder is White Alone	10,373	58.7%
Householder is Black Alone	6,499	36.8%
Householder is American Indian Alone	80	0.5%
Householder is Asian Alone	352	2.0%
Householder is Pacific Islander Alone	7	0.0%
Householder is Some Other Race Alone	155	0.9%
Householder is Two or More Races	193	1.1%
Nonfamily Households with Hispanic Householder	421	2.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

3716 Airport Blvd, Mobile, Alabama, 36608
Drive Time: 10 minutes

Prepared by Mark Robbins

Latitude: 30.676348108

Longitude: -88.13688082

Total Housing Units by Occupancy

Total	49,297	100.0%
Occupied Housing Units	43,476	88.2%
Vacant Housing Units		
For Rent	2,736	5.6%
Rented, not Occupied	126	0.3%
For Sale Only	678	1.4%
Sold, not Occupied	166	0.3%
For Seasonal/Recreational/Occasional Use	260	0.5%
For Migrant Workers	5	0.0%
Other Vacant	1,850	3.8%
Total Vacancy Rate	11.8%	

Households by Tenure and Mortgage Status

Total	43,476	100.0%
Owner Occupied	22,374	51.5%
Owned with a Mortgage/Loan	14,682	33.8%
Owned Free and Clear	7,691	17.7%
Average Household Size	2.40	
Renter Occupied	21,102	48.5%
Average Household Size	2.30	

Owner-occupied Housing Units by Race of Householder

Total	22,373	100.0%
Householder is White Alone	14,368	64.2%
Householder is Black Alone	7,443	33.3%
Householder is American Indian Alone	67	0.3%
Householder is Asian Alone	270	1.2%
Householder is Pacific Islander Alone	6	0.0%
Householder is Some Other Race Alone	58	0.3%
Householder is Two or More Races	161	0.7%
Owner-occupied Housing Units with Hispanic Householder	306	1.4%

Renter-occupied Housing Units by Race of Householder

Total	21,102	100.0%
Householder is White Alone	8,136	38.6%
Householder is Black Alone	11,680	55.4%
Householder is American Indian Alone	102	0.5%
Householder is Asian Alone	554	2.6%
Householder is Pacific Islander Alone	14	0.1%
Householder is Some Other Race Alone	309	1.5%
Householder is Two or More Races	307	1.5%
Renter-occupied Housing Units with Hispanic Householder	695	3.3%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.10
Householder is Black Alone	2.61
Householder is American Indian Alone	2.30
Householder is Asian Alone	2.74
Householder is Pacific Islander Alone	2.55
Householder is Some Other Race Alone	2.81
Householder is Two or More Races	2.60
Householder is Hispanic	2.66

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

3716 Airport Blvd, Mobile, Alabama, 36608
Drive Time: 15 minutes

Prepared by Mark Robbins

Latitude: 30.676348108

Longitude: -88.13688082

	2000	2010	2000-2010 Annual Rate
Population	248,501	236,675	-0.49%
Households	96,529	94,677	-0.19%
Housing Units	106,425	107,289	0.08%

Population by Race	Number	Percent
Total	236,675	100.0%
Population Reporting One Race	233,309	98.6%
White	111,603	47.2%
Black	114,577	48.4%
American Indian	849	0.4%
Asian	3,890	1.6%
Pacific Islander	120	0.1%
Some Other Race	2,270	1.0%
Population Reporting Two or More Races	3,366	1.4%
Total Hispanic Population	5,810	2.5%

Population by Sex		
Male	111,381	47.1%
Female	125,294	52.9%

Population by Age		
Total	236,674	100.0%
Age 0 - 4	16,300	6.9%
Age 5 - 9	15,530	6.6%
Age 10 - 14	15,715	6.6%
Age 15 - 19	17,627	7.4%
Age 20 - 24	18,934	8.0%
Age 25 - 29	17,362	7.3%
Age 30 - 34	14,984	6.3%
Age 35 - 39	13,560	5.7%
Age 40 - 44	13,625	5.8%
Age 45 - 49	16,082	6.8%
Age 50 - 54	16,869	7.1%
Age 55 - 59	14,869	6.3%
Age 60 - 64	12,773	5.4%
Age 65 - 69	9,301	3.9%
Age 70 - 74	7,539	3.2%
Age 75 - 79	6,000	2.5%
Age 80 - 84	4,898	2.1%
Age 85+	4,707	2.0%
Age 18+	178,788	75.5%
Age 65+	32,445	13.7%

Median Age by Sex and Race/Hispanic Origin	
Total Population	35.7
Male	33.8
Female	37.6
White Alone	42.1
Black Alone	31.2
American Indian Alone	34.8
Asian Alone	29.2
Pacific Islander Alone	28.3
Some Other Race Alone	26.1
Two or More Races	21.6
Hispanic Population	28.5

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

3716 Airport Blvd, Mobile, Alabama, 36608
Drive Time: 15 minutes

Prepared by Mark Robbins

Latitude: 30.676348108

Longitude: -88.13688082

Households by Type

Total	94,677	100.0%
Households with 1 Person	29,670	31.3%
Households with 2+ People	65,007	68.7%
Family Households	59,472	62.8%
Husband-wife Families	34,148	36.1%
With Own Children	12,649	13.4%
Other Family (No Spouse Present)	25,324	26.7%
With Own Children	13,076	13.8%
Nonfamily Households	5,535	5.8%
All Households with Children	30,641	32.4%
Multigenerational Households	5,209	5.5%
Unmarried Partner Households	5,258	5.6%
Male-female	4,625	4.9%
Same-sex	633	0.7%
Average Household Size	2.44	

Family Households by Size

Total	59,471	100.0%
2 People	24,664	41.5%
3 People	15,214	25.6%
4 People	10,857	18.3%
5 People	5,295	8.9%
6 People	2,008	3.4%
7+ People	1,433	2.4%
Average Family Size	3.09	

Nonfamily Households by Size

Total	35,204	100.0%
1 Person	29,670	84.3%
2 People	4,536	12.9%
3 People	738	2.1%
4 People	175	0.5%
5 People	45	0.1%
6 People	14	0.0%
7+ People	26	0.1%
Average Nonfamily Size	1.20	

Population by Relationship and Household Type

Total	236,675	100.0%
In Households	230,611	97.4%
In Family Households	188,426	79.6%
Householder	59,528	25.2%
Spouse	34,188	14.4%
Child	79,383	33.5%
Other relative	10,379	4.4%
Nonrelative	4,950	2.1%
In Nonfamily Households	42,185	17.8%
In Group Quarters	6,064	2.6%
Institutionalized Population	2,843	1.2%
Noninstitutionalized Population	3,221	1.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

3716 Airport Blvd, Mobile, Alabama, 36608
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Prepared by Mark Robbins

Latitude: 30.676348108

Longitude: -88.13688082

Family Households by Age of Householder

Total	59,472	100.0%
Householder Age 15 - 44	24,559	41.3%
Householder Age 45 - 54	12,669	21.3%
Householder Age 55 - 64	10,498	17.7%
Householder Age 65 - 74	6,545	11.0%
Householder Age 75+	5,201	8.7%

Nonfamily Households by Age of Householder

Total	35,204	100.0%
Householder Age 15 - 44	11,982	34.0%
Householder Age 45 - 54	6,063	17.2%
Householder Age 55 - 64	6,611	18.8%
Householder Age 65 - 74	4,709	13.4%
Householder Age 75+	5,839	16.6%

Households by Race of Householder

Total	94,676	100.0%
Householder is White Alone	49,040	51.8%
Householder is Black Alone	42,249	44.6%
Householder is American Indian Alone	389	0.4%
Householder is Asian Alone	1,280	1.4%
Householder is Pacific Islander Alone	39	0.0%
Householder is Some Other Race Alone	691	0.7%
Householder is Two or More Races	988	1.0%
Households with Hispanic Householder	1,917	2.0%

Husband-wife Families by Race of Householder

Total	34,149	100.0%
Householder is White Alone	21,943	64.3%
Householder is Black Alone	10,848	31.8%
Householder is American Indian Alone	132	0.4%
Householder is Asian Alone	617	1.8%
Householder is Pacific Islander Alone	14	0.0%
Householder is Some Other Race Alone	275	0.8%
Householder is Two or More Races	320	0.9%
Husband-wife Families with Hispanic Householder	760	2.2%

Other Families (No Spouse) by Race of Householder

Total	25,324	100.0%
Householder is White Alone	6,802	26.9%
Householder is Black Alone	17,798	70.3%
Householder is American Indian Alone	91	0.4%
Householder is Asian Alone	185	0.7%
Householder is Pacific Islander Alone	9	0.0%
Householder is Some Other Race Alone	155	0.6%
Householder is Two or More Races	284	1.1%
Other Families with Hispanic Householder	423	1.7%

Nonfamily Households by Race of Householder

Total	35,204	100.0%
Householder is White Alone	20,295	57.7%
Householder is Black Alone	13,602	38.6%
Householder is American Indian Alone	166	0.5%
Householder is Asian Alone	479	1.4%
Householder is Pacific Islander Alone	16	0.0%
Householder is Some Other Race Alone	261	0.7%
Householder is Two or More Races	385	1.1%
Nonfamily Households with Hispanic Householder	733	2.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

3716 Airport Blvd, Mobile, Alabama, 36608
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Prepared by Mark Robbins

Latitude: 30.676348108

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Total Housing Units by Occupancy

Total	107,217	100.0%
Occupied Housing Units	94,677	88.3%
Vacant Housing Units		
For Rent	5,080	4.7%
Rented, not Occupied	233	0.2%
For Sale Only	1,610	1.5%
Sold, not Occupied	332	0.3%
For Seasonal/Recreational/Occasional Use	465	0.4%
For Migrant Workers	9	0.0%
Other Vacant	4,811	4.5%
Total Vacancy Rate	11.8%	

Households by Tenure and Mortgage Status

Total	94,677	100.0%
Owner Occupied	54,081	57.1%
Owned with a Mortgage/Loan	35,721	37.7%
Owned Free and Clear	18,361	19.4%
Average Household Size	2.49	
Renter Occupied	40,596	42.9%
Average Household Size	2.36	

Owner-occupied Housing Units by Race of Householder

Total	54,081	100.0%
Householder is White Alone	32,957	60.9%
Householder is Black Alone	19,726	36.5%
Householder is American Indian Alone	197	0.4%
Householder is Asian Alone	577	1.1%
Householder is Pacific Islander Alone	11	0.0%
Householder is Some Other Race Alone	180	0.3%
Householder is Two or More Races	433	0.8%
Owner-occupied Housing Units with Hispanic Householder	735	1.4%

Renter-occupied Housing Units by Race of Householder

Total	40,596	100.0%
Householder is White Alone	16,083	39.6%
Householder is Black Alone	22,523	55.5%
Householder is American Indian Alone	192	0.5%
Householder is Asian Alone	703	1.7%
Householder is Pacific Islander Alone	29	0.1%
Householder is Some Other Race Alone	511	1.3%
Householder is Two or More Races	555	1.4%
Renter-occupied Housing Units with Hispanic Householder	1,181	2.9%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.22
Householder is Black Alone	2.66
Householder is American Indian Alone	2.42
Householder is Asian Alone	2.84
Householder is Pacific Islander Alone	2.92
Householder is Some Other Race Alone	3.05
Householder is Two or More Races	2.61
Householder is Hispanic	2.78

Source: U.S. Census Bureau, Census 2010 Summary File 1.

April 17, 2014



Executive Summary

3716 Airport Blvd, Mobile, Alabama, 36608
Drive Time: 5, 10, 15 minutes

Prepared by Mark Robbins
Latitude: 30.676348108
Longitude: -88.13688082

	0 - 5 minutes	0 - 10 minutes	0 - 15 minutes
Population			
2000 Population	6,399	107,493	248,501
2010 Population	7,850	104,335	236,675
2013 Population	7,298	102,997	236,018
2018 Population	6,889	102,286	236,965
2000-2010 Annual Rate	2.06%	-0.30%	-0.49%
2010-2013 Annual Rate	-2.22%	-0.40%	-0.09%
2013-2018 Annual Rate	-1.15%	-0.14%	0.08%
2013 Male Population	47.3%	46.6%	47.2%
2013 Female Population	52.7%	53.4%	52.8%
2013 Median Age	29.9	34.6	36.1

In the identified area, the current year population is 236,018. In 2010, the Census count in the area was 236,675. The rate of change since 2010 was -0.09% annually. The five-year projection for the population in the area is 236,965 representing a change of 0.08% annually from 2013 to 2018. Currently, the population is 47.2% male and 52.8% female.

Median Age

The median age in this area is 36.1, compared to U.S. median age of 37.3.

Race and Ethnicity

2013 White Alone	53.0%	45.7%	46.7%
2013 Black Alone	34.9%	48.8%	48.6%
2013 American Indian/Alaska Native Alone	0.4%	0.3%	0.3%
2013 Asian Alone	5.7%	2.3%	1.7%
2013 Pacific Islander Alone	0.2%	0.1%	0.1%
2013 Other Race	3.4%	1.2%	1.1%
2013 Two or More Races	2.3%	1.6%	1.5%
2013 Hispanic Origin (Any Race)	6.9%	3.2%	2.9%

Persons of Hispanic origin represent 2.9% of the population in the identified area compared to 17.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 57.1 in the identified area, compared to 62.1 for the U.S. as a whole.

Households

2000 Households	3,182	43,788	96,529
2010 Households	3,885	43,476	94,677
2013 Total Households	3,609	43,077	94,804
2018 Total Households	3,405	42,891	95,425
2000-2010 Annual Rate	2.02%	-0.07%	-0.19%
2010-2013 Annual Rate	-2.24%	-0.28%	0.04%
2013-2018 Annual Rate	-1.16%	-0.09%	0.13%
2013 Average Household Size	2.00	2.34	2.43

The household count in this area has changed from 94,677 in 2010 to 94,804 in the current year, a change of 0.04% annually. The five-year projection of households is 95,425, a change of 0.13% annually from the current year total. Average household size is currently 2.43, compared to 2.44 in the year 2010. The number of families in the current year is 59,002 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

April 17, 2014



Executive Summary

3716 Airport Blvd, Mobile, Alabama, 36608
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	0 - 5 minutes	0 - 10 minutes	0 - 15 minutes
Median Household Income			
2013 Median Household Income	\$34,601	\$34,030	\$34,190
2018 Median Household Income	\$40,095	\$39,666	\$40,058
2013-2018 Annual Rate	2.99%	3.11%	3.22%
Average Household Income			
2013 Average Household Income	\$50,945	\$54,173	\$51,246
2018 Average Household Income	\$61,162	\$64,586	\$59,884
2013-2018 Annual Rate	3.72%	3.58%	3.16%
Per Capita Income			
2013 Per Capita Income	\$25,163	\$22,846	\$20,852
2018 Per Capita Income	\$30,162	\$27,260	\$24,386
2013-2018 Annual Rate	3.69%	3.60%	3.18%
Households by Income			

Current median household income is \$34,190 in the area, compared to \$51,314 for all U.S. households. Median household income is projected to be \$40,058 in five years, compared to \$59,580 for all U.S. households

Current average household income is \$51,246 in this area, compared to \$71,842 for all U.S. households. Average household income is projected to be \$59,884 in five years, compared to \$83,667 for all U.S. households

Current per capita income is \$20,852 in the area, compared to the U.S. per capita income of \$27,567. The per capita income is projected to be \$24,386 in five years, compared to \$32,073 for all U.S. households

Housing			
2000 Total Housing Units	3,753	48,110	106,425
2000 Owner Occupied Housing Units	550	24,524	58,014
2000 Owner Occupied Housing Units	2,631	19,264	38,515
2000 Vacant Housing Units	572	4,322	9,896
2010 Total Housing Units	4,429	49,275	107,289
2010 Owner Occupied Housing Units	527	22,374	54,081
2010 Renter Occupied Housing Units	3,358	21,102	40,596
2010 Vacant Housing Units	544	5,799	12,612
2013 Total Housing Units	4,442	49,764	108,844
2013 Owner Occupied Housing Units	520	21,646	53,041
2013 Renter Occupied Housing Units	3,089	21,430	41,763
2013 Vacant Housing Units	833	6,687	14,040
2018 Total Housing Units	4,478	50,388	110,810
2018 Owner Occupied Housing Units	530	21,713	53,863
2018 Renter Occupied Housing Units	2,876	21,178	41,561
2018 Vacant Housing Units	1,073	7,497	15,385

Currently, 48.7% of the 108,844 housing units in the area are owner occupied; 38.4% , renter occupied; and 12.9% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 107,289 housing units in the area - 50.4% owner occupied, 37.8% renter occupied, and 11.8% vacant. The annual rate of change in housing units since 2010 is 0.64% . Median home value in the area is \$119,329, compared to a median home value of \$177,257 for the U.S. In five years, median value is projected to change by 4.12% annually to \$145,992.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

April 17, 2014



Demographic and Income Profile

3716 Airport Blvd, Mobile, Alabama, 36608
Drive Time: 5 minutes

Prepared by Mark Robbins
Latitude: 30.676348108
Longitude: -88.13688082

Summary	Census 2010	2013	2018
Population	7,850	7,298	6,889
Households	3,885	3,609	3,405
Families	1,841	1,691	1,573
Average Household Size	2.00	2.00	1.99
Owner Occupied Housing Units	527	520	530
Renter Occupied Housing Units	3,358	3,089	2,876
Median Age	29.1	29.9	31.2
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	-1.15%	0.57%	0.71%
Households	-1.16%	0.61%	0.74%
Families	-1.44%	0.43%	0.63%
Owner HHs	0.38%	0.70%	0.94%
Median Household Income	2.99%	3.22%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
< \$15,000	635	17.6%	550	16.2%
\$15,000 - \$24,999	500	13.9%	339	10.0%
\$25,000 - \$34,999	690	19.1%	546	16.0%
\$35,000 - \$49,999	655	18.1%	629	18.5%
\$50,000 - \$74,999	600	16.6%	716	21.0%
\$75,000 - \$99,999	156	4.3%	184	5.4%
\$100,000 - \$149,999	206	5.7%	246	7.2%
\$150,000 - \$199,999	89	2.5%	107	3.1%
\$200,000+	79	2.2%	90	2.6%

Median Household Income	\$34,601	\$40,095
Average Household Income	\$50,945	\$61,162
Per Capita Income	\$25,163	\$30,162

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	623	7.9%	565	7.7%	537	7.8%
5 - 9	441	5.6%	430	5.9%	398	5.8%
10 - 14	332	4.2%	325	4.5%	317	4.6%
15 - 19	378	4.8%	354	4.9%	333	4.8%
20 - 24	1,166	14.9%	888	12.2%	712	10.3%
25 - 34	1,866	23.8%	1,841	25.2%	1,731	25.1%
35 - 44	855	10.9%	811	11.1%	813	11.8%
45 - 54	816	10.4%	727	10.0%	615	8.9%
55 - 64	628	8.0%	602	8.2%	613	8.9%
65 - 74	343	4.4%	362	5.0%	415	6.0%
75 - 84	270	3.4%	250	3.4%	247	3.6%
85+	131	1.7%	143	2.0%	156	2.3%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,174	53.2%	3,869	53.0%	3,608	52.4%
Black Alone	2,777	35.4%	2,548	34.9%	2,357	34.2%
American Indian Alone	36	0.5%	32	0.4%	28	0.4%
Asian Alone	435	5.5%	418	5.7%	418	6.1%
Pacific Islander Alone	18	0.2%	17	0.2%	17	0.2%
Some Other Race Alone	241	3.1%	246	3.4%	283	4.1%
Two or More Races	168	2.1%	169	2.3%	178	2.6%

Hispanic Origin (Any Race)	475	6.1%	501	6.9%	585	8.5%
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Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

April 17, 2014

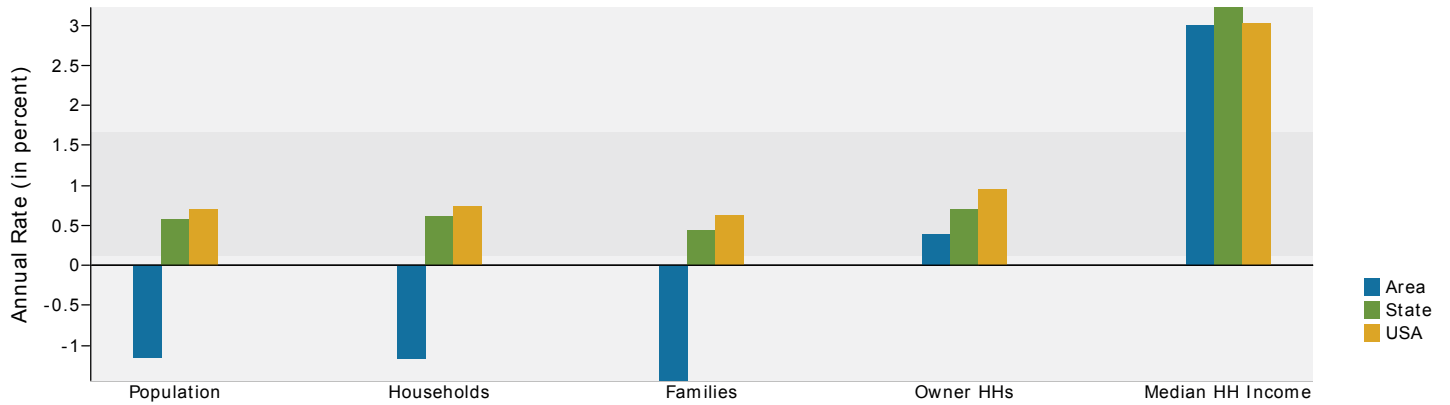


Demographic and Income Profile

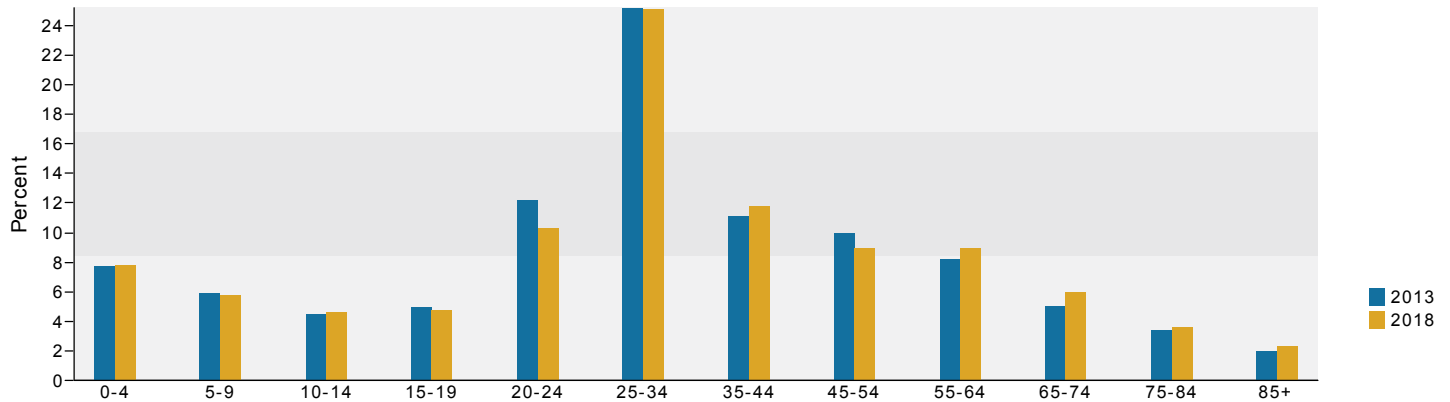
3716 Airport Blvd, Mobile, Alabama, 36608
Drive Time: 5 minutes

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Latitude: 30.676348108
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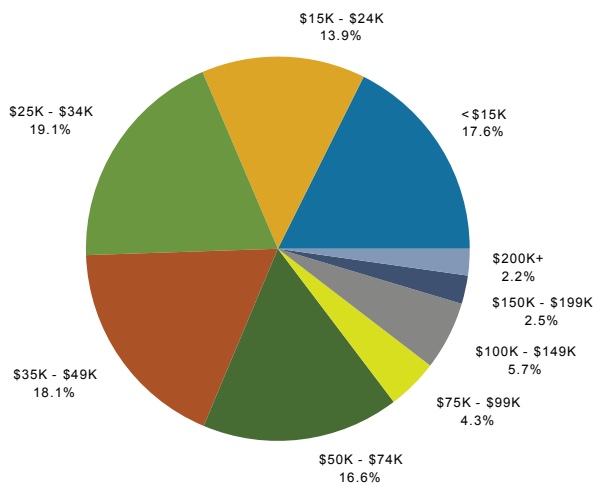
Trends 2013-2018



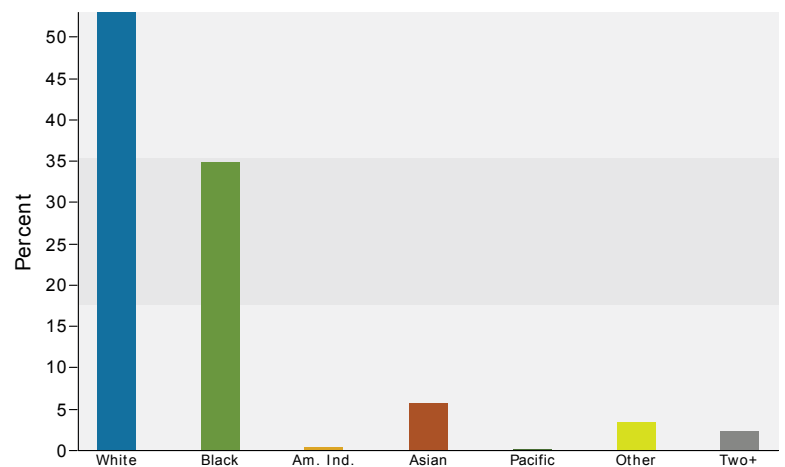
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 6.9%



Demographic and Income Profile

3716 Airport Blvd, Mobile, Alabama, 36608
Drive Time: 10 minutes

Prepared by Mark Robbins
Latitude: 30.676348108
Longitude: -88.13688082

Summary	Census 2010		2013		2018	
Population	104,335		102,997		102,286	
Households	43,476		43,077		42,891	
Families	25,817		25,304		24,862	
Average Household Size	2.35		2.34		2.34	
Owner Occupied Housing Units	22,374		21,646		21,713	
Renter Occupied Housing Units	21,102		21,430		21,178	
Median Age	34.2		34.6		35.4	
Trends: 2013 - 2018 Annual Rate	Area		State		National	
Population	-0.14%		0.57%		0.71%	
Households	-0.09%		0.61%		0.74%	
Families	-0.35%		0.43%		0.63%	
Owner HHs	0.06%		0.70%		0.94%	
Median Household Income	3.11%		3.22%		3.03%	
Households by Income	2013		2018			
	Number	Percent	Number	Percent		
< \$15,000	10,230	23.7%	9,727	22.7%		
\$15,000 - \$24,999	5,631	13.1%	4,094	9.5%		
\$25,000 - \$34,999	6,132	14.2%	5,211	12.1%		
\$35,000 - \$49,999	6,181	14.3%	6,254	14.6%		
\$50,000 - \$74,999	6,957	16.2%	8,410	19.6%		
\$75,000 - \$99,999	2,707	6.3%	3,197	7.5%		
\$100,000 - \$149,999	2,855	6.6%	3,195	7.4%		
\$150,000 - \$199,999	990	2.3%	1,224	2.9%		
\$200,000+	1,394	3.2%	1,579	3.7%		
Median Household Income	\$34,030		\$39,666			
Average Household Income	\$54,173		\$64,586			
Per Capita Income	\$22,846		\$27,260			
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,408	7.1%	7,166	7.0%	7,213	7.1%
5 - 9	6,972	6.7%	6,774	6.6%	6,446	6.3%
10 - 14	6,766	6.5%	6,620	6.4%	6,365	6.2%
15 - 19	7,583	7.3%	7,079	6.9%	6,799	6.6%
20 - 24	9,150	8.8%	8,726	8.5%	7,956	7.8%
25 - 34	15,445	14.8%	15,782	15.3%	15,805	15.5%
35 - 44	11,890	11.4%	11,681	11.3%	11,785	11.5%
45 - 54	13,740	13.2%	12,794	12.4%	11,605	11.3%
55 - 64	11,460	11.0%	11,955	11.6%	12,278	12.0%
65 - 74	6,852	6.6%	7,451	7.2%	8,738	8.5%
75 - 84	4,847	4.6%	4,646	4.5%	4,924	4.8%
85+	2,221	2.1%	2,321	2.3%	2,372	2.3%
Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	48,503	46.5%	47,077	45.7%	45,666	44.6%
Black Alone	50,391	48.3%	50,222	48.8%	50,271	49.1%
American Indian Alone	352	0.3%	326	0.3%	314	0.3%
Asian Alone	2,341	2.2%	2,396	2.3%	2,552	2.5%
Pacific Islander Alone	53	0.1%	55	0.1%	59	0.1%
Some Other Race Alone	1,111	1.1%	1,227	1.2%	1,516	1.5%
Two or More Races	1,584	1.5%	1,694	1.6%	1,908	1.9%
Hispanic Origin (Any Race)	2,910	2.8%	3,319	3.2%	4,142	4.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

April 17, 2014

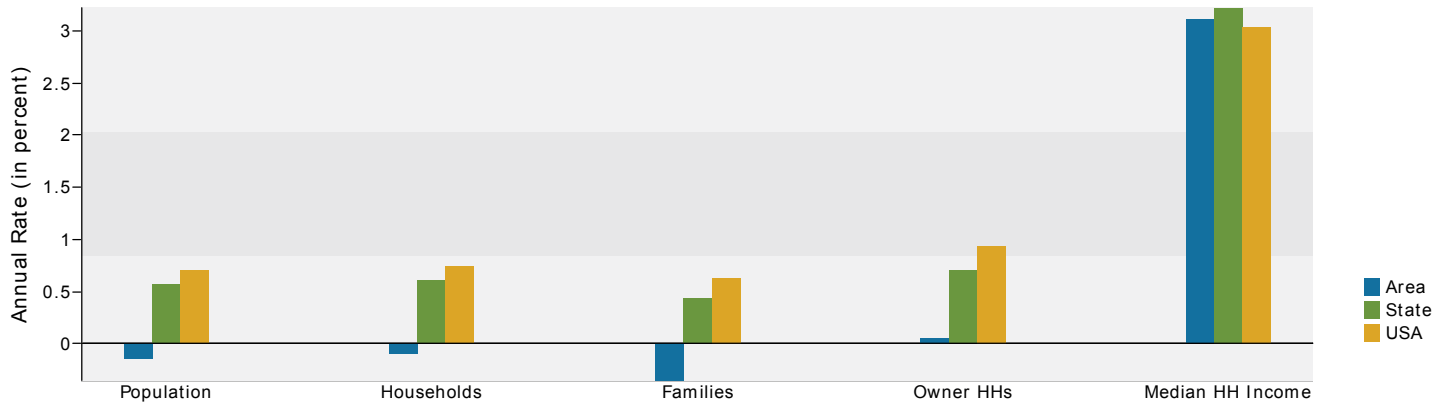


Demographic and Income Profile

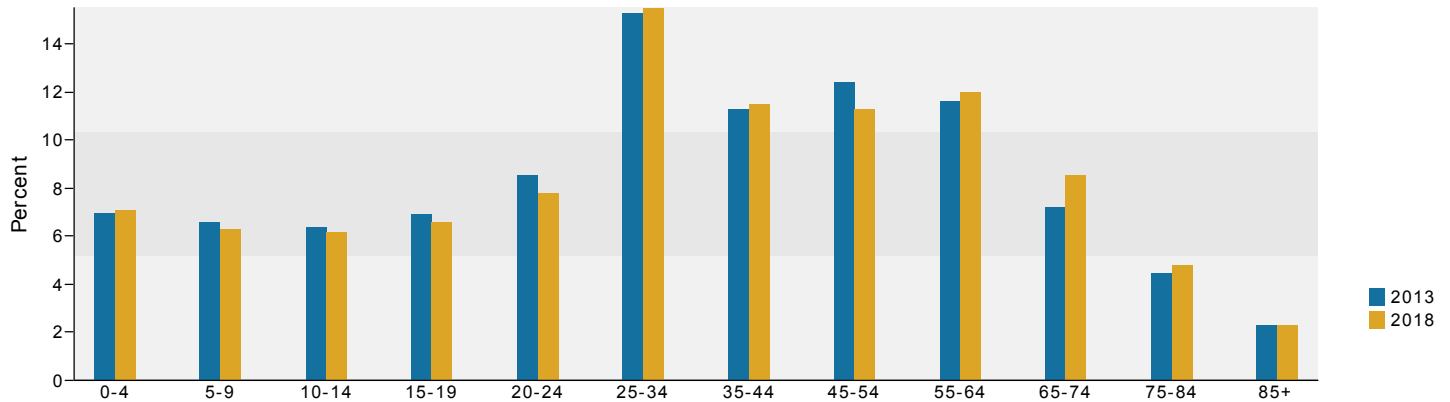
3716 Airport Blvd, Mobile, Alabama, 36608
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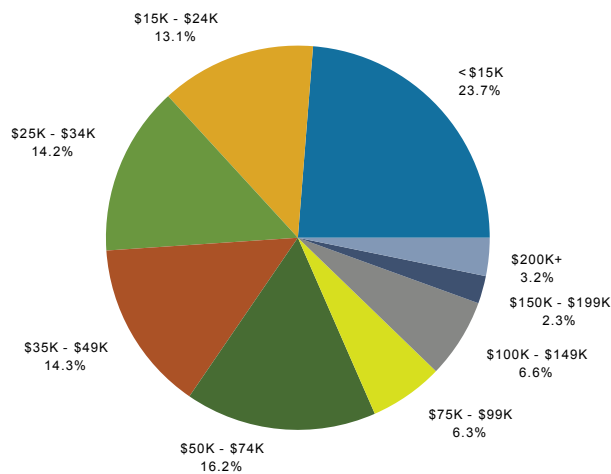
Trends 2013-2018



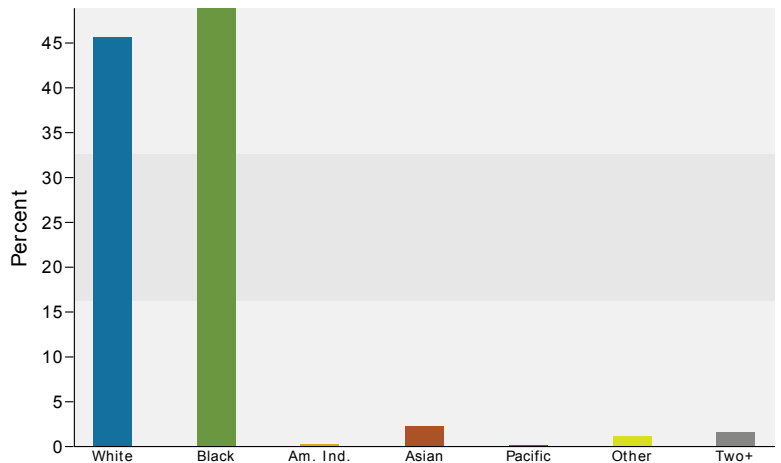
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 3.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

April 17, 2014



Demographic and Income Profile

3716 Airport Blvd, Mobile, Alabama, 36608
Drive Time: 15 minutes

Prepared by Mark Robbins
Latitude: 30.676348108
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Summary	Census 2010		2013		2018	
Population	236,675		236,018		236,965	
Households	94,677		94,804		95,425	
Families	59,472		59,002		58,724	
Average Household Size	2.44		2.43		2.42	
Owner Occupied Housing Units	54,081		53,041		53,863	
Renter Occupied Housing Units	40,596		41,763		41,561	
Median Age	35.7		36.1		37.0	
Trends: 2013 - 2018 Annual Rate	Area		State		National	
Population	0.08%		0.57%		0.71%	
Households	0.13%		0.61%		0.74%	
Families	-0.09%		0.43%		0.63%	
Owner HHs	0.31%		0.70%		0.94%	
Median Household Income	3.22%		3.22%		3.03%	
Households by Income			2013		2018	
			Number	Percent	Number	Percent
< \$15,000			21,977	23.2%	21,015	22.0%
\$15,000 - \$24,999			13,363	14.1%	9,839	10.3%
\$25,000 - \$34,999			12,858	13.6%	11,115	11.6%
\$35,000 - \$49,999			13,555	14.3%	13,867	14.5%
\$50,000 - \$74,999			15,666	16.5%	19,121	20.0%
\$75,000 - \$99,999			7,194	7.6%	8,616	9.0%
\$100,000 - \$149,999			6,272	6.6%	7,140	7.5%
\$150,000 - \$199,999			1,782	1.9%	2,265	2.4%
\$200,000+			2,136	2.3%	2,446	2.6%
Median Household Income			\$34,190		\$40,058	
Average Household Income			\$51,246		\$59,884	
Per Capita Income			\$20,852		\$24,386	
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	16,300	6.9%	15,861	6.7%	16,039	6.8%
5 - 9	15,530	6.6%	15,328	6.5%	14,779	6.2%
10 - 14	15,715	6.6%	15,266	6.5%	14,966	6.3%
15 - 19	17,627	7.4%	16,377	6.9%	15,792	6.7%
20 - 24	18,934	8.0%	18,765	8.0%	17,147	7.2%
25 - 34	32,346	13.7%	33,334	14.1%	33,941	14.3%
35 - 44	27,185	11.5%	26,847	11.4%	27,176	11.5%
45 - 54	32,951	13.9%	30,698	13.0%	27,914	11.8%
55 - 64	27,642	11.7%	29,289	12.4%	30,179	12.7%
65 - 74	16,840	7.1%	18,437	7.8%	21,924	9.3%
75 - 84	10,898	4.6%	10,843	4.6%	11,917	5.0%
85+	4,707	2.0%	4,972	2.1%	5,192	2.2%
Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	111,603	47.2%	110,119	46.7%	108,606	45.8%
Black Alone	114,577	48.4%	114,662	48.6%	115,513	48.7%
American Indian Alone	849	0.4%	802	0.3%	782	0.3%
Asian Alone	3,890	1.6%	4,089	1.7%	4,483	1.9%
Pacific Islander Alone	120	0.1%	126	0.1%	140	0.1%
Some Other Race Alone	2,270	1.0%	2,567	1.1%	3,251	1.4%
Two or More Races	3,366	1.4%	3,652	1.5%	4,191	1.8%
Hispanic Origin (Any Race)	5,810	2.5%	6,745	2.9%	8,617	3.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

April 17, 2014

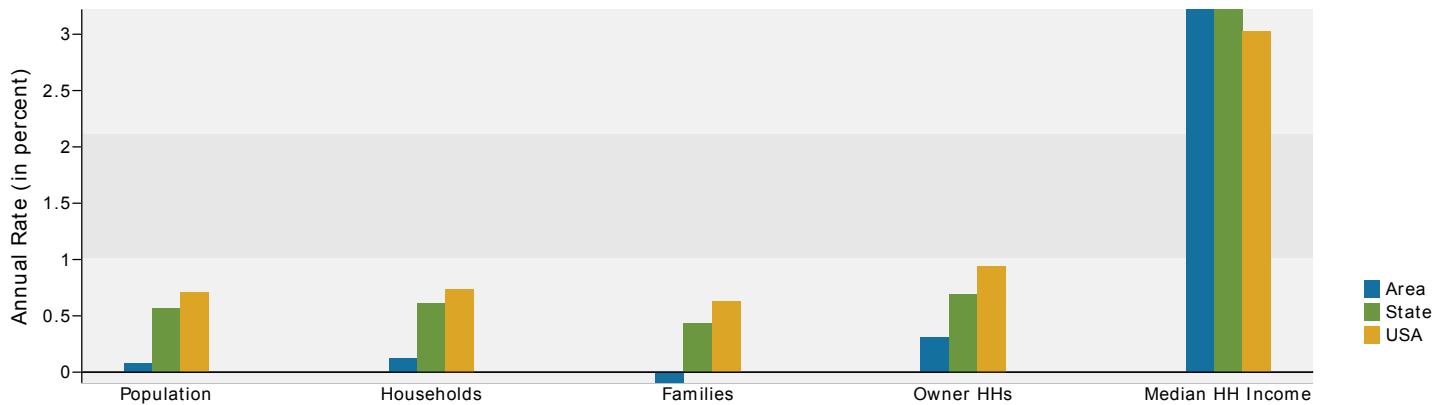


Demographic and Income Profile

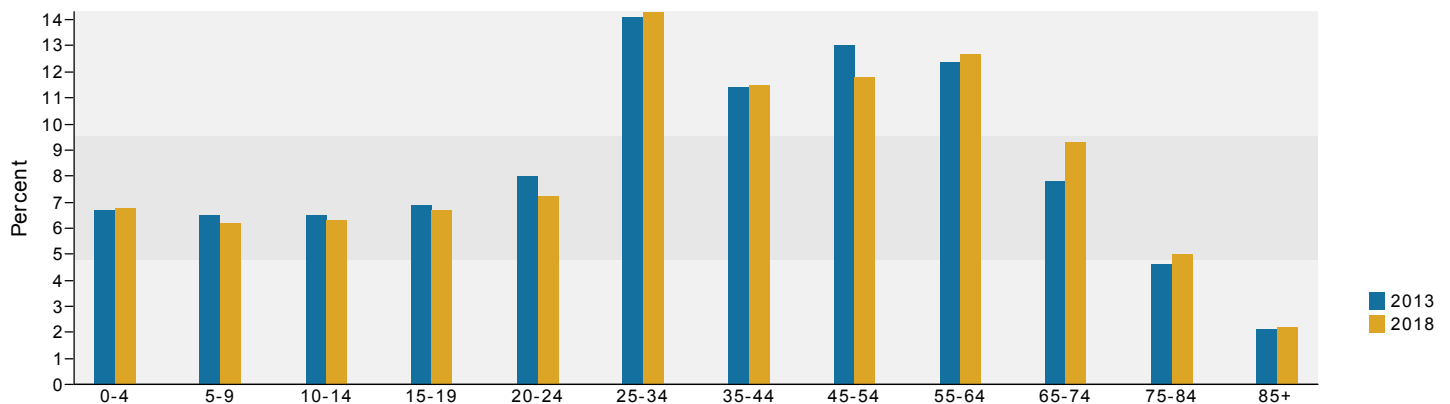
3716 Airport Blvd, Mobile, Alabama, 36608
Drive Time: 15 minutes

Prepared by Mark Robbins
Latitude: 30.676348108
Longitude: -88.13688082

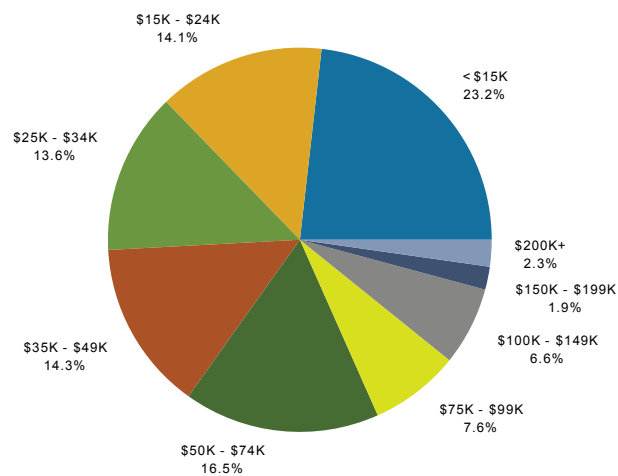
Trends 2013-2018



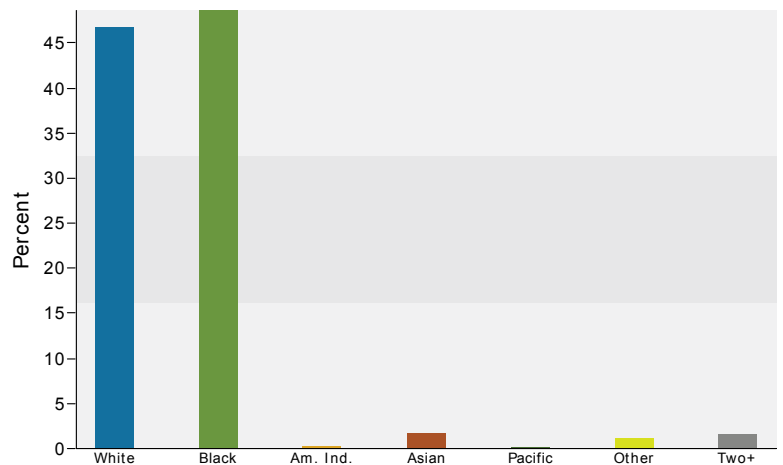
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 2.9%



Market Profile

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	0 - 5 minutes	0 - 10 minutes	0 - 15 minutes
Population Summary			
2000 Total Population	6,399	107,493	248,501
2010 Total Population	7,850	104,335	236,675
2013 Total Population	7,298	102,997	236,018
2013 Group Quarters	98	2,122	6,068
2018 Total Population	6,889	102,286	236,965
2013-2018 Annual Rate	-1.15%	-0.14%	0.08%
Household Summary			
2000 Households	3,182	43,788	96,529
2000 Average Household Size	1.98	2.39	2.50
2010 Households	3,885	43,476	94,677
2010 Average Household Size	2.00	2.35	2.44
2013 Households	3,609	43,077	94,804
2013 Average Household Size	2.00	2.34	2.43
2018 Households	3,405	42,891	95,425
2018 Average Household Size	1.99	2.34	2.42
2013-2018 Annual Rate	-1.16%	-0.09%	0.13%
2010 Families	1,841	25,817	59,472
2010 Average Family Size	2.74	3.06	3.09
2013 Families	1,691	25,304	59,002
2013 Average Family Size	2.76	3.06	3.09
2018 Families	1,573	24,862	58,724
2018 Average Family Size	2.77	3.07	3.09
2013-2018 Annual Rate	-1.43%	-0.35%	-0.09%
Housing Unit Summary			
2000 Housing Units	3,753	48,110	106,425
Owner Occupied Housing Units	14.7%	51.0%	54.5%
Renter Occupied Housing Units	70.1%	40.0%	36.2%
Vacant Housing Units	15.2%	9.0%	9.3%
2010 Housing Units	4,429	49,275	107,289
Owner Occupied Housing Units	11.9%	45.4%	50.4%
Renter Occupied Housing Units	75.8%	42.8%	37.8%
Vacant Housing Units	12.3%	11.8%	11.8%
2013 Housing Units	4,442	49,764	108,844
Owner Occupied Housing Units	11.7%	43.5%	48.7%
Renter Occupied Housing Units	69.5%	43.1%	38.4%
Vacant Housing Units	18.8%	13.4%	12.9%
2018 Housing Units	4,478	50,388	110,810
Owner Occupied Housing Units	11.8%	43.1%	48.6%
Renter Occupied Housing Units	64.2%	42.0%	37.5%
Vacant Housing Units	24.0%	14.9%	13.9%
Median Household Income			
2013	\$34,601	\$34,030	\$34,190
2018	\$40,095	\$39,666	\$40,058
Median Home Value			
2013	\$256,466	\$122,517	\$119,329
2018	\$275,121	\$151,941	\$145,992
Per Capita Income			
2013	\$25,163	\$22,846	\$20,852
2018	\$30,162	\$27,260	\$24,386
Median Age			
2010	29.1	34.2	35.7
2013	29.9	34.6	36.1
2018	31.2	35.4	37.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

April 17, 2014



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2013 Households by Income			
Household Income Base	3,609	43,077	94,804
< \$15,000	17.6%	23.7%	23.2%
\$15,000 - \$24,999	13.9%	13.1%	14.1%
\$25,000 - \$34,999	19.1%	14.2%	13.6%
\$35,000 - \$49,999	18.1%	14.3%	14.3%
\$50,000 - \$74,999	16.6%	16.2%	16.5%
\$75,000 - \$99,999	4.3%	6.3%	7.6%
\$100,000 - \$149,999	5.7%	6.6%	6.6%
\$150,000 - \$199,999	2.5%	2.3%	1.9%
\$200,000+	2.2%	3.2%	2.3%
Average Household Income	\$50,945	\$54,173	\$51,246
2018 Households by Income			
Household Income Base	3,405	42,891	95,425
< \$15,000	16.2%	22.7%	22.0%
\$15,000 - \$24,999	10.0%	9.5%	10.3%
\$25,000 - \$34,999	16.0%	12.1%	11.6%
\$35,000 - \$49,999	18.5%	14.6%	14.5%
\$50,000 - \$74,999	21.0%	19.6%	20.0%
\$75,000 - \$99,999	5.4%	7.5%	9.0%
\$100,000 - \$149,999	7.2%	7.4%	7.5%
\$150,000 - \$199,999	3.1%	2.9%	2.4%
\$200,000+	2.6%	3.7%	2.6%
Average Household Income	\$61,162	\$64,586	\$59,884
2013 Owner Occupied Housing Units by Value			
Total	515	21,638	53,018
< \$50,000	1.0%	9.6%	10.6%
\$50,000 - \$99,999	8.9%	30.3%	29.9%
\$100,000 - \$149,999	8.3%	22.4%	24.4%
\$150,000 - \$199,999	10.5%	13.4%	14.6%
\$200,000 - \$249,999	19.0%	7.4%	7.2%
\$250,000 - \$299,999	16.3%	4.7%	4.3%
\$300,000 - \$399,999	18.3%	4.4%	3.6%
\$400,000 - \$499,999	6.4%	2.4%	1.7%
\$500,000 - \$749,999	5.4%	2.8%	1.8%
\$750,000 - \$999,999	1.6%	0.8%	0.5%
\$1,000,000 +	3.9%	1.7%	1.3%
Average Home Value	\$313,319	\$178,819	\$161,681
2018 Owner Occupied Housing Units by Value			
Total	524	21,705	53,841
< \$50,000	0.4%	8.7%	9.2%
\$50,000 - \$99,999	3.6%	22.5%	21.9%
\$100,000 - \$149,999	4.8%	18.2%	20.5%
\$150,000 - \$199,999	9.5%	16.3%	18.3%
\$200,000 - \$249,999	21.8%	10.7%	10.8%
\$250,000 - \$299,999	19.5%	6.8%	6.4%
\$300,000 - \$399,999	19.8%	5.6%	4.7%
\$400,000 - \$499,999	7.1%	3.1%	2.3%
\$500,000 - \$749,999	7.3%	4.6%	3.1%
\$750,000 - \$999,999	2.3%	1.4%	0.9%
\$1,000,000 +	3.8%	2.2%	1.8%
Average Home Value	\$343,289	\$214,910	\$195,116

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

April 17, 2014



Market Profile

3716 Airport Blvd, Mobile, Alabama, 36608
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Prepared by Mark Robbins

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Longitude: -88.13688082

	0 - 5 minutes	0 - 10 minutes	0 - 15 minutes
2010 Population by Age			
Total	7,850	104,335	236,674
0 - 4	7.9%	7.1%	6.9%
5 - 9	5.6%	6.7%	6.6%
10 - 14	4.2%	6.5%	6.6%
15 - 24	19.7%	16.0%	15.4%
25 - 34	23.8%	14.8%	13.7%
35 - 44	10.9%	11.4%	11.5%
45 - 54	10.4%	13.2%	13.9%
55 - 64	8.0%	11.0%	11.7%
65 - 74	4.4%	6.6%	7.1%
75 - 84	3.4%	4.6%	4.6%
85 +	1.7%	2.1%	2.0%
18 +	79.7%	75.6%	75.5%
2013 Population by Age			
Total	7,298	102,995	236,017
0 - 4	7.7%	7.0%	6.7%
5 - 9	5.9%	6.6%	6.5%
10 - 14	4.5%	6.4%	6.5%
15 - 24	17.0%	15.3%	14.9%
25 - 34	25.2%	15.3%	14.1%
35 - 44	11.1%	11.3%	11.4%
45 - 54	10.0%	12.4%	13.0%
55 - 64	8.2%	11.6%	12.4%
65 - 74	5.0%	7.2%	7.8%
75 - 84	3.4%	4.5%	4.6%
85 +	2.0%	2.3%	2.1%
18 +	79.4%	76.2%	76.3%
2018 Population by Age			
Total	6,887	102,286	236,966
0 - 4	7.8%	7.1%	6.8%
5 - 9	5.8%	6.3%	6.2%
10 - 14	4.6%	6.2%	6.3%
15 - 24	15.2%	14.4%	13.9%
25 - 34	25.1%	15.5%	14.3%
35 - 44	11.8%	11.5%	11.5%
45 - 54	8.9%	11.3%	11.8%
55 - 64	8.9%	12.0%	12.7%
65 - 74	6.0%	8.5%	9.3%
75 - 84	3.6%	4.8%	5.0%
85 +	2.3%	2.3%	2.2%
18 +	79.3%	76.7%	76.8%
2010 Population by Sex			
Males	3,703	48,427	111,381
Females	4,147	55,908	125,294
2013 Population by Sex			
Males	3,450	47,976	111,378
Females	3,848	55,021	124,640
2018 Population by Sex			
Males	3,262	47,834	112,191
Females	3,627	54,452	124,775

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

April 17, 2014



Market Profile

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2010 Population by Race/ Ethnicity			
Total	7,849	104,335	236,675
White Alone	53.2%	46.5%	47.2%
Black Alone	35.4%	48.3%	48.4%
American Indian Alone	0.5%	0.3%	0.4%
Asian Alone	5.5%	2.2%	1.6%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	3.1%	1.1%	1.0%
Two or More Races	2.1%	1.5%	1.4%
Hispanic Origin	6.1%	2.8%	2.5%
Diversity Index	63.6	57.5	56.5
2013 Population by Race/ Ethnicity			
Total	7,299	102,997	236,017
White Alone	53.0%	45.7%	46.7%
Black Alone	34.9%	48.8%	48.6%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	5.7%	2.3%	1.7%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	3.4%	1.2%	1.1%
Two or More Races	2.3%	1.6%	1.5%
Hispanic Origin	6.9%	3.2%	2.9%
Diversity Index	64.6	58.1	57.1
2018 Population by Race/ Ethnicity			
Total	6,889	102,286	236,966
White Alone	52.4%	44.6%	45.8%
Black Alone	34.2%	49.1%	48.7%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	6.1%	2.5%	1.9%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	4.1%	1.5%	1.4%
Two or More Races	2.6%	1.9%	1.8%
Hispanic Origin	8.5%	4.0%	3.6%
Diversity Index	66.6	59.3	58.3
2010 Population by Relationship and Household Type			
Total	7,850	104,335	236,675
In Households	98.8%	98.0%	97.4%
In Family Households	66.1%	77.6%	79.6%
Householder	23.3%	24.7%	25.2%
Spouse	13.6%	13.8%	14.4%
Child	24.2%	32.9%	33.5%
Other relative	3.2%	4.2%	4.4%
Nonrelative	1.8%	2.0%	2.1%
In Nonfamily Households	32.6%	20.4%	17.8%
In Group Quarters	1.2%	2.0%	2.6%
Institutionalized Population	1.2%	0.6%	1.2%
Noninstitutionalized Population	0.1%	1.4%	1.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

April 17, 2014



Market Profile

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2013 Population 25+ by Educational Attainment			
Total	4,735	66,631	154,422
Less than 9th Grade	2.3%	3.9%	4.2%
9th - 12th Grade, No Diploma	7.5%	10.0%	11.1%
High School Graduate	18.2%	28.2%	30.9%
Some College, No Degree	25.6%	23.5%	22.8%
Associate Degree	12.0%	7.2%	7.2%
Bachelor's Degree	24.0%	17.9%	15.6%
Graduate/Professional Degree	10.5%	9.2%	8.3%
2013 Population 15+ by Marital Status			
Total	5,979	82,438	189,562
Never Married	45.5%	38.0%	35.3%
Married	34.1%	41.0%	43.3%
Widowed	4.7%	8.0%	7.9%
Divorced	15.8%	13.0%	13.6%
2013 Civilian Population 16+ in Labor Force			
Civilian Employed	94.5%	88.8%	88.4%
Civilian Unemployed	5.5%	11.2%	11.6%
2013 Employed Population 16+ by Industry			
Total	4,047	43,367	96,746
Agriculture/Mining	0.8%	0.6%	0.7%
Construction	4.5%	5.0%	5.1%
Manufacturing	9.6%	7.4%	8.4%
Wholesale Trade	2.2%	2.2%	2.5%
Retail Trade	15.5%	12.8%	12.4%
Transportation/Utilities	5.7%	4.5%	4.8%
Information	1.0%	1.2%	1.3%
Finance/Insurance/Real Estate	5.3%	5.6%	5.3%
Services	52.6%	56.8%	55.2%
Public Administration	2.7%	3.8%	4.3%
2013 Employed Population 16+ by Occupation			
Total	4,049	43,367	96,746
White Collar	60.7%	59.9%	59.2%
Management/Business/Financial	8.1%	11.8%	11.1%
Professional	26.5%	23.0%	22.0%
Sales	14.0%	11.7%	11.4%
Administrative Support	12.0%	13.4%	14.6%
Services	14.9%	21.3%	20.8%
Blue Collar	24.4%	18.8%	20.0%
Farming/Forestry/Fishing	0.4%	0.2%	0.2%
Construction/Extraction	3.9%	4.6%	4.8%
Installation/Maintenance/Repair	6.1%	3.0%	3.0%
Production	6.7%	5.1%	5.6%
Transportation/Material Moving	7.3%	5.9%	6.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	3,886	43,476	94,677
Households with 1 Person	41.5%	33.9%	31.3%
Households with 2+ People	58.5%	66.1%	68.7%
Family Households	47.4%	59.4%	62.8%
Husband-wife Families	27.7%	33.1%	36.1%
With Related Children	11.9%	13.8%	15.0%
Other Family (No Spouse Present)	19.7%	26.3%	26.7%
Other Family with Male Householder	3.9%	4.5%	4.7%
With Related Children	2.3%	2.3%	2.4%
Other Family with Female Householder	15.8%	21.8%	22.0%
With Related Children	11.9%	14.7%	14.6%
Nonfamily Households	11.1%	6.7%	5.8%
All Households with Children	26.3%	31.1%	32.4%
Multigenerational Households	1.4%	4.7%	5.5%
Unmarried Partner Households	7.1%	5.7%	5.6%
Male-female	6.6%	5.0%	4.9%
Same-sex	0.6%	0.7%	0.7%
2010 Households by Size			
Total	3,886	43,475	94,675
1 Person Household	41.5%	33.9%	31.3%
2 Person Household	32.5%	30.6%	30.8%
3 Person Household	14.3%	16.2%	16.8%
4 Person Household	8.3%	10.8%	11.7%
5 Person Household	2.7%	5.1%	5.6%
6 Person Household	0.5%	2.0%	2.1%
7 + Person Household	0.2%	1.4%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	3,885	43,476	94,677
Owner Occupied	13.6%	51.5%	57.1%
Owned with a Mortgage/Loan	8.3%	33.8%	37.7%
Owned Free and Clear	5.2%	17.7%	19.4%
Renter Occupied	86.4%	48.5%	42.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1. Young and Restless	Old and Newcomers	Modest Income Homes	
2. Old and Newcomers	Metro City Edge	Old and Newcomers	
3. Connoisseurs	Modest Income Homes	Metro City Edge	
2013 Consumer Spending			
Apparel & Services: Total \$	\$4,285,505	\$51,285,125	\$105,184,659
Average Spent	\$1,187.45	\$1,190.55	\$1,109.50
Spending Potential Index	52	53	49
Computers & Accessories: Total \$	\$706,595	\$8,210,633	\$16,793,440
Average Spent	\$195.78	\$190.60	\$177.14
Spending Potential Index	79	77	71
Education: Total \$	\$4,083,060	\$48,311,719	\$97,376,431
Average Spent	\$1,131.35	\$1,121.52	\$1,027.13
Spending Potential Index	78	77	70
Entertainment/Recreation: Total \$	\$8,344,832	\$109,007,279	\$228,208,265
Average Spent	\$2,312.23	\$2,530.52	\$2,407.16
Spending Potential Index	71	78	74
Food at Home: Total \$	\$13,582,523	\$170,739,148	\$355,554,813
Average Spent	\$3,763.51	\$3,963.58	\$3,750.42
Spending Potential Index	75	79	75
Food Away from Home: Total \$	\$9,037,711	\$107,029,905	\$220,582,678
Average Spent	\$2,504.21	\$2,484.62	\$2,326.72
Spending Potential Index	78	78	73
Health Care: Total \$	\$10,019,774	\$145,627,308	\$310,762,975
Average Spent	\$2,776.33	\$3,380.63	\$3,277.95
Spending Potential Index	62	76	74
HH Furnishings & Equipment: Total \$	\$4,153,965	\$52,259,941	\$108,985,080
Average Spent	\$1,151.00	\$1,213.18	\$1,149.58
Spending Potential Index	64	67	64
Investments: Total \$	\$4,394,505	\$49,774,206	\$97,656,848
Average Spent	\$1,217.65	\$1,155.47	\$1,030.09
Spending Potential Index	59	56	50
Retail Goods: Total \$	\$59,108,802	\$766,101,294	\$1,607,570,385
Average Spent	\$16,378.17	\$17,784.46	\$16,956.78
Spending Potential Index	68	74	70
Shelter: Total \$	\$44,508,287	\$535,048,824	\$1,097,355,098
Average Spent	\$12,332.58	\$12,420.75	\$11,574.99
Spending Potential Index	76	76	71
TV/Video/Audio: Total \$	\$3,541,497	\$44,439,613	\$92,573,175
Average Spent	\$981.30	\$1,031.63	\$976.47
Spending Potential Index	76	80	76
Travel: Total \$	\$4,301,991	\$57,199,605	\$119,398,782
Average Spent	\$1,192.02	\$1,327.85	\$1,259.43
Spending Potential Index	65	72	69
Vehicle Maintenance & Repairs: Total \$	\$2,873,655	\$36,342,691	\$75,751,737
Average Spent	\$796.25	\$843.67	\$799.04
Spending Potential Index	73	77	73

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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