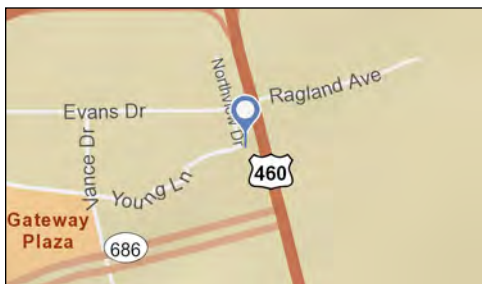
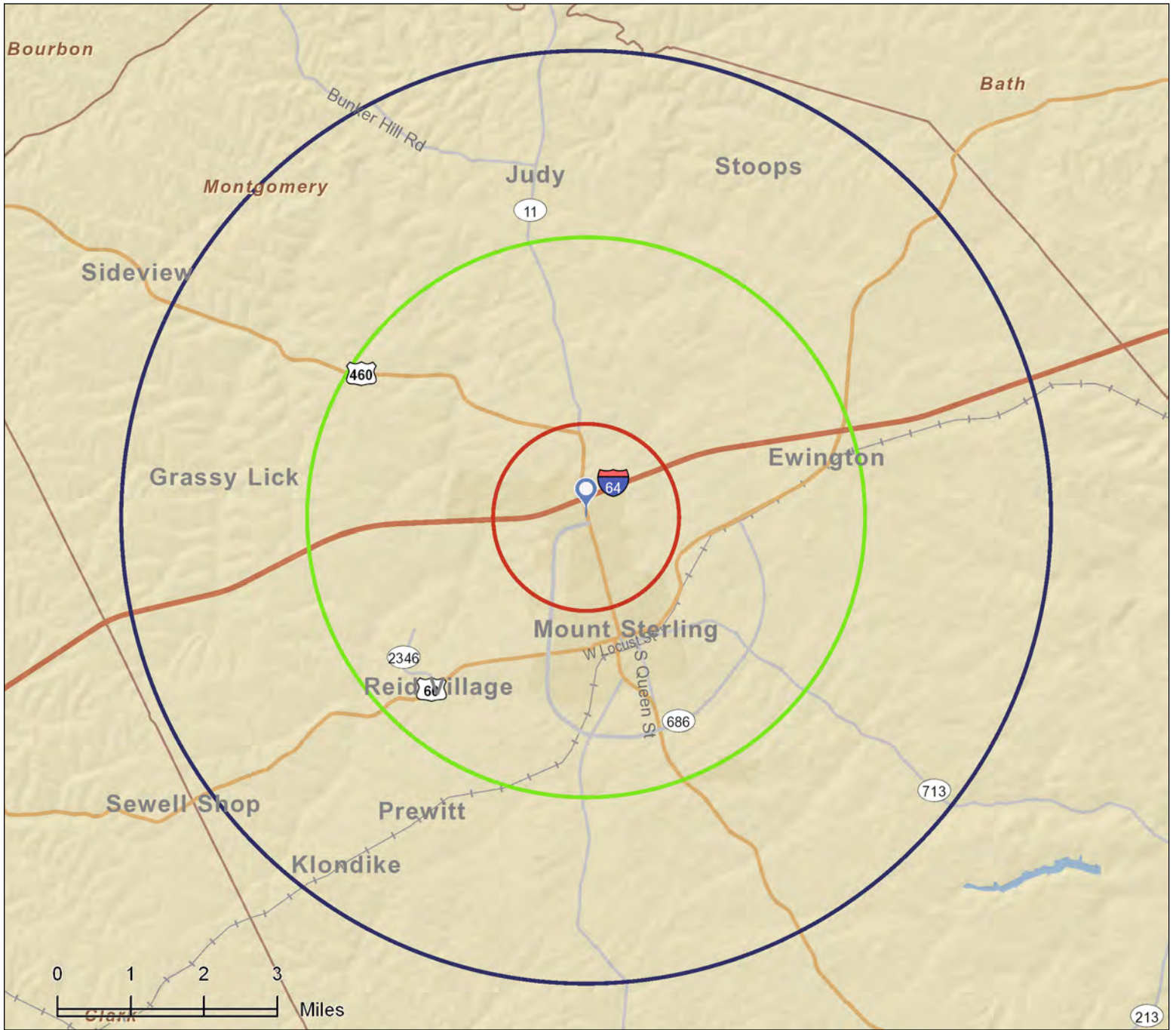




Site Map

640 Northview Dr, Mount Sterling, KY, 40353
Ring: 1, 3, 5 Miles

Prepared by Mark RobbinsElaine
Latitude: 38.075007
Longitude: -83.948883





Executive Summary

Prepared by Mark RobbinsElaine

640 Northview Dr, Mount Ster...

Latitude: 38.075007
Longitude: -83.948883

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2010 Population			
Total Population	2,038	13,300	17,089
Male Population	46.8%	48.1%	48.4%
Female Population	53.2%	51.9%	51.6%
Median Age	39.8	39.0	39.4
2010 Income			
Median HH Income	\$47,871	\$42,065	\$43,226
Per Capita Income	\$25,909	\$22,194	\$22,452
Average HH Income	\$58,611	\$51,894	\$53,214
2010 Households			
Total Households	902	5,625	7,130
Average Household Size	2.24	2.30	2.35
2010 Housing			
Owner Occupied Housing Units	52.7%	56.0%	59.9%
Renter Occupied Housing Units	40.0%	34.1%	30.7%
Vacant Housing Units	7.3%	9.9%	9.4%
Population			
1990 Population	1,707	10,631	13,131
2000 Population	1,849	11,879	14,878
2010 Population	2,038	13,300	17,089
2015 Population	2,099	13,988	18,155
1990-2000 Annual Rate	0.8%	1.12%	1.26%
2000-2010 Annual Rate	0.95%	1.11%	1.36%
2010-2015 Annual Rate	0.59%	1.01%	1.22%

In the identified market area, the current year population is 17,089. In 2000, the Census count in the market area was 14,878. The rate of change since 2000 was 1.36 percent annually. The five-year projection for the population in the market area is 18,155, representing a change of 1.22 percent annually from 2010 to 2015. Currently, the population is 48.4 percent male and 51.6 percent female.

Households			
1990 Households	731	4,163	5,045
2000 Households	807	4,862	6,017
2010 Households	902	5,625	7,130
2015 Households	937	5,968	7,638
1990-2000 Annual Rate	0.99%	1.56%	1.78%
2000-2010 Annual Rate	1.09%	1.43%	1.67%
2010-2015 Annual Rate	0.76%	1.19%	1.39%

The household count in this market area has changed from 6,017 in 2000 to 7,130 in the current year, a change of 1.67 percent annually. The five-year projection of households is 7,638, a change of 1.39 percent annually from the current year total. Average household size is currently 2.35, compared to 2.41 in the year 2000. The number of families in the current year is 4,789 in the market area.

Housing

Currently, 59.9 percent of the 7,872 housing units in the market area are owner occupied; 30.7 percent, renter occupied; and 9.4 percent are vacant. In 2000, there were 6,540 housing units - 60.6 percent owner occupied, 31.3 percent renter occupied and 8.1 percent vacant. The rate of change in housing units since 2000 is 1.82 percent. Median home value in the market area is \$112,084, compared to a median home value of \$157,913 for the U.S. In five years, median home value is projected to change by 2.08 percent annually to \$124,230. From 2000 to the current year, median home value changed by 2.84 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.



Executive Summary

Prepared by Mark RobbinsElaine

640 Northview Dr, Mount Ster...

Latitude: 38.075007

Longitude: -83.948883

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
Median Household Income			
1990 Median HH Income	\$23,700	\$20,171	\$20,762
2000 Median HH Income	\$36,385	\$31,191	\$33,005
2010 Median HH Income	\$47,871	\$42,065	\$43,226
2015 Median HH Income	\$51,030	\$46,858	\$47,638
1990-2000 Annual Rate	4.38%	4.46%	4.74%
2000-2010 Annual Rate	2.71%	2.96%	2.67%
2010-2015 Annual Rate	1.29%	2.18%	1.96%
Per Capita Income			
1990 Per Capita Income	\$10,944	\$10,171	\$10,365
2000 Per Capita Income	\$21,580	\$17,799	\$18,277
2010 Per Capita Income	\$25,909	\$22,194	\$22,452
2015 Per Capita Income	\$26,719	\$23,206	\$23,452
1990-2000 Annual Rate	7.03%	5.76%	5.84%
2000-2010 Annual Rate	1.8%	2.18%	2.03%
2010-2015 Annual Rate	0.62%	0.9%	0.88%
Average Household Income			
1990 Average Household Income	\$27,039	\$25,954	\$26,815
2000 Average Household Income	\$47,018	\$42,767	\$44,492
2010 Average HH Income	\$58,611	\$51,894	\$53,214
2015 Average HH Income	\$60,122	\$53,801	\$55,108
1990-2000 Annual Rate	5.69%	5.12%	5.19%
2000-2010 Annual Rate	2.17%	1.91%	1.76%
2010-2015 Annual Rate	0.51%	0.72%	0.7%
Households by Income			
Current median household income is \$43,226 in the market area, compared to \$54,442 for all U.S. households. Median household income is projected to be \$47,638 in five years. In 2000, median household income was \$33,005, compared to \$20,762 in 1990.			
Current average household income is \$53,214 in this market area, compared to \$70,173 for all U.S. households. Average household income is projected to be \$55,108 in five years. In 2000, average household income was \$44,492, compared to \$26,815 in 1990.			
Current per capita income is \$22,452 in the market area, compared to the U.S. per capita income of \$26,739. The per capita income is projected to be \$23,452 in five years. In 2000, the per capita income was \$18,277, compared to \$10,365 in 1990.			
Population by Employment			
Total Businesses	185	760	838
Total Employees	1,917	8,348	9,322

Currently, 88.0 percent of the civilian labor force in the identified market area is employed and 12.0 percent are unemployed. In comparison, 89.2 percent of the U.S. civilian labor force is employed, and 10.8 percent are unemployed. In five years the rate of employment in the market area will be 90.4 percent of the civilian labor force, and unemployment will be 9.6 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 91.2 percent, and 8.8 percent will be unemployed. In 2000, 60.9 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 57.3 percent in white collar jobs (compared to 61.6 percent of U.S. employment)
- 15.9 percent in service jobs (compared to 17.3 percent of U.S. employment)
- 26.8 percent in blue collar jobs (compared to 21.1 percent of U.S. employment)

In 2000, 83.8 percent of the market area population drove alone to work, and 1.6 percent worked at home. The average travel time to work in 2000 was 22.8 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2010, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 17.0 percent had not earned a high school diploma (14.8 percent in the U.S.)
- 38.2 percent were high school graduates only (29.6 percent in the U.S.)
- 5.9 percent had completed an Associate degree (7.7 percent in the U.S.)
- 14.5 percent had a Bachelor's degree (17.7 percent in the U.S.)
- 6.3 percent had earned a Master's/Professional/Doctorate Degree (10.4 percent in the U.S.)




Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.



640 Northview Dr, Mount Ster...

Latitude: 38.075007
Longitude: -83.948883

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	1,849	11,879	14,878
2000 Group Quarters	20	352	362
2010 Total Population	2,038	13,300	17,089
2015 Total Population	2,099	13,988	18,155
2010 - 2015 Annual Rate	0.59%	1.01%	1.22%
 2000 Households	807	4,862	6,017
2000 Average Household Size	2.27	2.37	2.41
2010 Households	902	5,625	7,130
2010 Average Household Size	2.24	2.3	2.35
2015 Households	937	5,968	7,638
2015 Average Household Size	2.22	2.29	2.33
2010 - 2015 Annual Rate	0.76%	1.19%	1.39%
2000 Families	520	3,283	4,189
2000 Average Family Size	2.82	2.89	2.9
2010 Families	556	3,651	4,789
2010 Average Family Size	2.84	2.86	2.87
2015 Families	566	3,821	5,069
2015 Average Family Size	2.85	2.86	2.86
2010 - 2015 Annual Rate	0.36%	0.91%	1.14%
 2000 Housing Units	855	5,307	6,540
Owner Occupied Housing Units	53.0%	56.9%	60.6%
Renter Occupied Housing Units	39.6%	34.8%	31.3%
Vacant Housing Units	7.5%	8.2%	8.1%
2010 Housing Units	973	6,241	7,872
Owner Occupied Housing Units	52.7%	56.0%	59.9%
Renter Occupied Housing Units	40.0%	34.1%	30.7%
Vacant Housing Units	7.3%	9.9%	9.4%
2015 Housing Units	1,019	6,680	8,512
Owner Occupied Housing Units	52.1%	56.1%	59.9%
Renter Occupied Housing Units	39.8%	33.3%	29.9%
Vacant Housing Units	8.0%	10.7%	10.3%
Median Household Income			
2000	\$36,385	\$31,191	\$33,005
2010	\$47,871	\$42,065	\$43,226
2015	\$51,030	\$46,858	\$47,638
Median Home Value			
2000	\$88,110	\$81,768	\$84,136
2010	\$117,857	\$108,467	\$112,084
2015	\$132,725	\$121,374	\$124,230
Per Capita Income			
2000	\$21,580	\$17,799	\$18,277
2010	\$25,909	\$22,194	\$22,452
2015	\$26,719	\$23,206	\$23,452
Median Age			
2000	37.1	36.9	37.0
2010	39.8	39.0	39.4
2015	41.2	40.2	40.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



640 Northview Dr, Mount Ster...


Market Profile

Prepared by Mark RobbinsElaine

Latitude: 38.075007

Longitude: -83.948883

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2000 Households by Income			
 Household Income Base	840	4,892	6,014
< \$15,000	16.8%	23.3%	21.5%
\$15,000 - \$24,999	16.0%	17.0%	16.7%
\$25,000 - \$34,999	15.0%	14.1%	14.1%
\$35,000 - \$49,999	16.1%	13.9%	14.4%
\$50,000 - \$74,999	21.0%	17.9%	18.7%
\$75,000 - \$99,999	6.9%	7.9%	8.3%
\$100,000 - \$149,999	4.5%	3.6%	3.9%
\$150,000 - \$199,999	3.5%	1.7%	1.5%
\$200,000+	0.4%	0.6%	0.8%
Average Household Income	\$47,018	\$42,767	\$44,492
2010 Households by Income			
Household Income Base	903	5,626	7,131
< \$15,000	12.5%	18.1%	16.6%
\$15,000 - \$24,999	11.2%	13.0%	12.6%
\$25,000 - \$34,999	10.9%	10.6%	10.9%
\$35,000 - \$49,999	18.7%	17.3%	17.8%
\$50,000 - \$74,999	23.7%	20.5%	21.1%
\$75,000 - \$99,999	11.8%	11.1%	11.2%
\$100,000 - \$149,999	6.1%	6.2%	6.5%
\$150,000 - \$199,999	2.9%	1.7%	1.7%
\$200,000+	2.2%	1.4%	1.5%
Average Household Income	\$58,611	\$51,894	\$53,214
2015 Households by Income			
Household Income Base	934	5,966	7,639
< \$15,000	10.9%	16.2%	14.8%
\$15,000 - \$24,999	9.0%	11.0%	10.6%
\$25,000 - \$34,999	9.3%	9.5%	9.7%
\$35,000 - \$49,999	18.4%	17.6%	18.1%
\$50,000 - \$74,999	32.4%	27.0%	27.6%
\$75,000 - \$99,999	9.4%	9.2%	9.2%
\$100,000 - \$149,999	5.0%	6.1%	6.3%
\$150,000 - \$199,999	3.2%	1.9%	1.9%
\$200,000+	2.2%	1.5%	1.6%
Average Household Income	\$60,122	\$53,801	\$55,108
2000 Owner Occupied HUs by Value			
Total	443	3,007	3,966
<\$50,000	8.8%	18.6%	17.9%
\$50,000 - 99,999	54.4%	47.4%	45.2%
\$100,000 - 149,999	23.7%	17.8%	19.3%
\$150,000 - 199,999	7.9%	9.1%	9.8%
\$200,000 - \$299,999	3.8%	5.3%	5.9%
\$300,000 - 499,999	1.4%	1.4%	1.5%
\$500,000 - 999,999	0.0%	0.3%	0.4%
\$1,000,000+	0.0%	0.0%	0.0%
Average Home Value	\$102,530	\$98,700	\$102,404
2000 Specified Renter Occupied HUs by Contract Rent			
Total	370	1,849	2,009
With Cash Rent	95.7%	92.9%	91.8%
No Cash Rent	4.3%	7.1%	8.2%
Median Rent	\$392	\$324	\$327
Average Rent	\$348	\$307	\$308

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



640 Northview Dr, Mount Ster...

Latitude: 38.075007
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Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2000 Population by Age			
 Total	1,852	11,877	14,877
Age 0 - 4	6.6%	6.8%	6.7%
Age 5 - 9	6.4%	6.7%	6.8%
Age 10 - 14	6.0%	6.2%	6.3%
Age 15 - 19	6.5%	6.3%	6.3%
Age 20 - 24	6.3%	6.9%	6.5%
Age 25 - 34	15.2%	14.5%	14.3%
Age 35 - 44	14.1%	14.7%	15.1%
Age 45 - 54	13.4%	13.6%	14.2%
Age 55 - 64	9.1%	9.1%	9.3%
Age 65 - 74	7.8%	7.4%	7.2%
Age 75 - 84	6.4%	5.7%	5.3%
Age 85+	2.1%	2.1%	1.9%
Age 18+	76.8%	76.3%	76.1%
2010 Population by Age			
Total	2,038	13,299	17,090
Age 0 - 4	6.4%	6.6%	6.5%
Age 5 - 9	6.2%	6.6%	6.6%
Age 10 - 14	6.2%	6.6%	6.7%
Age 15 - 19	5.9%	6.3%	6.3%
Age 20 - 24	5.3%	5.3%	5.1%
Age 25 - 34	12.5%	12.7%	12.3%
Age 35 - 44	14.8%	14.1%	14.3%
Age 45 - 54	13.7%	14.2%	14.6%
Age 55 - 64	12.8%	12.6%	13.1%
Age 65 - 74	7.9%	7.5%	7.5%
Age 75 - 84	5.5%	4.9%	4.7%
Age 85+	2.6%	2.6%	2.3%
Age 18+	77.3%	76.3%	76.2%
2015 Population by Age			
Total	2,099	13,992	18,154
Age 0 - 4	6.5%	6.5%	6.4%
Age 5 - 9	6.1%	6.5%	6.5%
Age 10 - 14	6.3%	6.7%	6.8%
Age 15 - 19	6.0%	6.3%	6.4%
Age 20 - 24	5.6%	5.8%	5.5%
Age 25 - 34	11.4%	11.0%	10.7%
Age 35 - 44	13.9%	14.0%	14.1%
Age 45 - 54	13.4%	13.2%	13.5%
Age 55 - 64	12.7%	13.1%	13.5%
Age 65 - 74	10.6%	9.7%	9.8%
Age 75 - 84	5.2%	4.7%	4.5%
Age 85+	2.4%	2.5%	2.3%
Age 18+	77.3%	76.4%	76.3%
2000 Population by Sex			
Males	46.0%	47.2%	47.6%
Females	54.0%	52.8%	52.4%
2010 Population by Sex			
Males	46.8%	48.1%	48.4%
Females	53.2%	51.9%	51.6%
2015 Population by Sex			
Males	46.9%	48.5%	48.7%
Females	53.1%	51.5%	51.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



640 Northview Dr, Mount Ster...



Market Profile

Prepared by Mark RobbinsElaine

Latitude: 38.075007

Longitude: -83.948883

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2000 Population by Race/Ethnicity			
 Total	1,849	11,878	14,879
White Alone	94.5%	93.0%	93.6%
Black Alone	4.3%	5.4%	4.9%
American Indian Alone	0.1%	0.1%	0.1%
Asian or Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	0.2%	0.5%	0.4%
Two or More Races	0.7%	0.8%	0.8%
Hispanic Origin	1.1%	1.3%	1.3%
Diversity Index	12.5	15.4	14.4
2010 Population by Race/Ethnicity			
Total	2,040	13,301	17,089
White Alone	93.5%	91.9%	92.7%
Black Alone	4.7%	5.7%	5.1%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	0.4%	0.8%	0.8%
Two or More Races	1.0%	1.1%	1.1%
Hispanic Origin	2.1%	2.5%	2.4%
Diversity Index	15.7	19.2	17.9
2015 Population by Race/Ethnicity			
Total	2,099	13,987	18,154
White Alone	93.2%	91.6%	92.3%
Black Alone	4.9%	5.8%	5.2%
American Indian Alone	0.2%	0.2%	0.1%
Asian or Pacific Islander Alone	0.2%	0.3%	0.3%
Some Other Race Alone	0.4%	0.9%	0.8%
Two or More Races	1.1%	1.3%	1.2%
Hispanic Origin	2.6%	2.9%	2.8%
Diversity Index	17.3	20.6	19.1
2000 Population 3+ by School Enrollment			
 Total	1,747	11,464	14,297
Enrolled in Nursery/Preschool	2.8%	1.7%	1.6%
Enrolled in Kindergarten	0.5%	1.4%	1.4%
Enrolled in Grade 1-8	6.5%	11.0%	11.5%
Enrolled in Grade 9-12	4.1%	4.7%	4.8%
Enrolled in College	0.7%	2.3%	2.2%
Enrolled in Grad/Prof School	0.6%	0.6%	0.6%
Not Enrolled in School	84.8%	78.3%	77.9%
2010 Population 25+ by Educational Attainment			
Total	1,424	9,129	11,758
Less than 9th Grade	5.7%	8.3%	7.8%
9th - 12th Grade, No Diploma	7.8%	9.5%	9.2%
High School Graduate	36.3%	37.7%	38.2%
Some College, No Degree	16.9%	18.3%	17.9%
Associate Degree	3.8%	5.7%	5.9%
Bachelor's Degree	21.1%	14.3%	14.5%
Graduate/Professional Degree	8.4%	6.2%	6.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



640 Northview Dr, Mount Ster...




Market Profile

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Latitude: 38.075007

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2010 Population 15+ by Marital Status			
 Total	1,653	10,667	13,700
Never Married	22.1%	21.4%	21.4%
Married	52.0%	53.1%	55.6%
Widowed	11.6%	10.1%	9.2%
Divorced	14.3%	14.3%	13.8%
2000 Population 16+ by Employment Status			
 Total	1,548	9,542	11,808
In Labor Force	69.1%	60.3%	60.9%
Civilian Employed	64.5%	56.8%	57.5%
Civilian Unemployed	4.6%	3.5%	3.5%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	30.9%	39.7%	39.1%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	86.2%	87.8%	88.0%
Civilian Unemployed	13.8%	12.2%	12.0%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	88.9%	90.1%	90.4%
Civilian Unemployed	11.1%	9.9%	9.6%
2000 Females 16+ by Employment Status and Age of Children			
Total	865	5,130	6,292
Own Children < 6 Only	13.5%	10.6%	10.3%
Employed/in Armed Forces	10.6%	6.8%	6.6%
Unemployed	1.2%	0.6%	0.5%
Not in Labor Force	1.7%	3.3%	3.2%
Own Children < 6 and 6-17 Only	2.9%	5.0%	5.2%
Employed/in Armed Forces	1.7%	2.3%	2.7%
Unemployed	0.0%	0.0%	0.0%
Not in Labor Force	1.2%	2.7%	2.6%
Own Children 6-17 Only	11.3%	15.6%	16.0%
Employed/in Armed Forces	9.7%	11.1%	11.2%
Unemployed	0.0%	0.6%	0.6%
Not in Labor Force	1.6%	3.9%	4.2%
No Own Children < 18	72.3%	68.8%	68.5%
Employed/in Armed Forces	35.6%	30.8%	31.1%
Unemployed	3.4%	1.8%	1.7%
Not in Labor Force	33.3%	36.3%	35.7%
2010 Employed Population 16+ by Industry			
 Total	974	5,620	7,314
Agriculture/Mining	1.7%	2.1%	2.4%
Construction	6.5%	5.1%	5.2%
Manufacturing	12.4%	16.4%	16.6%
Wholesale Trade	7.0%	3.3%	3.3%
Retail Trade	10.2%	15.4%	15.3%
Transportation/Utilities	3.7%	4.4%	4.4%
Information	1.8%	1.7%	1.6%
Finance/Insurance/Real Estate	4.6%	3.9%	3.8%
Services	46.1%	41.1%	40.3%
Public Administration	6.0%	6.7%	7.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



640 Northview Dr, Mount Ster...


Market Profile

Prepared by Mark RobbinsElaine

Latitude: 38.075007

Longitude: -83.948883

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2010 Employed Population 16+ by Occupation			
Total	977	5,621	7,314
White Collar	59.8%	56.5%	57.3%
Management/Business/Financial	14.7%	12.7%	12.9%
Professional	20.6%	18.9%	19.2%
Sales	9.0%	11.9%	11.6%
Administrative Support	15.5%	13.1%	13.6%
Services	14.6%	16.1%	15.9%
Blue Collar	25.6%	27.4%	26.8%
Farming/Forestry/Fishing	0.0%	0.3%	0.4%
Construction/Extraction	4.0%	3.7%	3.7%
Installation/Maintenance/Repair	2.8%	4.6%	4.2%
Production	9.6%	11.4%	11.3%
Transportation/Material Moving	9.2%	7.4%	7.2%
2000 Workers 16+ by Means of Transportation to Work			
 Total	985	5,253	6,582
Drove Alone - Car, Truck, or Van	82.6%	83.5%	83.8%
Carpooled - Car, Truck, or Van	15.1%	13.4%	12.9%
Public Transportation	0.3%	0.3%	0.3%
Walked	1.2%	0.9%	0.8%
Other Means	0.1%	0.5%	0.6%
Worked at Home	0.6%	1.4%	1.6%
2000 Workers 16+ by Travel Time to Work			
Total	983	5,254	6,582
Did Not Work at Home	99.4%	98.6%	98.4%
Less than 5 minutes	6.3%	6.8%	6.1%
5 to 9 minutes	28.3%	22.1%	21.1%
10 to 19 minutes	27.9%	27.9%	28.9%
20 to 24 minutes	6.9%	8.7%	8.6%
25 to 34 minutes	7.5%	10.1%	9.9%
35 to 44 minutes	6.9%	4.8%	4.8%
45 to 59 minutes	7.9%	10.9%	11.2%
60 to 89 minutes	6.3%	6.1%	6.4%
90 or more minutes	1.3%	1.2%	1.4%
Worked at Home	0.6%	1.4%	1.6%
Average Travel Time to Work (in min)	21.3	22.1	22.8
2000 Households by Vehicles Available			
Total	814	4,879	6,023
None	11.2%	11.7%	10.6%
1	31.7%	33.2%	31.2%
2	44.2%	39.6%	41.2%
3	11.3%	12.2%	12.9%
4	0.1%	2.4%	3.2%
5+	1.5%	0.9%	1.0%
Average Number of Vehicles Available	1.6	1.6	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



640 Northview Dr, Mount Ster...



Market Profile

Prepared by Mark RobbinsElaine

Latitude: 38.075007

Longitude: -83.948883

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2000 Households by Type			
 Total	806	4,863	6,017
Family Households	64.5%	67.5%	69.6%
Married-couple Family	50.1%	52.1%	54.8%
With Related Children	22.2%	23.3%	24.5%
Other Family (No Spouse)	14.4%	15.4%	14.8%
With Related Children	9.7%	10.4%	9.9%
Nonfamily Households	35.5%	32.5%	30.4%
Householder Living Alone	30.4%	28.3%	26.5%
Householder Not Living Alone	5.1%	4.1%	3.9%
Households with Related Children	31.8%	33.7%	34.4%
Households with Persons 65+	27.8%	26.2%	25.1%
2000 Households by Size			
Total	807	4,862	6,017
1 Person Household	30.4%	28.3%	26.5%
2 Person Household	34.9%	34.2%	34.8%
3 Person Household	16.5%	18.2%	18.9%
4 Person Household	12.3%	12.7%	13.2%
5 Person Household	5.0%	4.8%	4.8%
6 Person Household	1.0%	1.4%	1.4%
7+ Person Household	0.0%	0.3%	0.4%
2000 Households by Year Householder Moved In			
Total	815	4,879	6,023
Moved in 1999 to March 2000	26.9%	22.8%	21.9%
Moved in 1995 to 1998	25.6%	28.2%	28.5%
Moved in 1990 to 1994	15.8%	15.4%	15.4%
Moved in 1980 to 1989	12.4%	14.8%	15.0%
Moved in 1970 to 1979	8.6%	10.2%	10.9%
Moved in 1969 or Earlier	10.7%	8.6%	8.4%
Median Year Householder Moved In	1995	1995	1995
2000 Housing Units by Units in Structure			
 Total	878	5,311	6,544
1, Detached	61.5%	64.2%	67.0%
1, Attached	1.7%	1.0%	0.9%
2	19.8%	14.9%	12.7%
3 or 4	5.5%	5.3%	4.5%
5 to 9	7.5%	4.1%	3.5%
10 to 19	1.1%	0.8%	0.7%
20+	1.6%	2.9%	2.5%
Mobile Home	0.9%	6.4%	8.1%
Other	0.3%	0.2%	0.1%
2000 Housing Units by Year Structure Built			
Total	860	5,323	6,539
1999 to March 2000	5.5%	4.7%	5.1%
1995 to 1998	5.5%	10.7%	11.7%
1990 to 1994	6.3%	5.7%	5.7%
1980 to 1989	14.9%	14.1%	14.6%
1970 to 1979	17.3%	23.5%	24.5%
1969 or Earlier	50.6%	41.4%	38.5%
Median Year Structure Built	1970	1974	1975

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



640 Northview Dr, Mount Ster...

Market Profile

Prepared by Mark RobbinsElaine

Latitude: 38.075007

Longitude: -83.948883

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
Top 3 Tapestry Segments			
1.	Midlife Junction	Midlife Junction	Salt of the Earth
2.	Salt of the Earth	Salt of the Earth	Midlife Junction
3.	Home Town	Rustbelt Traditions	Rustbelt Traditions



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,247,780	\$6,958,076	\$8,998,227
Average Spent	\$1,383.35	\$1,236.99	\$1,262.02
Spending Potential Index	58	52	53
Computers & Accessories: Total \$	\$167,889	\$912,416	\$1,180,877
Average Spent	\$186.13	\$162.21	\$165.62
Spending Potential Index	85	74	75
Education: Total \$	\$935,557	\$5,240,547	\$6,750,073
Average Spent	\$1,037.20	\$931.65	\$946.71
Spending Potential Index	85	76	78
Entertainment/Recreation: Total \$	\$2,530,248	\$13,958,112	\$18,179,195
Average Spent	\$2,805.15	\$2,481.44	\$2,549.68
Spending Potential Index	87	77	79
Food at Home: Total \$	\$3,501,876	\$19,388,075	\$25,096,514
Average Spent	\$3,882.35	\$3,446.77	\$3,519.85
Spending Potential Index	87	77	79
Food Away from Home: Total \$	\$2,454,403	\$13,631,468	\$17,668,677
Average Spent	\$2,721.07	\$2,423.37	\$2,478.08
Spending Potential Index	85	75	77
Health Care: Total \$	\$3,178,582	\$17,215,670	\$22,421,340
Average Spent	\$3,523.93	\$3,060.56	\$3,144.65
Spending Potential Index	95	82	84
HH Furnishings & Equipment: Total \$	\$1,371,293	\$7,535,895	\$9,812,248
Average Spent	\$1,520.28	\$1,339.71	\$1,376.19
Spending Potential Index	74	65	67
Investments: Total \$	\$1,424,410	\$7,520,190	\$9,863,882
Average Spent	\$1,579.17	\$1,336.92	\$1,383.43
Spending Potential Index	91	77	80
Retail Goods: Total \$	\$18,829,308	\$103,392,385	\$134,683,122
Average Spent	\$20,875.06	\$18,380.87	\$18,889.64
Spending Potential Index	84	74	76
Shelter: Total \$	\$11,251,368	\$62,328,523	\$80,680,509
Average Spent	\$12,473.80	\$11,080.63	\$11,315.64
Spending Potential Index	79	70	72
TV/Video/Audio: Total \$	\$969,649	\$5,349,884	\$6,931,376
Average Spent	\$1,075.00	\$951.09	\$972.14
Spending Potential Index	87	77	78
Travel: Total \$	\$1,367,229	\$7,538,148	\$9,816,244
Average Spent	\$1,515.77	\$1,340.12	\$1,376.75
Spending Potential Index	80	71	73
Vehicle Maintenance & Repairs: Total \$	\$738,815	\$4,034,097	\$5,249,434
Average Spent	\$819.09	\$717.17	\$736.25
Spending Potential Index	87	76	78

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.



Census 2010 Summary Profile

640 Northview Dr, Mount Sterling, KY, 40353
 Ring: 1 mile radius

Prepared by Mark RobbinsElaine

Latitude: 38.075007

Longitude: -83.948883

	2000	2010	2000-2010 Annual Rate
Population	2,147	2,697	2.31%
Households	952	1,171	2.09%
Housing Units	1,007	1,263	2.29%

Population by Race	Number	Percent
Total	2,696	100.0%
Population Reporting One Race	2,665	98.9%
White	2,528	93.8%
Black	88	3.3%
American Indian	2	0.1%
Asian	20	0.7%
Pacific Islander	0	0.0%
Some Other Race	27	1.0%
Population Reporting Two or More Races	31	1.2%
Total Hispanic Population	68	2.5%

Population by Sex	Number	Percent
Male	1,323	49.1%
Female	1,374	50.9%

Population by Age	Number	Percent
Total	2,699	100.0%
Age 0 - 4	197	7.3%
Age 5 - 9	181	6.7%
Age 10 - 14	180	6.7%
Age 15 - 19	163	6.0%
Age 20 - 24	140	5.2%
Age 25 - 29	205	7.6%
Age 30 - 34	200	7.4%
Age 35 - 39	190	7.0%
Age 40 - 44	181	6.7%
Age 45 - 49	194	7.2%
Age 50 - 54	187	6.9%
Age 55 - 59	172	6.4%
Age 60 - 64	160	5.9%
Age 65 - 69	110	4.1%
Age 70 - 74	80	3.0%
Age 75 - 79	63	2.3%
Age 80 - 84	54	2.0%
Age 85+	40	1.5%
Age 18+	2,046	75.9%
Age 65+	347	12.9%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	37.2
Male	35.5
Female	38.8
White Alone	37.6
Black Alone	43.5
American Indian Alone	15.0
Asian Alone	31.9
Pacific Islander Alone	0.0
Some Other Race Alone	20.5
Two or More Races	11.3
Hispanic Population	23.8

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

640 Northview Dr, Mount Sterling, KY, 40353
Ring: 1 mile radius

Prepared by Mark RobbinsElaine

Latitude: 38.075007

Longitude: -83.948883

Households by Type		
Total	1,171	100.0%
Households with 1 Person	339	29.0%
Households with 2+ People	832	71.1%
Family Households	757	64.6%
Husband-wife Families	567	48.4%
With Own Children	226	19.3%
Other Family (No Spouse Present)	190	16.2%
With Own Children	108	9.2%
Nonfamily Households	75	6.4%
All Households with Children	380	32.5%
Multigenerational Households	38	3.2%
Unmarried Partner Households	84	7.2%
Male-female	79	6.7%
Same-sex	5	0.4%
Average Household Size	2.30	

Family Households by Size		
Total	758	100.0%
2 People	339	44.7%
3 People	186	24.5%
4 People	142	18.7%
5 People	62	8.2%
6 People	19	2.5%
7+ People	10	1.3%
Average Family Size	2.83	

Nonfamily Households by Size		
Total	413	100.0%
1 Person	339	82.1%
2 People	67	16.2%
3 People	5	1.2%
4 People	1	0.2%
5 People	1	0.2%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.15	

Population by Relationship and Household Type		
Total	2,697	100.0%
In Households	2,693	99.9%
In Family Households	2,216	82.2%
Householder	728	27.0%
Spouse	544	20.2%
Child	782	29.0%
Other relative	87	3.2%
Nonrelative	76	2.8%
In Nonfamily Households	477	17.7%
In Group Quarters	4	0.1%
Institutionalized Population	3	0.1%
Noninstitutionalized Population	1	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

640 Northview Dr, Mount Sterling, KY, 40353
Ring: 1 mile radius

Prepared by Mark RobbinsElaine

Latitude: 38.075007

Longitude: -83.948883

Family Households by Age of Householder

Total	759	100.0%
Householder Age 15 - 44	343	45.2%
Householder Age 45 - 54	159	20.9%
Householder Age 55 - 64	134	17.7%
Householder Age 65 - 74	73	9.6%
Householder Age 75+	50	6.6%

Nonfamily Households by Age of Householder

Total	412	100.0%
Householder Age 15 - 44	135	32.8%
Householder Age 45 - 54	66	16.0%
Householder Age 55 - 64	80	19.4%
Householder Age 65 - 74	58	14.1%
Householder Age 75+	73	17.7%

Households by Race of Householder

Total	1,171	100.0%
Householder is White Alone	1,105	94.4%
Householder is Black Alone	48	4.1%
Householder is American Indian Alone	1	0.1%
Householder is Asian Alone	6	0.5%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	6	0.5%
Householder is Two or More Races	5	0.4%
Households with Hispanic Householder	19	1.6%

Husband-wife Families by Race of Householder

Total	568	100.0%
Householder is White Alone	542	95.4%
Householder is Black Alone	17	3.0%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	5	0.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	3	0.5%
Householder is Two or More Races	1	0.2%
Husband-wife Families with Hispanic Householder	6	1.1%

Other Families (No Spouse) by Race of Householder

Total	190	100.0%
Householder is White Alone	175	92.1%
Householder is Black Alone	11	5.8%
Householder is American Indian Alone	1	0.5%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	2	1.1%
Householder is Two or More Races	1	0.5%
Other Families with Hispanic Householder	6	3.2%

Nonfamily Households by Race of Householder

Total	413	100.0%
Householder is White Alone	388	93.9%
Householder is Black Alone	21	5.1%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	1	0.2%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.2%
Householder is Two or More Races	2	0.5%
Nonfamily Households with Hispanic Householder	6	1.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

640 Northview Dr, Mount Sterling, KY, 40353
 Ring: 1 mile radius

Prepared by Mark RobbinsElaine

Latitude: 38.075007

Longitude: -83.948883

Total Housing Units by Occupancy

Total	1,287	100.0%
Occupied Housing Units	1,171	91.0%
Vacant Housing Units		
For Rent	39	3.0%
Rented, not Occupied	1	0.1%
For Sale Only	24	1.9%
Sold, not Occupied	11	0.9%
For Seasonal/Recreational/Occasional Use	7	0.5%
For Migrant Workers	0	0.0%
Other Vacant	34	2.6%
Total Vacancy Rate	7.3%	

Households by Tenure and Mortgage Status

Total	1,171	100.0%
Owner Occupied	715	61.1%
Owned with a Mortgage/Loan	507	43.3%
Owned Free and Clear	208	17.8%
Average Household Size	2.37	
Renter Occupied	456	38.9%
Average Household Size	2.18	

Owner-occupied Housing Units by Race of Householder

Total	716	100.0%
Householder is White Alone	684	95.5%
Householder is Black Alone	25	3.5%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	3	0.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	2	0.3%
Householder is Two or More Races	2	0.3%
Owner-occupied Housing Units with Hispanic Householder	6	0.8%

Renter-occupied Housing Units by Race of Householder

Total	456	100.0%
Householder is White Alone	421	92.3%
Householder is Black Alone	23	5.0%
Householder is American Indian Alone	1	0.2%
Householder is Asian Alone	4	0.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	5	1.1%
Householder is Two or More Races	2	0.4%
Renter-occupied Housing Units with Hispanic Householder	13	2.9%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.30
Householder is Black Alone	2.02
Householder is American Indian Alone	4.00
Householder is Asian Alone	3.17
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	3.67
Householder is Two or More Races	2.40
Householder is Hispanic	3.00

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

640 Northview Dr, Mount Sterling, KY, 40353
 Ring: 3 miles radius

Prepared by Mark RobbinsElaine

Latitude: 38.075007

Longitude: -83.948883

	2000	2010	2000-2010 Annual Rate
Population	11,854	13,154	1.05%
Households	4,875	5,388	1.01%
Housing Units	5,301	6,008	1.26%

Population by Race	Number	Percent
Total	13,153	100.0%
Population Reporting One Race	12,983	98.7%
White	12,184	92.6%
Black	541	4.1%
American Indian	17	0.1%
Asian	56	0.4%
Pacific Islander	2	0.0%
Some Other Race	183	1.4%
Population Reporting Two or More Races	170	1.3%
Total Hispanic Population	408	3.1%

Population by Sex	Number	Percent
Male	6,311	48.0%
Female	6,843	52.0%

Population by Age	Number	Percent
Total	13,152	100.0%
Age 0 - 4	917	7.0%
Age 5 - 9	828	6.3%
Age 10 - 14	834	6.3%
Age 15 - 19	833	6.3%
Age 20 - 24	768	5.8%
Age 25 - 29	929	7.1%
Age 30 - 34	894	6.8%
Age 35 - 39	940	7.1%
Age 40 - 44	879	6.7%
Age 45 - 49	934	7.1%
Age 50 - 54	922	7.0%
Age 55 - 59	824	6.3%
Age 60 - 64	790	6.0%
Age 65 - 69	543	4.1%
Age 70 - 74	417	3.2%
Age 75 - 79	321	2.4%
Age 80 - 84	292	2.2%
Age 85+	288	2.2%
Age 18+	10,084	76.7%
Age 65+	1,861	14.1%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	38.1
Male	35.9
Female	40.2
White Alone	38.4
Black Alone	46.3
American Indian Alone	41.3
Asian Alone	29.8
Pacific Islander Alone	52.5
Some Other Race Alone	23.8
Two or More Races	10.3
Hispanic Population	24.1

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

640 Northview Dr, Mount Sterling, KY, 40353
 Ring: 3 miles radius

Prepared by Mark RobbinsElaine

Latitude: 38.075007

Longitude: -83.948883

Households by Type		
Total	5,388	100.0%
Households with 1 Person	1,570	29.1%
Households with 2+ People	3,818	70.9%
Family Households	3,509	65.1%
Husband-wife Families	2,513	46.6%
With Own Children	952	17.7%
Other Family (No Spouse Present)	996	18.5%
With Own Children	568	10.5%
Nonfamily Households	309	5.7%
All Households with Children	1,768	32.8%
Multigenerational Households	205	3.8%
Unmarried Partner Households	405	7.5%
Male-female	381	7.1%
Same-sex	24	0.4%
Average Household Size	2.39	

Family Households by Size		
Total	3,509	100.0%
2 People	1,559	44.4%
3 People	902	25.7%
4 People	634	18.1%
5 People	271	7.7%
6 People	93	2.7%
7+ People	50	1.4%
Average Family Size	2.91	

Nonfamily Households by Size		
Total	1,879	100.0%
1 Person	1,570	83.6%
2 People	266	14.2%
3 People	25	1.3%
4 People	13	0.7%
5 People	3	0.2%
6 People	1	0.1%
7+ People	1	0.1%
Average Nonfamily Size	1.19	

Population by Relationship and Household Type		
Total	13,154	100.0%
In Households	12,851	97.7%
In Family Households	10,606	80.6%
Householder	3,493	26.6%
Spouse	2,501	19.0%
Child	3,815	29.0%
Other relative	410	3.1%
Nonrelative	386	2.9%
In Nonfamily Households	2,245	17.1%
In Group Quarters	303	2.3%
Institutionalized Population	280	2.1%
Noninstitutionalized Population	23	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

640 Northview Dr, Mount Sterling, KY, 40353
 Ring: 3 miles radius

Prepared by Mark RobbinsElaine

Latitude: 38.075007

Longitude: -83.948883

Family Households by Age of Householder		
Total		3,509 100.0%
Householder Age 15 - 44	1,528	43.5%
Householder Age 45 - 54	762	21.7%
Householder Age 55 - 64	617	17.6%
Householder Age 65 - 74	363	10.3%
Householder Age 75+	239	6.8%
Nonfamily Households by Age of Householder		
Total	1,880	100.0%
Householder Age 15 - 44	549	29.2%
Householder Age 45 - 54	313	16.6%
Householder Age 55 - 64	373	19.8%
Householder Age 65 - 74	272	14.5%
Householder Age 75+	373	19.8%
Households by Race of Householder		
Total	5,389	100.0%
Householder is White Alone	5,019	93.1%
Householder is Black Alone	270	5.0%
Householder is American Indian Alone	8	0.1%
Householder is Asian Alone	16	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	47	0.9%
Householder is Two or More Races	29	0.5%
Households with Hispanic Householder	102	1.9%
Husband-wife Families by Race of Householder		
Total	2,513	100.0%
Householder is White Alone	2,382	94.8%
Householder is Black Alone	86	3.4%
Householder is American Indian Alone	3	0.1%
Householder is Asian Alone	10	0.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	18	0.7%
Householder is Two or More Races	14	0.6%
Husband-wife Families with Hispanic Householder	43	1.7%
Other Families (No Spouse) by Race of Householder		
Total	996	100.0%
Householder is White Alone	909	91.3%
Householder is Black Alone	64	6.4%
Householder is American Indian Alone	3	0.3%
Householder is Asian Alone	1	0.1%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	15	1.5%
Householder is Two or More Races	4	0.4%
Other Families with Hispanic Householder	29	2.9%
Nonfamily Households by Race of Householder		
Total	1,879	100.0%
Householder is White Alone	1,727	91.9%
Householder is Black Alone	120	6.4%
Householder is American Indian Alone	2	0.1%
Householder is Asian Alone	5	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	14	0.7%
Householder is Two or More Races	11	0.6%
Nonfamily Households with Hispanic Householder	29	1.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

640 Northview Dr, Mount Sterling, KY, 40353
 Ring: 3 miles radius

Prepared by Mark RobbinsElaine

Latitude: 38.075007

Longitude: -83.948883

Total Housing Units by Occupancy

Total	6,020	100.0%
Occupied Housing Units	5,388	89.5%
Vacant Housing Units		
For Rent	207	3.4%
Rented, not Occupied	3	0.1%
For Sale Only	104	1.7%
Sold, not Occupied	31	0.5%
For Seasonal/Recreational/Occasional Use	23	0.4%
For Migrant Workers	1	0.0%
Other Vacant	263	4.4%
Total Vacancy Rate	10.3%	

Households by Tenure and Mortgage Status

Total	5,388	100.0%
Owner Occupied	3,157	58.6%
Owned with a Mortgage/Loan	2,133	39.6%
Owned Free and Clear	1,024	19.0%
Average Household Size	2.43	
Renter Occupied	2,231	41.4%
Average Household Size	2.31	

Owner-occupied Housing Units by Race of Householder

Total	3,157	100.0%
Householder is White Alone	2,986	94.6%
Householder is Black Alone	141	4.5%
Householder is American Indian Alone	3	0.1%
Householder is Asian Alone	7	0.2%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	10	0.3%
Householder is Two or More Races	10	0.3%
Owner-occupied Housing Units with Hispanic Householder	24	0.8%

Renter-occupied Housing Units by Race of Householder

Total	2,231	100.0%
Householder is White Alone	2,033	91.1%
Householder is Black Alone	129	5.8%
Householder is American Indian Alone	5	0.2%
Householder is Asian Alone	8	0.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	37	1.7%
Householder is Two or More Races	19	0.9%
Renter-occupied Housing Units with Hispanic Householder	78	3.5%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.39
Householder is Black Alone	2.07
Householder is American Indian Alone	3.00
Householder is Asian Alone	2.88
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	3.17
Householder is Two or More Races	3.28
Householder is Hispanic	3.24

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

640 Northview Dr, Mount Sterling, KY, 40353
 Ring: 5 miles radius

Prepared by Mark RobbinsElaine

Latitude: 38.075007

Longitude: -83.948883

	2000	2010	2000-2010 Annual Rate
Population	15,119	17,673	1.57%
Households	6,120	7,106	1.51%
Housing Units	6,655	7,908	1.74%

Population by Race	Number	Percent
Total	17,674	100.0%
Population Reporting One Race	17,454	98.8%
White	16,412	92.9%
Black	681	3.9%
American Indian	26	0.1%
Asian	74	0.4%
Pacific Islander	5	0.0%
Some Other Race	256	1.4%
Population Reporting Two or More Races	220	1.2%
Total Hispanic Population	538	3.0%

Population by Sex	Number	Percent
Male	8,529	48.3%
Female	9,144	51.7%

Population by Age	Number	Percent
Total	17,670	100.0%
Age 0 - 4	1,222	6.9%
Age 5 - 9	1,142	6.5%
Age 10 - 14	1,166	6.6%
Age 15 - 19	1,123	6.4%
Age 20 - 24	1,002	5.7%
Age 25 - 29	1,208	6.8%
Age 30 - 34	1,216	6.9%
Age 35 - 39	1,299	7.4%
Age 40 - 44	1,215	6.9%
Age 45 - 49	1,281	7.3%
Age 50 - 54	1,250	7.1%
Age 55 - 59	1,123	6.4%
Age 60 - 64	1,055	6.0%
Age 65 - 69	724	4.1%
Age 70 - 74	541	3.1%
Age 75 - 79	411	2.3%
Age 80 - 84	360	2.0%
Age 85+	335	1.9%
Age 18+	13,463	76.2%
Age 65+	2,371	13.4%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	37.9
Male	36.2
Female	39.6
White Alone	38.3
Black Alone	45.8
American Indian Alone	40.6
Asian Alone	29.6
Pacific Islander Alone	42.5
Some Other Race Alone	23.2
Two or More Races	11.6
Hispanic Population	24.1

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

640 Northview Dr, Mount Sterling, KY, 40353
Ring: 5 miles radius

Prepared by Mark RobbinsElaine

Latitude: 38.075007

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Households by Type		
Total	7,107	100.0%
Households with 1 Person	1,929	27.1%
Households with 2+ People	5,178	72.9%
Family Households	4,793	67.4%
Husband-wife Families	3,524	49.6%
With Own Children	1,372	19.3%
Other Family (No Spouse Present)	1,269	17.9%
With Own Children	714	10.0%
Nonfamily Households	385	5.4%
All Households with Children	2,409	33.9%
Multigenerational Households	276	3.9%
Unmarried Partner Households	522	7.3%
Male-female	490	6.9%
Same-sex	32	0.5%
Average Household Size	2.44	

Family Households by Size		
Total	4,792	100.0%
2 People	2,094	43.7%
3 People	1,241	25.9%
4 People	897	18.7%
5 People	362	7.6%
6 People	130	2.7%
7+ People	68	1.4%
Average Family Size	2.94	

Nonfamily Households by Size		
Total	2,313	100.0%
1 Person	1,929	83.4%
2 People	333	14.4%
3 People	29	1.3%
4 People	16	0.7%
5 People	4	0.2%
6 People	1	0.0%
7+ People	1	0.0%
Average Nonfamily Size	1.20	

Population by Relationship and Household Type		
Total	17,673	100.0%
In Households	17,363	98.2%
In Family Households	14,588	82.5%
Householder	4,786	27.1%
Spouse	3,518	19.9%
Child	5,253	29.7%
Other relative	539	3.1%
Nonrelative	492	2.8%
In Nonfamily Households	2,775	15.7%
In Group Quarters	310	1.8%
Institutionalized Population	282	1.6%
Noninstitutionalized Population	28	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

640 Northview Dr, Mount Sterling, KY, 40353
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Family Households by Age of Householder		
Total		4,795 100.0%
Householder Age	15 - 44	2,093 43.7%
Householder Age	45 - 54	1,051 21.9%
Householder Age	55 - 64	848 17.7%
Householder Age	65 - 74	487 10.2%
Householder Age	75+	316 6.6%

Nonfamily Households by Age of Householder		
Total		2,313 100.0%
Householder Age	15 - 44	673 29.1%
Householder Age	45 - 54	397 17.2%
Householder Age	55 - 64	473 20.5%
Householder Age	65 - 74	335 14.5%
Householder Age	75+	435 18.8%

Households by Race of Householder		
Total		7,106 100.0%
Householder is	White Alone	6,648 93.6%
Householder is	Black Alone	328 4.6%
Householder is	American Indian Alone	10 0.1%
Householder is	Asian Alone	19 0.3%
Householder is	Pacific Islander Alone	1 0.0%
Householder is	Some Other Race Alone	62 0.9%
Householder is	Two or More Races	38 0.5%
Households with	Hispanic Householder	133 1.9%

Husband-wife Families by Race of Householder		
Total		3,523 100.0%
Householder is	White Alone	3,355 95.2%
Householder is	Black Alone	112 3.2%
Householder is	American Indian Alone	4 0.1%
Householder is	Asian Alone	11 0.3%
Householder is	Pacific Islander Alone	0 0.0%
Householder is	Some Other Race Alone	22 0.6%
Householder is	Two or More Races	19 0.5%
Husband-wife Families with	Hispanic Householder	58 1.6%

Other Families (No Spouse) by Race of Householder		
Total		1,269 100.0%
Householder is	White Alone	1,162 91.6%
Householder is	Black Alone	74 5.8%
Householder is	American Indian Alone	4 0.3%
Householder is	Asian Alone	1 0.1%
Householder is	Pacific Islander Alone	1 0.1%
Householder is	Some Other Race Alone	21 1.7%
Householder is	Two or More Races	6 0.5%
Other Families with	Hispanic Householder	39 3.1%

Nonfamily Households by Race of Householder		
Total		2,313 100.0%
Householder is	White Alone	2,132 92.2%
Householder is	Black Alone	141 6.1%
Householder is	American Indian Alone	2 0.1%
Householder is	Asian Alone	7 0.3%
Householder is	Pacific Islander Alone	0 0.0%
Householder is	Some Other Race Alone	18 0.8%
Householder is	Two or More Races	13 0.6%
Nonfamily Households with	Hispanic Householder	36 1.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

640 Northview Dr, Mount Sterling, KY, 40353
Ring: 5 miles radius

Prepared by Mark RobbinsElaine

Latitude: 38.075007

Longitude: -83.948883

Total Housing Units by Occupancy

Total	7,917	100.0%
Occupied Housing Units	7,106	89.8%
Vacant Housing Units		
For Rent	247	3.1%
Rented, not Occupied	4	0.1%
For Sale Only	146	1.8%
Sold, not Occupied	39	0.5%
For Seasonal/Recreational/Occasional Use	34	0.4%
For Migrant Workers	2	0.0%
Other Vacant	339	4.3%
Total Vacancy Rate	10.1%	

Households by Tenure and Mortgage Status

Total	7,106	100.0%
Owner Occupied	4,434	62.4%
Owned with a Mortgage/Loan	3,055	43.0%
Owned Free and Clear	1,379	19.4%
Average Household Size	2.48	
Renter Occupied	2,672	37.6%
Average Household Size	2.38	

Owner-occupied Housing Units by Race of Householder

Total	4,434	100.0%
Householder is White Alone	4,213	95.0%
Householder is Black Alone	173	3.9%
Householder is American Indian Alone	4	0.1%
Householder is Asian Alone	10	0.2%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	17	0.4%
Householder is Two or More Races	16	0.4%
Owner-occupied Housing Units with Hispanic Householder	36	0.8%

Renter-occupied Housing Units by Race of Householder

Total	2,673	100.0%
Householder is White Alone	2,435	91.1%
Householder is Black Alone	155	5.8%
Householder is American Indian Alone	6	0.2%
Householder is Asian Alone	9	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	46	1.7%
Householder is Two or More Races	22	0.8%
Renter-occupied Housing Units with Hispanic Householder	97	3.6%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.44
Householder is Black Alone	2.16
Householder is American Indian Alone	2.90
Householder is Asian Alone	3.00
Householder is Pacific Islander Alone	3.00
Householder is Some Other Race Alone	3.19
Householder is Two or More Races	3.32
Householder is Hispanic	3.28

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Demographic and Income Profile Report

640 Northview Dr, Mount Sterling, KY, 40353
 Ring: 1 mile radius

Prepared by Mark RobbinsElaine

Latitude: 38.075007
 Longitude: -83.948883

Summary	2010	2011	2016
Population	2,697	2,706	2,808
Households	1,171	1,173	1,210
Families	757	759	773
Average Household Size	2.30	2.30	2.32
Owner Occupied Housing Units	715	701	719
Renter Occupied Housing Units	456	472	491
Median Age	37.2	37.2	37.7
Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	0.74%	0.52%	0.67%
Households	0.62%	0.57%	0.71%
Families	0.37%	0.33%	0.57%
Owner HHs	0.51%	0.67%	0.91%
Median Household Income	2.29%	3.29%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	145	12.4%	136	11.2%
\$15,000 - \$24,999	150	12.8%	102	8.4%
\$25,000 - \$34,999	135	11.5%	115	9.5%
\$35,000 - \$49,999	215	18.3%	248	20.5%
\$50,000 - \$74,999	224	19.1%	268	22.1%
\$75,000 - \$99,999	133	11.3%	149	12.3%
\$100,000 - \$149,999	108	9.2%	120	9.9%
\$150,000 - \$199,999	33	2.8%	39	3.2%
\$200,000+	31	2.6%	33	2.7%
Median Household Income	\$44,845		\$50,231	
Average Household Income	\$60,293		\$66,440	
Per Capita Income	\$25,169		\$27,601	

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	197	7.3%	196	7.2%	203	7.2%
5 - 9	181	6.7%	180	6.7%	184	6.6%
10 - 14	180	6.7%	179	6.6%	187	6.7%
15 - 19	163	6.0%	163	6.0%	157	5.6%
20 - 24	140	5.2%	141	5.2%	140	5.0%
25 - 34	405	15.0%	409	15.1%	429	15.3%
35 - 44	371	13.8%	370	13.7%	368	13.1%
45 - 54	381	14.1%	378	14.0%	356	12.7%
55 - 64	332	12.3%	337	12.5%	371	13.2%
65 - 74	190	7.0%	196	7.2%	246	8.8%
75 - 84	117	4.3%	117	4.3%	122	4.3%
85+	40	1.5%	40	1.5%	45	1.6%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,528	93.8%	2,536	93.8%	2,629	93.6%
Black Alone	88	3.3%	88	3.3%	86	3.1%
American Indian Alone	2	0.1%	2	0.1%	3	0.1%
Asian Alone	20	0.7%	20	0.7%	21	0.7%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	27	1.0%	28	1.0%	34	1.2%
Two or More Races	31	1.2%	31	1.1%	35	1.2%
Hispanic Origin (Any Race)	68	2.5%	71	2.6%	89	3.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

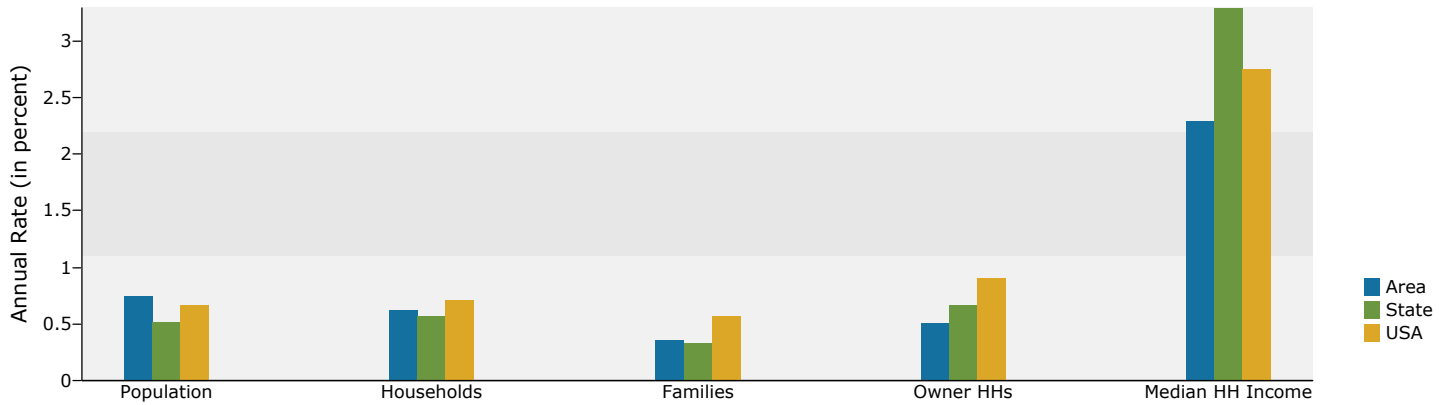


Demographic and Income Profile Report

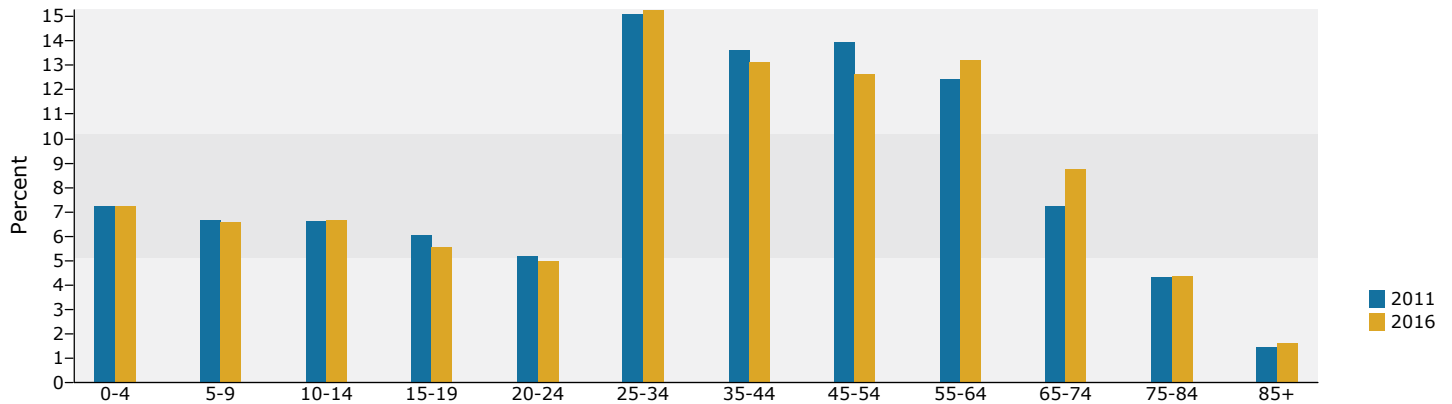
640 Northview Dr, Mount Sterling, KY, 40353
 Ring: 1 mile radius

Prepared by Mark RobbinsElaine
 Latitude: 38.075007
 Longitude: -83.948883

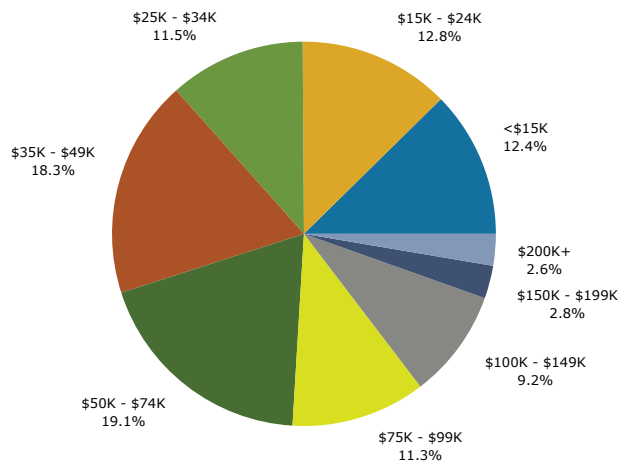
Trends 2011-2016



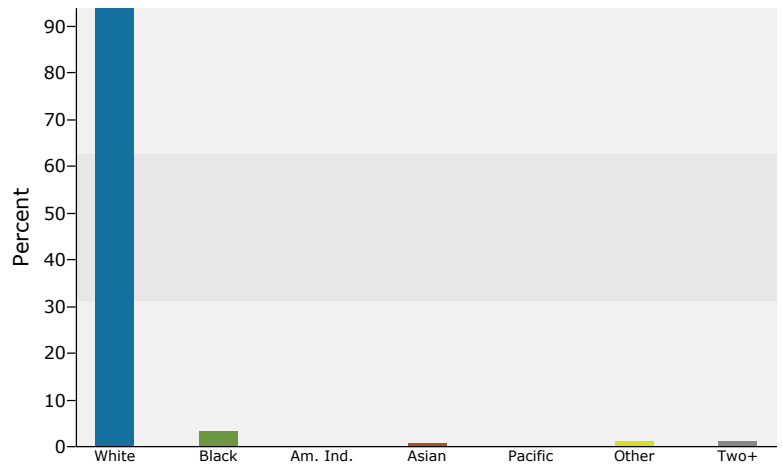
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 2.6%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

March 21, 2012



Demographic and Income Profile Report

640 Northview Dr, Mount Sterling, KY, 40353
 Ring: 3 miles radius

Prepared by Mark RobbinsElaine

Latitude: 38.075007
 Longitude: -83.948883

Summary	2010	2011	2016
Population	13,154	13,281	14,080
Households	5,388	5,439	5,758
Families	3,509	3,544	3,705
Average Household Size	2.39	2.39	2.39
Owner Occupied Housing Units	3,157	3,122	3,323
Renter Occupied Housing Units	2,231	2,317	2,435
Median Age	38.1	38.2	38.6
Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	1.18%	0.52%	0.67%
Households	1.15%	0.57%	0.71%
Families	0.89%	0.33%	0.57%
Owner HHs	1.26%	0.67%	0.91%
Median Household Income	2.71%	3.29%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	984	18.1%	988	17.2%
\$15,000 - \$24,999	809	14.9%	669	11.6%
\$25,000 - \$34,999	684	12.6%	598	10.4%
\$35,000 - \$49,999	820	15.1%	926	16.1%
\$50,000 - \$74,999	916	16.8%	1,131	19.6%
\$75,000 - \$99,999	552	10.1%	663	11.5%
\$100,000 - \$149,999	456	8.4%	524	9.1%
\$150,000 - \$199,999	127	2.3%	158	2.7%
\$200,000+	91	1.7%	100	1.7%
Median Household Income	\$38,449		\$43,951	
Average Household Income	\$53,198		\$58,235	
Per Capita Income	\$22,093		\$24,097	

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	917	7.0%	913	6.9%	969	6.9%
5 - 9	828	6.3%	830	6.2%	867	6.2%
10 - 14	834	6.3%	838	6.3%	889	6.3%
15 - 19	833	6.3%	836	6.3%	823	5.8%
20 - 24	768	5.8%	778	5.9%	788	5.6%
25 - 34	1,823	13.9%	1,848	13.9%	1,981	14.1%
35 - 44	1,819	13.8%	1,824	13.7%	1,851	13.1%
45 - 54	1,856	14.1%	1,864	14.0%	1,797	12.8%
55 - 64	1,614	12.3%	1,650	12.4%	1,862	13.2%
65 - 74	960	7.3%	995	7.5%	1,275	9.1%
75 - 84	613	4.7%	617	4.6%	656	4.7%
85+	288	2.2%	289	2.2%	321	2.3%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	12,184	92.6%	12,292	92.6%	13,009	92.4%
Black Alone	541	4.1%	546	4.1%	548	3.9%
American Indian Alone	17	0.1%	17	0.1%	18	0.1%
Asian Alone	56	0.4%	56	0.4%	59	0.4%
Pacific Islander Alone	2	0.0%	2	0.0%	2	0.0%
Some Other Race Alone	183	1.4%	195	1.5%	243	1.7%
Two or More Races	170	1.3%	173	1.3%	200	1.4%
Hispanic Origin (Any Race)	408	3.1%	433	3.3%	554	3.9%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

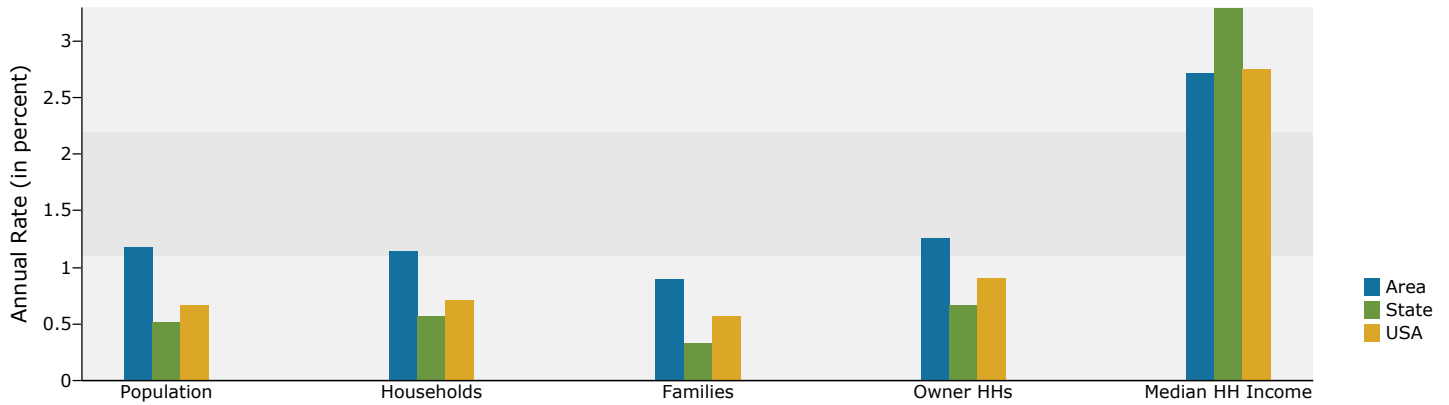


Demographic and Income Profile Report

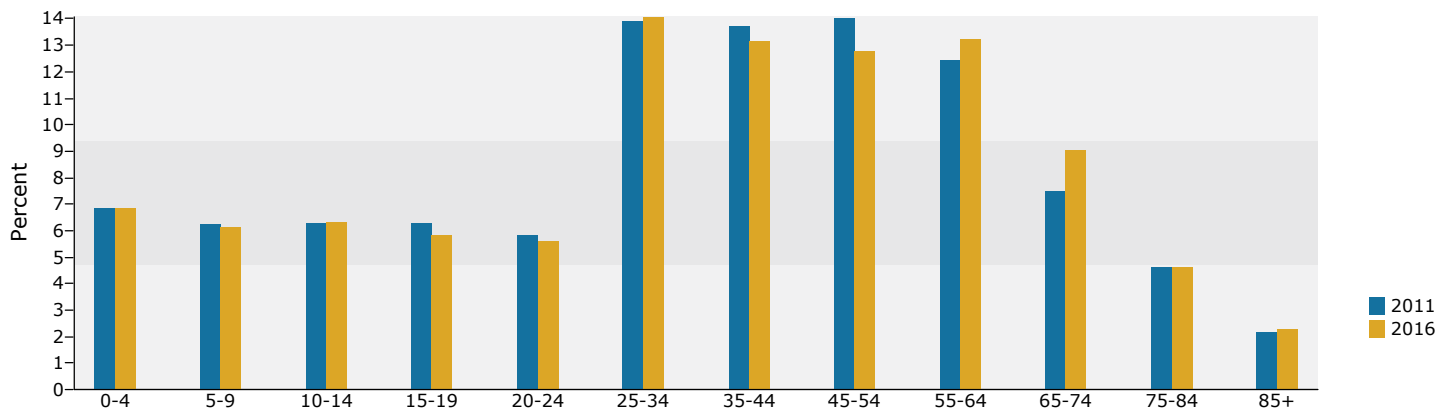
640 Northview Dr, Mount Sterling, KY, 40353
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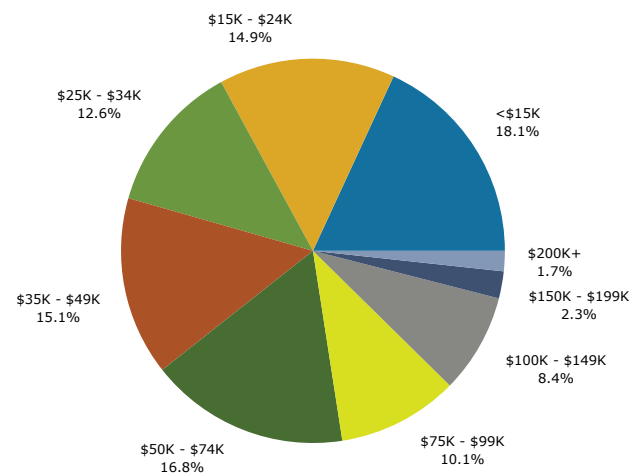
Trends 2011-2016



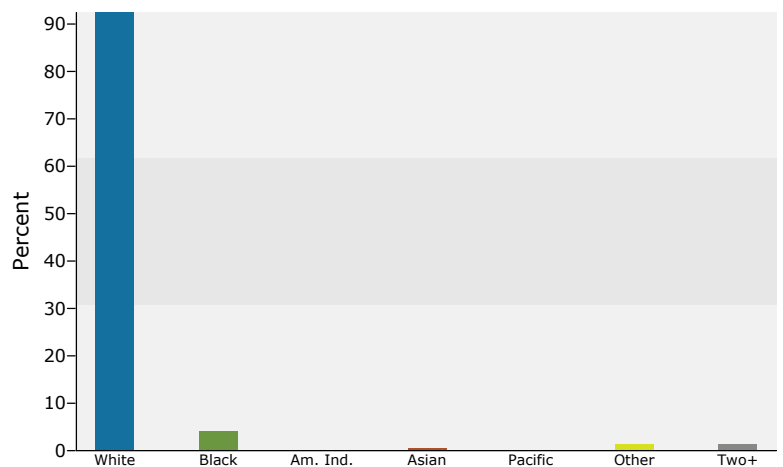
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 3.3%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

March 21, 2012



Demographic and Income Profile Report

640 Northview Dr, Mount Sterling, KY, 40353
 Ring: 5 miles radius

Prepared by Mark RobbinsElaine

Latitude: 38.075007
 Longitude: -83.948883

Summary	2010	2011	2016
Population	17,673	17,786	18,807
Households	7,106	7,154	7,555
Families	4,793	4,824	5,032
Average Household Size	2.44	2.44	2.45
Owner Occupied Housing Units	4,434	4,378	4,656
Renter Occupied Housing Units	2,672	2,776	2,899
Median Age	37.9	38.0	38.5

Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	1.12%	0.52%	0.67%
Households	1.10%	0.57%	0.71%
Families	0.85%	0.33%	0.57%
Owner HHs	1.24%	0.67%	0.91%
Median Household Income	2.82%	3.29%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	1,147	16.0%	1,145	15.2%
\$15,000 - \$24,999	1,001	14.0%	807	10.7%
\$25,000 - \$34,999	893	12.5%	759	10.0%
\$35,000 - \$49,999	1,128	15.8%	1,261	16.7%
\$50,000 - \$74,999	1,273	17.8%	1,578	20.9%
\$75,000 - \$99,999	781	10.9%	934	12.4%
\$100,000 - \$149,999	633	8.8%	722	9.6%
\$150,000 - \$199,999	174	2.4%	216	2.9%
\$200,000+	124	1.7%	135	1.8%

Median Household Income	\$40,883	\$46,984
Average Household Income	\$55,313	\$60,437
Per Capita Income	\$22,524	\$24,549

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,222	6.9%	1,210	6.8%	1,283	6.8%
5 - 9	1,142	6.5%	1,143	6.4%	1,192	6.3%
10 - 14	1,166	6.6%	1,166	6.6%	1,230	6.5%
15 - 19	1,123	6.4%	1,124	6.3%	1,104	5.9%
20 - 24	1,002	5.7%	1,012	5.7%	1,024	5.4%
25 - 34	2,424	13.7%	2,448	13.8%	2,623	13.9%
35 - 44	2,514	14.2%	2,511	14.1%	2,543	13.5%
45 - 54	2,531	14.3%	2,530	14.2%	2,431	12.9%
55 - 64	2,178	12.3%	2,220	12.5%	2,499	13.3%
65 - 74	1,265	7.2%	1,306	7.3%	1,671	8.9%
75 - 84	771	4.4%	778	4.4%	831	4.4%
85+	335	1.9%	338	1.9%	376	2.0%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	16,412	92.9%	16,505	92.8%	17,421	92.6%
Black Alone	681	3.9%	685	3.9%	686	3.6%
American Indian Alone	26	0.1%	26	0.1%	27	0.1%
Asian Alone	74	0.4%	74	0.4%	77	0.4%
Pacific Islander Alone	5	0.0%	5	0.0%	5	0.0%
Some Other Race Alone	256	1.4%	269	1.5%	333	1.8%
Two or More Races	220	1.2%	224	1.3%	257	1.4%
Hispanic Origin (Any Race)	538	3.0%	567	3.2%	721	3.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

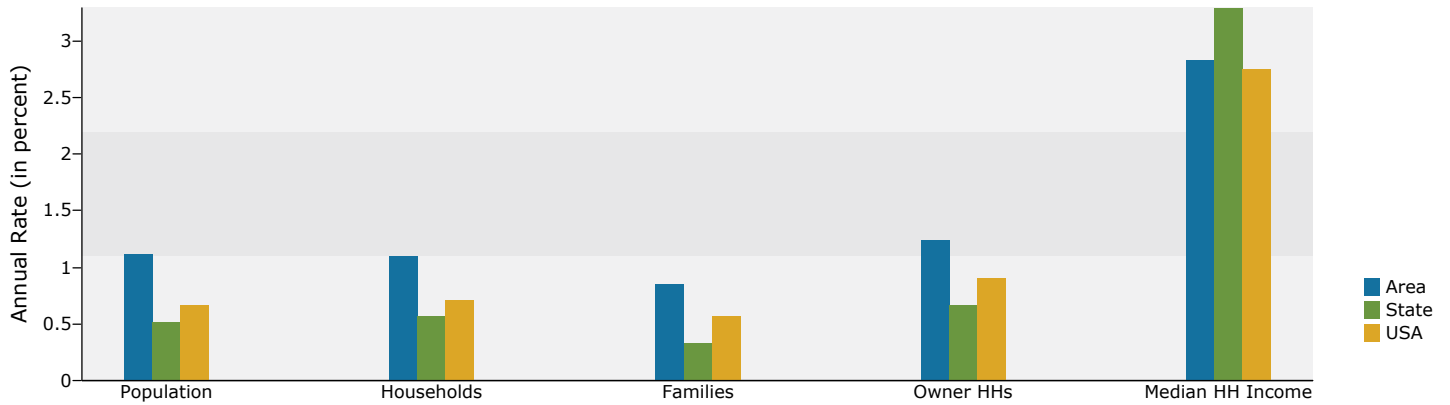


Demographic and Income Profile Report

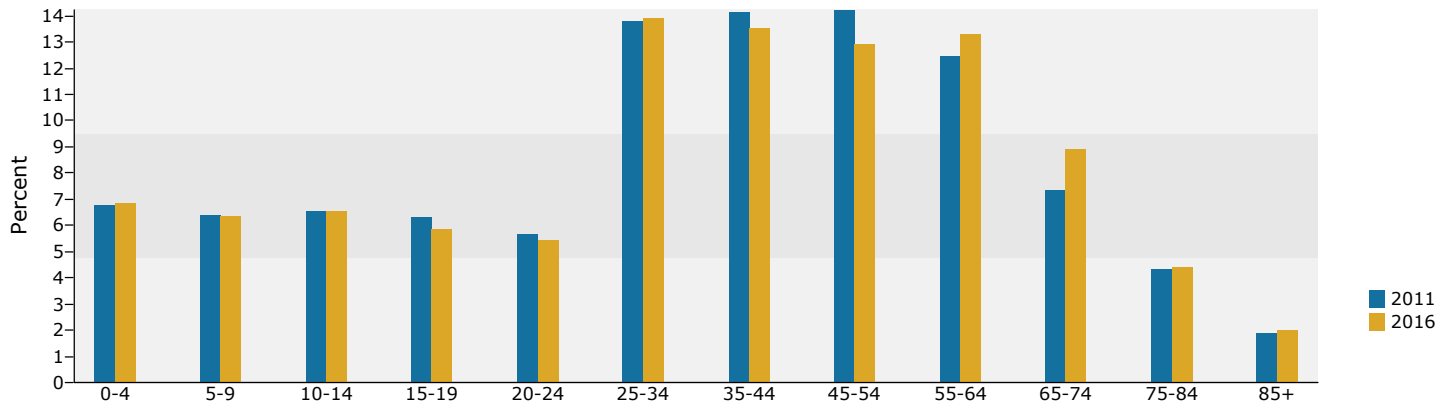
640 Northview Dr, Mount Sterling, KY, 40353
 Ring: 5 miles radius

Prepared by Mark RobbinsElaine
 Latitude: 38.075007
 Longitude: -83.948883

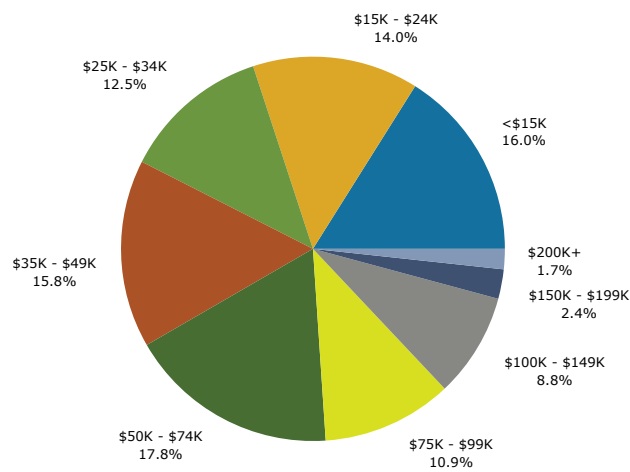
Trends 2011-2016



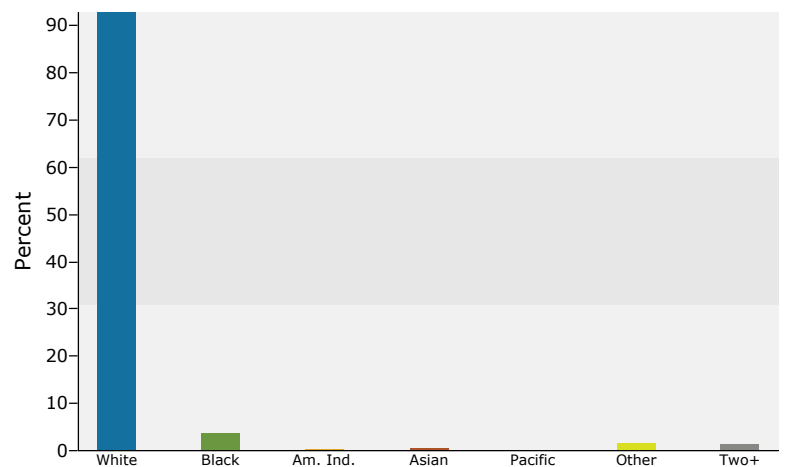
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 3.2%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

March 21, 2012