



# Market Profile

725 E National Ave, Brazil, IN, 47834  
Rings: 1, 3, 5 mile radii

Prepared by Mark Robbins  
Latitude: 39.525760786  
Longitude: -87.11626095

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	6,211	12,731	16,925
2010 Total Population	6,087	13,179	17,584
2012 Total Population	6,087	13,215	17,648
2012 Group Quarters	169	307	326
2017 Total Population	6,048	13,180	17,639
2012-2017 Annual Rate	-0.13%	-0.05%	-0.01%
<b>Household Summary</b>			
2000 Households	2,581	5,021	6,560
2000 Average Household Size	2.33	2.48	2.54
2010 Households	2,490	5,126	6,834
2010 Average Household Size	2.38	2.51	2.53
2012 Households	2,484	5,128	6,845
2012 Average Household Size	2.38	2.52	2.53
2017 Households	2,476	5,131	6,863
2017 Average Household Size	2.37	2.51	2.52
2012-2017 Annual Rate	-0.07%	0.01%	0.05%
2010 Families	1,592	3,478	4,780
2010 Average Family Size	2.95	3.01	2.99
2012 Families	1,580	3,464	4,768
2012 Average Family Size	2.95	3.02	2.99
2017 Families	1,565	3,449	4,761
2017 Average Family Size	2.96	3.02	2.99
2012-2017 Annual Rate	-0.19%	-0.08%	-0.03%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,858	5,491	7,098
Owner Occupied Housing Units	59.9%	66.1%	70.2%
Renter Occupied Housing Units	30.4%	25.4%	22.2%
Vacant Housing Units	9.7%	8.6%	7.6%
2010 Housing Units	2,835	5,727	7,556
Owner Occupied Housing Units	53.8%	60.5%	65.1%
Renter Occupied Housing Units	34.0%	29.0%	25.3%
Vacant Housing Units	12.2%	10.5%	9.6%
2012 Housing Units	2,829	5,716	7,553
Owner Occupied Housing Units	53.3%	60.2%	64.8%
Renter Occupied Housing Units	34.5%	29.5%	25.8%
Vacant Housing Units	12.2%	10.3%	9.4%
2017 Housing Units	2,829	5,720	7,572
Owner Occupied Housing Units	53.2%	60.2%	64.9%
Renter Occupied Housing Units	34.3%	29.5%	25.7%
Vacant Housing Units	12.5%	10.3%	9.4%
<b>Median Household Income</b>			
2012	\$34,907	\$37,765	\$40,523
2017	\$39,410	\$44,872	\$50,120
<b>Median Home Value</b>			
2012	\$62,783	\$70,842	\$76,889
2017	\$71,231	\$80,317	\$87,366
<b>Per Capita Income</b>			
2012	\$18,333	\$19,326	\$20,084
2017	\$20,118	\$21,383	\$22,214
<b>Median Age</b>			
2010	37.5	38.4	39.1
2012	37.7	38.7	39.5
2017	38.3	39.2	40.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



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<b>2012 Households by Income</b>			
Household Income Base	2,484	5,128	6,845
<\$15,000	17.2%	14.8%	13.1%
\$15,000 - \$24,999	15.2%	14.1%	13.0%
\$25,000 - \$34,999	17.8%	17.0%	16.6%
\$35,000 - \$49,999	18.4%	17.1%	16.3%
\$50,000 - \$74,999	16.1%	17.5%	19.0%
\$75,000 - \$99,999	8.0%	11.6%	13.1%
\$100,000 - \$149,999	6.0%	6.6%	7.6%
\$150,000 - \$199,999	1.3%	1.4%	1.2%
\$200,000+	0.1%	0.1%	0.1%
Average Household Income	\$44,545	\$48,285	\$50,814
<b>2017 Households by Income</b>			
Household Income Base	2,476	5,131	6,863
<\$15,000	17.0%	14.4%	12.5%
\$15,000 - \$24,999	11.8%	10.9%	9.8%
\$25,000 - \$34,999	14.1%	12.9%	12.3%
\$35,000 - \$49,999	18.6%	16.2%	15.2%
\$50,000 - \$74,999	19.3%	21.0%	23.0%
\$75,000 - \$99,999	10.4%	15.1%	16.9%
\$100,000 - \$149,999	6.9%	7.5%	8.6%
\$150,000 - \$199,999	1.7%	1.8%	1.6%
\$200,000+	0.1%	0.1%	0.1%
Average Household Income	\$48,853	\$53,344	\$56,088
<b>2012 Owner Occupied Housing Units by Value</b>			
Total	1,508	3,440	4,895
<\$50,000	37.6%	30.3%	24.8%
\$50,000 - \$99,999	48.6%	47.2%	46.8%
\$100,000 - \$149,999	10.5%	15.9%	19.4%
\$150,000 - \$199,999	2.6%	4.7%	6.3%
\$200,000 - \$249,999	0.5%	1.3%	1.8%
\$250,000 - \$299,999	0.1%	0.3%	0.4%
\$300,000 - \$399,999	0.0%	0.2%	0.3%
\$400,000 - \$499,999	0.0%	0.0%	0.1%
\$500,000 - \$749,999	0.0%	0.0%	0.0%
\$750,000 - \$999,999	0.0%	0.0%	0.0%
\$1,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$65,342	\$75,793	\$83,338
<b>2017 Owner Occupied Housing Units by Value</b>			
Total	1,506	3,445	4,914
<\$50,000	28.2%	21.7%	17.2%
\$50,000 - \$99,999	51.3%	46.7%	43.9%
\$100,000 - \$149,999	14.8%	20.7%	24.4%
\$150,000 - \$199,999	4.5%	8.0%	10.5%
\$200,000 - \$249,999	0.9%	2.2%	2.9%
\$250,000 - \$299,999	0.2%	0.3%	0.6%
\$300,000 - \$399,999	0.0%	0.3%	0.4%
\$400,000 - \$499,999	0.0%	0.0%	0.1%
\$500,000 - \$749,999	0.0%	0.0%	0.0%
\$750,000 - \$999,999	0.0%	0.0%	0.0%
\$1,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$74,765	\$87,470	\$96,048

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	6,086	13,180	17,583
0 - 4	6.6%	6.5%	6.1%
5 - 9	7.0%	6.8%	6.8%
10 - 14	6.8%	6.8%	6.9%
15 - 24	13.6%	13.3%	13.0%
25 - 34	12.7%	12.2%	11.8%
35 - 44	12.9%	13.3%	13.2%
45 - 54	12.7%	13.6%	14.6%
55 - 64	11.5%	12.2%	12.6%
65 - 74	7.5%	7.8%	8.0%
75 - 84	5.8%	5.2%	5.0%
85 +	2.7%	2.3%	2.0%
18 +	75.1%	75.5%	75.7%
<b>2012 Population by Age</b>			
Total	6,089	13,216	17,646
0 - 4	6.6%	6.5%	6.1%
5 - 9	6.9%	6.7%	6.7%
10 - 14	6.7%	6.6%	6.8%
15 - 24	13.4%	13.1%	12.8%
25 - 34	13.0%	12.4%	12.0%
35 - 44	12.5%	12.9%	12.8%
45 - 54	12.3%	13.2%	14.1%
55 - 64	12.0%	12.8%	13.2%
65 - 74	8.0%	8.3%	8.5%
75 - 84	5.8%	5.2%	5.0%
85 +	2.7%	2.4%	2.1%
18 +	75.5%	75.9%	76.2%
<b>2017 Population by Age</b>			
Total	6,048	13,181	17,640
0 - 4	6.6%	6.4%	6.0%
5 - 9	6.9%	6.7%	6.6%
10 - 14	6.7%	6.6%	6.8%
15 - 24	12.5%	12.2%	11.9%
25 - 34	13.1%	12.4%	12.0%
35 - 44	12.1%	12.5%	12.5%
45 - 54	11.3%	12.1%	13.0%
55 - 64	12.4%	13.2%	13.7%
65 - 74	9.5%	9.9%	10.2%
75 - 84	6.0%	5.4%	5.2%
85 +	2.8%	2.5%	2.1%
18 +	75.8%	76.3%	76.5%
<b>2010 Population by Sex</b>			
Males	2,927	6,390	8,630
Females	3,160	6,789	8,954
<b>2012 Population by Sex</b>			
Males	2,934	6,418	8,672
Females	3,154	6,797	8,975
<b>2017 Population by Sex</b>			
Males	2,912	6,400	8,671
Females	3,136	6,780	8,968

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

February 06, 2013



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<b>2010 Population by Race/Ethnicity</b>			
Total	6,088	13,179	17,585
White Alone	97.3%	97.5%	97.7%
Black Alone	0.6%	0.5%	0.4%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	0.4%	0.3%	0.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.6%	0.5%	0.5%
Two or More Races	1.0%	0.9%	0.8%
Hispanic Origin	1.3%	1.3%	1.2%
Diversity Index	7.7	7.3	6.8
<b>2012 Population by Race/Ethnicity</b>			
Total	6,088	13,215	17,646
White Alone	96.8%	97.1%	97.4%
Black Alone	0.9%	0.8%	0.6%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	0.5%	0.4%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.6%	0.5%	0.5%
Two or More Races	1.0%	1.0%	0.9%
Hispanic Origin	1.3%	1.3%	1.2%
Diversity Index	8.5	8.1	7.5
<b>2017 Population by Race/Ethnicity</b>			
Total	6,048	13,180	17,639
White Alone	96.8%	97.1%	97.3%
Black Alone	0.9%	0.8%	0.6%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	0.5%	0.4%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.6%	0.5%	0.5%
Two or More Races	1.1%	1.0%	0.9%
Hispanic Origin	1.3%	1.3%	1.2%
Diversity Index	8.6	8.2	7.6
<b>2010 Population by Relationship and Household Type</b>			
Total	6,087	13,179	17,583
In Households	97.2%	97.7%	98.1%
In Family Households	80.1%	82.4%	83.9%
Householder	25.6%	26.5%	27.1%
Spouse	17.3%	19.0%	20.4%
Child	31.3%	31.2%	31.2%
Other relative	2.9%	2.7%	2.4%
Nonrelative	2.9%	2.9%	2.7%
In Nonfamily Households	17.1%	15.3%	14.3%
In Group Quarters	2.8%	2.3%	1.9%
Institutionalized Population	2.5%	2.1%	1.6%
Noninstitutionalized Population	0.3%	0.2%	0.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>			
Total	2,489	5,126	6,834
Households with 1 Person	30.6%	27.0%	25.0%
Households with 2+ People	69.4%	73.0%	75.0%
Family Households	64.0%	67.9%	69.9%
Husband-wife Families	43.3%	48.7%	52.6%
With Related Children	18.5%	20.1%	21.4%
Other Family (No Spouse Present)	20.7%	19.2%	17.3%
Other Family with Male Householder	5.2%	5.2%	5.0%
With Related Children	3.4%	3.3%	3.1%
Other Family with Female Householder	15.5%	14.0%	12.3%
With Related Children	10.6%	9.7%	8.5%
Nonfamily Households	5.5%	5.2%	5.0%
All Households with Children	33.1%	34.0%	34.0%
Multigenerational Households	4.0%	3.9%	3.8%
Unmarried Partner Households	8.4%	7.9%	7.4%
Male-female	7.8%	7.3%	6.9%
Same-sex	0.7%	0.6%	0.5%
<b>2010 Households by Size</b>			
Total	2,488	5,127	6,835
1 Person Household	30.6%	27.0%	25.0%
2 Person Household	32.0%	33.5%	34.7%
3 Person Household	16.4%	17.1%	17.3%
4 Person Household	11.4%	12.6%	13.3%
5 Person Household	6.0%	6.5%	6.5%
6 Person Household	2.3%	2.1%	2.1%
7 + Person Household	1.3%	1.2%	1.1%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,490	5,126	6,834
Owner Occupied	61.3%	67.6%	72.0%
Owned with a Mortgage/Loan	42.0%	45.5%	49.0%
Owned Free and Clear	19.2%	22.0%	23.0%
Renter Occupied	38.7%	32.4%	28.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.