






AT&T Hopkinsville
 2703 Fort Campbell Blvd, Hopkinsville, KY 42240-4940
 Ring: 1, 3, 5 Miles

Latitude: 36.841583
 Longitude: -87.483598

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	5,128	28,282	34,278
2000 Group Quarters	0	1,157	1,247
2010 Total Population	5,478	30,304	36,849
2015 Total Population	5,745	31,532	38,497
2010 - 2015 Annual Rate	0.96%	0.8%	0.88%
 2000 Households	2,177	11,383	13,676
2000 Average Household Size	2.36	2.38	2.42
2010 Households	2,311	12,136	14,635
2010 Average Household Size	2.37	2.4	2.43
2015 Households	2,423	12,656	15,318
2015 Average Household Size	2.37	2.39	2.43
2010 - 2015 Annual Rate	0.95%	0.84%	0.92%
2000 Families	1,482	7,572	9,275
2000 Average Family Size	2.85	2.95	2.96
2010 Families	1,520	7,777	9,573
2010 Average Family Size	2.92	3.02	3.03
2015 Families	1,579	8,017	9,910
2015 Average Family Size	2.93	3.04	3.05
2010 - 2015 Annual Rate	0.76%	0.61%	0.69%
 2000 Housing Units	2,368	12,421	14,902
Owner Occupied Housing Units	50.2%	53.0%	54.0%
Renter Occupied Housing Units	42.0%	38.7%	37.7%
Vacant Housing Units	7.8%	8.2%	8.3%
2010 Housing Units	2,673	14,205	17,096
Owner Occupied Housing Units	46.7%	48.6%	49.5%
Renter Occupied Housing Units	39.8%	36.8%	36.1%
Vacant Housing Units	13.5%	14.6%	14.4%
2015 Housing Units	2,844	15,093	18,226
Owner Occupied Housing Units	46.1%	47.7%	48.6%
Renter Occupied Housing Units	39.1%	36.1%	35.4%
Vacant Housing Units	14.8%	16.1%	16.0%
Median Household Income			
2000	\$30,944	\$29,931	\$30,685
2010	\$45,016	\$39,888	\$40,974
2015	\$49,490	\$46,767	\$46,957
Median Home Value			
2000	\$71,407	\$71,607	\$72,140
2010	\$112,961	\$108,644	\$108,915
2015	\$138,839	\$132,385	\$132,376
Per Capita Income			
2000	\$17,103	\$15,649	\$15,707
2010	\$22,911	\$19,972	\$20,040
2015	\$23,950	\$20,904	\$20,888
Median Age			
2000	33.9	35.5	35.2
2010	36.6	37.6	37.2
2015	37.7	38.4	37.9


Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2000 Households by Income			
 Household Income Base	2,191	11,387	13,634
< \$15,000	25.1%	26.4%	25.5%
\$15,000 - \$24,999	15.9%	15.0%	15.2%
\$25,000 - \$34,999	12.7%	14.9%	14.6%
\$35,000 - \$49,999	16.3%	16.6%	16.8%
\$50,000 - \$74,999	18.5%	17.3%	17.5%
\$75,000 - \$99,999	5.8%	5.2%	5.7%
\$100,000 - \$149,999	3.3%	3.0%	3.2%
\$150,000 - \$199,999	1.2%	0.6%	0.6%
\$200,000+	1.1%	0.9%	0.9%
Average Household Income	\$40,551	\$38,250	\$38,878
2010 Households by Income			
Household Income Base	2,311	12,135	14,635
< \$15,000	17.0%	20.3%	19.5%
\$15,000 - \$24,999	12.7%	11.8%	11.9%
\$25,000 - \$34,999	10.6%	12.0%	11.8%
\$35,000 - \$49,999	15.6%	17.1%	17.3%
\$50,000 - \$74,999	19.5%	20.2%	19.9%
\$75,000 - \$99,999	14.0%	11.1%	11.6%
\$100,000 - \$149,999	7.3%	5.5%	5.9%
\$150,000 - \$199,999	1.6%	1.1%	1.2%
\$200,000+	1.6%	1.0%	0.9%
Average Household Income	\$54,699	\$48,606	\$49,407
2015 Households by Income			
Household Income Base	2,423	12,656	15,319
< \$15,000	14.8%	17.5%	16.9%
\$15,000 - \$24,999	10.6%	9.8%	9.9%
\$25,000 - \$34,999	9.6%	10.5%	10.4%
\$35,000 - \$49,999	15.7%	16.8%	17.3%
\$50,000 - \$74,999	26.9%	28.5%	27.7%
\$75,000 - \$99,999	10.7%	9.1%	9.6%
\$100,000 - \$149,999	8.0%	5.4%	5.8%
\$150,000 - \$199,999	1.9%	1.2%	1.3%
\$200,000+	1.7%	1.1%	1.0%
Average Household Income	\$57,104	\$50,697	\$51,352
2000 Owner Occupied HUs by Value			
Total	1,186	6,553	8,035
<\$50,000	26.3%	26.3%	26.3%
\$50,000 - 99,999	45.2%	51.1%	49.1%
\$100,000 - 149,999	13.0%	13.0%	14.8%
\$150,000 - 199,999	6.6%	5.2%	5.3%
\$200,000 - \$299,999	6.5%	2.7%	2.7%
\$300,000 - 499,999	2.4%	1.3%	1.3%
\$500,000 - 999,999	0.0%	0.3%	0.4%
\$1,000,000+	0.0%	0.0%	0.0%
Average Home Value	\$93,091	\$85,244	\$86,907
2000 Specified Renter Occupied HUs by Contract Rent			
Total	995	4,811	5,563
With Cash Rent	97.2%	96.6%	96.2%
No Cash Rent	2.8%	3.4%	3.8%
Median Rent	\$368	\$341	\$343
Average Rent	\$351	\$330	\$333


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2000 Population by Age			
 Total	5,125	28,282	34,277
Age 0 - 4	7.7%	7.4%	7.5%
Age 5 - 9	7.3%	7.4%	7.5%
Age 10 - 14	7.1%	7.1%	7.2%
Age 15 - 19	7.2%	7.0%	7.0%
Age 20 - 24	7.9%	6.8%	6.8%
Age 25 - 34	14.2%	13.6%	13.7%
Age 35 - 44	14.0%	14.3%	14.4%
Age 45 - 54	12.4%	12.1%	12.3%
Age 55 - 64	8.6%	8.9%	8.9%
Age 65 - 74	7.8%	7.9%	7.7%
Age 75 - 84	4.4%	5.3%	5.0%
Age 85+	1.3%	2.2%	2.0%
Age 18+	73.6%	73.9%	73.5%
2010 Population by Age			
Total	5,479	30,301	36,848
Age 0 - 4	7.4%	7.2%	7.4%
Age 5 - 9	7.3%	7.0%	7.2%
Age 10 - 14	6.9%	6.9%	7.0%
Age 15 - 19	6.9%	6.9%	6.9%
Age 20 - 24	6.3%	6.1%	6.0%
Age 25 - 34	13.3%	12.4%	12.8%
Age 35 - 44	12.8%	13.0%	13.0%
Age 45 - 54	13.3%	13.4%	13.4%
Age 55 - 64	11.8%	11.4%	11.5%
Age 65 - 74	7.3%	7.7%	7.5%
Age 75 - 84	5.1%	5.3%	5.1%
Age 85+	1.8%	2.6%	2.4%
Age 18+	74.8%	75.6%	75.3%
2015 Population by Age			
Total	5,744	31,532	38,495
Age 0 - 4	7.2%	7.0%	7.2%
Age 5 - 9	7.1%	7.0%	7.1%
Age 10 - 14	7.2%	7.2%	7.3%
Age 15 - 19	6.6%	6.7%	6.6%
Age 20 - 24	6.4%	6.3%	6.2%
Age 25 - 34	12.0%	11.7%	11.8%
Age 35 - 44	13.0%	12.7%	13.0%
Age 45 - 54	12.1%	12.5%	12.4%
Age 55 - 64	12.9%	12.3%	12.2%
Age 65 - 74	8.7%	8.9%	8.8%
Age 75 - 84	5.0%	5.2%	5.0%
Age 85+	1.9%	2.6%	2.4%
Age 18+	75.0%	75.8%	75.3%
2000 Population by Sex			
Males	47.3%	46.8%	47.1%
Females	52.7%	53.2%	52.9%
2010 Population by Sex			
Males	47.4%	47.1%	47.3%
Females	52.6%	52.9%	52.7%
2015 Population by Sex			
Males	47.5%	47.3%	47.4%
Females	52.5%	52.7%	52.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2000 Population by Race/Ethnicity			
 Total	5,128	28,282	34,277
White Alone	60.9%	65.5%	66.8%
Black Alone	35.5%	31.5%	30.3%
American Indian Alone	0.4%	0.2%	0.2%
Asian or Pacific Islander Alone	1.2%	0.9%	0.8%
Some Other Race Alone	0.6%	0.6%	0.6%
Two or More Races	1.5%	1.3%	1.3%
Hispanic Origin	2.1%	1.7%	1.6%
Diversity Index	52.3	48.9	48.0
2010 Population by Race/Ethnicity			
Total	5,477	30,304	36,848
White Alone	64.3%	68.2%	69.3%
Black Alone	31.4%	28.3%	27.2%
American Indian Alone	0.3%	0.2%	0.2%
Asian or Pacific Islander Alone	1.4%	1.0%	0.9%
Some Other Race Alone	0.9%	0.8%	0.8%
Two or More Races	1.8%	1.6%	1.6%
Hispanic Origin	2.9%	2.5%	2.4%
Diversity Index	51.7	48.2	47.2
2015 Population by Race/Ethnicity			
Total	5,746	31,531	38,498
White Alone	65.8%	69.3%	70.3%
Black Alone	29.6%	26.8%	25.8%
American Indian Alone	0.3%	0.2%	0.2%
Asian or Pacific Islander Alone	1.5%	1.1%	1.0%
Some Other Race Alone	1.0%	0.9%	0.9%
Two or More Races	1.9%	1.7%	1.8%
Hispanic Origin	3.4%	2.9%	2.8%
Diversity Index	51.3	47.9	46.8
2000 Population 3+ by School Enrollment			
 Total	4,844	26,978	32,597
Enrolled in Nursery/Preschool	2.6%	1.9%	1.9%
Enrolled in Kindergarten	1.5%	1.6%	1.6%
Enrolled in Grade 1-8	11.5%	12.3%	12.5%
Enrolled in Grade 9-12	6.7%	6.6%	6.5%
Enrolled in College	3.8%	3.7%	3.7%
Enrolled in Grad/Prof School	0.6%	0.5%	0.5%
Not Enrolled in School	73.3%	73.5%	73.4%
2010 Population 25+ by Educational Attainment			
Total	3,579	19,955	24,177
Less than 9th Grade	4.1%	6.5%	6.4%
9th - 12th Grade, No Diploma	9.6%	10.2%	10.0%
High School Graduate	28.9%	31.9%	32.5%
Some College, No Degree	25.5%	22.6%	22.1%
Associate Degree	9.6%	9.8%	10.1%
Bachelor's Degree	13.5%	11.6%	11.3%
Graduate/Professional Degree	8.8%	7.5%	7.5%




Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2010 Population 15+ by Marital Status			
 Total	4,301	23,887	28,914
Never Married	24.5%	23.3%	23.4%
Married	53.7%	53.7%	54.3%
Widowed	7.3%	8.6%	8.2%
Divorced	14.5%	14.4%	14.1%
2000 Population 16+ by Employment Status			
 Total	3,887	21,649	26,061
In Labor Force	62.3%	57.7%	58.9%
Civilian Employed	54.9%	51.9%	53.3%
Civilian Unemployed	3.5%	3.3%	3.2%
In Armed Forces	4.0%	2.5%	2.4%
Not in Labor Force	37.7%	42.3%	41.1%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	86.8%	86.7%	87.1%
Civilian Unemployed	13.2%	13.3%	12.9%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	89.4%	89.2%	89.5%
Civilian Unemployed	10.6%	10.8%	10.5%
2000 Females 16+ by Employment Status and Age of Children			
Total	2,105	11,865	14,207
Own Children < 6 Only	12.4%	9.7%	9.7%
Employed/in Armed Forces	4.8%	5.2%	5.2%
Unemployed	1.6%	0.8%	0.7%
Not in Labor Force	6.0%	3.7%	3.8%
Own Children < 6 and 6-17 Only	5.0%	5.3%	5.6%
Employed/in Armed Forces	4.1%	3.4%	3.7%
Unemployed	0.2%	0.3%	0.3%
Not in Labor Force	0.7%	1.6%	1.6%
Own Children 6-17 Only	16.1%	16.8%	17.3%
Employed/in Armed Forces	12.4%	12.7%	13.1%
Unemployed	0.5%	0.7%	0.8%
Not in Labor Force	3.1%	3.3%	3.5%
No Own Children < 18	66.5%	68.3%	67.4%
Employed/in Armed Forces	31.7%	27.2%	27.9%
Unemployed	0.8%	1.6%	1.5%
Not in Labor Force	34.0%	39.5%	38.1%
2010 Employed Population 16+ by Industry			
 Total	2,249	11,911	14,763
Agriculture/Mining	0.8%	1.3%	1.6%
Construction	4.1%	4.4%	4.5%
Manufacturing	11.8%	14.1%	14.5%
Wholesale Trade	2.6%	2.9%	2.8%
Retail Trade	14.1%	13.1%	12.9%
Transportation/Utilities	4.3%	3.7%	3.9%
Information	1.1%	0.9%	0.9%
Finance/Insurance/Real Estate	6.8%	6.7%	6.2%
Services	48.6%	47.2%	46.9%
Public Administration	5.7%	5.7%	5.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2010 Employed Population 16+ by Occupation			
Total	2,249	11,913	14,762
White Collar	54.9%	54.4%	54.3%
Management/Business/Financial	11.4%	11.9%	11.9%
Professional	19.1%	18.6%	18.9%
Sales	11.1%	11.3%	11.1%
Administrative Support	13.2%	12.7%	12.5%
Services	23.0%	21.3%	20.7%
Blue Collar	22.1%	24.2%	24.9%
Farming/Forestry/Fishing	0.5%	0.4%	0.4%
Construction/Extraction	3.5%	3.8%	4.1%
Installation/Maintenance/Repair	2.2%	3.0%	3.2%
Production	10.5%	11.1%	11.1%
Transportation/Material Moving	5.4%	6.0%	6.1%
2000 Workers 16+ by Means of Transportation to Work			
 Total	2,222	11,494	14,160
Drove Alone - Car, Truck, or Van	81.0%	79.7%	80.4%
Carpooled - Car, Truck, or Van	13.1%	13.6%	13.1%
Public Transportation	0.6%	0.7%	0.6%
Walked	2.0%	2.4%	2.1%
Other Means	1.1%	1.5%	1.4%
Worked at Home	2.2%	2.0%	2.4%
2000 Workers 16+ by Travel Time to Work			
Total	2,222	11,494	14,162
Did Not Work at Home	97.8%	98.0%	97.6%
Less than 5 minutes	3.7%	4.1%	3.6%
5 to 9 minutes	24.2%	20.4%	18.5%
10 to 19 minutes	42.2%	48.3%	49.5%
20 to 24 minutes	7.6%	7.0%	8.0%
25 to 34 minutes	10.8%	10.3%	9.8%
35 to 44 minutes	3.5%	2.3%	2.2%
45 to 59 minutes	1.4%	1.8%	1.8%
60 to 89 minutes	3.1%	2.3%	2.4%
90 or more minutes	1.4%	1.5%	1.6%
Worked at Home	2.2%	2.0%	2.4%
Average Travel Time to Work (in min)	17.0	17.0	17.4
2000 Households by Vehicles Available			
Total	2,187	11,386	13,654
None	10.5%	13.3%	12.7%
1	39.7%	39.8%	38.2%
2	36.8%	34.4%	35.7%
3	10.3%	9.8%	10.5%
4	2.1%	1.9%	2.0%
5+	0.6%	0.8%	0.9%
Average Number of Vehicles Available	1.6	1.5	1.5

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2000 Households by Type			
 Total	2,178	11,383	13,676
Family Households	68.0%	66.5%	67.8%
Married-couple Family	45.1%	44.8%	46.5%
With Related Children	19.2%	19.4%	20.4%
Other Family (No Spouse)	22.9%	21.8%	21.4%
With Related Children	16.4%	15.6%	15.5%
Nonfamily Households	32.0%	33.5%	32.2%
Householder Living Alone	28.0%	30.0%	28.7%
Householder Not Living Alone	4.0%	3.5%	3.5%
Households with Related Children	35.6%	34.9%	35.8%
Households with Persons 65+	24.5%	26.5%	25.4%
2000 Households by Size			
Total	2,177	11,383	13,676
1 Person Household	28.0%	30.0%	28.7%
2 Person Household	34.0%	32.4%	32.6%
3 Person Household	19.0%	17.7%	18.1%
4 Person Household	12.2%	12.8%	13.1%
5 Person Household	4.5%	4.8%	5.1%
6 Person Household	1.4%	1.4%	1.4%
7+ Person Household	0.9%	0.9%	0.9%
2000 Households by Year Householder Moved In			
Total	2,188	11,387	13,654
Moved in 1999 to March 2000	29.9%	25.2%	24.7%
Moved in 1995 to 1998	23.6%	26.7%	27.0%
Moved in 1990 to 1994	13.7%	15.1%	15.2%
Moved in 1980 to 1989	15.7%	13.8%	13.9%
Moved in 1970 to 1979	9.0%	9.8%	10.0%
Moved in 1969 or Earlier	8.1%	9.4%	9.2%
Median Year Householder Moved In	1996	1995	1995
2000 Housing Units by Units in Structure			
 Total	2,371	12,409	14,884
1, Detached	69.3%	71.3%	71.1%
1, Attached	1.3%	1.8%	1.9%
2	5.4%	4.6%	4.5%
3 or 4	6.9%	6.6%	6.1%
5 to 9	5.5%	5.3%	5.5%
10 to 19	8.3%	3.3%	2.8%
20+	1.5%	2.4%	2.0%
Mobile Home	1.7%	4.9%	6.0%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	2,376	12,425	14,873
1999 to March 2000	1.6%	2.1%	2.4%
1995 to 1998	5.6%	6.8%	7.4%
1990 to 1994	3.2%	5.9%	6.5%
1980 to 1989	14.0%	11.7%	12.8%
1970 to 1979	22.1%	18.8%	19.7%
1969 or Earlier	53.5%	54.7%	51.1%
Median Year Structure Built	1968	1968	1969

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Top 3 Tapestry Segments			
1.	Great Expectations	Cozy and Comfortable	Cozy and Comfortable
2.	Modest Income Homes	Modest Income Homes	Modest Income Homes
3.	Prosperous Empty Nests	Great Expectations	Great Expectations



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,074,441	\$14,158,601	\$17,317,291
Average Spent	\$1,330.35	\$1,166.66	\$1,183.28
Spending Potential Index	56	49	49
Computers & Accessories: Total \$	\$392,986	\$1,807,911	\$2,221,333
Average Spent	\$170.05	\$148.97	\$151.78
Spending Potential Index	77	68	69
Education: Total \$	\$2,308,021	\$10,361,450	\$12,568,587
Average Spent	\$998.71	\$853.78	\$858.80
Spending Potential Index	82	70	70
Entertainment/Recreation: Total \$	\$5,908,679	\$27,909,905	\$34,320,414
Average Spent	\$2,556.76	\$2,299.76	\$2,345.09
Spending Potential Index	79	71	73
Food at Home: Total \$	\$8,404,412	\$39,417,333	\$48,284,557
Average Spent	\$3,636.70	\$3,247.97	\$3,299.25
Spending Potential Index	81	73	74
Food Away from Home: Total \$	\$5,993,371	\$27,756,043	\$33,998,743
Average Spent	\$2,593.41	\$2,287.08	\$2,323.11
Spending Potential Index	81	71	72
Health Care: Total \$	\$7,217,310	\$34,607,024	\$42,381,236
Average Spent	\$3,123.02	\$2,851.60	\$2,895.88
Spending Potential Index	84	77	78
HH Furnishings & Equipment: Total \$	\$3,214,510	\$15,109,616	\$18,564,514
Average Spent	\$1,390.96	\$1,245.02	\$1,268.50
Spending Potential Index	68	60	62
Investments: Total \$	\$2,765,161	\$13,519,883	\$16,653,100
Average Spent	\$1,196.52	\$1,114.03	\$1,137.90
Spending Potential Index	69	64	65
Retail Goods: Total \$	\$43,829,292	\$207,381,437	\$255,000,257
Average Spent	\$18,965.51	\$17,088.12	\$17,424.00
Spending Potential Index	76	69	70
Shelter: Total \$	\$27,904,656	\$127,491,991	\$155,695,558
Average Spent	\$12,074.71	\$10,505.27	\$10,638.58
Spending Potential Index	76	67	67
TV/Video/Audio: Total \$	\$2,349,626	\$10,920,583	\$13,372,323
Average Spent	\$1,016.71	\$899.85	\$913.72
Spending Potential Index	82	72	74
Travel: Total \$	\$3,229,578	\$15,055,190	\$18,432,775
Average Spent	\$1,397.48	\$1,240.54	\$1,259.50
Spending Potential Index	74	66	67
Vehicle Maintenance & Repairs: Total \$	\$1,741,057	\$8,145,757	\$10,001,631
Average Spent	\$753.38	\$671.21	\$683.40
Spending Potential Index	80	71	72

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.