






AT&T Evansville, IN
330 N Burkhardt Rd, Evansville, IN 47715-2732, 330 Burkhardt Road, Evansville, IN 47715

Latitude: 37.979874
Longitude: -87.474655

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	5,430	47,620	112,677
2000 Group Quarters	21	1,334	3,247
2010 Total Population	5,612	50,007	116,381
2015 Total Population	5,828	50,989	118,264
2010 - 2015 Annual Rate	0.76%	0.39%	0.32%
 2000 Households	2,512	21,196	46,892
2000 Average Household Size	2.15	2.18	2.33
2010 Households	2,667	22,783	49,345
2010 Average Household Size	2.1	2.13	2.29
2015 Households	2,800	23,381	50,405
2015 Average Household Size	2.08	2.12	2.28
2010 - 2015 Annual Rate	0.98%	0.52%	0.43%
2000 Families	1,424	12,498	29,688
2000 Average Family Size	2.87	2.84	2.92
2010 Families	1,422	12,765	30,170
2010 Average Family Size	2.87	2.84	2.92
2015 Families	1,453	12,888	30,497
2015 Average Family Size	2.86	2.84	2.91
2010 - 2015 Annual Rate	0.43%	0.19%	0.22%
 2000 Housing Units	2,652	22,501	50,714
Owner Occupied Housing Units	43.4%	58.2%	61.1%
Renter Occupied Housing Units	50.9%	36.1%	31.4%
Vacant Housing Units	5.7%	5.8%	7.5%
2010 Housing Units	2,857	24,688	55,101
Owner Occupied Housing Units	40.3%	55.0%	58.3%
Renter Occupied Housing Units	53.1%	37.3%	31.2%
Vacant Housing Units	6.7%	7.7%	10.4%
2015 Housing Units	3,008	25,508	56,934
Owner Occupied Housing Units	38.5%	54.1%	57.5%
Renter Occupied Housing Units	54.6%	37.5%	31.1%
Vacant Housing Units	6.9%	8.3%	11.5%
Median Household Income			
2000	\$38,117	\$39,788	\$37,855
2010	\$45,852	\$49,422	\$49,075
2015	\$54,044	\$56,669	\$56,110
Median Home Value			
2000	\$127,972	\$92,787	\$82,678
2010	\$141,482	\$107,639	\$97,833
2015	\$156,349	\$118,955	\$109,785
Per Capita Income			
2000	\$24,675	\$23,274	\$20,692
2010	\$30,122	\$28,001	\$25,729
2015	\$34,485	\$32,095	\$29,496
Median Age			
2000	36.3	38.0	36.3
2010	36.4	39.4	38.0
2015	35.5	39.6	38.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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	1 mile radius	3 miles radius	5 miles radius
\$ 2000 Households by Income			
Household Income Base	2,543	21,209	46,972
< \$15,000	20.8%	14.4%	16.3%
\$15,000 - \$24,999	11.4%	14.8%	15.4%
\$25,000 - \$34,999	13.9%	14.6%	14.3%
\$35,000 - \$49,999	13.8%	18.4%	18.3%
\$50,000 - \$74,999	21.7%	20.9%	19.4%
\$75,000 - \$99,999	8.0%	8.1%	8.4%
\$100,000 - \$149,999	4.4%	5.5%	5.0%
\$150,000 - \$199,999	2.3%	1.4%	1.3%
\$200,000+	3.7%	1.9%	1.6%
Average Household Income	\$54,323	\$51,990	\$49,118
2010 Households by Income			
Household Income Base	2,666	22,782	49,342
< \$15,000	15.5%	10.0%	11.0%
\$15,000 - \$24,999	11.2%	10.1%	11.3%
\$25,000 - \$34,999	11.3%	12.5%	11.4%
\$35,000 - \$49,999	15.6%	18.1%	17.4%
\$50,000 - \$74,999	15.9%	21.6%	21.3%
\$75,000 - \$99,999	15.9%	15.1%	14.9%
\$100,000 - \$149,999	9.0%	8.9%	9.1%
\$150,000 - \$199,999	2.0%	1.8%	1.8%
\$200,000+	3.6%	1.9%	1.8%
Average Household Income	\$63,385	\$61,026	\$59,874
2015 Households by Income			
Household Income Base	2,801	23,380	50,400
< \$15,000	14.4%	8.5%	9.2%
\$15,000 - \$24,999	9.6%	8.1%	9.2%
\$25,000 - \$34,999	9.8%	10.2%	9.4%
\$35,000 - \$49,999	12.0%	13.5%	12.9%
\$50,000 - \$74,999	18.2%	24.6%	24.6%
\$75,000 - \$99,999	16.5%	16.6%	16.3%
\$100,000 - \$149,999	11.9%	13.1%	13.3%
\$150,000 - \$199,999	2.8%	2.8%	2.7%
\$200,000+	4.8%	2.5%	2.4%
Average Household Income	\$71,700	\$69,542	\$68,317
2000 Owner Occupied HUs by Value			
Total	1,148	13,077	31,085
<\$50,000	1.6%	5.5%	16.8%
\$50,000 - 99,999	24.4%	52.9%	48.9%
\$100,000 - 149,999	35.0%	25.6%	20.7%
\$150,000 - 199,999	23.7%	9.1%	7.6%
\$200,000 - \$299,999	9.9%	4.5%	4.3%
\$300,000 - 499,999	3.9%	1.7%	1.3%
\$500,000 - 999,999	1.5%	0.6%	0.4%
\$1,000,000+	0.0%	0.0%	0.0%
Average Home Value	\$150,162	\$112,243	\$98,966
2000 Specified Renter Occupied HUs by Contract Rent			
Total	1,384	8,097	15,721
With Cash Rent	98.1%	97.0%	96.2%
No Cash Rent	1.9%	3.0%	3.8%
Median Rent	\$411	\$429	\$393
Average Rent	\$450	\$455	\$407


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2000 Population by Age			
 Total	5,431	47,619	112,677
Age 0 - 4	7.5%	6.2%	6.7%
Age 5 - 9	5.7%	6.0%	6.8%
Age 10 - 14	6.4%	6.2%	6.7%
Age 15 - 19	7.5%	6.1%	7.0%
Age 20 - 24	8.5%	7.6%	7.6%
Age 25 - 34	12.9%	13.5%	13.3%
Age 35 - 44	13.3%	14.8%	15.5%
Age 45 - 54	14.1%	13.5%	13.5%
Age 55 - 64	8.8%	8.7%	8.6%
Age 65 - 74	7.1%	7.9%	7.1%
Age 75 - 84	6.5%	6.7%	5.4%
Age 85+	1.9%	2.6%	2.0%
Age 18+	75.9%	77.8%	75.9%
2010 Population by Age			
Total	5,612	50,009	116,381
Age 0 - 4	7.1%	6.1%	6.5%
Age 5 - 9	6.5%	5.8%	6.3%
Age 10 - 14	6.3%	5.7%	6.1%
Age 15 - 19	6.3%	5.6%	6.8%
Age 20 - 24	7.8%	7.3%	7.3%
Age 25 - 34	14.5%	14.3%	13.4%
Age 35 - 44	11.2%	11.8%	12.4%
Age 45 - 54	12.9%	14.0%	14.5%
Age 55 - 64	12.6%	12.2%	12.1%
Age 65 - 74	6.9%	7.6%	7.1%
Age 75 - 84	5.2%	6.2%	5.0%
Age 85+	2.9%	3.6%	2.6%
Age 18+	76.7%	79.1%	77.4%
2015 Population by Age			
Total	5,828	50,990	118,263
Age 0 - 4	7.4%	6.0%	6.4%
Age 5 - 9	6.3%	5.7%	6.2%
Age 10 - 14	6.3%	5.7%	6.2%
Age 15 - 19	6.5%	5.5%	6.4%
Age 20 - 24	7.7%	6.8%	7.2%
Age 25 - 34	15.1%	14.4%	13.2%
Age 35 - 44	11.7%	12.1%	12.4%
Age 45 - 54	10.9%	12.1%	12.6%
Age 55 - 64	12.4%	13.1%	13.1%
Age 65 - 74	8.3%	9.3%	8.8%
Age 75 - 84	4.6%	5.8%	4.8%
Age 85+	2.8%	3.5%	2.6%
Age 18+	76.5%	79.3%	77.7%
2000 Population by Sex			
Males	46.3%	46.5%	47.1%
Females	53.7%	53.5%	52.9%
2010 Population by Sex			
Males	48.3%	47.1%	47.5%
Females	51.7%	52.9%	52.5%
2015 Population by Sex			
Males	48.8%	47.3%	47.6%
Females	51.2%	52.7%	52.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2000 Population by Race/Ethnicity			
 Total	5,430	47,621	112,677
White Alone	87.1%	90.1%	86.7%
Black Alone	7.5%	6.6%	10.3%
American Indian Alone	0.1%	0.2%	0.2%
Asian or Pacific Islander Alone	2.8%	1.3%	1.0%
Some Other Race Alone	1.0%	0.6%	0.5%
Two or More Races	1.5%	1.3%	1.3%
Hispanic Origin	1.9%	1.3%	1.2%
Diversity Index	26.3	20.5	25.5
2010 Population by Race/Ethnicity			
Total	5,611	50,008	116,381
White Alone	83.0%	87.5%	85.0%
Black Alone	9.1%	7.6%	10.8%
American Indian Alone	0.1%	0.2%	0.2%
Asian or Pacific Islander Alone	3.9%	1.8%	1.4%
Some Other Race Alone	1.4%	0.9%	0.7%
Two or More Races	2.5%	2.0%	1.9%
Hispanic Origin	3.0%	2.1%	1.8%
Diversity Index	34.2	26.0	29.2
2015 Population by Race/Ethnicity			
Total	5,828	50,989	118,263
White Alone	81.3%	86.6%	84.5%
Black Alone	9.5%	7.8%	10.8%
American Indian Alone	0.1%	0.2%	0.2%
Asian or Pacific Islander Alone	4.6%	2.1%	1.6%
Some Other Race Alone	1.5%	1.0%	0.7%
Two or More Races	2.9%	2.3%	2.2%
Hispanic Origin	3.6%	2.4%	2.0%
Diversity Index	37.4	27.9	30.3
2000 Population 3+ by School Enrollment			
 Total	5,280	45,816	107,919
Enrolled in Nursery/Preschool	3.5%	2.0%	2.1%
Enrolled in Kindergarten	1.3%	1.5%	1.5%
Enrolled in Grade 1-8	11.2%	9.9%	11.0%
Enrolled in Grade 9-12	5.3%	4.9%	5.3%
Enrolled in College	7.0%	5.9%	6.2%
Enrolled in Grad/Prof School	0.6%	0.8%	0.5%
Not Enrolled in School	71.1%	74.9%	73.4%
2010 Population 25+ by Educational Attainment			
Total	3,713	34,770	78,108
Less than 9th Grade	0.9%	2.1%	3.0%
9th - 12th Grade, No Diploma	5.5%	5.6%	7.2%
High School Graduate	25.3%	29.7%	32.1%
Some College, No Degree	21.0%	22.2%	22.5%
Associate Degree	9.6%	10.8%	10.1%
Bachelor's Degree	26.2%	19.8%	16.9%
Graduate/Professional Degree	11.4%	9.8%	8.1%




Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2010 Population 15+ by Marital Status			
 Total	4,501	41,223	94,433
Never Married	28.9%	27.2%	27.5%
Married	47.2%	49.4%	49.7%
Widowed	6.1%	8.5%	7.4%
Divorced	17.7%	15.0%	15.4%
2000 Population 16+ by Employment Status			
 Total	4,270	38,178	88,561
In Labor Force	66.7%	66.5%	67.2%
Civilian Employed	63.3%	64.0%	63.7%
Civilian Unemployed	3.2%	2.4%	3.4%
In Armed Forces	0.1%	0.1%	0.1%
Not in Labor Force	33.3%	33.5%	32.8%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	90.7%	92.3%	91.1%
Civilian Unemployed	9.3%	7.7%	8.9%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	92.7%	94.0%	93.2%
Civilian Unemployed	7.3%	6.0%	6.8%
2000 Females 16+ by Employment Status and Age of Children			
Total	2,340	20,805	47,652
Own Children < 6 Only	10.3%	7.2%	6.9%
Employed/in Armed Forces	5.1%	4.8%	4.5%
Unemployed	0.6%	0.2%	0.2%
Not in Labor Force	4.7%	2.2%	2.2%
Own Children < 6 and 6-17 Only	3.8%	5.1%	5.4%
Employed/in Armed Forces	2.6%	3.4%	3.6%
Unemployed	0.0%	0.1%	0.1%
Not in Labor Force	1.2%	1.5%	1.7%
Own Children 6-17 Only	18.6%	14.6%	15.9%
Employed/in Armed Forces	15.2%	11.8%	12.5%
Unemployed	0.3%	0.3%	0.4%
Not in Labor Force	3.1%	2.5%	2.9%
No Own Children < 18	67.3%	73.1%	71.8%
Employed/in Armed Forces	32.4%	37.7%	36.9%
Unemployed	1.4%	1.1%	2.1%
Not in Labor Force	33.5%	34.3%	32.7%
2010 Employed Population 16+ by Industry			
 Total	2,638	24,346	55,222
Agriculture/Mining	1.6%	0.7%	0.5%
Construction	2.9%	4.5%	5.2%
Manufacturing	9.6%	10.1%	11.5%
Wholesale Trade	1.8%	3.5%	3.7%
Retail Trade	12.4%	12.8%	13.1%
Transportation/Utilities	3.9%	5.5%	5.9%
Information	2.7%	2.5%	2.2%
Finance/Insurance/Real Estate	10.3%	7.9%	6.6%
Services	52.0%	49.4%	48.3%
Public Administration	2.7%	3.1%	3.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2010 Employed Population 16+ by Occupation			
Total	2,637	24,347	55,221
White Collar	64.6%	65.7%	60.2%
Management/Business/Financial	14.4%	12.9%	11.4%
Professional	20.8%	23.7%	21.2%
Sales	14.6%	14.1%	13.3%
Administrative Support	14.9%	15.1%	14.3%
Services	20.5%	16.7%	18.4%
Blue Collar	14.9%	17.5%	21.4%
Farming/Forestry/Fishing	0.3%	0.1%	0.1%
Construction/Extraction	2.0%	3.8%	4.4%
Installation/Maintenance/Repair	2.6%	2.6%	3.5%
Production	6.0%	5.9%	7.2%
Transportation/Material Moving	4.1%	5.0%	6.2%
2000 Workers 16+ by Means of Transportation to Work			
 Total	2,664	24,132	55,643
Drove Alone - Car, Truck, or Van	90.0%	88.7%	84.5%
Carpooled - Car, Truck, or Van	4.6%	6.6%	9.3%
Public Transportation	0.8%	0.7%	1.2%
Walked	2.0%	1.7%	2.3%
Other Means	1.1%	0.5%	0.6%
Worked at Home	1.6%	1.8%	2.1%
2000 Workers 16+ by Travel Time to Work			
Total	2,661	24,132	55,643
Did Not Work at Home	98.4%	98.2%	97.9%
Less than 5 minutes	3.1%	2.7%	2.9%
5 to 9 minutes	18.0%	14.2%	13.4%
10 to 19 minutes	46.7%	48.2%	46.3%
20 to 24 minutes	14.4%	15.9%	16.9%
25 to 34 minutes	9.4%	9.8%	10.6%
35 to 44 minutes	0.7%	2.1%	2.0%
45 to 59 minutes	1.2%	2.0%	2.5%
60 to 89 minutes	2.3%	1.8%	1.9%
90 or more minutes	2.6%	1.5%	1.4%
Worked at Home	1.6%	1.8%	2.1%
Average Travel Time to Work (in min)	18.1	18.2	18.6
2000 Households by Vehicles Available			
Total	2,564	21,253	46,904
None	12.0%	8.0%	9.4%
1	41.0%	39.9%	37.1%
2	36.1%	37.9%	37.6%
3	7.1%	10.8%	11.9%
4	2.7%	2.6%	3.0%
5+	1.2%	0.9%	0.9%
Average Number of Vehicles Available	1.5	1.6	1.7



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2000 Households by Type			
 Total	2,512	21,197	46,892
Family Households	56.6%	59.0%	63.3%
Married-couple Family	41.2%	45.7%	47.1%
With Related Children	18.4%	19.1%	20.6%
Other Family (No Spouse)	15.5%	13.3%	16.2%
With Related Children	11.3%	9.0%	11.1%
Nonfamily Households	43.4%	41.0%	36.7%
Householder Living Alone	36.7%	34.9%	30.7%
Householder Not Living Alone	6.6%	6.1%	5.9%
Households with Related Children	29.7%	28.1%	31.7%
Households with Persons 65+	26.0%	26.8%	24.6%
2000 Households by Size			
Total	2,512	21,196	46,892
1 Person Household	36.7%	34.9%	30.7%
2 Person Household	33.4%	34.6%	34.1%
3 Person Household	13.6%	14.4%	16.2%
4 Person Household	10.8%	10.5%	11.9%
5 Person Household	4.0%	4.1%	4.9%
6 Person Household	1.2%	1.2%	1.5%
7+ Person Household	0.3%	0.3%	0.6%
2000 Households by Year Householder Moved In			
Total	2,565	21,253	46,904
Moved in 1999 to March 2000	27.1%	22.8%	20.9%
Moved in 1995 to 1998	27.7%	28.5%	27.8%
Moved in 1990 to 1994	19.1%	16.6%	16.1%
Moved in 1980 to 1989	14.1%	14.1%	14.7%
Moved in 1970 to 1979	8.3%	8.4%	9.1%
Moved in 1969 or Earlier	3.6%	9.6%	11.5%
Median Year Householder Moved In	1996	1995	1995
2000 Housing Units by Units in Structure			
 Total	2,716	22,557	50,729
1, Detached	42.7%	60.4%	69.6%
1, Attached	3.4%	2.5%	2.0%
2	0.5%	2.3%	4.0%
3 or 4	9.9%	5.9%	5.0%
5 to 9	13.8%	9.3%	6.7%
10 to 19	8.7%	7.2%	4.2%
20+	20.8%	11.1%	6.5%
Mobile Home	0.1%	1.4%	2.0%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	2,702	22,565	50,764
1999 to March 2000	0.4%	1.9%	1.7%
1995 to 1998	3.3%	5.8%	5.5%
1990 to 1994	6.8%	6.5%	5.2%
1980 to 1989	25.3%	18.1%	12.1%
1970 to 1979	36.8%	20.6%	16.0%
1969 or Earlier	27.4%	47.0%	59.5%
Median Year Structure Built	1976	1971	1961

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Top 3 Tapestry Segments			
1.	Inner City Tenants	Inner City Tenants	Rustbelt Traditions
2.	In Style	Old and Newcomers	Home Town
3.	Exurbanites	Rustbelt Traditions	Inner City Tenants



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,259,003	\$34,203,451	\$72,072,317
Average Spent	\$1,596.93	\$1,501.27	\$1,460.58
Spending Potential Index	67	63	61
Computers & Accessories: Total \$	\$563,769	\$4,511,906	\$9,491,500
Average Spent	\$211.39	\$198.04	\$192.35
Spending Potential Index	96	90	87
Education: Total \$	\$3,091,081	\$25,511,528	\$54,980,840
Average Spent	\$1,159.01	\$1,119.76	\$1,114.21
Spending Potential Index	95	92	91
Entertainment/Recreation: Total \$	\$7,815,153	\$64,916,999	\$138,659,825
Average Spent	\$2,930.32	\$2,849.36	\$2,810.01
Spending Potential Index	91	88	87
Food at Home: Total \$	\$11,132,278	\$91,208,725	\$193,445,889
Average Spent	\$4,174.08	\$4,003.37	\$3,920.27
Spending Potential Index	93	89	88
Food Away from Home: Total \$	\$8,146,539	\$66,065,376	\$139,694,994
Average Spent	\$3,054.57	\$2,899.77	\$2,830.99
Spending Potential Index	95	90	88
Health Care: Total \$	\$8,369,736	\$74,735,215	\$162,090,249
Average Spent	\$3,138.26	\$3,280.31	\$3,284.84
Spending Potential Index	84	88	88
HH Furnishings & Equipment: Total \$	\$4,347,836	\$35,694,060	\$76,069,605
Average Spent	\$1,630.23	\$1,566.70	\$1,541.59
Spending Potential Index	79	76	75
Investments: Total \$	\$3,693,215	\$32,213,857	\$68,927,433
Average Spent	\$1,384.78	\$1,413.94	\$1,396.85
Spending Potential Index	80	81	80
Retail Goods: Total \$	\$57,368,589	\$476,419,304	\$1,019,375,129
Average Spent	\$21,510.53	\$20,911.18	\$20,658.12
Spending Potential Index	87	84	83
Shelter: Total \$	\$39,884,882	\$318,037,329	\$663,171,955
Average Spent	\$14,954.96	\$13,959.41	\$13,439.50
Spending Potential Index	95	88	85
TV/Video/Audio: Total \$	\$3,063,606	\$25,333,345	\$53,923,771
Average Spent	\$1,148.71	\$1,111.94	\$1,092.79
Spending Potential Index	93	90	88
Travel: Total \$	\$4,489,094	\$36,712,700	\$77,606,639
Average Spent	\$1,683.20	\$1,611.41	\$1,572.74
Spending Potential Index	89	85	83
Vehicle Maintenance & Repairs: Total \$	\$2,314,851	\$19,024,866	\$40,389,855
Average Spent	\$867.96	\$835.05	\$818.52
Spending Potential Index	92	89	87

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.