






Glenbrook Shopping center
 1022 Glenbrook Way, Hendersonville, TN 37075-1230, 1022 Glenbrook Way, Hendersonville,
 TN
 Ring: 3, 5, 10 Miles

Latitude: 36.333206
 Longitude: -86.620192

	3 miles radius	5 miles radius	10 miles radius
 2000 Total Population	27,862	53,402	198,821
2000 Group Quarters	213	303	1,623
2010 Total Population	33,961	66,569	232,867
2015 Total Population	37,477	73,194	251,831
2010 - 2015 Annual Rate	1.99%	1.92%	1.58%
 2000 Households	11,121	20,639	78,719
2000 Average Household Size	2.49	2.57	2.51
2010 Households	13,684	26,156	92,928
2010 Average Household Size	2.47	2.53	2.49
2015 Households	15,153	28,883	100,687
2015 Average Household Size	2.46	2.52	2.48
2010 - 2015 Annual Rate	2.06%	2%	1.62%
2000 Families	7,846	15,099	55,304
2000 Average Family Size	2.98	3.03	2.98
2010 Families	9,416	18,711	64,048
2010 Average Family Size	2.99	3.01	2.99
2015 Families	10,346	20,509	68,990
2015 Average Family Size	2.99	3.01	2.99
2010 - 2015 Annual Rate	1.9%	1.85%	1.5%
 2000 Housing Units	11,618	21,558	82,672
Owner Occupied Housing Units	64.0%	68.8%	67.6%
Renter Occupied Housing Units	31.8%	26.9%	27.6%
Vacant Housing Units	4.2%	4.3%	4.8%
2010 Housing Units	14,333	27,464	99,060
Owner Occupied Housing Units	63.7%	68.2%	66.6%
Renter Occupied Housing Units	31.8%	27.0%	27.2%
Vacant Housing Units	4.5%	4.8%	6.2%
2015 Housing Units	15,819	30,282	107,651
Owner Occupied Housing Units	63.4%	68.0%	66.5%
Renter Occupied Housing Units	32.4%	27.4%	27.0%
Vacant Housing Units	4.2%	4.6%	6.5%
Median Household Income			
2000	\$47,379	\$50,553	\$45,947
2010	\$63,659	\$67,643	\$61,917
2015	\$76,262	\$79,057	\$71,840
Median Home Value			
2000	\$130,530	\$138,637	\$120,553
2010	\$175,882	\$188,551	\$158,795
2015	\$200,950	\$215,346	\$181,152
Per Capita Income			
2000	\$23,494	\$24,421	\$22,379
2010	\$30,474	\$31,646	\$29,159
2015	\$33,955	\$35,042	\$32,282
Median Age			
2000	35.4	36.6	36.7
2010	37.3	39.5	39.2
2015	37.0	39.5	39.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2000 Households by Income			
Household Income Base	11,068	20,659	78,633
< \$15,000	10.9%	9.0%	11.8%
\$15,000 - \$24,999	10.6%	10.2%	12.1%
\$25,000 - \$34,999	13.9%	12.8%	13.0%
\$35,000 - \$49,999	17.5%	17.3%	17.6%
\$50,000 - \$74,999	21.6%	22.7%	22.5%
\$75,000 - \$99,999	11.9%	13.1%	11.7%
\$100,000 - \$149,999	9.0%	10.0%	7.8%
\$150,000 - \$199,999	2.5%	2.6%	1.8%
\$200,000+	2.1%	2.4%	1.7%
Average Household Income	\$59,016	\$62,412	\$56,095
2010 Households by Income			
Household Income Base	13,686	26,156	92,928
< \$15,000	7.5%	6.0%	7.8%
\$15,000 - \$24,999	5.7%	5.4%	6.7%
\$25,000 - \$34,999	8.4%	7.7%	8.0%
\$35,000 - \$49,999	16.1%	15.2%	16.3%
\$50,000 - \$74,999	21.5%	21.3%	22.6%
\$75,000 - \$99,999	20.0%	20.4%	19.0%
\$100,000 - \$149,999	13.7%	16.0%	13.6%
\$150,000 - \$199,999	3.9%	4.4%	3.4%
\$200,000+	3.2%	3.6%	2.6%
Average Household Income	\$75,854	\$80,283	\$72,838
2015 Households by Income			
Household Income Base	15,154	28,882	100,687
< \$15,000	6.2%	4.9%	6.5%
\$15,000 - \$24,999	4.6%	4.3%	5.6%
\$25,000 - \$34,999	6.7%	6.1%	6.5%
\$35,000 - \$49,999	13.5%	12.5%	13.3%
\$50,000 - \$74,999	17.3%	17.1%	20.1%
\$75,000 - \$99,999	22.4%	22.4%	21.3%
\$100,000 - \$149,999	21.3%	23.8%	20.1%
\$150,000 - \$199,999	4.4%	4.9%	3.8%
\$200,000+	3.6%	3.9%	3.0%
Average Household Income	\$84,196	\$88,534	\$80,501
2000 Owner Occupied HUs by Value			
Total	7,402	14,870	55,810
<\$50,000	1.6%	2.1%	4.4%
\$50,000 - 99,999	23.3%	20.4%	29.4%
\$100,000 - 149,999	35.5%	34.7%	35.2%
\$150,000 - 199,999	19.1%	20.1%	15.8%
\$200,000 - \$299,999	14.9%	16.1%	10.5%
\$300,000 - 499,999	4.6%	5.3%	3.6%
\$500,000 - 999,999	1.0%	1.2%	0.9%
\$1,000,000+	0.1%	0.1%	0.2%
Average Home Value	\$157,493	\$164,321	\$143,435
2000 Specified Renter Occupied HUs by Contract Rent			
Total	3,676	5,689	22,527
With Cash Rent	97.4%	96.8%	96.1%
No Cash Rent	2.6%	3.2%	3.9%
Median Rent	\$595	\$595	\$529
Average Rent	\$608	\$608	\$540


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2000 Population by Age			
 Total	27,863	53,402	198,822
Age 0 - 4	6.8%	6.4%	6.6%
Age 5 - 9	6.9%	7.0%	7.0%
Age 10 - 14	7.4%	7.5%	6.9%
Age 15 - 19	7.2%	7.3%	6.7%
Age 20 - 24	5.8%	5.3%	5.5%
Age 25 - 34	15.1%	13.7%	14.2%
Age 35 - 44	17.1%	17.5%	17.2%
Age 45 - 54	14.5%	15.0%	14.6%
Age 55 - 64	9.1%	10.1%	9.6%
Age 65 - 74	5.1%	5.7%	6.2%
Age 75 - 84	3.4%	3.4%	3.9%
Age 85+	1.4%	1.2%	1.5%
Age 18+	74.3%	74.4%	75.2%
2010 Population by Age			
Total	33,961	66,567	232,868
Age 0 - 4	6.7%	6.2%	6.5%
Age 5 - 9	6.5%	6.3%	6.5%
Age 10 - 14	6.3%	6.4%	6.5%
Age 15 - 19	6.1%	6.3%	6.4%
Age 20 - 24	6.6%	5.8%	5.6%
Age 25 - 34	14.7%	13.0%	12.8%
Age 35 - 44	13.8%	13.7%	14.2%
Age 45 - 54	15.3%	16.2%	15.8%
Age 55 - 64	12.0%	12.9%	12.5%
Age 65 - 74	6.8%	7.5%	7.4%
Age 75 - 84	3.5%	3.8%	4.1%
Age 85+	1.7%	1.6%	1.8%
Age 18+	76.6%	77.0%	76.6%
2015 Population by Age			
Total	37,476	73,193	251,833
Age 0 - 4	6.6%	6.1%	6.3%
Age 5 - 9	6.6%	6.4%	6.4%
Age 10 - 14	6.6%	6.7%	6.7%
Age 15 - 19	5.9%	6.0%	6.1%
Age 20 - 24	5.9%	5.4%	5.6%
Age 25 - 34	15.8%	13.7%	13.0%
Age 35 - 44	13.0%	12.9%	13.3%
Age 45 - 54	14.1%	14.9%	14.5%
Age 55 - 64	12.2%	13.4%	13.2%
Age 65 - 74	8.0%	8.8%	8.8%
Age 75 - 84	3.8%	4.2%	4.3%
Age 85+	1.6%	1.6%	1.8%
Age 18+	76.5%	77.1%	76.8%
2000 Population by Sex			
Males	48.3%	48.6%	48.4%
Females	51.7%	51.4%	51.6%
2010 Population by Sex			
Males	48.4%	48.6%	48.6%
Females	51.6%	51.4%	51.4%
2015 Population by Sex			
Males	48.5%	48.7%	48.7%
Females	51.5%	51.3%	51.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2000 Population by Race/Ethnicity			
 Total	27,861	53,403	198,823
White Alone	92.3%	93.0%	86.4%
Black Alone	4.5%	4.1%	10.0%
American Indian Alone	0.3%	0.3%	0.3%
Asian or Pacific Islander Alone	1.2%	1.1%	0.9%
Some Other Race Alone	0.8%	0.6%	1.2%
Two or More Races	1.0%	0.9%	1.2%
Hispanic Origin	1.9%	1.6%	2.5%
Diversity Index	17.9	16.1	28.1
2010 Population by Race/Ethnicity			
Total	33,961	66,569	232,865
White Alone	88.9%	90.0%	83.1%
Black Alone	5.9%	5.4%	11.0%
American Indian Alone	0.3%	0.3%	0.4%
Asian or Pacific Islander Alone	1.7%	1.6%	1.3%
Some Other Race Alone	1.7%	1.3%	2.5%
Two or More Races	1.5%	1.4%	1.7%
Hispanic Origin	4.1%	3.4%	5.2%
Diversity Index	26.8	24.1	36.7
2015 Population by Race/Ethnicity			
Total	37,476	73,195	251,831
White Alone	88.0%	89.1%	82.4%
Black Alone	6.3%	5.8%	11.2%
American Indian Alone	0.3%	0.3%	0.4%
Asian or Pacific Islander Alone	1.9%	1.8%	1.4%
Some Other Race Alone	1.9%	1.4%	2.8%
Two or More Races	1.7%	1.5%	1.9%
Hispanic Origin	4.7%	4.0%	6.1%
Diversity Index	29.1	26.3	38.8
2000 Population 3+ by School Enrollment			
 Total	26,667	51,311	190,728
Enrolled in Nursery/Preschool	1.4%	1.4%	1.6%
Enrolled in Kindergarten	1.8%	1.6%	1.5%
Enrolled in Grade 1-8	12.1%	12.1%	11.8%
Enrolled in Grade 9-12	6.5%	6.7%	5.6%
Enrolled in College	3.5%	3.5%	3.3%
Enrolled in Grad/Prof School	0.5%	0.6%	0.6%
Not Enrolled in School	74.1%	74.1%	75.5%
2010 Population 25+ by Educational Attainment			
Total	23,008	45,851	159,675
Less than 9th Grade	1.9%	2.1%	3.6%
9th - 12th Grade, No Diploma	5.6%	5.7%	8.5%
High School Graduate	29.8%	29.2%	31.5%
Some College, No Degree	26.0%	25.2%	23.6%
Associate Degree	9.9%	9.3%	8.1%
Bachelor's Degree	19.3%	20.6%	17.6%
Graduate/Professional Degree	7.5%	7.9%	7.1%




Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2010 Population 15+ by Marital Status			
 Total	27,322	53,911	187,533
Never Married	23.9%	23.0%	23.8%
Married	57.3%	59.6%	56.5%
Widowed	5.6%	5.1%	6.0%
Divorced	13.2%	12.3%	13.6%
2000 Population 16+ by Employment Status			
 Total	21,425	41,412	155,067
In Labor Force	72.1%	70.7%	69.3%
Civilian Employed	69.3%	68.2%	66.6%
Civilian Unemployed	2.7%	2.3%	2.6%
In Armed Forces	0.1%	0.1%	0.1%
Not in Labor Force	27.9%	29.3%	30.7%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	90.5%	91.0%	90.8%
Civilian Unemployed	9.5%	9.0%	9.2%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	92.6%	92.9%	92.8%
Civilian Unemployed	7.4%	7.1%	7.2%
2000 Females 16+ by Employment Status and Age of Children			
Total	11,318	21,701	81,561
Own Children < 6 Only	7.8%	7.4%	8.0%
Employed/in Armed Forces	4.9%	4.6%	5.2%
Unemployed	0.2%	0.2%	0.3%
Not in Labor Force	2.7%	2.6%	2.6%
Own Children < 6 and 6-17 Only	5.6%	5.7%	5.5%
Employed/in Armed Forces	3.0%	2.9%	3.3%
Unemployed	0.5%	0.3%	0.2%
Not in Labor Force	2.0%	2.4%	2.0%
Own Children 6-17 Only	21.4%	21.0%	18.2%
Employed/in Armed Forces	16.0%	15.6%	13.7%
Unemployed	0.6%	0.5%	0.5%
Not in Labor Force	4.8%	4.8%	4.0%
No Own Children < 18	65.2%	66.0%	68.3%
Employed/in Armed Forces	36.4%	36.8%	36.9%
Unemployed	1.7%	1.4%	1.5%
Not in Labor Force	27.1%	27.7%	29.9%
2010 Employed Population 16+ by Industry			
 Total	16,463	31,888	110,452
Agriculture/Mining	0.4%	0.3%	0.3%
Construction	6.1%	6.1%	7.0%
Manufacturing	7.6%	7.6%	8.0%
Wholesale Trade	5.0%	5.0%	4.9%
Retail Trade	15.2%	14.9%	12.8%
Transportation/Utilities	4.9%	4.8%	5.4%
Information	2.7%	2.8%	2.8%
Finance/Insurance/Real Estate	8.0%	8.0%	7.7%
Services	45.7%	46.2%	45.5%
Public Administration	4.5%	4.4%	5.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2010 Employed Population 16+ by Occupation			
Total	16,464	31,889	110,451
White Collar	68.4%	69.4%	64.3%
Management/Business/Financial	14.5%	15.3%	14.1%
Professional	22.0%	22.9%	20.8%
Sales	16.3%	16.4%	13.6%
Administrative Support	15.6%	14.8%	15.7%
Services	13.8%	13.4%	15.2%
Blue Collar	17.8%	17.2%	20.6%
Farming/Forestry/Fishing	0.3%	0.2%	0.1%
Construction/Extraction	5.1%	5.2%	5.9%
Installation/Maintenance/Repair	3.4%	3.1%	3.4%
Production	4.0%	3.9%	4.8%
Transportation/Material Moving	5.0%	4.8%	6.3%
2000 Workers 16+ by Means of Transportation to Work			
 Total	14,655	27,890	101,572
Drove Alone - Car, Truck, or Van	85.0%	84.7%	82.8%
Carpooled - Car, Truck, or Van	10.4%	10.4%	12.0%
Public Transportation	0.4%	0.3%	0.7%
Walked	0.6%	0.4%	0.8%
Other Means	0.6%	0.7%	0.7%
Worked at Home	3.0%	3.4%	3.0%
2000 Workers 16+ by Travel Time to Work			
Total	14,656	27,889	101,570
Did Not Work at Home	97.0%	96.6%	97.0%
Less than 5 minutes	2.4%	2.1%	1.9%
5 to 9 minutes	9.1%	8.4%	7.3%
10 to 19 minutes	26.2%	24.4%	23.9%
20 to 24 minutes	10.8%	11.2%	14.8%
25 to 34 minutes	24.8%	25.5%	26.5%
35 to 44 minutes	9.1%	9.5%	8.2%
45 to 59 minutes	10.0%	10.3%	9.3%
60 to 89 minutes	3.2%	3.5%	3.3%
90 or more minutes	1.3%	1.7%	1.8%
Worked at Home	3.0%	3.4%	3.0%
Average Travel Time to Work (in min)	26.0	27.3	27.1
2000 Households by Vehicles Available			
Total	11,115	20,655	78,574
None	4.7%	3.7%	5.2%
1	30.6%	28.2%	30.7%
2	46.5%	46.6%	43.5%
3	14.1%	16.5%	15.6%
4	3.2%	3.8%	3.8%
5+	0.9%	1.2%	1.2%
Average Number of Vehicles Available	1.8	1.9	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2000 Households by Type			
 Total	11,121	20,639	78,719
Family Households	70.5%	73.2%	70.3%
Married-couple Family	56.0%	59.8%	55.0%
With Related Children	27.5%	28.7%	25.4%
Other Family (No Spouse)	14.6%	13.3%	15.3%
With Related Children	9.8%	8.8%	10.0%
Nonfamily Households	29.5%	26.8%	29.7%
Householder Living Alone	24.7%	22.2%	24.3%
Householder Not Living Alone	4.8%	4.6%	5.4%
Households with Related Children	37.3%	37.5%	35.4%
Households with Persons 65+	18.2%	18.7%	20.5%
2000 Households by Size			
Total	11,121	20,639	78,719
1 Person Household	24.7%	22.2%	24.3%
2 Person Household	33.5%	34.7%	34.9%
3 Person Household	19.1%	19.1%	18.4%
4 Person Household	14.5%	15.5%	14.3%
5 Person Household	6.0%	6.1%	5.6%
6 Person Household	1.7%	1.7%	1.7%
7+ Person Household	0.5%	0.7%	0.7%
2000 Households by Year Householder Moved In			
Total	11,115	20,656	78,576
Moved in 1999 to March 2000	26.4%	22.9%	21.2%
Moved in 1995 to 1998	31.3%	30.9%	31.8%
Moved in 1990 to 1994	15.7%	16.9%	16.5%
Moved in 1980 to 1989	14.2%	15.0%	14.0%
Moved in 1970 to 1979	7.9%	8.3%	8.8%
Moved in 1969 or Earlier	4.6%	5.9%	7.7%
Median Year Householder Moved In	1996	1995	1995
2000 Housing Units by Units in Structure			
 Total	11,606	21,578	82,544
1, Detached	66.7%	71.1%	69.6%
1, Attached	3.1%	3.6%	4.6%
2	3.0%	2.3%	4.4%
3 or 4	3.9%	3.0%	2.2%
5 to 9	7.9%	5.5%	4.0%
10 to 19	5.2%	4.7%	4.3%
20+	9.0%	7.4%	7.3%
Mobile Home	1.1%	2.3%	3.6%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	11,614	21,568	82,512
1999 to March 2000	4.7%	4.0%	3.2%
1995 to 1998	14.2%	13.4%	10.9%
1990 to 1994	11.1%	10.7%	8.7%
1980 to 1989	23.7%	22.9%	21.0%
1970 to 1979	28.9%	24.9%	22.5%
1969 or Earlier	17.5%	24.1%	33.7%
Median Year Structure Built	1982	1980	1977


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Top 3 Tapestry Segments			
1.	In Style	In Style	Green Acres
2.	Aspiring Young Familie	Aspiring Young Familie	Aspiring Young Familie
3.	Green Acres	Exurbanites	In Style

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$25,172,466	\$50,479,974	\$162,610,566
Average Spent	\$1,839.55	\$1,929.96	\$1,749.86
Spending Potential Index	77	81	73
Computers & Accessories: Total \$	\$3,344,754	\$6,678,893	\$21,528,052
Average Spent	\$244.43	\$255.35	\$231.66
Spending Potential Index	111	116	105
Education: Total \$	\$18,860,447	\$38,378,057	\$123,421,673
Average Spent	\$1,378.28	\$1,467.28	\$1,328.14
Spending Potential Index	113	120	109
Entertainment/Recreation: Total \$	\$48,756,839	\$99,011,746	\$319,355,219
Average Spent	\$3,563.05	\$3,785.43	\$3,436.59
Spending Potential Index	111	117	107
Food at Home: Total \$	\$65,660,648	\$132,167,759	\$431,063,130
Average Spent	\$4,798.35	\$5,053.06	\$4,638.68
Spending Potential Index	107	113	104
Food Away from Home: Total \$	\$48,430,050	\$97,118,227	\$314,753,093
Average Spent	\$3,539.17	\$3,713.04	\$3,387.06
Spending Potential Index	110	115	105
Health Care: Total \$	\$53,789,008	\$110,969,455	\$365,141,770
Average Spent	\$3,930.80	\$4,242.60	\$3,929.30
Spending Potential Index	105	114	105
HH Furnishings & Equipment: Total \$	\$27,118,370	\$54,959,461	\$176,394,839
Average Spent	\$1,981.76	\$2,101.22	\$1,898.19
Spending Potential Index	96	102	92
Investments: Total \$	\$24,440,600	\$51,388,214	\$162,278,152
Average Spent	\$1,786.07	\$1,964.68	\$1,746.28
Spending Potential Index	103	113	100
Retail Goods: Total \$	\$352,317,532	\$713,204,285	\$2,320,409,963
Average Spent	\$25,746.68	\$27,267.33	\$24,969.98
Spending Potential Index	104	110	100
Shelter: Total \$	\$240,981,509	\$483,978,565	\$1,536,432,318
Average Spent	\$17,610.46	\$18,503.54	\$16,533.58
Spending Potential Index	112	117	105
TV/Video/Audio: Total \$	\$18,360,104	\$36,880,806	\$120,480,520
Average Spent	\$1,341.72	\$1,410.03	\$1,296.49
Spending Potential Index	108	114	104
Travel: Total \$	\$28,784,465	\$58,985,658	\$185,104,369
Average Spent	\$2,103.51	\$2,255.15	\$1,991.91
Spending Potential Index	111	119	105
Vehicle Maintenance & Repairs: Total \$	\$14,062,323	\$28,385,682	\$91,931,200
Average Spent	\$1,027.65	\$1,085.25	\$989.27
Spending Potential Index	109	115	105

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.