



**Owensboro Shopping Center**  
Latitude: 37.716186  
Longitude: -87.125548

5140 Frederica St  
Owensboro, KY 42301  
Radius: 1.0 mile

5140 Frederica St  
Owensboro, KY 42301  
Radius: 3.0 mile

5140 Frederica St  
Owensboro, KY 42301  
Radius: 5.0 mile



	5140 Frederica St Owensboro, KY 42301 Radius: 1.0 mile	5140 Frederica St Owensboro, KY 42301 Radius: 3.0 mile	5140 Frederica St Owensboro, KY 42301 Radius: 5.0 mile
2000 Total Population	1,159	29,588	60,036
2000 Group Quarters	70	916	2,257
2008 Total Population	1,235	30,952	62,649
2013 Total Population	1,278	32,048	64,506
2008 - 2013 Annual Rate	0.69%	0.7%	0.59%



2000 Households	561	12,792	24,875
2000 Average Household Size	1.94	2.24	2.32
2008 Households	629	13,870	26,906
2008 Average Household Size	1.85	2.17	2.24
2013 Households	661	14,487	27,977
2013 Average Household Size	1.83	2.15	2.22
2008 - 2013 Annual Rate	1%	0.87%	0.78%
2000 Families	305	7,945	15,873
2000 Average Family Size	2.68	2.87	2.93
2008 Families	312	8,213	16,488
2008 Average Family Size	2.73	2.87	2.92
2013 Families	316	8,404	16,836
2013 Average Family Size	2.75	2.89	2.93
2008 - 2013 Annual Rate	0.26%	0.46%	0.42%



<b>2000 Housing Units</b>	617	13,577	26,661
Owner Occupied Housing Units	46.5%	61.5%	58.4%
Renter Occupied Housing Units	48.3%	32.8%	34.9%
Vacant Housing Units	5.2%	5.7%	6.7%
<b>2008 Housing Units</b>	702	15,053	29,457
Owner Occupied Housing Units	42.0%	58.3%	56.2%
Renter Occupied Housing Units	47.6%	33.9%	35.1%
Vacant Housing Units	10.4%	7.9%	8.7%
<b>2013 Housing Units</b>	745	15,902	31,027
Owner Occupied Housing Units	41.3%	56.3%	54.5%
Renter Occupied Housing Units	47.4%	34.8%	35.7%
Vacant Housing Units	11.3%	8.9%	9.8%

**Median Household Income**

2000	\$32,660	\$37,065	\$33,280
2008	\$43,259	\$50,244	\$44,871
2013	\$49,932	\$59,573	\$52,844

**Median Home Value**

2000	\$79,500	\$86,550	\$77,922
2008	\$99,500	\$108,901	\$98,721
2013	\$107,778	\$115,851	\$106,047

**Per Capita Income**

2000	\$21,175	\$20,694	\$18,690
2008	\$29,836	\$28,214	\$25,242
2013	\$36,261	\$33,125	\$29,941

**Median Age**

2000	37.9	40.0	37.5
2008	39.2	41.0	38.4
2013	40.2	41.7	39.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2000 Households by Income**

Household Income Base	5140 Frederica St	5140 Frederica St	5140 Frederica St
< \$15,000	574	12,775	24,948
\$15,000 - \$24,999	17.6%	18.0%	22.6%
\$25,000 - \$34,999	20.7%	14.0%	15.1%
\$35,000 - \$49,999	16.4%	14.7%	14.6%
\$50,000 - \$74,999	16.2%	18.4%	17.1%
\$75,000 - \$99,999	16.6%	20.0%	17.4%
\$100,000 - \$149,999	3.5%	8.1%	7.2%
\$150,000 - \$199,999	6.3%	4.5%	3.7%
\$200,000+	0.7%	0.9%	0.6%
Average Household Income	2.1%	1.5%	1.7%
	\$45,385	\$47,116	\$44,284

**2008 Households by Income**

Household Income Base	5140 Frederica St	5140 Frederica St	5140 Frederica St
< \$15,000	629	13,869	26,907
\$15,000 - \$24,999	10.5%	11.3%	15.6%
\$25,000 - \$34,999	12.6%	12.2%	13.2%
\$35,000 - \$49,999	16.5%	9.7%	10.5%
\$50,000 - \$74,999	18.9%	16.5%	15.8%
\$75,000 - \$99,999	19.1%	21.4%	19.5%
\$100,000 - \$149,999	10.2%	16.5%	14.2%
\$150,000 - \$199,999	4.9%	7.6%	7.0%
\$200,000+	4.5%	2.5%	2.0%
Average Household Income	2.9%	2.3%	2.3%
	\$60,815	\$61,985	\$57,949

**2013 Households by Income**

Household Income Base	5140 Frederica St	5140 Frederica St	5140 Frederica St
< \$15,000	661	14,488	27,974
\$15,000 - \$24,999	9.5%	9.8%	13.9%
\$25,000 - \$34,999	10.0%	9.8%	11.0%
\$35,000 - \$49,999	13.8%	9.0%	9.5%
\$50,000 - \$74,999	16.8%	12.1%	12.9%
\$75,000 - \$99,999	21.2%	25.9%	22.6%
\$100,000 - \$149,999	12.6%	14.5%	13.3%
\$150,000 - \$199,999	7.3%	12.3%	10.3%
\$200,000+	3.3%	3.1%	2.9%
Average Household Income	5.6%	3.4%	3.5%
	\$72,141	\$72,168	\$68,150

**2000 Owner Occupied HUs by Value**

Total	5140 Frederica St	5140 Frederica St	5140 Frederica St
<\$50,000	279	8,330	15,628
\$50,000 - 99,999	11.8%	6.2%	17.3%
\$100,000 - 149,999	51.3%	59.7%	54.2%
\$150,000 - 199,999	16.5%	21.4%	15.9%
\$200,000 - \$299,999	9.0%	7.5%	7.3%
\$300,000 - 499,999	8.2%	3.4%	3.6%
\$500,000 - 999,999	1.8%	1.4%	1.3%
\$1,000,000+	1.4%	0.5%	0.3%
Average Home Value	0.0%	0.0%	0.0%
	\$114,710	\$103,482	\$93,655

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	5140 Frederica St	5140 Frederica St	5140 Frederica St
With Cash Rent	314	4,440	9,222
No Cash Rent	96.5%	96.6%	95.7%
Median Rent	3.5%	3.4%	4.3%
Average Rent	\$302	\$358	\$331
	\$354	\$376	\$337

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2000 Population by Age**

	5140 Frederica St Radius: 1.0 mile	5140 Frederica St Radius: 3.0 mile	5140 Frederica St Radius: 5.0 mile
Total	1,160	29,588	60,035
0 - 4	6.2%	5.8%	6.7%
5 - 9	5.3%	5.8%	6.6%
10 - 14	5.7%	6.2%	6.7%
15 - 19	7.2%	7.3%	7.3%
20 - 24	7.9%	6.4%	6.5%
25 - 34	13.2%	11.8%	12.5%
35 - 44	15.1%	14.2%	14.9%
45 - 54	14.1%	13.6%	13.4%
55 - 64	10.7%	10.1%	9.3%
65 - 74	7.7%	9.5%	8.1%
75 - 84	5.6%	7.0%	5.8%
85+	1.3%	2.4%	2.1%
18+	78.4%	77.9%	75.6%

**2008 Population by Age**

	5140 Frederica St Radius: 1.0 mile	5140 Frederica St Radius: 3.0 mile	5140 Frederica St Radius: 5.0 mile
Total	1,239	30,952	62,647
0 - 4	6.5%	6.0%	6.8%
5 - 9	5.8%	5.7%	6.4%
10 - 14	5.6%	5.7%	6.3%
15 - 19	5.6%	6.2%	6.6%
20 - 24	6.1%	6.2%	6.5%
25 - 34	15.4%	13.0%	13.1%
35 - 44	12.8%	12.0%	12.7%
45 - 54	14.2%	14.1%	14.4%
55 - 64	12.6%	12.0%	11.3%
65 - 74	8.1%	8.3%	7.3%
75 - 84	5.2%	7.2%	5.8%
85+	2.3%	3.5%	2.7%
18+	79.0%	79.1%	76.7%

**2013 Population by Age**

	5140 Frederica St Radius: 1.0 mile	5140 Frederica St Radius: 3.0 mile	5140 Frederica St Radius: 5.0 mile
Total	1,279	32,050	64,503
0 - 4	6.3%	6.0%	6.8%
5 - 9	5.8%	5.6%	6.3%
10 - 14	5.7%	5.7%	6.3%
15 - 19	5.7%	6.0%	6.4%
20 - 24	5.6%	5.9%	6.3%
25 - 34	13.8%	12.6%	12.8%
35 - 44	13.2%	12.0%	12.3%
45 - 54	13.7%	13.2%	13.6%
55 - 64	13.3%	13.4%	12.9%
65 - 74	8.7%	8.7%	7.7%
75 - 84	5.6%	6.8%	5.6%
85+	2.7%	4.0%	3.1%
18+	78.9%	79.2%	77.0%

**2000 Population by Sex**

	5140 Frederica St Radius: 1.0 mile	5140 Frederica St Radius: 3.0 mile	5140 Frederica St Radius: 5.0 mile
Males	48.1%	46.3%	47.0%
Females	51.9%	53.7%	53.0%

**2008 Population by Sex**

	5140 Frederica St Radius: 1.0 mile	5140 Frederica St Radius: 3.0 mile	5140 Frederica St Radius: 5.0 mile
Males	48.3%	46.6%	47.3%
Females	51.7%	53.4%	52.7%

**2013 Population by Sex**

	5140 Frederica St Radius: 1.0 mile	5140 Frederica St Radius: 3.0 mile	5140 Frederica St Radius: 5.0 mile
Males	48.2%	46.7%	47.4%
Females	51.8%	53.3%	52.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2000 Population by Race/Ethnicity**

Total	1,159	29,589	60,036
White Alone	93.3%	95.4%	91.3%
Black Alone	3.2%	2.5%	6.3%
American Indian Alone	0.0%	0.1%	0.1%
Asian or Pacific Islander Alone	1.1%	0.7%	0.5%
Some Other Race Alone	1.2%	0.4%	0.5%
Two or More Races	1.2%	0.9%	1.2%
Hispanic Origin	2.5%	0.9%	1.0%
Diversity Index	17.1	10.5	17.8

**2008 Population by Race/Ethnicity**

Total	1,236	30,952	62,649
White Alone	91.5%	94.2%	90.3%
Black Alone	3.5%	3.0%	6.6%
American Indian Alone	0.0%	0.1%	0.1%
Asian or Pacific Islander Alone	1.6%	1.0%	0.8%
Some Other Race Alone	1.9%	0.6%	0.7%
Two or More Races	1.5%	1.1%	1.4%
Hispanic Origin	3.8%	1.5%	1.5%
Diversity Index	22.1	13.7	20.4

**2013 Population by Race/Ethnicity**

Total	1,277	32,047	64,504
White Alone	90.4%	93.4%	89.6%
Black Alone	3.6%	3.3%	6.8%
American Indian Alone	0.0%	0.1%	0.1%
Asian or Pacific Islander Alone	2.0%	1.3%	1.0%
Some Other Race Alone	2.5%	0.7%	0.8%
Two or More Races	1.6%	1.2%	1.5%
Hispanic Origin	5.1%	1.9%	1.9%
Diversity Index	26.2	15.9	22.3



**2000 Population 3+ by School Enrollment**

Total	1,137	28,475	57,484
Enrolled in Nursery/Preschool	1.0%	1.4%	1.8%
Enrolled in Kindergarten	1.3%	1.2%	1.5%
Enrolled in Grade 1-8	10.4%	9.4%	11.1%
Enrolled in Grade 9-12	6.8%	6.2%	5.8%
Enrolled in College	2.3%	4.7%	4.1%
Enrolled in Grad/Prof School	0.7%	0.7%	0.6%
Not Enrolled in School	77.6%	76.4%	75.1%

**2008 Population 25+ by Educational Attainment**

Total	873	21,707	42,190
Less than 9th Grade	3.1%	4.0%	6.3%
9th - 12th Grade, No Diploma	8.5%	9.3%	11.6%
High School Graduate	40.1%	34.3%	35.8%
Some College, No Degree	22.7%	21.9%	20.4%
Associate Degree	4.4%	6.3%	5.9%
Bachelor's Degree	13.5%	14.4%	12.6%
Graduate/Professional Degree	7.8%	9.9%	7.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2008 Population 15+ by Marital Status**

Total	1,016	25,555	50,389
Never Married	24.6%	23.6%	23.7%
Married	52.4%	54.7%	53.9%
Widowed	7.2%	8.4%	8.1%
Divorced	15.8%	13.3%	14.4%



**2000 Population 16+ by Employment Status**

Total	945	24,021	47,199
In Labor Force	64.6%	63.2%	62.3%
Civilian Employed	62.1%	60.6%	58.1%
Civilian Unemployed	2.4%	2.6%	4.1%
In Armed Forces	0.0%	0.1%	0.1%
Not in Labor Force	35.4%	36.8%	37.7%

**2008 Civilian Population 16+ in Labor Force**

Civilian Employed	95.6%	95.1%	93.2%
Civilian Unemployed	4.4%	4.9%	6.8%

**2013 Civilian Population 16+ in Labor Force**

Civilian Employed	95.9%	95.4%	93.7%
Civilian Unemployed	4.1%	4.6%	6.3%

**2000 Females 16+ by Employment Status and Age of Children**

Total	462	13,142	25,398
Own Children < 6 Only	7.8%	6.2%	7.3%
Employed/in Armed Forces	4.5%	4.2%	4.5%
Unemployed	0.0%	0.2%	0.4%
Not in Labor Force	3.2%	1.8%	2.4%
Own Children < 6 and 6-17 Only	4.5%	4.3%	5.6%
Employed/in Armed Forces	4.1%	3.0%	3.4%
Unemployed	0.0%	0.1%	0.2%
Not in Labor Force	0.4%	1.3%	1.9%
Own Children 6-17 Only	19.0%	15.7%	16.1%
Employed/in Armed Forces	14.5%	12.3%	12.1%
Unemployed	0.4%	0.4%	0.6%
Not in Labor Force	4.1%	2.9%	3.4%
No Own Children < 18	68.6%	73.8%	71.1%
Employed/in Armed Forces	29.0%	32.7%	30.7%
Unemployed	1.3%	1.6%	2.0%
Not in Labor Force	38.3%	39.5%	38.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



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**2008 Employed Population 16+ by Industry**

	603	14,752	28,149
Total	603	14,752	28,149
Agriculture/Mining	2.8%	1.3%	1.4%
Construction	11.9%	7.9%	8.4%
Manufacturing	14.8%	12.6%	13.5%
Wholesale Trade	4.5%	3.0%	3.1%
Retail Trade	12.6%	12.7%	12.3%
Transportation/Utilities	5.1%	5.5%	5.0%
Information	0.8%	1.6%	1.5%
Finance/Insurance/Real Estate	5.8%	6.8%	6.1%
Services	39.0%	45.0%	45.5%
Public Administration	2.7%	3.6%	3.2%

**2008 Employed Population 16+ by Occupation**

	603	14,753	28,149
Total	603	14,753	28,149
White Collar	50.1%	60.3%	55.9%
Management/Business/Financial	11.3%	12.1%	12.0%
Professional	17.6%	23.9%	20.9%
Sales	9.0%	11.4%	11.0%
Administrative Support	12.3%	13.0%	12.1%
Services	16.4%	15.5%	17.9%
Blue Collar	33.5%	24.1%	26.2%
Farming/Forestry/Fishing	1.3%	0.3%	0.2%
Construction/Extraction	9.3%	6.0%	6.7%
Installation/Maintenance/Repair	4.3%	3.2%	3.7%
Production	12.6%	9.1%	9.2%
Transportation/Material Moving	6.0%	5.6%	6.3%



**2000 Workers 16+ by Means of Transportation to Work**

	582	14,329	26,962
Total	582	14,329	26,962
Drove Alone - Car, Truck, or Van	80.9%	86.1%	85.4%
Carpooled - Car, Truck, or Van	11.9%	9.8%	10.0%
Public Transportation	1.0%	0.3%	0.4%
Walked	1.2%	1.4%	1.8%
Other Means	1.7%	0.7%	0.8%
Worked at Home	3.3%	1.7%	1.6%

**2000 Workers 16+ by Travel Time to Work**

	583	14,330	26,961
Total	583	14,330	26,961
Did Not Work at Home	96.7%	98.3%	98.4%
Less than 5 minutes	5.0%	5.0%	5.2%
5 to 9 minutes	15.1%	21.3%	20.4%
10 to 19 minutes	46.8%	50.1%	49.3%
20 to 24 minutes	10.8%	6.1%	7.2%
25 to 34 minutes	6.5%	5.8%	5.9%
35 to 44 minutes	3.6%	3.0%	2.8%
45 to 59 minutes	5.8%	4.0%	4.1%
60 to 89 minutes	2.4%	1.9%	2.1%
90 or more minutes	0.7%	1.2%	1.3%
Worked at Home	3.3%	1.7%	1.6%
Average Travel Time to Work (in min)	17.8	16.3	16.7

**2000 Households by Vehicles Available**

	596	12,778	24,881
Total	596	12,778	24,881
None	7.7%	7.5%	10.1%
1	46.1%	38.0%	37.8%
2	30.2%	39.2%	37.0%
3	13.3%	11.4%	11.5%
4	2.3%	3.1%	2.7%
5+	0.3%	0.8%	0.8%
Average Number of Vehicles Available	1.6	1.7	1.6

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**2000 Households by Type**

	5140 Frederica St	5140 Frederica St	5140 Frederica St
Total	562	12,792	24,874
Family Households	54.3%	62.1%	63.8%
Married-couple Family	42.7%	49.2%	47.1%
With Related Children	18.1%	20.0%	20.8%
Other Family (No Spouse)	11.6%	12.9%	16.7%
With Related Children	7.1%	8.3%	11.2%
Nonfamily Households	45.7%	37.9%	36.2%
Householder Living Alone	40.6%	33.7%	31.8%
Householder Not Living Alone	5.2%	4.2%	4.3%
Households with Related Children	25.3%	28.3%	31.9%
Households with Persons 65+	26.4%	30.8%	27.1%

**2000 Households by Size**

	5140 Frederica St	5140 Frederica St	5140 Frederica St
Total	561	12,792	24,875
1 Person Household	40.6%	33.7%	31.8%
2 Person Household	30.2%	34.4%	32.9%
3 Person Household	12.7%	14.6%	16.0%
4 Person Household	10.7%	11.6%	12.4%
5 Person Household	4.3%	4.0%	4.8%
6 Person Household	1.1%	1.2%	1.4%
7+ Person Household	0.4%	0.4%	0.6%

**2000 Households by Year Householder Moved In**

	5140 Frederica St	5140 Frederica St	5140 Frederica St
Total	595	12,779	24,881
Moved in 1999 to March 2000	36.1%	23.2%	22.7%
Moved in 1995 to 1998	24.7%	24.9%	26.8%
Moved in 1990 to 1994	12.8%	16.1%	15.5%
Moved in 1980 to 1989	8.7%	13.8%	13.5%
Moved in 1970 to 1979	5.0%	8.8%	9.4%
Moved in 1969 or Earlier	12.6%	13.2%	12.1%
Median Year Householder Moved In	1997	1994	1995



**2000 Housing Units by Units in Structure**

	5140 Frederica St	5140 Frederica St	5140 Frederica St
Total	625	13,543	26,657
1, Detached	47.7%	69.0%	69.8%
1, Attached	2.9%	1.8%	1.6%
2	2.9%	5.0%	6.0%
3 or 4	5.0%	7.3%	7.2%
5 to 9	10.9%	6.2%	5.5%
10 to 19	13.9%	4.0%	3.8%
20+	14.4%	5.8%	4.2%
Mobile Home	2.4%	0.8%	1.8%
Other	0.0%	0.1%	0.1%

**2000 Housing Units by Year Structure Built**

	5140 Frederica St	5140 Frederica St	5140 Frederica St
Total	653	13,552	26,658
1999 to March 2000	1.4%	2.0%	2.3%
1995 to 1998	2.5%	3.0%	4.8%
1990 to 1994	6.6%	5.1%	5.0%
1980 to 1989	36.1%	15.2%	12.0%
1970 to 1979	15.5%	19.9%	17.7%
1969 or Earlier	38.0%	54.8%	58.1%
Median Year Structure Built	1978	1968	1966

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Owensboro Shopping Center  
Latitude: 37.716186  
Longitude: -87.125548


5140 Frederica St  
Owensboro, KY 42301  
Radius: 1.0 mile

5140 Frederica St  
Owensboro, KY 42301  
Radius: 3.0 mile

5140 Frederica St  
Owensboro, KY 42301  
Radius: 5.0 mile

**Top 3 Tapestry Segments**

1.	Simple Living	Rustbelt Traditions	Rustbelt Traditions
2.	Rustbelt Traditions	Rustbelt Retirees	Home Town
3.	Exurbanites	Retirement Communities	Rustbelt Retirees

 **2008 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,194,890	\$26,348,264	\$48,406,502
Average Spent	\$1,899.67	\$1,899.66	\$1,799.10
Spending Potential Index	71	71	67
Computers & Accessories: Total \$	\$127,678	\$2,750,477	\$5,041,605
Average Spent	\$202.99	\$198.30	\$187.38
Spending Potential Index	85	83	78
Education: Total \$	\$794,362	\$16,849,319	\$30,534,011
Average Spent	\$1,262.90	\$1,214.80	\$1,134.84
Spending Potential Index	92	88	83
Entertainment/Recreation: Total \$	\$1,931,099	\$43,294,584	\$78,837,298
Average Spent	\$3,070.11	\$3,121.46	\$2,930.10
Spending Potential Index	83	84	79
Food at Home: Total \$	\$2,649,839	\$58,015,638	\$106,341,286
Average Spent	\$4,212.78	\$4,182.81	\$3,952.33
Spending Potential Index	86	86	81
Food Away from Home: Total \$	\$1,840,793	\$40,492,320	\$74,208,797
Average Spent	\$2,926.54	\$2,919.42	\$2,758.08
Spending Potential Index	85	85	80
Health Care: Total \$	\$2,282,709	\$51,424,568	\$92,571,636
Average Spent	\$3,629.11	\$3,707.61	\$3,440.56
Spending Potential Index	89	91	84
HH Furnishings & Equipment: Total \$	\$1,093,229	\$25,033,167	\$45,098,398
Average Spent	\$1,738.04	\$1,804.84	\$1,676.15
Spending Potential Index	76	78	73
Investments: Total \$	\$518,187	\$12,646,276	\$21,584,974
Average Spent	\$823.83	\$911.77	\$802.24
Spending Potential Index	81	90	79
Retail Goods: Total \$	\$13,695,854	\$306,971,713	\$559,629,186
Average Spent	\$21,774.01	\$22,132.06	\$20,799.42
Spending Potential Index	80	82	77
Shelter: Total \$	\$8,001,962	\$180,443,448	\$323,711,858
Average Spent	\$12,721.72	\$13,009.62	\$12,031.21
Spending Potential Index	82	84	77
TV/Video/Sound Equipment: Total \$	\$784,026	\$17,021,529	\$31,403,654
Average Spent	\$1,246.46	\$1,227.22	\$1,167.16
Spending Potential Index	87	85	81
Travel: Total \$	\$957,894	\$22,181,398	\$39,022,941
Average Spent	\$1,522.88	\$1,599.24	\$1,450.34
Spending Potential Index	81	85	77
Vehicle Maintenance & Repairs: Total \$	\$514,395	\$11,462,092	\$20,807,638
Average Spent	\$817.80	\$826.39	\$773.35
Spending Potential Index	82	83	78

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.