






Wendys 1266 US Highway 127 S...
 1266 Us Highway 127 S, Frankfort, KY 40601-4313
 Ring: 1, 3, 5 Miles

Latitude: 38.169927
 Longitude: -84.90001

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	4,982	17,458	35,942
2000 Group Quarters	49	988	1,815
2010 Total Population	5,101	17,777	36,412
2015 Total Population	5,185	18,013	36,780
2010 - 2015 Annual Rate	0.33%	0.26%	0.2%
 2000 Households	2,416	7,694	15,253
2000 Average Household Size	2.04	2.14	2.24
2010 Households	2,573	8,108	15,972
2010 Average Household Size	1.96	2.07	2.17
2015 Households	2,641	8,286	16,275
2015 Average Household Size	1.94	2.05	2.15
2010 - 2015 Annual Rate	0.52%	0.44%	0.38%
2000 Families	1,214	4,353	9,366
2000 Average Family Size	2.84	2.83	2.85
2010 Families	1,200	4,350	9,340
2010 Average Family Size	2.82	2.81	2.82
2015 Families	1,201	4,374	9,371
2015 Average Family Size	2.82	2.8	2.81
2010 - 2015 Annual Rate	0.02%	0.11%	0.07%
 2000 Housing Units	2,562	8,373	16,480
Owner Occupied Housing Units	42.6%	51.5%	56.6%
Renter Occupied Housing Units	50.9%	40.4%	36.0%
Vacant Housing Units	6.5%	8.1%	7.3%
2010 Housing Units	2,765	9,036	17,639
Owner Occupied Housing Units	40.7%	49.3%	54.5%
Renter Occupied Housing Units	52.3%	40.5%	36.1%
Vacant Housing Units	6.9%	10.3%	9.5%
2015 Housing Units	2,837	9,239	17,985
Owner Occupied Housing Units	40.7%	49.2%	54.5%
Renter Occupied Housing Units	52.4%	40.5%	36.0%
Vacant Housing Units	6.9%	10.3%	9.5%
Median Household Income			
2000	\$35,500	\$36,733	\$38,031
2010	\$47,969	\$47,767	\$49,327
2015	\$54,032	\$53,267	\$54,653
Median Home Value			
2000	\$96,745	\$87,570	\$86,378
2010	\$123,399	\$113,778	\$112,448
2015	\$133,224	\$120,697	\$119,513
Per Capita Income			
2000	\$22,724	\$21,189	\$20,965
2010	\$31,469	\$27,938	\$26,872
2015	\$33,480	\$29,760	\$28,556
Median Age			
2000	39.7	38.2	36.9
2010	41.6	40.9	39.5
2015	42.4	42.0	40.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2000 Households by Income			
Household Income Base	2,400	7,687	15,233
< \$15,000	17.0%	17.9%	18.8%
\$15,000 - \$24,999	17.0%	14.6%	13.5%
\$25,000 - \$34,999	15.1%	14.3%	13.1%
\$35,000 - \$49,999	15.5%	18.7%	18.1%
\$50,000 - \$74,999	16.6%	16.6%	17.8%
\$75,000 - \$99,999	12.1%	10.4%	10.6%
\$100,000 - \$149,999	4.9%	5.2%	5.7%
\$150,000 - \$199,999	1.0%	1.1%	1.3%
\$200,000+	0.8%	1.1%	1.1%
Average Household Income	\$45,027	\$47,158	\$49,176
2010 Households by Income			
Household Income Base	2,574	8,108	15,974
< \$15,000	11.7%	12.8%	13.8%
\$15,000 - \$24,999	12.4%	11.1%	10.4%
\$25,000 - \$34,999	11.3%	11.2%	10.5%
\$35,000 - \$49,999	16.5%	17.4%	16.0%
\$50,000 - \$74,999	17.9%	20.0%	21.2%
\$75,000 - \$99,999	15.9%	14.4%	14.7%
\$100,000 - \$149,999	10.0%	9.1%	9.5%
\$150,000 - \$199,999	2.6%	2.3%	2.3%
\$200,000+	1.7%	1.8%	1.6%
Average Household Income	\$60,098	\$59,399	\$60,101
2015 Households by Income			
Household Income Base	2,641	8,285	16,274
< \$15,000	10.7%	11.5%	12.3%
\$15,000 - \$24,999	10.5%	9.5%	8.8%
\$25,000 - \$34,999	10.2%	10.0%	9.3%
\$35,000 - \$49,999	13.8%	14.7%	13.5%
\$50,000 - \$74,999	23.5%	25.9%	27.3%
\$75,000 - \$99,999	16.8%	15.2%	15.3%
\$100,000 - \$149,999	9.7%	8.7%	9.1%
\$150,000 - \$199,999	3.0%	2.5%	2.6%
\$200,000+	1.9%	2.0%	1.8%
Average Household Income	\$63,339	\$62,670	\$63,235
2000 Owner Occupied HUs by Value			
Total	1,091	4,297	9,306
<\$50,000	4.6%	13.5%	13.0%
\$50,000 - 99,999	51.1%	50.4%	52.4%
\$100,000 - 149,999	34.1%	24.4%	21.3%
\$150,000 - 199,999	6.8%	7.3%	8.1%
\$200,000 - \$299,999	2.9%	3.6%	3.9%
\$300,000 - 499,999	0.5%	0.5%	0.6%
\$500,000 - 999,999	0.0%	0.2%	0.5%
\$1,000,000+	0.0%	0.0%	0.2%
Average Home Value	\$107,803	\$99,166	\$102,125
2000 Specified Renter Occupied HUs by Contract Rent			
Total	1,332	3,376	5,864
With Cash Rent	98.3%	95.5%	95.4%
No Cash Rent	1.7%	4.5%	4.6%
Median Rent	\$415	\$393	\$393
Average Rent	\$450	\$414	\$402


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2000 Population by Age			
 Total	4,983	17,461	35,942
Age 0 - 4	5.1%	5.4%	5.9%
Age 5 - 9	5.2%	5.7%	6.1%
Age 10 - 14	5.5%	5.7%	6.1%
Age 15 - 19	5.7%	6.1%	6.9%
Age 20 - 24	7.5%	6.7%	7.2%
Age 25 - 34	14.5%	15.4%	14.6%
Age 35 - 44	14.0%	16.1%	15.8%
Age 45 - 54	15.0%	15.9%	15.1%
Age 55 - 64	10.6%	9.6%	9.3%
Age 65 - 74	7.3%	6.6%	6.8%
Age 75 - 84	6.5%	4.9%	4.5%
Age 85+	3.1%	1.9%	1.6%
Age 18+	80.9%	79.5%	78.0%
2010 Population by Age			
Total	5,101	17,777	36,408
Age 0 - 4	5.2%	5.2%	5.7%
Age 5 - 9	4.6%	5.0%	5.6%
Age 10 - 14	4.5%	5.1%	5.6%
Age 15 - 19	5.0%	5.7%	6.5%
Age 20 - 24	6.9%	6.7%	7.0%
Age 25 - 34	15.1%	13.5%	13.1%
Age 35 - 44	12.8%	14.6%	14.0%
Age 45 - 54	13.5%	15.0%	14.9%
Age 55 - 64	14.3%	14.3%	13.6%
Age 65 - 74	9.2%	7.9%	7.5%
Age 75 - 84	5.6%	4.6%	4.5%
Age 85+	3.3%	2.3%	2.0%
Age 18+	82.8%	81.2%	79.6%
2015 Population by Age			
Total	5,185	18,014	36,778
Age 0 - 4	5.1%	5.1%	5.6%
Age 5 - 9	4.8%	5.0%	5.5%
Age 10 - 14	4.5%	5.1%	5.6%
Age 15 - 19	4.5%	5.4%	6.3%
Age 20 - 24	6.2%	6.4%	6.8%
Age 25 - 34	14.9%	13.6%	13.1%
Age 35 - 44	13.5%	13.9%	13.3%
Age 45 - 54	12.4%	13.8%	13.7%
Age 55 - 64	13.4%	14.2%	13.7%
Age 65 - 74	11.7%	10.5%	9.9%
Age 75 - 84	6.1%	4.9%	4.6%
Age 85+	3.1%	2.2%	1.9%
Age 18+	83.0%	81.6%	80.0%
2000 Population by Sex			
Males	45.9%	48.0%	48.0%
Females	54.1%	52.0%	52.0%
2010 Population by Sex			
Males	46.7%	48.4%	48.5%
Females	53.3%	51.6%	51.5%
2015 Population by Sex			
Males	47.2%	48.6%	48.7%
Females	52.8%	51.4%	51.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2000 Population by Race/Ethnicity			
 Total	4,982	17,458	35,941
White Alone	88.5%	88.8%	86.1%
Black Alone	7.6%	8.8%	11.1%
American Indian Alone	0.2%	0.1%	0.1%
Asian or Pacific Islander Alone	2.0%	0.9%	0.8%
Some Other Race Alone	0.5%	0.3%	0.5%
Two or More Races	1.2%	1.0%	1.3%
Hispanic Origin	1.3%	0.9%	1.2%
Diversity Index	23.1	21.8	26.3
2010 Population by Race/Ethnicity			
Total	5,102	17,776	36,412
White Alone	86.0%	87.2%	84.4%
Black Alone	8.3%	9.3%	11.5%
American Indian Alone	0.2%	0.1%	0.2%
Asian or Pacific Islander Alone	2.8%	1.3%	1.1%
Some Other Race Alone	0.9%	0.6%	0.9%
Two or More Races	1.8%	1.5%	1.9%
Hispanic Origin	2.4%	1.7%	2.2%
Diversity Index	28.8	25.6	30.5
2015 Population by Race/Ethnicity			
Total	5,185	18,013	36,781
White Alone	84.8%	86.3%	83.6%
Black Alone	8.5%	9.5%	11.7%
American Indian Alone	0.2%	0.1%	0.2%
Asian or Pacific Islander Alone	3.4%	1.6%	1.3%
Some Other Race Alone	1.0%	0.6%	1.0%
Two or More Races	2.1%	1.8%	2.2%
Hispanic Origin	3.0%	2.1%	2.7%
Diversity Index	31.5	27.6	32.5
2000 Population 3+ by School Enrollment			
 Total	4,760	16,866	34,590
Enrolled in Nursery/Preschool	1.6%	1.6%	1.6%
Enrolled in Kindergarten	0.7%	0.8%	0.8%
Enrolled in Grade 1-8	8.4%	10.5%	11.0%
Enrolled in Grade 9-12	5.3%	6.3%	5.9%
Enrolled in College	4.9%	4.1%	5.5%
Enrolled in Grad/Prof School	0.7%	0.8%	0.7%
Not Enrolled in School	78.4%	76.0%	74.4%
2010 Population 25+ by Educational Attainment			
Total	3,764	12,838	25,306
Less than 9th Grade	2.4%	4.4%	5.2%
9th - 12th Grade, No Diploma	6.6%	8.9%	9.3%
High School Graduate	25.9%	29.9%	30.9%
Some College, No Degree	22.0%	19.4%	20.5%
Associate Degree	4.4%	5.4%	5.6%
Bachelor's Degree	26.3%	21.1%	18.4%
Graduate/Professional Degree	12.5%	10.8%	10.1%




Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2010 Population 15+ by Marital Status			
 Total	4,369	15,038	30,253
Never Married	27.6%	26.8%	25.3%
Married	40.9%	45.5%	49.7%
Widowed	9.0%	8.2%	7.4%
Divorced	22.5%	19.5%	17.6%
2000 Population 16+ by Employment Status			
 Total	4,119	14,288	28,932
In Labor Force	67.1%	64.1%	65.3%
Civilian Employed	64.8%	60.8%	60.4%
Civilian Unemployed	2.0%	3.1%	4.8%
In Armed Forces	0.3%	0.3%	0.2%
Not in Labor Force	32.9%	35.9%	34.7%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	91.5%	90.2%	89.2%
Civilian Unemployed	8.5%	9.8%	10.8%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	93.1%	92.0%	91.3%
Civilian Unemployed	6.9%	8.0%	8.7%
2000 Females 16+ by Employment Status and Age of Children			
Total	2,311	7,526	15,231
Own Children < 6 Only	5.9%	6.3%	7.2%
Employed/in Armed Forces	4.5%	4.9%	5.1%
Unemployed	0.0%	0.1%	0.3%
Not in Labor Force	1.4%	1.3%	1.8%
Own Children < 6 and 6-17 Only	3.8%	4.3%	4.6%
Employed/in Armed Forces	3.3%	3.1%	3.4%
Unemployed	0.0%	0.1%	0.2%
Not in Labor Force	0.4%	1.1%	1.1%
Own Children 6-17 Only	12.1%	14.9%	15.7%
Employed/in Armed Forces	10.3%	12.6%	12.5%
Unemployed	0.0%	0.1%	0.3%
Not in Labor Force	1.8%	2.2%	2.8%
No Own Children < 18	78.3%	74.6%	72.6%
Employed/in Armed Forces	41.5%	37.4%	35.5%
Unemployed	1.5%	2.2%	3.4%
Not in Labor Force	35.3%	35.0%	33.7%
2010 Employed Population 16+ by Industry			
 Total	2,492	8,106	16,397
Agriculture/Mining	0.2%	0.5%	1.1%
Construction	3.6%	4.6%	5.3%
Manufacturing	6.5%	7.5%	8.0%
Wholesale Trade	1.2%	1.0%	0.9%
Retail Trade	10.0%	9.6%	9.8%
Transportation/Utilities	0.9%	2.2%	2.8%
Information	1.4%	1.9%	1.5%
Finance/Insurance/Real Estate	6.6%	5.8%	6.2%
Services	30.9%	33.6%	33.3%
Public Administration	38.6%	33.3%	30.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2010 Employed Population 16+ by Occupation			
Total	2,492	8,106	16,396
White Collar	71.7%	67.2%	65.7%
Management/Business/Financial	22.1%	19.7%	19.2%
Professional	22.3%	21.1%	19.7%
Sales	8.3%	7.9%	7.6%
Administrative Support	19.1%	18.5%	19.1%
Services	16.3%	16.3%	15.4%
Blue Collar	12.0%	16.5%	18.9%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	4.1%	4.3%	4.8%
Installation/Maintenance/Repair	1.6%	3.4%	3.3%
Production	3.8%	5.4%	6.1%
Transportation/Material Moving	2.5%	3.2%	4.5%
2000 Workers 16+ by Means of Transportation to Work			
 Total	2,660	8,592	17,138
Drove Alone - Car, Truck, or Van	81.2%	79.8%	79.7%
Carpooled - Car, Truck, or Van	14.8%	13.9%	14.2%
Public Transportation	0.2%	0.8%	0.7%
Walked	2.2%	2.6%	2.5%
Other Means	0.0%	0.6%	0.6%
Worked at Home	1.7%	2.3%	2.3%
2000 Workers 16+ by Travel Time to Work			
Total	2,659	8,591	17,139
Did Not Work at Home	98.3%	97.7%	97.7%
Less than 5 minutes	7.0%	5.9%	4.7%
5 to 9 minutes	20.8%	20.4%	19.4%
10 to 19 minutes	51.1%	44.4%	44.1%
20 to 24 minutes	6.6%	9.9%	10.6%
25 to 34 minutes	5.9%	7.2%	8.3%
35 to 44 minutes	2.7%	3.7%	4.4%
45 to 59 minutes	3.0%	4.2%	3.9%
60 to 89 minutes	0.6%	1.2%	1.4%
90 or more minutes	0.6%	0.6%	0.8%
Worked at Home	1.7%	2.3%	2.3%
Average Travel Time to Work (in min)	14.3	16.0	16.9
2000 Households by Vehicles Available			
Total	2,424	7,704	15,245
None	15.3%	11.1%	9.8%
1	45.5%	41.1%	38.6%
2	30.0%	35.4%	37.3%
3	6.5%	10.0%	10.9%
4	2.1%	1.8%	2.5%
5+	0.6%	0.6%	0.9%
Average Number of Vehicles Available	1.4	1.5	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2000 Households by Type			
 Total	2,416	7,695	15,251
Family Households	50.2%	56.6%	61.4%
Married-couple Family	36.8%	42.0%	45.2%
With Related Children	14.4%	18.0%	19.7%
Other Family (No Spouse)	13.5%	14.6%	16.2%
With Related Children	9.1%	9.7%	10.9%
Nonfamily Households	49.8%	43.4%	38.6%
Householder Living Alone	43.5%	37.8%	33.2%
Householder Not Living Alone	6.3%	5.6%	5.4%
Households with Related Children	23.5%	27.6%	30.5%
Households with Persons 65+	26.1%	23.2%	23.4%
2000 Households by Size			
Total	2,416	7,694	15,253
1 Person Household	43.5%	37.8%	33.2%
2 Person Household	31.7%	32.3%	33.3%
3 Person Household	13.3%	15.4%	16.8%
4 Person Household	8.0%	9.6%	11.4%
5 Person Household	2.6%	3.4%	3.8%
6 Person Household	0.6%	0.9%	1.0%
7+ Person Household	0.3%	0.4%	0.5%
2000 Households by Year Householder Moved In			
Total	2,422	7,703	15,243
Moved in 1999 to March 2000	31.2%	24.4%	23.5%
Moved in 1995 to 1998	24.3%	27.3%	27.0%
Moved in 1990 to 1994	14.0%	16.0%	16.6%
Moved in 1980 to 1989	15.4%	15.3%	14.7%
Moved in 1970 to 1979	8.4%	9.2%	9.9%
Moved in 1969 or Earlier	6.7%	7.7%	8.3%
Median Year Householder Moved In	1996	1995	1995
2000 Housing Units by Units in Structure			
 Total	2,593	8,413	16,446
1, Detached	44.1%	57.6%	63.0%
1, Attached	3.2%	2.0%	2.0%
2	5.9%	7.5%	6.8%
3 or 4	13.9%	9.3%	8.6%
5 to 9	13.1%	7.1%	5.2%
10 to 19	9.6%	5.9%	4.8%
20+	9.7%	6.7%	5.2%
Mobile Home	0.4%	3.9%	4.5%
Other	0.0%	0.1%	0.1%
2000 Housing Units by Year Structure Built			
Total	2,570	8,414	16,464
1999 to March 2000	1.5%	2.5%	2.4%
1995 to 1998	4.0%	7.2%	7.1%
1990 to 1994	9.3%	7.7%	7.1%
1980 to 1989	20.9%	13.6%	12.6%
1970 to 1979	28.8%	20.0%	22.0%
1969 or Earlier	35.5%	48.9%	48.9%
Median Year Structure Built	1975	1971	1971

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Top 3 Tapestry Segments			
1.	Midlife Junction	Midlife Junction	Midlife Junction
2.	Old and Newcomers	Old and Newcomers	Rustbelt Retirees
3.	Simple Living	Simple Living	Simple Living



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,783,238	\$11,643,386	\$23,142,816
Average Spent	\$1,470.36	\$1,436.04	\$1,448.96
Spending Potential Index	61	60	61
Computers & Accessories: Total \$	\$501,641	\$1,540,300	\$3,049,549
Average Spent	\$194.96	\$189.97	\$190.93
Spending Potential Index	89	86	87
Education: Total \$	\$2,785,606	\$8,698,464	\$17,315,178
Average Spent	\$1,082.63	\$1,072.82	\$1,084.10
Spending Potential Index	89	88	89
Entertainment/Recreation: Total \$	\$7,265,519	\$22,728,349	\$45,376,555
Average Spent	\$2,823.75	\$2,803.20	\$2,841.01
Spending Potential Index	88	87	88
Food at Home: Total \$	\$10,317,812	\$31,823,339	\$63,287,835
Average Spent	\$4,010.03	\$3,924.93	\$3,962.42
Spending Potential Index	90	88	89
Food Away from Home: Total \$	\$7,296,633	\$22,635,250	\$45,019,952
Average Spent	\$2,835.85	\$2,791.72	\$2,818.68
Spending Potential Index	88	87	88
Health Care: Total \$	\$8,656,173	\$27,296,247	\$54,533,925
Average Spent	\$3,364.23	\$3,366.58	\$3,414.35
Spending Potential Index	90	90	92
HH Furnishings & Equipment: Total \$	\$3,969,013	\$12,405,515	\$24,760,712
Average Spent	\$1,542.56	\$1,530.03	\$1,550.26
Spending Potential Index	75	74	75
Investments: Total \$	\$3,797,692	\$11,705,838	\$23,626,308
Average Spent	\$1,475.98	\$1,443.74	\$1,479.23
Spending Potential Index	85	83	85
Retail Goods: Total \$	\$53,418,442	\$167,501,193	\$334,524,245
Average Spent	\$20,761.15	\$20,658.76	\$20,944.42
Spending Potential Index	84	83	84
Shelter: Total \$	\$35,211,274	\$107,367,779	\$212,764,314
Average Spent	\$13,684.91	\$13,242.20	\$13,321.08
Spending Potential Index	87	84	84
TV/Video/Audio: Total \$	\$2,841,067	\$8,816,897	\$17,516,987
Average Spent	\$1,104.18	\$1,087.43	\$1,096.73
Spending Potential Index	89	88	88
Travel: Total \$	\$4,059,882	\$12,600,179	\$25,178,682
Average Spent	\$1,577.88	\$1,554.04	\$1,576.43
Spending Potential Index	83	82	83
Vehicle Maintenance & Repairs: Total \$	\$2,126,839	\$6,619,977	\$13,191,652
Average Spent	\$826.60	\$816.47	\$825.92
Spending Potential Index	88	87	88

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.