






Frischs
 1302 Us Highway 127 S, Frankfort, KY 40601-4357, 1302 U S Highway 127 South Frankfort, KY.

Latitude: 38.167023
 Longitude: -84.898954

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	4,621	16,998	34,540
2000 Group Quarters	55	959	1,812
2010 Total Population	4,738	17,369	34,984
2015 Total Population	4,819	17,618	35,341
2010 - 2015 Annual Rate	0.34%	0.29%	0.2%
 2000 Households	2,252	7,487	14,694
2000 Average Household Size	2.03	2.14	2.23
2010 Households	2,402	7,917	15,391
2010 Average Household Size	1.95	2.07	2.16
2015 Households	2,465	8,099	15,683
2015 Average Household Size	1.93	2.06	2.14
2010 - 2015 Annual Rate	0.52%	0.46%	0.38%
2000 Families	1,160	4,228	8,963
2000 Average Family Size	2.78	2.84	2.84
2010 Families	1,152	4,241	8,939
2010 Average Family Size	2.76	2.81	2.81
2015 Families	1,155	4,269	8,969
2015 Average Family Size	2.76	2.81	2.81
2010 - 2015 Annual Rate	0.05%	0.13%	0.07%
 2000 Housing Units	2,408	8,136	15,873
Owner Occupied Housing Units	42.0%	51.8%	56.7%
Renter Occupied Housing Units	51.5%	40.3%	35.9%
Vacant Housing Units	6.6%	7.9%	7.4%
2010 Housing Units	2,603	8,801	16,997
Owner Occupied Housing Units	39.9%	49.6%	54.6%
Renter Occupied Housing Units	52.4%	40.4%	35.9%
Vacant Housing Units	7.7%	10.0%	9.4%
2015 Housing Units	2,672	9,007	17,332
Owner Occupied Housing Units	40.1%	49.5%	54.7%
Renter Occupied Housing Units	52.1%	40.4%	35.8%
Vacant Housing Units	7.7%	10.1%	9.5%
Median Household Income			
2000	\$35,741	\$37,138	\$37,834
2010	\$48,917	\$48,192	\$48,922
2015	\$54,591	\$53,647	\$54,335
Median Home Value			
2000	\$98,822	\$88,114	\$85,616
2010	\$126,327	\$114,403	\$111,684
2015	\$135,892	\$121,267	\$118,794
Per Capita Income			
2000	\$22,631	\$21,490	\$20,993
2010	\$31,336	\$28,235	\$26,879
2015	\$33,274	\$30,067	\$28,587
Median Age			
2000	39.1	38.3	37.0
2010	40.9	40.9	39.6
2015	41.6	42.0	40.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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Ring: 1, 3, 5 Miles

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2000 Households by Income			
Household Income Base	2,241	7,474	14,652
< \$15,000	16.6%	17.2%	19.0%
\$15,000 - \$24,999	16.2%	14.3%	13.6%
\$25,000 - \$34,999	15.9%	14.6%	13.2%
\$35,000 - \$49,999	15.0%	19.0%	18.1%
\$50,000 - \$74,999	16.8%	16.8%	17.8%
\$75,000 - \$99,999	12.1%	10.5%	10.5%
\$100,000 - \$149,999	5.7%	5.3%	5.6%
\$150,000 - \$199,999	1.0%	1.1%	1.3%
\$200,000+	0.7%	1.2%	1.1%
Average Household Income	\$45,836	\$47,761	\$49,105
2010 Households by Income			
Household Income Base	2,404	7,916	15,391
< \$15,000	11.5%	12.5%	13.9%
\$15,000 - \$24,999	11.6%	10.9%	10.6%
\$25,000 - \$34,999	11.8%	10.9%	10.5%
\$35,000 - \$49,999	16.1%	17.7%	16.1%
\$50,000 - \$74,999	18.3%	20.1%	21.1%
\$75,000 - \$99,999	15.9%	14.6%	14.6%
\$100,000 - \$149,999	10.4%	9.2%	9.3%
\$150,000 - \$199,999	2.8%	2.3%	2.3%
\$200,000+	1.5%	1.8%	1.7%
Average Household Income	\$60,718	\$59,978	\$59,874
2015 Households by Income			
Household Income Base	2,463	8,100	15,682
< \$15,000	10.5%	11.1%	12.3%
\$15,000 - \$24,999	9.8%	9.4%	9.0%
\$25,000 - \$34,999	10.6%	9.8%	9.3%
\$35,000 - \$49,999	13.5%	14.8%	13.6%
\$50,000 - \$74,999	23.8%	26.0%	27.2%
\$75,000 - \$99,999	16.8%	15.4%	15.2%
\$100,000 - \$149,999	10.0%	8.9%	9.0%
\$150,000 - \$199,999	3.2%	2.6%	2.5%
\$200,000+	1.7%	2.0%	1.8%
Average Household Income	\$64,005	\$63,245	\$63,043
2000 Owner Occupied HUs by Value			
Total	1,011	4,207	8,990
<\$50,000	5.9%	12.9%	13.2%
\$50,000 - 99,999	46.1%	50.4%	53.0%
\$100,000 - 149,999	36.9%	24.8%	20.9%
\$150,000 - 199,999	8.0%	7.5%	7.9%
\$200,000 - \$299,999	2.3%	3.7%	3.7%
\$300,000 - 499,999	0.6%	0.5%	0.6%
\$500,000 - 999,999	0.2%	0.2%	0.5%
\$1,000,000+	0.0%	0.0%	0.2%
Average Home Value	\$109,005	\$100,085	\$101,307
2000 Specified Renter Occupied HUs by Contract Rent			
Total	1,251	3,264	5,609
With Cash Rent	98.3%	95.5%	95.3%
No Cash Rent	1.7%	4.5%	4.7%
Median Rent	\$417	\$396	\$390
Average Rent	\$457	\$418	\$399

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2000 Population by Age			
 Total	4,621	16,998	34,538
Age 0 - 4	5.1%	5.4%	5.8%
Age 5 - 9	5.2%	5.7%	6.0%
Age 10 - 14	5.7%	5.7%	6.0%
Age 15 - 19	5.9%	6.0%	6.9%
Age 20 - 24	7.6%	6.7%	7.3%
Age 25 - 34	14.6%	15.4%	14.6%
Age 35 - 44	14.7%	16.2%	15.8%
Age 45 - 54	15.6%	16.0%	15.1%
Age 55 - 64	10.6%	9.6%	9.3%
Age 65 - 74	6.8%	6.6%	6.8%
Age 75 - 84	5.6%	4.9%	4.6%
Age 85+	2.8%	1.9%	1.6%
Age 18+	80.5%	79.6%	78.3%
2010 Population by Age			
Total	4,740	17,368	34,985
Age 0 - 4	5.2%	5.2%	5.6%
Age 5 - 9	4.7%	5.0%	5.5%
Age 10 - 14	4.6%	5.1%	5.5%
Age 15 - 19	5.0%	5.6%	6.5%
Age 20 - 24	7.2%	6.6%	7.1%
Age 25 - 34	15.4%	13.6%	13.1%
Age 35 - 44	12.9%	14.6%	14.0%
Age 45 - 54	14.0%	15.0%	14.8%
Age 55 - 64	14.5%	14.4%	13.7%
Age 65 - 74	8.9%	7.9%	7.6%
Age 75 - 84	4.8%	4.6%	4.6%
Age 85+	2.8%	2.3%	2.0%
Age 18+	82.7%	81.2%	79.8%
2015 Population by Age			
Total	4,820	17,616	35,340
Age 0 - 4	5.1%	5.1%	5.4%
Age 5 - 9	4.8%	5.0%	5.5%
Age 10 - 14	4.5%	5.1%	5.5%
Age 15 - 19	4.5%	5.3%	6.3%
Age 20 - 24	6.3%	6.3%	6.8%
Age 25 - 34	15.5%	13.6%	13.1%
Age 35 - 44	13.5%	13.9%	13.4%
Age 45 - 54	12.6%	13.8%	13.6%
Age 55 - 64	13.7%	14.2%	13.8%
Age 65 - 74	11.4%	10.5%	10.0%
Age 75 - 84	5.4%	4.9%	4.6%
Age 85+	2.6%	2.2%	1.9%
Age 18+	82.9%	81.6%	80.2%
2000 Population by Sex			
Males	46.3%	48.0%	48.0%
Females	53.7%	52.0%	52.0%
2010 Population by Sex			
Males	47.0%	48.4%	48.5%
Females	53.0%	51.6%	51.5%
2015 Population by Sex			
Males	47.4%	48.6%	48.7%
Females	52.6%	51.4%	51.3%



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2000 Population by Race/Ethnicity			
 Total	4,621	16,998	34,540
White Alone	88.4%	88.9%	86.3%
Black Alone	7.6%	8.7%	11.0%
American Indian Alone	0.2%	0.1%	0.1%
Asian or Pacific Islander Alone	2.1%	0.9%	0.7%
Some Other Race Alone	0.5%	0.3%	0.5%
Two or More Races	1.2%	1.0%	1.3%
Hispanic Origin	1.3%	0.9%	1.1%
Diversity Index	23.3	21.6	26.0
2010 Population by Race/Ethnicity			
Total	4,737	17,369	34,984
White Alone	85.9%	87.3%	84.7%
Black Alone	8.2%	9.2%	11.4%
American Indian Alone	0.2%	0.1%	0.2%
Asian or Pacific Islander Alone	3.0%	1.3%	1.0%
Some Other Race Alone	0.9%	0.6%	0.9%
Two or More Races	1.8%	1.5%	1.9%
Hispanic Origin	2.4%	1.7%	2.2%
Diversity Index	29.0	25.4	30.1
2015 Population by Race/Ethnicity			
Total	4,819	17,617	35,341
White Alone	84.6%	86.5%	83.9%
Black Alone	8.5%	9.4%	11.5%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	3.5%	1.6%	1.2%
Some Other Race Alone	1.1%	0.6%	1.0%
Two or More Races	2.1%	1.8%	2.2%
Hispanic Origin	3.0%	2.1%	2.7%
Diversity Index	31.9	27.4	32.0
2000 Population 3+ by School Enrollment			
 Total	4,427	16,416	33,205
Enrolled in Nursery/Preschool	1.9%	1.5%	1.6%
Enrolled in Kindergarten	0.7%	0.8%	0.8%
Enrolled in Grade 1-8	8.9%	10.4%	10.8%
Enrolled in Grade 9-12	5.8%	6.4%	6.0%
Enrolled in College	4.7%	4.0%	5.5%
Enrolled in Grad/Prof School	0.7%	0.8%	0.7%
Not Enrolled in School	77.3%	76.1%	74.6%
2010 Population 25+ by Educational Attainment			
Total	3,476	12,567	24,385
Less than 9th Grade	2.4%	4.1%	5.3%
9th - 12th Grade, No Diploma	6.9%	8.5%	9.4%
High School Graduate	26.7%	29.9%	31.0%
Some College, No Degree	21.3%	19.5%	20.4%
Associate Degree	4.1%	5.5%	5.6%
Bachelor's Degree	26.9%	21.5%	18.2%
Graduate/Professional Degree	11.6%	11.0%	10.0%




Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2010 Population 15+ by Marital Status			
 Total	4,053	14,697	29,145
Never Married	28.4%	27.0%	25.4%
Married	40.5%	45.5%	49.5%
Widowed	8.3%	8.1%	7.5%
Divorced	22.8%	19.4%	17.6%
2000 Population 16+ by Employment Status			
 Total	3,824	13,934	27,856
In Labor Force	68.1%	64.2%	65.2%
Civilian Employed	65.5%	61.2%	60.2%
Civilian Unemployed	2.2%	2.8%	4.8%
In Armed Forces	0.4%	0.3%	0.1%
Not in Labor Force	31.9%	35.8%	34.8%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	91.3%	90.6%	89.3%
Civilian Unemployed	8.7%	9.4%	10.7%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	93.0%	92.4%	91.3%
Civilian Unemployed	7.0%	7.6%	8.7%
2000 Females 16+ by Employment Status and Age of Children			
Total	2,133	7,355	14,657
Own Children < 6 Only	6.0%	6.1%	7.2%
Employed/in Armed Forces	4.4%	4.8%	5.1%
Unemployed	0.0%	0.1%	0.3%
Not in Labor Force	1.6%	1.2%	1.8%
Own Children < 6 and 6-17 Only	4.0%	4.2%	4.5%
Employed/in Armed Forces	3.5%	3.0%	3.3%
Unemployed	0.0%	0.0%	0.1%
Not in Labor Force	0.6%	1.1%	1.1%
Own Children 6-17 Only	12.5%	15.1%	15.4%
Employed/in Armed Forces	10.6%	12.8%	12.3%
Unemployed	0.1%	0.2%	0.3%
Not in Labor Force	1.8%	2.1%	2.8%
No Own Children < 18	77.4%	74.6%	72.9%
Employed/in Armed Forces	43.0%	37.8%	35.5%
Unemployed	1.5%	2.0%	3.4%
Not in Labor Force	33.0%	34.9%	34.0%
2010 Employed Population 16+ by Industry			
 Total	2,342	7,966	15,769
Agriculture/Mining	0.2%	0.5%	1.2%
Construction	3.7%	4.5%	5.4%
Manufacturing	6.2%	7.4%	8.0%
Wholesale Trade	1.2%	1.0%	0.9%
Retail Trade	9.8%	9.6%	9.8%
Transportation/Utilities	0.7%	2.2%	2.8%
Information	1.3%	1.9%	1.6%
Finance/Insurance/Real Estate	6.4%	5.7%	6.2%
Services	31.6%	33.5%	33.1%
Public Administration	38.9%	33.7%	31.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2010 Employed Population 16+ by Occupation			
Total	2,341	7,968	15,766
White Collar	71.3%	67.9%	65.4%
Management/Business/Financial	22.7%	19.9%	19.2%
Professional	20.8%	21.3%	19.4%
Sales	8.3%	8.0%	7.6%
Administrative Support	19.5%	18.7%	19.3%
Services	17.3%	16.0%	15.6%
Blue Collar	11.4%	16.1%	19.0%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	4.1%	4.2%	4.9%
Installation/Maintenance/Repair	1.3%	3.4%	3.4%
Production	3.7%	5.3%	6.1%
Transportation/Material Moving	2.3%	3.2%	4.4%
2000 Workers 16+ by Means of Transportation to Work			
 Total	2,502	8,440	16,446
Drove Alone - Car, Truck, or Van	81.1%	79.8%	79.5%
Carpooled - Car, Truck, or Van	14.6%	13.9%	14.2%
Public Transportation	0.2%	0.9%	0.7%
Walked	2.2%	2.5%	2.5%
Other Means	0.1%	0.6%	0.6%
Worked at Home	1.8%	2.3%	2.4%
2000 Workers 16+ by Travel Time to Work			
Total	2,504	8,439	16,448
Did Not Work at Home	98.2%	97.7%	97.6%
Less than 5 minutes	7.1%	5.9%	4.8%
5 to 9 minutes	19.1%	20.5%	19.5%
10 to 19 minutes	51.4%	44.6%	44.0%
20 to 24 minutes	7.7%	10.1%	10.5%
25 to 34 minutes	5.8%	6.9%	8.3%
35 to 44 minutes	2.6%	3.7%	4.3%
45 to 59 minutes	3.1%	4.2%	3.9%
60 to 89 minutes	0.6%	1.2%	1.5%
90 or more minutes	0.7%	0.6%	0.8%
Worked at Home	1.8%	2.3%	2.4%
Average Travel Time to Work (in min)	14.6	15.9	16.9
2000 Households by Vehicles Available			
Total	2,266	7,500	14,671
None	15.4%	10.9%	10.1%
1	44.5%	41.0%	38.7%
2	30.3%	35.5%	37.0%
3	7.2%	10.2%	10.8%
4	2.0%	1.9%	2.5%
5+	0.6%	0.6%	0.9%
Average Number of Vehicles Available	1.4	1.5	1.6



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2000 Households by Type			
 Total	2,251	7,487	14,694
Family Households	51.5%	56.5%	61.0%
Married-couple Family	37.8%	42.2%	44.9%
With Related Children	15.2%	18.0%	19.5%
Other Family (No Spouse)	13.7%	14.3%	16.1%
With Related Children	9.3%	9.5%	10.7%
Nonfamily Households	48.5%	43.5%	39.0%
Householder Living Alone	42.2%	37.9%	33.6%
Householder Not Living Alone	6.3%	5.6%	5.4%
Households with Related Children	24.6%	27.5%	30.2%
Households with Persons 65+	24.8%	23.1%	23.6%
2000 Households by Size			
Total	2,252	7,487	14,694
1 Person Household	42.2%	37.9%	33.6%
2 Person Household	31.8%	32.4%	33.3%
3 Person Household	13.9%	15.3%	16.7%
4 Person Household	8.3%	9.6%	11.2%
5 Person Household	2.7%	3.4%	3.7%
6 Person Household	0.8%	0.9%	1.0%
7+ Person Household	0.3%	0.4%	0.5%
2000 Households by Year Householder Moved In			
Total	2,266	7,498	14,672
Moved in 1999 to March 2000	31.9%	24.4%	23.3%
Moved in 1995 to 1998	25.2%	27.3%	27.0%
Moved in 1990 to 1994	13.2%	15.9%	16.5%
Moved in 1980 to 1989	15.3%	15.4%	14.8%
Moved in 1970 to 1979	8.7%	9.3%	9.9%
Moved in 1969 or Earlier	5.6%	7.7%	8.4%
Median Year Householder Moved In	1996	1995	1995
2000 Housing Units by Units in Structure			
 Total	2,426	8,172	15,833
1, Detached	44.0%	57.7%	63.3%
1, Attached	3.3%	1.9%	1.9%
2	5.6%	7.0%	6.6%
3 or 4	13.2%	9.5%	8.5%
5 to 9	13.5%	7.2%	5.0%
10 to 19	9.3%	6.0%	4.7%
20+	9.6%	6.8%	5.4%
Mobile Home	1.5%	3.9%	4.6%
Other	0.0%	0.0%	0.1%
2000 Housing Units by Year Structure Built			
Total	2,424	8,181	15,841
1999 to March 2000	2.6%	2.6%	2.3%
1995 to 1998	4.0%	7.4%	6.7%
1990 to 1994	9.7%	7.9%	6.9%
1980 to 1989	22.6%	13.8%	12.1%
1970 to 1979	30.0%	20.6%	22.0%
1969 or Earlier	31.0%	47.7%	49.9%
Median Year Structure Built	1976	1971	1970


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Top 3 Tapestry Segments			
1.	Old and Newcomers	Midlife Junction	Midlife Junction
2.	Midlife Junction	Old and Newcomers	Rustbelt Retirees
3.	Main Street, USA	Simple Living	Simple Living

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,574,130	\$11,486,358	\$22,199,348
Average Spent	\$1,487.98	\$1,450.85	\$1,442.36
Spending Potential Index	62	61	60
Computers & Accessories: Total \$	\$473,185	\$1,519,903	\$2,922,833
Average Spent	\$197.00	\$191.98	\$189.91
Spending Potential Index	90	87	86
Education: Total \$	\$2,628,069	\$8,588,224	\$16,635,920
Average Spent	\$1,094.12	\$1,084.78	\$1,080.89
Spending Potential Index	90	89	89
Entertainment/Recreation: Total \$	\$6,842,068	\$22,390,628	\$43,568,099
Average Spent	\$2,848.49	\$2,828.17	\$2,830.75
Spending Potential Index	88	88	88
Food at Home: Total \$	\$9,691,580	\$31,320,590	\$60,762,131
Average Spent	\$4,034.80	\$3,956.12	\$3,947.90
Spending Potential Index	90	88	88
Food Away from Home: Total \$	\$6,885,016	\$22,316,401	\$43,185,703
Average Spent	\$2,866.37	\$2,818.80	\$2,805.91
Spending Potential Index	89	88	87
Health Care: Total \$	\$8,053,095	\$26,807,510	\$52,505,993
Average Spent	\$3,352.66	\$3,386.07	\$3,411.47
Spending Potential Index	90	91	92
HH Furnishings & Equipment: Total \$	\$3,744,914	\$12,232,043	\$23,763,973
Average Spent	\$1,559.08	\$1,545.04	\$1,544.02
Spending Potential Index	76	75	75
Investments: Total \$	\$3,525,860	\$11,508,919	\$22,769,163
Average Spent	\$1,467.89	\$1,453.70	\$1,479.38
Spending Potential Index	84	84	85
Retail Goods: Total \$	\$50,186,715	\$164,852,836	\$321,193,079
Average Spent	\$20,893.72	\$20,822.64	\$20,868.89
Spending Potential Index	84	84	84
Shelter: Total \$	\$33,403,331	\$106,205,616	\$204,026,656
Average Spent	\$13,906.47	\$13,414.88	\$13,256.23
Spending Potential Index	88	85	84
TV/Video/Audio: Total \$	\$2,671,131	\$8,682,417	\$16,814,830
Average Spent	\$1,112.04	\$1,096.68	\$1,092.51
Spending Potential Index	90	88	88
Travel: Total \$	\$3,848,028	\$12,456,808	\$24,175,535
Average Spent	\$1,602.01	\$1,573.43	\$1,570.76
Spending Potential Index	85	83	83
Vehicle Maintenance & Repairs: Total \$	\$1,999,883	\$6,521,384	\$12,660,948
Average Spent	\$832.59	\$823.72	\$822.62
Spending Potential Index	88	87	87

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.