



Latitude: 36.332049  
Longitude: -86.620987

1039 Glenbrook Way  
Hendersonville, TN 3707  
Radius: 1.0 mile

1039 Glenbrook Way  
Hendersonville, TN 3707  
Radius: 3.0 mile

1039 Glenbrook Way  
Hendersonville, TN 3707  
Radius: 5.0 mile



	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 1.0 mile	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 3.0 mile	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 5.0 mile
2000 Total Population	4,993	27,497	53,961
2000 Group Quarters	102	192	304
2008 Total Population	5,471	32,179	65,112
2013 Total Population	6,326	36,501	73,437
2008 - 2013 Annual Rate	2.95%	2.55%	2.44%



2000 Households	1,891	11,013	20,853
2000 Average Household Size	2.59	2.48	2.57
2008 Households	2,132	13,143	25,774
2008 Average Household Size	2.53	2.43	2.51
2013 Households	2,499	15,030	29,302
2013 Average Household Size	2.5	2.42	2.5
2008 - 2013 Annual Rate	3.23%	2.72%	2.6%
2000 Families	1,421	7,755	15,250
2000 Average Family Size	3	2.97	3.03
2008 Families	1,557	9,065	18,495
2008 Average Family Size	2.99	2.97	3
2013 Families	1,797	10,207	20,743
2013 Average Family Size	2.98	2.97	3
2008 - 2013 Annual Rate	2.91%	2.4%	2.32%



<b>2000 Housing Units</b>	1,947	11,505	21,786
Owner Occupied Housing Units	70.5%	63.8%	68.9%
Renter Occupied Housing Units	25.8%	32.0%	26.8%
Vacant Housing Units	3.7%	4.3%	4.3%
<b>2008 Housing Units</b>	2,198	13,685	26,914
Owner Occupied Housing Units	70.2%	64.2%	69.3%
Renter Occupied Housing Units	26.8%	31.8%	26.5%
Vacant Housing Units	3.0%	4.0%	4.2%
<b>2013 Housing Units</b>	2,578	15,622	30,592
Owner Occupied Housing Units	68.5%	62.9%	68.2%
Renter Occupied Housing Units	28.4%	33.3%	27.6%
Vacant Housing Units	3.1%	3.8%	4.2%

**Median Household Income**

2000	\$51,234	\$47,325	\$50,513
2008	\$66,003	\$63,129	\$68,744
2013	\$75,783	\$72,423	\$77,608

**Median Home Value**

2000	\$129,102	\$130,624	\$138,353
2008	\$189,570	\$190,590	\$201,731
2013	\$197,917	\$199,937	\$215,744

**Per Capita Income**

2000	\$23,495	\$23,472	\$24,420
2008	\$31,060	\$31,828	\$33,568
2013	\$37,110	\$37,756	\$40,490

**Median Age**

2000	35.0	35.4	36.6
2008	37.6	37.9	39.8
2013	37.3	38.1	40.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2000 Households by Income**

Household Income Base	1039 Glenbrook Way (1.0 mile)	1039 Glenbrook Way (3.0 mile)	1039 Glenbrook Way (5.0 mile)
< \$15,000	1,899 (11.1%)	10,960 (10.8%)	20,881 (9.0%)
\$15,000 - \$24,999	8.5%	10.7%	10.3%
\$25,000 - \$34,999	13.4%	13.9%	12.8%
\$35,000 - \$49,999	15.6%	17.6%	17.3%
\$50,000 - \$74,999	21.1%	21.7%	22.7%
\$75,000 - \$99,999	15.0%	11.8%	13.1%
\$100,000 - \$149,999	11.7%	8.9%	10.0%
\$150,000 - \$199,999	2.3%	2.5%	2.6%
\$200,000+	1.5%	2.1%	2.4%
Average Household Income	\$60,298	\$58,951	\$62,369

**2008 Households by Income**

Household Income Base	1039 Glenbrook Way (1.0 mile)	1039 Glenbrook Way (3.0 mile)	1039 Glenbrook Way (5.0 mile)
< \$15,000	2,133 (6.8%)	13,143 (7.2%)	25,776 (5.8%)
\$15,000 - \$24,999	6.7%	6.5%	6.0%
\$25,000 - \$34,999	6.2%	8.0%	7.4%
\$35,000 - \$49,999	15.8%	15.6%	14.2%
\$50,000 - \$74,999	19.8%	21.5%	20.8%
\$75,000 - \$99,999	19.0%	19.8%	21.1%
\$100,000 - \$149,999	17.3%	13.2%	15.0%
\$150,000 - \$199,999	5.0%	3.9%	4.9%
\$200,000+	3.4%	4.2%	4.7%
Average Household Income	\$79,868	\$78,638	\$84,308

**2013 Households by Income**

Household Income Base	1039 Glenbrook Way (1.0 mile)	1039 Glenbrook Way (3.0 mile)	1039 Glenbrook Way (5.0 mile)
< \$15,000	2,499 (5.6%)	15,030 (5.9%)	29,303 (4.8%)
\$15,000 - \$24,999	5.6%	4.9%	4.3%
\$25,000 - \$34,999	5.1%	6.2%	5.8%
\$35,000 - \$49,999	11.5%	12.5%	11.4%
\$50,000 - \$74,999	21.4%	22.5%	21.1%
\$75,000 - \$99,999	17.0%	18.2%	18.0%
\$100,000 - \$149,999	21.2%	18.3%	19.7%
\$150,000 - \$199,999	6.9%	5.4%	7.1%
\$200,000+	5.7%	6.0%	7.7%
Average Household Income	\$94,654	\$92,623	\$100,849

**2000 Owner Occupied HUs by Value**

Total	1039 Glenbrook Way (1.0 mile)	1039 Glenbrook Way (3.0 mile)	1039 Glenbrook Way (5.0 mile)
<\$50,000	1,388 (1.2%)	7,306 (1.6%)	15,040 (2.1%)
\$50,000 - 99,999	21.1%	23.4%	20.6%
\$100,000 - 149,999	35.4%	35.4%	34.6%
\$150,000 - 199,999	15.2%	19.3%	20.0%
\$200,000 - \$299,999	23.5%	14.6%	16.1%
\$300,000 - 499,999	3.2%	4.6%	5.3%
\$500,000 - 999,999	0.4%	1.0%	1.2%
\$1,000,000+	0.0%	0.1%	0.1%
Average Home Value	\$158,919	\$157,381	\$164,090

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	1039 Glenbrook Way (1.0 mile)	1039 Glenbrook Way (3.0 mile)	1039 Glenbrook Way (5.0 mile)
With Cash Rent	502 (95.0%)	3,661 (97.4%)	5,736 (96.7%)
No Cash Rent	5.0%	2.6%	3.3%
Median Rent	\$544	\$597	\$594
Average Rent	\$527	\$611	\$607

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2000 Population by Age**

	1.0 mile	3.0 mile	5.0 mile
Total	4,995	27,496	53,963
0 - 4	7.5%	6.8%	6.4%
5 - 9	6.9%	6.9%	6.9%
10 - 14	7.6%	7.4%	7.5%
15 - 19	7.2%	7.2%	7.3%
20 - 24	5.2%	5.8%	5.3%
25 - 34	15.5%	15.1%	13.7%
35 - 44	18.0%	17.1%	17.5%
45 - 54	15.2%	14.5%	15.1%
55 - 64	8.3%	9.1%	10.1%
65 - 74	4.2%	5.2%	5.7%
75 - 84	2.8%	3.5%	3.4%
85+	1.4%	1.4%	1.2%
18+	73.4%	74.3%	74.4%

**2008 Population by Age**

	1.0 mile	3.0 mile	5.0 mile
Total	5,471	32,176	65,112
0 - 4	7.1%	6.6%	6.2%
5 - 9	6.4%	6.1%	6.0%
10 - 14	6.2%	6.2%	6.4%
15 - 19	6.2%	6.4%	6.5%
20 - 24	7.2%	6.9%	6.1%
25 - 34	13.4%	13.9%	12.4%
35 - 44	14.5%	14.3%	14.3%
45 - 54	15.5%	15.2%	16.2%
55 - 64	12.6%	12.2%	13.0%
65 - 74	6.0%	6.7%	7.2%
75 - 84	3.4%	3.9%	4.1%
85+	1.6%	1.8%	1.7%
18+	76.4%	77.3%	77.3%

**2013 Population by Age**

	1.0 mile	3.0 mile	5.0 mile
Total	6,324	36,502	73,436
0 - 4	7.1%	6.6%	6.1%
5 - 9	6.5%	6.2%	6.0%
10 - 14	6.2%	6.1%	6.2%
15 - 19	5.9%	5.9%	6.1%
20 - 24	6.5%	6.5%	5.8%
25 - 34	15.2%	15.0%	13.0%
35 - 44	12.4%	13.0%	12.9%
45 - 54	15.3%	15.1%	16.1%
55 - 64	12.8%	12.7%	13.8%
65 - 74	7.0%	7.2%	7.8%
75 - 84	3.4%	3.9%	4.2%
85+	1.6%	1.9%	1.9%
18+	76.5%	77.5%	77.8%

**2000 Population by Sex**

	1.0 mile	3.0 mile	5.0 mile
Males	48.2%	48.3%	48.6%
Females	51.8%	51.7%	51.4%

**2008 Population by Sex**

	1.0 mile	3.0 mile	5.0 mile
Males	48.1%	48.3%	48.5%
Females	51.9%	51.7%	51.5%

**2013 Population by Sex**

	1.0 mile	3.0 mile	5.0 mile
Males	48.0%	48.4%	48.5%
Females	52.0%	51.6%	51.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2000 Population by Race/Ethnicity**

Total	4,993	27,496	53,961
White Alone	92.5%	92.2%	93.0%
Black Alone	4.5%	4.5%	4.1%
American Indian Alone	0.2%	0.3%	0.3%
Asian or Pacific Islander Alone	1.0%	1.2%	1.1%
Some Other Race Alone	0.8%	0.8%	0.6%
Two or More Races	1.1%	1.0%	0.9%
Hispanic Origin	1.6%	2.0%	1.6%
Diversity Index	17.0	18.0	16.1

**2008 Population by Race/Ethnicity**

Total	5,471	32,181	65,110
White Alone	90.4%	90.0%	91.1%
Black Alone	5.3%	5.4%	4.9%
American Indian Alone	0.3%	0.3%	0.3%
Asian or Pacific Islander Alone	1.4%	1.7%	1.6%
Some Other Race Alone	1.3%	1.3%	1.0%
Two or More Races	1.3%	1.2%	1.1%
Hispanic Origin	2.6%	3.0%	2.5%
Diversity Index	22.1	23.4	20.8

**2013 Population by Race/Ethnicity**

Total	6,326	36,501	73,436
White Alone	89.1%	88.6%	89.8%
Black Alone	5.8%	5.9%	5.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian or Pacific Islander Alone	1.7%	2.2%	2.0%
Some Other Race Alone	1.6%	1.7%	1.2%
Two or More Races	1.5%	1.4%	1.2%
Hispanic Origin	3.2%	3.7%	3.1%
Diversity Index	25.2	26.8	23.8



**2000 Population 3+ by School Enrollment**

Total	4,753	26,323	51,848
Enrolled in Nursery/Preschool	1.2%	1.5%	1.5%
Enrolled in Kindergarten	1.5%	1.8%	1.6%
Enrolled in Grade 1-8	12.2%	12.1%	12.1%
Enrolled in Grade 9-12	6.5%	6.5%	6.6%
Enrolled in College	3.6%	3.5%	3.5%
Enrolled in Grad/Prof School	0.7%	0.5%	0.6%
Not Enrolled in School	74.3%	74.2%	74.1%

**2008 Population 25+ by Educational Attainment**

Total	3,662	21,840	44,811
Less than 9th Grade	2.0%	2.5%	2.6%
9th - 12th Grade, No Diploma	7.5%	7.0%	7.0%
High School Graduate	29.7%	30.7%	29.7%
Some College, No Degree	26.3%	26.3%	25.3%
Associate Degree	9.0%	8.3%	7.8%
Bachelor's Degree	18.0%	18.4%	20.0%
Graduate/Professional Degree	7.5%	6.9%	7.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2008 Population 15+ by Marital Status**

	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 1.0 mile	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 3.0 mile	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 5.0 mile
Total	4,396	26,125	53,020
Never Married	22.2%	23.5%	22.3%
Married	61.8%	58.5%	61.1%
Widowed	4.6%	5.6%	5.1%
Divorced	11.4%	12.4%	11.5%



**2000 Population 16+ by Employment Status**

	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 1.0 mile	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 3.0 mile	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 5.0 mile
Total	3,775	21,164	41,848
In Labor Force	74.5%	72.1%	70.6%
Civilian Employed	71.3%	69.3%	68.1%
Civilian Unemployed	3.1%	2.7%	2.3%
In Armed Forces	0.1%	0.1%	0.1%
Not in Labor Force	25.5%	27.9%	29.4%

**2008 Civilian Population 16+ in Labor Force**

	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 1.0 mile	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 3.0 mile	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 5.0 mile
Civilian Employed	95.3%	95.5%	95.9%
Civilian Unemployed	4.7%	4.5%	4.1%

**2013 Civilian Population 16+ in Labor Force**

	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 1.0 mile	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 3.0 mile	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 5.0 mile
Civilian Employed	95.7%	95.8%	96.2%
Civilian Unemployed	4.3%	4.2%	3.8%

**2000 Females 16+ by Employment Status and Age of Children**

	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 1.0 mile	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 3.0 mile	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 5.0 mile
Total	2,001	11,173	21,940
Own Children < 6 Only	8.2%	7.8%	7.4%
Employed/in Armed Forces	5.3%	4.9%	4.6%
Unemployed	0.1%	0.3%	0.2%
Not in Labor Force	2.8%	2.7%	2.6%
Own Children < 6 and 6-17 Only	6.0%	5.5%	5.6%
Employed/in Armed Forces	3.5%	3.0%	2.9%
Unemployed	0.5%	0.5%	0.3%
Not in Labor Force	2.0%	2.0%	2.4%
Own Children 6-17 Only	23.2%	21.4%	20.9%
Employed/in Armed Forces	17.3%	15.9%	15.6%
Unemployed	0.6%	0.6%	0.5%
Not in Labor Force	5.2%	4.8%	4.8%
No Own Children < 18	62.5%	65.3%	66.0%
Employed/in Armed Forces	34.6%	36.5%	36.8%
Unemployed	2.5%	1.6%	1.4%
Not in Labor Force	25.3%	27.1%	27.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



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**2008 Employed Population 16+ by Industry**

	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 1.0 mile	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 3.0 mile	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 5.0 mile
Total	2,967	16,987	33,793
Agriculture/Mining	0.7%	0.3%	0.3%
Construction	7.9%	6.6%	6.7%
Manufacturing	8.4%	8.0%	8.0%
Wholesale Trade	3.7%	5.0%	5.0%
Retail Trade	12.4%	15.3%	14.8%
Transportation/Utilities	6.0%	5.2%	5.1%
Information	3.0%	2.7%	2.8%
Finance/Insurance/Real Estate	8.8%	8.3%	8.4%
Services	45.2%	44.2%	44.7%
Public Administration	3.9%	4.3%	4.2%

**2008 Employed Population 16+ by Occupation**

	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 1.0 mile	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 3.0 mile	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 5.0 mile
Total	2,968	16,987	33,792
White Collar	68.6%	67.8%	68.9%
Management/Business/Financial	16.3%	14.4%	15.3%
Professional	23.2%	21.1%	22.2%
Sales	13.7%	16.4%	16.4%
Administrative Support	15.4%	15.9%	15.1%
Services	11.4%	13.5%	13.1%
Blue Collar	20.0%	18.6%	18.0%
Farming/Forestry/Fishing	0.6%	0.2%	0.2%
Construction/Extraction	5.7%	5.5%	5.6%
Installation/Maintenance/Repair	3.4%	3.5%	3.2%
Production	4.2%	4.2%	4.1%
Transportation/Material Moving	6.1%	5.2%	5.0%



**2000 Workers 16+ by Means of Transportation to Work**

	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 1.0 mile	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 3.0 mile	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 5.0 mile
Total	2,661	14,481	28,160
Drove Alone - Car, Truck, or Van	88.1%	84.8%	84.8%
Carpooled - Car, Truck, or Van	8.1%	10.5%	10.4%
Public Transportation	0.3%	0.4%	0.3%
Walked	0.2%	0.6%	0.4%
Other Means	0.4%	0.6%	0.7%
Worked at Home	2.9%	3.0%	3.4%

**2000 Workers 16+ by Travel Time to Work**

	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 1.0 mile	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 3.0 mile	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 5.0 mile
Total	2,662	14,482	28,158
Did Not Work at Home	97.1%	97.0%	96.6%
Less than 5 minutes	2.5%	2.4%	2.1%
5 to 9 minutes	9.0%	9.1%	8.4%
10 to 19 minutes	26.4%	26.2%	24.4%
20 to 24 minutes	10.1%	10.8%	11.2%
25 to 34 minutes	24.6%	24.8%	25.6%
35 to 44 minutes	9.2%	9.1%	9.4%
45 to 59 minutes	11.5%	9.9%	10.3%
60 to 89 minutes	2.7%	3.2%	3.5%
90 or more minutes	1.0%	1.3%	1.7%
Worked at Home	2.9%	3.0%	3.4%
Average Travel Time to Work (in min)	25.9	26.0	27.3

**2000 Households by Vehicles Available**

	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 1.0 mile	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 3.0 mile	1039 Glenbrook Way Hendersonville, TN 3707 Radius: 5.0 mile
Total	1,891	11,009	20,868
None	3.5%	4.7%	3.7%
1	28.0%	30.7%	28.2%
2	48.9%	46.4%	46.6%
3	15.9%	14.0%	16.5%
4	3.2%	3.2%	3.8%
5+	0.4%	0.9%	1.2%
Average Number of Vehicles Available	1.9	1.8	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2000 Households by Type**

	1.0 mile	3.0 mile	5.0 mile
Total	1,891	11,013	20,852
Family Households	75.1%	70.4%	73.1%
Married-couple Family	61.0%	55.8%	59.8%
With Related Children	32.0%	27.4%	28.7%
Other Family (No Spouse)	14.1%	14.6%	13.3%
With Related Children	10.0%	9.8%	8.8%
Nonfamily Households	24.9%	29.6%	26.9%
Householder Living Alone	21.4%	24.8%	22.3%
Householder Not Living Alone	3.4%	4.8%	4.6%
Households with Related Children	42.0%	37.2%	37.4%
Households with Persons 65+	14.0%	18.2%	18.7%

**2000 Households by Size**

	1.0 mile	3.0 mile	5.0 mile
Total	1,891	11,013	20,853
1 Person Household	21.4%	24.8%	22.3%
2 Person Household	32.4%	33.6%	34.7%
3 Person Household	21.3%	19.1%	19.1%
4 Person Household	16.3%	14.4%	15.4%
5 Person Household	6.7%	6.0%	6.1%
6 Person Household	1.5%	1.7%	1.7%
7+ Person Household	0.4%	0.6%	0.7%

**2000 Households by Year Householder Moved In**

	1.0 mile	3.0 mile	5.0 mile
Total	1,892	11,009	20,868
Moved in 1999 to March 2000	25.8%	26.4%	22.8%
Moved in 1995 to 1998	31.4%	31.3%	30.9%
Moved in 1990 to 1994	15.1%	15.7%	17.0%
Moved in 1980 to 1989	16.8%	14.1%	15.0%
Moved in 1970 to 1979	7.8%	7.9%	8.4%
Moved in 1969 or Earlier	3.0%	4.7%	6.0%
Median Year Householder Moved In	1996	1996	1995



**2000 Housing Units by Units in Structure**

	1.0 mile	3.0 mile	5.0 mile
Total	1,967	11,498	21,807
1, Detached	76.9%	66.4%	71.2%
1, Attached	0.7%	3.2%	3.6%
2	2.5%	3.0%	2.3%
3 or 4	3.6%	3.9%	2.9%
5 to 9	8.3%	7.9%	5.4%
10 to 19	3.1%	5.3%	4.7%
20+	4.0%	9.1%	7.4%
Mobile Home	1.0%	1.1%	2.3%
Other	0.0%	0.0%	0.0%

**2000 Housing Units by Year Structure Built**

	1.0 mile	3.0 mile	5.0 mile
Total	1,949	11,501	21,798
1999 to March 2000	7.2%	4.6%	4.0%
1995 to 1998	17.8%	14.1%	13.3%
1990 to 1994	10.5%	11.2%	10.6%
1980 to 1989	20.6%	23.7%	22.7%
1970 to 1979	33.6%	28.7%	24.9%
1969 or Earlier	10.3%	17.8%	24.5%
Median Year Structure Built	1983	1981	1980

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Latitude: 36.332049  
Longitude: -86.620987


1039 Glenbrook Way  
Hendersonville, TN 3707  
Radius: 1.0 mile

1039 Glenbrook Way  
Hendersonville, TN 3707  
Radius: 3.0 mile

1039 Glenbrook Way  
Hendersonville, TN 3707  
Radius: 5.0 mile

**Top 3 Tapestry Segments**

	In Style	In Style	In Style
1.	Aspiring Young Familie	Aspiring Young Familie	Aspiring Young Familie
2.	Green Acres	Green Acres	Exurbanites
3.			

 **2008 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$5,289,413	\$32,055,249	\$66,771,830
Average Spent	\$2,480.96	\$2,438.96	\$2,590.67
Spending Potential Index	92	91	97
Computers & Accessories: Total \$	\$572,589	\$3,446,747	\$7,142,001
Average Spent	\$268.57	\$262.25	\$277.10
Spending Potential Index	112	110	116
Education: Total \$	\$3,332,099	\$20,004,798	\$42,102,909
Average Spent	\$1,562.90	\$1,522.09	\$1,633.54
Spending Potential Index	114	111	119
Entertainment/Recreation: Total \$	\$8,573,230	\$52,028,023	\$109,793,757
Average Spent	\$4,021.21	\$3,958.61	\$4,259.86
Spending Potential Index	108	107	115
Food at Home: Total \$	\$11,034,768	\$67,451,582	\$141,391,499
Average Spent	\$5,175.78	\$5,132.13	\$5,485.82
Spending Potential Index	106	105	112
Food Away from Home: Total \$	\$7,948,244	\$48,316,767	\$100,974,788
Average Spent	\$3,728.07	\$3,676.24	\$3,917.70
Spending Potential Index	109	107	114
Health Care: Total \$	\$8,992,822	\$55,700,009	\$119,399,993
Average Spent	\$4,218.02	\$4,238.00	\$4,632.58
Spending Potential Index	103	104	113
HH Furnishings & Equipment: Total \$	\$5,159,321	\$31,161,344	\$65,447,929
Average Spent	\$2,419.94	\$2,370.95	\$2,539.30
Spending Potential Index	105	103	110
Investments: Total \$	\$2,554,142	\$15,278,783	\$33,224,653
Average Spent	\$1,198.00	\$1,162.50	\$1,289.08
Spending Potential Index	118	115	127
Retail Goods: Total \$	\$60,715,521	\$369,223,920	\$776,393,647
Average Spent	\$28,478.20	\$28,092.82	\$30,123.13
Spending Potential Index	105	103	111
Shelter: Total \$	\$36,851,209	\$222,451,206	\$464,634,786
Average Spent	\$17,284.81	\$16,925.45	\$18,027.27
Spending Potential Index	111	109	116
TV/Video/Sound Equipment: Total \$	\$3,310,401	\$20,151,169	\$42,077,466
Average Spent	\$1,552.72	\$1,533.22	\$1,632.55
Spending Potential Index	108	107	114
Travel: Total \$	\$4,462,342	\$26,882,549	\$57,214,936
Average Spent	\$2,093.03	\$2,045.39	\$2,219.87
Spending Potential Index	111	109	118
Vehicle Maintenance & Repairs: Total \$	\$2,289,074	\$13,905,424	\$29,096,154
Average Spent	\$1,073.67	\$1,058.01	\$1,128.90
Spending Potential Index	108	107	114

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.