






## Advance Auto Parts

1221 Us Highway 127 S, Frankfort, KY 40601-4329, 1221 U S Highway 127 South Frankfort, KY

Latitude: 38.172116

Longitude: -84.89848

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	5,467	18,018	37,156
2000 Group Quarters	50	1,093	1,817
2010 Total Population	5,587	18,232	37,727
2015 Total Population	5,678	18,435	38,136
2010 - 2015 Annual Rate	0.32%	0.22%	0.22%
 2000 Households	2,706	7,973	15,771
2000 Average Household Size	2	2.12	2.24
2010 Households	2,877	8,347	16,547
2010 Average Household Size	1.92	2.05	2.17
2015 Households	2,951	8,511	16,873
2015 Average Household Size	1.91	2.04	2.15
2010 - 2015 Annual Rate	0.51%	0.39%	0.39%
2000 Families	1,359	4,477	9,721
2000 Average Family Size	2.79	2.82	2.85
2010 Families	1,340	4,439	9,713
2010 Average Family Size	2.77	2.79	2.82
2015 Families	1,341	4,450	9,752
2015 Average Family Size	2.76	2.79	2.81
2010 - 2015 Annual Rate	0.01%	0.05%	0.08%
 <b>2000 Housing Units</b>	2,887	8,727	17,005
Owner Occupied Housing Units	43.3%	50.4%	56.8%
Renter Occupied Housing Units	50.3%	41.1%	36.0%
Vacant Housing Units	6.5%	8.5%	7.2%
<b>2010 Housing Units</b>	3,109	9,373	18,232
Owner Occupied Housing Units	41.1%	48.1%	54.7%
Renter Occupied Housing Units	51.4%	41.0%	36.1%
Vacant Housing Units	7.5%	10.9%	9.2%
<b>2015 Housing Units</b>	3,189	9,563	18,602
Owner Occupied Housing Units	41.1%	48.0%	54.7%
Renter Occupied Housing Units	51.4%	41.0%	36.0%
Vacant Housing Units	7.5%	11.0%	9.3%
<b>Median Household Income</b>			
2000	\$35,622	\$36,051	\$38,452
2010	\$48,327	\$47,010	\$50,012
2015	\$54,116	\$52,652	\$55,226
<b>Median Home Value</b>			
2000	\$96,824	\$86,917	\$87,422
2010	\$123,635	\$113,203	\$113,731
2015	\$133,594	\$120,118	\$120,741
<b>Per Capita Income</b>			
2000	\$22,924	\$20,764	\$21,143
2010	\$31,829	\$27,544	\$27,116
2015	\$33,831	\$29,383	\$28,778
<b>Median Age</b>			
2000	39.8	38.2	37.0
2010	42.0	40.9	39.5
2015	42.8	42.0	40.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
<b>2000 Households by Income</b>			
Household Income Base	2,695	7,963	15,768
< \$15,000	17.2%	18.9%	18.5%
\$15,000 - \$24,999	16.0%	15.0%	13.3%
\$25,000 - \$34,999	15.7%	14.2%	13.1%
\$35,000 - \$49,999	15.5%	18.5%	18.0%
\$50,000 - \$74,999	16.5%	16.3%	18.0%
\$75,000 - \$99,999	12.3%	9.9%	10.8%
\$100,000 - \$149,999	5.1%	5.2%	5.9%
\$150,000 - \$199,999	0.9%	1.0%	1.3%
\$200,000+	0.8%	1.1%	1.0%
Average Household Income	\$45,292	\$46,161	\$49,559
<b>2010 Households by Income</b>			
Household Income Base	2,878	8,348	16,547
< \$15,000	12.0%	13.5%	13.5%
\$15,000 - \$24,999	11.8%	11.3%	10.1%
\$25,000 - \$34,999	10.9%	11.3%	10.4%
\$35,000 - \$49,999	17.0%	17.2%	15.9%
\$50,000 - \$74,999	18.1%	19.9%	21.4%
\$75,000 - \$99,999	15.7%	14.1%	14.8%
\$100,000 - \$149,999	10.2%	8.8%	9.8%
\$150,000 - \$199,999	2.7%	2.2%	2.3%
\$200,000+	1.7%	1.7%	1.7%
Average Household Income	\$60,519	\$58,437	\$60,685
<b>2015 Households by Income</b>			
Household Income Base	2,952	8,512	16,873
< \$15,000	11.0%	12.1%	12.0%
\$15,000 - \$24,999	10.1%	9.7%	8.6%
\$25,000 - \$34,999	9.8%	10.2%	9.2%
\$35,000 - \$49,999	14.2%	14.5%	13.5%
\$50,000 - \$74,999	23.6%	25.8%	27.5%
\$75,000 - \$99,999	16.6%	14.9%	15.4%
\$100,000 - \$149,999	9.8%	8.4%	9.4%
\$150,000 - \$199,999	3.0%	2.5%	2.6%
\$200,000+	1.9%	1.9%	1.8%
Average Household Income	\$63,733	\$61,725	\$63,759
<b>2000 Owner Occupied HUs by Value</b>			
Total	1,235	4,383	9,641
<\$50,000	4.0%	14.0%	12.6%
\$50,000 - 99,999	51.7%	50.9%	51.6%
\$100,000 - 149,999	33.8%	24.0%	21.7%
\$150,000 - 199,999	7.2%	7.0%	8.7%
\$200,000 - \$299,999	2.8%	3.5%	4.1%
\$300,000 - 499,999	0.6%	0.5%	0.6%
\$500,000 - 999,999	0.0%	0.2%	0.5%
\$1,000,000+	0.0%	0.0%	0.1%
Average Home Value	\$108,296	\$98,383	\$103,509
<b>2000 Specified Renter Occupied HUs by Contract Rent</b>			
Total	1,480	3,566	6,059
With Cash Rent	98.1%	95.5%	95.6%
No Cash Rent	1.9%	4.5%	4.4%
Median Rent	\$409	\$388	\$396
Average Rent	\$443	\$407	\$404

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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	1 mile radius	3 miles radius	5 miles radius
<b>2000 Population by Age</b>			
 Total	5,466	18,016	37,156
Age 0 - 4	5.0%	5.4%	6.0%
Age 5 - 9	5.1%	5.6%	6.1%
Age 10 - 14	5.5%	5.7%	6.1%
Age 15 - 19	5.6%	6.0%	6.9%
Age 20 - 24	7.6%	6.8%	7.2%
Age 25 - 34	14.4%	15.4%	14.6%
Age 35 - 44	14.0%	16.2%	15.8%
Age 45 - 54	15.1%	15.9%	15.1%
Age 55 - 64	10.6%	9.5%	9.3%
Age 65 - 74	7.5%	6.7%	6.8%
Age 75 - 84	6.5%	4.9%	4.5%
Age 85+	3.0%	1.9%	1.6%
Age 18+	81.0%	79.7%	78.0%
<b>2010 Population by Age</b>			
Total	5,586	18,232	37,727
Age 0 - 4	5.1%	5.2%	5.8%
Age 5 - 9	4.6%	5.0%	5.6%
Age 10 - 14	4.5%	5.1%	5.6%
Age 15 - 19	4.9%	5.7%	6.5%
Age 20 - 24	6.7%	6.8%	7.0%
Age 25 - 34	14.9%	13.6%	13.1%
Age 35 - 44	12.9%	14.6%	14.0%
Age 45 - 54	13.5%	15.0%	14.9%
Age 55 - 64	14.5%	14.3%	13.6%
Age 65 - 74	9.3%	7.8%	7.5%
Age 75 - 84	5.7%	4.7%	4.5%
Age 85+	3.3%	2.3%	2.0%
Age 18+	83.0%	81.5%	79.5%
<b>2015 Population by Age</b>			
Total	5,679	18,433	38,134
Age 0 - 4	5.1%	5.1%	5.6%
Age 5 - 9	4.7%	4.9%	5.6%
Age 10 - 14	4.5%	5.0%	5.6%
Age 15 - 19	4.5%	5.3%	6.2%
Age 20 - 24	6.0%	6.5%	6.8%
Age 25 - 34	14.5%	13.6%	13.2%
Age 35 - 44	13.6%	13.9%	13.3%
Age 45 - 54	12.5%	13.9%	13.7%
Age 55 - 64	13.6%	14.2%	13.7%
Age 65 - 74	11.9%	10.5%	9.8%
Age 75 - 84	6.2%	5.0%	4.6%
Age 85+	3.1%	2.2%	1.9%
Age 18+	83.1%	81.9%	79.8%
<b>2000 Population by Sex</b>			
Males	46.0%	48.3%	48.0%
Females	54.0%	51.7%	52.0%
<b>2010 Population by Sex</b>			
Males	46.8%	48.7%	48.4%
Females	53.2%	51.3%	51.6%
<b>2015 Population by Sex</b>			
Males	47.2%	48.9%	48.6%
Females	52.8%	51.1%	51.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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<b>2000 Population by Race/Ethnicity</b>			
 Total	5,468	18,017	37,155
White Alone	88.6%	88.4%	86.1%
Black Alone	7.6%	9.2%	11.1%
American Indian Alone	0.2%	0.1%	0.1%
Asian or Pacific Islander Alone	1.9%	0.9%	0.8%
Some Other Race Alone	0.5%	0.3%	0.6%
Two or More Races	1.2%	1.1%	1.3%
Hispanic Origin	1.2%	0.9%	1.2%
Diversity Index	22.7	22.5	26.5
<b>2010 Population by Race/Ethnicity</b>			
Total	5,587	18,232	37,727
White Alone	86.3%	86.7%	84.3%
Black Alone	8.3%	9.7%	11.5%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	2.6%	1.3%	1.2%
Some Other Race Alone	0.9%	0.6%	1.0%
Two or More Races	1.7%	1.6%	1.9%
Hispanic Origin	2.3%	1.7%	2.3%
Diversity Index	28.2	26.3	30.8
<b>2015 Population by Race/Ethnicity</b>			
Total	5,678	18,435	38,137
White Alone	85.0%	85.9%	83.5%
Black Alone	8.6%	9.9%	11.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	3.2%	1.5%	1.4%
Some Other Race Alone	1.0%	0.6%	1.1%
Two or More Races	2.0%	1.9%	2.2%
Hispanic Origin	2.9%	2.1%	2.8%
Diversity Index	30.9	28.3	32.8
<b>2000 Population 3+ by School Enrollment</b>			
 Total	5,235	17,426	35,786
Enrolled in Nursery/Preschool	1.6%	1.6%	1.6%
Enrolled in Kindergarten	0.7%	0.8%	0.8%
Enrolled in Grade 1-8	8.5%	10.4%	11.1%
Enrolled in Grade 9-12	5.6%	6.2%	5.8%
Enrolled in College	4.7%	4.0%	5.4%
Enrolled in Grad/Prof School	0.6%	0.8%	0.8%
Not Enrolled in School	78.4%	76.3%	74.5%
<b>2010 Population 25+ by Educational Attainment</b>			
Total	4,143	13,186	26,212
Less than 9th Grade	2.3%	4.8%	5.1%
9th - 12th Grade, No Diploma	6.5%	9.5%	9.1%
High School Graduate	25.6%	30.0%	30.6%
Some College, No Degree	21.9%	19.2%	20.6%
Associate Degree	4.5%	5.3%	5.8%
Bachelor's Degree	26.6%	20.6%	18.6%
Graduate/Professional Degree	12.6%	10.6%	10.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.






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<b>2010 Population 15+ by Marital Status</b>			
 Total	4,792	15,458	31,312
Never Married	28.0%	26.8%	25.2%
Married	41.0%	45.1%	50.0%
Widowed	8.7%	8.3%	7.4%
Divorced	22.3%	19.7%	17.4%
<b>2000 Population 16+ by Employment Status</b>			
 Total	4,530	14,769	29,911
In Labor Force	66.6%	63.1%	65.5%
Civilian Employed	64.4%	59.6%	60.6%
Civilian Unemployed	1.9%	3.2%	4.7%
In Armed Forces	0.3%	0.2%	0.2%
Not in Labor Force	33.4%	36.9%	34.5%
<b>2010 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	91.6%	89.8%	89.3%
Civilian Unemployed	8.4%	10.2%	10.7%
<b>2015 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	93.2%	91.8%	91.4%
Civilian Unemployed	6.8%	8.2%	8.6%
<b>2000 Females 16+ by Employment Status and Age of Children</b>			
Total	2,528	7,729	15,751
Own Children < 6 Only	5.9%	6.4%	7.2%
Employed/in Armed Forces	4.4%	4.9%	5.1%
Unemployed	0.0%	0.1%	0.3%
Not in Labor Force	1.5%	1.4%	1.8%
Own Children < 6 and 6-17 Only	3.8%	4.3%	4.6%
Employed/in Armed Forces	3.3%	3.2%	3.4%
Unemployed	0.0%	0.1%	0.2%
Not in Labor Force	0.4%	1.0%	1.0%
Own Children 6-17 Only	12.5%	14.5%	15.7%
Employed/in Armed Forces	10.6%	12.1%	12.5%
Unemployed	0.0%	0.1%	0.4%
Not in Labor Force	1.8%	2.2%	2.9%
No Own Children < 18	77.9%	74.8%	72.5%
Employed/in Armed Forces	40.8%	37.0%	35.6%
Unemployed	1.6%	2.2%	3.3%
Not in Labor Force	35.5%	35.6%	33.6%
<b>2010 Employed Population 16+ by Industry</b>			
 Total	2,719	8,184	17,034
Agriculture/Mining	0.2%	0.5%	1.1%
Construction	3.8%	4.7%	5.2%
Manufacturing	7.0%	7.5%	8.0%
Wholesale Trade	1.3%	1.0%	0.9%
Retail Trade	9.5%	9.7%	9.8%
Transportation/Utilities	0.8%	2.2%	2.7%
Information	1.5%	1.8%	1.5%
Finance/Insurance/Real Estate	6.5%	6.0%	6.3%
Services	30.8%	33.7%	33.5%
Public Administration	38.7%	32.9%	31.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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<b>2010 Employed Population 16+ by Occupation</b>			
Total	2,719	8,184	17,035
White Collar	71.4%	66.6%	66.0%
Management/Business/Financial	22.4%	19.5%	19.3%
Professional	22.1%	20.8%	20.0%
Sales	8.2%	8.0%	7.6%
Administrative Support	18.7%	18.3%	19.1%
Services	16.3%	16.7%	15.3%
Blue Collar	12.3%	16.8%	18.7%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	4.2%	4.4%	4.7%
Installation/Maintenance/Repair	1.6%	3.4%	3.2%
Production	4.2%	5.6%	6.1%
Transportation/Material Moving	2.4%	3.2%	4.5%
<b>2000 Workers 16+ by Means of Transportation to Work</b>			
 Total	2,905	8,712	17,791
Drove Alone - Car, Truck, or Van	81.0%	79.6%	79.7%
Carpooled - Car, Truck, or Van	15.0%	14.0%	14.2%
Public Transportation	0.1%	0.9%	0.7%
Walked	2.0%	2.7%	2.5%
Other Means	0.0%	0.6%	0.6%
Worked at Home	1.9%	2.2%	2.3%
<b>2000 Workers 16+ by Travel Time to Work</b>			
Total	2,905	8,713	17,791
Did Not Work at Home	98.1%	97.8%	97.7%
Less than 5 minutes	7.1%	6.1%	4.7%
5 to 9 minutes	20.8%	20.6%	19.6%
10 to 19 minutes	51.2%	44.4%	44.3%
20 to 24 minutes	6.3%	9.6%	10.4%
25 to 34 minutes	5.8%	7.3%	8.2%
35 to 44 minutes	2.6%	3.6%	4.3%
45 to 59 minutes	3.0%	4.3%	3.8%
60 to 89 minutes	0.6%	1.2%	1.4%
90 or more minutes	0.7%	0.6%	0.9%
Worked at Home	1.9%	2.2%	2.3%
Average Travel Time to Work (in min)	14.4	16.0	16.9
<b>2000 Households by Vehicles Available</b>			
Total	2,714	7,983	15,771
None	14.9%	11.8%	9.6%
1	45.9%	41.2%	38.6%
2	30.0%	35.0%	37.6%
3	6.7%	9.8%	10.9%
4	2.0%	1.7%	2.5%
5+	0.6%	0.6%	0.9%
Average Number of Vehicles Available	1.4	1.5	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.





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<b>2000 Households by Type</b>			
 Total	2,708	7,974	15,771
Family Households	50.2%	56.1%	61.6%
Married-couple Family	36.9%	41.4%	45.4%
With Related Children	14.2%	17.5%	19.7%
Other Family (No Spouse)	13.3%	14.7%	16.2%
With Related Children	9.0%	9.8%	10.9%
Nonfamily Households	49.8%	43.9%	38.4%
Householder Living Alone	43.5%	38.2%	33.0%
Householder Not Living Alone	6.2%	5.6%	5.4%
Households with Related Children	23.3%	27.2%	30.6%
Households with Persons 65+	26.2%	23.6%	23.4%
<b>2000 Households by Size</b>			
Total	2,706	7,973	15,771
1 Person Household	43.6%	38.2%	33.0%
2 Person Household	31.9%	32.3%	33.5%
3 Person Household	13.2%	15.1%	16.8%
4 Person Household	7.9%	9.5%	11.4%
5 Person Household	2.5%	3.4%	3.8%
6 Person Household	0.6%	1.0%	1.0%
7+ Person Household	0.3%	0.5%	0.5%
<b>2000 Households by Year Householder Moved In</b>			
Total	2,716	7,982	15,770
Moved in 1999 to March 2000	30.7%	24.7%	23.8%
Moved in 1995 to 1998	24.4%	27.0%	27.1%
Moved in 1990 to 1994	13.8%	15.9%	16.7%
Moved in 1980 to 1989	15.4%	15.4%	14.5%
Moved in 1970 to 1979	8.7%	9.1%	9.8%
Moved in 1969 or Earlier	7.0%	7.8%	8.2%
Median Year Householder Moved In	1996	1995	1995
<b>2000 Housing Units by Units in Structure</b>			
 Total	2,904	8,753	16,996
1, Detached	44.9%	57.1%	63.1%
1, Attached	2.9%	2.0%	2.0%
2	5.9%	7.9%	6.8%
3 or 4	12.9%	9.2%	8.6%
5 to 9	12.7%	6.9%	5.3%
10 to 19	10.5%	5.8%	4.8%
20+	9.7%	7.2%	5.1%
Mobile Home	0.4%	3.7%	4.3%
Other	0.0%	0.1%	0.1%
<b>2000 Housing Units by Year Structure Built</b>			
Total	2,895	8,768	17,001
1999 to March 2000	1.3%	2.3%	2.5%
1995 to 1998	3.9%	6.9%	7.5%
1990 to 1994	8.6%	7.2%	7.4%
1980 to 1989	19.6%	13.0%	12.5%
1970 to 1979	28.9%	19.8%	21.8%
1969 or Earlier	37.7%	50.9%	48.2%
Median Year Structure Built	1974	1969	1971

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Ring: 1, 3, 5 Miles

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	1 mile radius	3 miles radius	5 miles radius
<b>Top 3 Tapestry Segments</b>			
1.	Midlife Junction	Midlife Junction	Midlife Junction
2.	Old and Newcomers	Old and Newcomers	Rustbelt Retirees
3.	Simple Living	Simple Living	Simple Living

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,247,919	\$11,793,445	\$24,221,599
Average Spent	\$1,476.51	\$1,412.90	\$1,463.81
Spending Potential Index	62	59	61
Computers & Accessories: Total \$	\$563,783	\$1,559,790	\$3,192,621
Average Spent	\$195.96	\$186.87	\$192.94
Spending Potential Index	89	85	88
Education: Total \$	\$3,131,976	\$8,814,569	\$18,117,490
Average Spent	\$1,088.63	\$1,056.02	\$1,094.91
Spending Potential Index	89	87	90
Entertainment/Recreation: Total \$	\$8,191,660	\$23,027,545	\$47,449,886
Average Spent	\$2,847.29	\$2,758.78	\$2,867.58
Spending Potential Index	88	86	89
Food at Home: Total \$	\$11,623,335	\$32,315,806	\$66,100,744
Average Spent	\$4,040.09	\$3,871.55	\$3,994.73
Spending Potential Index	90	87	89
Food Away from Home: Total \$	\$8,205,005	\$22,929,582	\$47,091,354
Average Spent	\$2,851.93	\$2,747.04	\$2,845.91
Spending Potential Index	89	85	88
Health Care: Total \$	\$9,823,766	\$27,779,617	\$56,819,809
Average Spent	\$3,414.59	\$3,328.10	\$3,433.84
Spending Potential Index	92	89	92
HH Furnishings & Equipment: Total \$	\$4,471,151	\$12,556,431	\$25,915,084
Average Spent	\$1,554.10	\$1,504.30	\$1,566.15
Spending Potential Index	75	73	76
Investments: Total \$	\$4,309,179	\$11,912,347	\$24,659,993
Average Spent	\$1,497.80	\$1,427.14	\$1,490.30
Spending Potential Index	86	82	86
Retail Goods: Total \$	\$60,320,479	\$169,891,787	\$349,542,947
Average Spent	\$20,966.45	\$20,353.63	\$21,124.25
Spending Potential Index	84	82	85
Shelter: Total \$	\$39,425,901	\$108,478,644	\$223,055,373
Average Spent	\$13,703.82	\$12,996.12	\$13,480.11
Spending Potential Index	87	82	85
TV/Video/Audio: Total \$	\$3,201,341	\$8,947,013	\$18,303,471
Average Spent	\$1,112.74	\$1,071.88	\$1,106.15
Spending Potential Index	90	86	89
Travel: Total \$	\$4,558,965	\$12,721,083	\$26,399,002
Average Spent	\$1,584.62	\$1,524.03	\$1,595.40
Spending Potential Index	84	81	84
Vehicle Maintenance & Repairs: Total \$	\$2,398,304	\$6,710,097	\$13,791,945
Average Spent	\$833.61	\$803.89	\$833.50
Spending Potential Index	88	85	88

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.